



betacraft
WORKWEAR

WINTER 2022 CATALOGUE




THE EARLY YEARS

Betacraft was founded by a man with an inventive spirit and a singular goal: to keep New Zealand farmers warm, dry and comfortable. Born in 1914, David Beatson became acutely aware of the demands of outdoor life when serving in World War II. Arriving home, he traded his city job for the rural life. With an entrepreneurial spirit he started a business out of his Palmerston North garage, supplying and repairing horse and cow covers.

His craft eventually turned to outdoor workwear. With a ready supply of customers at the back door, David honed his skill and developed a reputation for garments that were robust, durable and unfailingly waterproof. Now into its fourth generation, Betacraft remains a family business committed to producing professional grade, long lasting gear that can withstand the most extreme outdoor conditions.





GEAR THAT WORKS AS HARD AS YOU DO, SO YOU CAN STAY OUTSIDE FOR LONGER.

Our country is rugged country. Impassable gullies. Extreme winds. Skies that open up and pour down. It's a place made for men and women who are connected to the land. You're at work in any weather, and the worse the weather, the more work there is to do. Since 1952 we've been creating gear that works as hard as you do.







Fabricated using the best materials and technologies, cut and sewn by experts to exacting standards, we create high performance garments that keep you outside for longer. A family business through and through, we're driven by the desire to help New Zealand's outsiders – the farmers, the fishers, the sailors, the hunters, the workers, and the adventurers.



CHANGES FOR THE BETTER.

We're making better choices for our planet and our communities so that our gear is built for a future we all want to be a part of. Starting with recycled fabrics, organic fibres and global standard audits across our supply chain.

We're listening to New Zealand farmers and designing better features that help you stay outside for longer. Our commitment is to create conscious workwear that doesn't compromise on performance.

COMMITTED TO CONSCIOUS WORKWEAR	
 <p>ENVIRONMENT We're making little decisions that have big impact on the future of our planet.</p>	 <p>SUPPLY CHAIN We ensure our raw materials and products are sustainably sourced, and our shipping methods best in class.</p>
 <p>FACTORIES We audit our factories to global standards, to ensure current and first-class processes.</p>	 <p>PACKAGING We have chosen to use low density polyethylene (LDPE) or corn starch options in place of plastics.</p>
 <p>FABRIC PRODUCTION We're using less water, fewer chemicals and using organic and recycled materials where we can.</p>	 <p>COMPONENTS We're working towards robust zips, domes and other details produced from recycled materials.</p>



betacraft



View our range and learn about the better choices we're making at betacraftworkwear.com

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BETACRAFT LAYERING SYSTEM

We've designed our range to work with you throughout the day and the seasons. Our gear is made to move and breathe with you while you work, while protecting you from the elements .

NEXT TO SKIN
/ COMFORT



MID LAYER
/ WARMTH



OUTERWEAR
/ PROTECTION



01 NEXT TO SKIN / COMFORT

Close fitting and insulating, this layer regulates your body's temperature and moisture levels.



SOFT FIBRES

Comfortable, flexible fabrics that wick moisture away from the body.

02 MID LAYER / WARMTH

Lightweight, comfortable and breathable, these layers keep you warm in the harshest cold.



WARM FABRICS

Quality materials chosen for warmth, durability and layering capabilities.

03 OUTERWEAR / PROTECTION

Keep the wind, rain and snow at bay with a tough, flexible and 100% waterproof layer.



WEATHERPROOF

Durable outer fabrics designed to repel the rain, wind and cold.

“ I love knowing I can head out in the rain and won't need to come back home to change my gear. ”

KYLIE BREMNER / PIERT ROAD FARM,
TARARUA DISTRICT

MEET KYLIE. Hates the wind, loves happy lambs and relies on rugged gear to see her through her day.

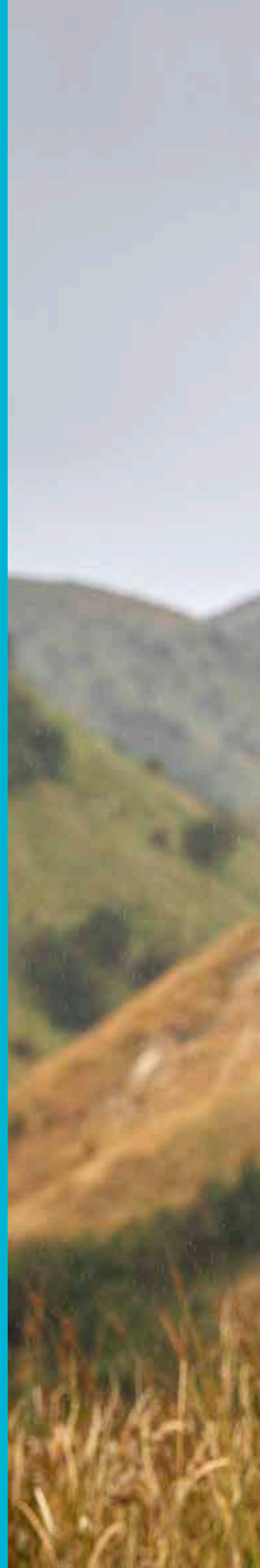
INTRODUCING OUR OUTERWEAR / PROTECTION RANGE

We've designed our range to work with you throughout the day and the seasons.

Our gear is made to move and breathe with you while you work, while protecting you from the elements. Our Outerwear layers are designed for premium protection. Tough and flexible, they keep the wind and rain at bay. For Kylie, the high-performing ISO940 is her choice. "It keeps the rain out and the magnetic closures are far easier than trying to secure domes with gloves." With a two-way zip and stormflap, unique hood with adjustable crown and face protection, the ISO beats other wet weather gear, hands down.



betacraft®
WORKWEAR



OUTERWEAR
/ PROTECTION



WEATHERPROOF

*Durable outer fabrics
designed to repel the
rain, wind and cold.*



Better features.

We've listened to Kiwi farmers and we've improved our gear. Our iconic ISO940 range is better than ever with super-strong magnetic closures, new leg gussets and closer-fitting parkas and trousers for an enhanced fit.



We're making changes for the better.

Since 1952 we've been making hardwearing workwear for our nation's outsiders.

We know that to keep moving forward, we need to adapt.

And we're looking forward to a future that we all want to be a part of.

Learn more at betacraftworkwear.com/ISO940



Making the Outdoors Easy

ISO940 RAINWEAR

NOW IN RECYCLED FABRICS. RECYCLED NYLON
RIPSTOP OUTER LAYER + RECYCLED POLYESTER
LINING, BOTH GRS CERTIFIED.

OUTERWEAR
/ PROTECTION



WEAR BETTER

BETTER CHOICES.

Every decision that goes into making Betacraft gear is mindful of our environmental and social impact. Look for the Wear Better tick.

To learn more visit:
betacraftworkwear.com



RECYCLED FABRICS



REGULARLY AUDITED TO
GLOBAL STANDARDS



ECO PACKAGING





- TOUGH NYLON RIPSTOP FABRIC
- HIGH ABRASION RESISTANCE
- RIP PREVENTION

ISO940 is built with a tough nylon ripstop fabric, designed with high abrasion resistance and rip prevention, keeping you protected. Our new season gear is created using recycled fabrics, without compromising the performance and features you love. Every decision in making this gear is mindful in improving our planet and our communities.



100% WATERPROOF
25,500 MM/
M²/24HR



5,000 GM/M²
BREATHABILITY
RATING



4-LAYER
FABRIC

ISO940 RAINWEAR

100% WATERPROOF
AND BREATHABLE.

NEW



ZIPPED
OPENING

02

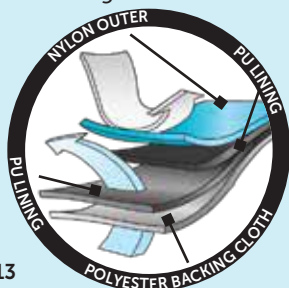


ZIPPED
OPENING

03

RIP-STOP FABRIC

Outer: 100% recycled Nylon with PU Coating. Lining: 100% recycled Polyester with PU Coating Outer: 200gsm
Liner: 175gsm



01 ISO940 Mens Parka

- GRS certified fabrics
- Neoprene dry-cuff configuration
- Close fitting hood design for visibility
- Two-way zip
- Magnetic Stormflap
- Four pockets for conveniences

CODE / 9014
SIZES / S - 5XL
COLOUR / BLACK / MOSS

02 ISO940 Overtrouser

- GRS certified fabrics
- Magnetic cuff gusset for ease of wearing boots
- Buckle & belt waist adjuster
- Side access pockets
- Shaped knees for comfort and flexibility

CODE / 9016
SIZES / S - 5XL
COLOUR / BLACK / MOSS

03 ISO940 Bib Overtrouser

- GRS certified fabrics
- Magnetic cuff gusset for ease of wearing boots
- Side access pockets
- Shaped knees for comfort and flexibility
- Sturdy adjustable shoulder straps

CODE / 9017
SIZES / S - 5XL
COLOUR / BLACK / MOSS

ISO940 RAINWEAR

NEW

DESIGNED TO WITHSTAND THE
RIGOURS OF FARMING LIFE.

OUTERWEAR
/ PROTECTION



- 100% WATERPROOF
- WELDED SEAMS
- LIGHTWEIGHT

For ultimate waterproofness, it has a duo-layer construction with a breathable lining. An advanced coating is bonded to the outer fabric and all stitching and seams are seam-sealed for both layers. Put simply, it keeps you comfortable, dry and protected, making the outdoors easy everyday.



100% WATERPROOF
25,500 MM/
M²/24HR



5,000 GM/M²
BREATHABILITY
RATING



4-LAYER
FABRIC



01 ISO940 Womens Bib Overtrouser

- GRS certified fabrics
- Magnetic cuff gusset for ease of wearing boots
- Side access pockets
- Shaped knees for comfort and flexibility
- Constructed for women's fit
- Sturdy adjustable shoulder straps

CODE / 9517
SIZES / XS - 3XL
COLOUR / BLACK / SADDLE

02 ISO940 Womens Overtrouser

- GRS certified fabrics
- Magnetic cuff gusset for ease of wearing boots
- Buckle & belt waist adjuster
- Side access pockets
- Shaped knees for comfort and flexibility
- Constructed for women's fit

CODE / 9516
SIZES / XS - 3XL
COLOUR / BLACK / SADDLE

03 ISO940 Womens Parka

- GRS certified fabrics
- Neoprene dry-cuff configuration
- Close fitting hood design for visibility
- Two-way zip
- Magnetic Stormflap
- Four pockets for convenience
- Constructed for women's fit

CODE / 9514
SIZES / XS - 3XL
COLOUR / BLACK / SADDLE





- 3M SCOTCH REFLECTIVE TAPE
- HIGH ABRASION RESISTANCE
- RIP PREVENTION

When safety is paramount, choose ISO940 Hi-Viz. The range features tough outer fabrics with high denier rating to resist abrasion and rip-stop thread for added protection. To ensure each garment is completely waterproof, we bond an advanced coating to the outer fabric and seam-seal all seams and stitching.



100% WATERPROOF
25,500 MM/
M²/24HR



5,000 GM/M²
BREATHABILITY
RATING



4-LAYER
FABRIC

ISO940 RANGER FLUORO

100% WATERPROOF, BREATHABLE AND
MADE WITH TOUGH OUTER FABRICS.



RIP-STOP FABRIC

Outer: 100% Nylon with
PU Coating. Lining: 100%
Polyester with PU Coating

Outer: 200gsm Liner: 175gsm



01 ISO940 Hi-Viz Parka

- Seam sealed
- ISO dry-cuff configuration
- Two-way zip
- Close fitting adjustable hood
- Two storm-proof side pockets and chest pocket
- Tetratex fabric construction
- Reflector tape
- Added protection with drop tail

CODE / 9224T
SIZES / S - 5XL COLOUR / ORANGE / NAVY, LIME / NAVY (meets AS/NZS 4602.1:2011)



02 ISO940 Hi-Viz Overtrouser

- Seam sealed
- Buckle and belt waist adjuster
- Side access pocket openings
- Unique ISO cuff saver
- Tetratex fabric construction
- Reflector tape

CODE / 9226
SIZES / S - 5XL
COLOUR / ORANGE / NAVY
(meets AS/NZS 4602.1:2011)



03 ISO940 Hi-Viz Bib Overtrouser

- Seam sealed
- Adjustable elastic shoulder straps
- Inside bib pocket
- Unique ISO cuff saver
- Tetratex fabric construction
- Reflector tape

CODE / 9227
SIZES / S - 5XL
COLOUR / ORANGE / NAVY
(meets AS/NZS 4602.1:2011)





“ The jacket is durable, fabric is tough and it just keeps me dry. ”

LATTY CONSTRUCTION
/ HAWKES BAY



- 100% WATERPROOF
- SUPERIOR FLEXIBILITY AND STRETCH

Techniflex was created to withstand the rigours of use by the Kiwi farmer and is New Zealand's number one flexible waterproof range. It is 100% waterproof and is constructed using ultra-high frequency welded seams. Techniflex garments use the latest in European two-layer lightweight fabrics with superior flexibility and stretch.



100%
WATERPROOF



25,000 MM/
M²/24HR



BUILT
TOUGH

TECHNIFLEX

INTRODUCING NEW ZEALAND'S
MOST TRUSTED RAINWEAR.



FABRIC

200 gsm fabric with anti-fungal treatment made from 45% Polyurethane / 55% Nylon



01 Techniflex Parka

- Two-way zip with domed flap
- Two large pockets
- Internal chest pocket
- Neoprene cuffs
- Extra face protection

CODE / 7014
SIZES / XXS - 6XL AND 8XL
COLOUR / NAVY

02 Techniflex Overtrouser

- Elastic / drawstring waist
- Side access pocket openings
- Domed cuffs
- Double skin knee

CODE / 7016
SIZES / XXS - 6XL AND 8XL
COLOUR / NAVY

03 Techniflex Bib Overtrouser

- Inside bib pocket
- Elastic straps
- Domed cuffs
- Double skin knee

CODE / 7017
SIZES / XXS - 6XL AND 8XL
COLOUR / NAVY

TECHNIDAIRY

DESIGNED SPECIFICALLY TO WITHSTAND THE ACIDS ENCOUNTERED BY THE NEW ZEALAND DAIRY FARMER.



- 100% WATERPROOF
- WELDED SEAMS
- LIGHTWEIGHT

Technidairy is an extension of the Techniflex brand: New Zealand's number one flexible waterproof range. It's 100% waterproof and constructed using ultra-high frequency welded seams. Technidairy garments use the latest in European two-layer lightweight fabrics with superior flexibility and stretch, to provide the ultimate comfort and safety.



100% WATERPROOF
25.000 MM/
M²/24HR



WELDED
SEAMS



ACID
RESISTANT



02



01

LIGHTWEIGHT
2 LAYER FABRIC

100% WINDPROOF &
WATERPROOF FABRIC



03

01 Technidairy Bib Overtrouser

- Lightweight two-layer fabric
- Superior stretch and flexibility
- Acid resistant
- 100% windproof and waterproof

CODE / 7117
SIZES / XXS – 6XL, 8XL
COLOUR / GREEN

02 Technidairy Overtrouser

- Lightweight two-layer fabric
- Superior stretch and flexibility
- Acid resistant
- 100% windproof and waterproof

CODE / 7116
SIZES / XXS – 6XL, 8XL
COLOUR / GREEN

03 Technidairy Parka

- Lightweight two-layer fabric
- Superior stretch and flexibility
- Acid resistant
- 100% windproof and waterproof

CODE / 7114
SIZES / XXS – 6XL, 8XL
COLOUR / GREEN

FABRIC

340 gsm fabric with anti-fungal treatment made from 72% Polyurethane / PVC/28% Nylon backer.

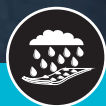


OUTERWEAR / PROTECTION



- TESTED TO THE EXTREME
- 3M SCOTCH REFLECTIVE TAPE
- SAFETY COMPLIANT

Working outside in all weather demands gear that is hardworking and safe. Designed to meet Australian and New Zealand High Visibility Garment standards (AS/NZS4602). All Tuffviz workwear is 100% waterproof, yet breathable, for ultimate comfort while working.



10,000MM
WATERHEAD RATING



SEAM
SEALED



4,000 GM/M²
BREATHABILITY
RATING

TUFFVIZ HIGHWAY



ZIP OFF
SLEEVES

01

FLEECE
LINED

DROP
TAIL

02

FABRIC

110 gsm Polyester fabric
with waterproof membrane.



19

01 Winter Jacket

- 2 in 1 - Winter jacket / Winter vest
- Seam sealed / Fleece lining
- Reflective tape
- Two-way zip with domed stormflap
- High storm collar
- Cellphone pocket

CODE / 1642

SIZES / S - 5XL

COLOUR / LIME / BLACK (Meets AS/
NZS 4602.1:2011 Class D/N Compliant)
ORANGE (Meets TTMC - W & AS/NZS
4602.1:2011 Class D/N Compliant as Vest)



02 Highway Overtrouser

- Breathable
- Reflector tape
- Elastic waist
- Domed cuffs
- Double knee
- Breathability rating 4000 g/m²/24hr

CODE / 1646

SIZES / S - 5XL

COLOUR / ORANGE, LIME
(Meets AS/NZS 1906.4:2010)



KEEP SAFE, DRY AND COMFORTABLE IN THIS RUGGED, HIGH-PERFORMANCE GEAR. HIGH-END, HIGH VISIBILITY WORKWEAR.



03



04



05



06

03 Two Toned Jacket

- Breathable
- Reflector tape
- Three pockets
- Foldaway hood
- Tuffviz vest zips into jacket
- Removable ID pocket
- Breathability rating 4000g/m²/24hr

CODE / 1645
SIZES / S - 5XL
COLOUR / NAVY / ORANGE
 Meets AS/NZS4602.1:2011)
 NAVY / LIME (Meets AS/NZS4602.1:2011)



04 Highway Jacket

- Breathable
- Reflector tape
- Three pockets
- Foldaway hood
- Removable ID pocket
- Breathability rating 4000g/m²/24hr

CODE / 1644
SIZES / S - 5XL
COLOUR / ORANGE
 (Meets TTMC-W and AS/NZS4602.1:2011)



05 Highway Vest

- Reflector tape
- Fleece lining
- Three pockets
- Zips into Tuffviz jacket [1644 & 1645]
- Breathability rating 4000g/m²/24hr

CODE / 1640
SIZES / S - 5XL
COLOUR / ORANGE
 (meets AS/NZS4602.1:2011 and TTMC- W)
COLOUR / LIME
 (meets AS/NZS4602.1:2011)



06 Highway Bib Overtrouser

- Breathable
- Domed cuffs
- Double knee
- Breathability rating 4000g/m²/24hr

CODE / 1647
SIZES / S - 5XL
COLOUR / ORANGE, LIME
 (Meets AS/NZS 1906.4:2010)





TUFFBAK FLEX

KEEP THE CHILDREN DRY AND THE COSTS DOWN!

- LIGHTWEIGHT
- DURABLE
- FOUR WAY STRETCH FABRIC

Keep the children dry in Tuffbak Flex affordable rainwear. With great colour options and quality you can trust, this range is a hit with young ones, and mums and dads alike. Tuffbak Flex is designed in New Zealand and is a great option for lightweight rain gear you can pop in a backpack or in the car boot.



100% WATERPROOF



2-LAYER FABRIC



WELDED SEAMS



FIXED HOOD

REFLECTIVE TAPE



02

ELASTIC STRAPS



03



01

01

FABRIC

220gsm fabric made from Polyurethane with Polyester backing cloth



01 Children Tuffbak Flex Parka

- Two-way stretch PU
- Fixed hood
- Reflective tape
- Two storm pockets

CODE / 1914
SIZES / 2 - 14
COLOUR / NAVY, NAVY / ORANGE



02 Children Tuffbak Flex Overtrouser

- Two-way stretch PU
- Elastic waist
- Side entry pocket openings
- Reflective tape around shins

CODE / 1916
SIZES / 2 - 14
COLOUR / NAVY, NAVY / ORANGE



03 Children Tuffbak Flex Bib Overtrouser

- Two-way stretch PU
- Elastic straps
- Reflective tape around shins

CODE / 1917
SIZES / 2 - 14
COLOUR / NAVY, NAVY / ORANGE



BETACRAFT PU RANGE

WATERPROOF COMFORT THAT'S
INCREDIBLY AFFORDABLE.

ADJUSTABLE HOOD

DOMED FRONT

01

02

03

04

OUTERWEAR
/ PROTECTION



- 100% WATERPROOF
- WELDED SEAMS
- LIGHTWEIGHT

Betacraft PU is great gear – reliable, built to last and incredible value for money. These garments feature tough outer fabrics, rip-stop thread and rugged seams and stitching. Betacraft PU keeps you dry and comfortable while you're weathering the elements.

FABRIC: 290gsm
15% Polyurethane/50% PVC/35% Polyester.



100% WATERPROOF
8000 MM/M²/24HR



WELDED
SEAMS



4 WAY
STRETCH

01 Betacraft PU Bib Overtrouser

- 100% waterproof
- Welded seams
- Elastic waist
- Domed cuffs
- Flexible polyurethane fabric

CODE / 1217
SIZES / S - 3XL
COLOUR / BOTTLE

02 Betacraft PU Overtrouser

- 100% waterproof
- Welded seams
- Elastic waist
- Domed cuffs
- Flexible polyurethane fabric

CODE / 1216
SIZES / S - 5XL
COLOUR / BOTTLE

03 Betacraft PU Parka

- 100% waterproof
- Welded seams
- Flexible polyurethane fabric
- Secure pockets
- Domed front

CODE / 1214
SIZES / S-5XL
COLOUR / BOTTLE

04 Betacraft PU Parka & Overtrouser Set

- 100% waterproof
- Welded seams
- Set includes Parka & Overtrouser
- Flexible polyurethane fabric

CODE / 1218
SIZES / S - 5XL
COLOUR / ORANGE/NAVY

OUTERWEAR / PROTECTION

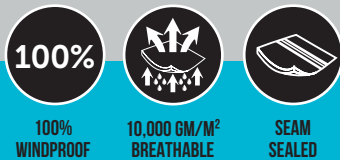


MAMAKU

HIGH PERFORMING, WARM AND BREATHABLE.

- 100% WINDPROOF
- WATER RESISTANT
- ANTI-PILL LINING

The Mamaku Range is essential for long days battling the elements. Water resistant with windtight pockets and an adjustable hood, it will keep you cosy while the weather does its worst. Lined with anti-pill Technifleece, this high-performing jacket offers the ultimate in comfort.



100%

100%
WINDPROOF



10,000 GM/M²
BREATHABLE



SEAM
SEALED

ADJUSTABLE
CUFFS

DETACHABLE
HOOD

STAND
COLLAR

01

02

FABRIC

290gsm fabric made from
100% Polyester and
100% Polyester overlay



23

“Use this jacket a lot, from going to town to out on the farm. The big pockets are awesome!”

MIKE WELSH / SOUTHLAND

01 Mamaku Jacket

- Water resistant and wind tight
- Two zipped chest pockets
- Full zip front opening with storm flap & dome closure
- Detachable hood
- Adjustable hood.
- Adjustable cuffs
- Internal waist drawcord
- 100% Nylon reinforcement panels

CODE / 6014
SIZES / S - 3XL
COLOUR / TAUPE

02 Mamaku Anorak

- Water resistant and wind tight
- All seams seam-sealed
- Zipped chest pocket
- Radio chest pocket
- Half Zip with internal chin guard
- Stand collar
- Breathable rating 10,000g/m²
- 1/3 sleeve length
- Zipped handwarmer pockets
- Shoulder reinforcement panels in 100% Nylon

CODE / 6016
SIZES / S - 3XL
COLOUR / TAUPE

HERITAGE

STYLED WITH A NOD TO AN ORIGINAL BETACRAFT GARMENT, THIS HIGH-PERFORMING JACKET IS FOR THE TOUGHEST OUTSIDERS.



- WATER RESISTANT
- ADJUSTABLE HOOD
- WIND TIGHT POCKETS

Look your best on and off the farm in the Heritage. Styled so you can visit the farm or town, all in the same jacket! Water resistant with windtight pockets and a adjustable hood it will keep you covered in all conditions. The ultimate in comfort, style and versatility.



01 Mens Heritage Jacket

- Unique block check design
- All seams seam-sealed
- Water resistant and wind tight
- Heavy-duty two-way front zip with domed storm flap
- Detachable and adjustable hood
- Internal waist adjuster
- Neoprene sleeve cuffs with hook and loop fasteners
- Storm proof hand pockets

CODE / 6015
SIZES / S - 3XL
COLOUR / DARK BLUE/BLACK

02 Womens Heritage Jacket

- Tailored womens fit
- Unique block check design
- All seams seam-sealed
- Water resistant and wind tight
- Heavy-duty two-way front zip with domed storm flap
- Detachable and adjustable hood
- Internal waist adjuster
- Adjustable neoprene sleeve cuffs
- Storm proof hand pockets

CODE / 6055
SIZES / XS - 3XL
COLOUR / DEEP CHERRY/BLACK

03 Children Heritage Jacket

- Unique block check design
- All seams seam-sealed
- Water resistant and wind tight
- Heavy-duty two-way front zip with domed storm flap
- Detachable and adjustable hood
- Internal waist adjuster
- Neoprene sleeve cuffs with hook and loop fasteners
- Storm proof hand pockets

CODE / 6045
SIZES / 4 - 14
COLOUR / DARK BLUE/BLACK

FABRIC

290gsm fabric made from 100% Polyester and 100% Polyester overlay





- WATERPROOF FABRIC
- WINDPROOF
- 4 WAY STRETCH

Husk fleece is the ultimate in performance, windtight and waterproof fabric makes these garments your go to pieces! The stretch fabric allows for a comfortable fit, it allows you to work with ease. Very heavy-duty garments, durable and made to last.

100%

100%
WINDPROOF



16,000 MM/M²/24HR
FABRIC WATERHEAD
RATING



4,000G/M²
BREATHABLE

HUSK RAIN FLEECE

VERSATILE AND DURABLE, THE ULTIMATE WINDTIGHT AND RAIN REPELLENT FLEECE, HELPS YOU TO WORK WITH EASE AND COMFORT.



DETACHABLE HOOD

CURVED HEM WITH DROP-TAIL

01

ELASTICATED BACK WAISTBAND



02

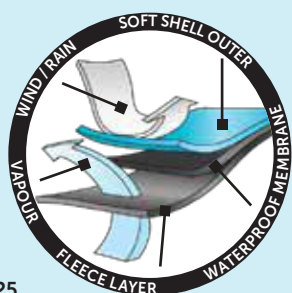
BONDED ZIPPED BACK POCKETS



03

3 LAYER BONDED FABRIC

Fabric info; 100% polyester, bonded softshell with a TPU membrane. Weight: 300gsm



01 Husk Rain Fleece

- Waterproof and wind tight fabric
- Bonded zipped chest and hand pockets
- Heavy-duty half zip with internal chin guard
- Detachable and adjustable hood
- Articulated 1/3 Sleeves
- Curved body hem with drop-tail

CODE / 6516
SIZES / S - 3XL
COLOUR / CARBON / BLACK

02 Husk Rain Fleece Shorts

- Waterproof and wind tight fabric
- Side-opening hand pockets
- Hidden right-hand zip pocket
- Elasticated back waistband
- Belt loops
- Bonded zipped back pockets

CODE / 6540
SIZES / S - 3XL
COLOUR / BLACK

03 Husk Rain Fleece Pants

- Waterproof and wind tight fabric
- Jean-style hand pockets
- Hidden right-hand zip pocket
- Elasticated back waistband
- Belt loops
- Bonded zipped back pockets
- Articulated knees

CODE / 6530
SIZES / S - 3XL
COLOUR / BLACK

“ This is the next generation in fleece, just as warm as my old fleece but its waterproof! ”

GEORGE BREMNER
/ PIERT ROAD FARM,
TARARUA DISTRICT



“I need gear that moves with me,
lasts the distance and works
as hard as I do.”

GEORGE BREMNER / PIERT ROAD FARM,
TARARUA DISTRICT

THIS IS GEORGE. A man of the land who doesn't always know when to call it a day but knows how to spot quality workwear.

INTRODUCING OUR MID LAYER / WARMTH RANGE

We've designed our range to work with you throughout the day and the seasons.

Our gear is made to move and breathe with you while you work, while protecting you from the elements. Our mid layers are designed for ultimate warmth. Lightweight, comfortable and breathable, these layers keep you warm in the harshest chills.

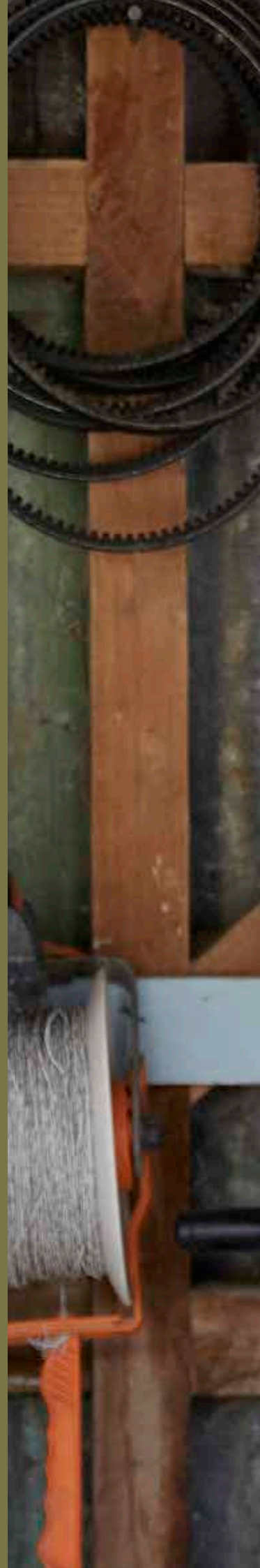
George relies on his Quest Fleece to keep him warm, no matter the weather outside.

"It's snug, breathable and the half zip makes for easy wear without letting the cool air in."

Made from 280gsm quality fleece with reinforced panels for extra protection, this layer's a keeper for long days outside.



betacraft®
WORKWEAR





MID LAYER
/ WARMTH



WARM FABRICS

Quality materials chosen for warmth, durability and layering capabilities.

MIDLAYER
/ WARMTH



- 100% NEW ZEALAND WOOL
- EASY CARE
- ODOUR RESISTANT

Kiwi made from NZ wool, Wildridge represents one of our first steps towards a circular economy. Designed to withstand temperatures of the extremes, New Zealand wool has been tested and proven by nature for centuries. Whether it be the icy-cold winter, or summer heat, sheep wool is naturally designed to regulate body temperature, providing year long comfort.



NEW ZEALAND
MADE



NATURAL
WARMTH



100% NZ
WOOL

04



WILDRIDGE

EASY CARE, ODOUR RESISTANT, AND 100% NATURAL, WILDRIDGE IS A WARDROBE ESSENTIAL.



02



03



04



01 Wildridge Belfour Jersey

- Designed and Manufactured in NZ
- Crew neck
- Looser fit
- Ribbed
- 100% NZ wool
- Easy care
- Hardwearing

CODE / 4341
SIZES / S - 3XL
COLOUR / BEIGE / BROWN / BLACK
 CHARCOAL / NAVY



02 Wildridge Dunstan Jersey

- Designed and Manufactured in NZ
- Crewneck
- Suede shoulder and elbow patches
- Ribbed
- 100% NZ wool
- Easy care

CODE / 4342
SIZES / S - 3XL
COLOUR / BEIGE / BROWN /
 CHARCOAL / NAVY



03 Wildridge Nine Mile Jersey

- Designed and Manufactured in NZ
- 1/4 Zip Front
- Stand up collar
- 100% NZ wool
- Easy care
- Hardwearing

CODE / 4343
SIZES / S - 3XL
COLOUR / BLACK / CHARCOAL / NAVY



04 Wildridge Glenmore Jersey

- Designed and Manufactured in NZ
- 1/4 Zip Front
- Stand up collar
- Windblock liner
- Easy care
- Hardwearing

CODE / 4344
SIZES / S - 3XL
COLOUR / CHARCOAL / NAVY



MIDLAYER / WARMTH



- LONG LASTING
- PREMIUM FLEECE
- LIGHT WEIGHT

Introducing our premium range of fleece. Quest combines refined style with excellent comfort and great cuts in a range of styles. Fast drying and easy to care for too, Quest will become your number one choice for fleece. Layer it up and enjoy these fleece garments on and off the job.



FAST
DRYING



ANTI
PILL FABRIC



LIGHTWEIGHT



QUEST FLEECE

OUR FLEECE RANGE IS SUPER STYLISH WITH SUPERIOR COMFORT, CUT AND QUALITY.



01



02



03



04

01 Quest Bush Shirt

- **360gsm** anti-pill fleece
- Half zip opening with full length internal chin guard
- Two zipped chest pockets, one with storm flap
- Two zipped handwarmer pockets
- Double layer stand collar with fleece lining

CODE / 6512
SIZES / S - 3XL
COLOUR / OLIVE / BLACK



02 Quest Fleece Half Zip

- **280gsm** anti-pill fleece
- Half zip opening with internal chin guard
- Two zipped chest pockets, one with storm flap
- Double layer stand collar with fleece lining
- Shoulder and elbow reinforcement panels in 100% Nylon

CODE / 6510
SIZES / S - 3XL
COLOUR / OLIVE / BLACK, ASPHALT / BLACK



03 Quest Fleece Tee

- **280gsm** anti-pill fleece
- Zipped chest pocket

CODE / 6501
SIZES / S - 5XL
COLOUR / OLIVE / BLACK, ASPHALT / BLACK



04 Quest Fleece Pants

- **280gsm** anti-pill fleece
- Elastic leg cuffs
- Elastic Waist, drawcord, belt loops
- Two zipped handwarmer pockets
- Dry seat lining
- Knee reinforcement panels in 100% Nylon

CODE / 6520
SIZES / S - 3XL
COLOUR / OLIVE / BLACK, ASPHALT / BLACK



MIDLAYER
/ WARMTH



- LONG LASTING
- PREMIUM FLEECE
- LIGHT WEIGHT

Comfortable whilst versatile, designed for warmth and style. Style it up or down, at the next the rugby game, or in town after a day of farming.



FAST
DRYING



ANTI
PILL FABRIC



LIGHTWEIGHT

MENS

WOMENS

VENTURE FLEECE

WARM, FAST DRYING AND IN A STYLISH, EYE-CATCHING FABRIC, THIS QUALITY FLEECE STANDS OUT FROM THE CROWD.

LINED STAND
COLLAR

LINED STAND
COLLAR

ZIPPED SIDE
HAND POCKETS

01

02

“Its warm, and something I just throw on over top – it’s a good fit as well!”

SUE FIELD / NELSON

01 Mens Venture Fleece

- Comfortable, lined stand collar
- Front half zip with internal zip guard
- Side panels for comfortable fit
- Zipped side hand pockets

CODE / 4312

SIZES / S - 3XL

COLOUR / CARBON, NAVY

02 Womens Venture Fleece

- Tailored Womens Fit
- Comfortable, lined stand collar
- Front half zip with internal zip guard
- Side panels for comfortable fit
- Zipped side hand pockets

CODE / 4314

SIZES / XS - 3XL

COLOUR / CARBON, DEEP CHERRY

CHILDREN

BETACRAFT FLEECE

LITTLE ONES WILL LOVE THE FEEL OF THIS LONG-LASTING FLEECE.



MIDLAYER / WARMTH



- HIGH PERFORMANCE
- ANTI-PILL
- LIGHTWEIGHT

Betacraft Fleece is guaranteed to excel your expectations when it comes to performance and durability. This anti-pill fleece with its velvety finish and feel provides superior comfort while looking great. These garments are so easy to care for: machine washable and quick to dry.



FAST DRYING



ANTI PILL FABRIC



LIGHTWEIGHT

01 Children ½ Zip Bush Shirt

- 360gsm anti-pill fleece
- Half zip
- Two chest pockets with flaps
- Adjustable hood
- Windtight drop liner
- Hand warmers

CODE / 6412

SIZES / 4 - 14

COLOUR / FOREST

MIDLAYER
/ WARMTH

MENS

CHILDREN



- LONG LASTING
- PREMIUM FLEECE
- LIGHT WEIGHT

Betacraft Fleece is essential gear for New Zealanders who spend time outside. It's long lasting, great quality and great value for money. All items have a velvety and anti-pill finish, meaning they feel so good to wear. Easy to care for and fast drying, Betacraft Fleece is a must for your wardrobe. Grab a multi-piece pack and get sorted for outdoor life.



FAST
DRYING



ANTI
PILL
FABRIC



LIGHTWEIGHT

MENS & CHILDRENS FLEECE PACKS



01

Mens Fleece Packs

CODE / CP105
SIZES / S-3XL
COLOUR / BLACK, OLIVE

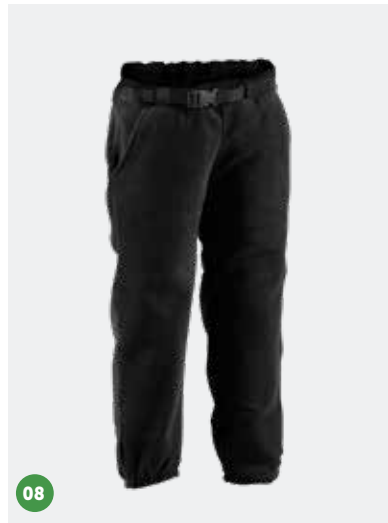
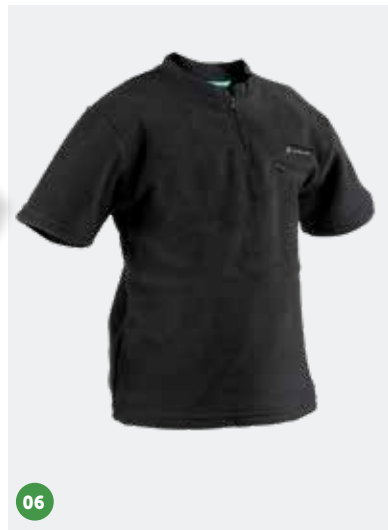


Children Fleece Packs

CODE / CP803
SIZES / 4 - 14
COLOUR / BLACK, OLIVE



EASY TO WEAR,
EASY TO CARE FOR,
YOUR GEAR BAG ESSENTIAL.



01 Mens Fleece ½ Zip

- 280gsm anti-pill fleece
- Half zip
- Two chest pockets with flaps

02 Mens Fleece Tee

- 280gsm anti-pill fleece
- Zipped chest pocket



03 Mens Microfleece Beanie

- 220gsm microfleece

04 Mens Fleece Singlet

- 220gsm anti-pill fleece

05 Mens Fleece Pant

- 280gsm anti-pill fleece
- Elastic cuffs
- Webbing belt
- Two pockets
- Dry seat lining



06 Children Fleece Tee

- 280gsm anti-pill fleece
- Zipped chest pocket

07 Children ½ Zip

- 280gsm anti-pill fleece

08 Children Fleece Pants

- 280gsm anti-pill fleece
- Elastic cuffs
- Webbing belt / dry seat lining



MIDLAYER
/ WARMTH



- LONG LASTING
- PREMIUM FLEECE
- NZFOA APPROVED

For performance, durability and comfort, it has to be Betacraft fleece. With a velvety anti-pill finish, these garments look great and feel even better on. Easy care and fast drying, Betacraft fleece is essential for anyone battling the elements outside. It's a range renowned for superior quality and comes at a great price.



FAST
DRYING



ANTI
PILL FABRIC



LIGHTWEIGHT

BETACRAFT HI-VIZ FLEECE

STAY SAFE AND WARM IN THIS
HIGH-QUALITY FLEECE.



01 Hi-Viz Fleece ½ Zip

- 280gsm anti-pill fleece
- Zipped chest pocket
- Double brushed
- Orange hi-viz chest panel
- NZ Forestry approved

CODE / 6307
SIZES / S - 3XL
COLOUR / BLACK / ORANGE,
NAVY / LIME



02 Hi-Viz Fleece Tee

- 280gsm anti-pill fleece
- Zipped chest pocket
- Double brushed
- Orange hi-viz chest panel
- NZ Forestry approved

CODE / 6306
SIZES / S - 3XL
COLOUR / BLACK / ORANGE,
NAVY / LIME



03 Mens Hi-Viz Bush Shirt

- 360gsm anti-pill fleece
- Half zip
- Two chest pockets with flaps
- Adjustable hood
- Windtight drop liner
- Hand warmers
- Reflective tape
- NZ Forestry approved

CODE / 6309
SIZES / S - 3XL
COLOUR / BLACK / ORANGE, NAVY / LIME



MIDLAYER
/ WARMTH



- DURABLE
- ZIPPED FRONT CLOSURE
- DOMED POCKETS

Working outside demands gear that is hard wearing and safe. The Betacraft overalls are designed to meet your needs of comfort and durability. This range features tough fabrics and rugged stitching and seams so that you can rely on the gear to perform!



FAST
DRYING



ELASTIC
WAIST



BUILT
TOUGH

BETACRAFT OVERALLS

THE IDEAL OVERALL - COMFORTABLE, PRACTICAL
AND TWO TONE TO KEEP YOU SAFE!

CHEST POCKETS WITH
DOMED STORM FLAPS



HARDWEARING POLYESTER /
COTTON FABRIC

01

01 Betacraft Utility Overall

- Hardwearing Polyester/Cotton fabric
- Front zip opening with domed zip facing
- Chest pockets with domed storm flaps
- Generous hand pockets
- Side entry pockets for easy access
- One back pocket and one hip pocket

CODE / 3263
SIZES / M-2XL
COLOUR / ROYAL, ROYAL / ORANGE



“They are durable, quality components and a good fit. You just can't go wrong choosing Betacraft workwear.”

GEORGE / TARARUA
DAIRY FARMER

“This gear is built for people working in real outdoor situations, not trendy label-bashing tar-seal cowboys.”

MARK WARREN / WAIPARI STATION,
CENTRAL HAWKE'S BAY

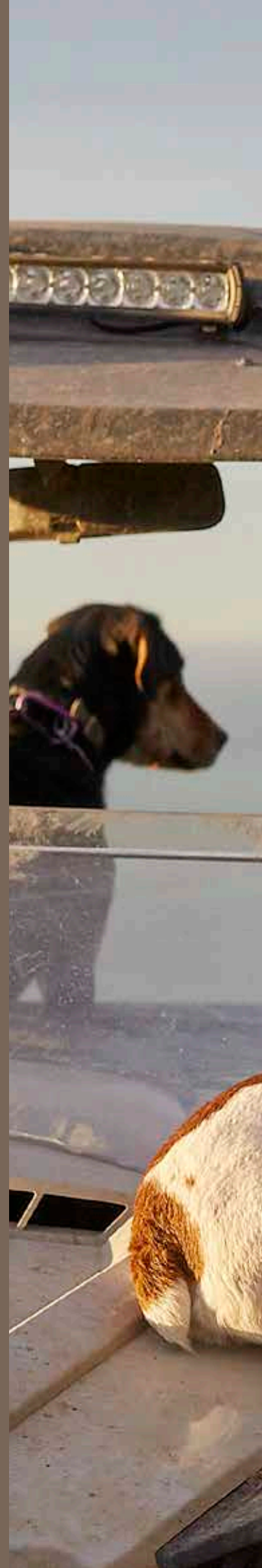
MEET MARK. North Island sheep and beef farmer who's a fan of hardwearing workwear and telling it like it is.

INTRODUCING OUR NEXT TO SKIN / COMFORT RANGE

We've designed our range to work with you throughout the day and the seasons. Our gear is made to move and breathe with you while you work, while protecting you from the elements. Our Next to Skin layers are designed for complete comfort. Close fitting and insulating, this layer regulates your body's temperature and moisture levels. Mark's favourite item for comfort is the Betacraft Brushed Cotton Shirt. "They keep me warm and the extra pockets are a must. No pocket, no wear for work." Made from one hundred percent cotton for warmth and featuring roomy chest pockets with flaps, these shirts are essential garments for our country's toughest workers.



betacraft®
WORKWEAR





NEXT TO SKIN
/ COMFORT



SOFT FIBRES

*Comfortable, flexible
fabrics that wick moisture
away from the body.*

NEXT TO SKIN
/ COMFORT



- HIGH END VISIBILITY RANGE
- BREATHABLE
- (AS/NZS4602) STANDARDS

Tuffviz is a high-end, high visibility range of workwear designed to meet New Zealand and Australian High Visibility Garment standards AS/NZS4602. All Tuffviz workwear is breathable for ultimate comfort while working. The range features tough fabrics, and rugged stitching and seams so that you can rely on the gear to perform, and last.



HIGH END
VISIBILITY



BREATHABLE



01 Adults Safety Vest

- Mesh
- Reflective tape
- Zip front
- Pockets

CODE / 1660
SIZES / S - 3XL, 5XL
COLOUR / ORANGE
(Meets TTMC-W and AS/
NZS4602.1:2011)
LIME (Meets AS/NZS4602.1:2011)



TUFFVIZ SAFETY

WHEN SAFETY IS PARAMOUNT,
YOU CAN'T GO WRONG WITH TUFFVIZ.



02



03



04



05

02 Short Sleeve Two Toned Polo

- Breathable microfibre
- Chest pocket
- UV Protective fabric

CODE / 1666

SIZES / S - 5XL

COLOUR / LIME / NAVY,
ORANGE / NAVY

(meets AS/NZS4602.1:2011)

03 Long Sleeve Two Tone Polo

- Breathable microfibre
- 50mm Reflective tape
- Chest pocket
- UV Protective fabric

CODE / 1677

SIZES / S - 5XL

COLOUR / ORANGE / NAVY

(meets AS/NZS4602.1:2011)

04 Microfibre Polo

- Breathable microfibre
- Chest pocket
- UV Protective fabric

CODE / 1665

SIZES / S - 5XL

COLOUR / ORANGE

(Meets AS/NZS4602.1:2011)

05 Children Safety Vest

- Mesh
- Reflective tape
- Velcro front

CODE / 1760

SIZES / S - L

COLOUR / ORANGE

(Meets TTMC and AS/NZS4602.1:2011)



NEXT TO SKIN
/ COMFORT



- RELAXED FIT
- BREATHABLE
- FULL OR HALF BUTTON

All Betacraft shirts are hardwearing workwear for the farm. This is gear you need when you're working outside. These shirts are durable, comfortable and good-looking. You just can't go wrong choosing Betacraft workwear.



100%
COTTON



LONG
LASTING

BETACRAFT SHIRTS

HARDWEARING STYLE FOR
ON AND OFF THE FARM.



01

02



03

WEAR BETTER

Every decision that goes into making Betacraft gear is mindful of our environmental and social impact. Look for the Wear Better tick.

To learn more visit:
betacraftworkwear.com/



ORGANIC FABRIC



REGULARLY AUDITED
TO GLOBAL STANDARDS



ECO PACKAGING

01 Organic Brushed Cotton Shirt

- GOTS approved organic cotton fabric
- Made with care, mindful of social and ecological impacts
- Straight cut open front fit
- Durable, reliable and long lasting.

CODE / 2111
SIZES / S - 5XL
COLOUR / OCEAN

02 Betacraft Brushed Cotton Shirt – Closed Front

- Two chest pockets with flaps
- Long tail
- Half button front

CODE / 2101
SIZES / S - 6XL
COLOUR / ASSORTED CHECKS

03 Betacraft Brushed Cotton Shirt – Open Front

- Assorted Checks
- 100% cotton
- Two chest pockets with flaps
- Long tail
- Full button front

CODE / 2110
SIZES / S - 6XL
COLOUR / ASSORTED CHECKS

NEXT TO SKIN
/ COMFORT



- LONG LASTING
- SRC RATED SOLE
- 100% POLYURETHANE

Purofort® is the unique Dunlop® material with millions of evenly distributed air pockets making it lightweight and thermally insulating plus a cross-linked structure that provides flexibility and strength.



COLD
INSULATION



LIGHTWEIGHT



FLEXIBLE

DUNLOP BOOTS & BETACRAFT SOCKS

PUROFORT® GUARANTEES
LONG-LASTING COMFORT.



03



04



01



02

01 Dunlop Purofort +

- Thermal insulation rated at -20°C
- Purofort® is the unique Dunlop® material, lightweight with flexibility and strength.
- Up to 35% lighter than PVC, rubber or competitive PU boots.
- Maximum stretch, assuring your boots a longer life-time.

CODE / DUN04
SIZES / 4 - 13
COLOUR / BLACK

02 Dunlop Purofort + Steel Toe

- Thermal insulation rated at -20°C
- Purofort® is the unique Dunlop® material, lightweight with flexibility and strength.
- The boots feature a Protective Steel Toe
- The outsole is resistant against oil,
- SRC rated outsole for excellent grip.
- High traction on uneven surfaces for maximum safety.

CODE / DUN05
SIZES / 4 - 13t
COLOUR / BLACK

03 Dunlop Snugboot Pioneer

- Thermal insulation rated at -20°C
- All Terrain Outsole. SRC rated slip resistant design
- Locks in your foot with bio-mechanical support

CODE / DUN06
SIZES / 4 - 13
COLOUR / BLACK

04 Betacraft Work Socks

- 80% Merino, 20% nylon
- Warm and fast drying
- Long lasting

CODE / 5415
SIZES / 6-10, 11-13t
COLOUR / GREY



"IT'S STILL THE FIRST OFF THE HOOK."

**CHEYNE,
TARANAKI DAIRY FARMER**



"DAD'S BEEN BUYING BETACRAFT SINCE THE 60'S"

**STUART,
TARARUA DISTRICT DAIRY FARMER**




SINCE 1952 WE'VE BEEN CREATING GEAR THAT WORKS AS HARD AS YOU DO




A HISTORY OF EXCELLENCE

Betacraft is a family business which was established in the early 1950's. Ownership and management is now in the hands of the third and fourth generation. In its 70 years Betacraft, formerly D.R. Beatson & Co, has progressed from being a saddler, leather and canvas business to a world leader in the manufacture and design of high quality wet weather gear. Along with this, Betacraft imports a range of top quality workwear, rainwear, menswear and fleecewear. The entire range comes branded and tailored to Betacraft's unique specifications.

AN EXCITING FUTURE

Keep up to date with new developments and the latest colour ranges by simply visiting betacraftworkwear.com and viewing the range of warm, dry, comfortable clothing designed specifically to withstand the rigours of use by the New Zealand farmer. If you'd like more information, contact Betacraft through the website betacraftworkwear.com or phone our Customer Service team on 0800 805 000 and we'll be glad to answer your questions.

WOMENS SIZING CHART WOMENS OUTER WET WEATHER AND FLEECE GARMENTS

MEASUREMENTS	XS/8	S/10	M/12	L/14	XL/16	2XL/18	3XL/20				
CHEST (CM)	82	87	97	102	107	112	117				
WAIST (CM)	75	80	85	90	95	100	105				
HIP (CM)	92	97	102	107	112	117	122				
INSIDE LEG (CM)	77	77.5	78	78.5	79	79.5	80				

MENS SIZING CHART MENS OUTER WET WEATHER AND FLEECE GARMENTS

MEASUREMENTS	SM	MD	LG	XL	2XL	3XL	4XL	5XL	6XL	7XL	
CHEST (CM)	91	97	103	109	117	125	133	141	149	157	
WAIST (CM)	76	82	88	94	102	110	118	126	134	142	
HIP (CM)	94	100	106	112	120	128	136	144	152	160	
INSIDE LEG (CM)	80	80	80	80	80	80	80	80	80	80	

MENS SHIRTS

MEASUREMENTS	SM	MD	LG	XL	2XL	3XL	4XL	5XL	6XL	7XL	
CHEST (CM)	91	97	103	109	117	125	133	141	149	157	

MENS TROUSERS AND SHORTS

MEASUREMENTS	76	80	84	88	92	96	100	104	108	112	116
WAIST (CM)	76	80	84	88	92	96	100	104	108	112	116
HIP (CM)	94	98	102	106	110	114	118	122	126	130	134

BOOT SIZING CHART

MEASUREMENTS											
CM	23.5	25.4	26	27	27.9	29.4	30.2	31			
US	6	8	9	10	11	13	14	15			
EURO	39	41	42	43	44	46	47	48			
UK	6	7	8	9	10	11	12	13			

BETACRAFT GUARANTEE

You're better off with Betacraft. New Zealand's most trusted rain and workwear!



GARMENT LIFETIME SEAM-SEAL GUARANTEE

FREE

REPLACEMENT OF ANY FAULTY ZIPS OR DOMES



3 DAY REPAIR DISPATCHED WITHIN THREE DAYS OF RECEIPT

FREE

SHORTENING SERVICE ON ALL BETACRAFT GARMENTS

FREE

REPAIR SERVICE ON SEAMS, RIPS AND TEARS

FREE

RETURN SHIPPING FROM BETACRAFT



Betacraft works with product development on a continuous basis and reserves the right to make improvements and changes to the Product range and/or specification without notice to the Buyer from time to time and without any reason, provided that such a change does not materially affect the quality or performance of the Product(s).



MAKING THE OUTDOORS EASY.



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