



2023-2024 SPONSOR GUIDE

Sponsorship
Opportunities
cvcasa.org/sponsorships



“ Nothing you
do for children
is ever wasted.”

- Garrison Keillor

about CASA of Central VA

CASA of Central Virginia recruits, trains and supports volunteer advocates for abused and neglected children in the Juvenile and Domestic Relations Court system and educates the community about the needs of these children.

how your sponsorship supports CASA

recruit

At CASA, we recruit volunteers year-round through channels such as radio ads, billboards, and social media ads. Your sponsorship directly helps CASA recruit more volunteer advocates.

train

CASA offers three 9-week pre-service training classes each year and numerous in-service workshops throughout the year. Your sponsorship helps CASA cover the costs associated with each of these training classes so that our volunteers are fully equipped to effectively advocate for their assigned children.

support

Per federal and state guidelines, each volunteer must be supervised by CASA staff (an advocate manager). Each manager can support no more than 30 volunteers but the best practice around the state is between 20-25 volunteers. Your sponsorship ensures we have sufficient staff in place to support our volunteer advocates.

The nation's first CASA program was developed in Seattle, Washington in 1977 by Judge David Soukup. He realized that he needed help in determining what was in the best interest of the children whose cases he had before him in court. Since then over 950 CASA programs have been established throughout the nation. CASA of Central VA started in 1989 by Judge Dale Harris.

areas we serve

City of Lynchburg
Amherst County
Appomattox County
Bedford County
Campbell County
Nelson County

CASA Blanca



Location

The Virginian
Hotel

Date

Saturday,
April 20, 2024

CASA Blanca is our annual philanthropic black tie gala. In it's fourth year, this event is designed to bring awareness to CASA's mission and educate on how we serve children of need within our community. Join our event to experience what CASA does and connect other individuals/sponsors in Central VA.



CASA BLANCA

Sponsors will get to attend our VIP reception prior to the gala, allowing them to connect and network with other businesses and individuals in our community.

exposure to 200+ guests

With each sponsor level receiving tickets to the gala, your organization has an opportunity to personally connect with more than 200+ attendees.

logo in event program + website

Each sponsor will get their logo or company name on our website and in our program given to each attendee, giving exposure to the sponsor for more than six months.



CASA Blanca Sponsorships

	presenting \$15,000 <i>1 available</i>	platinum \$10,000 <i>1 available</i>
table seats (10 seats per table)	10 seats	10 seats
listing in program	●	●
logo on website	●	●
ad in program	full pg.	full pg.
signage on table	●	●
recognition from stage	●	●
priority seating	●	●
wine at table	●	●
complimentary drinks at VIP reception	●	●
prominent signage in gala room	●	●
logo on photobooth	●	●
logo on bar napkins	●	
speaking opportunity at event	●	
to be named presenting sponsor	●	

other ways to sponsor?

silent auction donations

including: jewelry, entertainment packages, furniture, art, food/drinks, etc.

silent auction donors receive donor/company name on online auction site

gold

\$7,500

1 available

silver

\$5,000

4 available

table

\$2,750

5 available

bronze

\$2,000

4 available

entertainment

\$1,000

4 available

10 seats

10 seats

10 seats

6 seats

2 seats



name

name

full pg.

half pg.

quarter pg.

quarter pg.



**We exist to
provide for every
child a voice; a
safe, permanent
and loving home;
and hope for a
brighter future.**

2022 CASA of Central Virginia stats



217
children
served



73
active
volunteers



50%
of children ages
5 and under



55,853
volunteer
miles driven



8,119
volunteer
case hours



78%
recommendation
acceptance
rate by judges

ready to sponsor?

email info@cvcasa.org for more information and to secure your spot.



CASA

Court Appointed Special Advocates
FOR CHILDREN

CENTRAL VIRGINIA

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