



Move the Market

Corporate Prose

Business-to-Business
Marketing Strategy & Sales Enablement
corporateprose.com



RESULTS THAT DRIVE Revenue

Maintain
momentum with
a **go-to-market
expert**

Corporate Prose

Modern business is a race.
Move fast, pivot often, and keep
fresh in a competitive market.

Corporate Prose provides
strategic support for B2B
marketing and sales teams when
they need to shift gears.

We're go-to-market experts
with a superpower for landing
large sales, finding new revenue
streams, and innovating customer
experience.



“You took our vision and made it actionable. We made genuine and measurable progress in our sales.”

SVP Operations, Fortune 500

Brie Entel, CMO

Brie Entel is a skilled marketing strategist with a background in product marketing and strategic sales enablement. She's a former Fortune 500 Marketing Executive and launched Corporate Prose in 2023.

Professional Experience

Vice President of Product Marketing
Vice President of Marketing
Senior Director of Product Marketing
Director of Marketing
Senior Product Marketing Manager

Education

Master of Science, Marketing
Mason School of Business; William & Mary

Bachelor of Arts, English
University of Rochester

Certifications

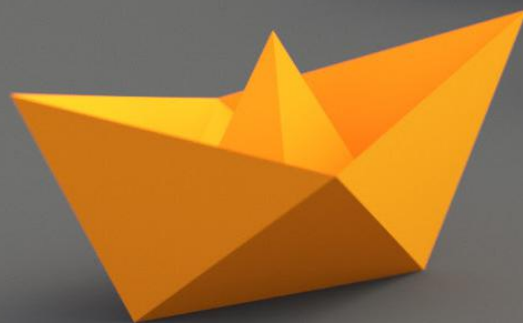
Executive Certification in Design Thinking
Darden School of Business; University of Virginia

Human Centered Strategy, IDEO
Certified Scrum Master
Certified Scrum Product Owner
Lean Six Sigma Yellow Belt

B2B MARKETING Services

Marketing Consulting

We help business leaders set direction, size the market, and implement a marketing plan that grows your business.



Marketing Projects

We like extra special projects - from high-impact marketing campaigns, product go-to-market, rebranding, market research, and those new strategic initiatives that just seem to pop-up.

Sales Enablement

Rev the sales engine with strategic sales support from research to messaging, RFPs, and presentations to close those big clients.

Interim Support

Keep business moving with interim leadership for marketing teams in transition.



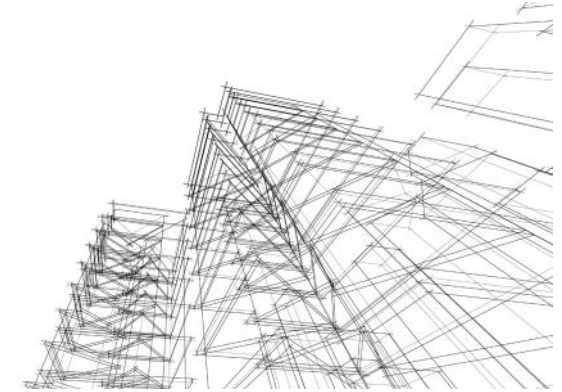
Snapshot of Support

- Marketing Strategy & Plans
- Marketing Program Development
- Integrated Marketing Campaigns
- Market Research & Reports
- Customer Insights
- Product Marketing
- Go-to-Market Plans
- Channel & Partner Marketing
- Demand Generation
- Thought Leadership & Content
- White Papers & Case Studies
- Sales Messaging
- Sales & Marketing Collateral
- RFPs & Presentations
- Offer Development
- Service Design
- Marketing Training
- Interim Marketing Leadership

“(Corporate Prose) made a big impact in a short time. Our lead volume is up 60% in four months.”

Chief Marketing Officer, EdTech Company

INDUSTRY Expertise



We've worked across verticals & sectors to deliver large sales.

Commercial Real Estate

Real Estate Developers; Architecture, Engineering, & Construction; Contract Furniture

Facility Services

Facility Management; Workplace Experience; Energy Management

Enterprise Technology

MSPs, PaaS, SaaS, EdTech, AI/ML, IoT, Robotics, Asset Management Platforms

CyberSecurity

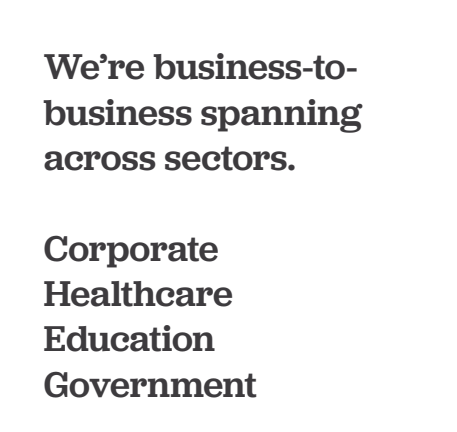
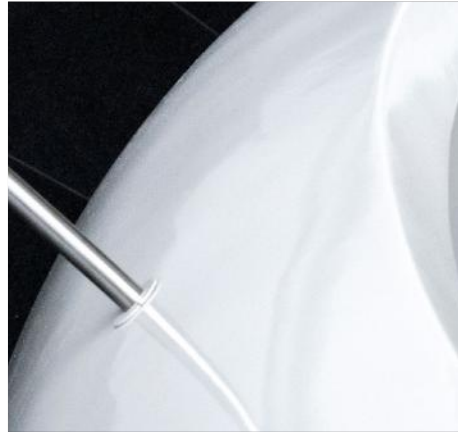
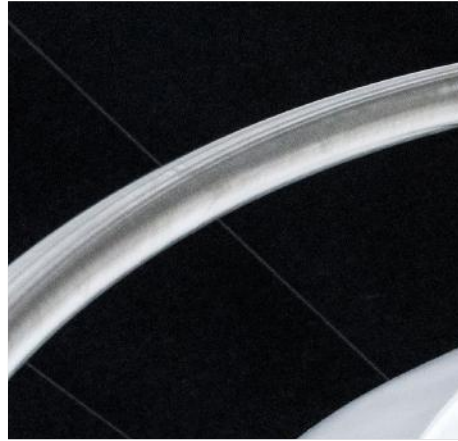
Security Monitoring; Products & Software; SOC Operations; ICS; Training; Certifications

Energy & Industrials

Oil, Gas & Mining; Renewable Infrastructure; Equipment & Chemical Manufacturing; Energy & Utilities; Data Centers

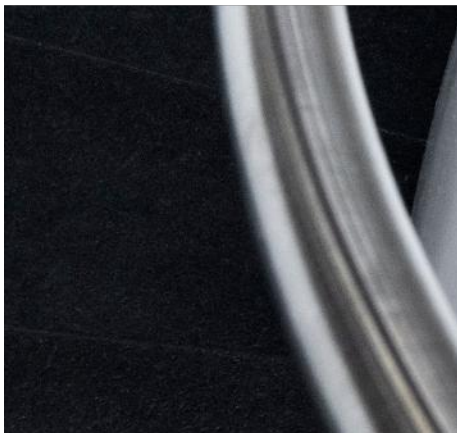
Institutional Hospitality

Corporate Lodging; Senior Living; Vendor Marketplaces; Service Design



We're business-to-business spanning across sectors.

**Corporate
Healthcare
Education
Government**





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