



BECOME A

PLEDGE PARTNER

IIF SEEKS VISIONARY INVESTORS



Impact
Innovation
Foundation

Dear Visionary Investor,




We extend an earnest invitation to join a transformative partnership with the Impact Innovation Foundation (IIF), a public 501(c)(3) nonprofit. Our distinct approach blends the best of both worlds: the **altruistic spirit of giving** and the **strategic acumen of investing**. Discover why partnering with IIF is the smart choice for investors seeking to make a lasting impact while enhancing their financial portfolio.

About



The IIF Experience is a global and a vibrant **ecosystem of collaboration and empowerment** bringing together subject matter experts, visionaries, and resources from around the world. It is within this collaborative environment that social impact startups and organizations flourish, **creating innovative solutions that address pressing global challenges.**

Unlike traditional accelerators and incubators, the **IIF Experience is a unique journey for each individual startups.** This tailored, non-cookie cutter support ensures that each venture receives the knowledge, tools, and resources needed for their own long-term success while collecting data through their research teams. The IIF Experience also follows the journey of our startups and our Pledge Partners interested in investing in them through our global news partner.



Measuring Our Impact In Technology

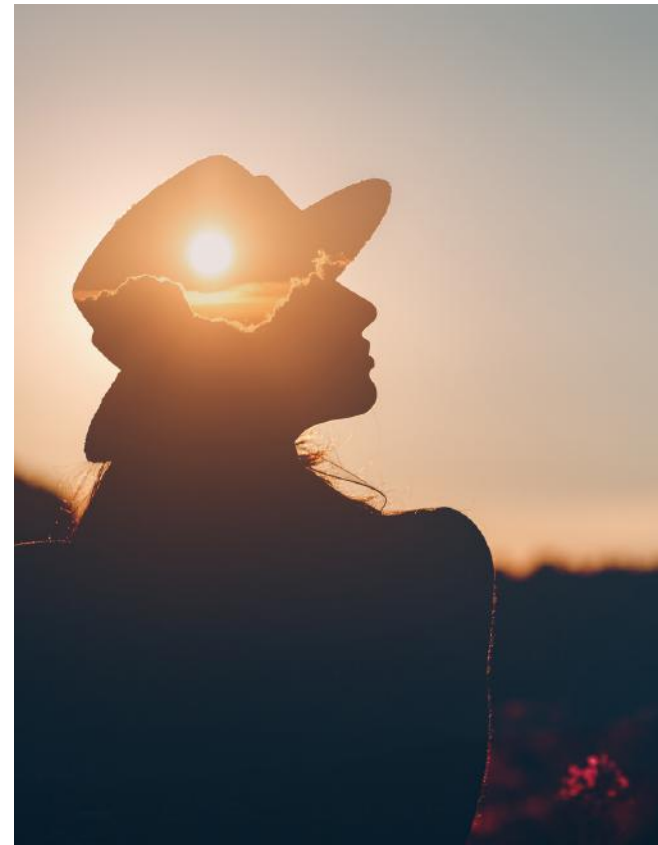
IIF Drives Measurable Outcomes In Our 5 Social Impact Areas:



Land First (Renewable Energy & Regenerative Agriculture): Emerging technologies like AI-driven crop management, smart sensors, and clean energy innovations, we create scalable, land-based solutions to global sustainability challenges.



Education: Increased access to quality education, improved learning outcomes, enhanced digital literacy, and the creation of lifelong learning opportunities.



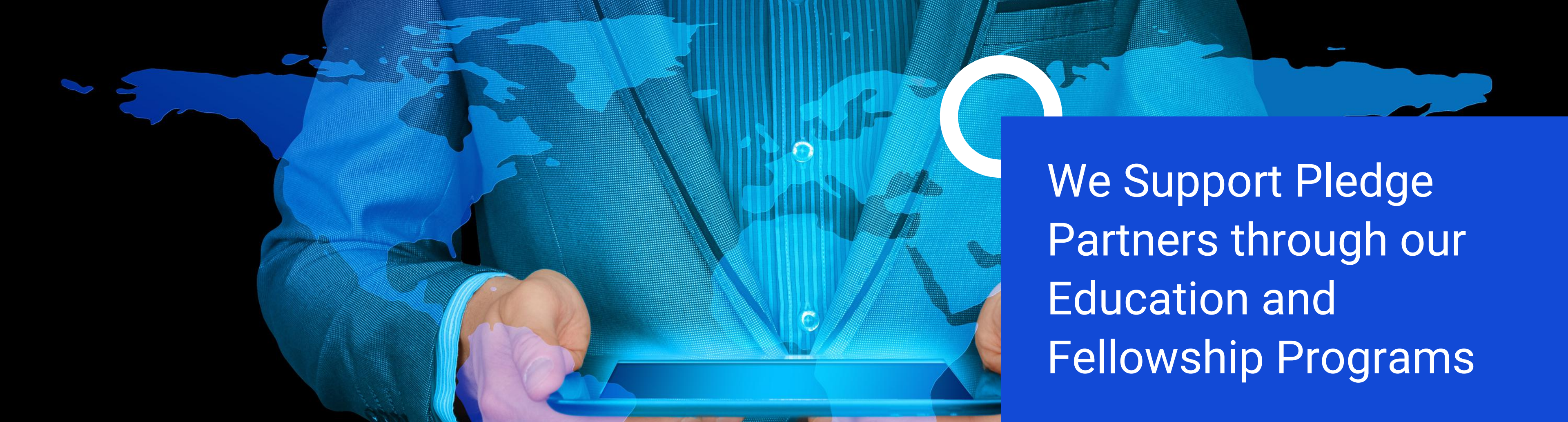
Youth Mental Health: Integrating technology—such as mental wellness apps, teletherapy platforms, and AI-powered support tools to improve coping strategies and make mental health resources more accessible and youth-friendly.



Med-Tech: Improved patient outcomes, shortened response times, increased medical access for underserved communities, and the integration of emerging technologies.



Technology for Human Betterment: Enhanced user experiences through A.I. (artificial intelligence), immersive XR applications, streamlined interactions within Web3 , and the integration of spatial computing for efficient problem-solving.



We Support Pledge Partners through our Education and Fellowship Programs

Fostering Startup Success

At IIF, we are committed to ensuring that startups are well-prepared to embark on their investment funding journey. Through our education and fellowship programs, we enable startups to showcase their readiness and engage investors with confidence.

By following our meticulously designed programs, startups address concerns and gaps that often deter investments. From building a robust business model to demonstrating traction and market validation, our approach aligns with the key indicators that our Pledge Partners seek before committing funds.

Priming Startup

How IIF Strengthens Startups for Investment

Preparation & Education

Startups are prepared before seeking direct investments, with a strong understanding of their business model, business plan, market, go-to-market strategy, and growth strategy.

Network Access & Validation

We provide startups with access to a network of industry contacts, potential partners, and customers. Startups validate their product or service through pilot programs, partnerships, or early customer feedback.

Mentorship & Pitching Practice

We guide startups through refining their strategies and navigating challenges. We help startups refine their pitching skills, ensuring that they can effectively communicate their value proposition and growth potential to investors.

Investor Connections & Feedback

We connect startups with potential investors and facilitate introductions. Pledge Partners are constantly updated on startups' progress and challenges.





The Collaborative Power of Partnership

Why We Need Pledge Partners

Pledge Partners play a pivotal role in advancing our mission to empower startups with preparation, education, and the resources crucial for launch and traction building. Our partnership cultivates a dynamic ecosystem fostering innovation, expediting growth, and magnifying the influence of viable social ventures. Aligning with forward-thinking Investors ensures startups emerge from our programs with scheduled meetings to receive invaluable guidance from seasoned investors and pitch to secure equity investments.



Invitation



STEP INTO AN INNOVATIVE PARTNERSHIP

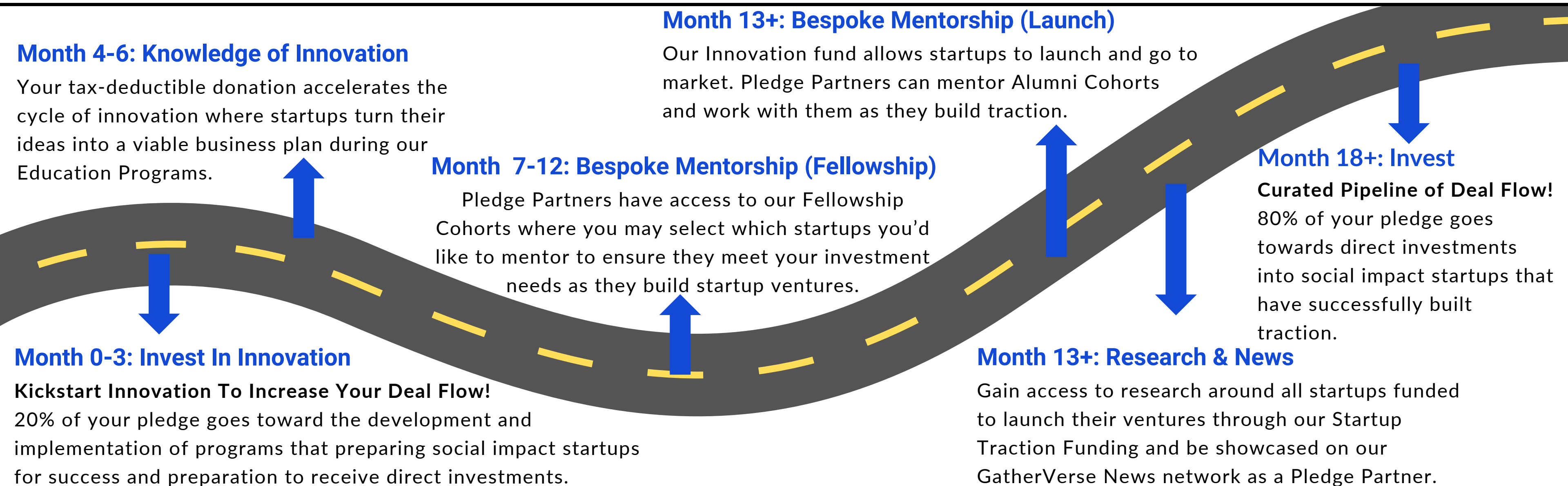
Our shared vision, values, and expertise empower startups to flourish and drive impactful change.

We extend an earnest invitation to become one of our Pledge Partners. When partnering with IIF, you begin a transformative philanthropic journey that empowers change-makers, fuels innovation, and strengthens your financial position. Elevate your giving, reduce investment risk, and make a tangible difference in the world. By pledging a minimum of \$5M over three years, you become a champion of innovation with the potential to reshape industries and communities.

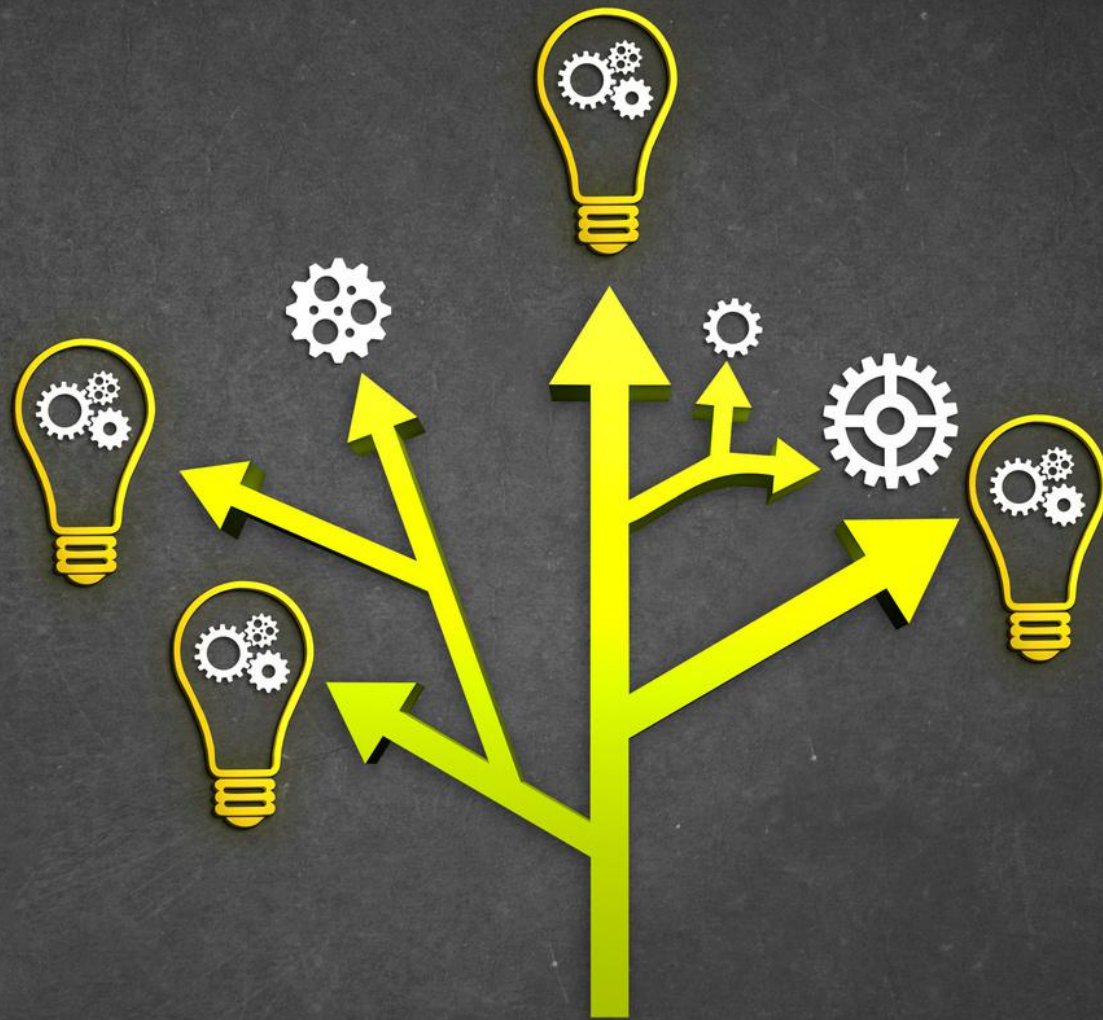
Transcending Traditional Giving

Our distinctive approach combines philanthropy with strategic investment, offering you unparalleled benefits. Explore why partnering with IIF sets you on a path to amplify your impact while optimizing your financial returns. Your pledge operates on a two-fold principle:

1. Donate **20%** of your pledge directly into IIF as a tax-deductible donation upon making Pledge.
2. In an Agreement Letter, state the remaining **80%** of your pledge will be invested over the course of 3 years into viable social impact startups who complete our education and fellowship programs.



Transcending Traditional Giving



**Explore your
Options**

Philanthropy Meets Investment

- Your tax-deductible donation plays a pivotal role in educating future investments; ensuring that your contribution generates a return on investment, magnifying the societal impact of your support.
- Receive a direct return on investment from your donation. We provide an avenue to get both a tax write off and an investment vehicle with deal flow.

Risk Reduction Through Giving

- Your donation is a strategic move to safeguard your future investments. It fuels innovation, nurtures startups, and mitigates future investment risks.
- You not only drive positive change, but also fortify your investment portfolio with startups that have successfully built traction and undergone rigorous testing.

\$270M Fund Goal Explained

IIF aims to raise over \$270M for the first three years to address the urgent and complex challenges faced by social impact startups and organizations worldwide.

Out of the \$270M Fund, only 20% of it will be managed by IIF to facilitate our programs and provide startup traction funding for qualified startups to launch. Those funded with startup traction funds will have research built around their journey to measure their impact and risks eliminated. The remaining 80% is managed by our Pledge Partners as you directly invest into startups who have gone through our programs.

[Click To View Detailed 3 Year Financials](#)

20%

Approximately \$54M

Managed By IIF To:

- Run IIF and our Business Education & Fellowship Programs
- Provide Startup Traction Funding to qualified startups to launch and build traction.
- Run Research around funded startups and Research Film Projects.

80%

Approximately \$216M

Managed by individual Pledge Partners to invest directly into Alumni Startups.

- ROI on 20% donated by each pledge partner: Alumni startups of IIF's Business Education and Fellowship Program. Research Data on risks mitigated and startup's current market valuation post their startup traction funding launch.



Approximate Allocation of Pledge Donation



55%

Startup Traction Funding:
IIF provides funding for startups to launch, test their product/service and build traction through our small grants, no interest loans and program related investments.

14%

Education & Fellowship:
Allows IIF to run Education & Fellowship Programs preparing social impact startups for success and preparation to receive direct investments.

16%

Research:
Supports our internal research teams to showcase and measure the impact of each startup receiving startup traction funds over \$25,000.

15%

Management:
We leverage automation technology to keep our Management: operating cost as low as possible.

Benefits of Becoming A Pledge Partner

How Your Pledge Works

01

Sign Agreement Letter

- Sign an Agreement Letter to pledge a minimum of \$5 million over 3 years.
- Donate 20% of your pledge to IIF upon signing.

02

Become Official Partner

- Partnership Announced & Recognition Placed on:
 - Official Website
 - IIF Community Social Network
 - Branding Placed On Education, Marketing & Award Materials

03

Advise / Oversee Fund

- Place 2 of your staff on the IIF Fund Council.
- Collaborate with other council members to provide oversight advice.
- Stay informed about all program activities and milestones.

04

Build Awareness

Help raise awareness about the IIF Experience and your involvement as a Pledge Partner within your network.

Fellowship Cohorts

Receive profiles on each startup to explore potential mentoring or follow their fellowship and launch journey.

Ongoing Engagement

The above continues for the 3 years of your pledge.

After your pledge ends, we hope that you will continue on this journey with us by making a new pledge with a new Letter of Intent.

05

Program Development

2 of your staff members on the IIF Fund Council can review and provide feedback on program development.

06

07

Steady Stream of Investment Opportunities

Select startups for deal meetings:

- Access to a curated pipeline of startups that have completed our fellowship, tested their business model, and built traction.

08

FAQs

Is IIF a Nonprofit?

Yes, IIF- Impact Innovation Foundation is a public 501(c)(3) tax-exempt nonprofit organization. All donations and funds received are tax-deductible within the guidelines of U.S. law. **Our EIN is 88-1212423.**

Giving Options

What is the difference between donating and pledging into IIF's Fund?

Donations are one time or annual reoccurring donations in any amount.

Pledges are made by Angel, Corporate, Individual, and VC Investors looking to partner with IIF. Partners pledge a minimum of \$5M over the course of 3 years. 20% of pledge is donated directly to IIF as a tax deductible donation up front.

In a Letter of Intent, Pledge Partners state the remaining 80% of pledge is invested directly into social impact startups that finish our programs to build traction.

Is IIF Active on SAM.gov?

Does IIF have an active SAM.gov registration?

Yes.

Unique Entity ID:
QXGSFMY8LMB3

How To Give

How does IIF receive donations or pledge funds?

ACH

Companies who give via CyberGrants' Portal may give to IIF through their usual corporate giving method.

By Check - Mailed to:
Impact Innovation Foundation
440 N Barranca Ave, Suite #4774X
Covina, CA 91723

Online Donation Form (Under \$10K)

[Click To View Form](#)

Is IIF On CyberGrants?

Has IIF been vetted by Front Door CyberGrants?

Yes, IIF is an active Nonprofit on their platform.

Pledge Partner Benefits

What are the benefits of becoming a Pledge Partner?

Pledge Partners receive a direct return on investment from their tax donation (20% of Pledge). We provide an avenue to get both a tax write off and an investment vehicle with deal flow. Your pledge is a strategic move to safeguard your future investments. It fuels innovation, nurtures startups, and mitigates future investment risks. While companies become Pledge Partners to ensure their alumni receive the education and mentorship needed to take their solutions to market and emerge from our programs ready to test their venture and build traction.

[Click To View VC Pledge Partner Invitation](#)

Are 990s Public?

Where can I see IIF's most recent 990 and donor report?

IIF is in our first year of raising funds; however, all future 990s are public on our Candid Platinum Transparency Profile.

[Click To View Our Profile](#)

Use Of Donated Pledge Funds

- **14%** - Business Education & Fellowship Programs
- **55%** - Goes Into Startups to Launch & Build Traction
- **16%** - Research Teams To Measure Impact Made By Funded Startup
- **15%** - Managements of IIF

MISC Questions

What is IIF's 3 Year Plan

[Click to View Plan with Financials](#)



Get In Touch



Join us on this remarkable journey to forge a more equitable, innovative, and impactful world.

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Diane Tucker, Founder & CEO

Book Zoom Call With Our CEO

