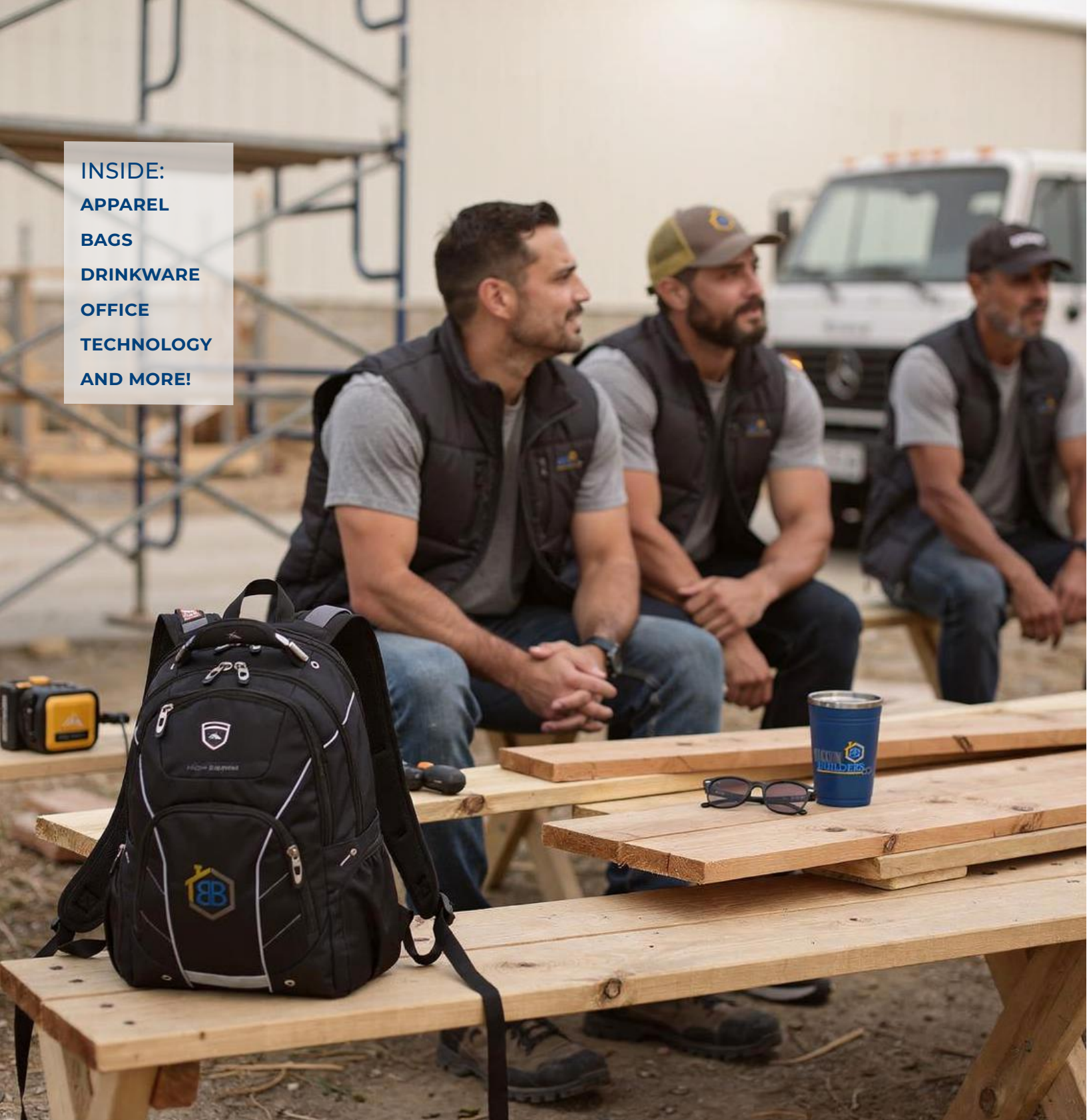


INSIDE:  
APPAREL  
BAGS  
DRINKWARE  
OFFICE  
TECHNOLOGY  
AND MORE!



# IDEA GUIDE

Branded Merchandise Curated for the Agriculture & Construction Industry

# IDEA GUIDE

Promotional products help construction and agriculture brands build trust, recognize hard work, and grow visibility—whether it's supporting crews, thanking clients, or standing out at trade shows. This guide highlights ideas for employee recognition, customer appreciation, and industry events that keep your brand strong in the field and the marketplace.

## SMART SHOPPING GUIDE



### RESPONSIBLE PRODUCT SOURCING

Brands committed to supply chain transparency, validated, and certified by 3rd party organizations



### B CORP PARTNERS

Climate Neutral, Certified B Corporation, brands that strive to minimize their environmental impact



### OWNER DIVERSITY

Representation of various demographic groups, in its ownership structure



### BRANDS THAT GIVE BACK

Brands that contribute and support key sustainability initiatives



### ECO-FRIENDLY

Our eco-friendly styles use plant-friendly materials.  
1% of sales donated to nonprofits via 1% for the Planet



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## JANUARY

- National Technology Day (Jan 6)

## FEBRUARY

## MARCH

- National Agriculture Week (3rd week of Mar)
- Women in Construction Week (1st full week of Mar)

## APRIL

- National Work Zone Awareness (3rd or 4th week of April)
- National Car Care Month – All of April

## MAY

- National Skilled Trades Day (1st Wednesday of May)
- National Safety Stand-Down / Construction Falls Prevention (1st week of May)
- National Transportation Week (2nd week of May)

## JUNE

- National Safety Month
- National Dairy Month

## **JULY**

## **AUGUST**

## **SEPTEMBER**

- National Truck Driver Appreciation Week (2nd week of Sept)
- National Farm Safety & Health Week (3rd week of Sept)

## **OCTOBER**

- National Co-op Month

## **NOVEMBER**

- National Rural Health Day (3rd Thursday of Nov)
- National Seat Belt Day (Nov 14)

## **DECEMBER**

# EMPLOYEE & CREW ENGAGEMENT

Boost morale and show appreciation with branded gear that supports workers in demanding environments.



**SM-9567**

## Hands-Free Rechargeable Waist Fan

### Key Features:

- Clips securely to your waist for active, on-the-go cooling
- 4500 mAh rechargeable battery provides up to 8 hours of use on a single charge
- Three fan speeds

**\$42.07**

**MOQ: 25**

Decorate With:  
Color Print Pad

**7197-25**

## Blackwater IPX6 Outdoor Waterproof Bluetooth Speaker

### Key Features:

- Charging Time: 1.5 hours
- Playback Time: Up to 2 hours at max volume when charged fully
- IPX6 waterproof rating

**\$24.62**

**MOQ: 40**

Decorate With:  
Digital Inkjet



**19599**

## Men's HARDY Eco Sherpa Fleece Lined Vest

### Key Features:

- PFC-free water-resistant coating
- Zipper pockets
- Breathable fabric and cozy sherpa lining made from recycled polyester

Blank as low as **\$84.95**

**MOQ: 12**

Decorate With:  
Embroidery | Digital Transfer | Laser | Deboss





**SM-5618**  
**Neck Wrap Cooling Towel**



**Key Features:**

- Side slit design - loops through itself to stay securely in place during movement
- Cooling material - helps regulate temperature for a refreshing experience

**\$5.73**

**MOQ: 100**

Decorate With:  
 Digital Print Transfer

**7122-12**  
**UL Listed 10,000 IPX5 Solar 15W Wireless Power Bank**

**Key Features:**

- 10,000 mAh/37Wh rechargeable lithium polymer battery
- Lightning-fast 15W wireless charging
- Built-in solar panel and IPX5 waterproof rating

**\$98.65**

Decorate With:  
 Digital Inkjet

**MOQ: 10**



**1226-33**  
**Telescopic Magnetic COB LED Flashlight w/Sidelight**

**Key Features:**

- Three light modes: white COB light, red LED light, and blinking red LED light
- Magnet with metal ring
- Retractable telescopic flashlight

**\$33.03**

**MOQ: 25**

Decorate With:  
 Laser | Color Pad Print

# EMPLOYEE & CREW ENGAGEMENT



**39509**

## Wolverine Grey Claw Label 6 Panel Cap

### Key Features:

- High performance, abrasion-resistant cotton canvas
- 6 panel medium crown structured silhouette
- Medium pre-curve brim

Blank as low as **\$29.45**

Decorate With:

Embroidery | Digital Transfer | HXD



**MOQ: 12**

**SM-6686**

## Sherpa 11 oz Vacuum Tumbler & Insulator with Double-Walled Construction

### Key Features:

- Multifunctional drinkware doubles as a tumbler or can insulator
- Condensation-resistant
- Keeps your drink hot for up to five hours or cold for up to 15 hours

**\$15.97**

**MOQ: 50**

Decorate With:

Color Print Silkscreen | Laser Plus | Digital Color Print



**1883-08**

## Wolverine 22" Center Zip Canvas Duffle Bag

### Key Features:

- High-density canvas with DWR (dirt and water-resistant coating)
- Large opening into main compartment makes packing easy
- Exterior zippered pocket for storing smaller items

**\$83.74**

**MOQ: 12**

Decorate With:

Digital Transfer | Embroidery





19655

### Men's PORTER Eco Insulated Lightweight Shacket

**Key Features:**

- Made from 40% recycled polyester
- Adjustable snap cuffs
- Dual chest flap pockets and zippered front pockets

Blank as low as **\$103.25**

**MOQ: 12**

Decorate With:

Emrboidey | Digital Transfer



3860-47

### Arctic Zone® 24 Can Ice Wall™ Cooler

**Key Features:**

- High density thermal insulation plus Therma-Flect® radiant barrier keep contents cool
- Removable ice walls keep drinks cool for hours
- Adjustable Backsaver® shoulder strap with padding

**\$51.52**

**MOQ: 24**

Decorate With:

Digital Transfer | Embroidery



## EMPLOYEE & CREW ENGAGEMENT

**94%**

of employees feel valued when they receive company-branded merchandise.

# CLIENT & PARTNER APPRECIATION

Strengthen relationships with practical items that align with daily work and reinforce reliability.



**SM-7977**

## August Recycled Blade Sport Sunglasses

### Key Features:

- Blade-style single lens – Wide field of vision with a bold, athletic look
- Wraparound design – Aerodynamic fit for secure wear during activity
- UV400 protection – Shields eyes from 100% of UVA and UVB rays

**\$9.20**

**MOQ: 150**

Decorate With:  
Color Print Pad



## 1450-95 5pc BBQ Set

### Key Features:

- Set includes: spatula with built-in bottle opener, fork, knife, wooden cutting board, and black and white plaid grilling mit
- All tools include wooden handles
- Zippered carrying case

**\$36.85**

Decorate With:  
Digital Transfer | Color Print Silkscreen

**MOQ: 48**



**SM-9401**

## Pro Locking 25 ft Tape Measure

### Key Features:

- 25-foot retractable tape
- Use sliding lock button to lock tape in place
- Rubberized wrist strap and metal belt clip for easy carrying

**\$12.46**

**MOQ: 75**

Decorate With:  
Color Print Pad



**1033-86**

**Arctic Zone® Titan Copper Insulated Food Storage**

**Key Features:**

- Includes foldable spoon stored inside lid
- Keeps food cold for 24 hours
- Keeps food hot for 8 hours

**\$40.93**

**MOQ: 24**

Decorate With:

Laser | Laser Plus | Digital Color Print | Color Print Silkscreen

**39000**

**Wolverine USA-Made Knit Watch Cap**

**Key Features:**

- 100% Acrylic
- Lightweight and packable
- Wolverine claw woven label

Blank as low as **\$24.35**

Decorate With:

Embroidery



**MOQ: 12**



**8053-17**

**High Sierra Eco 160 Lumen LED Flashlight**

**Key Features:**

- 160 lumen, rechargeable flashlight
- Crafted from recycled aluminum
- 3 light modes: high, low, and flashing

**\$28.58**

**MOQ: 25**

Decorate With:

Laser | Color Print Pad



# CLIENT & PARTNER APPRECIATION



## 1031-73 Cutting Board with Handle

### Key Features:

- Convenient handle
- Can double as serving board / cheese board

**\$15.95**

**MOQ: 100**

Decorate With:  
Laser

## 8051-33 High Sierra Elite Fly-By 17" Computer Backpack

### Key Features:

- Checkpoint-friendly design for faster airport security screenings
- Cushion Zone laptop compartment fits most computers up to 17"
- Includes mesh water bottle pocket

**\$162.50**

**MOQ: 6**

Decorate With:  
Digital Transfer | Embroidery



## 1081-39 Oversized Waterproof Outdoor Blanket with Pouch

### Key Features:

- Cozy fleece lining and waterproof backing
- Measuring 72" by 80"
- Includes a convenient carrying pouch for easy transportation and storage

**\$67.67**

**MOQ: 12**

Decorate With:  
Digital Transfer | Embroidery



**1628-46**

**Dagon Wheat Straw Mug w/ Stainless Liner 14oz**

**Key Features:**

- Double-wall construction for durability
- Fits most K-Cup coffee machines
- Push-on lid with secure twist closure

**\$22.52**

**MOQ: 24**

Decorate With:  
Color Print Silkscreen

**7200-87**

**5.5" x 8.5" Cactus Leather Bound Journal Set**

**Key Features:**

- Cover made of 20% of cactus components and 80% bio polyurethane
- Color matching elastic closure, pen loop and ribbon page marker
- 80 sheets of FSC® Mix cream lined paper

**\$38.17**

**MOQ: 18**

Decorate With:  
Laser | Color Print Silkscreen | Color Print Pad



## CLIENT & PARTNER APPRECIATION

**83%**

**of consumers** are more likely to do business with a company after receiving a promotional product.

# EVENTS, TRADE SHOWS & COMMUNITY OUTREACH

Drive visibility with durable branded items at industry expos, safety events, and local sponsorships.



**SM-5917**

## Oriole RPET Drawstring Bag

### Key Features:

- Made from water bottles to fight plastic waste
- Roomy open main compartment
- Cinching drawstring-style rope closure

**\$4.86**

**MOQ: 150**

Decorate With:

Color Print Silkscreen | Digital Print Transfer



**17909**

## DARA Men's Recycled Short Sleeve Tech Tee

### Key Features:

- Made from 100% recycled polyester – sustainable fabric derived from post-consumer plastic
- Moisture-wicking technology – pulls sweat away from the skin to keep you dry
- UPF 50+ sun protection – shields skin from harmful UV rays during outdoor wear

Blank as low as **\$19.95**

**MOQ: 24**

Decorate With:

Embroidery | Digital Transfer | Deboss | HXD



**SM-9528**

## Spiral Filament Mini 100 Lumen Lantern Flashlight

### Key Features:

- Dual functionality - operates as both a lantern and flashlight for versatile lighting
- Five light modes - includes COB white, COB white flashing, and soft yellow filament in 50%, 70%, and 100% brightness
- 400 mAh rechargeable battery - provides up to 1.5 hours of light and recharges in 1.5 hours

**\$18.55**

**MOQ: 50**

Decorate With:

Color Print Pad | Laser





**SM-5266**  
**5" x 7" Mineral Stone Field Reporter Notebook with Pen**

**Key Features:**

- Recycled PP cover
- 64 sheets of lined stone paper and silver wire binding
- Includes a RPET erasable pen with black ink and elastic pen loop

**\$9.65**

**MOQ: 100**

Decorate With:  
Color Print Silkscreen

**7122-22**  
**Clip Clap Water Resistant 5000 mAh Power Bank**

**Key Features:**

- IPX5 waterproof rating - resists splashes and low-pressure water exposure
- Dual charging ports - includes one Type-C and one USB-A output port for versatile charging
- 5,000 mAh/19.25Wh rechargeable lithium polymer battery - compact and reliable power source

**\$26.52**

**MOQ: 30**

Decorate With:  
Digital Inkjet



**SM-9561**  
**Recycled Combo Multi-Tool Set**

**Key Features:**

- 10-foot retractable, locking tape measure
- Built-in level
- Integrated bit driver and 5-piece bit set

**\$11.52**

**MOQ: 100**

Decorate With:  
Digital Print Inkjet



**2600-08**

## Excursion Recycled 6 Can Lunch Cooler

### Key Features:

- Large zippered top for easy access and cleaning
- Adjustable shoulder strap
- Front stash pocket

**\$13.32**

Decorate With:

Digital Transfer | Embroidery | Color Print Silkscreen

**MOQ: 50**



**SM-2469**

## Recycled Polyester Reflective Lanyard

### Key Features:

- Measures 1 inch wide and 21 inches long
- Side release lanyard end with classic metal hook-style clip
- Reflective strip the length of the lanyard

**\$3.76**

Decorate With:

Color Print Silkscreen

**MOQ: 400**



**SM-4108**

## Nash Wheat Straw Ballpoint

### Key Features:

- Wheat straw barrel with black accents
- Click-action retractable ballpoint
- Black ink cartridge

**\$0.96**

Decorate With:

Color Print Silkscreen | Digital Print Inkjet

**MOQ: 250**





**SM-2348**  
**Carabiner Keychain**

**Key Features:**

- 6mm carabiner clip
- Metal split key ring

**\$1.84**

Decorate With:  
Laser | Color Print Pad

**MOQ: 300**

**SM-6546**  
**Top Cup by Ball™ 16 oz Aluminum Cup**

**Key Features:**

- Made in the USA – Proudly manufactured in Rome, Georgia
- 16 oz capacity – Ideal for water, beer, cocktails, or soft drinks
- 90% recycled aluminum – Durable, reusable, and infinitely recyclable

**\$2.00**

Decorate With:  
Color Print Silkscreen

**MOQ: 200**



## EVENTS, TRADE SHOWS & COMMUNITY OUTREACH

# 71%

**of trade show attendees** remember the brand that gave them a promotional product.

# CUSTOM KITTING

Mix and match products to create the perfect gift, and we'll kit them with decorative packaging for a personal touch

Our service includes unlimited drop ships so you can deliver gifts directly to home or offices. It's never been easier to make a big impression.





## PERFECT FOR

- Safety & Training Program
- Seasonal Readiness
- Client & Vendor Appreciation
- Trade Show & Expo Giveaway
- Harvest or Project Completion Celebration

## WHAT'S INCLUDED

### Sturdy Lift Top Box

Creates a more memorable gift experience.

### Card for the Occasion

Choose from our templates, or provide artwork and we'll print it for you.

### Better for the Planet

Box and paper are made with recycled material – and both can be recycled, too.

### Decorative Packing Paper

Adds a personal touch. Choose from navy or white paper.

### Custom Printed Label or Box

Make an impression from the moment the gift arrives.

