MARCH 2018

CREATIVE CARPET & FLOORING

Creative Thinking



Mark **Bouquet**

Mark Bouquet Jr.



Call today for a complimentary Custom Interior Analysis!

(888) 910-6585

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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"Mark" My Words... a message from Mark Sr.

Happy Snowy Days!

As I write this, one of my boys is out snowboarding with friends. Now, there was a time when I would have been right there with him, but those days are long gone - along with waking up without aches and pains! We all know we should eat better and exercise more, but all this technology pitched to us to make our lives simpler wasn't the truth. We make appointments for when we're going to schedule things, like a get-away! Then we keep moving that date because we're too busy! I'm not letting that happen this year. Tammy and I will be married 35 years on April 2nd, and our last two attempts at getting away alone didn't go as hoped. We made the best of it, but the third time is the charm! Lord willing, this will be different! We are going to sit down this evening and figure out what we would BOTH liked to do like in the "olden days!" I'll have a "Gone Fishin" sign up, and Tammy's sign may say, "Gone Quilting." I don't know, but we ain't tellin'!

It's crazy, after all these years, how roles have changed. I look at our 3 sons in the business, and it makes me ecstatic! However, it's a strange feeling not knowing the details of all the day to day happenings. It's even stranger that I really don't have to worry about it; however, the store is like my sixth son, so I will ALWAYS think about it.

Tammy and I would never have opened a store had her mom and dad not been able to watch Mark Jr. When they decided to retire out of state and number two son (Kyle) came along, we really had some big faith. Tammy left her job to babysit, and I took as much work out as possible to make up for her lost income. Then when my biggest contractor, Carson Pirie Scott, decided to get out of flooring, I was so used to high-end or new construction work that going to work for a big box store just wasn't for me. So, we opened Creative Carpet in 1990. However, I couldn't keep up sub-contracting for other stores and running our new store for long. I was wearing out, and I thank God Tammy came in to help when she did. It gave me the extra boost and strength to do whatever I had to! I COULD NEVER HAVE MADE IT WITHOUT MY BRIDE! Man, I don't know if it was huge faith or insanity how we just jumped into it all at 26! I'll never forget the 70-hour weeks, six days a week! Mark Jr. remembers me many nights falling asleep with my briefcase open on my lap.

So fast forward: Mark Jr. has turned the stores into "mission control!" He and Jake are intense, and, as Cody comes into the business with such extensive installation knowledge at such an early age, we know it's in great hands! With all that said, we're trying to grow the business to leave our kids a legacy. I hope to keep playing and start recording music again. I want to try not to feel as if I live to work but work to live. It's hard to let go of something that's been my identity, outside of my faith, since about 1983/84.

I always like to thank all our extremely loyal friends who keep coming back, generation after generation. That's awesome to me. For years I was "uncomfortable" that something wouldn't be handled right or the "way I would do it," as we grew, but I learned I don't know everything! But don't tell Tammy...;-)

I want to mention a "Welcome aboard" to Laura. I hope you are around for a long time. I also want to remind people we will be closed on March 30th, which is Good Friday, and March 31st for Resurrection Day! We always close on Sundays, but, when we can, we like to string a few extra days off for time with our families. Everyone needs time away... including the owners! I must mention, Dawn Giganti [wacky brainiac if there ever was!] found a "Made Up Holiday" I can roll with! March 29th is "National Mom and Pop Business Owners Day!" Good call D-2! Hey, shouldn't it be "Pop and Mom Business Owners Day???" Hmm??? Just sayin'... and kidding!

Have a Blessed Easter!

2018 MARCH								
SUN	MON	TUE	WED	THU	FRI	SAT		
				1	2	3		
4	5	6	7	8	9	10		
11	12	13	14	15	16	17		
18	19	20	21	22	23	24		
25	26	27	28	29	30 CLOSED	31 CLOSED		

Month at a Glance:

4th Oscar Night - 90th Academy Awards 7:00pm CST

17th St. Patrick's Day - Time to get your green on!

20th First Day of Spring - FINALLY!!!!

29th National Mom & Pop Business Owners Day - A day we all celebrate and are thankful for here at Creative Carpet & Flooring!

30th & 31st Good Friday & Easter Weekend

- Creative Carpet will be closed Friday, March 30th and will reopen Monday, April 2nd at 10:00am. Have a Blessed Easter holiday!!!

MARCH 2018

MEET OUR NEW FRIENDS AND CLIENTS...

Gerald Arnold Brock & Lorrie Barrett Anna Carmine Mark & Kathi Chenoweth Kelly Coppola Krystal & Kenny Davis Joe & Cherisse Dowling Judy Fredrick Jim Galecki Margaret Gash Carl Gomez Carl & Pia Gustafson Kim Harmon

Gary Hayslett

Nick Jarman
Edward & Nancy
Kawa
Kristy Leyba
Christina Lozich
Larry
MacDonald
Frederick Magon
Dave & Lynette
Manthei

Barb & Paul Marion Eleanor & John Maslar Melissa Ooykaas Carol Opyt Jennifer & Carey Pearson John Rossi Jon Sansone Len Skoniecke Marc VanGameron Marilyn Warda Stanley Wasiak Brent & Lisa Wieher Patricia & Arthur Zezulka

Chicago St. Patrick's Day Parade 2018



St. Patrick's Day in Chicago is usually associated with green beer, leprechauns and everything Irish. Kick off the day with the dyeing of the Chicago River, when buckets of mysterious yellow liquid are poured into the waterway, turning it a murky-yet-festive shade of green. The festivities continue in Grant Park, where the Chicago St. Patrick's Day Parade kicks off at noon with bagpipes aplenty. Before you head home, stop by one of the authentic best Irish pubs in Chicago or pick up a pound of corned beef to go with your cabbage. Take a look at our guide to locate the parade route and find great bars, restaurants and attractions for post-procession fun.

When is the Chicago St. Patrick's Day Parade? -The

Chicago St. Patrick's Day Parade begins at noon, but the festivities start with the dyeing of the Chicago River at 9am on Saturday, March 17. For optimal views of the fluorescent green water, head to the east side of the Michigan Avenue bridge, the west side of the Columbus Drive bridge or Upper and Lower Wacker Drive between Michigan Avenue and Columbus Drive.

Where is the Chicago St. Patrick's Day Parade? – This year's parade steps off from the intersection of Columbus and Balbo Drives at noon, continuing north of Columbus until concluding at Monroe Street. Barricades are set up all along Columbus and attendees typically arrive early to set up seats. The main viewing stand is located in front of Buckingham Fountain, where dancers and bands pause to wave to the crowd. We don't suggest driving—Grant Park is within walking distance of several trains and buses.

- Blue and Red lines: Get off in the Loop and walk to Columbus Ave in Grant Park.
- · Orange, Pink, Green and Brown lines: Get off at Wabash and walk to Grant Park.

Long, Z. (2018, February 6). Where to Watch the 2018 St. Patrick's Day Parade. Retrieved from TimeOut Chicago: https://www.timeout.com/chicago/events/festivals/chicago-st-patricks-day-parade

THANK YOU FOR THE KIND WORDS!

I would like to thank Steve and the Creative Carpet family, for jobs well done. I just had carpet installed, and in December 2016 had my ceramic tile removed from my kitchen by Creative Carpet and they replaced it with one their luxury vinyl tile flooring, that I love. I was concerned that by the ceramic tile being thicker than the vinyl, I would have these big gaps between my doors and floors as well as the door frames, I expressed this to Steve and he knew just what needed to be done, to prevent that, without breaking my wallet, and me having these gaps, thanks Steve, turned out perfect. I would like to also thank the installers of my carpet and vinyl flooring for their promptness and for doing a great, and neat job, thumbs up to Steve and the installers. **Delores A. of Merrillville, IN**

MEET OUR CARPET CLEANING CUSTOMERS...

Pauline Bergman
Meredith & John Brody
Linda & Bill Duran
Cheri & Brian Dwyer
First Reformed Church of South
Holland
Frankfort Township

Pam & Amy Fuller

Sue Gebhardt Todd & Catherine Gryczka John & Charlene Hanyzewski Brian & Judy Janik Thomas & Karen Kempe Kathy Kurzeniec Brandi Lepkowski Elijah Miller Rehoboth Church Saryn Sands Stephen & Cindi Schwegman Julie & Steve Smit Smith Village Daniel & MaryJo Vladika Tom & Ruth Wojcik

Call for more info on our expert carpet cleaning services! 888.910.6585

MARY KAY LANIGAN

of New Lenox, IL

You are this month's MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved

just for you! Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 03/31/2018

Did You Know?

We Celebrate Your Referrals!

Advertising in the newspaper, yellow pages, radio, etc., is expensive, so rather than pay for that, we'd rather reward you!

For every person you refer who becomes a client, we will send you out to dinner!

Of course, rewards are nice, but the real reason you refer a friend or loved one to Creative Carpet & Flooring is because you trust us. When you send your aunt or grandmother or co-worker to Creative Carpet & Flooring, you are trusting us to provide them with outstanding services and to... well... to treat them like royalty!

We take that trust very seriously and promise that if you refer someone to Creative Carpet & Flooring, we will do everything in our power to make sure you look like a hero for referring us! Take a moment to fill out the referral sheet on the back of our sale flyer today and be someone's hero!

Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide! You will learn...

- √ 4 predatory sales tactics
- √ 7 costly misconceptions about flooring
- √ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

MARCH 2018

We NEED big goals in our lives!

We all need goals to get ourselves motivated. Big goals that frighten us a little, but also get those butterflies fluttering in our stomach and make us jump out of bed in the morning ready to take on the day with a vengeance. Huge goals map the path to our life and help us move with direction, like a GPS that keeps recalculating no matter what way we turn!

To do big stuff, you have to set really big goals that are exciting to you. However, setting large goals isn't easy for everyone. We get lost in the hustle and bustle of everyday life, taking care of everything and everyone else that we feel like we've lost ourselves. Then, we don't know what we want... or what we should want.

Have you ever found yourself feeling you want to do something that matters, something you care about? You want to do something really "cool", but no idea what that cool something should be? You just want to do SOMETHING...



Just wanting to do SOMETHING is a big goal in itself! And if you've ever found yourself saying something similar, even to yourself, it might just mean that figuring out exactly who you are and what it is that you want might very well be the big goal you need to be working on right now.

It could mean taking some time for yourself-planning a personal retreat or a day or two away, just to think. It might mean journaling or reading books related to a few topics you could potentially be interested in. It might mean taking a class or attending a lecture. It might mean going to counseling or even hiring a life coach. But first you'll have to see it as a goal (and an important one, at that!)

"A good goal is like a strenuous exercise – it makes you stretch." ~ MaryKay Ash.

"The ultimate reason for setting goals is to entice you to become the person it takes to achieve them." ~ Jim Rohn

In other words? Just the act of setting a goal forces us to grow.

If you have been struggling with this idea of trying to figure out what you even want out of life, embrace this struggle as your new BIG goal! Make getting clarity your new priority and identify a few specific things you can do to act towards this goal. You might just be amazed at where it leads!

Soukup, R. (2018, February 9). Pay no attention to the guy with the waffle! Retrieved from Living Well Spending Less: https://www.livingwellspendingless.com

14 Delicious Facts About Pi

- 1. Pi is the number of times a circle's diameter will fit around its circumference
- 2. There is no zero in the first 31 digits of Pi
- 3. Pi has 6.4 billion known digits it would take a person approximately 133 years to recite all of them without
- 4. At position 763 (known as Feynman Point), there are six nines in a row
- Some people believe Pi contains the answers of the universe. (But on some days, a slice of pie holds all the answers to the universe!)
- 6. It took nine hours for the Memorized-Digits-of -Pi world record holder to recite over 44,000 digits
- Pi Day (March 14) is also Albert Einstein's birthday!
- Pi is irrational no, not like my mother. An irrational number is one that cannot be expressed as a ratio of integers

- 9. Johann Lambert proved Pi is irrational in 1768
- 10. The symbol for Pi (π) has been used regularly for 250 years
- 11. Pi has been studied by humans for 4,000 years
- circle has an infinite number of corners than to view a circle
- 13. Pi was first calculated by Archimedes of Syracuse. He was reportedly so engrossed in his work that he did not notice when the Roman soldiers conquered the city of Syracuse. When a Roman soldier approached Archimedes, he yelled in Greek "Do not touch my circles!" The Roman soldier quickly cut off his head and moved on.
- 14. If you printed a billion decimals of Pi in ordinary font it would stretch from New York City to Kansas. We recommend you don't try and print out Pi!

12. Many mathematicians claim that it is more correct to say a as corner less. Stop and think about that for a second.

@DreamBox_Learn. (2010, March 10). Celebrate National Pi Day! 14 Facts About Pi. Retrieved from DreamBox Learning: http://www.dreambox.com/blog/celebratenational-pi-day-14-facts-about-pi



Mega Trivia Contest

Who wants to WIN a \$50 Gift Card towards dinner at TGI Friday's, Olive Garden or Beggars Pizza?

Take our Trivia Challenge! This month's Mega Trivia question:

What colors are on the Irish flag?

- A) Green, white, red
- B) Black, red, yellow
- C) Green, white, orange
- D) Red, yellow, green
- E) Red, white, blue

To enter, go to: www.creativecarpetinc.com, click on "Monthly News - Home Advisor Monthly Newsletter" and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline, March 15th, 2018. Good luck!!!

Answer to December's quiz: B) The White House

Congratulations to last month's winner:

BARBARA ROGERS

of Joliet, IL

Stop by Creative Carpet & Flooring to claim your prize by March 31, 2018!

"WELCOME BACK" TO OUR RETURNING CLIENTS...

Delores Allen Ty Bearden Alyce & Ted Camphouse Laura Carmine Don & Nyla DeGraff Randy & Cindy Devries Michael & Mary Disanti Diana & Ron Dunn

Thadius & Tracy Elliott Joyce Englebrecht Debbie Fisher John Flores Dale Graham Bob & Sarah Greenfield Greg Groeling Brendan Healy

Joanne & Jeff Hellinga Tonya Japp Brian & Veronika Johnson Josh Lucas Colette McGuinness Marilyn Miller Dave Monaham

Edward Naumchuk Jack Nevell Janice Pridgen Geri Ragan Vickie Rozek Dennis & Sue Ryan Danny Salgado Colleen & Robert Sands Eileen Sheets Barbara & Frank Smith Tim Streit Marcel & Liz Thomas Jim Thuot Kristen Yunker Karla Zandstra

Take a Walk in the Park

Don't miss out on "Take a Walk in the Park Day" this March 30th. It is an opportunity for exercise and relaxation. Are you stressed out? A walk in the park is just what the doctor ordered. It's calming and therapeutic. Taken after a busy work day, it helps clear your mind and re-energize you. Or, take the walk during lunch and you will find the afternoon of work goes by quicker and easier.

This year, "Take a Walk in the Park Day" falls on Good Friday. Even more enjoyable if you have the day off! Take it all in with a clear mind and with your eyes open. In addition to avoiding a fall, open eyes will allow you to take in the beauty of God's wonders: flowers and trees, birds and wildlife. Whether you walk in the park with a friend, a loved one or alone in prayer or reflection, it's a wonderful way to spring clean your mind and your soul. A walk in the park will likely be the most enjoyable part of your day.

Holiday Insights. (2000-2016). Take a Walk in the Park Day, March 30. Retrieved from Holiday Insights: http://holidayinsights.com/moreholidays/March/walkinparkday.htm



A gigantic THANK YOU to all who referred us last month...

Walter & Carol Nagle Patricia Ricker JoAnne & Roman Wojcik Janice & Richard Manthei Patricia & William Sudds Edward & Nancy Kawa

Get A Night Out At One Of Your Favorite **Restaurants Through Creative Carpet's**

Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my Referral Rewards Program. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, TGI Friday's or Beggars Pizza.



19420 S LaGrange Road Mokena, IL 60448 (708) 479-8600

2315 45th Street Highland, IN 46322

(219) 595-5561

Main (888) 910-6585 www.creativecarpetinc.com

info@creativecarpetinc.com

Mon, Wed, Fri: 10am - 6pm Tue, Thu: 10am - 8pm

Sat: 10am - 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.



Correcting the confusion...

National Anthem Day

A few people incorrectly assumed that National Anthem Day is September 14, the day the song was written. This is incorrect. National Anthem Day is every March 3rd, in celebration of the day that congress made the Star-Spangled Banner our national anthem.

ommunity Events

FRI Mar 9th 7p - 9p

A Walk in the Garden: Daddy/ **Daughter Dance**

by Southlake Family YMCA Southlake Family YMCA

1450 S Court Street, Crown Point IN Dads & those like Dads and daughters are invited for a fun filled garden dance & light refreshments. Registration required. COST: \$15 per couple; \$5 addtl. daughters

INFO: call 219-663-5810 or visit www.slymca.org/programs/family-activities

SUN Mar 18th 2p Irish Parade

by Village of Tinley Park Beginning at Central Middle School 18146 S Oak Park Avenue, Tinley Park IL Along Oak Park Ave in Downtown Tinley. Floats, community groups, local schools & businesses. Delicious Irish fare & fun at many Downtown Tinley restaurants! COST: FREE

INFO: Call 708-444-5000 or visit www.tinleypark.org

FRI Mar 9th 7p - 11p

MHTK 80's Prom

by Munster-Highland Tri Kappa The Room

8353 Indianapolis Blvd, Highland IN Dress in prom attire to enter Prom Court or just come in favorite 80's garb. DJ, Taco buffet and penny drinks included in ticket. COST: \$50 pp / must be 21 and over INFO: call Aimee 219-314-1907 email metricappa@gmail.com or visit

wwwevenbrite.com/e/mhtk-80s-prom-tickets

THR Mar 22nd 8:30p - 9:30p Flashlight Egg Hunt

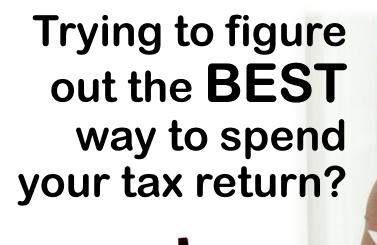
by Mokena Community Park District

Yunker Farm

10824 West LaPorte Road, Mokena IL See who can find the most treat-filled eggs using only a flashlight! Must bring own flashlight & bag. Ages 10-14. Registration required before March 15th.

COST: \$10 resident / \$12 non-resident INFO: call 708-390-2401 or visit www.mokenapark.com

If you have a community event or fundraiser that you would like us to feature in the April 2018 Creative Carpet & Flooring Creative Thinking, please email marketing@creativecarpetinc.com by March 14th, 2018.





BEAUTIFUL, NEW CARPET?

FREE standard padding on all carpet purchases in March!

That's a \$4.50 per square yard SAVINGS! Sale ends March 31, 2018

19420 S LaGrange Road Mokena IL 60448 P 708-479-8600 | F 708-479-8602



2315 45th Street Highland IN 46322 P 219-595-5561 | F 219-924-8550

Have you heard about Creative Carpet & Flooring's

REFERRAL REWARDS PROGRAM?

As you probably know, advertising is very expensive. Instead of paying the newspaper or other places to advertise **we would rather reward YOU**, so we've assembled our **Referral Rewards Program** which works like this:

- 1) Enter the names and contact information of your friends and family on the form below. You must fill out <u>all 10 entries</u> in order to receive a \$25 gift card to Creative Carpet & Flooring! Not only are our gift cards good towards flooring purchases they can be used towards a carpet cleaning, our Spot Cleaner with LIFETIME refills, a rechargeable sweeper, a vacuum, an area rug... or give it as a gift. The possibilities are endless and it NEVER EXPIRES!
- 2) To everyone you referred, we will send a \$50 Creative Carpet & Flooring gift card, with a chance to double it to \$100, and a little background information on our store and services.
- 3) Every time someone who you referred through this program becomes a client and purchases, we will send <u>YOU</u> a \$25 restaurant gift card: Olive Garden, TGIF or Beggars Pizza!

So get started now and do your friends and family a HUGE FAVOR!

Many of our clients came to us after having a bad experience with a floor covering company. You will be doing your friends and family a gigantic favor by referring them to a company they can trust!

SUBMIT COMPLETED FORM TO:									
MAIL	: 19420 S. LaGrange Rd., Mokena IL 60448		FAX: (630) 423-9644						
WEB FORM:	: www.creativecarpetinc.com/referral-rewar	ds-program.html	ogram.html EMAIL: marketing@creat						
YOUR NAME:		YOUR PHONE:							
YOUR ADDRESS:		YOUR CITY & ZIP:							
YOUR EMAIL:									
	Please enter the names ar (You may a	nd info of your friends ttach more sheets if necessary		ily below:					
#1 NAME		# 2 NAME							
ADDRESS		ADDRESS							
CITY, ZIP	PHONE	CITY, ZIP		PHONE					
EMAIL		EMAIL							
#3 NAME		# 4 NAME							
ADDRESS		ADDRESS							
CITY, ZIP	PHONE	CITY, ZIP		PHONE					
EMAIL		EMAIL							
#5 NAME		#6 NAME							
ADDRESS		ADDRESS							
CITY, ZIP	PHONE	CITY, ZIP		PHONE					
EMAIL		EMAIL							
# 7 NAME		#8 NAME							
ADDRESS		ADDRESS							
CITY, ZIP	PHONE	CITY, ZIP		PHONE					
EMAIL		EMAIL							
# 9 NAME		#10 NAME							
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