



SEPT 2024

Monthly Updates

CPCE Active Scholar Awards 2024

Teaching Awards for 2023/24

Congratulations to the following colleagues for their outstanding performance in research and teaching during the 2023/24 academic year.



Dr Daisy Lee
Dr Edmund Wut
Dr Bill Xu



Dr Gary Cheng
Ms Barbara Ngai
Dr Andy Tai
Dr Macy Wong



Dr Gary Cheng
Ms Barbara Ngai
Dr Andy Tai
Dr Bruce Tsui



Dr Aris Lam
Dr Kate Law
Ms Barbara Ngai
Dr Andy Tai

CILTHK Scholarship

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We are proud to announce that Ms Liao Si-ying, a 2024 graduate of our *Associate in Business (Logistics and Supply Chain Management)* (8C108-LM) programme, has been awarded the **CILTHK Scholarship 2023/24** in the sub-degree category by The Chartered Institute of Logistics and Transport (CILTHK). Ms Liao is the sole awardee among sub-degree institutions. The judging panel was impressed with her achievements in the logistics and supply chain sector. Ms Liao, accompanied by the Programme Leader of 8C108-LM, received the award at the Annual General Meeting of CILTHK held on 2 September 2024.



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RCGB Research Seminar - “Sustainable MICE in Hong Kong”

We were honored to host Mr Peter Jung, Chief Sustainability Officer, and Mr Matthew Mak, Chief Consultant, from Earth Production Limited for a Research Seminar titled “Sustainable MICE in Hong Kong” of the Research Centre for Green Business (RCGB) held on 17 September 2024. Both presenters shared insights into current sustainable initiatives and practices within the MICE (Meetings, Incentives, Conferences, and Exhibitions) industry across Asian countries, including Singapore and Thailand. They also discussed specific challenges and future development opportunities for sustainable MICE in Hong Kong.



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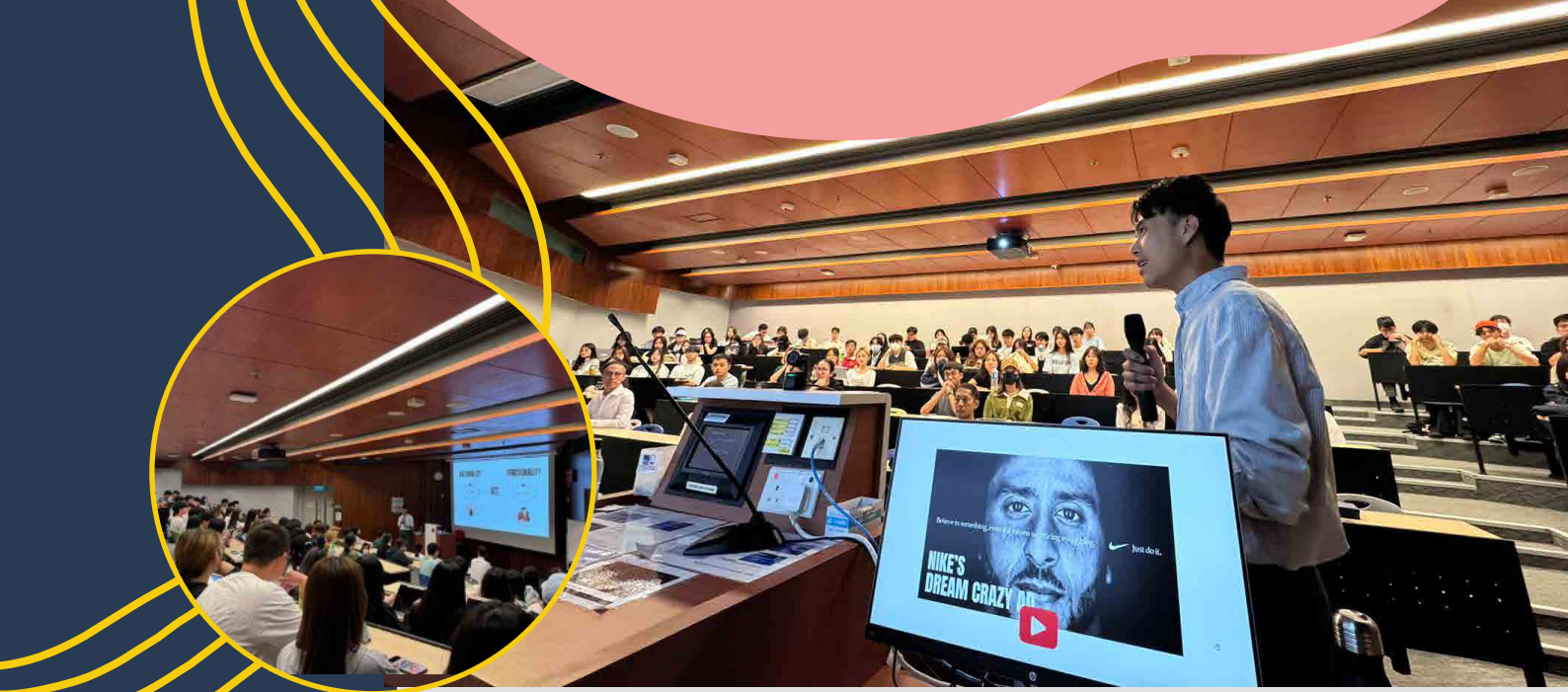
BHM Professional Talk Series – “Navigating the Path: Understanding the Tour Escort and Tour Guide Licensing System in Hong Kong”



Our Tourism Management undergraduates had the privilege of attending an insightful guest talk delivered by Mr Sam Law, Manager (Industry Training) of the Hong Kong Travel Industry Council. The talk, attended by approximately 100 BHM students, explored the intricacies of the tour escort and tour guide licensing system in Hong Kong. The interactive dialogue that followed was particularly engaging, inspiring students to delve deeper into professional pathways within the travel and tourism industry.

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BHM Professional Talk Series – “Embarking on as Sustainable Business Venture”



Co-organised by the *Associate in Business (Marketing)* programme and the RCGB, the BHM Professional Talk Series – “Embarking on as Sustainable Business Venture” was held on 25 September 2024, featuring Mr Terence Hon as the speaker. Mr Hon, Co-founder of GreenPrice, shared his entrepreneurial journey, detailing how he established his social enterprise and developed a sustainable business model. His talk provided invaluable insights into generating new business concepts, efficient sourcing practices, effective inventory management, and pricing strategies. Students left feeling inspired and equipped with valuable lessons for their entrepreneurial pursuits.

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2024/25 BHM Talent Leadership Programme

The 2024/25 BHM Talent Leadership Programme, designed to enhance students' holistic education experience and facilitate their personal, academic and professional development, officially commenced with a kickoff ceremony held at PolyU UGREEN on 26 September 2024. This programme aims to build a robust network of role models and prominent leaders within the PolyU SPEED community. The ceremony marked the first meeting between mentors and mentees, fostering deep discussions and a vibrant exchange of ideas. The programme proudly introduced four mentors from the ACCA union, alongside five other mentors specializing in wealth management, private equity fundraising, hedge funds, and more.





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PolyU CPCE Carnival - Your "2+2" Educational Voyage Takes Off - Navigating the Future

Students had a great time engaging with the interactive game at the BHM booth during the PolyU CPCE Carnival "Your '2+2' Educational Voyage Takes Off — Navigating the Future" held on 26 and 27 September 2024. The BHM booth attracted numerous students, who not only enjoyed the game but also learned about the opportunities offered by BHM for the "2+2" pathways.



Visit from Guangzhou Nanyang Polytechnic College

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On 27 September 2024, a group of 43 teachers and students from Guangzhou Nanyang Polytechnic College visited us. The day began with a warm welcome from Dr Jason Chan, MH, JP, Associate Dean (Information and Development) and Director of SPEED. The students then participated in the PolyU CPCE Carnival, enjoying various games and the lively atmosphere. The highlight of the visit was an informative talk by Dr Andy Tai, who discussed the articulation pathways to PolyU SPEED programmes. His presentation provided valuable insights and guidance, helping students understand the opportunities available for further education.





DIVISION OF BUSINESS AND
HOSPITALITY MANAGEMENT

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