

MAY

PARTNER OF THE MONTH

2023

THE KAHALA HOTEL & RESORT

HAWAII PARTNER.
INCLUDES A TRAVEL ADVISOR BUNDLE,
PARTNER OFFER, HOTEL DETAILS, AND MORE!

CV

W E L C O M E

Dear Travel Advisors,

We are happy to present our Hawaii Partner of the Month for May: The Kahala Hotel & Resort. Our Partner of the Month campaign is designed to give you the resources you need to sell our preferred partners.

Each month, our reservation and business development teams invest their time learning more about our featured partners so they can better serve you. This includes a training session where they learn about the most recent hotel updates and current property/destination highlights.

Our marketing team has also curated a special Travel Advisor Bundle for you! This includes our *NEW* consumer LookBook for your clients, a customizable flyer, and webinar so you can be fully equipped to sell this month!

We look forward to a great month. Happy selling!

Sincerely,

CLASSIC
Vacations™

CONTENTS

- 04 TRAVEL ADVISOR FLYER
- 05 TRAVEL ADVISOR BUNDLE
- 06 TRAVEL ADVISOR PERKS FOR YOU
- 08 GET TO KNOW THE KAHALA HOTEL & RESORT
- 10 ACCOMMODATIONS
- 12 RESTAURANTS
- 14 EXPERIENCES
- 16 SPA & WELLNESS
- 17 CLASSIC ROYALTY REWARDS
- 18 THE KAHALA WEDDINGS
- 19 SAY I DO IN PARADISE
- 20 THE CLASSIC WAY
- 22 CONTACT US - 1.800.221.3949

MAY PARTNER OF THE MONTH



THE KAHALA

HOTEL & RESORT

Honolulu, Hawaii

TIMELESS LUXURY ON OAHU.

Take a trip to a legendary hideaway set on a secluded beach in Honolulu's plush Kahala district. You'll experience five-star service and timeless Hawaiian hospitality. Whether you're planning a family getaway or want to experience tropical beaches, The Kahala is built to suit your needs.

FEATURED OFFER

Book now through 06/30/23 for travel through 12/18/23.

HONOLULU, OAHU | ★★★★★



- Up to \$300 Air Credit
- Best Available Rate
- Ocean View Room

4 NIGHTS FROM \$1,709 PER PERSON

[ClassicVacations.com](https://www.classicvacations.com) | 800.221.3949

*Blackout dates may apply. Offers are valid on new bookings only. Offers are subject to availability at the time of booking and may be changed or discontinued at any time without notice. Blackout dates, minimum night stays, and minimum stay requirements are subject to change. Seasonal surcharges, resort fees (if any), and other restrictions may also apply. Offers are not valid for Group Travel. Some booking and travel dates may vary. Other promotions and departure dates are available which may result in a different rate and/or hotel inclusion. The customer is responsible for hotel taxes and fees on the free night offers, where applicable. For those properties where Classic Vacations has access to dynamic pricing rates, those rates will likely fluctuate from time to time based on market conditions and other factors beyond Classic Vacations control. Classic Vacations CST# 2079429-20.



TRAVEL ADVISOR BUNDLE

Access the tools and resources to help you sell The Kahala during the month of May. We've created content for you to share with your clients.

[DOWNLOAD CUSTOMIZABLE FLYER](#)

Open in Adobe Acrobat. Customize. Send.

[VIEW CONSUMER LOOKBOOK](#)

View and send to your clients.

Watch our Partner of the Month webinar featuring the The Kahala, Karisma Hotels & Resorts, Hilton Moorea Lagoon Resort & Spa, and Santo Pure Oia Suites & Villas. You'll get the insider scoop on recent updates, current month-long offers, enhanced amenities, and more!

Recording coming soon.



TRAVEL ADVISOR PERKS FOR YOU

The Kahala Hotel & Resort has incredible programs for you to take advantage of.

TRAVEL ADVISOR SAVINGS

It's time to start planning a vacation of your own. The Kahala Hotel & Resort appreciates travel agents and those who work in the travel industry. For personal travel, travel agents receive 40% off and those in the travel industry receive 15% off.

[EXPLORE SAVINGS](#)

BOOKING BONUS

For a limited time only, The Kahala Hotel & Resort offering a booking bonus to all travel advisor partners. Earn \$35 for every room reservation (minimum 3 nights) and \$100 per suite reservation (minimum 3 nights). Offer available now through December 1, 2023. Must stay by December 22, 2023.

[VIEW BOOKING BONUS](#)

KAHALA STARS REDEMPTION

Book 9 nights and receive the 10th free. Take advantage of the Stars Club and earn free nights at the Kahala. Travel advisors earn one complimentary room night for every 9 room nights booked, and one complimentary suite night for every 9 suite nights booked.

[REDEEM STARS](#)



GET TO KNOW
THE KAHALA
HOTEL & RESORT



THE GRACIOUS SIDE OF DIAMOND HEAD

The Kahala Hotel & Resort is Oahu's reigning luxury resort. Set on a secluded beach, this legendary hideaway in Honolulu's plush Kahala district is a favorite with presidents, international royalty, and celebrities. From the moment you arrive, you will know and feel that you are somewhere truly special.

Indulge in five-star service and timeless Hawaiian hospitality. The Kahala offers a complete resort experience. From the family getaway to the digital nomad, our tropical beach resort is built to suit your needs.





BEACH FRONT LANAI



OCEANFRONT LANAI

ACCOMMODATIONS

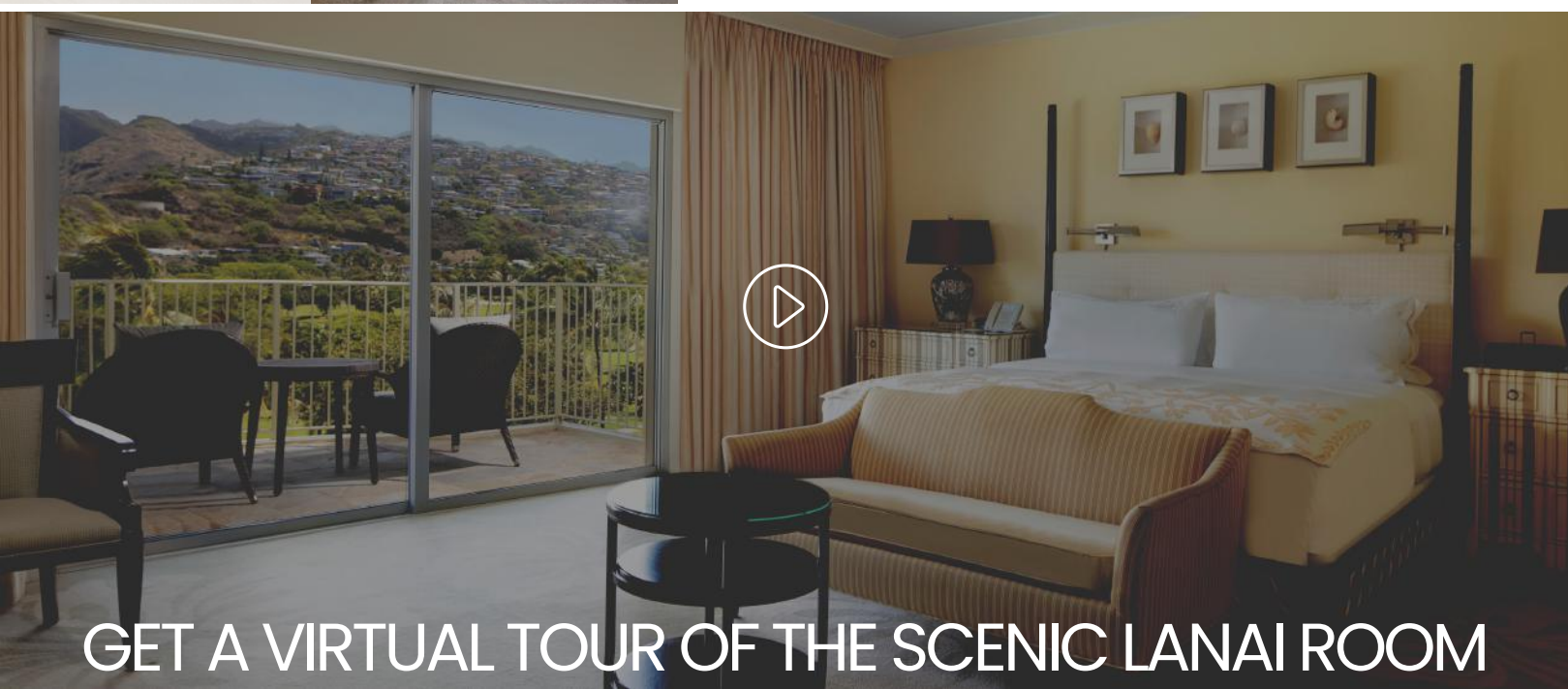
Immediately embracing, rooms and suites offer lavish comfort, fine finishes, and a choice of scenic, dolphin lagoon, and full ocean views. Explore the variety of accommodations offered by The Kahala.

ROOMS

Described by one luxury magazine as “immediately embracing” The Kahala’s rooms offer cossetting comfort, fine finishes, and luxurious bathrooms.

The elegant and spacious guest rooms offer panoramic views of the white-sand beach, dolphin lagoon, tropical scenery, or the majestic Koolau Mountains.

- Beach Front Lanai
- Ocean Front Lanai
- Ocean Front
- Ocean View Lanai
- Ocean View
- Dolphin Lanai
- Scenic Lanai
- Scenic



GET A VIRTUAL TOUR OF THE SCENIC LANAI ROOM

SUITES

Why is The Kahala adored by stars, presidents and royalty? Perhaps it's because the suites are second to none on Oahu.

- Tower Suite I
- Tower Suite II
- Ocean Front Suite
- Scenic Ocean View Suite

SIGNATURE SUITES

When only the very best will do. Experience the sophisticated elegance; each Signature Suites offers a unique and breathtaking experience.

- Imperial Suite
- Presidential Suite
- Kahala Beach Suite
- Kahala Kai Suite

Complimentary amenities are included with each room or suite category with no resort fee. Receive the Aloha lei greeting upon arrival, use the shuttle bus service to explore three landmarks, bask in personalized concierge services, enjoy access to CHI Health & Fitness Center, and much more.



OCEAN FRONT SUITE MASTER BEDROOM



IMPERIAL SUITE



GET A VIRTUAL TOUR OF THE KAHALA BEACH SUITE



ICONIC RESTAURANTS

Under the direction of Executive Chef Jonathan Mizukami, the award-winning cuisine at The Kahala embraces a diverse blend of Honolulu restaurants trends and cultural influences. Chef Mizukami brings over a decade of experience working in renowned Michelin-starred restaurants across the U.S. and internationally, including a 10-year stint as sous chef at Thomas Keller's highly acclaimed Napa Valley restaurant, The French Laundry.

HOKU'S

Dining at Hoku's is an elevated, extraordinary sensory experience. Elegant and refined, yet comfortable and relaxed, grounded in the Legacy of The Kahala. While panoramic views of the Pacific Ocean may distract, the focus here is on the culinary adventure to unfold. Trained in Michelin-starred restaurants around the world, Chef Jonathan Mizukami blends French-influenced cuisine with fresh local flavors.



PLUMERIA BEACH HOUSE

On the edge of the white sands of Kahala, the oceanside Plumeria Beach House is an open-air, all-day dining restaurant. Reminiscent of a comfortable island home, with indoor and outdoor terraces, Plumeria Beach House is an ideal choice for casual dining, quiet meetings, and cocktails at sunset.



THE VERANDA

Whether under our beautiful iconic chandelier from the high ceiling in open-air seating or with the magical twilight ocean view from the lanai, unwind and relax at The Veranda with Hawaiian breezes and live music while enjoying hors d'oeuvres, craft cocktails, and wide selections of wine, sake and more.

SEASIDE GRILL

Savor delicious fare at one of the finest tables on the island complete with views of the deep blue Pacific Ocean. Enjoy fresh seafood, hearty grills, innovative salads and delectable desserts as well as deliciously refreshing drinks from the poolside bar.

ARANCINO

Recognized as the Best Italian Restaurant in Hawaii, Arancino at The Kahala showcases a modern take on classic Italian dishes featuring fine ingredients imported from Italy and fresh local products from land and sea. Experience a culinary journey of Italy through Executive Chef Daisuke Hamamoto's thoughtfully crafted menu which features a wide selection of house-made pastas, brick oven pizzas, gibier (game meat delicacies) and more. In addition, an extensive wine list designed by Shinya Tasaki, winner of the 'World's Best Sommelier Award' in 1995, features different premium wines from Italy and Pacific Rim countries around Hawaii.





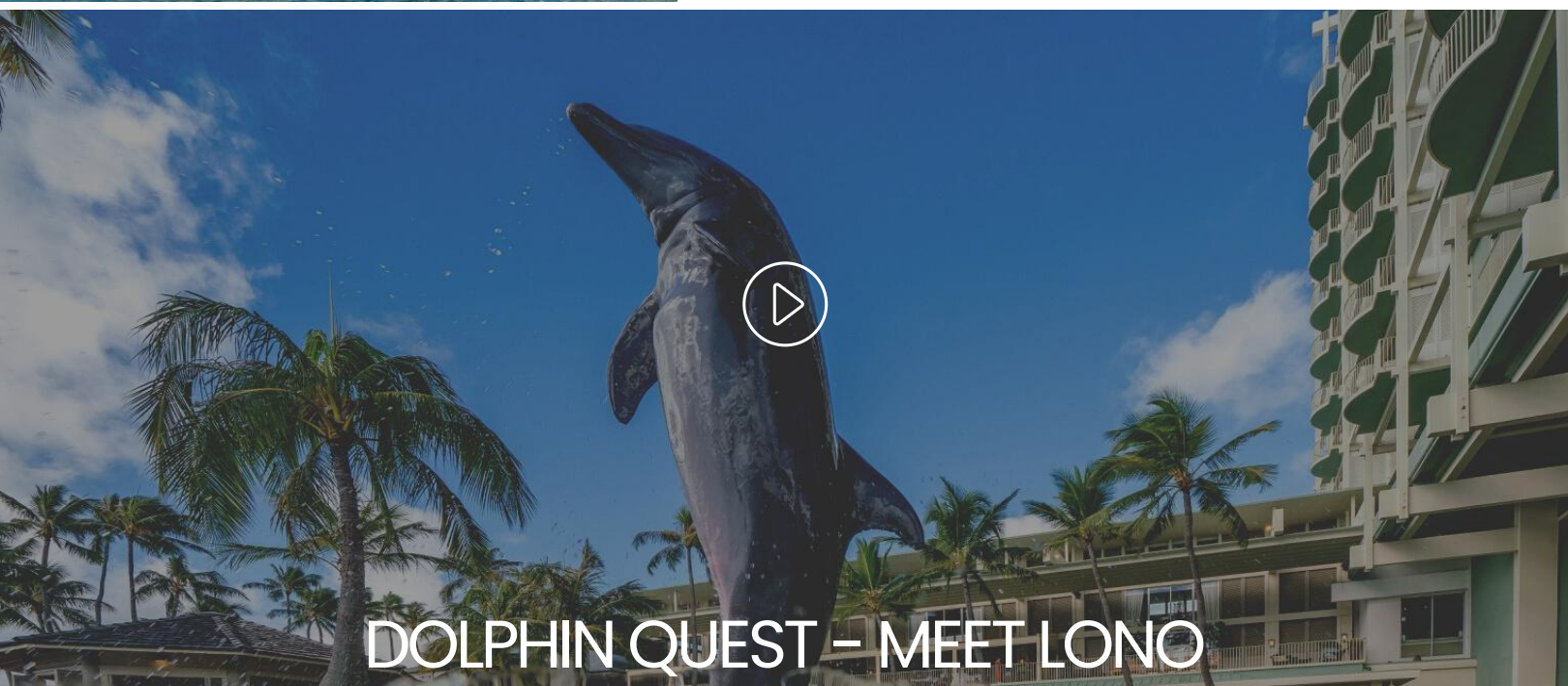
EXPERIENCES

The Kahala Hotel & Resort offers experiences to help you unwind and relax in the most tranquil of surroundings. Whether you want to explore the island of Oahu, pamper yourself in the sumptuous spa, or take part in aquatic activities, there's something for everyone to enjoy.

Explore the islands: Allow the concierge team to make this a memorable vacation in paradise. They will graciously custom design your island experience by arranging activities, reserving spa retreats and helping to enhance your special occasion. Private chartered experiences also available.

DOLPHIN QUEST

The Kahala's natural ocean water lagoon is home to a family of playful Atlantic Bottlenose dolphins where guests have the chance to come face-to-face with these amazing creatures; an experience that gives an unforgettable glimpse into the lives of dolphins in a beautiful environment.



DOLPHIN QUEST – MEET LONO

POOL, BEACH, & ACTIVITIES

Hawaii's tropical setting is best enjoyed by the water. At The Kahala Hotel & Resort, relish the best of island life by lounging at the pristine white sandy beach, take a dip in the resort's stunning ocean-front swimming pool or take-in the seaside views with a bike ride.

HAWAIIAN PHOTO SESSIONS

Reserve a fun Hawaiian photo session today. Let the artists of Pacific Dream Photography capture your vacation the right way. Hotel guests can experience a 45-minute photo shoot on the scenic grounds of The Kahala that requires no hourly fee. Professionally edited photos, as well as a memorable surprise, will be presented to you as soon as the next day. Easily select the photos you love and want to purchase. Take your Hawaiian memories home.

KAHALA SHOPPING GALLERY

From beachwear to elegant clothing, stunning jewelry and car rental, you can find it all at Kahala. The Kahala Hotel & Resort features its own shopping arcade.



THE KAHALA HOTEL & RESORT SUNRISE



SPA & WELLNESS

Aloha, E Komo Mai. Welcome to your personal suite; a private place of respite combining traditional local Hawaiian product ingredients and a combination of relaxing and healing therapies.

The luxurious Kahala Spa boasts a suite of nine spacious, treatment rooms designed to exude a sense of calm and serenity—each with its own relaxation area, glass-enclosed shower, deep soak tub, personal changing area and wardrobe closet to give you the ultimate in privacy during your spa encounter. Relax, rejuvenate and refresh in honor of your anniversary, upcoming wedding, birthday or just because you deserve some much needed self-care.

THE KAHALA SPA PHILOSOPHY

Embracing Hawaiian culture and techniques from around the world. Every aspect of your time with us at the Spa is meant for your relaxation and rejuvenation, both inner body and out. Ancient Hawaii was a highly developed society where the ‘kahuna’ was respected as the high priest, and administered healing plants and practices. The spiritual energy, or ‘mana’ of Hawaii is evident everywhere in the islands.

CHI HEALTH & ENERGY

The newly renovated fitness center features all the modern amenities you would expect from a luxury resort like The Kahala. In addition to the high-tech equipment and extensive exercise classes, the stunning ocean views offer extra motivation to work out. The facility includes a cardio machine room, weight room, outdoor hot tub, dry sauna, steam sauna, safety lockers, shower, and powder room.



ROYALTY REWARDS

EARN POINTS WITH EVERY FIT BOOKING CLICK A BUTTON BELOW TO START YOUR REDEMPTION

- \$75 GIFTCARD**
200 POINTS
- \$150 GIFTCARD**
400 POINTS
- \$300 GIFTCARD**
800 POINTS
- \$500 GIFTCARD**
1300 POINTS
- TRAVEL & EXPLORE**
200 POINTS = \$150 TRAVEL CREDIT

2023 VIRTUAL RETAIL GIFT CARD 200 FIT 2023 POINTS EARNS A \$75.00 GIFT CARD

2023 TRAVEL AND EXPLORE EVERY 200 POINTS EARNS YOU A \$150.00 TRAVEL CREDIT

Requirements:

- Submit a VRGC Redemption Form
- Include your personal W9
- Agency Owner /Manager email for approval
- A Minimum of 200 eligible points
- Points are non refundable

VRGC requests are processed on the last Friday of each month.

Recipients will receive an email the first week of the following month. The email will contain a link to choose your Virtual Retail Gift Card(s).

Choose your VRGC.

You may split your gift card value among two or more gift cards. You will have options like Disney Store, Amazon, Sephora, Safeway, Starbucks, Target, and many more!

**CLICK HERE TO
CHECK YOUR POINTS**

Requirements:

- A minimum of 200 eligible points
- Make your booking with Classic Vacations
- Pay Deposit and Final by due dates
- Submit a Travel Redemption Form
- Agency Owner /Manager email for approval
- Points are non-refundable once applied to a booking.

Submit your travel redemption at least 30 days prior to departure.

Recipients will receive an email receipt upon submission. Agency Owner/Manager will receive an email to approve.

Points are redeemed and applied to your booking 2 to 3 days prior to departure as a refund.

Classic Express, Fly-Drive, Sandals/Beaches, and VRBO bookings are not eligible to earn points.

No travel blackout dates! Travel to any of Classic Vacations destinations. Use your Rewards towards Air Only, Hotel Only, Package, and/or Car. (Classic Express and VRBO not eligible for points redemption)

Book online or call 800-221-3949 (choose 1 than 3 at prompt). Pay the NET due only (no commission).

Virtual Retail Gift Card: Every Classic FIT points on bookings that travels between January 1, 2023 through December 31, 2023 are eligible toward 2023 Gift Card redemption. A maximum of 1300 Royalty Points are allowed for redemption per calendar year. Your 2022 Royalty Points may not be combined for gift card redemption. Only U.S.-based agents qualify for gift card redemption. Group points may not be redeemed for a VRGC. 2023 Points towards VRGC expire 2.29.24 remaining points may be used for Travel, see below.

Travel: Eligible Points may only be used on Advisors' personal travel with Classic Vacations. Payment in full is required. A \$29 minimum payment is required and is non-refundable. Points cannot be used for minimum payment or processing fees. Points are applied just prior to travel date as a refund. Points applied to the booking are non-refundable. Points may not be applied to canceled or past travel bookings.

2022 Points expire March 25, 2024. 2023 Points expire March 25, 2025. Visit our Instagram featuring Travel Advisors Royalty Rewards in action: [#weareclassicvacations](#)

See complete list of Terms and Conditions, [click here](#). Contact: points@classicvacations.com

THE KAHALA WEDDINGS

With its secluded waterfront location and gorgeously appointed rooms, The Kahala Hotel & Resort is an unforgettable setting for a wedding, honeymoon, or romantic escape. Located just 10 minutes away from Waikiki Beach with views of Diamond Head, in the coveted Kahala neighborhood, these luxury wedding venues will delight whatever your celebration. And, the legendary service is always on hand to take care of all the details.





SAY I DO IN PARADISE

Groups by Classic presents our exclusive Say I Do In Paradise campaign with The Kahala.

The **WEDDING COUPLE** can earn up to **\$1,000 USD** credit toward their Destination Wedding Airfare! If you would like to qualify, you can book a Destination Wedding with The Kahala Hotel & Resort by December 31, 2023, and have 75 room nights materialized.

View details and customize the Say I Do Flyer

[DOWNLOAD SAY I DO FLYER](#)

CLASSIC *Vacations*[™]

THE CLASSIC WAY

We open the door to unique, personalized services for every Travel Advisor. We do business when you want, where you want, how you want. The Classic Way is YOUR way.

- ✓ WE PROVIDE HIGH TOUCH SERVICE WITH A FOCUS ON LUXURY TRAVEL.
- ✓ TOP TIER COMMISSIONS, PAID AT THE TIME OF TRAVEL.
- ✓ TRAVEL PROTECTION INCLUDING COMMISSION PROTECTION.*
- ✓ EARN ROYALTY REWARDS FOR EVERY BOOKING AND TRAVEL TO YOUR NEXT CLASSIC VACATIONS' FAVORITE DESTINATION.
- ✓ CURATED PREFERRED TOURS & ACTIVITIES IN ALL DESTINATIONS.
- ✓ EXCITING TRAVEL ADVISOR INCENTIVES AND EXCLUSIVE OFFERS FROM LUXURY PARTNERS.
- ✓ TOOLS & TECHNOLOGY FOR A MORE EFFICIENT BOOKING PROCESS.
- ✓ WELL-TRAVELED & KNOWLEDGEABLE RESERVATION AND SALES TEAM, READY TO ASSIST YOU AT EVERY POINT IN THE LIFE OF THE BOOKING.

'Classic Vacations, a work of enduring excellence'

THE CLASSIC VACATIONS MISSION STATEMENT

To help Travel Advisors deliver outstanding experiences through highly personalized service, trusted partnerships, and curated products, so they can create and retain loyal customers for life.

THE CLASSIC WAY

Classic Vacations™ is a full-service resource for Travel Advisors, providing product expertise and superb customer care. Whether discovering a destination's natural beauty, architectural marvels, delicious cuisine, indulgent spas, great golf, or local culture, Classic makes it easy for Advisors to coordinate the myriad of details that make an unforgettable vacation, including competitive first-class airfares, exceptional resorts and villas, exciting tours, and outstanding ground services.

CLASSIC DESTINATIONS LAUNCH DATES

1978	1996	1998	1999	2006	2007	2011	2012	2013	2017	2019	2022
Hawaii	Europe	Caribbean & Bermuda	Mexico	The Islands of Tahiti	Fiji	Costa Rica	Canada	Maldives, Seychelles, Dubai & Abu Dhabi	Southeast Asia	Japan & USA	SKI by Classic

AWARDS

2022

Best FIT Tour Operator, Europe, Travel Age West Wave Award

2021

Best Tour Operator Overall Virtual Experiences/Events, Travel Weekly

2017

Wholesale Partner of the Year, ASTA

2017

Destinations and Experiences Partner of the Year, Virtuoso

2008, 2010-2015

Best FIT / Custom Tour Operator, Virtuoso

2015

Best Customer Service, MAST

Best Reservations Department, MAST

2013

Land-Based Supplier of the Year, NACTA

UNPARALLELED PRODUCTS AND SERVICES

From the best rooms to one-of-a-kind suites including the best all-inclusive properties, Classic Vacations gives Travel Advisors the confidence to book even their most discerning customers. Our property policies include the best room in the category booked and VIP attention. With Classic Concierge*, Classic Assist, and our unmatched customer service, Travel Advisors have the inside advantage in every destination we serve.

INDUSTRY AFFILIATIONS

- ✓ AMERICAN EXPRESS
- ✓ SIGNATURE TRAVEL NETWORK
- ✓ CHARTER MEMBER OF ASTA TOUR OPERATOR PROTECTION PROGRAM
- ✓ CONSORTIA X
- ✓ TRAVEL LEADERS
- ✓ MEMBER OF THE USTOA "ONE MILLION DOLLAR" PROTECTION PROGRAM
- ✓ ENSEMBLE, US & CANADA
- ✓ TRAVELSAVERS/NEST
- ✓ MAST
- ✓ VIRTUOSO

WAYS TO CONNECT WITH US

CALL US

1.800.221.3949

Or your preferred number

CALL-BACK

Call your preferred number and while on hold, accept the prompt for the CV call-back.

SATURDAY HOURS

Now Open Saturdays from 7 am to 1 pm PST

Call 1.800.221.3949

CV4U

Work with a team of agents available via email for FIT bookings. An annual commitment of \$100,000 is required. Contact your BDM for more information

ADS DESK

This FIT dedicated desk provides you an exclusive reservation agent. Email requests with phone consult as needed. \$200,000 annual commitment required. Contact your BDM for more information.

EUROPE4U

Connect via email with an experienced team of Europe travel sales specialists dedicated to helping you book your client's European getaway. Access the Europe4U Request Form [HERE](#). Submit your Europe booking request Agent will respond within 2-4 business hours of submission!

WWW.CLASSICVACATIONS.COM

*Terms & Conditions Apply

MAY

PARTNER OF THE MONTH

2023

CONTACT US

1.800.221.3949

