

KOTA TANGERANG

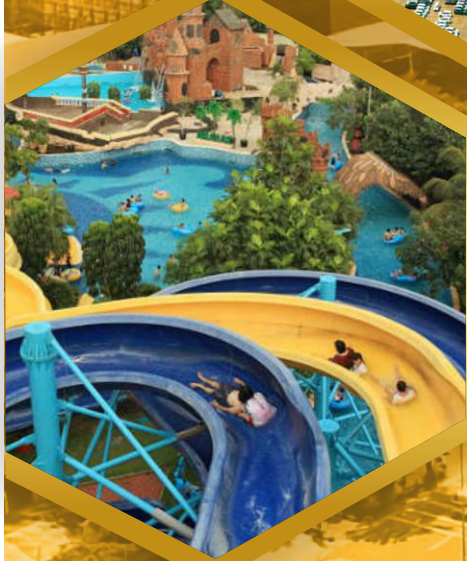
PROVINSI  
DKI JAKARTA



# POTENSI DAN PELUANG INVESTASI DI KOTA TANGERANG SELATAN

POTENTIAL AND INVESTMENT OPPORTUNITIES IN SOUTH TANGERANG MUNICIPALITY

KABUPATEN TANG





## Potensi dan Peluang Investasi di Kota Tangerang Selatan



### Profil Kepala Daerah *Profile of Regional Head*

**AIRIN RACHMI DIANY, SH., MH., MKn.**  
**Walikota Tangerang Selatan**  
*The Mayor of South Tangerang*

Ibu Airin dilahirkan di Kota Banjar pada tanggal 28 Agustus 1976 dan menjabat sebagai Walikota Tangerang Selatan sejak tanggal 20 April 2011.

Pendidikan formal dasarnya setelah lulus dari Sekolah Dasar, ditempuh di SMP Negeri 5 Bandung (lulus tahun 1991) dan dilanjutkan ke SMA Negeri 20 Bandung (lulus tahun 1994). Pendidikan tinggi (Strata 1 Hukum) diselesaikan di Fakultas Hukum, Universitas Parahyangan Bandung (lulus tahun 1999), kemudian mendapatkan SP-1 di Universitas Padjadjaran Bandung (tahun 2002) dan kemudian Strata 2 (Magister Hukum) juga didapatkan di Universitas Padjadjaran Bandung (tahun 2005).

Pendidikan non-formal didapatkan beliau pada Pelatihan Teknis Calon Notaris oleh Ditjen Administrasi Hukum Umum Departemen Kehakiman dan HAM RI (2003); Diklat Pejabat Pembuat Akta Tanah (PPAT) yang diselenggarakan oleh Badan Pertanahan Nasional RI (2005); Pendidikan dan Pelatihan bagi Notaris Pasar Modal oleh Lembaga Manajemen Keuangan dan Akuntansi Pasar Modal (2005); dan Up Grading and Refresing Course Ikatan Notaris Indonesia (2006).

Karir beliau tercatat sebagai Asisten Notaris Imas Tarwiyah, SH, MH (1999); Notaris di Kabupaten Tangerang (2004); Pejabat Pembuat Akta Tanah (PPAT) di Kabupaten Tangerang (2008); dan Wali Kota Tangerang Selatan (2011-sekarang).

Beliau sangat berpengalaman dalam berorganisasi karena aktivitasnya sebagai Ketua PMI Kota Tangerang Selatan (2009-Sekarang); Dewan Pembina KNPI Kota Tangerang Selatan (2010-2013); Dewan Pembina PRAMUKA Kota Tangerang Selatan; Wakil Ketua KPAID Kota Tangerang Selatan; Pengurus Daerah Ikatan Notaris Indonesia (INI) Kota Tangerang Selatan; Penanggung Jawab Relawan Banten Bersatu (RBB) untuk Wilayah Kabupaten Tangerang, Kota Tangerang, dan Kota Tangerang Selatan; Ketua Dewan Penyantun Kaukus Perempuan Peduli Kesehatan Kota Tangerang Selatan; Pembina Forum Masyarakat Peduli Pendidikan dan Kesehatan Provinsi Banten; Pengurus Wilayah Ikatan Notaris Indonesia (INI) Provinsi Banten; Pengurus Dewan Koperasi Indonesia (DEKOPIN) Wilayah Banten; dan Pengurus Ikatan Alumni Notariat (IKANO) UNPAD Bidang Hubungan Antar Lembaga (2007-2011).

*Mrs. Airin was born in Banjar City on 28 August 1976 and has served as Mayor of South Tangerang since 20 April 2011.*

*Basic formal education after graduating from Elementary School, pursued at SMP Negeri 5 Bandung (graduated in 1991) and continued to SMA Negeri 20 Bandung (graduated in 1994). Higher education (Strata 1 in Law) was completed at the Faculty of Law, Parahyangan University of Bandung (graduated in 1999), then got SP-1 at Padjadjaran University in Bandung (2002), and then Strata 2 (Masters in Law) also obtained at Padjadjaran University in Bandung (2005).*

*She received non-formal education in the Technical Training of Notary Candidates by the Director General of General Law Administration of the Indonesian Ministry of Justice and Human Rights (2003); Training for Land Deed Making Officials (PPAT) organized by the Indonesian National Land Agency (2005); Education and Training for Capital Market Notaries by the Capital Management and Capital Market Accounting Institutions (2005); and Up Grading and Refreshing Course of the Indonesian Notary Association (2006).*

*Her careers were noted as Assistant Notary Imas Tarwiyah, SH, MH (1999); Notary in Tangerang Regency (2004); Land Deed Making Official (PPAT) in Tangerang Regency (2008); and the Mayor of South Tangerang (2011-present).*

*She is very experienced in organizing because of her activities as Chairperson of the Indonesian Red Cross of South Tangerang City (2009-Present); Board of Trustees of the KNPI of South Tangerang City (2010-2013); PRAMUKA Board of Trustees of South Tangerang City; Deputy Chairperson of KPAID of South Tangerang City; Regional Manager of the Indonesian Notary Association (INI) of South Tangerang Municipality; Person in Charge of the United Banten Volunteer (RBB) for Tangerang Regency, Tangerang and South Tangerang Municipalities; Chairperson of the Women Caucus Support Board for Health Care in South Tangerang City; Trustees of the Education and Health Concerned Community Forum of Banten Province; Regional Manager of the Indonesian Notary Association (INI) of Banten Province; Management of the Indonesian Cooperative Council (DEKOPIN) in Banten Region; and Management of UNPAD's Alumni Association (IKANO) in the Field of Inter-Institutional Relations (2007-2011).*



**Potential and Investment Opportunities  
in South Tangerang Municipality**



**Sambutan Kepala Dinas Penanaman Modal dan Pelayanan Terpadu Satu Pintu Kota Tangerang Selatan**

*Foreword of The Head of The One-Stop Office of Investment and Integrated Services of South Tangerang Municipality*

**BAMBANG NOERTJAHJO, SE.AK**

Assalamu'alaikum warrahmatullaahi wa barakatuh,

Dengan mengucapkan syukur Alhamdulillah, atas terbitnya buku "**Profile of the 10 Potential Regions for Investment in Indonesia**", kami mengucapkan terima kasih kepada Ibu Walikota Tangerang Selatan yang telah memberikan kepercayaan kepada kami dan mendorong mengembangkan investasi di Kota Tangerang Selatan.

Buku ini berfungsi sebagai sarana informasi dan promosi investasi yang ada di Kota Tangerang Selatan sekaligus memuat tentang kondisi serta potensi dan peluang investasi Kota Tangerang Selatan.

Untuk mewujudkan hal tersebut, melalui "**Profile of the 10 Potential Regions for Investment in Indonesia**" ini kami menginformasikan Sistem Informasi yang dapat digunakan untuk mengetahui jenis potensi investasi diantaranya investasi unggulan yang dapat diimplementasikan melalui aplikasi bisnis bernama "Tangsel Virtual Consulting For Bussiness" (TVCFB) <http://dpmptsp.tangerangselatankota.go.id/investasi> yaitu sebuah aplikasi teknologi informasi yang memungkinkan pemohon untuk dapat melihat potensi dan lokasi untuk melakukan investasi/usaha dan sekaligus mengurus perizinan secara real time di Kota Tangerang Selatan.

Semoga "**Profile of the 10 Potential Regions for Investment in Indonesia**" ini dapat bermanfaat dan berkontribusi kepada calon investor, masyarakat dunia usaha di Daerah dan juga dapat meningkatkan kinerja pelayanan pada Dinas Penanaman Modal Dan Pelayanan Terpadu Kota Tangerang Selatan.

*By extending our gratitude to ALLAH the Almighty, for the publication of the book entitled the "**Profile of the 10 Potential Regions for Investment in Indonesia**", we thank the Mayor of South Tangerang for giving us confidence and encouraging investment development in South Tangerang Municipality.*

*The book serves as a means of information and investment promotion in South Tangerang Municipality as well as containing conditions as well as potential and investment opportunities in South Tangerang Municipality.*

*To realize this, through the "**Profile of the 10 Potential Regions for Investment in Indonesia**" we announce the Information System that can be used to find out the types of investment potential including leading investments that can be implemented through a business application called "Tangsel Virtual Consulting for Business" (TVCFB) <http://dpmptsp.tangerangselatankota.go.id/investasi> as an information technology application that allows the applicant to be able to see the potential and location for investing/business and at the same time take care of licensing in real time in South Tangerang Municipality.*

*Hopefully the book entitled the "**Profile of the 10 Potential Regions for Investment in Indonesia**" can be useful and contribute to potential investors, the business community in the Region and can also improve service performance at the One-Stop Office of Investment and Integrated Services of South Tangerang Municipality.*





## Potensi dan Peluang Investasi di Kota Tangerang Selatan

# POTENSI DAN PELUANG INVESTASI DI KOTA TANGERANG SELATAN POTENTIAL AND INVESTMENT OPPORTUNITIES IN SOUTH TANGERANG MUNICIPALITY



### VISI DAN MISI KOTA TANGERANG SELATAN (VISION AND MISSION OF SOUTH TANGERANG MUNICIPALITY)

#### Visi Kota Tangerang Selatan untuk RPJMD Tahun 2016 – 2021 : *Vision of South Tangerang Municipality for the Regional Medium-Term Development Plan (RPJMD) Year 2016 - 2021 :*

“Terwujudnya TANGSEL Kota cerdas, berkualitas, dan berdaya saing berbasis teknologi dan inovasi”.  
“*Realization of South Tangerang Municipality as intelligent, quality, and competitive City based on  
technology and Innovation*”.

#### MISI :

Misi yang diemban untuk mengimplementasikan perwujudan Visi dimaksud di atas, yaitu :

1. Mengembangkan sumber daya manusia yang handal dan berdaya saing;
2. Meningkatkan infrastruktur kota yang fungsional;
3. Menciptakan kota layak huni yang berwawasan lingkungan;
4. Mengembangkan ekonomi kerakyatan berbasis inovasi dan produk unggulan;
5. Meningkatkan tata kelola pemerintahan yang baik berbasis teknologi informasi.

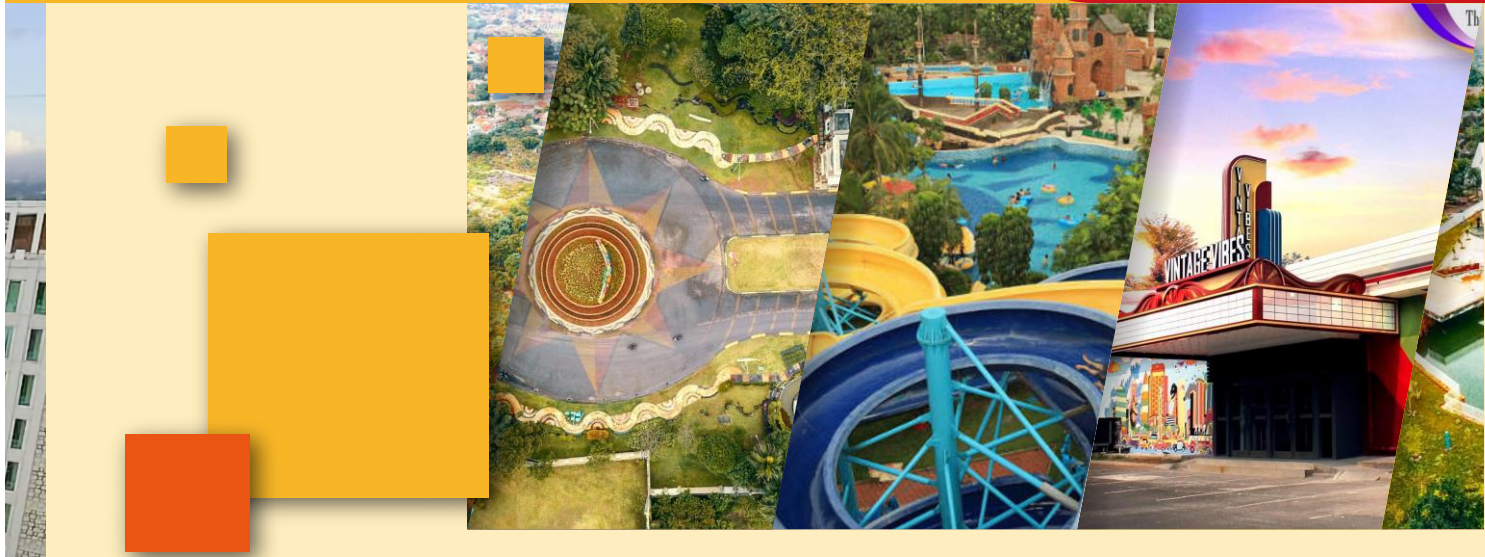
#### MISSION :

The Mission carried out is to implement the embodiment of Vision referred to above, namely:

1. *Developing Reliable and Competitive Human Resources*
2. *Improving Functional City Infrastructure*
3. *Creating Environmentally Friendly Liveable City*
4. *Developing Populist Economies based on Innovation and Superior Product*
5. *Improving Good Governance based on Information Technology.*



**Potential and Investment Opportunities  
in South Tangerang Municipality**



**GAMBARAN UMUM DAERAH  
GENERAL DESCRIPTION OF THE REGION**

**Letak, Luas Dan Batas Wilayah**

Tangerang Selatan merupakan Kota termuda di Provinsi Banten dari pemekaran wilayah Kabupaten Tangerang tahun 2008, terletak di bagian Timur Propinsi Banten yang secara geografis berada diantara 6°39' - 6°47' Lintang Selatan dan 106°14' - 106°22' Bujur Timur dengan luas wilayah 147,19 kilometer persegi (km<sup>2</sup>) atau sebesar 1,63% dari luas wilayah Provinsi Banten. Sedangkan secara administratif, Kota Tangerang Selatan terdiri dari 7 Kecamatan dan 54 Kelurahan serta 3.844 Rukun Tetangga dan 735 Rukun Warga. Wilayah Kota Tangerang Selatan mempunyai batas administrasi sebagai berikut Kota Tangerang dan DKI Jakarta di Utara; Provinsi Jawa Barat (Kota Depok) dan DKI Jakarta di Timur; Provinsi Jawa Barat (Kab. Bogor) dan Kota Depok di Selatan; dan Kabupaten Tangerang di Barat.

**Topografi, Geologi dan Penggunaan Lahan**

Tinggi wilayah antara 14,8 m di atas permukaan laut (m dpl) yaitu Kecamatan Setu dan 29,88 mdpl (Kecamatan Pondok Aren). Sebagian besar wilayah Kota Tangerang Selatan merupakan dataran rendah dan memiliki topografi yang relatif datar dengan kemiringan tanah rata-rata 0-3%, sedangkan ketinggian wilayah antara 0-25 m dpl. Untuk kemiringan secara garis besar terbagi dari 2 (dua) bagian, yaitu: (1) Kemiringan antara 0-3% meliputi Kecamatan Ciputat, Kecamatan Ciputat Timur, Kecamatan Pamulang, Kecamatan Serpong dan Kecamatan Serpong Utara; dan (2) Kemiringan antara 3-8% meliputi Kecamatan Pondok Aren dan Kecamatan

**Location, Area and Boundary**

South Tangerang Municipality (abbreviation: Tangsel) is the youngest municipality that officially broke away since 2008 from Tangerang Regency, located in the eastern part of Banten Province which is geographically located between 6°39' - 6°47' South Latitude and 106°14' - 106°22' East Longitude with an area of 147.19 square kilometres (km<sup>2</sup>) or by 1.63 % of the area of Banten Province. Whereas administratively, Tangsel Municipality consists of 7 Districts, 54 Sub-districts and 3,844 Neighbourhood Associations and 735 Citizen Associations. The area of Tangsel Municipality has administrative boundaries as follows: Tangerang City and Jakarta Special Capital Region (DKI Jakarta) in the North; West Java Province (Depok Municipality) and DKI Jakarta in the East; West Java Province (Bogor Regency) and Depok Municipality in the South; and Tangerang Regency in the West.

**Topography, Geology and Land Usage**

The altitude of the area is between 14.8 m above sea level (m asl) in Setu District and 29.88 m asl (Pondok Aren District). Most of the area of South Tangerang is lowland and has a relatively flat topography with an average slope of 0-3%, while the altitude of the region is between 0 and 25 m asl. The slope is broadly divided into 2 (two) parts, namely: (1) the slope of 0-3 % includes: the Districts of Ciputat, East Ciputat, Pamulang, Serpong and North Serpong; and (2) the slope between 3 and 8% includes: Pondok Aren and Setu Districts. Tangsel Municipality is a relatively flat area. Some districts have bumpy land, such as at the border between Setu and Pamulang Districts





## Potensi dan Peluang Investasi di Kota Tangerang Selatan

Setu. Kota Tangerang Selatan merupakan daerah yang relatif datar. Beberapa Kecamatan memiliki lahan yang bergelombang, seperti di perbatasan antara Kecamatan Setu dan Kecamatan Pamulang serta sebagian di Kecamatan Ciputat Timur. Kondisi geologi Kota Tangerang Selatan umumnya cocok untuk pertanian/perkebunan. Meskipun demikian, dalam kenyataannya makin banyak yang berubah penggunaannya untuk kegiatan lainnya yang bersifat non-pertanian. Untuk sebagian wilayah seperti Kecamatan Serpong dan Kecamatan Setu, jenis tanah ada yang mengandung pasir khususnya untuk wilayah yang dekat dengan Sungai Cisadane.

### Iklm

Data pada Balai Besar II BMKG Ciputat adalah suhu udara rata-rata: 27,7°C; kelembaban udara rata-rata: 79,4%; tekanan udara rata-rata: 1.010,9 mbar; kecepatan angin rata-rata: 8,3 knot; penyinaran matahari rata-rata: 52%. Jumlah rata-rata curah hujan: 236,0 mm<sup>3</sup> dengan 15,7 hari hujan. Sedangkan data yang terdapat di Stasiun Klimatologi Pondok Betung adalah kecepatan angin rata-rata: 12,1 knot dari arah 155,8 Tenggara; penyinaran matahari 52,0%; suhu udara rata-rata: 27,7°C; kelembaban udara rata-rata: 79,4%; tekanan udara rata-rata: 1.010,9 mbar; jumlah curah hujan rata-rata 240,6 mm<sup>3</sup> dengan 15,8 hari hujan.

(Sumber Data: Kota Tangerang Selatan Dalam Angka 2019)

### Demografi

Jumlah penduduk Kota Tangsel mencapai 1.696.308 orang dalam 432.418 rumah tangga dengan kepadatan 11.524 orang/km<sup>2</sup>, laju pertumbuhan 3,13%, terdiri dari 854.013 laki-laki dan 842.295 wanita (rasio: 101,39). Angkatan Kerja tercatat 795.582 orang (758.440 orang yang bekerja dan 37.142 orang Pengangguran); Non-Angkatan Kerja sebanyak 489.370 orang. Tingkat Partisipasi Angkatan Kerja (TPAK): 61,92% dan Tingkat Pengangguran Terbuka (TPT): 4,67%. Indeks Pembangunan Manusia (IPM): 81,17 (tertinggi di Provinsi Banten). Tangerang Selatan adalah Kota terbesar kedua di Banten dan terbesar kelima di kawasan Jabodetabek dalam hal jumlah penduduk. Semula merupakan wilayah hunian penyangga DKI Jakarta, berkembang menjadi pusat aktivitas bisnis dengan perdagangan dan jasa sebagai aktivitas utamanya. Sebagian besar penduduk berusia muda, memiliki karakter urban dengan aktivitas komunitas yang hidup.

Kota Tangsel memiliki 1.096.901 orang beragama Islam; 73.591 orang beragama Protestan; 44.435 orang beragama Katolik; 2.880 orang beragama Hindu; 12.250 orang beragama Budha dan 543 orang beragama/kepercayaan lainnya.

and some in East Ciputat District. The geological conditions of Tangsel are generally suitable for agriculture/plantations. However, more and more are changing their use for other non-agricultural activities. For some areas such as Serpong and Setu Districts, there are soil types that contain sand especially for the area close to the Cisadane River.

### Climate

The data at Balai Besar II BMKG of Ciputat is the average air temperature: 27.7°C; average air humidity: 79.4%; average air pressure: 1,010,9 mb; average wind speed: 8.3 knot; average solar radiation: 52%. Average amount of rainfall: 236.0 mm<sup>3</sup> with 15.7 rainy days. While the data contained at Pondok Betung Climatology Station are average wind speeds: 12.1 knots from the 155.8 Southeast direction; solar radiation: 52.0%; average air temperature: 27.7°C; average air humidity: 79.4%; average air pressure: 1,010,9 mb; the average rainfall is 240.6 mm<sup>3</sup> with 15.8 rainy days.

(Data Source: South Tangerang Municipality in Figure, 2019)

### Demographics

The population of Tangsel reached 1,696,308 people in 432,418 households with a density of 11,524 persons/km<sup>2</sup>, the population growth rate of 3.13%, consisting of 854,013 men and 842,295 women (sex-ratio: 101.39). The Labour Force is recorded 795,582 people (758,440 people are worked and 37,142 unemployed people); Non-Labour Force amounts to 489,370 people. The Labour Force Participation Rate (LFPR/TPAK) is 61.92% and the Open Unemployment Rate (OUR/TPT) is 4.67%, while the Human Development Index (HDI) is 81.17 (the highest in Banten Province). Tangsel is the second largest city in Banten and the fifth largest city in the Jabodetabek area in terms of population. Originally Tangsel is a buffer zone for DKI Jakarta, it developed into a centre of business activity with trade and services as its main activity. Most of the population is young, has an urban character with lively community activities.

Tangsel has 1,096,901 Muslims; 73,591 Protestants; 44,435 Catholics; 2,880 Hindus; 12,250 people are Buddhist and 543 people are other religious/beliefs.



**Potential and Investment Opportunities  
in South Tangerang Municipality**



**Perekonomian**

Laju pertumbuhan Produk Domestik Regional Bruto (PDRB) atas dasar Harga Konstan 2010 adalah 7,43%. Sumbangan tertinggi pada adalah Sektor Real Estate sebesar 17,32%, kemudian diikuti oleh Sektor Perdagangan sebesar 16,8%, Sektor Konstruksi sebesar 15,81%, Sektor Informasi dan Komunikasi sebesar 11,03%. Sektor berikutnya yang kontribusinya relatif cukup besar adalah Sektor Industri Pengolahan dengan andil sebesar 9,64%.

**Economy**

The growth rate of Gross Regional Domestic Product (GRDP) based on the 2010 Constant Price was 7.43%. The highest contribution was the Real Estate Sector amounted to 17.32%, followed by the Trade Sector amounted to 16.08%, the Construction Sector was 15.81%, the Information and Communications Sector was 11.03%. The other Sector that the contribution relatively large was the Manufacturing Sector with a share of 9.64%.

**SARANA DAN PRASARANA  
FACILITIES AND INFRASTRUCTURE**

FACILITIES AND INFRASTRUCTURE	
<b>AIRPORT</b>	Tangsel Municipality has an airport named Pondok Cabe Airport which is located in Pamulang District. The airport is managed by PT PERTAMINA and as home-base for Pelita Air Service as a subsidiary of PERTAMINA. There is also the Pelita Air Maintenance workshop here, Indo Pelita. In addition to civil aviation, Pondok Cabe Airport is also used as a military base, such as the bases of Squadron 21/Sena of the Army Aviation Agency (DISPENERBAD) and the Water and Air Police Service (Polairud). The airport has a runway (runway 18/36) with a length of 1986 meters and width of 45 meters.
<b>HIGHWAY</b>	The length of the roads reaches 467,083 km with details: 9.81 km of State roads; 51,613 km of Provincial roads; and 405.66 km of Regency roads.
<b>TRANSPORTATION</b>	There are 34,732 land transportation vehicles in various types, with 42 bus-stops owned by the Regional Government of Tangsel Municipality. The city also has five railway stations, namely: Pondok Ranji, Sudimara, Serpong, Rawa Buntu and Jurangmangu.
<b>BANKING</b>	Almost all Government and Private Banks are in the City, among others: BRI, BCA, Mandiri Bank, BTN, Jabar Syariah Bank, Danamon Bank, Index Bank, Nobu Bank, Yudha Bhakti Bank, BSM and BNI with all operational devices.
<b>HEALTH</b>	Hospital: 17 units; Maternity Hospital: 11 units; Public Health Centre (PHC/Puskesmas): 25 units; Integrated Service Post (IHP/ Posyandu): 820 units; Clinic/Health Centre: 386 units; Family Planning Clinic (KKB): 151 units and Rural KB Service Post (PPKBD) with 615 Sub-PPKBD: 54 Units. Medical Workers in the Region are: 358 Medical Personnel; 1,622 Nursing Staffs; 616 Midwifery Staffs; 96 Pharmaceutical Staffs; and 104 other Health Workers
<b>EDUCATION</b>	512 Kindergarten (TK); 94 Raudhatul/Bustanul Athfal; 306 Elementary Schools (SD); 84 Madrasah Ibtidaiyah (MI); 173 Junior High Schools (SMP); 44 Madrasah Tsanawiyah (MTs); 152 Senior High School (SMA); and 17 Madrasah Aliyah (MA) and 22 Universities/Colleges.
<b>PLACE OF WORSHIP</b>	537 mosques; 933 small mosques (mushola); 204 Protestant churches; 6 Catholic churches; 3 temples; 12 monasteries and 2 Chinese temples.

(Data Source: South Tangerang Municipality in Figure, 2019)



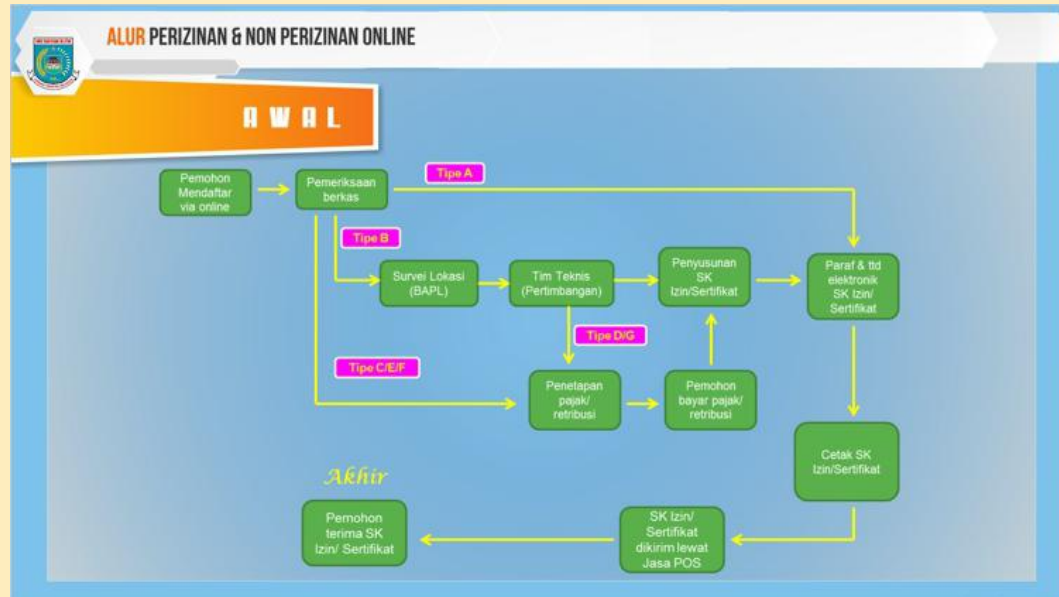


Potensi dan Peluang Investasi di Kota Tangerang Selatan

PELAYANAN TERPADU SATU PINTU (PTSP)  
ONE-STOP INTEGRATED SERVICE (PTSP)

• Prosedur Perizinan Investasi

• Investment Licensing Procedure



**ALUR PERIZINAN & NON PERIZINAN ONLINE**

**Keterangan :**

<b>Tipe A</b>	Perizinan/nonperizinan yang tidak memerlukan survei lokasi/pertimbangan teknis (waktu proses 4 hari kerja)
<b>Tipe B</b>	Perizinan/nonperizinan yang memerlukan survei lokasi dan pertimbangan teknis (waktu proses 9 hari kerja)
<b>Tipe C</b>	Perizinan/nonperizinan yang memerlukan survei lokasi dan pertimbangan teknis, serta dikenakan retribusi yang dipungut oleh DPMP TSP (waktu proses 14 hari kerja)
<b>Tipe D</b>	Perizinan/nonperizinan yang tidak memerlukan survei lokasi/pertimbangan teknis, tetapi dikenakan pajak (waktu proses 2 hari kerja)
<b>Tipe E</b>	Perizinan/nonperizinan yang memerlukan survei lokasi dan pertimbangan teknis serta dikenakan pajak (waktu proses 10 hari kerja)
<b>Tipe F</b>	Perizinan/nonperizinan yang memerlukan survei lokasi dan pertimbangan teknis, serta dikenakan retribusi yang dipungut oleh Dinas Teknis (waktu proses 10 hari kerja)
<b>Tipe G</b>	Perizinan/nonperizinan yang tidak memerlukan survei lokasi/pertimbangan teknis, serta dikenakan retribusi yang dipungut oleh Dinas Teknis (waktu proses 5 hari kerja)





**Potential and Investment Opportunities  
in South Tangerang Municipality**



**Perkembangan Investasi di Kota Tangerang Selatan**

**Development of Investment in Tangsel Municipality**

No	Uraian Description	TW I-2019 Q I-2019	TW II-2019 Q II-2019	TW III-2019 Q III-2019	TW IV-2019 Q IV-2019	JUMLAH 2019 TOTAL
1	PMA / FDI:					
	a. Jumlah Perusahaan / Company	78	79	144	134	435
	b. Proyek / Project	105	108	144	134	491
	c. Jumlah TKI / Local HR	104	319	131	617	1.171
	d. Jumlah TKA / Foreigne HR	7	4	2	4	17
	e. Nilai Investasi (USD) / Value (US\$)	11,604	5,880	4,415	24,121	46,020
	f. Nilai Ivestasi (IDR) / Value (IDR)	174,064,524,232	88,210,480,000	66,236,470,312	361,820,936,197	690,332,410,741
2	PMDN / DI:					
	a. Jumlah Perusahaan / Company	30	37	79	224	370
	b. Proyek / Project	39	79	79	224	421
	c. Jumlah TKI / Local HR	315	1,519	194	529	2,557
	d. Jumlah TKA / Foreigne HR	-	7	-	13	20
	e. Nilai Investasi (USD) / Value (US\$)	20,197	28,078	20,162	32,874	101,311
	f. Nilai Ivestasi (IDR) / Value (IDR)	302,965,700,000	421,174,000,000	302,442,100,000	493,110,700,000	1,519,692,500,000
3	PMA + PMDN (FDI+DI):					
	a. Jumlah Perusahaan / Company	108	116	223	358	805
	b. Proyek / Project	144	187	223	358	912
	c. Jumlah TKI / Local HR	419	1,838	325	1.146	3,728
	d. Jumlah TKA / Foreigne HR	7	11	2	17	37
	e. Nilai Investasi (USD) / Value (US\$)	31,802	33,959	24,577	56,995	147,333
	f. Nilai Ivestasi (IDR) / Value (IDR)	477,030,224,232	509,384,480,000	368,678,570,312	854,931,636,197	2,210,024,910,741

**Series Realisasi Investasi 2012 - 2019  
Investment Realization Series 2012 -2019**

TAHUN / YEAR	PMA (Rp)	PMDN (Rp)	TOTAL (Rp)
2012	145.420.820.000	962.700.000	146.383.520.000
2013	432.192.880.000	0	432.192.880.000
2014	114.162.640.000	66.490.000.000	180.652.640.000
2015	1.396.113.840.000	0	1.396.113.840.000
2016	1.550.204.460.000	2.173.400.000	1.552.377.860.000
2017	2.047.018.170.000	460.675.200.000	2.507.693.370.000
2018	682.924.720.000	2.223.499.480.000	2.906.424.200.000
2019	690.332.410.741	1.519.692.500.000	2.210.024.910.741





## Potensi dan Peluang Investasi di Kota Tangerang Selatan

### • Insentif Investasi

Kemudahan berinvestasi berupa penyediaan fasilitas dari Pemerintah Daerah kepada investor untuk mempermudah setiap kegiatan penanaman modal dalam rangka mendorong peningkatan investasi.

Pemerintah Kota Tangerang Selatan memberikan kemudahan berupa pelayanan melalui Dinas Penanaman Modal dan Pelayanan Terpadu Satu Pintu (DPMPSTP), kemudahan pelayanan dan atau pengurusan perizinan kepada perusahaan penanaman modal, penyediaan data, informasi peluang investasi dan penyediaan sarana, prasarana dalam pengurusan perizinan pada ruang pelayanan.

Insentif penanaman modal berupa dukungan dari Pemerintah Daerah kepada penanam modal dalam rangka mendorong peningkatan penanaman modal.

Fasilitas, kemudahan dan atau insentif penanaman modal merupakan suatu keuntungan ekonomi yang diberikan kepada sebuah perusahaan atau kelompok perusahaan sejenis untuk mendorong agar perusahaan tersebut berperilaku/melakukan kegiatan yang sesuai dengan kebijakan yang ditetapkan Pemerintah Daerah.

### • Jenis-jenis Perizinan dan Non-Perizinan (Peraturan Walikota Tangerang Selatan No. 33 Tahun 2018)

### • Investment Incentives

*Ease of investment is in the form of providing facilities from the Regional Government to investors to facilitate each investment activity in order to encourage increased investment.*

*The Government of South Tangerang Municipality provides facilities in the form of services through the One-Stop Office of Investment and Integrated Services (DPMPSTP), the easiness of service and / or licensing management for investment companies, provision of data, information on investment opportunities and provision of facilities, infrastructure in licensing in the service space.*

*Investment incentives in the form of support from local governments to investors in order to encourage increased investment.*

*Investment facilities, easiness and / or incentives are an economic advantage given to a company or group of similar companies to encourage the companies to behave / carry out activities in accordance with policies set by the Regional Government.*

### • Types Licensing and Non-Licensing (the Decree of South Tangerang Mayor No. 33 of 2018).

SEKTOR USAHA / BUSINESS SECTOR	JENIS PERIZINAN DAN NON-PERIZINAN / TYPE OF LICENSE AND NON-LICENSE
<ul style="list-style-type: none"> <li>SEKTOR PENDIDIKAN DAN KEBUDAYAAN / EDUCATION AND CULTURE SECTOR</li> </ul>	<p><b>PERIZINAN / LICENSING :</b></p> <ol style="list-style-type: none"> <li>Izin Penyelenggaraan Satuan Pendidikan Non-Formal / License for the Implementation of Non-Formal Educational Units</li> <li>Izin Pendirian Program atau Satuan Pendidikan Formal / License for Establishment of Program and Formal Educational Units.</li> </ol> <p><b>NON-PERIZINAN / NON-LICENSING :</b></p> <ol style="list-style-type: none"> <li>Surat Pengantar Izin Pendirian Sekolah Luar Biasa / Covering Letter of Establishment of an Extraordinary School</li> <li>Surat Pengantar Izin Pendirian Sekolah Menengah Atas / Covering Letter of License for Establishment of Senior High School</li> <li>Surat Pengantar Izin Pendirian Sekolah Menengah Kejuruan / Covering Letter of License for Establishment of Vocational High School.</li> </ol>
<ul style="list-style-type: none"> <li>SEKTOR PEKERJAAN UMUM DAN PERUMAHAN RAKYAT / PUBLIC WORKS AND PUBLIC HOUSING SECTOR</li> </ul>	<p><b>PERIZINAN / LICENSING :</b></p> <ol style="list-style-type: none"> <li>Izin Usaha Jasa Konstruksi / Construction Service Business License</li> <li>Izin Lokasi / Location License</li> <li>Izin Mendirikan Bangunan / Building Construction License</li> <li>Surat Izin Peil Banjir / Flood Peil License</li> <li>Sertifikat Laik Fungsi / Certificate of Eligibility</li> <li>Pengesahan Pertelaan / Ratification List of Information about Something</li> <li>Izin Penggunaan Pemanfaatan Tanah / Land Usage Utilization License</li> <li>Izin Penyelenggaraan Reklame / Advertisement License</li> <li>Izin Penggunaan Petak Makam / License to Use Grave Plots</li> <li>Izin Operasional Jasa Pelayanan Prosesi Pemakaman/Pengabuan / Operational License for Funeral / Cremation Procession Services</li> <li>Izin Penggalian Jenazah/Kerangka / Corpse /Skeletal Excavation License</li> </ol> <p><b>NON-PERIZINAN / NON-LICENSING :</b></p> <ol style="list-style-type: none"> <li>Rekomendasi Penerangan Jalan Umum / Public Street Lighting Recommendations</li> <li>Kartu Penanggung-jawab Teknik Badan Usaha / Business Entity Technical Responsibility Card</li> <li>Pengesahan Dokumen Perencanaan Perumahan / Ratification of the Housing Planning Document</li> <li>Pengesahan Rencana Tapak / Ratification of the Site Plan</li> </ol>
<ul style="list-style-type: none"> <li>SEKTOR KETENAGAKERJAAN / MANPOWER SECTOR</li> </ul>	<p><b>PERIZINAN / LICENSING :</b></p> <ol style="list-style-type: none"> <li>Izin Usaha Lembaga Penempatan Tenaga Kerja Swasta / Business License for Private Institution of Workers Placement</li> </ol>



**Potential and Investment Opportunities  
in South Tangerang Municipality**



	<ol style="list-style-type: none"> <li>2. Izin Lembaga Pelatihan Kerja / <i>License for Work Training Institution</i></li> <li>3. Izin Bursa Kerja Luar Negeri / <i>Overseas Job Market License</i></li> <li>4. Perpanjangan Izin Mempekerjakan Tenaga Kerja Asing / <i>License Extension of Hiring Foreign Workers.</i></li> </ol>
<p>• <b>SEKTOR KESEHATAN / HEALTH SECTOR</b></p>	<p><b>PERIZINAN / LICENSING :</b></p> <ol style="list-style-type: none"> <li>1. Izin Mendirikan Rumah Sakit / <i>License for Hospital Establishment</i></li> <li>2. Izin Operasional Rumah Sakit / <i>License for Hospital Operation</i></li> <li>3. Izin Operasional Klinik / <i>License for Clinic Operation</i></li> <li>4. Izin Operasional Laboratorium Klinik Umum dan Khusus / <i>License for General and Special Clinic Laboratory Operation</i></li> <li>5. Izin Apotek / <i>Pharmacy License</i></li> <li>6. Izin Toko Obat / <i>Drug Store License</i></li> <li>7. Izin Usaha Kecil dan Mikro Obat Tradisional / <i>Business License for Small and Micro Traditional Medicine</i></li> <li>8. Sertifikat Produksi Pangan Industri Rumah Tangga / <i>Household Industrial Food Production Certificate</i></li> <li>9. Sertifikat Higiene Sanitasi Pangan / <i>Food Sanitation Hygiene Certificate</i></li> <li>10. Izin Perusahaan Rumah Tangga Alat Kesehatan dan Perbekalan Kesehatan Rumah Tangga / <i>License of Household Company of Medical Devices and Household Medical Supplies</i></li> <li>11. Izin Toko Alat Kesehatan / <i>Medical Store License</i></li> <li>12. Izin Penyelenggaraan Pengendalian Vektor dan Binatang Pembawa Penyakit / <i>License for Carrying Out Vector Control and Disease-carrying Animal</i></li> <li>13. Izin Penyelenggaraan Klinik Hemodialisa / <i>License for Implementation of Haemodialysis Clinic</i></li> <li>14. Izin Operasional Radiologi / <i>Radiology Operational License</i></li> <li>15. Izin Penyelenggaraan Pelayanan Radiologi Diagnostik / <i>License for Conducting Diagnostic Radiology Services</i></li> <li>16. Izin Operasional Optik / <i>Optical Operational License</i></li> <li>17. Izin Praktek Dokter Spesialis / <i>Specialist Doctor Practice License</i></li> <li>18. Izin Praktek Dokter Umum / <i>General Practitioner Practice License</i></li> <li>19. Izin Praktek Dokter Gigi / <i>Dentist Practice License</i></li> <li>20. Izin Praktek Perawat / <i>Nurse Practice License</i></li> <li>21. Izin Praktek Perawat Gigi / <i>Dental Nurse Practice License</i></li> <li>22. Izin Praktek Penata Anestesi / <i>Anaesthesia Practice License</i></li> <li>23. Izin Praktek Bidan / <i>Midwife Practice License</i></li> <li>24. Izin Praktek Apoteker / <i>Pharmacist Practice License</i></li> <li>25. Izin Praktek Tenaga Kefarmasian / <i>Pharmaceutical Staff Practice License</i></li> <li>26. Izin Praktek Ahli Teknologi Laboratorium Medis / <i>Practice License for Medical Laboratory Technology Expert</i></li> <li>27. Izin Praktek Radiografer / <i>Radiographer Practice License</i></li> <li>28. Izin Praktek Fisioterapis / <i>Physiotherapist Practice License</i></li> <li>29. Izin Praktek Optisien / <i>Optician Practice License</i></li> <li>30. Izin Praktek Tenaga Gizi / <i>Nutricist Practice License</i></li> <li>31. Izin Praktek Sanitarian / <i>Sanitarian Practice License</i></li> <li>32. Izin Praktek Tenaga Elektromedis / <i>Electro Medical Practice License</i></li> <li>33. Izin Praktek Terapis Wicara / <i>Speech Therapist Practice License</i></li> <li>34. Izin Praktek Okupasi Terapis / <i>Occupational Therapist Practice License</i></li> <li>35. Izin Praktek Tenaga Kesehatan Tradisional / <i>Traditional Health Workers Practice License</i></li> <li>36. Surat Terdaftar Penyehat Tradisional / <i>Registered Letter for Traditional Healthier</i></li> <li>37. Izin Operasional Pusat Kesehatan Masyarakat / <i>Operational License for Public Health Centre</i></li> <li>38. Izin Praktek Rekam Medis / <i>Medical Record Practice License</i></li> <li>39. Izin Unit Transfusi Darah / <i>Blood Transfusion Unit License</i></li> <li>40. Izin Operasional Ambulan / <i>Ambulance Operational License</i></li> <li>41. Izin Praktek Fisika Medis / <i>Medical Physics Practice License</i></li> <li>42. Izin Praktek Teknisi Kardiovaskular / <i>Cardiovascular Technician Practice License.</i></li> </ol> <p><b>NON-PERIZINAN / NON-LICENSING :</b></p> <ol style="list-style-type: none"> <li>1. Rekomendasi Izin Mendirikan Rumah Sakit Kelas B / <i>Recommendation for Establishment of Class B Hospital</i></li> <li>2. Rekomendasi Izin Operasional Rumah Sakit Kelas B / <i>Recommendation for Class B Hospital Operation License</i></li> <li>3. Rekomendasi Izin Penyelenggaraan Laboratorium Klinik Madya / <i>Recommendation for the Implementation of Intermediate Clinical Laboratory License</i></li> <li>4. Rekomendasi Izin Cabang Distribusi Alat Farmasi / <i>Recommendation for Distribution Branch of Pharmaceutical Device</i></li> <li>5. Rekomendasi Izin Cabang Distribusi Alat Kesehatan / <i>Recommendation for Distribution Branch of Medical Device</i></li> <li>6. Rekomendasi Izin Usaha Kecil dan Mikro Obat Tradisional / <i>Recommendation of Business License for Small and Micro Traditional Medicine</i></li> <li>7. Rekomendasi Izin Penyelenggaraan Pengendalian Vektor dan Binatang Pembawa Penyakit / <i>Recommendation of License for Carrying Out Vector Control and Disease-carrying Animals</i></li> <li>8. Rekomendasi Kalibrasi Alat Kesehatan / <i>Recommendation of Medical Device Calibration</i></li> </ol>
<p>• <b>SEKTOR LINGKUNGAN HIDUP DAN KEHUTANAN / LIVING ENVIRONMENT AND FORESTRY SECTOR</b></p>	<p><b>PERIZINAN / LICENSING :</b></p> <ol style="list-style-type: none"> <li>1. Izin Lingkungan / <i>Environment License</i></li> <li>2. Surat Pernyataan Kesanggupan Pengelolaan dan Pemantauan Lingkungan Hidup / <i>Statement Letter of Living Environmental Management and Monitoring Capability</i></li> <li>3. Izin Operasional Pengelolaan Limbah Bahan Berbahaya dan Beracun (Limbah B3) untuk Penghasil / <i>Operational License for the Management of Hazardous and Toxic Waste (B3 Waste) for Producers</i></li> <li>4. Izin Pembuangan Air Limbah / <i>License for Waste Water Discharge</i></li> <li>5. Izin Pengelolaan Sampah / <i>Waste Management License</i></li> </ol> <p><b>NON-PERIZINAN / NON-LICENSING :</b></p> <ol style="list-style-type: none"> <li>1. Surat Keputusan Kelayakan Lingkungan Hidup / <i>Decree of Living Environmental Feasibility</i></li> <li>2. Rekomendasi UKL-UPL / <i>UKL-UPL Recommendation</i></li> </ol>





## Potensi dan Peluang Investasi di Kota Tangerang Selatan

<ul style="list-style-type: none"> <li>SEKTOR PERHUBUNGAN / <b>TRANSPORTATION SECTOR</b></li> </ul>	<b>PERIZINAN / LICENSING :</b> <ol style="list-style-type: none"> <li>Izin Penyelenggaraan Angkutan Orang / <i>License for Managing Transportation of People</i></li> <li>Persetujuan Hasil Analisis Dampak Lalu Lintas / <i>Approval of Traffic Impact Analysis Results</i></li> <li>Izin Penyelenggaraan Tempat Khusus Parkir / <i>License for Implementing Special Parking Spaces</i></li> <li>Izin Kartu Pengawasan Angkutan Perkotaan / <i>Urban Transport Monitoring Card License</i></li> <li>Izin Operasi Angkutan Khusus / <i>Special Transportation Operational License.</i></li> </ol>
<ul style="list-style-type: none"> <li>SEKTOR KOMUNIKASI DAN INFORMATIKA / <b>COMMUNICATION AND INFORMATICS SECTOR</b></li> </ul>	<b>PERIZINAN / LICENSING :</b> <ol style="list-style-type: none"> <li>Izin Penyelenggaraan Instalasi Kabel Rumah/Gedung / <i>License for House / Building Cable Operating Installation</i></li> <li>Izin Penyelenggaraan Warung Internet / <i>Internet Cafes Operating License</i></li> <li>Izin Penyelenggaraan Warung Telekomunikasi / <i>Telecommunication Shop Operating License</i></li> <li>Izin Penyelenggaraan Instalasi Kabel Optik / <i>Optical Cable Installation Operating License</i></li> <li>Izin Penempatan Perangkat telekomunikasi / <i>Telecommunications Equipment Placement License</i></li> </ol> <b>NON-PERIZINAN / NON-LICENSING :</b> <ol style="list-style-type: none"> <li>Rekomendasi Penyelenggaraan Penyiaran Radio/Televiisi Daerah / <i>Operational Recommendations for Regional Radio / Television Broadcasting</i></li> <li>Rekomendasi Penyelenggaraan Amatir Radio/Radio Antar Penduduk / <i>Operational Recommendations for Amateur Radio / Inter-Population Radio</i></li> <li>Rekomendasi Zona Menara Telekomunikasi / <i>Recommendation for Telecommunication Tower Zone</i></li> <li>Surat Kelayakan Konstruksi Menara / <i>Tower Construction Eligibility Letter</i></li> </ol>
<ul style="list-style-type: none"> <li>SEKTOR KOPERASI, USAHA KECIL DAN MENENGAH / <b>COOPERATIVE, SMALL AND MEDIUM BUSINESS SECTOR</b></li> </ul>	<b>PERIZINAN / LICENSING :</b> <ol style="list-style-type: none"> <li>Izin Koperasi Simpan Pinjam / <i>Savings and Credit Cooperative License</i></li> <li>Izin Pembukaan Kantor Cabang Koperasi Simpan Pinjam / <i>License to Open a Savings and Loan Cooperative Branch Office</i></li> <li>Izin Pembukaan Kantor Cabang Pembantu Koperasi Simpan Pinjam / <i>License to Open a Savings and Loan Cooperative Sub-Branch Office</i></li> <li>Izin Pembukaan Kantor Kas Koperasi Simpan Pinjam / <i>License to Open a Savings and Loan Cooperative Cash Office</i></li> <li>Izin Usaha Mikro dan Kecil / <i>Micro and Small Business License</i></li> </ol>
<ul style="list-style-type: none"> <li>SEKTOR KELAUTAN DAN PERIKANAN / <b>MARINE AFFAIRS AND FISHERY SECTOR</b></li> </ul>	<b>PERIZINAN / LICENSING :</b> <ol style="list-style-type: none"> <li>Surat Izin Usaha Perikanan / <i>Fishery Business License</i></li> <li>Tanda Daftar Bagi Pembudidaya Ikan Kecil / <i>Registration Certificate for Small Scale Fish Aquaculture</i></li> <li>Izin Usaha Depo/Toko Obat Ikan / <i>Fish Drug Depo/Store Business License</i></li> </ol> <b>NON-PERIZINAN / NON-LICENSING :</b> <ol style="list-style-type: none"> <li>Rekomendasi Distributor Eskportir/Importir Obat Ikan / <i>Distributor Recommendation for Exporter / Importer of Fish Drug</i></li> </ol>
<ul style="list-style-type: none"> <li>SEKTOR PARIWISATA / <b>TOURISM SECTOR</b></li> </ul>	<b>PERIZINAN / LICENSING :</b> <ol style="list-style-type: none"> <li>Tanda Daftar Usaha Pariwisata / <i>Tourism Business Registration Certificate</i></li> </ol>
<ul style="list-style-type: none"> <li>SEKTOR PERTANIAN / <b>AGRICULTURAL SECTOR</b></li> </ul>	<b>PERIZINAN / LICENSING :</b> <ol style="list-style-type: none"> <li>Izin Usaha Peternakan / <i>Animal Husbandry Business License</i></li> <li>Izin Usaha Depo/Toko Obat Hewan / <i>Animal Drug Depo/Store Business License</i></li> <li>Surat Izin Praktek Dokter Hewan / <i>Veterinary Practice License</i></li> <li>Surat Izin Praktek Dokter Hewan Tenaga Asing / <i>Foreign Veterinary Practice License</i></li> <li>Izin Tempat Praktik Dokter Hewan Mandiri / <i>Independent Veterinary Practice License</i></li> <li>Izin Tempat Praktik Dokter Hewan Bersama / <i>Joint Veterinary Practice License</i></li> <li>Izin Klinik Hewan / <i>Animal Clinic License</i></li> <li>Izin Rumah Sakit Hewan / <i>Animal Hospital License</i></li> <li>Izin Laboratorium Kesehatan Hewan / <i>Animal Health Laboratory License</i></li> <li>Izin Rumah Potong Hewan / <i>Slaughterhouse License.</i></li> </ol>
<ul style="list-style-type: none"> <li>SEKTOR PERDAGANGAN / <b>TRADE SECTOR</b></li> </ul>	<b>PERIZINAN / LICENSING :</b> <ol style="list-style-type: none"> <li>Surat Izin Usaha Perdagangan / <i>Trade Business License</i></li> <li>Surat Tanda Pendaftaran Waralaba / <i>Franchise Registration Certificate</i></li> <li>Tanda Daftar Gudang / <i>Warehouse Registration Certificate</i></li> </ol>
<ul style="list-style-type: none"> <li>SEKTOR PERINDUSTRIAN / <b>INDUSTRIAL SECTOR</b></li> </ul>	<b>PERIZINAN / LICENSING :</b> <ol style="list-style-type: none"> <li>Izin Usaha Industri / <i>Industrial Business License</i></li> <li>Izin Perluasan / <i>Expansion License</i></li> <li>Izin Usaha Kawasan Industri / <i>Industrial Estate Business License</i></li> </ol>





**POTENSI DAN PELUANG INVESTASI  
POTENTIAL AND INVESTMENT OPPORTUNITIES**



**Sektor Peternakan**

Populasi ternak tercatat 375 sapi potong; 38 kerbau; 49 kuda; 716 kambing; 242 domba; dan 34 babi. Untuk unggas terdapat: 569 ayam kampung; 53.000 ayam petelur; 91.492 ayam pedaging dan 2.330 itik.

**Animal Husbandry Sector**

*Livestock population is recorded: 375 beef cattle; 38 buffaloes; 49 horses; 716 goats; 242 sheep; and 34 pigs. While poultry is recorded : 569 native chicken; 53,000 layers; 91,492 broilers and 2,330 ducks.*

**Sektor Industri, Energi dan Sumber Daya Mineral**

Ada 134 perusahaan dengan 5.527 tenaga kerja dan Rp. 231.901.061.968 nilai produksi. Di Kota ini tidak ada Industri Galian Bukan Logam, Industri Pertambangan dan Industri Pariwisata. Listrik tercatat 10.009.823 KW daya terpasang; 2.296.334.156 KWh produksi; 1.413.263.491 KWh listrik terjual pada 352.085 pelanggan. Air Minum yang dilayani oleh PDAM Tata Kerta Raharja Kabupaten Tangerang memiliki 15.016 pelanggan dengan jumlah pemakaian: 260.439 m<sup>3</sup>.

**Industry, Energy and Mineral Resources Sector**

*There are 134 companies with 5,527 workers and IDR 23,901,061,968 production value. In the City there are no Industries of Non-Metal Quarrying, Mining and Tourism. The electricity is recorded at 10,009,823 KW installed power; 2,296,334,156 KWh of production; 1,413,263,491 KWh electricity sold to 352,085 customers. Drinking Water served by Tata Kerta Raharja Regional Drinking Water Company (PDAM) of Tangerang Regency which has 15,016 customers with total usage of about 260,439 m<sup>3</sup>.*



**Sektor Perdagangan**

Sarana Perdagangan: 13 Pasar Tradisional; 4 Pasar Perkulakan; 160 mini-market; 7 Mall; dan 202 rumah makan/restoran.



**Trade Sector**

*Trade Facilities: 13 Traditional Markets; 4 Market for Grocery; 160 minimarkets; 7 Malls; and 202 restaurants/dining houses.*



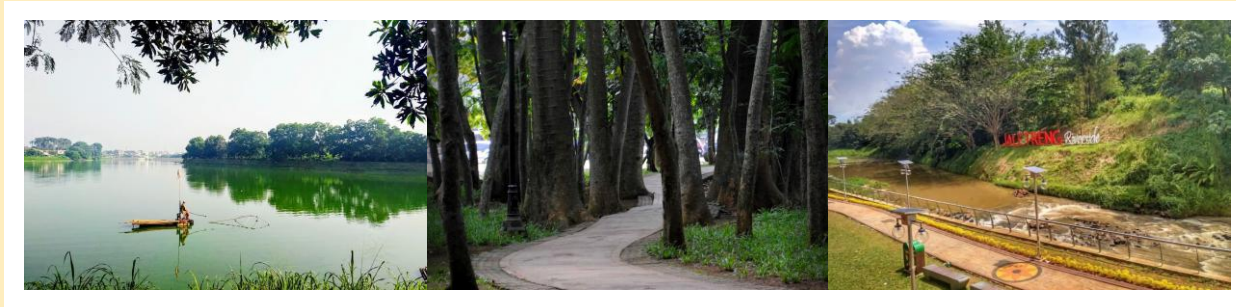


## Potensi dan Peluang Investasi di Kota Tangerang Selatan

### Sektor Pariwisata

Jumlah hotel: 19 hotel berbintang dan 11 hotel non-bintang dengan jumlah kamar seluruhnya 2.644 unit dan 3.894 tempat tidur. Kota Tangerang Selatan memiliki cukup banyak daerah tujuan wisata yang menarik untuk dikunjungi, antara lain:

#### • WISATAALAM :



#### Situ Gantung

Situ Gantung dibangun pada rentang tahun 1932-1933 di Kecamatan Ciputat Timur, yang dikembangkan sebagai tempat wisata.

#### Tandon Ciater

Di lahan seluas 7 ha ini tersedia sarana rekreasi yaitu perkemahan, Rumah Adat Betawi Blandongan, memancing, Jogging Track, sarana olah raga lainnya dan arena bermain anak.

#### Taman Kota 1

Taman Kota 1 berada di atas lahan seluas 2,5 ha dan memiliki 60 jenis tanaman dengan total 2000 batang pohon, menjadi paru-paru kota. Kawasan ini sekaligus sebagai wahana menambah ilmu untuk anak-anak. Di belakang taman kota, ada sebuah jembatan gantung yang menghubungkan ke depan sekolah AlAzhar.

#### Hutan Kota 2

Hutan Kota 2 berada di lahan yang cukup luas yaitu 9 ha, terdapat danau buatan seluas 2 ha, mini water flow (air terjun buatan setinggi 1 meter) dan 7.000 batang pohon. Hutan buatan ini juga difungsikan sebagai laboratorium alam di bidang botani, dengan ikon berupa jembatan berwarna merah yang membentang di atas anak Sungai Cisadane yang disebut Jembatan Merah Cinta.

### Tourism Sector

The number of hotels: 19 classified and 11 unclassified hotels with a total of 2,644 rooms and 3,894 beds. Tangsel has so many interesting tourism destinations to visit, inter alia:

#### • NATURAL TOURISM :

#### Situ Gantung

Situ Gantung was built in 1932-1933 in East Ciputat District which is developed as a tourist spot.

#### Tandon Ciater

In the land area of about 7 ha, it is available recreation facility namely camping ground, Betawi traditional house called Blandongan, fishing ground, Jogging Track, other sports facilities and Kids Playground.

#### City Park 1

City Park 1 located on an area of 2.5 ha and has 60 kinds of plants with a total of 2000 trunks, as lungs of the City. The area is also as an arena for increasing knowledge for children. In the back garden of the City Park, there is a suspension bridge connecting to the front of AlAzhar school.

#### City Forest 2

City Forest 2 located in a wide area of about 9 ha, there is an artificial lake covering 2 ha, mini-water flow (artificial waterfalls of about 1 m high) and 7,000 trees. The artificial forest is also on functioned as a natural laboratory in the field of botany science, with an icon of a red bridge stretched above the Cisadane Tributary called "Love Red Bridge".



**Potential and Investment Opportunities  
in South Tangerang Municipality**



• **WISATA BUDAYA :**

• **CULTURAL TOURISM :**



**Rumah Budaya Puspo Budoyo**

Berawal dari refleksi keprihatinan terhadap pupusnya kecintaan masyarakat terhadap kebudayaan sendiri di tengah deras nya arus modernisasi. Di tempat masyarakat dapat melakukan apresiasi Budaya Nusantara. Rumah Budaya Nusantara Puspo Budoyo ini memiliki tujuan yaitu pelestarian seni drama panggung tradisional dan pengembangan serta pembinaan Seni Tradisi.

**Puspo Budoyo Cultural House**

*Originated from the reflection of concern over the loss of the community love to their own culture amidst the swift currents of modernization. At the place, the community can appreciate the Archipelagic Cultures. The Puspo Budoyo Cultural House has a purpose to continue the preservation of traditional performing arts and developing and fostering Traditional Arts.*

• **WISATA RELIGI :**

**Makam Kramat Tajug**

Makam Raden Muhammad Atief (Tubagus Atief) berada di dalam Surau berdampingan dengan Ratu Ayu, adiknya. Kompleks ini dinamakan Gunung Puyuh dengan luas sekitar 2 ha. Setiap minggu ketiga pada setiap bulannya dengan dihadiri +300 orang keturunan Kramat Tajug dilakukan ziarah dan tahlil. Setiap tanggal 14 Maulid diadakan pencucian benda-benda milik Tubagus Atief.

• **RELIGIOUS TOURISM :**

**Kramat Tajug Tomb**

*The Tomb of Raden Muhammad Atief (Tubagus Atief) is inside the Small Mosque (Surau) alongside with Ratu Ayu, his sister. The complex is called Gunung Puyuh with an area of approximately 2 ha. Every the 3rd week of each month, attended by 300 people of Kramat Tajug descent performed pilgrimage and tahlil. And every the 14th of Maulid month it is held a ritual of washing Tubagus Atief's relics.*





## Potensi dan Peluang Investasi di Kota Tangerang Selatan

### • WISATA BANGUNAN BUATAN

### • ARTIFICIAL BUILDING TOURISM



#### **Ocean Park BSD City**

Ocean Park BSD City adalah taman bermain air modern dengan lebih dari 10 wahana air yang dapat dinikmati, favorit pengunjung adalah *Caribbean River*, *Flying Tower* atau *Slide n Fun* dan *Slide Racer* dan Zona *Pacific Wave* bila ingin bersantai di kolam yang mirip pantai. Keunikan dalam berfoto dengan posisi terbalik. Objek foto di studio *Upside Down World Alam Sutera* disusun sedemikian rupa di langit-langit ruangan.

#### **Upside Down World Alam Sutera**

Keunikan dalam berfoto dengan posisi terbalik. Objek foto di studio *Upside Down World Alam Sutera* disusun sedemikian rupa di langit-langit ruangan.

#### **BXRink (Bintaro Jaya Xchange Ice Skating Rink)**

Arena bermain ice skating Bintaro Xchange layaknya di kutub, tempat belajar dunia skating, ada program skating academy dengan cabang olahraga untuk belajar figure skating, ice hoki, atau short track speed skating.



#### **Ocean Park of BSD City**

*Ocean Park of BSD City is a modern water playground with more than 10 water rides that can be enjoyed, a favourite of the visitors is Caribbean River, Flying Tower or Slide n Fun, Slide Racer and Pacific Wave Zone if visitors want to relax in a pool that looks like a beach.*



#### **Upside Down World of Alam Sutera**

*The uniqueness in taking pictures in an upside-down position can be done here. Photo objects in the studio of Upside-Down World of Alam Sutera are arranged in such a way on the ceiling of the room.*

#### **BX Rink (Bintaro Jaya Xchange Ice Skating Rink)**

*Bintaro Xchange Ice Skating Arena like at the poles, a place to learn the world of skating, there is a skating academy program with sports to learn figure skating, ice hockey, or short track speed skating.*





**Potential and Investment Opportunities  
in South Tangerang Municipality**



• **WISATA EDUKASI :**

**Kandank Jurank Doank**

Kandank Jurank Doank berkembang menjadi tempat yang sangat menyenangkan bagi anak-anak dari kalangan manapun. Disini anak-anak diajarkan bagaimana nikmatnya belajar di luar ruangan bersimbah hangatnya cahaya matahari dan bersatu dengan alam. Sarana olah raga di KJD juga cukup lengkap mulai dari lapangan bola, lapangan basket, wall climbing, sampai dengan flying fox.

**Tanah Tingal**

Tanah Tingal berlokasi di Desa Baru, Jombang, Ciputat ini bisa jadi pilihan untuk kegiatan alam pada anak-anak. Terdapat galeri foto hingga berkubang dengan lumpur. Suasana hutan, rumah dengan etnik Jawa, kolam renang, lapangan luas, kebun anggrek, danau untuk bermain kano, kawasan berair yang mirip rawa, kebun sayur, dan sebidang sawah dapat dilihat disini. Khusus kegiatan bird watching hanya dapat dilakukan pada jam 05:00 – 07:00.

**Kampung Dongeng**

Kampung Dongeng terletak di Jalan Musyawarah RT 04/01 No. 99 Kampung Sawah, Ciputat, sangat perhatian pada pendidikan anak-anak khususnya dalam membangun karakter anak.

**Wisata Sambil Belajar di PUSPIPTEK**

Salah satu obyek wisata edukasi yang terletak di kawasan Serpong. Di sini pengunjung diajak berekreasi sambil mempelajari ilmu pengetahuan yang langsung dipraktekkan dalam kehidupan sehari-hari.

• **WISATA KULINER :**

Beberapa tempat Wisata Kuliner antara lain adalah: Flavour Bliss, Rumah Makan Ikan Cere; Pasar Modern, Soto Betawi Haji Mamat, Bakso Jawir Serpong dan Raja Kepiting.



• **EDUCATION TOURISM :**

**Kandank Jurank Doank**

*Kandank Jurank Doank developed into a very pleasant place for children from any circle. Here the children are taught how to enjoy learning outdoors in the warm sun and united with nature. Sports facilities at KJD are also quite complete starting from the soccer field, basketball court, wall climbing, to flying fox.*

**Tanah Tingal**

*Tanah Tingal located in Baru Village of Jombang, Ciputat District; this could be an option for nature activities for children. There is a photo gallery to wallow with mud. Forest atmosphere, Javanese ethnic house, swimming pool, wide field, orchid garden, canoe lake, swampy watery area, vegetable garden, and wetland paddy field can be seen here. Specifically, for bird watching activities can only be done at 05:00 - 07:00 am.*

**Kampung Dongeng**

*Kampung Dongeng located on Jalan Musyawarah RT 04/01 No. 99 Kampung Sawah, Ciputat District, is very concerned about children's education especially in building children's character.*

**Tourism While Studying at PUSPIPTEK**

*One of the educational tourism objects located in the Serpong area. Here visitors are invited to relax while learning science that is directly practiced in everyday life.*

• **CULINARY TOURISM :**

*Some of the Culinary Tourisms include: Flavour Bliss, Cere Fish Restaurant, Modern Market, Soto Betawi Haji Mamat, Bakso Jawir Serpong and Raja Kepiting.*





## Potensi dan Peluang Investasi di Kota Tangerang Selatan

### Perkembangan Realisasi Investasi PMA Berdasarkan Lokasi Per Sektor Triwulan 1 Tahun 2019 - Triwulan 4 Tahun 2019 Realization Progress of Foreign Direct Investment (FDI/PMA) Per Sector Location Quarter 1 of 2019 to Quarter 4 of 2019

Sektor Sector	Bidang Usaha Business Field	2019																Total Investasi Tw 1 s/d Tw 4 Investasi (US \$ Ribu) Total Investment Investment Q-1 to Q-4 (000 USD) b+d+f+h
		1		2		3		4		Proyek Project	Investasi (US \$ Ribu) Investment (000 USD)	Proyek Project	Investasi (US \$ Ribu) Investment (000 USD)	Proyek Project	Investasi (US \$ Ribu) Investment (000 USD)			
		a	b	c	d	e	f	g	h									
Sektor Primer Primary Sector	Pertambangan / Mining Total	2	0.0	4	15.9	5	8.2	4	22.0	4	8.2	4	22.0	4	22.0	46.1		
Sektor Sekunder Secondary Sector	Industri Makanan / Food Industry Industri Tekstil / Textile Industri Kertas dan Percetakan / Paper and Printing Industri Kimia dan Farmasi / Chemis- try and Pharmacy Industri Karet dan Plastik / Rubber and Plastic Industri Mineral Non Logam / Non-Me- talic Mineral Industri Logam Dasar, Barang Logam, Bukan Mesin dan Peralatannya / Basic Metals, Metal Goods, Non Machines and Equipment Industri Mesin Elektronik, Instrumen Kedokteran, Peralatan Listrik, Presisi, Optik dan Jam / Electronic Machinery, Medical Instruments, Electrical Equip- ment, Precision, Optical and Clock Total	4	221.8	5	143.2	5	0.0	4	0.0	5	0.0	2	0.0	5	0.0	0.0		
		-	-	2	25.0	1	0.0	2	0.0	3	205.4	3	3.3	5	3.3	0.0		
		2	0.0	2	800.0	2	0.0	2	0.0	2	0.0	2	0.0	2	0.0	0.0		
		-	-	1	1	0.0	-	-	-	1	762.9	-	-	-	-	-		
		2	0.0	2	58.0	2	61.3	-	-	2	61.3	-	-	-	-	-		
		1	0.0	5	0.0	-	-	3	0.0	-	-	3	0.0	-	0.0	0.0		
		11	221.8	20	1231.6	15	824.2	16	2,280.9	15	824.2	16	3.3	16	3.3	2,280.9		
Sektor Tersier Tertiary Sector	Konstruksi / Construction Perdagangan dan Reparasi / Trade and Repair Hotel dan Restaurant / Hotel and Restaurant Transportasi, Gudang dan Telekomu- nikasi / Transportation, Warehouse and Telecommunication Perumahan, Kawasan Industri dan Perkantoran / Settlement, Industrial Estate and Office Complex Jasa Lainnya / Other Services Total	1	0.0	1	0.0	-	-	1	0.0	60	1,348.9	47	3,554.2	31	629.2	19	703.2	
		40	363.1	50	2,536.6	60	1,348.9	47	3,554.2	32	172.6	31	629.2	1	0.0	9	19,209.5	
		26	113.0	4	0.0	2	1913.7	-	-	5	1,434.2	9	19,209.5	27	626.5	108.0	43,694.0	
		2	1,768.0	8	8.9	8	8.9	8	8.9	19	174.0	27	703.2	124	3,582.2	128	24,121.4	
		6	8,668.4	8	8.9	8	8.9	8	8.9	19	174.0	27	703.2	124	3,582.2	128	24,121.4	
		17	470.0	19	174.0	27	703.2	108.0	43,694.0	124	3,582.2	128	24,121.4	128	24,121.4	128	24,121.4	
		92	11,382.5	84	4,633.2	84	4,633.2	84	4,633.2	84	4,633.2	84	4,633.2	84	4,633.2	84	4,633.2	
		105	11,604.3	108	5,880.7	144	4,414.6	128	24,121.4	144	4,414.6	128	24,121.4	128	24,121.4	128	24,121.4	
	Total	105	11,604.3	108	5,880.7	144	4,414.6	128	24,121.4	144	4,414.6	128	24,121.4	128	24,121.4	128	24,121.4	



Potential and Investment Opportunities  
in South Tangerang Municipality



Perkembangan Realisasi Investasi PMDN Berdasarkan Lokasi Per Sektor  
Realization Progress of Domestic Investment (DI/PMDN) Per Sector Location

Sektor Sector	Bidang Usaha Business Field	2019								Total Investasi Tw 1 s/d Tw 4 Investasi (US \$ Ribu) Total Investment Q-1 to Q-4 (000 USD) b+d+f+h
		1		2		3		4		
		Proyek Project	Investasi (US \$ Ribu) Investment (000 USD)	Proyek Project	Investasi (US \$ Ribu) Investment (000 USD)	Proyek Project	Investasi (US \$ Ribu) Investment (000 USD)	Proyek Project	Investasi (US \$ Ribu) Investment (000 USD)	
Sektor Primer Primary Sector	Tanaman Pangan, Perkebunan dan Peternakan / Food Crop, Plantation and Animal Husbandry	-	-	-	-	1	-	-	-	-
	Pertambangan / Mining	-	-	-	-	-	-	-	-	-
	<b>Total</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1</b>	<b>450.0</b>	<b>2</b>	<b>0.0</b>	<b>450.0</b>
	Sektor Sekunder Secondary Sector	Industri Makanan / Food Industry	-	-	-	-	1	0.0	1	0.0
Industri Kertas dan Percetakan / Paper and Printing		-	3	14,111.3	1	50.0	2	97.5	2	25,275.1
Industri Kimia dan Farmasi / Chemistry and Pharmacy		2	159.5	230.0	1	27.0	2	64.6	-	-
Industri Logam Dasar, Barang Logam, Bukan Mesin dan Peralatannya / Basic Metals, Metal Goods, Non Machines and Equipment		-	-	-	-	1	5,727.4	2	0.0	0.0
Sektor Tersier Tertiary Sector	Industri Mesin Elektronik, Instrumen Kedokteran, Peralatan Listrik, Presisi, Optik dan Jam / Electronic Machinery, Medical Instruments, Electrical Equip- ment, Precision, Optical and Clock Industry Lainnya / Other Industry	1	415.8	-	-	1	482.7	-	-	-
	<b>Total</b>	<b>3</b>	<b>575.3</b>	<b>14,341.3</b>	<b>8</b>	<b>6,351.7</b>	<b>7</b>	<b>25,372.6</b>	<b>7</b>	<b>46,640.9</b>
	Listrik, Gas dan Air / Electric, Gas and Water	2	24.8	-	-	-	-	1	22.8	-
	Konstruksi / Construction	13	70,194.0	6,858.3	1	9328	6	149.8	6	62,919.4
Sektor Tersier Tertiary Sector	Perdagangan dan Reparasi / Trade and Repair	6	464.8	98,780.7	36	0.0	132	366,758.1	33	1,593.3
	Hotel dan Restaurant / Hotel and Restaurant	3	217,017.0	133,092.5	17	0.0	4	92,219.5	7	29,593.6
	Transportasi, Gudang dan Telekomuni- kasi / Transportation, Warehouse and Telecommunication	6	13,158.2	100,522.1	5	183,247.7	10	6,701.1	10	467,738.1
	Perumahan, Kawasan Industri dan Per- kantoran / Settlement, Industrial Estate and Office Complex	6	1,531.6	28,948.0	6	10,845.2	26	6,701.1	26	467,738.1
Sektor Tersier Tertiary Sector	Jasa Lainnya / Other Services	36	302,390.4	406,832.7	71	295,640.4	215	1,472,601.6	215	1,472,601.6
	<b>Total</b>	<b>39</b>	<b>302,965.7</b>	<b>421,174.0</b>	<b>79</b>	<b>302,442.1</b>	<b>224</b>	<b>493,110.7</b>	<b>224</b>	<b>1,519,692.5</b>





Potensi dan Peluang Investasi  
di Kota Tangerang Selatan

**PROGRAM TABULATION  
FOREIGN DIRECT INVESTMENT (FDI/PMA) AND DOMESTIC INVESTMENT (DI/PMDN)  
SOUTH TANGERANG MUNICIPALITY**

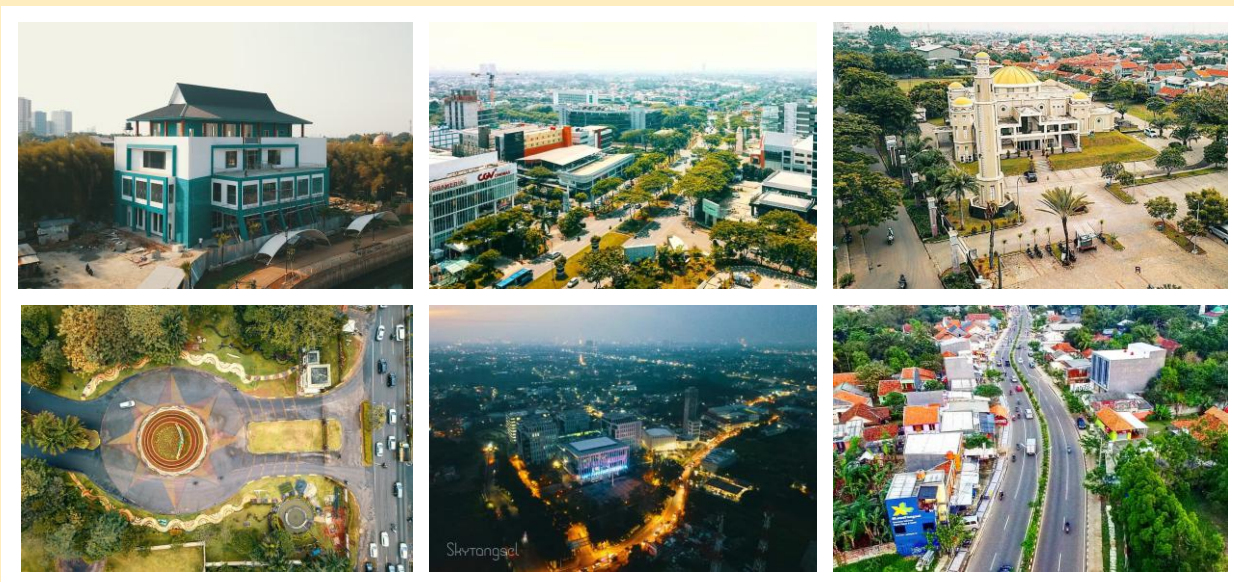
No	PROGRAM	INVESTMENT PROJECT	LOCATION	ORGANIZED BY
1	<b>SETTLEMENT &amp; REAL ESTATE DEVELOPMENT PROGRAM</b>	<ol style="list-style-type: none"> <li>1. Development of High and Medium Dense Settlement Areas</li> <li>2. Construction and Development of Vertical Shelter</li> <li>3. Development of Simple and Very Simple Houses for MBR Residents</li> <li>4. Development of Utilities, Infrastructure and Facilities of Settlement Areas</li> <li>5. Development of Educational, Sports, Health and Recreation Facilities.</li> </ol>	South Tangerang Municipality	Regional Government and Community
2	<b>TRANSPORTATION FACILITY DEVELOPMENT PROGRAM</b>	<ol style="list-style-type: none"> <li>1. Development of Urban Mass Transportation Systems</li> <li>2. Development of Urban Train Network</li> <li>3. Construction of New Station.</li> </ol>	South Tangerang Municipality	Regional Government and Community
3	<b>TELECOMMUNICATION NETWORK SERVICE IMPROVEMENT PROGRAM</b>	<ol style="list-style-type: none"> <li>1. Development of Underground Telecommunications Networks</li> <li>2. Arrangement and Construction of Telecommunication Tower</li> <li>3. Development of Fibre Optic Networks and Cable TV.</li> </ol>	South Tangerang Municipality	Regional Government and Community
4	<b>PROVISION OF DRINKING WATER</b>	Development of Raw Water and Production Unit	South Tangerang Municipality	Regional Government
5	<b>WASTEWATER TREATMENT</b>	<ol style="list-style-type: none"> <li>1. Development of Domestic Wastewater Systems with local and centralized systems</li> <li>2. Development of Industrial Waste Treatment with local systems</li> <li>3. Development of Centralized System Industrial Waste Infrastructure.</li> </ol>	South Tangerang Municipality	Regional Government
6	<b>GARBAGE MANAGEMENT</b>	<ol style="list-style-type: none"> <li>1. Development of 4R (Reduce, Reuse, Recycle, Recovery) in the Landfill (TPS)</li> <li>2. Waste Management in collaboration with the Private Sector and the surrounding Area.</li> </ol>	South Tangerang Municipality	Regional Government
7	<b>REVITALIZATION OF DRAINAGE SYSTEM</b>	Function Development of Lake, Water Reservoir, Pool and Infiltration Wells.	South Tangerang Municipality	Regional Government
8	<b>PROVISION OF ENERGY &amp; ELECTRICAL NETWORK SYSTEMS</b>	<ol style="list-style-type: none"> <li>1. Procurement of Gas Fuel Stations</li> <li>2. Develop Alternative Electric Energy</li> </ol>	South Tangerang Municipality	Regional Government
9	<b>INDUSTRY &amp; MSME DEVELOPMENT</b>	<ol style="list-style-type: none"> <li>1. Structuring Industrial Allocation Area</li> <li>2. Home Industry Development and Structuring</li> <li>3. Management &amp; Controlling of Existing Industry Development</li> <li>4. Development of Creative Industry Activities</li> <li>5. Optimization of Special Airport Area Activities</li> <li>6. Informal Sector Development.</li> </ol>	South Tangerang Municipality	Regional Government and Community



**Potential and Investment Opportunities  
in South Tangerang Municipality**



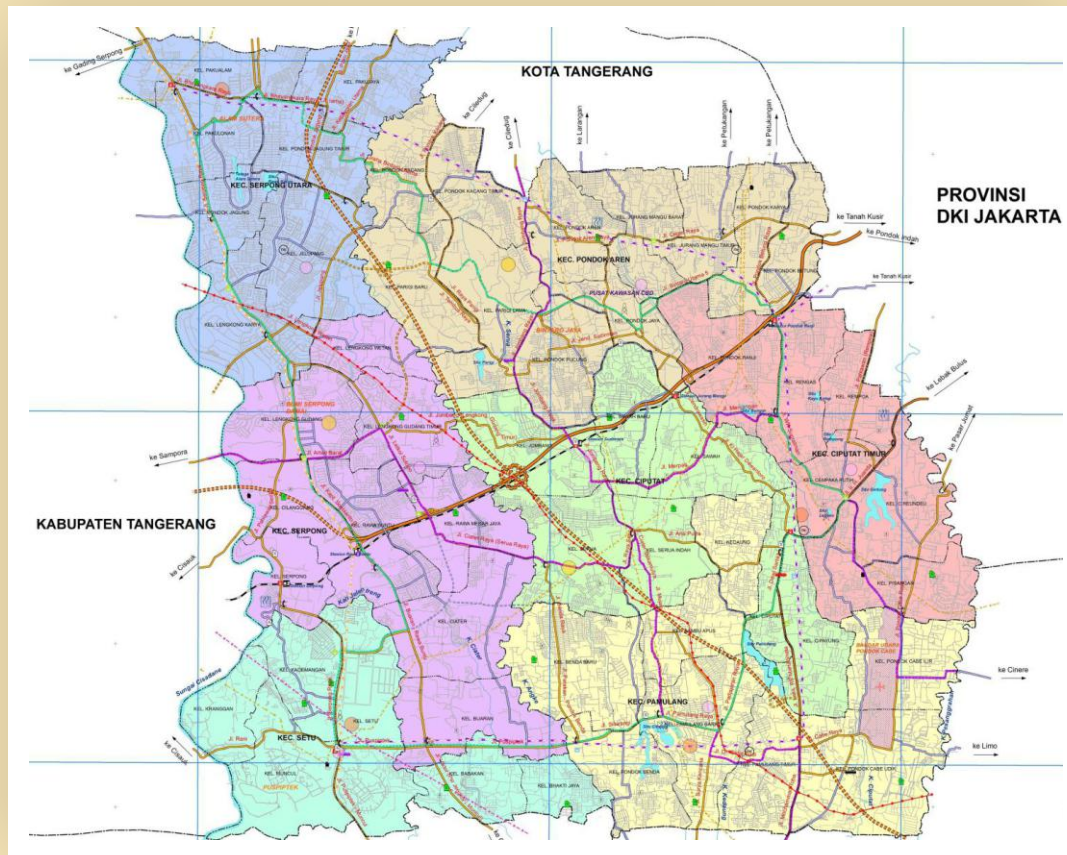
No	PROGRAM	INVESTMENT PROJECT	LOCATION	ORGANIZED BY
10	<b>TOURISM</b>	<ol style="list-style-type: none"> <li>1. Recreation and Natural Tourism Development</li> <li>2. Shopping Tourism Structuring &amp; Development</li> <li>3. Structuring Tourism and Revitalizing Cultural Heritage Buildings.</li> </ol>	South Tangerang Municipality	Regional Government and Community
11	<b>TRADE &amp; SERVICE AREAS</b>	<ol style="list-style-type: none"> <li>1. Perfection and Development (Revitalization) of Traditional Markets</li> <li>2. Development of MICE (Meeting, Incentive, Convention, and Event/ Exhibition) Activities</li> <li>3. Shopping Centre Development and Structuring</li> <li>4. Modern Shop Development and Structuring</li> <li>5. Special Trade Zone Development</li> <li>6. Development of trading &amp; service activities with the concept of superblock or mix-use.</li> </ol>	South Tangerang Municipality	Regional Government and Community
12	<b>PARKING</b>	<ol style="list-style-type: none"> <li>1. Provision of off-street parking</li> <li>2. Development of park and ride concepts.</li> </ol>	South Tangerang Municipality	Regional Government
13	<b>GREEN OPEN SPACE (GOS)</b>	<ol style="list-style-type: none"> <li>1. Development &amp; Structuring of Residential, Sub-District and District Parks</li> <li>2. Development of Green Line GOS</li> <li>3. Development of GOS as a Recreation &amp; Sports Tourism Centre</li> <li>4. Development of Public &amp; Social Facilities.</li> </ol>	South Tangerang Municipality	Regional Government





Potensi dan Peluang Investasi  
di Kota Tangerang Selatan

**PETA KOTA TANGERANG SELATAN  
MAP OF SOUTH TANGERANG MUNICIPALITY**



**KONTAK INVESTASI :**



**DINAS PENANAMAN MODAL DAN PELAYANAN TERPADU SATU PINTU  
KOTA TANGERANG SELATAN**

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Instagram : [dpmtsp.tangsel](https://www.instagram.com/dpmtsp.tangsel)  
Twitter : [@dpmtsp\\_tangsel](https://twitter.com/dpmtsp_tangsel)

