

Urban League of **Palm Beach County** 

Empowering Communities and Changing Lives.

2023-2024 ANNUAL REPORT



### Urban League of Palm Beach County

Greetings Palm Beach County Community Family,

I am privileged to share the Annual Report for the Urban League of Palm Beach County (ULPBC). Our mission—to empower African Americans and other minorities in achieving social and economic equality—has driven our efforts for over 51 years. Through our 23 free programs and services, we continue to uplift residents across Palm Beach, Broward, and Dade Counties.

Our commitment to quality service is unwavering. ULPBC serves as a vital advocate for families striving to provide for themselves. We focus on preventing homelessness, offering support for first-time homebuyers, and assisting those facing housing insecurity.

We recognize that our youth are the future of our community. Our extensive programs promote youth engagement and development, ranging from after-school initiatives that teach critical decision-making skills to innovative STEM and STEAM classes. Our National Achievers Society honors students who excel academically, guiding them on their journey to college and beyond.

Our community initiatives are far-reaching. From our Annual Summer Food Drive and Thanksgiving Food Drive to our Get Out the Vote campaigns and COVID vaccine awareness efforts, we aim to create a well-rounded support system for our community. I encourage you to tune into our weekly podcast on Hubbard Radio – X102.3 every Sunday at 6 AM, where we discuss our programs and feature inspiring community leaders.

This past year, we have made significant strides, thanks in part to generous donations from supporters like MacKenzie Scott. These funds have allowed us to enhance our STEM and STEAM programs, strengthen our IT systems for improved cybersecurity, purchase a database management systems, and invest in our NULITES Youth program. Additionally, we have upgraded our main facility to better serve our clients and community.

As we move forward, our dedication to economic empowerment, social justice, and equality will remain our guiding principles. Together, we will build upon the foundation laid by those who came before us, fostering positive change in the lives of the individuals and families we serve.

I want to express my deepest gratitude to our dedicated staff, Board of Directors, corporate partners, and all supporters of the Urban League of Palm Beach County. Your commitment empowers us to face challenges, celebrate victories, and continue being a beacon of hope and opportunity in our community.

Thank you for your continued support.

Warm regards,

Patrick J. Franklin President & CEO Urban League of Palm Beach County

ulpbc.org

Empowering Communities. Changing Lives.

# **Mission Statement**

To assist African Americans and other minorities in the achievement of social and economic equality.



# About Us

The Urban League of Palm Beach County (ULPBC) is a 501(c)(3) non-profit organization founded on May 1, 1973, by a group of concerned citizens to address disparities in areas such as youth education, housing, financial literacy, employment, health, community development, and advocacy. Serving over 18,000 low to moderate-income households across Palm Beach County, ULPBC is the region's leading provider of comprehensive family services, dedicated to empowering families with the resources needed to achieve their full potential and improve their quality of life.



The Urban League of Palm Beach County Foundation (ULPBCF) is a 501(c)(3)non-profit organization established in December 2018 in West Palm Beach, Florida. Its purpose is to support the mission of the Urban League of Palm Beach County by raising funds to supplement ULPBC's operations, programs, and supportive services.

## **ULPBC Endowment**



In 2017, ULPBC created an Endowment Fund in honor of Judge Edward Rogers through the Community Foundation, with Judge Rogers making a \$10,000 contribution to kickstart the fund.



Urban League

## ULPBC is an affiliate of the National Urban League (NUL)

Founded in 1910 and headquartered in New York City, the National Urban League is a historic civil rights organization focused on economic empowerment, equality, and social justice. It works with community leaders, policymakers, and corporate partners to improve the living standards of African Americans and other underserved groups.



- Founded May 1, 1973
- .24 full-time and 4 part-time staff
- Serves 18,000 clients annually throughout PBC
  - African Americans 80%
  - Hispanic 10%
  - White 5%
  - Multi-Cultural 5%
- 4 locations: 2 in West Palm Beach, 1 in Broward County, and 1 in Miami Dade County

# **ULPBC GUILD**

Members of the GUILD are key supporters of the Urban League movement, focusing on fundraising, community service, and developing dedicated volunteers. They play a vital role in advancing the organization's mission. For more information, visit **ULPBC.org**.





The National Urban League Young Professionals (NULYP) is a volunteer group for individuals aged 21-40, focused on empowering communities and advancing the Urban League's mission. The ULPBC Young Professionals is a dynamic group of

young volunteers who actively give back to the community and engage in networking opportunities.

Visit ULPBC.org for more information.



## Empowerment Centers

#### **Youth and Education**

CINS/FINS National Achievers Society NULITES STEM NOW TOP Youth Crime Prevention and Intervention Summer Youth Engagement Program - PBSO

#### **Housing and Economic**

Foreclosure Mitigation Counseling Homebuyer Education Workshops Mortgage Application Assistance Pre and Post Purchase Counseling Financial Literacy Workshops

#### Entrepreneurship

Financial Counseling Workshops & Special Events Customized Training

#### **Workforce Development**

Comcast Tech Jobs Google Tech Jobs Truist Bank-CRA Community Development Grant

#### **Health and Wellness**

Affordable Care Act (ACA)

# Youth and Education Empowerment Center

## NULITES (National Urban League Incentive to Excel and Succeed)

- 93 students served in Belle Glade, Pahokee, West Palm Beach, Riviera Beach and Delray Beach
- 100% of the students were promoted to the next grade level
- \$90,000 annually for advancing programming, field trips, and activity supplies

### **Program Partners**





## United Way

United Way of Palm Beach County

# Children In Need of Services/Families In Need of Services (CINS/FINS)

The program served 237 clients

90% of those students avoiding entry into the DJJ System

90% of clients enrolled in the truancy program remained in school

## Youth Crime Prevention and Intervention (YCPI)

- 6 Law enforcement agencies assisted us with achieving deliverables
- 7 schools participated in programming
- 10 volunteers assisted with achieving deliverables
- 8 community partners participated in program

#### **YCPI Accomplishments**

- 6 Community Police Relation Forums
- 10 Advisory Committee meetings
- 34 Social Responsibility Workshops
- 24 Human Trafficking Awareness Workshops
- 18 Employability workshops
- 4 Parenting Skills workshops
- 24 Youth Gang Resistance Education workshops
- 73 Tutoring sessions
- 1 Annual-wide Community Event
- 1 OAG National conference







# Youth and Education Programs

## NEXT**era** ENERGY 💋

## STEM NOW

- 32 students served at Bear Lakes Middle School and L.C. Swain Middle School
- Total Class Sessions 67
- 2 STEM experience in person field trips 1. Manatee Lagoon
  - 2. Universal Studios Classroom in Motion STEAM App Series
- 5 minority STEM professional guest speaking engagements



## Teen Outreach Program (TOP)

- 264 teens served, contracted to serve 146
- Held between 33 and 41 meetings, contracted to hold 25 meetings
- 37 Community service-learning hours offered, each teen must complete at least 20 hours
- 100 % of TOP Seniors graduated and will pursue higher education







F.E.F. FLORIDA EDUCATION FUND





- 53 students were National Achievers
- 37 students inducted into National Achievers Society 2023-2024
- 6th-8th grade and the 11th-12th grade math team earned 1st place in the Florida statewide 2024 Brian Bowl





## Palm Beach Sheriff's Office (PBSO)

- 11 youth participated in internships
- 35 students were recruited who received case management
- 5 partnerships were developed with local businesses for internship experience (Armory Art Center, Busch Wildlife, Digital Vibez, Reef Institute and the American Heart Association)



### ulpbc.org



# Health and Wellness Programs

## Affordable Healthcare Enrollment (ACA)

- 126 participants enrolled into a health care plan
- 76 participants enrolled into Medicaid
- 189 outreach events conducted
- 1,981 individuals received services



# Workforce Development Programs

## Senior Jobs Program

• 193 clients served

**Comcast Grant** 

• 100% of clients received job readiness skills





- 45 participants recruited 10 participants enrolled
- 10 participants enrolled in an information technology certification course
- 5 Participants earned an industry recognized credential

## **Truist Bank**

- 84 participants enrolled
- 77 participants trained
- 67 participants earned credentials
- 36 participants found employment

### **Corporate Partners**

- Wellington Internal Medicine
- Tenet Pediatrics
- Above and Beyond
- Mission Medical Center
- Brito Medical Center





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## Google Urban Tech Jobs Program (UTJP)

- 1,361 participants received digital awareness training
- 110 participants received basic digital skills training
- 72 participants received productivity software skills
- 30 participants received entry-level digital career skills
- 30 participants received mid-high level and occupational specific digital career skills

#### **Corporate Partners**

- Chuck Shaw Technical Education Center
- Palm Beach Lakes High School
- QM Career Institute
- LivelT Academy



# Housing and Economic Empowerment Center

## **Comprehensive Housing Counseling**

- 26 workshops hosted
- 413 households participated in Homebuyer and Financial Education Workshops
- 258 participants received individualized housing counseling to resolve housing obstacles

#### Entrepreneurship

- 157 business owners served
- 27 training events hosted

#### **Administration**

Patrick Franklin, President & Chief Executive Officer Marie Sanches, Senior Vice President of Programs Harold Hancock, Vice President of Finance Soulan Johnson, Vice President of Development and Communications Felice Harris, Senior Accountant Yash Patel, Executive Assistant Joan Kennedy, Receptionist Eugene Kelly, Facilities Coordinator

#### Housing and Economic Empowerment Center

Amaraé Blyden-Richards, Housing Manager (HUD Certified) Antoinette McGrath, Housing Counselor (HUD Certified) Pricilla Rodrigues, Housing Counselor (HUD Certified) Jeff Rich, Housing Counselor (HUD Certified) Negaysha Boyd, Data Management Administrator (HUD Certified)

#### Health and Wellness/Workforce Development Empowerment Center

Tomas Evangelista, Sr. Director of Programs and Operations Rachelle Avril, Sr. Healthcare Navigator Kethlie Charles, Healthcare Navigator Joan Kennedy, Healthcare Navigator Barbara Martinez, Healthcare Navigator



#### **Urban Seniors Jobs**

Pablo Roger, Project Manager Josafina Eminya, Payroll Ligia Garavito, Intake Specialist Caridad Lau San, Payroll Specialist Marta Restrepo, Admin Support Ada Rivias, Site Coordinator Gustavo Alfonso, GPMS Data Management

#### **Youth and Education Empowerment Center**

Youth and Education Empowerment Center Programs Lorraine Desravines, Director of Youth and Education Programs Nerline Canel, Program Coordinator, STEM/NAS Japricia Thicklin, TOP Manager/Coordinator Kamorris Brown, TOP Facilitator Sandy Salazar, TOP Facilitator Le'Kerria Ford, TOP Facilitator Vincelyn Barbier, Project Manager La Terrance Reed, Director (CINS/FINS) Myiah White, Case Manager (CINS/FINS) Tamertia Hall, Case Manager (CINS/FINS) JR Thicklin, Project Ready Mentor/YCPI Manager

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Urban League of Palm Beach County, 1700 N. Australian Ave, West Palm Beach, FL 33407 P: 561-833-1461

# **Community and Corporate Partners**

#### **Chairman Business Partners \$75,000**

FPL Enterprise Urban league of PBC Foundation

#### Individual Business Partners \$50,000

Eda and Cliff Viner Dr. Sharon Warren John and Beverlee Raymond Ronald and Cynthia Williams

#### Trustee Business Partners \$20,000 - \$45,000

Bank of America Bloomin' Brands Otis Elevator Company Third Federal Savings and Loan

#### Platinum Business Partners \$10,000 - \$15,000

Hubbard Radio South Florida Inlet Grove Community HS JPMorgan Chase M&T Bank Office Depot Corporation The Palm Beach Post Valley Bank KO-MAR Productions Lost Tree Foundation Tarra Enterprises WPTV News Channel 5

#### **Gold Business Partners \$5,000**

All-Site Construction "B" ing the Best – McDonalds BankUnited Baptist Health South Florida Cooper's Hawk Winery and Restaurant Lennar

#### Silver Business Partners \$3,000

AmeriHealth Caritas South Florida Black Chamber of Commerce Coca-Cola Beverages Florida City of West Palm Beach Comcast Community Foundation of PB and MC Greenburg Traurig Hispanic Chamber of Commerce Kravis Center of The Performing Arts Lewis, Longman, and Walker P.A. Palm Beach State College Foundation Palm Beach State College T. Leroy Jefferson Medical Society Alex Brown a Division of Raymond James Neil Exter OCWEN Julie Fisher Commings WPBF News 25 **Richard Ryles** Michael Robinson

#### Individual Business Partners \$3,000 - \$10,000

Deborah Caplan George Elmore and Marti LaTour Dr. Mary Ann DuPont Joyce E. Carter-Miller Ruth Moore Salesia Smith-Gordon

#### Bronze Partnership Levels \$500 - \$2,500 Compass Health

City of West Palm Beach Police Department Dedicated Senior Medical Center Discover The Palm Beaches E. Llwyd Ecclestone ETA PHI BETA Sorority, Inc. FedEx Ground Ivy Education Foundation National Council of 100 Black Women NAI/Merin Hunter Codman, Inc. Quantum Foundation Robert Friedman RPT Reality, Inc. The Best Family Foundation Town of Palm Beach United Way Urban League Broward County United Way of Palm Beach County

#### Workforce Development Empowerment Center Partners

Comcast Palm Beach Sheriff's Office (PBSO) Google State of Florida's Office of Attorney General (OAG) Truist Bank Wawa (National Urban League) United Way of Palm Beach County

#### Health and Wellness Empowerment Center Partners

CROS Ministries Center for Disease Control (CDC) Farm Share National Urban League (NUL)

#### Youth and Education Empowerment Center Partners

Children's Service Council Comcast Community Foundation of Palm Beach and Martin Counties Frederick DeLuca Foundation Florida Education Fund National Urban League NextEra Foundation Office Depot Corporation Otis Elevator Company Palm Beach County Youth Services Palm Beach County Department of Juvenile Justice

#### Housing and Economic Empowerment Center Partners

Bank of America BankUnited Capital One CIBC Flagstar JPMorgan Chase Bank National Urban League City of Delray Beach CDBG (HUD) Comerica Bank Department of Economic Opportunity (DEO) Fifth Third Bank Housing Urban Development (HUD) NUL Palm Beach County CDBG (Housing of Community Development Department) M&T Bank **PNC Bank** TD Bank Third Federal Savings and Loan Valley Bank Truist Bank



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#### John W. Mack Medal of Honor

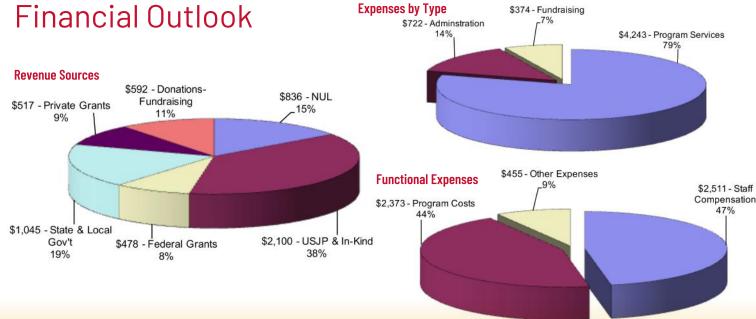
Patrick Franklin, the distinguished President and CEO of the Urban League of Palm Beach County (ULPBC), was honored with the prestigious John W. Mack Medal of Honor at the 2024 Whitney M. Young, Jr. Awards Gala, held during the National Urban League (NUL) Conference in New Orleans on Friday, July 26, 2024. This award is given to the top mid-size affiliate in the country.

#### **Posthumous Recognition of Alfred J. Malefatto**

We are deeply honored to posthumously recognize Alfred "Al" Malefatto for his remarkable contributions and unwavering commitment to the Urban League of Palm Beach County. Serving for over 13 years, Al's dedication and leadership made a lasting impact on our organization and the community we serve.







#### **ULPBC Board of Directors Executive Committee**

Ricky Wade, Chair, "B"ing The Best, Chair Phillip Hutchinson, Secretary, GrayRobinson, PA, Vice Chair

Urban League of Palm Beach County

Elizabeth Woody, Third Federal Savings & Loan, Treasurer

Dr. Mary Ann DuPont, Secretary Deborah Caplan, Immediate Past Chair,

NextEra Energy, Inc.

Bernard Hampton, Past Chair, Bank of America Grasford W. Smith, Legal Counsel, Akerman, LLP

#### **Foundation Board of Directors**

Cliff Viner, Chair, AVM, LP Partner Emma Banks, Inlet Grove Community High School Robert Friedman, RMF Financial Greg Leach, Former President and CEO of the **Trustbridge Hospice Foundation** Ricky Wade, "B"ing The Best Dr. Sharon Warren, Board Certified Psychiatry and Neurology Cynthia Williams, The Williams Family Fund Brian Baughman, Edward Jones

#### **ULPBC Foundation Founding Members**

**Cliff Viner, Founder** Virgis and Angela Colbert George Elmore and Marti LaTour John and Beverlee Raymond Salesia Smith-Gordon Lou Ella Jordan Tarra Pressey **Clarence and Ethel Williams** 

#### **ULPBC Board Members**

Maria Antuna, Hispanic Chamber of Commerce of Palm Beach County Andrew Ashby, M & T Bank Alyshia Bennett, Valley Bank Michael Burke, School District of Palm Beach County Dr. Mary Ann Dupont, PBC School District (retired) Jim Gallagher, Jr., Ko-Mar Productions Keely Gideon-Taylor, The Palm Beach Post Elizabeth Hamma, Hubbard Radio South Florida Javoris Ingram, Enterprise Holdings Michelle McGovern, Comcast Monclaude Nestor, PNC Bank Erza Saffold, All-Site Construction Bill Siegel, WPTV News Channel 5 Cliff Viner, AVM, LP Van Williams, Palm Beach State College

#### Fundraisers, Programs, Palm Beach Count and Community Engagement **Together For A Cause -Beating Breast Cancer For All** Button Lengue of Paim Beach County Youth Empowerment uesday, October 24, 2023 2:00 pm - 2:00 am 22nd Annual Thanksgiving Butter Lasgue of Pain Beach County Breakfast Riviera Beach Marina Event Center 190 E. 13th Street, Riviera Beach, FL 3340 "STEM TO THE FUTURE" EMPOWERING COMMUNITIES. E Litter Lee Monday, October 23,2023 CHANGING LIVES iuest Speaker: Chris B. Williams, ESPN Analys ETA PHI BETA DRIVE-THRU Moderator: Tania Rogers FOOD DISTRIBUTION PTV News Channel 5 vets: \$85,00 each Saturday, November 18, 2023 **COVID / FLU** m. until food has bee Third Federal Stanski University Preparatory Academy 2101 N. Australian Ave. West Palm Beach, FL 33407 Telephone **Town Hall Meeting GIWINGTUESDAY** To arrange the basility adapty of voluments and community members, we want address to the COVID-18 CDC guidelines. Please remain in your car and court the basis and other the set from the test. YES! I want to support the 😑 Urban **f f** Count me in for: \$500 \$1000 \$5000 \$1000 \$1500 \$2500 \$5000 Other: \$\_\_\_\_\_ Caller Loope of Rate Beach County Inc 0 Quest Speake Dr. Kitonga Kim Please include this form with your check made to Johan League of Pain Beach County, and mail to: Lithen League of Pain Beach County. M&TBan nk 🚉 🏭 🙏 🔍 Loague of Palm Beach D 6 Itan League of Palm Seach Cour 1700 N. Australian Avenue West Palm Seach, FL 23407 -X 1000 Pederal Sent Change ? WEDNESDAY NOVEMBER 29, 2023 6:00 pm - 7:00 pm (855) 756-7520 Ext. 1003184 (=) Urban League of Palm Beach County, Inc. Virtual Financial Education Workshop VIRTUAL VIRTUAL Financial HOMEBUYER EDUCATION HOMEBUYER EDUCATION Freedom SAVE WORKSHOP WORKSHOP LM THE DATE NATIONAL ACHIEVERS SOCI ur workshop will prepare you to SPRING INDUCTION CEREMONY Learn about the nome-buying process Understand how credit impacts your home purc Receive a HUD-approved Homebuyer Education and Tax Ber Uncover down payment assistance programs ver down payment assistance programs e: Tuesday, February 27 , 20 Time: 5:45 p.m.-7:00 p.m. , zoom \_ zoom v.ulpbc.org/events/ istions contact: 561-8 SATURDAY, DECEMBER 9TH 8:45 AM-3:30 PM SATURDAY, NOVEMBER 18TH 8:45 AM-3:30 PM 企 bc.org/e EGISTERED, YOU WILL RECEIVE AN EMAIL WITH LINK TO JOIN THE WORKSHOP ONLINE. ISTERED, YOU WILL RECEIVE AN EMAIL WITH LINE TO JOIN THE WORKSHOP ONLINE. Histor (=) People 22nd ANNUAL **BLACK HERITAGE DAY CELEBRATION** RESENTED BY SENTED BY JPMORGAN CH SENTED BY NAVIGATING CASH FLOW LUNCH AND LEARN ALL ABOUT CREDIT ASK THE BANKER Thursday, February 22, 2024 LUNCH AND LEARN LUNCH AND LEARN Tuesday, March 5, 2024 12:00 pm-1:15 pm Tuesday, February 27, 2024 12:00 pm-1:15 pm Tuesday, February 6, 2024 12:00 pm-1:15 pm In hanor of Black History Month, n us for a Business Panel 0 & A di denstanding and improving your credit accre: your credit report, score, protecting your credit and how your credit affects your business. In Minimizing Cash Out Urban Lungton of Pairs Beach County 6 Utten Leagu Palm Beach FOODDR'VE (5 Cordially Invites you **3rd Annual** SUMMER WPTV FOOD MEN'S HEALTH DAY DONATE NOW TO ULPBC.ORG LUNCHEON HARLEM NIGHTS Saturday, August 12, 2023 8:00 am to 12:00 pm GLITZ AND GLAMOUR ake Your Business to the Next Level Saturday, June 24th, 2023 Master Your Business Finances 12:00 pm - 1:30 pm 6:00 pm - 7:00 pm FRIDAY, MAY 10, 2024 MOUNT OLIVE MISSIONARY BAPTIST CHURCH 40 NW 4TH AVENUE, DELRAT BEACK, FL 33444 SCAN THE QR CODE OR TEXT "ULPBC" TO 44-321 Spensore Baptist MOUNT OLIVE KOP 🚠 Red on a 25 year feators and busines

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# ULPBC Milestones

## Celebrated 51 years of service in Palm Beach County

- Donated \$30 ,000 to 4 Emerging Businesses through Elevate Together Program sponsor
- Held 2 Food Drives. Served 3 communities: West Palm Beach, Delray Beach and Belle Glade
- Distributed 150,000 lbs. of food to 2,500 families
- Distributed 40 computers and to graduating youth participants
- ULPBC was recognized by NUL as the top mid-market affiliate in the country
- Partnered with the Business Development Board and the United Way of Palm Beach County to produce the first Non-Profit Guide for Palm Beach County new businesses
- NUL Performance Assessment evaluation 4.8/5.0 achieved
- Patrick Franklin joined a community delegation of community leaders on a Study & Listening tour of Israel in February 2024
- ULPBC awarded a \$850K Community Development Federal Grant sponsored by Rep. Lois Franke & Rep. Shelia S. McCormick
- South Florida Sunday morning Radio Pod-Cast began featuring Patrick Franklin, President & CEO ULPBC and community guest



Urban League of **Palm Beach County** 

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Urban League of Palm Beach County!

## YES! I want to support the

I want to help transform lives through youth education, housing,	NAME:
financial literacy and employment opportunities.	

Count me in for:

\$50 \$100 \$500 \$100	00 📙 \$1500
------------------------	-------------

- \$2500 \$\$5000 Other: \$
- I want my gift to be: One-Time Donation Recurring Monthly

### SUPPORT US FOREVER

I am also interested in leaving a lasting legacy to Urban League. Please contact me for naming opportunities or making a planning gift or endowment.

I/we have a matching fund.

ADDRESS:

CITY/STATE/ZIP:

PHONE:

EMAIL:

Please include this form with your check made to Urban League of Palm Beach County, and mail to:

Urban League of Palm Beach County 1700 N. Australian Avenue West Palm Beach, FL 33407

Or call us for more information: 561-833-1461 You can also make a donation online: www.ulpbc.org

Your contribution is tax-deductible to the full extend of the law. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free 1-800-432-7352 within the state and referring to CH-2052. Registration does not imply endorsement, approval, or recommendation by the state. Federal tax ID# 59-1533710. 100% of this gift goes to the Urban League of Palm Beach County.