



Playper™

Purposeful Play



Playper Toys
are Simple:
3 STEPS

POP!



BUILD!



PLAY!





Purposeful Play!

3 Key Pillars of *Playper*™



Imaginative Play

Our toys facilitate meaningful pretend play through characters, themes and stories that encourage creativity and stretch imaginations.



Play-based Learning

Designed for open-ended play, Playper products teach storytelling, and support social, emotional, and motor skill development.



Safe and Sustainable

Better for kids and the planet, our toys are plastic-free, non-toxic, recyclable, and use plant-based inks + recycled materials.

Awards



curious KINGDOM®

CASTLE PLAYSET

This build-it-yourself playset has lots of moving parts built into a 3-level castle. The playset comes with 7 colorful characters (plus the friendly castle) that combines hands-on building with imaginative, story-based play. The optional, free app adds digital learning fun and surprises with kid-friendly augmented reality.



Product Details

UPC:	860007370908
SKU:	10111
Size:	12.8" x 8.7" x 11"
Weight:	2.2 lbs.
Case Pack:	10 units

3+

45 pcs

**1 Castle, 7 Characters,
7 Accessories**



King Ketchup



Queen Alpha



The Knight of Never Ever



Princess Petunia



Snuffles the Dragon



Ollie the Ogre



Buckleberry

curious KINGDOM®

CATAPULT PLAYSET

This action-filled playset features a gnome-launching catapult that can be enjoyed on its own, or as an extension to the Curious Kingdom Castle Playset. It includes a fully functioning catapult, 2 gnomes, a 'dummy' gnome (for testing the wind!), the Knight of Always, Cornelius the grumpy unicorn and a target for launching practice.



Product Details

UPC:	860007370939
SKU:	10444
Size:	12.4" x 6.5" x 1.5"
Weight:	0.5 lbs.
Case Pack:	24 units

3+

28 pcs

**1 Catapult, 4 Characters,
Unicorn & Cart, 2 Targets**



The Knight of Always



Snack Cake



Fish Stick



Cornelius The Grumpy Unicorn

CURIOUS KINGDOM®

DRAGON TRAINER PLAYSET

This build-it-yourself playset introduces Binky the baby dragon learning to fly with the help of her trainer Connie, and Mateo, the knight-in-training. This sturdy, planet-friendly playset boasts tons of accessories, including a reversible grooming/feeding station, complete with swappable trophy and faucet.



Product Details

UPC:	860007370915
SKU:	10222
Size:	6.2" x 4.1" x 1"
Weight:	0.45 lbs.
Case Pack:	24 units

3+

24 pcs

3 Characters, 9 Accessories



Mateo The Junior Knight



Connie Dragon Trainer



Binky a Dragon

CURIOUS KINGDOM®

STORY STARTERS

Petunia

Story Starters is a unique activity that encourages creative storytelling with the characters and themes in the Curious Kingdom world. Choose one character card, one location card, then one (or two!) prop cards. Can you put them together to create a story? Additional ideas for activities are on the Playper website, and the box comes with a bonus: a free buildable figure!



Product Details

UPC: 860007370922
SKU: 10333
Size: 5.5" x 5.5" x 1.5"
Weight: 0.9 lbs.
Case Pack: 24 units

3+

47 Cards, 1 Blank Card

2 Buildable Figures, 1 Story Booklet



Princess Petunia

CURIOUS KINGDOM®

STORY STARTERS

Jasper

Story Starters is a unique activity that encourages creative storytelling with the characters and themes in the Curious Kingdom world. Choose one character card, one location card, then one (or two!) prop cards. Can you put them together to create a story? Additional ideas for activities are on the Playper website, and the box comes with a bonus: a free buildable figure!



Product Details

UPC:	198175501131
SKU:	10334
Size:	5.5" x 5.5" x 1.5"
Weight:	0.9 lbs.
Case Pack:	24 units

3+

47 Cards, 1 Blank Card

2 Buildable Figures, 1 Story Booklet



Jasper The Jester



\$34.99

10111



Size:
12.8" x 8.7" x 1.1"

Weight:
2.2 lbs.

Case Pack:
10 units



\$24.99

10444



Size:
12.4" x 6.5" x 1.5"

Weight:
0.5 lbs.

Case Pack:
24 units



\$14.99

10222



Size:
6.2" x 4.1" x 1"

Weight:
0.45 lbs.

Case Pack:
24 units



\$14.99

10333



Size:
5.5" x 5.5" x 1.25"

Weight:
0.9 lbs.

Case Pack:
24 units



\$14.99

10334



Size:
5.5" x 5.5" x 1.25"

Weight:
0.9 lbs.

Case Pack:
24 units