



HONDO
ECONOMIC DEVELOPMENT
THIS IS GOD'S COUNTRY

ECONOMIC INSIGHTS

MARCH 2026 NEWSLETTER

LUNCH B.I.T.E.S. WORKSHOP MAY 6

The Hondo EDC is excited to host our third Lunch B.I.T.E.S. Workshop on May 6th from 12:00–1:00 PM at the Training Center, Room #108. This engaging lunch time session is designed to give local business owners and professionals valuable tools, insights, and practical takeaways to help strengthen and grow their businesses—all in just one hour.

Registration is now open, and spots are extremely limited, so be sure to reserve your seat early! Don't miss this opportunity to learn, connect, and gain actionable strategies you can use immediately.



This workshop will be an opportunity for business owners to learn practical strategies from Dona Kappmeyer for improving cash flow, managing time more effectively, and making smarter day-to-day business decisions. Attendees will walk away with simple, actionable tools they can implement immediately to strengthen operations, boost productivity, and support business growth. Whether you're looking to streamline processes, make better financial choices, or get more done in less time, this session is packed with insights you can put to use from day one.

LUNCH B.I.T.E.S. WRAP UP FEB 18

The Hondo EDC was proud to host another successful Lunch B.I.T.E.S. workshop, bringing together local entrepreneurs and business leaders for an energizing hour of learning and connection. Attendees gained practical marketing insights, actionable tips, and valuable resources designed to help turn everyday posts into real results. The room was filled with great conversation, fresh ideas, and a shared commitment to growing strong local businesses. Thank you to everyone who joined us and helped make this workshop such a success. We look forward to continuing to support and equip our business community through future Lunch B.I.T.E.S. sessions.



WHAT PEOPLE ARE SAYING

The feedback from our Lunch B.I.T.E.S. attendees was overwhelmingly positive. Participants shared that the workshop was informative, engaging, and packed with practical strategies they can immediately apply to their businesses. Many noted how valuable the real world examples and actionable marketing tips were, along with the opportunity to connect with other local entrepreneurs.

We are grateful for the encouraging feedback and are excited to continue offering programming that brings meaningful value to our business community.



INTRODUCING MORNING S.I.P.S.

Morning S.I.P.S., which stands for Strategize, Inspire, Plan and Share, is our quarterly morning workshop created specifically for local business owners and entrepreneurs. This hands on, interactive session is designed to help you step away from the daily rush and focus on working on your business, not just in it.

Each workshop combines guided strategy, collaborative brainstorming, and intentional networking in a supportive environment. You will connect with fellow business owners, exchange ideas, and walk away with clear action steps you can immediately put into practice. Coffee and light breakfast are provided, so you can fuel your morning while building momentum for your business.



MORNING S.I.P.S. WORKSHOP

FUEL YOUR MORNING. SPARK YOUR IDEAS. MAKE CONNECTIONS.



APRIL 9TH
8AM-9:30AM



SOUTH TEXAS
REGIONAL
TRAINING CENTER
#108

Content Planning & Networking

This hands-on morning workshop focuses on content planning and meaningful connections. Bring your marketing goals, upcoming promotions, or creative challenges and leave with fresh ideas, a list of content topics, and new business relationships.

SPACE IS
LIMITED



OUR NEXT WORKSHOP

Our first Morning S.I.P.S. workshop will be held on Thursday, April 9 from 8:00 to 9:30 a.m., and we are kicking things off with a powerful session focused on content planning and networking. This hands on, interactive workshop will help you map out your upcoming promotions, organize your content calendar, and create a clear strategy for the months ahead.

In addition to guided planning, you will have the opportunity to connect with other local business owners, share ideas, and identify potential collaborations. You will leave with fresh inspiration, meaningful connections, and a practical plan you can confidently put into action.



Follow us 

SCORE MENTORING

SCORE offers free and confidential business mentoring to entrepreneurs at every stage. Whether you are starting a new business or looking to grow, SCORE connects you with experienced volunteer mentors who provide practical guidance in areas like business planning, marketing, finance, and strategy. Mentoring is available in person or virtually and is designed to help you move forward with confidence. Visit score.org to find a mentor and take the next step in your business journey.



UNLOCK EXPERT GUIDANCE

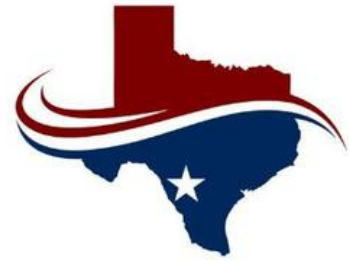
People who work with SCORE mentors often share powerful stories about how the support helped them succeed. Business owners say the guidance gave them clarity where they were confused confidence where they were uncertain and real solutions they could put into action. Many describe their mentor as a trusted partner who listened to their goals offered practical advice and celebrated the wins along the way. From launching new products to increasing sales and improving operations people credit SCORE mentoring with making their business goals feel possible.



DISCOVER HONDO

The Hondo Economic Development Corporation is excited to announce the launch of a new Community Events Calendar on our website. This free, easy-to-access resource will keep residents, businesses, and visitors up to date on all the exciting events happening throughout Hondo; from community gatherings and fundraisers to workshops and local celebrations.

We invite local organizations and businesses to submit their events at no cost, helping us create a complete and vibrant picture of what's happening in our community. You can submit your own event for the calendar on our website.



HONDO
ECONOMIC DEVELOPMENT

small business
COUPON BOOK
interested in being included?

SCAN →



SMALL BUSINESS COUPON BOOK

The Hondo Economic Development Corporation is putting together a Small Business Coupon Book, and we want your business to be part of it! This fun, voluntary initiative is a great way to showcase your products or services, reach new customers, and encourage our community to shop local.

Participating businesses can submit a coupon or special offer that works best for them. There is no cost to participate, and your promotion will be featured in a printed book distributed throughout Hondo. Submit your coupon using the form below.



SMALL BUSINESS VIDEO SERIES

Our **Small Business Video Series** takes you around Hondo to meet the local entrepreneurs who make our community unique. We highlight their businesses, share their stories, and show you what makes them special. *When you shop local, you're not just making a purchase—you're supporting dreams, families, and the heart of Hondo.*

Don't miss a single feature—subscribe to our **Hondo EDC YouTube channel** and join us in celebrating local businesses!



CRAZY PLANT LOVEE

In this episode, we're shining a light on Crazy Plant Lovee, a vibrant local business bringing life and greenery to the Hondo community. Known for its unique plant selection, creative arrangements, and welcoming atmosphere, Crazy Plant Lovee has quickly become a favorite spot for plant lovers of all levels.

This feature celebrates a locally owned business that is growing something special right here in Hondo. Whether you are searching for the perfect new plant, a thoughtful gift, or simply a little inspiration, this episode is one you will not want to miss.



APPLY FOR LIFTFUND

APPLY ONLINE AT
WWW.LIFTFUND.COM

The Hondo Economic Development Corporation is excited to announce a new partnership with LiftFund that brings affordable financing directly to our local business community.

Qualified applicants can access 0 percent interest loans up to \$35,000 with no hidden catch. This opportunity is possible because the Hondo EDC is intentionally investing back into Hondo to ensure our entrepreneurs have attainable, low interest financing options to start, grow, and strengthen their businesses.

If you are considering your next step, now is the time. For questions or assistance, contact the Hondo EDC. We are here to support you.

Lift Fund

UPCOMING EVENTS

March 13:

Tarmac Tailgate Drive-In Movie Night

South Texas Regional Airport

7pm-10:30pm

March 21:

Conjunto Night at Graff 7A Ranch

Graff 7A Ranch

7pm-11pm

March 21:

Carharrts & Cocktails

Quail Crossing

6pm-9pm

