

Sponsorship Opportunities

A FUNDRAISING PHOTOGRAPHY BOOK BENEFITING
LITTLE TRAVERSE BAY HUMANE SOCIETY



AMANDA LEWIS
PHOTOGRAPHY

LITTLE TRAVERSE BAY
HUMANE SOCIETY
SERVING PETS AND THE PEOPLE WHO LOVE THEM SINCE 1951

An open book with white pages is shown from a low angle, resting on a wooden surface. The background is a soft-focus image of a person's legs and feet, suggesting a person sitting or lying down. The overall lighting is warm and natural.

*Alone we can do so little;
together we can do so much.*

HELEN KELLER

Introduction

My name is Amanda Lewis, and I'm the pet photographer behind Amanda Lewis Photography based right here in Northern Michigan.

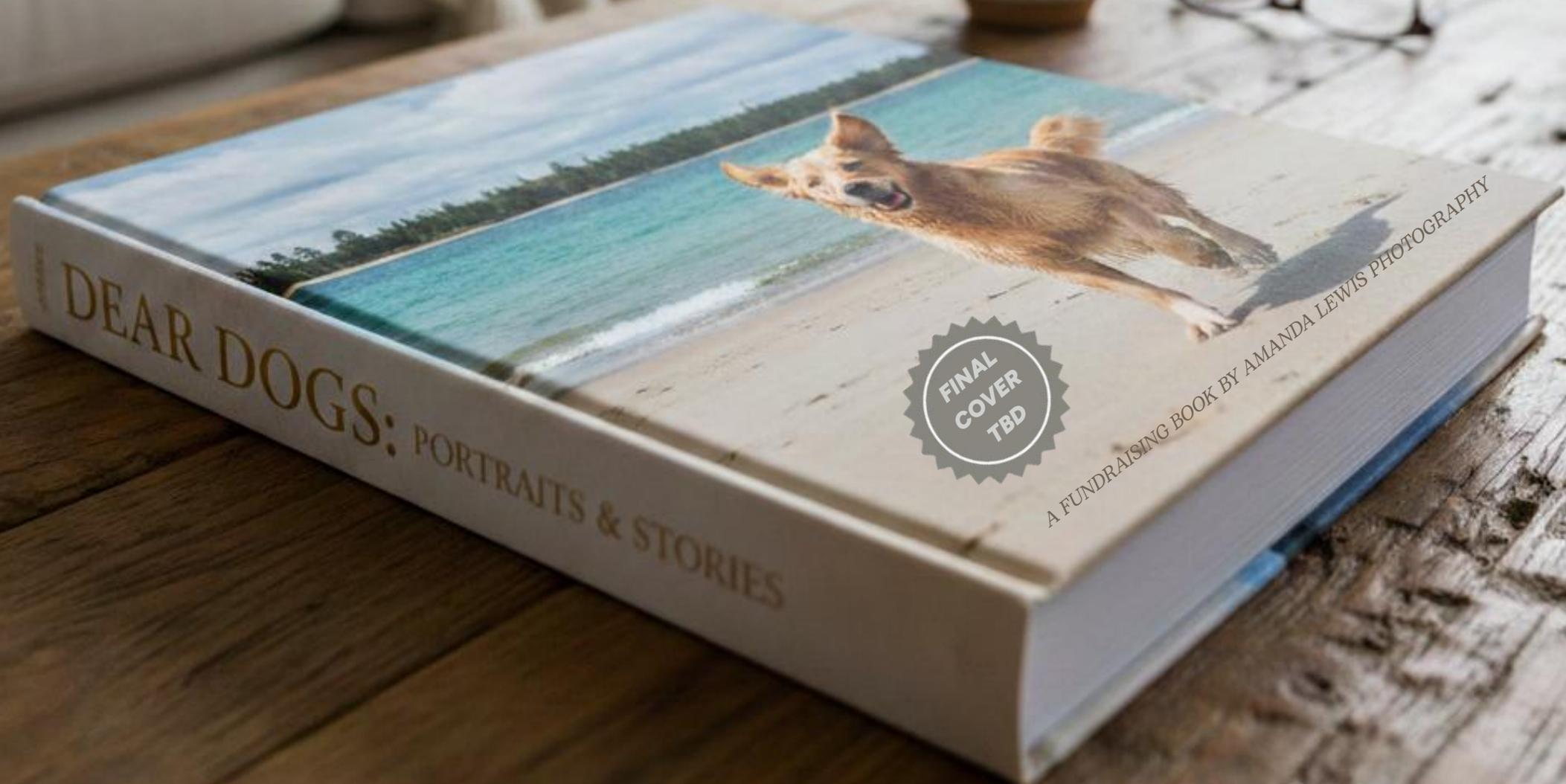
I started this business because of my own dogs, and I've spent every day since doing what I love most: capturing the soulful looks, the goofy moments, and the deep connections that make each dog exactly who they are.

Giving back has always been at the heart of my work. Since 2023, I've raised over \$35,000 for local rescues and nonprofits, and I'm always looking for new ways to use my photography to support the organizations doing incredible work for animals in need.

Little Traverse Bay Humane Society is a lifeline for pets and the people who love them in this community, and photography is how I know how to give back.

***Dear Dogs: Portraits & Stories* is more than a photography book - it's a community effort, and one that only comes to life through the generosity of people and businesses who believe in celebrating the animals we love while supporting the ones still waiting for their chance.**





DEAR DOGS: PORTRAITS & STORIES

FINAL
COVER
TBD

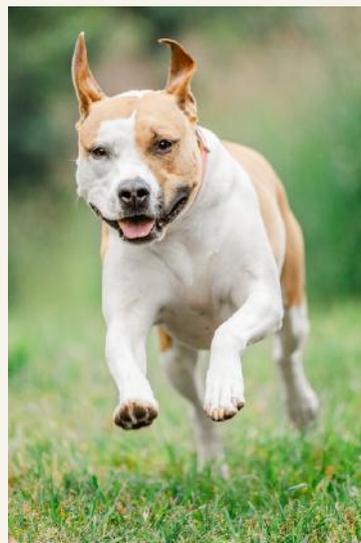
A FUNDRAISING BOOK BY AMANDA LEWIS PHOTOGRAPHY

About the Book

In collaboration with Little Traverse Bay Humane Society, *Dear Dogs: Portraits & Stories* is a love letter to the dogs of Northern Michigan - inspired by the joy, devotion, chaos, comfort, and everyday magic they bring to our lives. This book celebrates the soulful, the silly, and the wonderfully weird creatures we call family.

Each spread honors a dog who has made life better, reminding us how lucky we are to share our days with animals who love us unconditionally. Featuring 30 Northern Michigan dogs, this book combines vibrant, personality-driven photography with heartfelt stories that capture what makes each dog unforgettable and celebrate what it means to love and be loved by a dog.

All proceeds from the sale of this book benefit Little Traverse Bay Humane Society, supporting their work serving pets and the people who love them with compassionate, comprehensive care.





About the Recipient

Little Traverse Bay Humane Society has been serving pets and the people who love them in Northern Michigan for decades - providing compassionate, comprehensive care to 900+ animals every year. Located between Harbor Springs and Petoskey, LTBHS supports the community through adoption services, veterinary care, boarding, grooming, doggy daycare, and training programs.

Little Traverse Bay Humane Society is a 501(c)(3) organization.

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REACH AND EXPOSURE

Dear Dogs: Portraits & Stories will reach an estimated audience of over 30,000 through a combination of social media and email marketing across Amanda Lewis Photography and Little Traverse Bay Humane Society channels - including Facebook, Instagram, and dedicated email lists.

Approximately 100–150 copies of the book are anticipated to be sold to Northern Michigan pet owners and gifted to family members, placing your sponsorship recognition directly in the hands of the community.



SPONSORSHIP GOAL

The goal for business and individual sponsorships is to raise \$3,000 to cover self-publishing, printing, and book production costs. Any sponsorship funds raised beyond what is required to cover these expenses will be donated directly to Little Traverse Bay Humane Society.

All proceeds from the sale of *Dear Dogs: Portraits & Stories* benefit Little Traverse Bay Humane Society in support of their mission to sustainably and respectfully serve pets and the people who love them with compassionate, comprehensive, and exemplary care. The fundraising goal for this project is \$10,000.

Why Your Support Matters

A MEANINGFUL CAUSE

Every dollar raised goes directly to Little Traverse Bay Humane Society, which rescues nearly 1,000 animals every year right here in Northern Michigan. Your sponsorship helps feed, shelter, and care for animals who have nowhere else to turn.

LASTING RECOGNITION

Your name or logo lives in a published hardcover book - something people keep, display, and return to long after the project ends.

AMPLIFYING THE CAUSE

This project reaches an estimated audience of over 30,000 people across social media and email - people who love their pets, support local, and remember who shows up for the things that matter.

COMMUNITY IMPACT

By sponsoring *Dear Dogs: Portraits & Stories*, you're not just supporting an animal shelter - you're helping create something that celebrates this community, tells its stories, and leaves something lasting behind.

Become Part of the Story

FOUNDING SPONSOR

\$1,000

For businesses who want to make a significant impact and receive prominent, lasting recognition throughout the project.

- Large logo + one sentence about the business on the thank you sponsors page in the book
- Prominently featured on the project website
- Mentioned in all email blasts about the project
- Individual social media spotlight
- Shoutout in the LTBHS Pet Gazette
- LTBHS mug
- Two complimentary copies of the book

BUSINESS SPONSOR

\$500

Ideal for businesses looking for meaningful recognition across print, digital, and social media.

- Small logo on the thank you sponsors page in the book
- Logo listed on the project website
- Mentioned in email blasts about the project
- Individual social media spotlight
- LTBHS mug
- One complimentary copy of the book

Every contribution makes a difference.

BUSINESS SUPPORTER

\$250

Perfect for businesses who want to show their support and get their name in front of the Northern Michigan community.

- Name listed on the thank you sponsors page in the book
- Name listed on the project website
- Group social media shoutout

COMMUNITY SUPPORTER

\$100+

Minimum \$100 - give as much as you'd like! For individuals and private donors who want to contribute in honor of a beloved pet or simply support the cause.

- Name listed on the thank you sponsors page in the book
- Dedicate sponsorship in honor of a beloved pet
- Name listed on the project website
- Group social media shoutout

Ready to Get Involved?

We'd love to have you as part of *Dear Dogs: Portraits & Stories* - and getting involved is simple!

Sponsorships are processed directly through Little Traverse Bay Humane Society, ensuring your contribution is tax-deductible and goes directly toward supporting their mission.

HERE'S HOW TO CLAIM YOUR SPOT

1. Click the button below to visit the sponsorship donation page
2. Choose the sponsorship tier you'd like
3. Forward your receipt to amanda@amandalewisphoto.com so Amanda can get your sponsorship benefits prepared!



Questions? Don't hesitate to reach out at amanda@amandalewisphoto.com - we'd love to hear from you!



With Gratitude

Community support and sponsorships are the backbone of projects like this - ones that cost several thousand dollars to self-publish and print. These partnerships do more than help fund the book. They amplify the voices of local businesses that care deeply about animals and the people who love them.

By supporting *Dear Dogs: Portraits & Stories*, sponsors align with a meaningful cause while gaining lasting recognition in a published book, across social media, and within a community that notices and remembers who shows up for the things that matter.

This project thrives on the strength of community - and your support will help ensure it becomes an unforgettable celebration of the dogs of Northern Michigan.

Learn more about how to get involved in this project at amandalewisphoto.com/dear-dogs-book.

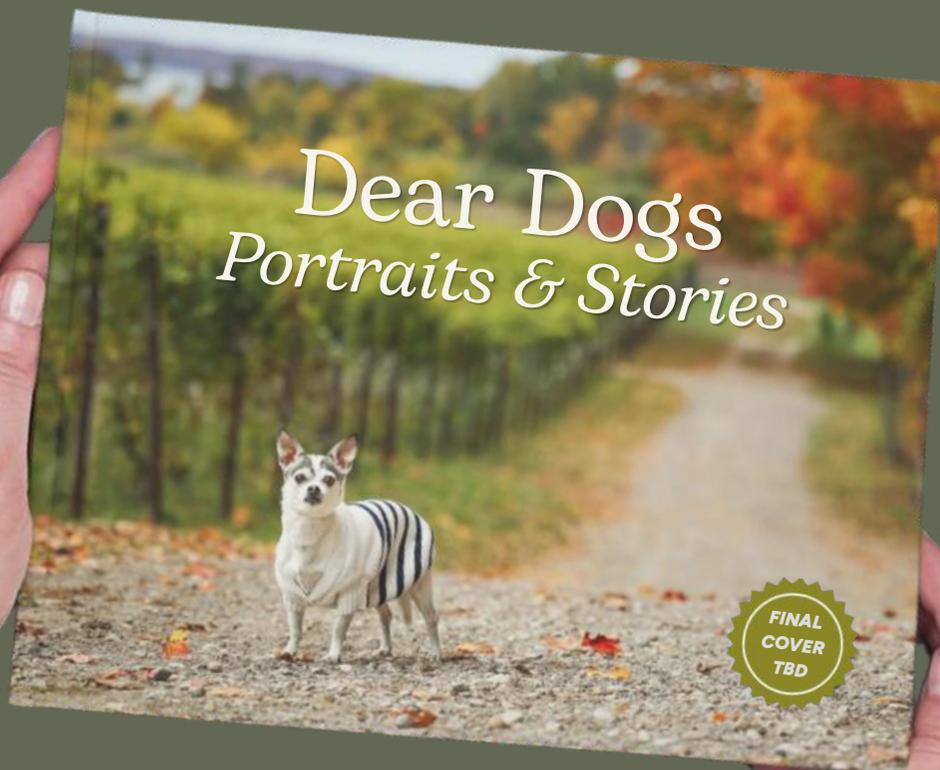
AMANDA LEWIS
PHOTOGRAPHY

AMANDALEWISPHOTO.COM

amanda@amandalewisphoto.com

231.492.0599

BECOME PART OF THE STORY



Raising funds for

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JOIN

