



Mark Bouquet



Mark Bouquet Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"
(708) 479-8600



CREATIVE CARPET, INC

HOME ADVISOR™

January 2012

Wow, thank you so much! 2011 has turned out to be the best year we've had since we opened in 1990! This could not have happened without all of your referrals and repeat business. In spite of the tough economy, we have chosen to stick with our principles of service, service, and still more service. It's through this service that we have gained your trust and we thank you, and we thank God.

I'm not one for New Year's resolutions, but I want to say that we have big plans in the works for 2012. We are resolute in our efforts to make sure you absolutely do not regret purchasing your flooring through Creative Carpet.

As of Jan 1st, we will be extending our "No Regrets Warranty" from 30 days to 60 days. We are so sure you will love your floors that if for any reason you don't, we will replace your floors within 60 days from time of purchase, for FREE! For more details on this offer, along with our "Clean & Replace Warranty", check out the enclosed flyer.

I am more determined than ever to earn your trust and business so that you will be confident in referring Creative Carpet to your family and friends.

Your friend, Mark Sr.

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- Welcome to our new and returning clients!

Holidays This Month:

Sunday, January 1st
New Years' Day

Monday, January 2nd
Because New Years' Day falls on a Sunday this year, the statutory holiday is celebrated the following day.

Friday, January 6th
Epiphany – the 12 Days of Christmas end on Epiphany

Monday, January 16th
Martin Luther King Jr. Day honors his birthday, January 15th.

Monday, January 23rd
Chinese New Year – the Year of the Dragon begins



Attention Frank Lacny

You are this month's
Mystery Winner!
We have a **\$10.00 gift certificate**
to Starbucks reserved just for
you! Come by our store to claim
your prize!
Creative Carpet, Inc.
19420 S. LaGrange Road
Mokena, IL 60448
**NOTE: Must be picked up by
Jan 31st, 2012**

About Staying Well
The Elements of a Healthy Life

We're under constant assault from studies and experts telling us what to do or not do to be healthy. But have you ever considered what it means to be healthy? What are the components of a healthy lifestyle? Here are some ideas to get started:

- Good food: however you define a healthy diet - and there are skillions of definitions - nutrition is key.
- Lots of sleep: a no-brainer. We die without sufficient sleep and most people just don't get enough (seven to nine hours).
- Manageable stress: we all have stress in our lives, no way around it. It drives many of our greatest accomplishments, but finding a way to prevent its damage is crucial. If you find you never have a spare moment, cut some of your activities.
- Emotional sustenance: even the most robotic among us needs some positive feedback from time to time. Mr. Spock had the Enterprise crew, after all.
- Faith: you need faith in something to keep your engines humming. It might be religion, your own future, the Green Bay Packers or perhaps all three!

Sit down and make your own list - what does your healthy lifestyle mean to you?

Did You Know...

Carpet is petroleum based and as the oil and gas prices go up, so does the cost of carpet.

Last year we endured 4 price increases.

Effective Jan 21st, 2012, we will experience yet another industry wide increase in pricing due to the rising cost of oil and raw materials. This increase ranges from 5% to 15%.

If you, or someone you know, need to replace your flooring, contact us right away to schedule your FREE measure!

Creative Carpet offers financing with **zero** down and **zero** interest for **12 months**. We also accept the following major credit cards: Visa, Mastercard, and Discover.

Mega Trivia Contest!

Who else wants to win a \$50 gift card towards dinner for two at TGI Fridays or Olive Garden? Take our Trivia Challenge and you could win too!

This month's MegaTrivia question...

Which of these horse races is the oldest?

- A) Kentucky Derby; B) Belmont Stakes;
C) Queen's Plate; D) Preakness

Take your best guess and e-mail your answer to Contests@Creative-CarpetInc.com. Or call (708) 479-8600. Your chances of winning are better than you think!

Answer to last months quiz: Mt. Tambora

Congratulations to last month's winner:

STEVE THOMAS

Thanks for the kind words!

Mark was able to match carpet color perfectly! Delivery was fast and installers did a great job. Hard workers - they cleaned up after and even vacuumed! The carpet looks beautiful! I was unable to find a carpet that was similar. Mark found it in about a minute. Thank you, I will highly recommend your company. Thank you Creative Carpet.

Laura ~ FRANKFORT, IL

A gigantic THANK YOU to all who referred us last month...

**CAROL BROWN
HOWARD MANNING
SCOTT SIMONS
FRED FUGGAR**

Enjoy you're your dinner as our thanks for the referral!

Get A Night Out At One of Your Favorite Restaurants With My Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, I'd rather reward you. So I've assembled my *Referral Rewards Program*. Every time you refer someone who becomes a client, I will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster, or TGIF.

Moneywise: Debit Card Fees

Many of us just don't get it when it comes to debit cards. Perhaps the problem stems from credit cards, which are entirely different. You don't have to pay to use a credit card, that is, there is no usage fee. Fees only arise if you don't get rid of the balance on time each month.

But debit cards are a cash cow for your financial institutions, likely because of this big blind spot on the part of consumers. Take a look at your bank statement (horrors!) and see how many \$20 ATM withdrawals you had, or \$2.50 coffee shop purchases. Do you know how much these are costing in fees? If you don't, find out. You can either talk to your bank about a more cost-effective plan, or limit yourself to a smaller number of larger withdrawals and start paying cash for that latte.



Indy through the Years

Director Steven Spielberg has confirmed that the fifth installment of the Indiana Jones series, penned by George Lucas and featuring Harrison Ford, is slated to start filming late in 2012

Here's a recap of the franchise so far:

1981 Raiders of the Lost Ark
1984 Indiana Jones and the Temple of Doom
1989 Indiana Jones and the Last Crusade
2008 Indiana Jones and the Kingdom of the Crystal Skull



Recipe Corner

3,2,1 CAKE

These individual little cakes are amazing and ready to eat in one minute! They are perfect for whenever you feel like a treat without all the fat and calories.

Ingredients:

1 box angel food cake mix
1 box cake mix any flavor
2 tablespoons of water

Directions:

In a Ziploc bag, combine the two cake mixes together and mix well. For each individual cake serving, take out 3 Tablespoons of the cake mix combination and mix it with 2 Tablespoons of water in a small microwave-safe container. Microwave on high for 1 minute, and you have your own instant individual little cake! Keep remaining cake mixture stored in the Ziploc bag and use whenever you feel like a treat! You can top each cake with a dollop of fat free whipped topping and/or some fresh fruit.

Helpful Tips:

This recipe is called 3, 2, 1 Cake because all you need to remember is: 3 tablespoons mix, 2 tablespoons water, 1 minute in the microwave! Try various flavors of cake mix like carrot, red velvet, pineapple, lemon, orange, etc. Just remember that one of the mixes has to be the angel food mix; the other is your choice. The flavor possibilities are endless! **Recipe By: Kristina Vanni**

WARNING!

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!**

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

Call Today - (708) 479-8600

Creative Carpet, Inc.

19420 S LaGrange Rd

Mokena, IL 60448

888-910-6584

www.creativecarpetinc.com

Hours: M-W-F 10a - 6p

Tu & Th 10a - 8p

Sat 10a - 4p



Zero Regrets
Guarantee extended
 from 30 days to as much
 as **60 days...**
 Check out the enclosed
 flyer for more details!

NEW FRIENDS & CLIENTS

JEAN LEAVITT
 JOHN KNEZEVICK
 THOMAS & MICKEY WALSH
 DAVE & SHARON SIMONS
 BOB & TERRI HAUCK
 TOM & KATHY HOERNER
 KEITH & SHARON KOC
 TIM & PAT OSHAUGNESSY
 WES & LUANN DAY
 MARY HARTL
 LAURA MUNTEAN
 WALTER & JEN BARTUSIEWICZ
 EILEEN BERGEN
 KEITH & BARB KANDEL
 BEN & MELINDA MEYER
 PATTI ST CLAIR
 BOB & EILEEN MCGARRY
 SUSAN STRATTON

*Welcome Back to Our
 Returning Clients...*

KAREN BACHMAN
 TIM & BRITNEY KATS
 SKIP PASTORE
 GENO DEWIT



Honey, our lawyer wishes us,
 but in no way guarantees,
 a Happy New Year.

Work Tips
Being Your Own Boss

When businesses stop hiring, entrepreneurs step to the forefront. If you've been downsized, have you considered putting your skills to use as a consultant or contractor? Is there something you love doing - like making pumpkin muffins - that you could turn into a money-maker?

In the *Great Depression* of the 1930's some amazing companies came into being, like Clairol (1931) and Revlon (1932), which were both family start-ups. When the tech boom ended in the early 90's, around one quarter of the downsized executives, ages 40 and up, launched businesses of their own.

There are a number of wonderful reasons to be your own boss, but also some myths to dispel:

- "I can escape the 9 to 5 grind and work whenever I want." Well, yes that's true: you'll start before 9 and finish after 5, at least until you get up and running, find enough clients, and attain an improved level of organization. Also, most of your clients will be working 9 to 5.
- "I can get away from all the politics at the office." You can indeed, only to find new sorts of politics, either with your clients or with your family who won't be used to you working at home.
- "I can be my own boss." That's the biggest attraction of business-for-self and it's terrific! But you will still be limited by the number of hours in the day, the stack of bills and the whims of your clients.

If you are undaunted by these splashes of cold water and still willing to dive in, there are a number of excellent (Free!) resources to help you get started. Both Canada and the United States are top 10 in the Index of Economic Freedom, and that's something to be proud of!

**Ghost Rooms: Are They Lurking in
 Your House?**

Do you have a desire to hide rooms in your home? No, this isn't some weird conspiracy story; it's a valid need in some cases.



Let's say you have a bathroom right off your kitchen, but you don't want it to be obvious. (Plus you can always use extra storage space in a kitchen)

Here's a wonderful way to solve the problem that appeals to the James Bond in all of us.

Some "hidden room" doors are pocket doors, so they slide right into the wall. Nobody will notice your "bathroom door", which doubles as pantry space.

The more you spend...
the more you save!



For every \$10.00 a yard you

spend we'll take

\$1.00 a square yard

OFF the purchase price



Beautiful,
durable floors
for less

Carpet | Area Rugs | Tile & Stone | Hardwood | Laminate | Resilient |

But HURRY, Industry Wide
Price Increase Effective
Jan 21st, 2012

Run to Creative Carpet and **SAVE!!!**



Purchase square yard
flooring priced from:

\$1-\$9.99	\$1.00 off
\$10-\$19	\$2.00 off
\$30 - \$39	\$3.00 off
\$40 - \$49	\$4.00 off
\$50 - \$59	\$5.00 off

THE MORE
YOU SPEND,
THE MORE
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REMOTE START * EXPERT DETAILING * TRUCK ACCESSORIES * ALARMS/PAGING * PAINTLESS DENT REPAIR
AND SO MUCH MORE!

Tis the season for giving...



Take 10% off the following

- Detailing
- Window Tinting
- Undercoating
- Rust Protection

OR



Take \$25 off any Remote Start
Make sure you mention "Creative sent us"

CarSmart

Vehicle Improvement Specialists

Visit www.becarsmart.com for the location nearest you!

815-464-6600

Creative Carpet, Inc.

"ZERO REGRETS GUARANTEE"

Extended from **30 days** to as much as **60 days!**

If you are not happy with your new floors, for any reason, we will replace the material for **FREE!**
(30 days from time of install or 60 days from time of purchase, whichever is longer)

Obviously, with an offer this ridiculously good, you will have to pay for the labor COST.



ALSO, FOR RESIDENTIAL HOMES, WE WILL BE OFFERING OUR

"CLEAN & REPLACE WARRANTY"

The holidays bring parties and sometimes unexpected accidents that can ruin your carpet.
You try getting them cleaned, but you're not satisfied with how they turned out.

No worries...keep your receipts from the carpet cleaning company and bring them to us.

We will take the amount on the receipts OFF of your new flooring purchase!

(Rooms and square footage must be listed on the receipts - may not be combined with any other offers)