

## **DISTRIBUTION NETWORK**

We are a Master Distributor for high-quality and industry-leading products from major brands. Our distribution network spans the U.S. and Canada with a team of independent sales representatives, regional sales managers, inside sales coordinators, and customer service representatives. With headquarters centrally located in Kentucky, we can easily fulfill orders large and small across North America.

#### Take advantage of our extensive distribution network



## **OUR MARKETS**

With established distribution networks in key wholesale and retail markets, Lentus is a turn key solution to service the North American market. Our team has industry knowledge and connections to get to decision-makers in order to get your products into distribution.



PLUMBING



POWER TRANSMISSION & MRO



CONSTRUCTION & INDUSTRIAL



MOLD MAKING



SPECIAL ADHESIVES

& SEALANT

DISTRIBUTORS

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DIY/HARDWARE

**Partner with Lentus** 

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## Our Go To Market Process

Lentus can handle every step of the process; from down packing, blending and packaging to marketing, selling, and order fulfillment. No matter what step in the process, we can tailor our services to meet your needs.

## **OPERATIONS**

## **MARKETING & SALES**

Light Manufacturing, Warehousing, & Distribution

Experience Sales Team With Established Relationships In Key



## **CUSTOMER SUPPORT**

Supporting Sale Of Products While Providing Clear, Efficient Information

## ?

#### **TRAINED & PREPARED TO ASSIST CUSTOMERS**

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## LENTUS

# Entering the U.S. Market?

With established distribution channels across North America, Lentus can get your products to market fast.

DISTRIBUTION NETWORK	Established distribution networks in key wholesale and retail markets. WAC-R & POWER PLUMBING POWER RANSMISSION WARD POWER TRANSMISSION WARD POWER
EXPERIENCED SALES TEAM	Our team has industry knowledge and connections to get to decision-makers in order to get your products into distribution.
U.S. BASED TEAM	Trained staff in the U.S. prepared to service customers who understand the language and customs.
LOGISTICS	With headquarters centrally located in Kentucky, we can easily fulfill orders large and small across North America.
RECEIVABLES	Track outstanding invoices and terms for payment and financially service overhead while waiting for payment.
COMPETITIVE ANALYSIS	Understanding competition in the U.S. to help with setting price points, marketing strategy, and more.
FREIGHT RELATIONSHIPS	Developed and maintained freight relationships to have competitive shipping costs and reliable delivery.
MARKETING	Generating interest in your product, educating customers, and promoting products.

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