



WHO WE ARE



We are more than just a creative team—we're a powerhouse of diverse talents, united by a shared commitment to excellence. Each member of our crew brings unique skills, perspectives, and strengths to the table, and we intentionally align those abilities to the right job, ensuring the best possible outcome every time. Whether it's design, production, installation, or customer service, our team is ready to jump in wherever needed to get the job done—and done right. No matter which of our brands you're working with—XA, XS, or Wildr—you can trust that the same passion, precision, and dedication is behind every project. We don't just work together—we collaborate with purpose, so that your experience is seamless, your results are outstanding, and your brand shines at every touchpoint.





OUR FACILITY

CONTENTS

TABLE OF

8	XTREME STYLIN Fleet Building Apparel & Merch Branding
43	SCHOOLS Building Campus Fleet Athletics Apparel & Merch
82	XA COLLISION
94	FLEET MANAGEMENT
98	APPAREL & MERCH
116	WILDR HAT CO.
127	SUCCESS STORIES & TESTIMONIALS

LET'S CREATE SOMETHING THAT WORKS AS HARD AS YOU DO

BRANDING
WITHOUT
BOUNDARIES


XTREME STYLIN
— Branding Without Boundaries —

www.xtremestylin.com

FLEET GRAPHICS & WRAPS

BANNERS & SIGNS

DECALS & STICKERS

STORE FRONTS

WALL ART

BUSINESS CARDS

MARKETING MATERIALS

OUR SERVICES

FROM IDEA

From concept to completion, we bring your ideas to life—all under one roof. Our in-house team handles every step of the process, from creative design to print production to final install, ensuring consistency, quality, and a seamless experience. With your brand always at the center, we collaborate closely to turn your vision into a bold, polished reality that's built to stand out.



TO REALITY

COMPANIES

BUILD YOUR BRAND

Your brand identity is more than just a logo—it's the face of your business and the impression you leave behind. It tells your story through thoughtful design, from typography and color palettes to the overall aesthetic that sets you apart. A strong, cohesive identity helps customers instantly recognize who you are and what you stand for. Whether you're dressing up your storefront with bold window graphics, adding energy to your breakroom with custom wall art, or leaving a lasting impression with business cards and brochures, we make sure your brand speaks clearly and consistently. The possibilities? Endless—and we're here to bring them to life.

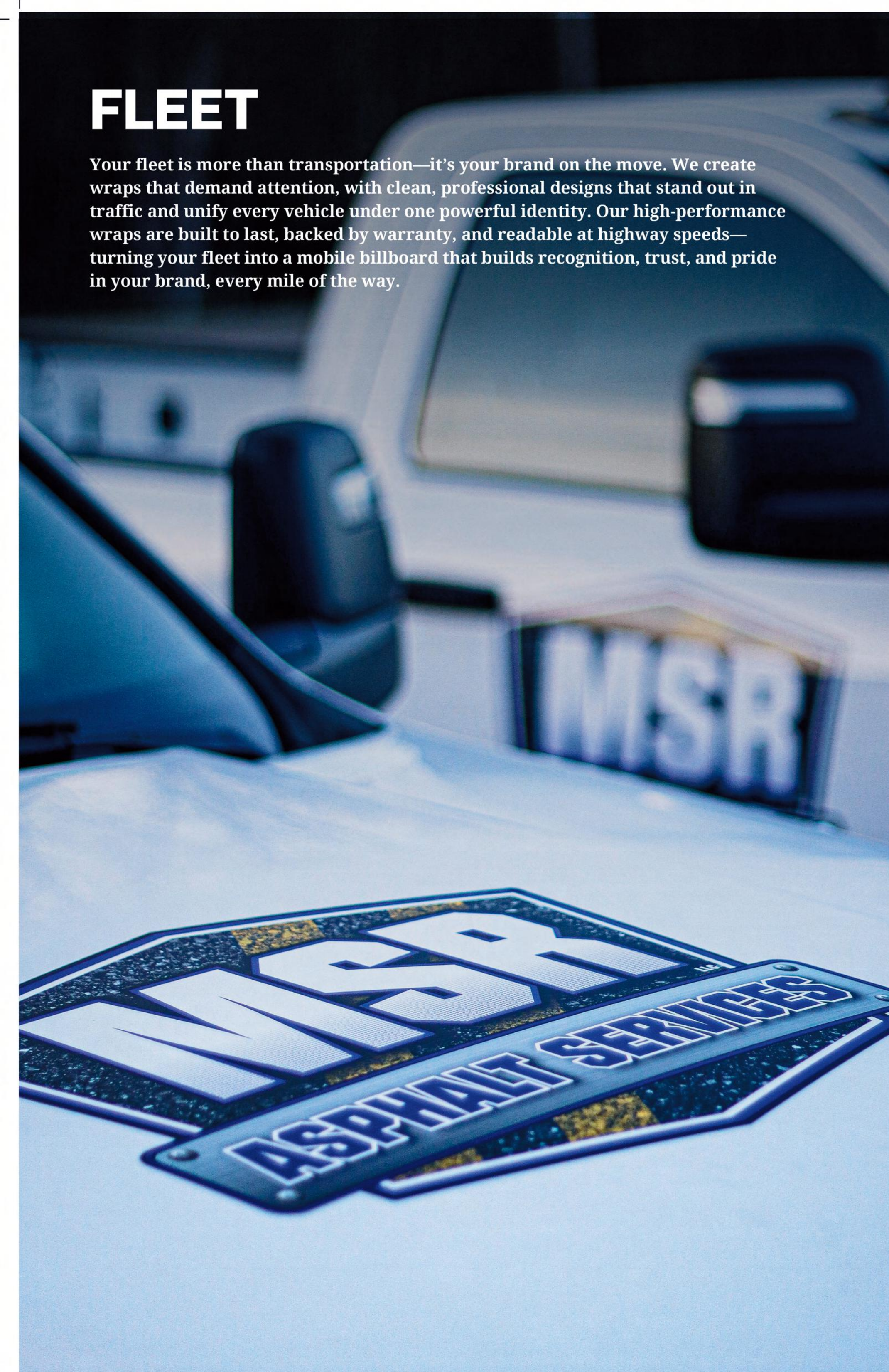


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FLEET

Your fleet is more than transportation—it's your brand on the move. We create wraps that demand attention, with clean, professional designs that stand out in traffic and unify every vehicle under one powerful identity. Our high-performance wraps are built to last, backed by warranty, and readable at highway speeds—turning your fleet into a mobile billboard that builds recognition, trust, and pride in your brand, every mile of the way.

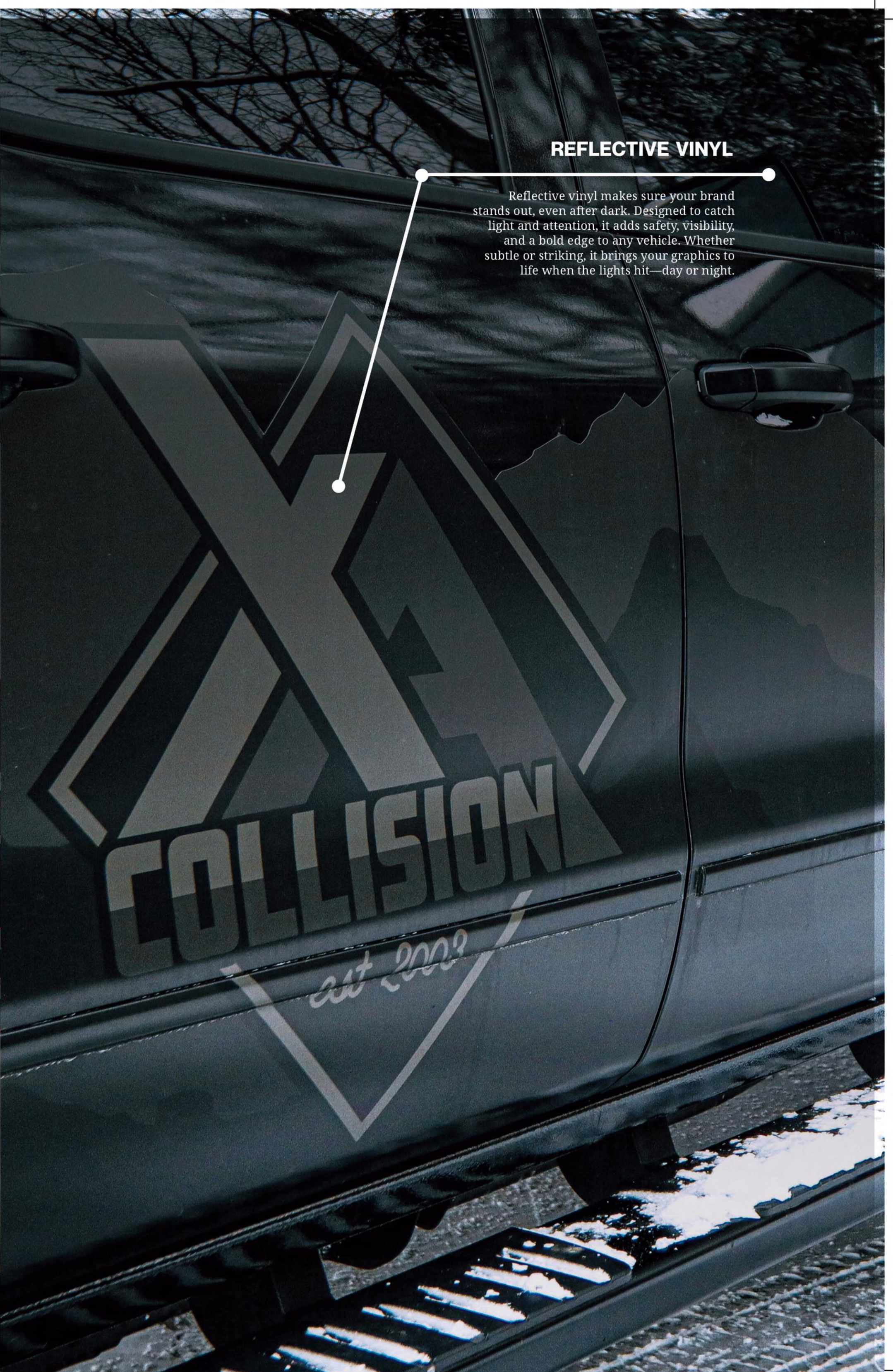
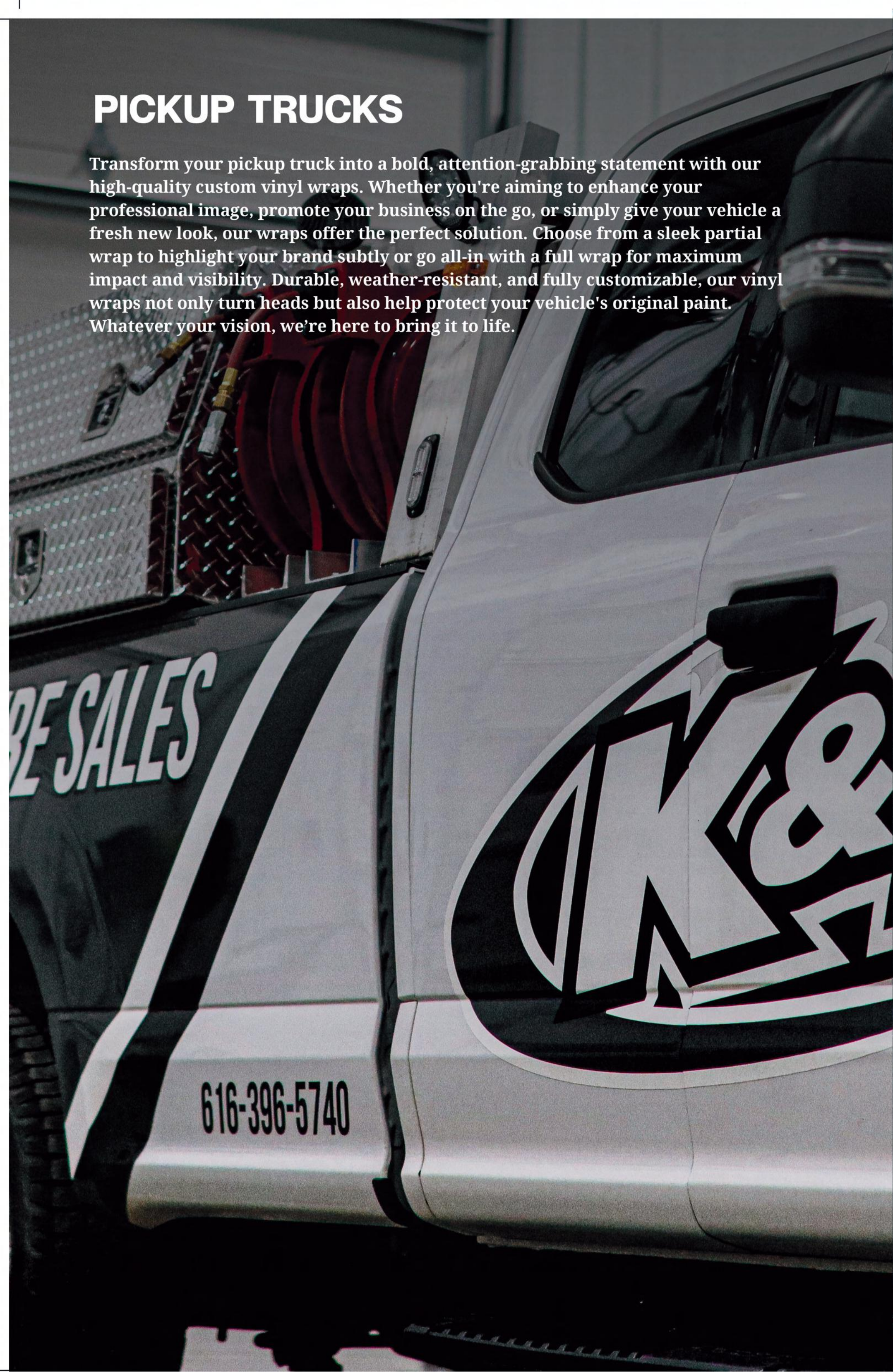


PICKUP TRUCKS

Transform your pickup truck into a bold, attention-grabbing statement with our high-quality custom vinyl wraps. Whether you're aiming to enhance your professional image, promote your business on the go, or simply give your vehicle a fresh new look, our wraps offer the perfect solution. Choose from a sleek partial wrap to highlight your brand subtly or go all-in with a full wrap for maximum impact and visibility. Durable, weather-resistant, and fully customizable, our vinyl wraps not only turn heads but also help protect your vehicle's original paint. Whatever your vision, we're here to bring it to life.

REFLECTIVE VINYL

Reflective vinyl makes sure your brand stands out, even after dark. Designed to catch light and attention, it adds safety, visibility, and a bold edge to any vehicle. Whether subtle or striking, it brings your graphics to life when the lights hit—day or night.



ENCLOSED TRAILERS

Whether you're wrapping a food truck, a mobile office, or a shipping container, enclosed trailers are a blank canvas ready to become your brand's next big move.

These wraps transform ordinary surfaces into rolling statements—eye-catching, professional, and designed to turn heads wherever they go. From bold logos to full coverage designs, we help you build visibility, boost credibility, and leave a lasting impression at every stop.

PRINTED CUT VINYL

Printed cut vinyl delivers crisp, custom graphics with bold color and clean edges—ideal for logos, lettering, and spot designs. It's a simple, high-impact way to brand trailers, doors, or windows with long-lasting, professional results.



VANS & BUSES

Service fleets keep the world running—and your branding should keep up. From electrical and HVAC crews to plumbing and delivery teams, we believe in vinyl wraps that turn everyday vans and buses into trusted, recognizable brand vehicles. Whether it's a clean logo install or full wrap coverage, we help companies show up looking sharp, professional, and consistent across every vehicle in the lineup. Built for the job site, the city, and everything in between—this is branding that works overtime.

CUT VINYL

Our most cost-effective option, cut vinyl keeps things simple without sacrificing quality. It's clean, professional, and perfect for service fleets that need durable branding that works hard and looks sharp.



EMERGENCY VEHICLES

Whether you're a municipality or a private fleet, your emergency vehicles deserve more than just decals—they need design that demands attention and brings clarity to chaos. We create high-visibility wraps that help organize fleets, enhance road presence, and bring new energy to aging units. From bold redesigns to clean, functional layouts, we turn the routine into recognizable, reliable, and road-ready.



HIGH PRISMATIC

This is next-level visibility. High prismatic vinyl makes a bold, reflective statement that shines in low light, bad weather, or high-stress conditions. Engineered with egress channels for superior adhesion. XS is trusted by industry leaders like Spencers - Manufacturing to deliver safety, compliance, and unmatched clarity on the road.

SPECIALTY TRUCKS & SERVICE VEHICLES

These trucks don't blend in—and neither should your branding. Let your truck drive your business forward with full-graphic wraps designed to handle hard work and harsh conditions. Whether you're outfitting steel or poly beds, we precision cut around doors, curves, and compartments to deliver a seamless, head-turning design. Our installs are built to last—resisting wear, weather, and time—Every install is engineered for durability, helping your fleet stay sharp, protected, and professional—job after job, mile after mile.

LET YOUR TRUCK DRIVE YOUR BUSINESS FORWARD

VINYL WRAP

Go all in. A full vinyl wrap turns your vehicle into a bold, high-impact billboard with edge-to-edge coverage. Installed with layered precision and sealed for durability. Our wraps hold strong against sun, salt, and scratches—delivering long-term protection and nonstop visibility where it counts.



BIG RIGS. BRANDED TRAILERS.

Your semis and trailers are constantly on the move—why not make them work for you? We turn large-format vehicles into high-impact branding tools with clean, professional wraps that are built to withstand the road, weather, and time. Whether you're covering the full length of a trailer or adding bold, strategic logo placements, we design for maximum visibility and durability. It's visibility, credibility, and marketing power—rolled into one moving masterpiece.



CUT VINYL

Our most cost-effective option, cut vinyl keeps things simple without sacrificing quality. It's clean, professional, and perfect for service fleets that need durable branding that works hard and looks sharp.



FROSTED GLASS

Easy to install and remove, frosted vinyl is often used on windows, glass doors, and office partitions to diffuse light while maintaining a modern, clean aesthetic. It's also customizable, making it suitable for branding or decorative purposes.

BUILDING

Your building is your brand's first impression—make it count. We turn everyday storefronts, offices, and entryways into visual landmarks. Whether it's bold signage, custom window graphics, or rental-safe enhancements that don't damage surfaces, we help reimagine how your space is seen and experienced. From the front door to the parking lot, we design with purpose—to create atmosphere, build trust, and make your business impossible to miss. Clean, modern, and completely customizable, our building graphics bring energy, clarity, and presence to your business before customers even walk inside.

INTERIOR

Your walls deserve more than just paint. From logos to mission statements, large-scale graphics to subtle accents, interior vinyl transforms ordinary spaces into branded experiences. Applied to drywall, glass, or even floors, we help you bring energy, direction, and identity into every corner of your office, shop, or workspace. These graphics don't just decorate—they tell your story, spark creativity, and make your space feel intentional, modern, and alive.

DRYWALL


Perfect for logos, mission statements, and large-scale graphics, vinyl on drywall gives your interior walls a bold, branded feel without permanent damage. It's a perfect way to transform blank space into a statement piece.

WINDOW PERF

Perforated window wrap is a specialized type of adhesive film designed to cover windows with a pattern of tiny holes or perforations. These small holes create a one-way visibility effect, allowing those inside to see out clearly

EXTERIOR

Look at your building—what story is it telling? Your exterior is untapped real estate for your brand, and we're here to help you make the most of it. Picture your windows wrapped with messaging that pops while letting in natural light. Imagine branded door graphics that welcome customers with confidence. Think parking signs, flag poles, wayfinding, and even temporary promos—all working together to create a space that feels established, intentional, and bold. Whether you're a startup refreshing your entrance or an established business ready to elevate your presence, XS delivers exterior solutions that turn foot traffic into first impressions that last.



50% NEUTRAL

This ceramic film offers UV protection and temperature control while preserving the natural look of glass—enhancing comfort without altering your view.



ARCHITECTURAL WINDOW FILM

Architectural window film is more than just a tint—it's a powerful upgrade for comfort, efficiency, safety, and design. We offer a full range of specialty films to meet your building's unique needs, including decorative films for privacy and branding, dual reflective and neutral films for glare and heat control, spectrally selective options for high-performance sun rejection with natural light retention, and solar safety and security films for added protection and peace of mind. Whatever your goal—style, protection, or performance—we'll match you with the perfect solution.

APPAREL & MERCH

Your brand doesn't stop at the job site or office door - it lives on shirts, hats, tumblers, and everything in between. Whether you're outfitting a crew, hosting an event, or sending clients or employees home with something unforgettable, we bring your logo to life on gear people actually want to use. Custom apparel and premium promo products, we don't just decorate - we elevate. If you've got a vision, we've got the tools to put your brand on just about anything.



CORPORATE GIFTS

When it comes to corporate gifting, we believe your brand should leave a lasting impression—one that feels personal, thoughtful, and premium. Whether you're thanking a client, rewarding a team, or celebrating a milestone, we help you choose gifts that hit the mark. Think high-quality drinkware, tech accessories, cozy wearables, and elevated everyday essentials—all customized with your brand in a way that feels intentional, not obligatory. These aren't just gifts—they're brand moments, built to strengthen relationships and reflect the value you bring. Let us help you make every gesture feel like more than just a box to check.



SLIM CAN

Designed to keep your favorite slim cans perfectly chilled to the last sip, ensuring your drink stays refreshingly cold for hours



EVENTS

From summer picnics to company showcases, we bring the gear that makes your brand unforgettable. Think custom tumblers, beach towels, folding chairs, coolers, tents, and more—all decked out in your logo and ready to shine. Whether you're hosting 50 people or 5,000, we help you show up with style and substance. These aren't throwaways—they're take-home, brag-worthy pieces that get your name out into the world and keep it there. If you're planning an event, we're your secret weapon for gear that's fun, functional, and full of brand power.



PHYSICAL MARKETING PRODUCTS

YOUR LOGO'S GOT PLACES TO BE, WE'LL TAKE IT THERE

We help you create a cohesive brand experience across every printed touchpoint. Whether you're in the office, at a trade show, or sending mail that makes a statement, our design and print capabilities keep your brand looking sharp and professional. Stickers, flyers, letterhead—you name it, we print it. If it's in someone's hand, it better leave a lasting impression; we'll make sure it does.



BUSINESS CARDS • LETTERHEADS •

• STICKERS • DOOR HANGERS • FLYERS

RESOURCES & SUPPORT



616-546-3303



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FREQUENTLY ASKED QUESTIONS

HOW LONG DOES VINYL LAST?

Our high-quality vinyl is built to last. With proper care and professional installation, outdoor vinyl can last 5–7 years or more—even in Michigan weather. Indoor vinyl? Even longer. We only use materials trusted for durability, clarity, and performance.

WILL VINYL DAMAGE WALLS OR WINDOWS?

Nope! We use surface-specific vinyl designed to stick strong without causing damage. From drywall and block to brick and glass, we match the right material to your space—especially in schools or rental-based environments.

HOW DO I EVEN KNOW WHERE TO BEGIN?

It starts with a visit. Come see our world-class facility, meet our team of experts, and check out real examples of our work in action. We'll walk you through every option—step-by-step—so you leave feeling confident, inspired, and ready to bring your vision to life.



SCHOOLS

SHOWCASE YOUR SCHOOL SPIRIT

From hallways to highways, we help schools show up with pride. Whether it's bold fleet graphics, window wraps, spirit wear, or campus signage, we bring your identity to life across every surface. We work hand-in-hand with administrators, athletic departments, and boosters to create a cohesive look that energizes your community, boosts morale, and brings a modern touch to school spirit. Every project is custom, every design intentional, and every install built to last. When your school looks good, your students feel it—and that's where unity starts.

BUILDING

School spirit shouldn't stop at the front door—it should live on every wall, window, and hallway. From bold entrance graphics to locker wraps, cafeteria murals, and custom decals for every wing, we turn school buildings into branded spaces that students, staff, and visitors can feel. Whether it's an elementary school or a high school repping its colors with pride, we help create a consistent, unified look across every campus—one that matches your district's brand guidelines while keeping the energy unique to each school. Modern, cohesive, and built to last—this is school pride, elevated.



INTERIOR

The inside of your school should feel just as spirited as the outside. We use high-quality vinyl designed to stick to nearly any surface—brick, block, drywall, glass, you name it—so your message shows up wherever it matters most. Hallway graphics, directional decals, motivational quotes, and mascot murals are just the beginning. Whether it's brightening up entryways or transforming long hallways into pride-filled walkways, we help you create an environment that celebrates school culture, inspires students, and unifies your space with purpose.

HAMILTON

H

BRICK WALL

Yes, even brick. Our specialty vinyl is designed to conform to uneven, textured surfaces—making it perfect for transforming brick hallways, and rough surfaces into bold, high-impact displays of school pride.

Through Mea



DRYWALL

Smooth, clean, and full of potential. Drywall is the perfect canvas for custom graphics, logos, and wraps -turning blank walls into bold statements.

BLOCK

Block walls don't have to feel cold and boring. With the right material, we can bring them to life with full-color graphics and custom designs that hold strong on textured surfaces. Perfect for gyms, hallways, and entryways

EXTERIOR

School pride starts from the outside in—and your building's exterior is the first chance to make a bold, lasting impression. From eye-catching entrance graphics and window wraps to stadium signage, pole banners, and outdoor murals, we help turn your school's exterior into a powerful statement of identity and spirit. Whether it's showcasing your mascot, repping your colors, or welcoming students and visitors with purpose, we design and install high-impact visuals that withstand the elements and elevate your campus curb appeal. Durable, vibrant, and unmistakably yours—this is school pride on full display.



WINDOW PERF

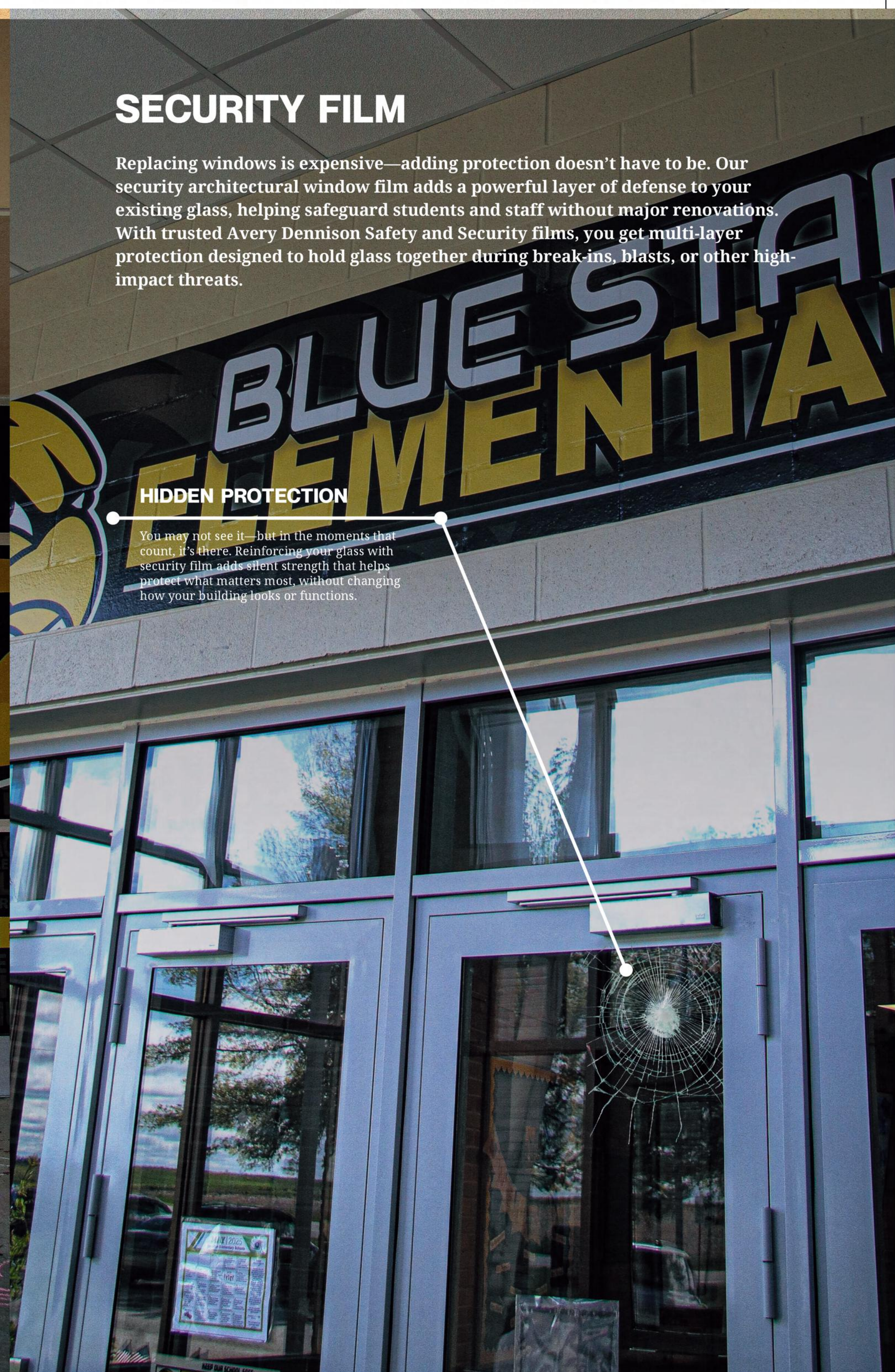
Perforated window wrap is a specialized type of adhesive film designed to cover windows with a pattern of tiny holes or perforations. These small holes create a one-way visibility effect, allowing those inside to see out clearly

SECURITY FILM

Replacing windows is expensive—adding protection doesn't have to be. Our security architectural window film adds a powerful layer of defense to your existing glass, helping safeguard students and staff without major renovations. With trusted Avery Dennison Safety and Security films, you get multi-layer protection designed to hold glass together during break-ins, blasts, or other high-impact threats.

HIDDEN PROTECTION

You may not see it—but in the moments that count, it's there. Reinforcing your glass with security film adds silent strength that helps protect what matters most, without changing how your building looks or functions.



CAMPUS

Your campus should be easy to navigate—and impossible to forget. From parking signs and directional wayfinding to pole banners and branded posts, we design signage that's clear, durable, and totally on-brand. Whether you're highlighting key buildings, organizing traffic, or helping reinforce expectations across your grounds, every sign is an opportunity to boost visibility and reinforce school pride. Clean, consistent signage isn't just functional—it helps your campus feel unified, safe, and professionally maintained from every angle.

OUTDOOR SIGNAGE OR INDOOR, WE'VE GOT YOU COVERED!



FLEET

Updating your fleet is one of the easiest ways to boost school visibility and showcase your identity. With bold colors, clean logos, and proud mascots, your vehicles become moving billboards for school spirit. Whether it's buses, vans, or support vehicles, fresh graphics keep your fleet looking sharp and professional—while building pride and unity throughout your community. It's not just about wrapping a vehicle—it's about elevating your school's image everywhere it goes.

CUT VINYL

Solid color cut vinyl is pre-colored vinyl that's cut into shapes or letters—perfect for simple, bold designs like signs and logos.



ARTS, STAGE & SOUND

From center stage to the marching field, we help schools amplify their passion for the arts. Our custom solutions support theater productions, music programs, visual arts, and more—covering everything from stage backdrops and prop signage to band uniforms, instrument decals, art room branding, and performance banners. We partner with educators and program leaders to ensure each piece feels unified, spirited, and tailored to your school's identity. Built to inspire and made to last, our designs help your students step into the spotlight with pride.

REFLECTIVE VINYL

Reflective vinyl makes your graphics pop with bold, eye-catching shine—commanding attention even after the sun goes down.



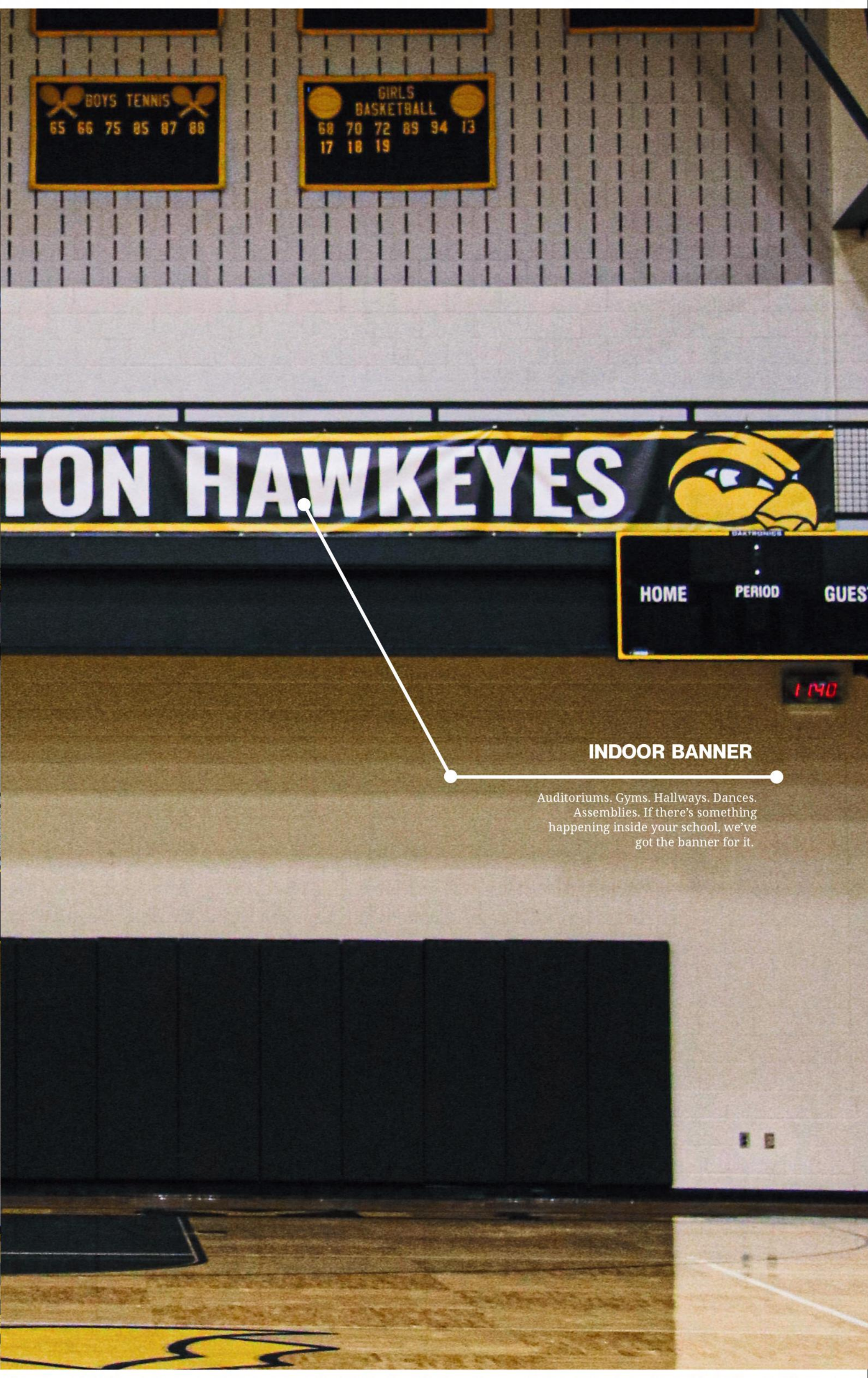
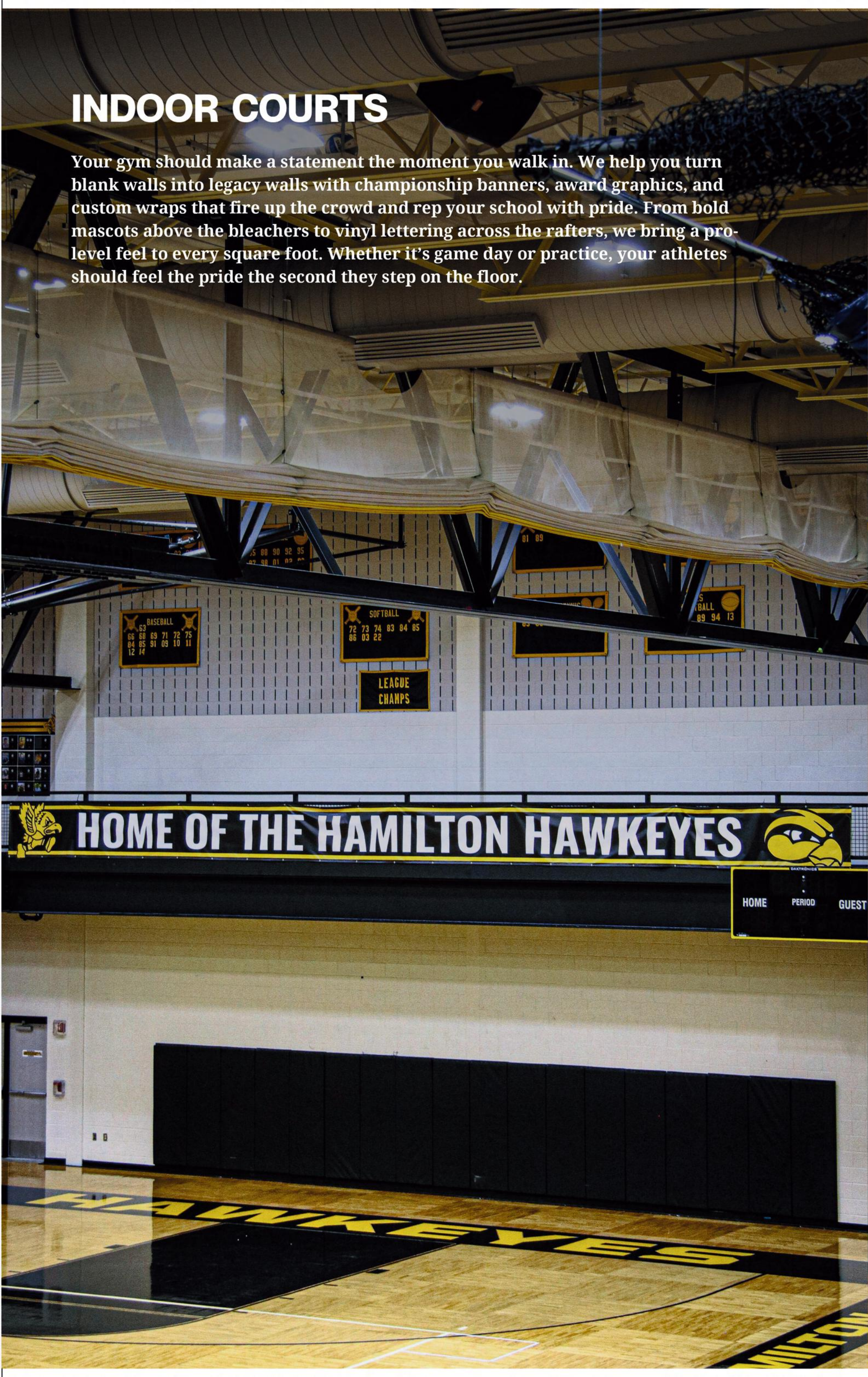
ATHLETICS

Bring the energy! From locker rooms to sidelines, we help schools turn athletic spaces into high-impact zones of pride, grit, and team identity. Think wall wraps in weight rooms, vinyl graphics in gyms, championship banners, stadium signage, dugout decals, and bold branding across every field. Whether you're building hype before the big game or honoring the legacy of your program, we make sure your athletes, fans, and community feel it—loud and clear. This is more than decoration—it's fuel for school spirit.



INDOOR COURTS

Your gym should make a statement the moment you walk in. We help you turn blank walls into legacy walls with championship banners, award graphics, and custom wraps that fire up the crowd and rep your school with pride. From bold mascots above the bleachers to vinyl lettering across the rafters, we bring a pro-level feel to every square foot. Whether it's game day or practice, your athletes should feel the pride the second they step on the floor.



INDOOR BANNER

Auditoriums. Gyms. Hallways. Dances. Assemblies. If there's something happening inside your school, we've got the banner for it.

ATHLETIC AWARDS

AWARD PLAQUE

Celebrate standout moments with custom plaques built to last. Perfect for All-State athletes, academic honors, and school events—each piece is personalized, high-quality, and made to be proudly displayed.

Athletic achievements deserve more than a passing mention—they deserve to be celebrated in style. From record boards and championship banners to custom locker nameplates and hallway displays, we create bold, high-impact visuals that recognize your athletes and highlight your school's legacy of excellence. Whether it's honoring a standout season, commemorating personal milestones, or showcasing decades of team success, we design awards and displays that are as lasting as the accomplishments themselves. Built to inspire and crafted to stand out, our athletic recognition pieces turn moments of pride into permanent fixtures of school spirit.

ALL-STATE ATHLETES

STADIUMS & UNDER THE LIGHTS

If your team shows up big, your stadium should too. Press box and bleacher banners are the ultimate way to show off school pride, boost your spirit, and claim your turf—loud and clear. Whether it's rallying fans on game day or making your field stand out year-round, we design custom graphics that bring energy, identity, and serious wow factor to your outdoor spaces. High up, stretched wide, impossible to miss. This is how champions get seen.

OUTDOOR BANNER

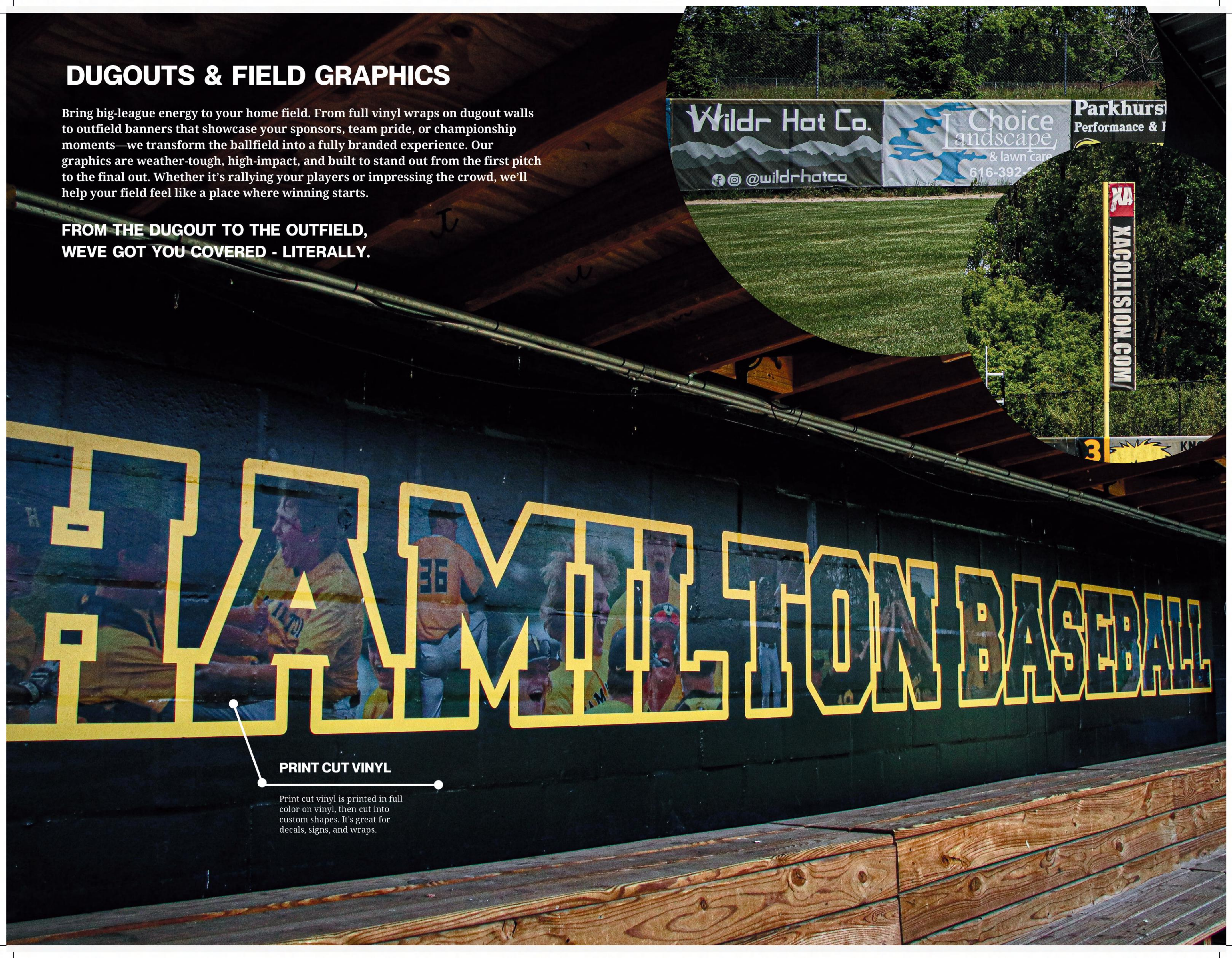
Rain, sun, wind—we build banners that can handle it all. Our outdoor banners are made for long-term exposure, using UV-resistant materials that block fading and keep your colors bold all season long.



DUGOUTS & FIELD GRAPHICS

Bring big-league energy to your home field. From full vinyl wraps on dugout walls to outfield banners that showcase your sponsors, team pride, or championship moments—we transform the ballfield into a fully branded experience. Our graphics are weather-tough, high-impact, and built to stand out from the first pitch to the final out. Whether it's rallying your players or impressing the crowd, we'll help your field feel like a place where winning starts.

**FROM THE DUGOUT TO THE OUTFIELD,
WE'VE GOT YOU COVERED - LITERALLY.**



PRINT CUT VINYL

Print cut vinyl is printed in full color on vinyl, then cut into custom shapes. It's great for decals, signs, and wraps.

SPORTS AND CLUBS

School spirit isn't limited to the field—it lives in every club, team, and student group. From fishing teams to robotics, marching band to student council, we create custom apparel that brings unity, recognition, and pride to every corner of campus. Whether it's t-shirts for your crew or jerseys for your rec league, we help your students look and feel like a team—wherever they show up. Because when the gear looks good, the pride runs deep.



ACADEMIC

School pride isn't just built on the field—it's earned in the classroom, on the stage, and through every club and competition where students shine. From academic honor walls, and scholarship displays to club signage and recognition boards, we help showcase the full range of student achievement. Whether you're celebrating a robotics win, debate championship, or top GPA, our custom designs give every success the spotlight it deserves. These vibrant, durable displays don't just decorate your halls—they tell the story of hard work, dedication, and school-wide excellence across every discipline.



HAMILTON DECA CLUB
73 Chapter Members
100% Participation
34 Students Medaled
71 District Medals
31 State Qualifiers
21 State Alternates
2 State Medals
1 International Qualifier

Aliyah Adams, Carter Basinski, Kyle Bondsfield,
Dakota Breuker, Hailey Brinks, Brandon Brouwer,
Averie Brower, Marc Brower, Carter Brown,
Haily Brown, Ethan Capizzi, Miguel Cerda,
Jude Christenson, Evan Copeland, Shane Dams,
Liam Draper, Jaden Dykstra, Logan Eding,
Aiden Folkema, Tyler Gabrys, Weston Geerlings,
Adaline Garverlink, Hope Haverdink, Brooks Hawkins,
Luke Hernandez, Kaiya Hertz, Grace Hofacre,
Karli Hoffman, Hudson Hulst, Sierra Hutmacher,
Adler Jager, Christyon Johnson, Jackson Klinger,
Michael Klomparsens, Ally Kragt, Myleigh Lopez,
Sean Lynema, Addison Maslanka, Erin Meiste,
Kylee Merriweather, Gary Morrison, Audrey Mulchaey,
Breslin Nykamp, Colton Parsons,
Sierra Prince, Kadeyn Rabbers, Klaus Reister,
Zoe Rozendaal, Carter Ruzicka, Robert Samuels,
Aaron Sanchez, Adan Sanchez, Xavier Sanchez,
Connor Serie, Koltin Shelton, Keegan Springer,
Kasey Thomas, Elijah Tucker, Carson Turcott,
Dominic VanDerHulst, Angelina Vasquez,
Michael Verkaik, Noel Vigil, Nathan Vriezema.



**ZEELAND
EAST**

Zeix

EVENTS

When the moment matters, make it memorable. Whether it's walk-a-thons, fundraisers, spirit weeks, or championship wins, we create event shirts that capture the energy and excitement of the occasion. These aren't just giveaways—they're keepsakes your students, staff, and community will wear with pride. From one-time runs to once-in-a-lifetime wins, we'll help you design the kind of shirt that lives on long after the event is over.



AWARDS

Big wins deserve more than a handshake. From medals and trophies to plaques and custom recognition pieces, we help you celebrate your students, staff, and athletes in a way that sticks. Whether it's an MVP award, academic milestone, or end-of-year shoutout, our awards bring weight to the moment and pride to the person receiving it. Sleek, custom, and always display-worthy—this is recognition that means something.

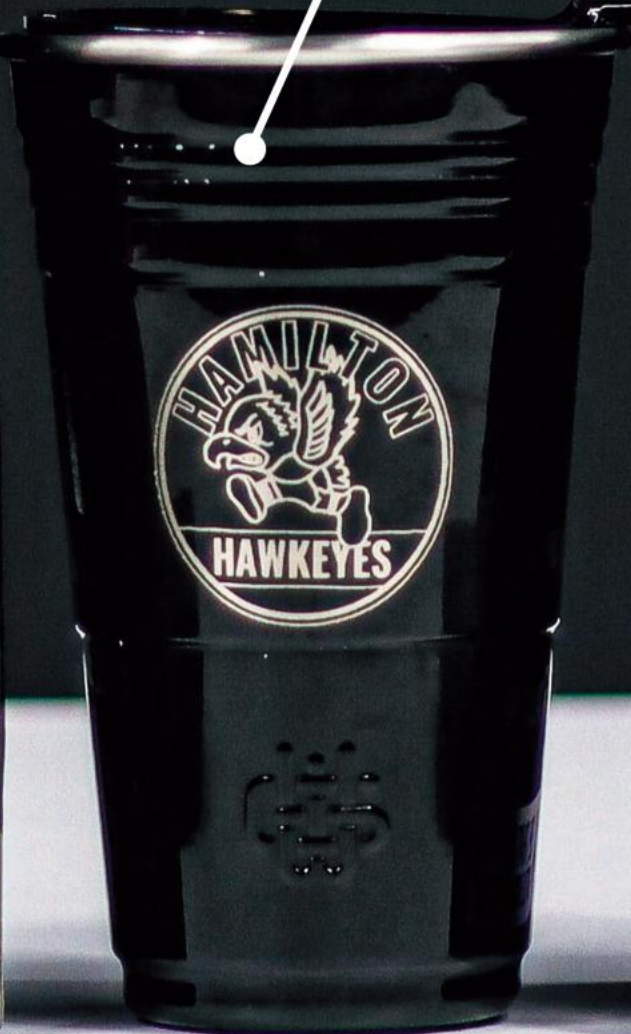
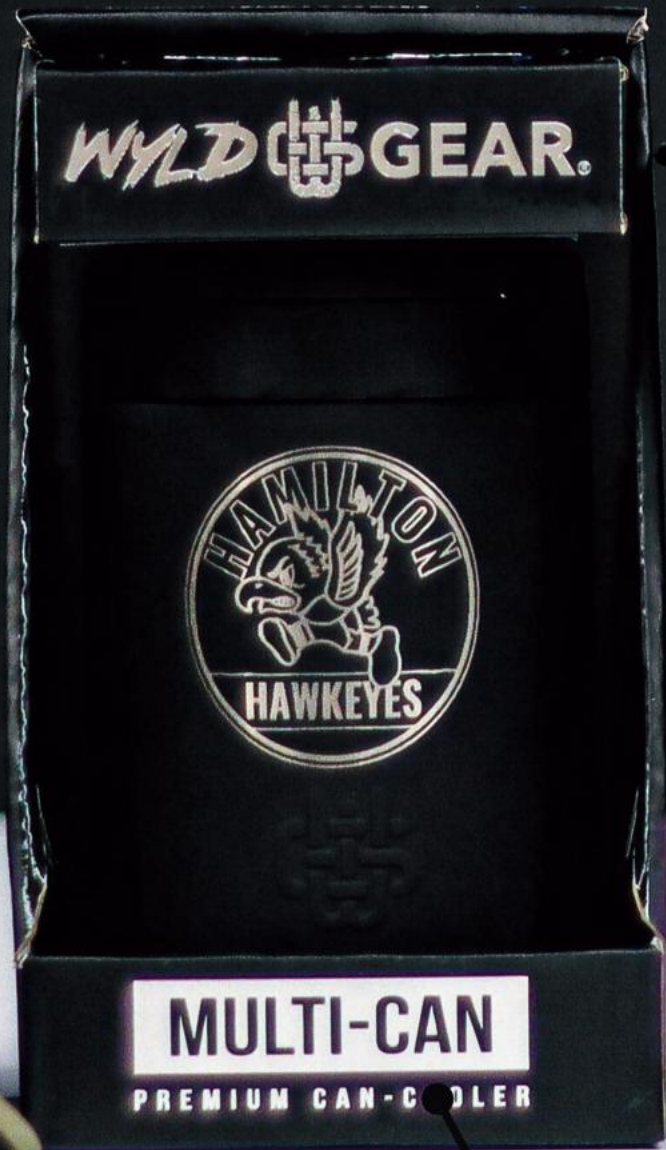
APPAREL & MERCH

We offer a wide range of custom apparel and merchandise designed to bring your school spirit to life and keep your students and staff looking sharp. From comfortable tees and hoodies to hats, bags, and accessories, our high-quality products can be personalized with your school logo, colors, and mascots. Whether you're outfitting your teams, creating fan gear, or providing swag for school events, our apparel and merch combine style, comfort, and durability—making it easy for your school pride to shine everywhere.



WYLD CUPS

Constructed from insulated stainless steel, this robust tumbler is your key to enjoying ice-cold drinks for hours on end.



MULTI - CAN

Engineered to clutch a diverse array of over 7 bottle and can sizes with an industrial-strength rubber seal

CUSTOM WILDR HATS

Structured performance trucker hat. Water-resistant, sweat-proof, and floats. Showcase your school identity!



STUDENT & STAFF GIFTS

Show your appreciation with thoughtful, customized gifts that make students and staff feel valued and connected. Whether it's welcome kits for new students, recognition awards for staff, or special keepsakes for memorable moments, our selection of personalized gifts blends quality and creativity. From cozy apparel and practical accessories to unique branded items, each gift is designed to celebrate your community and strengthen the bonds that make your school feel like home.



SCHOOL BRANDING

One school. One brand. One message. We know large districts often juggle multiple logos, mismatched colors, and inconsistent visuals—and it shows. That's where we come in. We take your school's identity and bring it under one unified brand, creating clear guidelines for logos, colors, fonts, and usage across every campus. From print materials to classroom handouts, we help ensure every school and every teacher is on the same page—literally. A strong, cohesive brand doesn't just look better—it builds trust, improves communication, and helps every student, staff member, and parent instantly recognize who you are. We help turn scattered visuals into a clear, confident identity your whole district can rally behind.



RESOURCES & SUPPORT



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FREQUENTLY ASKED QUESTIONS

HOW DO WE START A SCHOOL BRANDING PROJECT WITH YOU?

Getting started is easy and personalized. Once you reach out, we'll schedule a one-on-one consultation—either onsite or at our facility—where we walk through your current branding, discuss your goals, and identify areas for improvement. From there, our design team will help create or refine brand guidelines, ensuring consistency across all materials. We'll present logo treatments, font systems, and approved color palettes for district-wide use.

CAN YOU HELP US CREATE A CONSISTENT LOOK ACROSS MULTIPLE BUILDINGS OR CAMPUSES?

Absolutely. We specialize in cohesive branding that connects every corner of your school or district. From elementary to high school, we'll unify your colors, logos, and design style to create a seamless visual identity—building school spirit while eliminating brand confusion.

HOW DO YOU MANAGE BRANDING ACROSS LARGE DISTRICTS WITH INPUT FROM MULTIPLE DEPARTMENTS?

We work hand-in-hand with administrators, teachers, coaches, and support staff across the entire district to ensure every project aligns with your school's approved branding. Our team follows your brand guidelines to the letter—color, logo, tone, and placement—treating your identity with the respect it deserves. We take the guesswork out by managing consistency across campuses, gaining approvals when needed, and providing visual mockups so everyone's on the same page before anything goes into production.



AUTOBODY & COLLISION REPAIR



www.xacollision.com

REPAIRS AND SERVICES

COLLISION REPAIR & INSURANCE

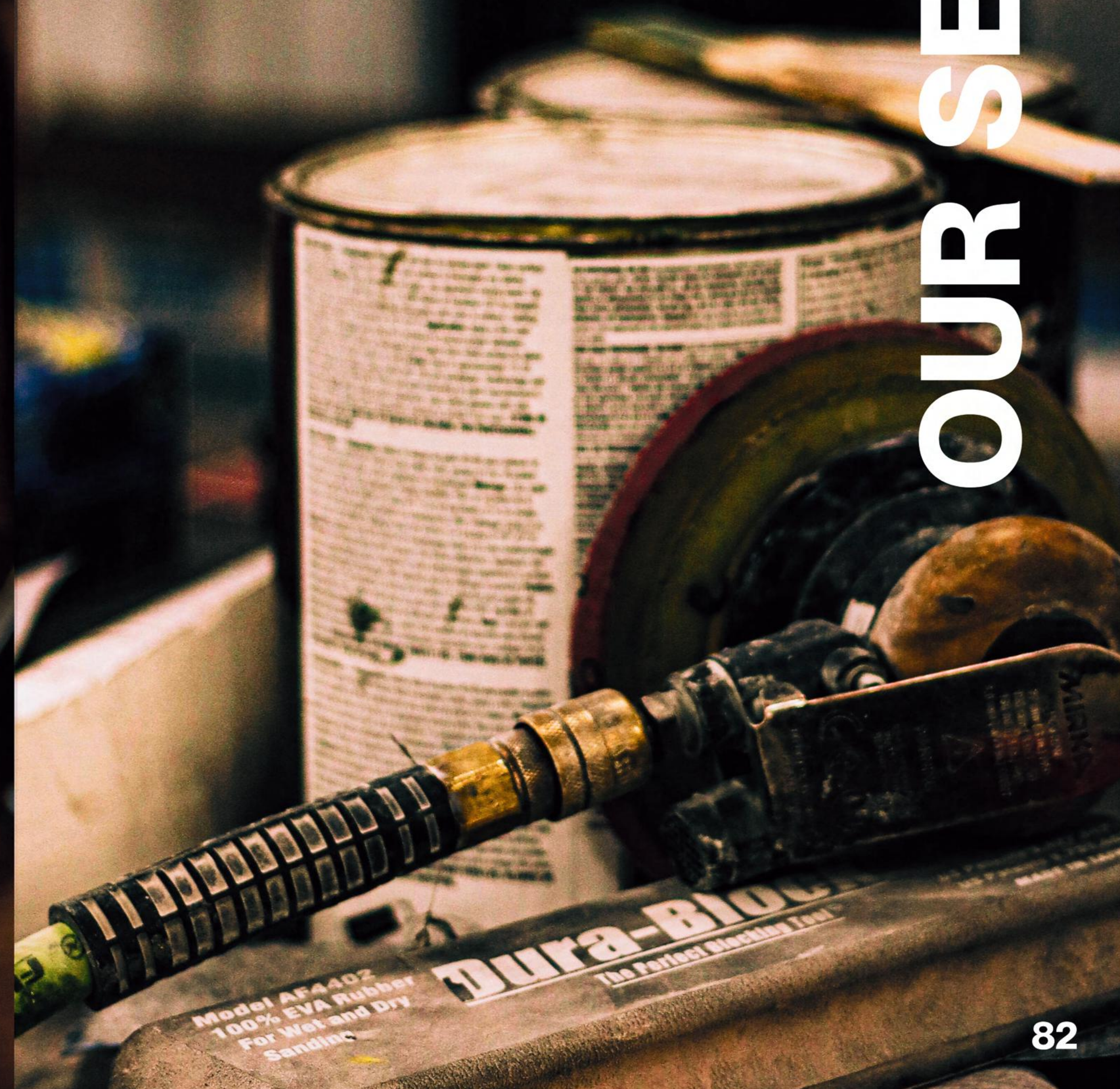
PAINTING

HEAVY DUTY TRUCKS

OVERSIZE REPAIR WORK

FLEET REPAIRS

OUR SERVICES



A close-up photograph of a car's body panel, likely a fender or door, showing a significant scratch and some surface damage. Several pieces of yellow tape are applied to the left side of the panel, possibly to mask or secure it. The background is dark and out of focus.

COLLISION REPAIR & INSURANCE WORK

At the heart of our collision repair service is a commitment to quality and precision that sets us apart. Pushing the Limits of Excellence isn't just a slogan—it's how we approach every repair. We take pride in restoring every vehicle to its original condition—or better—meeting the highest OEM standards to ensure safety, performance, and appearance. Whether you're working through insurance claims or need expert repairs after an accident, our skilled technicians handle every detail with care and professionalism. With state-of-the-art equipment and a dedication to excellence, we deliver results you can trust, getting you back on the road confidently and quickly.



PAINTING

Our painting services are built on a foundation of precision, quality, and expertise. Partnering with industry leader Axalta, we use only the highest-quality paints and materials to ensure flawless, long-lasting finishes. Our technicians are expertly trained in advanced color matching techniques, guaranteeing that every repair blends seamlessly with your vehicle's original color. From minor touch-ups to collision repairs, we deliver meticulous craftsmanship and attention to detail that brings out the best in every project—restoring beauty and value with confidence.





HEAVY DUTY TRUCKS

When your heavy-duty truck is out of commission due to collision damage, we know how critical it is to get it back on the road fast. Our skilled technicians specialize in heavy-duty collision and body repairs, restoring your truck to its pre-accident condition with precision and care. Using durable materials and industry-leading techniques, we ensure every repair meets the highest standards—helping you minimize downtime and get your essential equipment back to work as quickly as possible.

COACH & OVERSIZE REPAIR WORK

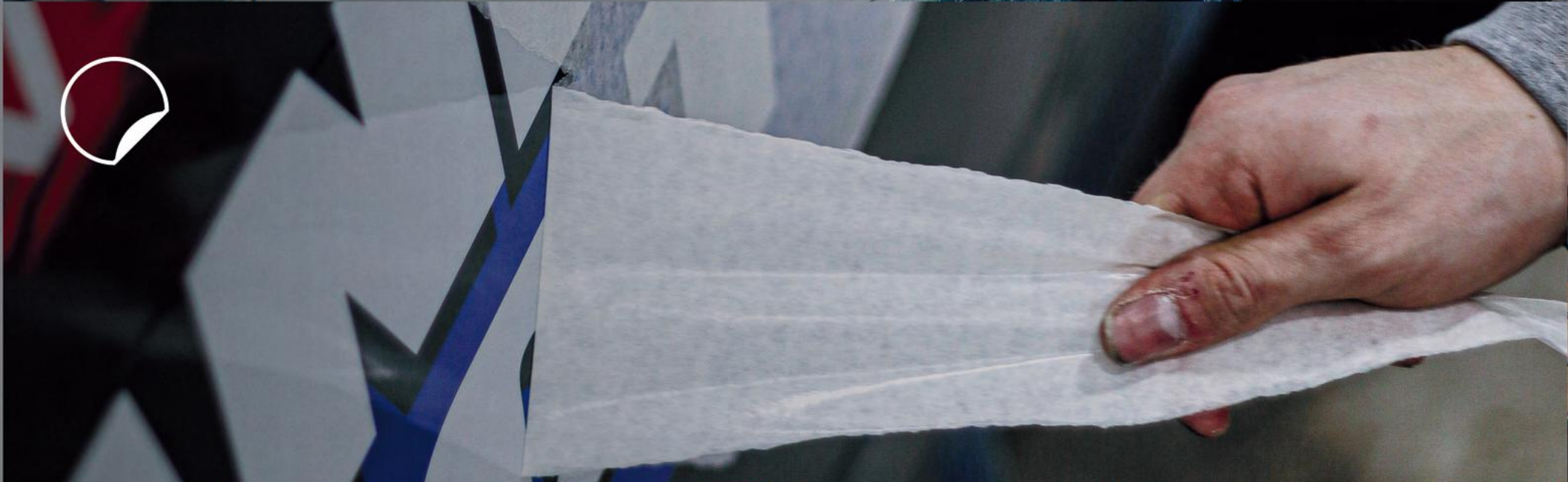
We bring extensive experience in coach, motorhome, and oversize vehicle repairs, delivering expert craftsmanship tailored to the unique needs of larger rigs. Whether it's collision damage or body work, our team has the skills and equipment to handle projects of all sizes with precision and care. We understand the value of these vehicles and work diligently to restore their appearance and functionality, ensuring you're back on the road safely and looking your best—no matter the size or scope of the job.



FLEET REPAIRS

Our fleet collision repair services are designed to get your vehicles back on the road quickly and safely, minimizing downtime and keeping your operations running smoothly. We understand the importance of durability and longevity when it comes to fleet repairs, which is why we use proven techniques and high-quality materials to restore each vehicle to peak condition. With our efficient processes and attention to detail, you can trust us to deliver repairs that not only look great but stand up to the demands of the road—helping your fleet perform at its best for the long haul.





FLEET MANAGEMENT, REIMAGINED

Managing a fleet shouldn't feel like a full-time juggling act. At our facility, we streamline the entire process—from collision repair and vehicle graphics to branded apparel and custom merchandise—under one roof. Our team works as one to deliver fast, high-quality results that keep your fleet on the road and your brand looking sharp.

The difference? Speed and control. By keeping collision and vinyl operations in-house, we return vehicles to service up to 4X faster than businesses that bounce between separate vendors. No scheduling chaos, no delays—just a tightly managed, professional process designed to reduce downtime and save money.

But we go beyond vehicles. With access to branded workwear, safety apparel, and retail-quality custom merch through our apparel and Wildr Hat Co. divisions, your team doesn't just show up—they show up looking unified and on-brand. Whether you're onboarding new employees or preparing for a public-facing event, we make sure every detail reflects your company's identity.

We're not just fixing vehicles—we're helping you build a brand that moves. Let's get your fleet road-ready, fast—and keep it that way.



RESOURCES & SUPPORT



616-546-3300



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@XACOLLISION

FREQUENTLY ASKED QUESTIONS

CAN MY INSURANCE COMPANY STEER ME TO A SPECIFIC REPAIR SHOP?

Insurance companies may suggest preferred repair shops, but you have the right to choose where your vehicle is repaired. We work with all insurance providers to ensure your repair process is smooth and transparent, while always prioritizing quality and your satisfaction.

DO YOU USE OEM PARTS FOR REPAIRS?

Yes, we prioritize using Original Equipment Manufacturer (OEM) parts whenever possible to ensure the highest quality, fit, and safety for your vehicle. OEM parts help maintain your vehicle's integrity and value after repairs.

ARE REPAIRS PERFORMED ACCORDING TO OEM REPAIR PROCEDURES?

Absolutely. Our technicians follow the manufacturer's OEM repair procedures to guarantee that every repair meets the strictest standards for safety, durability, and performance. This commitment ensures your vehicle is restored correctly and safely.



BRANDING
WITHOUT
BOUNDARIES

www.xtremestylin.com
APPAREL & MERCH

APPAREL, HATS, & MERCH

PROCESS

PRODUCTION

DESIGN

OUR SERVICES

APPAREL THAT SPEAKS YOUR BRAND

From t-shirts to hoodies to polos and everything in between, we deliver innovative, creative apparel that keeps your brand consistent and memorable. Our core pieces have been tested for fit, wear, and function—because how it feels matters just as much as how it looks. Step into our modern, boutique-style showroom to see and feel each item for yourself. When your team wears it, your brand wears it—let's make sure it stands out.



FROM DESIGNING...

From first sketch to final stitch, your vision comes to life right here in-house. Our team handles every step—from design concept to full production—ensuring quality, speed, and consistency at every turn. With every project, we collaborate closely to capture your brand's identity and bring it to life in every detail. No handoffs, no guesswork—just seamless communication, expert craftsmanship, and a finished product you can be proud of.



TO ON-TIME DELIVERY

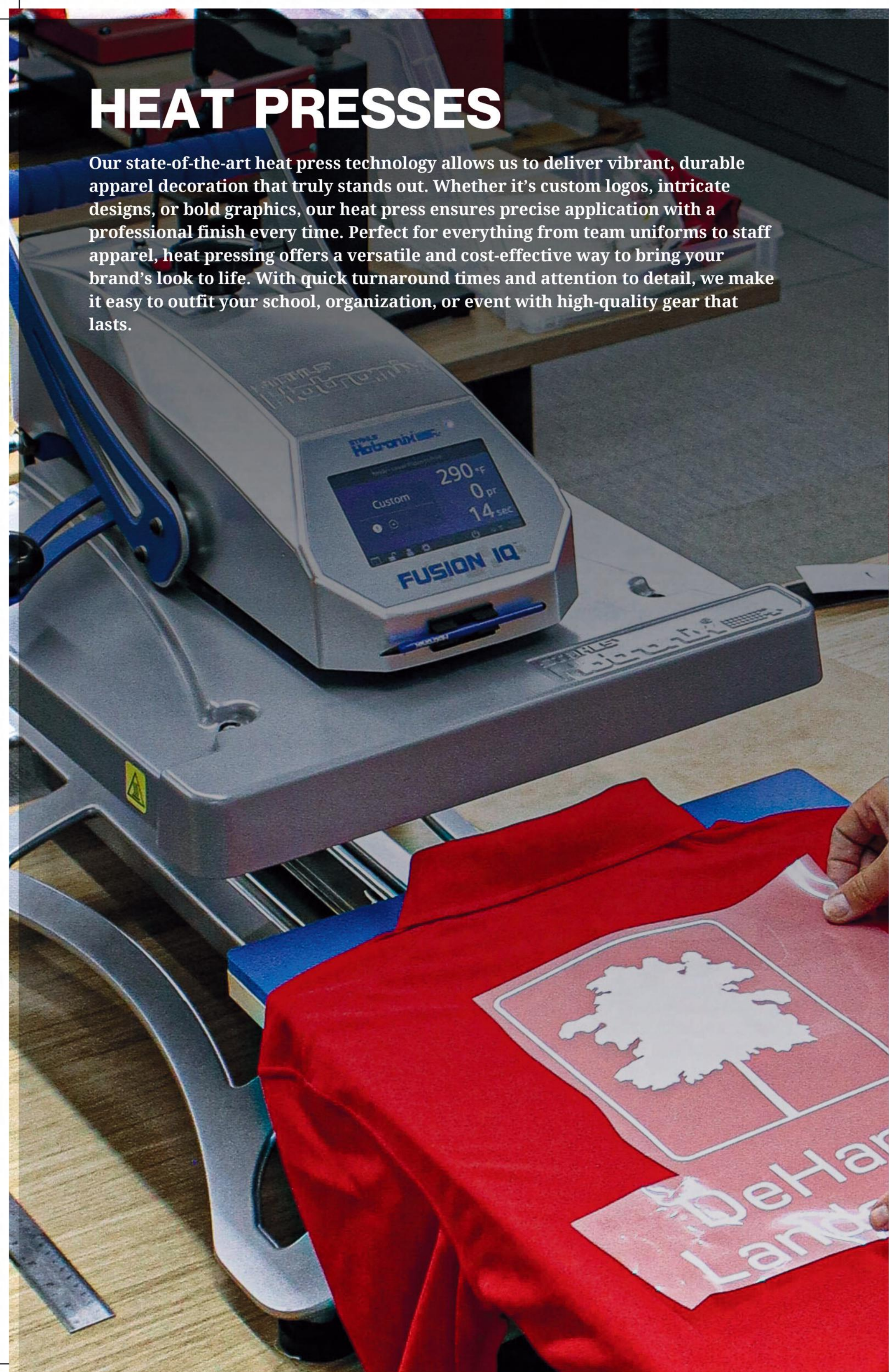
IN HOUSE PRODUCTION

With heat presses for apparel, specialized hat presses, laser engraving, embroidery, and even a sewing machine dedicated to custom patches, we bring precision and creativity together under one roof. Every detail is handled with care by our in-house team, allowing us to maintain high standards, quick turnarounds, and true customization from start to finish. When your brand calls for something custom, we don't outsource—we make it happen, exactly how you imagined it.



HEAT PRESSES

Our state-of-the-art heat press technology allows us to deliver vibrant, durable apparel decoration that truly stands out. Whether it's custom logos, intricate designs, or bold graphics, our heat press ensures precise application with a professional finish every time. Perfect for everything from team uniforms to staff apparel, heat pressing offers a versatile and cost-effective way to bring your brand's look to life. With quick turnaround times and attention to detail, we make it easy to outfit your school, organization, or event with high-quality gear that lasts.



EMBROIDERY

Our in-house embroidery delivers polished, professional decoration that adds dimension and durability to any garment. Whether it's clean logos, detailed patches, or bold branding, our Barudan two-head machine ensures precise stitching and a consistent, high-quality finish. Ideal for everything from uniforms to corporate apparel, embroidery offers a timeless, elevated look that stands up to wear. With in-house production, fast turnaround, and an expert team behind every piece, we make it easy to give your gear a look that's built to last.

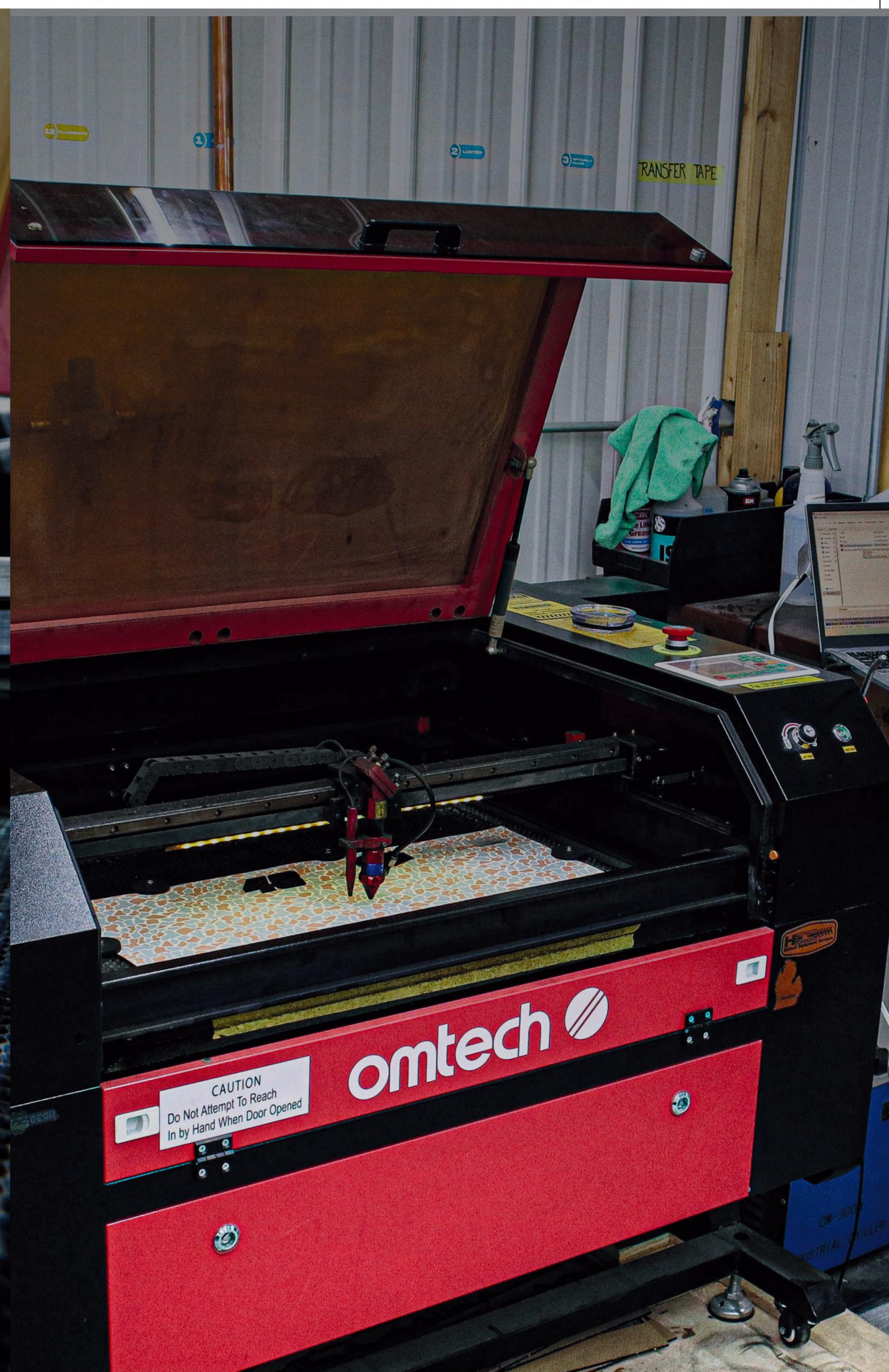
XS!

EMBROIDERY

Precision embroidery using advanced machinery delivers durable, high-resolution logos and designs with superior stitch quality and long-lasting wear.

LASER ENGRAVING

Our in-house laser engraving adds a sleek, permanent touch to your branded products. Whether it's tumblers, nameplates, awards, or custom merch, our engraving process delivers sharp detail and a clean, professional finish on every piece. It's the perfect solution for high-end personalization, gifting, or promotional items that leave a lasting impression. With precise craftsmanship, fast turnaround, and endless material options, we help you elevate the smallest details into something unforgettable.



LEATHER STITCHING

Expert hand-sewn leather patches crafted with precision stitching for durable, high-quality branding that adds a premium, tactile finish.



RESOURCES & SUPPORT



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FREQUENTLY ASKED QUESTIONS

WHAT IS THE TYPICAL TURNAROUND TIME FOR CUSTOM APPAREL AND MERCHANDISE ORDERS?

Turnaround times vary by product and order size, but most custom apparel and merch orders are completed within 2 to 3 weeks. We always strive to meet your deadlines and can offer rush options when available.

CAN I SEE A SAMPLE OR PROOF BEFORE MY ORDER IS FINALIZED?

Yes! We provide digital proofs for your approval before production begins, and in many cases, we can supply physical samples to ensure you're completely satisfied with the design and quality.

WHAT CUSTOMIZATION OPTIONS ARE AVAILABLE FOR APPAREL AND MERCHANDISE?

We offer a wide range of customization options including embroidery, screen printing, heat pressing, and laser engraving. You can personalize colors, logos, text, and even select from various product styles and materials to fit your brand perfectly.



@XTREMESTYLIN



COVER
GROUND.
MAKE
WAVES.



www.wildrhatco.com

FASHION AND BRANDING

- WATER RESISTANT
- SWEAT PROOF
- ANTIMICROBIAL
- IT FLOATS!
- CUSTOMIZABLE



WHY **WILDR?**

OUR FOUNDING

SINGAPORE MICHIGAN

In 1836, Oshea Wilder founded the town of Singapore on the shores of Lake Michigan, driven by ambition to rival Chicago and Milwaukee. For a time, he succeeded—Singapore thrived with lumber mills, hotels, and a notorious “Wild-Cat” bank, booming with promise and momentum. But ambition came at a cost. By 1875, the lumber was gone, the mills shut down, and the once-thriving town was overtaken by the very dunes it helped destabilize—buried by the consequences of pushing too fast without thinking long-term.

Over 150 years later, that story still resonates. Wildr Hat Co. was born from the same shores and the same drive—but with a different mission. We're not here for fast fashion or forgettable merch. We're here to build with intention. Frustrated by cheap, throwaway products that didn't reflect who we were—or what we valued—we set out to create something better: hats and gear people would wear with pride. Crafted with care, made to last, and designed to mean something.

Just like the town that inspired our name, we believe in bold beginnings—but we're here to build for the long haul. Wildr Hat Co. exists to leave a mark—not in sand, but in culture, quality, and the communities we serve. This is why we do what we do: to create pieces that outlast trends, stand for something real, and carry stories worth telling.



RETAIL

Wildr Hat Co. partners with boutiques and retailers across Michigan to deliver headwear that stands out—literally and figuratively. Our hats are built different: floatable, sweat-resistant, and crafted with premium materials that elevate every shelf they sit on. No generic box-store designs here—just high-quality craftsmanship, unique features, and standout styles your customers will actually reach for. Whether you're curating for lakeside shops, outdoor outfitters, or modern lifestyle boutiques, Wildr brings a product line designed to move, last, and leave a lasting impression.

LAKESHORE 5 PANEL

Made to wick away moisture,
repel water and dry quickly.
Bonus - it floats!

BLACK SADDLE BROWN CHARCOAL BLACK
TAN BLACK WHITE

WILDR CUSTOM

Your brand deserves better than another “toss-it-on-the-shelf” hat. With Wildr, you get premium, retail-quality headwear—custom-branded for your company, event, or team. We take the same elevated styles from our core line and make them yours, combining comfort, durability, and bold design your people will actually want to wear.

This isn't just a promo piece—it's the weekend hat. The go-to. The favorite. Because when your logo lands on a Wildr, it doesn't just show up—it sticks around.



PREMIUM PVC PATCHES

Our patches don't just look good—they're built to outlast the elements. Every Wildr hat features a custom-designed PVC patch, created in-house by our design team with your logo, your colors, and your brand in mind. Why PVC? Because it's made to hold up where others fail—through sweat, sun, water, and wear. These patches won't crack, fade, or peel. And since our hats float, your patch should never sink—on the lake, in the dirt, or wherever the weekend takes you. This is high-detail, high-durability branding made to move with you.



YOUR COMPANY, OUR HAT



WHAT'S YOUR ADVENTURE

At Wildr, we believe you should define your day—not the other way around. Whether you're launching at sunrise, leading on the job site, powering through meetings, or exploring the city after hours, your adventure is yours to choose. That's why our gear is built for performance, comfort, and style that keeps up—wherever you take it. From lakeside escapes to everyday hustle, Wildr moves with you through every chapter. Because life is dynamic, and your gear should be ready for all of it.



RESOURCES & SUPPORT



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FREQUENTLY ASKED QUESTIONS

WHAT'S THE DIFFERENCE BETWEEN YOUR HATS AND OTHERS ON THE MARKET?

It's simple: quality and comfort. Our hats are built with performance materials, sweat-resistant bands, and PVC patches that hold up through sun, water, and wear. No cheap mesh, no one-size-fits-none fits—just gear you'll actually want to wear every day.

HOW LONG DOES IT TAKE TO GET WILDR CUSTOM HATS?

Custom timelines vary depending on volume, but most orders are turned around in 3–5 weeks. We'll give you a firm timeline up front, and keep communication clear every step of the way.

HOW SHOULD I CARE FOR MY WILDR HAT?

Wildr hats are built to handle sweat, sun, and the occasional swim—but a little care goes a long way. For best results, spot clean with mild soap and a damp cloth, then air dry. Avoid tossing it in the washer or dryer—trust us, it's not worth the risk. Treat it like your favorite gear, and it'll stay adventure-ready for years to come.



SUCCESS STORIES & TESTIMONIALS

Don't just take our word for it—hear it from the people who trust us every day. From fleet managers to school administrators, small business owners to event organizers, our clients count on us to deliver quality, speed, and standout results. These stories showcase real partnerships, real challenges, and real outcomes. Because at the end of the day, our work only matters if it works for you.

COAST 3 PUMPING CRAIG VENEMA

We have worked with XA and Xtreme Stylin for years. They have been an amazing partner for us and have embraced all of our ideas to create apparel for our employees and for broader marketing. When it comes to marketing, you want to put “swag” out in the wild that people actually want to wear or use. Every single product we have gotten from Xtreme has looked amazing and I have people asking to get their hands on the next batch.



HAMILTON COMMUNITY SCHOOLS ZACH HARIG

Xtreme Stylin has become our go-to for anything we need. As a school district, it is imperative that we make ourselves stand out while also ensuring branding consistency, and they've certainly helped us do that. Xtreme has helped us with vehicle wraps, wall graphics, rally towels, signage, and various other projects around our campus. They always ensure their designs fit our styling and branding while also making them unique and fun. All of this comes with timeliness and outstanding customer service, we really appreciate our partnership with them.



HOEKSTRA ELECTRIC ALEX SALE

New to our Fleet is a 2024 Ford F450 with service body. This being our first service body style pickup, we wanted to stay true to the Hoekstra theme with running a blue stripe on the vehicle while bringing attention to the truck. The conversation with Ryan was simple, "Use your creative judgement!" In traditional Ryan fashion he delivered one awesome looking vehicle. Paired with the trailer that Ryan also designed, this vehicle is definitely a head turner. I value the work Xtreme does for Hoekstra, the relationship with their staff, and their experience they are able to offer.



PROVISION TRANSPORT MATT DRAISMA

Partnering with XS over the past 20+ years has been an incredible part of our journey at PVT. As both of our businesses have grown, so has the trust and collaboration between our teams. What I really value is the consistency—being able to create a seamless brand look across both vinyl stickers and apparel, all in one place. It's a true one-stop shop, and working with someone who understands our brand inside and out makes all the difference. The synergy between our companies just works, and I'm proud to be part of a partnership that continues to thrive.



LEE SLENK OVERISEL LUMBER

Over the past decade, Xtreme Stylin has helped shape how we're seen in the community. The fleet rebrand they led two years ago brought a new level of visibility. We constantly hear from folks saying they see our trucks everywhere. That exposure has paid off. They've also helped us launch a branded webstore for our team, keeping our look consistent across locations. XA Collision supports our vehicle upkeep, and Wildr hats have become a great in-store add-on. It's more than just design and a partnership, it's brand presence.



K&R TRUCK SALES KYLE ROELOFS

Xtreme Stylin has consistently made it incredibly easy to do business with them. I simply send over a photo of the vehicle that needs decals or a wrap, and they quickly respond with a proof for review. They're always willing to make any needed adjustments, and once approved, they schedule a convenient time to bring the vehicle in. The quality of their work is outstanding—every single time.



HES EQUIPMENT AARON GEURINK

We had three days to prepare when we found out JD Vance was coming to our building. We would not have had time to get everything done during this time without Xtreme stepping up. I will say the whole crew stepped up and did a solid for this event. Words can't express the gratitude we have for these guys/ gals stopping all other work and making our new shop come alive. Just want to say thank you for helping to make that an awesome event within the time we had!



BAUMANN & DEGROOT HEATING & COOLING CHAD BAUMANN

We have worked with XA and Xtreme Stylin for years. They have been an amazing partner for us and have embraced all of our ideas to create apparel for our employees and for broader marketing. When it comes to marketing, you want to put “swag” out in the wild that people actually want to wear or use. Every single product we have gotten from Xtreme has looked amazing and I have people asking to get their hands on the next batch.



GEBBEN'S EXCAVATING TRAVIS GEBBEN

Xtreme Stylin has been so enjoyable to work with over the last few years. We appreciate their quick communication, creativity, and follow through on orders. One of the best parts about their work is that they take your brand beyond traditional. They don't settle for the ordinary, but instead they come up with fresh ideas to keep your team outfitted with the times. To the crew at Xtreme Stylin, thanks for always being friendly and helpful. We love the partnership we've built with you all, and can't wait for future collaborations.



ZEELAND PUBLIC SCHOOLS BRANDY NAVETTA

Zeeland Public Schools has had a great experience working with Xtreme Stylin. They give individual attention to every project and pay attention to detail. They understand that these projects are highly visible in our community and reflect our deep pride for Zeeland and it's schools.



SAUGATUCK FIRE DEPARTMENT GREG JANIK

As a seasoned veteran public safety administrator, I always appreciate, and never take for granted, a company, contractor or vendor that consistently provides outstanding service combined with a deep understanding of a fire departments limited means and immediate operational needs. When you include compassion and professionalism by this company, it would be wise to embrace and maintain this relationship forever. While I could share dozens of humbling situations Saugatuck Township Fire District has experienced with Ryan, Erin, Grant, and Curtis, please allow me to share a recent encounter.

Our primary fire department emergency medical vehicle was destroyed in a head-on collision when an intoxicated driver drove into the front of the vehicle while responding to an emergency. The driver, one of our fire officers, was treated at the hospital and released, and the driver was arrested. Our emergency medical vehicle was damaged beyond repair and subsequently totaled by our insurance company. The situation worsened when the insurance company would only provide \$31,408 to replace the vehicle that now costs \$65,500 to replace. Considering our very limited budget, it was decided that a used emergency medical vehicle would be our only option.

After an extensive search, we found an emergency medical vehicle that met all our needs, with one significant exception. The vehicle's appearance was not acceptable and had to be completely painted or wrapped after completing body work. Our only resource was to approach Ryan, and ask if he and his team would consider helping us get our replacement emergency medical vehicle on the road in service. Our budget was very limited, only \$5,000, and we were fully aware that the materials alone would exceed our budget.

As customary, Ryan immediately agreed to repair the body, complete the vinyl wrapping and install all the graphics. The project completion is breathtaking, and the vehicle is fully operation and, on the road, daily saving lives and assisting in improving the quality of life for our residents. The truck would not be in service to this day had it not been for Ryan and team at XA Collision and Stylin.

We have many other similar situations where damaged occurred and repairs had to be completed rapidly, professionally, and affordably, such as our new engine/pumper that was damaged on a fire scene, or a donated lime green wildland fire attack brush truck that Ryan and his team painted red for us many years ago at cost.

For the reasons above, and many other reasons I could elaborate on given the opportunity, Ryan, Erin, Grant and Curtis, have made it possible for Saugatuck Township Fire District to be a more effective and efficient public safety agency for the benefit of humanity.



WEST OTTAWA HIGH SCHOOL CHRIS JANOWIAK

The team at XS was incredible to work with. They were not only wildly professional, they were personable as well. They took the extra time to really understand our project and vision and did everything in their power to bring it to life. It is their genuine care for their clients and the community they serve that sets their total body of work miles above any of their competitors. We've only just begun a long term professional and personal relationship with the team at XS and I cannot recommend them enough.



ROUTE CHRISTIAN HOMESCHOOL JEFF NIENHUIS

Route is proud to partner with XA Collision and Xtreme Stylin. Their team of professionals host our classes a couple times each year to give an insightful overview of the work done in their companies. The students see first hand what it takes to start a company, attract and maintain a great team, build a thriving culture, and stay ahead of the competition. Hard work, integrity, and an unmatched commitment to excellence keeps this business group excelling. The sky's the limit and we at Route are grateful for the partnership!



XA GOOGLE REVIEW SARA W.

I stopped by XA Collision this morning to get an estimate on some minor touch ups/repairs to my paint on my Jeep and door hinges that have gone bad. Grant was cheerful and honest about the work. He was even able to do some of it right then and there for me! I have had experiences with other car repair shops where, as a women, they treat me differently, don't take me seriously, or act as if they know better than me. This was absolutely not the case at XA! Grant listened to my concerns and quickly and honestly made a plan for how to approach it all and what it would cost. 5 stars all around! I will definitely recommend them to others!

