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PORSCHE CLUB OF AMERICA

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# PORSCHE



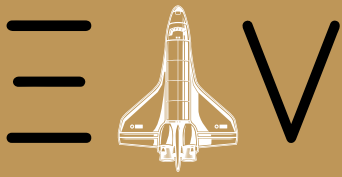
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8-9



16-17



28-29

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## From the President

### Check it out!

As the “new guy on the block” taking over the leadership of our Club from a very successful Robin Hoffman, it has been a continuous learning experience. It is exciting to see how our early '24 events including Autocross, Horses, Tennis, a Woman's only event, Kids programs, 2 overnight activities and social gatherings at local restaurants.

The goal – continue to provide different and fun events to meet and gain new friendships, while enjoying driving our Porsches.

PCA National Membership was up by 5% at year-end 2023 to 160,000 and Space Coast was up 12% over calendar year '22 with 1,199 regular members. There will be a \$10 Membership increase in National dues beginning with renewals on May 1st, 2024. This is the first National Dues increase in 10 years.

Our financial situation is good, and we continue to watch expenses carefully. We have a new Editor for the **EV** publication. Sue Kee has done a magnificent job for the last 10 years and handed over the responsibility to Robert Kantor. Look carefully at this reengineered design of **EV** and let us know what you think!

Contact me with your ideas and suggestions. Your input helps make our Club stronger and even more successful.

Till next time.

*Steve Tarr*

President Space Coast PCA



## From the Editor

Hello and welcome to the new updated version of **EV** Magazine!

First and foremost, I want to express my heartfelt gratitude to Sue Kee, who has graciously dedicated herself to assembling this magazine for the past decade. Sue is truly talented, and her commitment to this project has been invaluable.

Now, as we embark on this new chapter, I want to assure you that my intention isn't to change things just for the sake of change. Rather, I aim to bring this newsletter into the 21st Century while honoring the value of traditional thinking in our modern world. As we navigate the shift from hard copy to digital formats, I believe in preserving the essence of our publication while embracing necessary updates.

Your active feedback is crucial in this process. While you'll notice changes in the masthead and more photos, reflecting contemporary trends, I'm eager to hear from you about what you'd like to see more or less of. **EV** Magazine is your club publication, and I want each of you to take pride in what we accomplish and share together as a community.

I am always open to suggestions and hope that you find our cleaner, more streamlined look pleasing to your eyes. Thank you all for the opportunity to serve you.

Robert Kantor  
Editor **Escape Velocity**

# Our Officials and Leadership

**President** Steve Tarr  
stephendtarr@gmail.com  
610.742.7878

**Vice President** Paul Bennice  
pbennice53@gmail.com  
610.742.7878

**Executive Vice President** Joe Costa  
captjac39@aol.com  
410.524.0905

**Past President** Robin Hoffman  
robinhoffman@hotmail.com  
321.543.9205

**Secretary** Ed Springer  
Springer933@gmail.com  
703.969.2648

**Treasurer** Steve Hoffman  
steve1rob2@aol.com  
321.652.4654

**North Region Director** Milt Weisman  
milt.weisman@gmail.com  
814.577.9988

**South Region Director /  
Escape Velocity Editor** Robert Kantor  
robert.kantor@gmail.com  
917.454.8001

**Autocross/DE Co-Chair** Carmen DeVito  
csdred997tt@gmail.com  
610.314.8851

**Autocross/DE Co-Chair** Ken Marshall  
kmarshall1@cfl.rr.com  
321.750.2096

**Webmaster** Alex Harber  
alex.harber13@gmail.com  
270.300.6719

**Webmaster** Jennifer Harber  
jennifer.harber18@gmail.com  
812.608.1707

**Social Media Chair** Ryan Gorsuch  
thomasgorsuch@yahoo.com  
321.258.5401

**Tech Chair** Rob Van Name  
robertv8890@att.net  
321.243.3393

**Charity Chair** Jimi DePetro  
jdepietro01@gmail.com  
321.474.9769

**Rally Master** Brian Reinert  
breinert@cfl.rr.com  
321.298.0089

**Space Coast Badges** Elissia Bennice  
tcbean@yahoo.com  
518.257.0522

**On the Cover:** Simon Iribarren's 2023 Targa 4S. Photo by Ray Baldino.

# On the Horizon

- April 6** Central Kaffeeklatsch @ Panera, 4100 N Wickham Rd, Melbourne, 9 am
- April 12-14** Suncoast Region HPDE at Sebring Raceway
- April 13** Wheels & Keels Concours – The Moorings, Vero Beach
- April 13** Suncoast Region Intro to High Performance Driver's Ed at Sebring Raceway
- April 14** South Kaffeeklatsch @ Panera, 2001 Indian River Blvd, Vero, 9 am
- April 21** After TAX DAY Gimmick Rally, 9 am
- April 21** North Kaffeeklatsch @ Jason's Corner, 135 Canal St, New Smyrna Beach, 9 am
- April 21-25** Spring Treffen in Sonoma
- April 27** Autocross at AMCM – sponsored by Porsche Melbourne, 7:30 am
  
- May 4** Central Kaffeeklatsch @ Panera, 4100 N Wickham Rd, Melbourne, 9 am
- May 4** Boxster Register Event & Drive – Starting at F Burton Smith Park, 9 am
- May 11** New Member Breakfast and Drive – Starting at Porsche Melbourne, 9 am
- May 12** South Kaffeeklatsch @ Panera, 2001 Indian River Blvd, Vero, 9 am
- May 18** Auto Detailing Session at American Muscle Car Museum, 8 am
- May 19** North Kaffeeklatsch @ Jason's Corner, 135 Canal St, New Smyrna Beach, 9 am
  
- June 1** Central Kaffeeklatsch @ Panera, 4100 N Wickham Rd, Melbourne, 9 am
- June 9** South Kaffeeklatsch @ Panera, 2001 Indian River Blvd, Vero, 9 am
- June 9-15** Parade 2024 in Birmingham, AL
- June 15-16** Suncoast Region sponsored HPDE @ Sebring Raceway
- June 16** North Kaffeeklatsch @ Jason's Corner, 135 Canal St, New Smyrna Beach, 9 am
- June 22** Tour of Central Florida Big Cat Animal Rescue, St Cloud
  
- July 6** Central Kaffeeklatsch @ Panera, 4100 N Wickham Rd, Melbourne, 9 am
- July 13-14** Suncoast Region DE at Sebring Raceway
- July 14** South Kaffeeklatsch @ Panera, 2001 Indian River Blvd, Vero, 9 am
- July 14** Porsches at the Port – Afternoon on the Victory Casino Boat, 11 am
- July 20** Treasure Hunting Museum Tour, starting at McClarty Treasure Museum, 9:30 am
- July 21** North Kaffeeklatsch @ Jason's Corner, 135 Canal St, New Smyrna Beach, 9 am



## Advertising Rates

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	Yearly Prepaid
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# Welcome New Members

## December 2023

Lucas Jones – 2008 Cayman S  
Bryce Halley – 2018 718 Cayman S  
Kelly Mclendon – 2024 911 Carrera  
Richard Pujol – 2010 Panamera 4S  
William Butcher – 1984 911 Carrera Targa  
Fabrizio Pacheco Velloni – None listed  
Tom Marks – 2007 911 Carrera 4S  
Louis Seno – 2003 911 Carrera  
Brice Gomes – 2001 Boxster  
Ryan Gomiela – 2001 911 Turbo

### **Transfers In:**

Walter Glazer – 2021 911 Carrera,  
transfer from Southern Indiana Region  
Matthew Saloom – 2007 911 Turbo, transfer from Potomac Region

## January 2024

John Sorgenfrei – 2007 911 Carrera S Cabriolet  
Christopher Kirykowicz – 2024 Macan  
Al Wassel – 2013 911 Carrera 4S  
Gina Bissram – 2024 Cayenne  
Angela Burden – 2021 Cayenne  
Patricia Chambers – 2024 Macan  
Mark Redmon – 2013 911 Carrera Cabriolet  
Charles Henningsgaard – 2024 718 Cayman  
Aubrey Key – 2022 Cayenne Coupe  
Steven Khalil – 2024 Macan  
Tracy Losey – 2019 Cayenne  
Janet McCoy – 2024 Macan S  
Jeffrey Johnson – 1967 912 Targa  
Keith Pomeroy – 2024 718 Cayman S  
Susan Jimenez – 2024 Cayenne S Coupe  
Carol Shear – 2023 Macan S  
Amy VanFossen – 2024 Cayenne  
Linda Venazio – 2022 718 Boxster  
Lorna Villegas Vazquez – 2024 Macan  
Michael Biggs – 2019 Cayenne  
Wesley Covell – 2024 Macan S  
Brian Dudek – 2024 Cayenne  
Richard Hope – 2020 Macan  
Elizabeth Hubbard – 2022 Cayenne  
Philip Kellner – 2024 718 Cayman GTS 4.0  
Johanna Latzo – 2020 Macan  
Joshua Newsome – 2024 Cayenne  
Megan Jones – 2022 911 Carrera  
John Sena – 2001 911 Turbo  
Christine Merrell – 2023 911 Carrera 4  
Chip Burke – 2013 Boxster S  
Mark Hawks – 1997 Boxster  
Kevin Duffy – 1988 924S  
Kenneth Geljack – 2024 Macan  
Brian Simoni – 2006 911 Carrera S  
David Menzel – 1983 911 SC Cabriolet  
Javier Hernandez – 2005 Boxster

Tom Davis – 2023 911 Carrera  
Joseph Marsala – 2019 Panamera GTS  
Bert Whetstone – 2022 911 Carrera  
John Morgan – 2017 911 Carrera 4S Cabriolet  
Jeffrey Steblein – 2023 911 Carrera  
Karin Ferretti – 2023 Macan

### **Transfers In:**

David Davies – 2001 911 Carrera, transfer from Finger Lakes  
Mark Hawks – 1973 914 1.7, transfer from Florida Citrus  
Shejiang Liu – 1987 944 Turbo, transfer from Riesentöter  
Gregg Stewart – 1993 968, transfer from Gold Coast  
Richard Strelick – 2021 911 Carrera, transfer from Gulfstream  
Michael Wiebe – 2014 911 Carrera 4S,  
transfer from Suncoast Florida

## February 2024

David Moore – 2001 911 Carrera  
Mary Yurko – 2019 718 Cayman S  
Aaron Becker – 2020 718 Cayman GT4  
Robert Levy – 2024 Macan  
Peter Busch – 2020 911 Carrera  
Andrew Arnold – 2024 Macan  
John Andersen – 2018 Macan S  
Jeffrey Wright – 2021 Panamera  
Mark Davis – 2023 Macan  
George Sautter – 2018 911 Turbo S Cabriolet  
Mario Dotto – 2020 911 Carrera S Cabriolet  
Justin Luther – 2023 718 Boxster GTS 4.0  
Sue Alden – 2024 Cayenne Coupe  
William Bellairs – 2024 Macan  
Robert Drury – 2023 Taycan  
Nancy Gould – 2024 Macan GTS  
Scott Hanley – 2024 Macan  
Thomas Hodson – 2023 Panamera 4 E-Hybrid  
Robert Lagasse – 2022 Macan  
Filomena Lange – 2024 Cayenne  
Richard Leffew – 2020 Macan S  
Paul Markert – 2022 911 GT3  
Misty Orr – 2019 718 Cayman S  
Jacqueline Mason – 2023 Panamera 4 E-Hybrid  
Jason Stack – 2024 718 Cayman GT4 RS  
James Lavore – 2020 911 Carrera 4S  
Brett Faulknier – 2014 911 Carrera 4S Cabriolet  
Logan Peralta – 2023 718 Cayman S  
Rick Lee – 2002 911 Turbo  
Christopher Mangus – 2014 Cayman  
David Glener – 2009 911 Carrera Cabriolet  
William Hammock – 2015 Cayman GTS

## Name Badges

All Members are encouraged to order a free name badge at an event or Kaffeeklasch and pick it up at their local Kaffeeklatsch the following month.

# Member Spotlight *Simon Iribarren*

**Ray:** Our special guest today is Simon Iribarren. I had the pleasure of photographing your awesome Targa. Tell us a little bit about that car and how you acquired it.

**Simon:** It was a special car, definitely a bucket list car. Once I was able to get the allocation, the idea behind it was either going full sports car or classic. So, I went with Classic on the GT silver with the light interior and the 930 package. Woodgrain throughout including the seat backs, I paid an homage to the 1970s. That's basically it for that car. I made it extremely classic; no sports car look at all. No black accents, none.

**Ray:** What year is that car?

**Simon:** It is a 2023 Targa 4S. The Targa 4s is a unicorn. They don't make many of the Targa 4S, which is the one I got and then you have the Targa GTS.

**Ray:** I couldn't help but notice that license plate, tell us a little bit about what that's all about.

**Simon:** Oh, that license plate! So that license plate is not legal at all. That is my signature for all my cars. I've had it on my Panamera. I've had it on my Taycan. I had it on another 9/11 and now this is the fourth car that the plate has been on. My plate number, it's on the European style format; again, not legal in the states.

**Ray:** So, I understand you work at Porsche Melbourne.

**Simon:** I do, this year will be nine years. There's a short list of people that have been there a long time and we're all still there.

**Ray:** Tell us what do you do there?

**Simon:** I am the business director for the finance side. I handle all paperwork related to title work and financing when you purchase a car. When you buy a car, you go through my office. I make sure everything is good. I collect all the money. It is very specific, and it must be on point everything! If there's an error, there's a problem so I can't have any errors in that job.

**Ray:** Has the buying process slowed or is it still pretty good?

**Simon:** It's pretty good. It's still moving forward; sports cars are really hard to get.

**Ray:** I photographed your family today, tell us about who they are and how long you been married and the kids.

**Simon:** I've been married to Andrea since 2017, we have three kids, Landon, he's fifteen, Aurora she's four, and Ophelia she's turning one.



**Ray:** You have a beautiful family, my friend.

**Simon:** Thank you.

**Ray:** Do you have an eye on your next Porsche?

**Simon:** Yes, I think this Targa 4s might be my last "new" Porsche. I want to step back into the air-cooled 911. I basically want a 1987 to a 1991, that's what I'm looking for. A coupe and it will be a manual car. As long as I have a daily driver that's my next one.

**Ray:** Well, it's a lovely car and we appreciate you spending the time today. Thank you so much.

**Simon:** Thank you Ray.

by Ray Baldino

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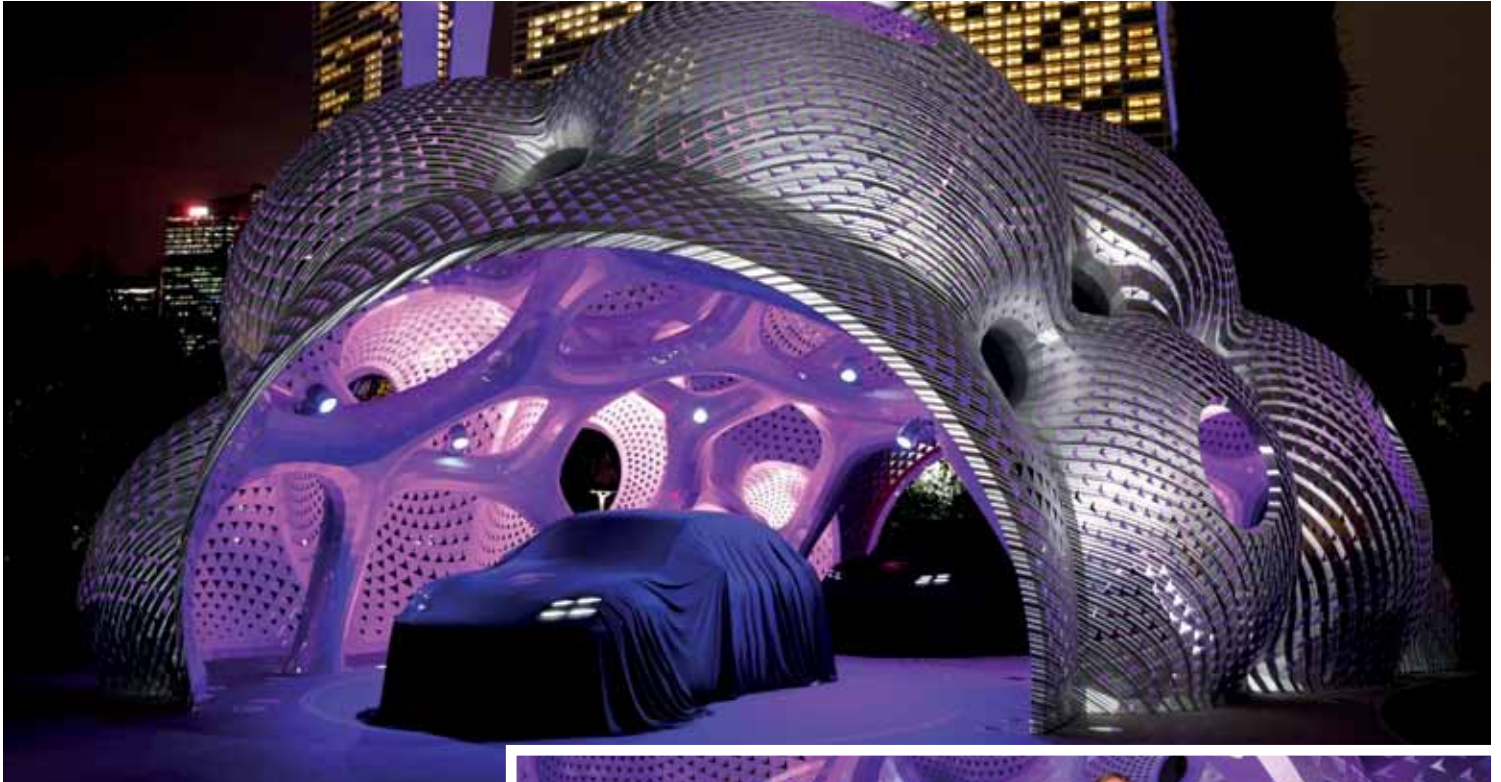
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# The Future is About (To) Change

Ten years after its launch, the Porsche Macan is heading into its second model generation, now in all-electric form. Through its progressive, timeless design, characteristic Porsche performance, long-distance range and high everyday practicality, the new Macan 4 and the new Macan Turbo aim to completely fulfill the requirements of Porsche customers choosing an SUV.

“We are taking the Macan to a completely new level – with exceptional E-Performance, the new Driver Experience, and a very impressive design,” said Oliver Blume, Chairman of the Executive Board of Porsche AG, on the occasion of the world premiere in Singapore.

“Our aim is to offer the sportiest model in its segment with the all-electric Macan,” said Jörg Kerner, Vice President Product Line Macan.



The electric motors draw their energy from a lithium-ion battery in the underbody, with a gross capacity of 100 kWh, of which up to 95 kWh can be actively used. The HV battery is a central component of the newly developed Premium Platform Electric (PPE) with 800-volt architecture, used by Porsche for the first time in the new Macan. Porsche exclusively uses the latest generation of permanently-excited PSM electric motors on the front and rear axles to achieve excellent efficiency and enable optimum reproducibility of the power output. The numbers alone indicate top-class EPerformance. In combination with Launch Control, the Macan 4 accelerates from a standstill to 100 km/h in 5.2 seconds, while the Macan Turbo takes just 3.3 seconds. The two models achieve top speeds of 220 and 260 km/h, respectively.



## Sporty proportions and coupé-like lines

Thanks to the sharper proportions and Porsche Design DNA, the new Macan models look dynamic and dominant. “With the all-electric Macan, we are presenting the first Porsche that we are taking electric from an established product identity,” says Michael Mauer, Vice President Style Porsche. “The new Macan is clearly recognisable by its brand identity as part of the Porsche product family. The classic Porsche proportions have been further developed and optimally adapted to the challenges of an electric vehicle. This has further heightened the sporty, modern and dynamic appearance of the Macan. The design makes it clear: The Macan remains the sports car in its segment, even in electric form.”

### **Driver experience: high computing power and connectivity**

The Macan is equipped with the latest-generation display and operating concept with up to three screens, including the free-standing 12.6-inch, curved-design instrument cluster and the 10.9-inch central display. For the first time, the passenger can also view information, adjust settings on the infotainment system or stream video content while the car is being driven via their own optional 10.9-inch screen. For the first time, the Porsche Driver Experience also includes a head-up display with augmented reality technology.

### **First Macan with rear-axle steering and two-valve dampers**

Porsche developed the Macan with a keen focus on quintessential Porsche driving dynamics and a characteristic steering feel. "Thanks to its particularly sporty seat position and low centre of gravity, as well as its impressive driving dynamics and steering precision, the new Macan delivers a real sports car feeling," explains Product Line Vice President Jörg Kerner. Both the Macan 4 and the Macan Turbo have all-wheel drive. The two electric motors are controlled via the power electronics almost in real time. The electronically controlled Porsche Traction Management (ePTM) operates around five times faster than a conventional all-wheel drive system and can respond to slip within 10 milliseconds.

by Porsche AG  
photos courtesy of PCNA



### **from the Editor**

*The future is about to change. What that means to all of us is, of course, different, depending on where you stand with many issues: time, cost, economy, environment... you can pick your battle. Like it or not, we are in an ever-changing vortex of technologies that are reshaping the face of our daily world. We wanted to showcase how Porsche AG is handling this transition and would love to hear your take on the matter. Are you ready to embrace this next wave? You can soon see the new Macan at Porsche Melbourne.*



# Porsche and Chanel



We hosted our inaugural Ladies of Porsche event for 2024 at Dillard's of Vero Beach. The store graciously opened exclusively for our gathering, offering us the opportunity to indulge in shopping and enjoy cosmetic demonstrations by the luxury brand Chanel.

From exploring beauty products to accessories, clothing, and homeware, we delighted in the diverse array of offerings. Robert, my partner with a fashion background, curated a selection of today's trends while engaging in playful contrasts with my own more practical selections.

The ambiance of exclusivity, akin to that enjoyed by celebrities, set the tone from the outset as we savored mimosas and delectable treats, ensuring the party atmosphere endured throughout. As the event drew to a close, we realized our objective of uniting and paying homage to the women of Space Coast Porsche was accomplished.

What a great start to many more fun events for the Women of SCPCA.

by Lily Lin  
illustration by the Editor



# Into The Groove



The essence of Slot Racing echoes through the word FAMILY! Twenty-five of our members immersed themselves in the joy of mini racing, reminiscent of childhood days, but this time, with their own children! Welcome to the inaugural Into The Groove Slot Car Event, hosted at The Slot Car Raceway and Hobby Shop located in The Vero Beach Outlet Mall, owned by Joe and Brittney Milstead.



Upon arrival, everyone was checked in, was provided with a car and a controller, along with some coffee and snacks, before hitting the tracks for practice sessions. The allure of this real-life video game lies in the exhilarating speed, minus the risk of injury even if one goes full throttle! Next up, we organized a thrilling Everyone race against the clock to determine who could clock the most laps in timed two-minute heats. The victorious racers



were awarded engraved trophies, followed by an exciting raffle featuring lots of fun prizes including two awesome Porsche 911 RSR Slot Cars!

Congratulations to Dude Braselton, Winner of the First Annual "Into The Groove" Slot Car Competition!

by Robert Kantor  
illustration by the Editor

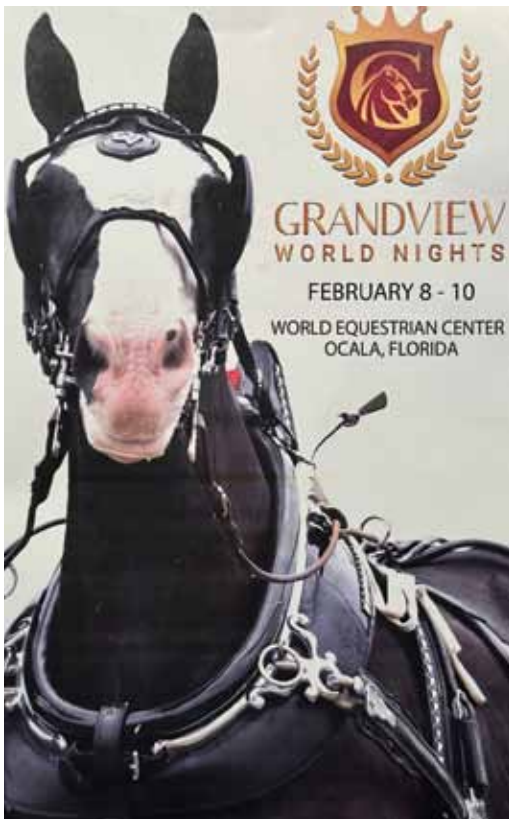


# Grandview Invitational

Forty-seven Space Coast PCA members gathered for the Grandview World Nights draft horse competition held at the World Equestrian Center in Ocala, Florida on February 9th. Driving around the Ocala area was beautiful with many rolling hills and horse farms. The competition consisted of Clydesdales, Belgians, and Percherons. Many of us got to view some Clydesdales up close in December when we had a tour of the Grandview Farms prior to Christmas. This was a highly competitive event, of which most of us had never seen before. Thanks to our President, Steve Tarr, for arranging another new and exciting event for our club.

On Saturday morning we caravanned to Marjorie Rawlings State Park in Cross Creek, Florida, where we visited her homestead. A very knowledgeable docent gave us a detailed account of her life and how she came to live in Florida. After her Pulitzer Prize winning novel, *The Yearling*, she purchased multiple other properties and lived in various places. We had an authentic Southern lunch at the Yearling Restaurant. Another wonderful weekend adventure with our friends in the Space Coast Porsche Club.

by Stan Bowers



# Porsche and Polo

Porsches and Polo is one of our club's favorite biennial events. It's fun to get dressed up and tailgate with champagne among a field of Porsches and horses at the Windsor Charity Polo Cup in Vero.

The Polo organizers added additional sponsors this year, so our concours area was shrunk to just 40 cars. People were on the waiting list early, but then the weather was predicted to be cold, wet and windy and the wait list was cleared. On February 17th, we had an amazing 31 cars brave the potential weather and were rewarded with a fairly nice day and minimal sprinkles.

The variety of Porsches in attendance was great and the Polo horses and Polo match did not disappoint. Stomping the divots in the middle of the Polo match is something everyone needs to try!

The winners of our People's Choice Concours are:

1st Place - Leonard Whitlock, 1965 Bally Blue 356 SC

2nd Place - Forbes Anderson, 1960 Ruby Red 356 B Roadster

3rd Place - Jeffrey Johnson, 1967 Polo Red Soft Window Targa 912 (Jeffrey and his family came dressed in 1960's garb for their themed tailgate tent with his VW Bus. They won that People's Choice competition too!)

Thank you Porsche Melbourne for sponsoring the event and providing a great lunch and champagne throughout the day! A highlight of the day was having ALL the Porsche Melbourne Mercedes and Audi cars on the field all at once. Our Porsche Club contributed \$3,100 to

the Windsor Charitable Foundation. The beneficiaries for the 2024 event were Homeless Children's Foundation of Indian River County, Ballet Vero Beach and Indian River Land Trust.

by Steve Hoffman  
photos by David Kelly



# Medley of Members





# Treffen At Sea – Western Caribbean

In December 2023, Scott Hansen and his wife embarked on the highly anticipated Treffen at Sea cruise organized by the Porsche Club of America (PCA). Having attended the inaugural PCA Zonefest at Sea the previous year, their excitement was palpable as they set sail from Fort Lauderdale on December 9.

With bags packed and Princess/PCA medallions proudly worn, the couple boarded the Brightline Train from Orlando, en route to Fort Lauderdale. Anticipation built for the reunion with old friends and the prospect of forging new connections during the Porsche-centric voyage.

The cruise kicked off with a Sail Away Celebration and Welcome Social hosted by Pirelli as the ship navigated the waters between the Florida Keys and Cuba. A highlight of the journey was the Porsche Diecast Concours at Sea Presented by Pirelli, showcasing 75 entries in categories like Vintage, Race, and Street. Scott's entry, a red 911 Cabriolet towing a vintage Airstream with Martini Porsche livery, claimed first place in the street category.

The following days saw port visits to Belize City, Roatan Honduras, and Costa Maya, Mexico, each offering a plethora of PCA excursions and independent explorations. Noteworthy activities included the Cabin Door Décor Competition and oil painting lessons by Kelly Telfer in Roatan. Entertainment reached its peak with the PCA 80's Fashion Show and Competition, followed by a lively "Back to the 80s" Dancing Party in Cozumel.

Formal dinners onboard, characterized by excellent food and service, became a cherished opportunity for camaraderie and reflection on the day's adventures. The Sky Princess crew's custom-made PCA Treffen At Sea neckties added a special touch to the dining experience.

As the cruise sailed back to Fort Lauderdale on December 15, attendees enjoyed more seminars, painting lessons, and Porsche Racing in the Piazza. The Farewell Cocktail Party and Ugly Sweater Send Off marked the conclusion of the memorable journey, leaving everyone with fond memories.

Returning to Fort Lauderdale on December 16 was bittersweet, with the knowledge that the cruise had come to an end. However, the PCA and Princess Cruises provided solace by announcing the next Treffen At Sea destination – Alaska, scheduled for July 28 to August 4, 2024. Scott and Becke, along with many friends from the current cruise, eagerly signed up for the Alaskan adventure, starting in Seattle and encompassing Ketchikan, Endicott Arm and Dawes Glacier, Juneau, Skagway, Victoria Canada, and returning to Seattle. Scott wishes to express his gratitude to the PCA National Team, volunteers, and the Captain, Officers, and Crew of the Sky Princess for their efforts in making the cruise a resounding success. The anticipation for the upcoming Treffen At Sea Alaska Cruise is already building, ensuring that the tradition of great times and camaraderie will continue in the picturesque Alaskan landscape.

In conclusion, Scott and Becke look forward to seeing everyone in Alaska for what promises to be another unforgettable Porsche adventure on the high seas.

by Scott Hansen  
Space Coast and Citrus Regions member



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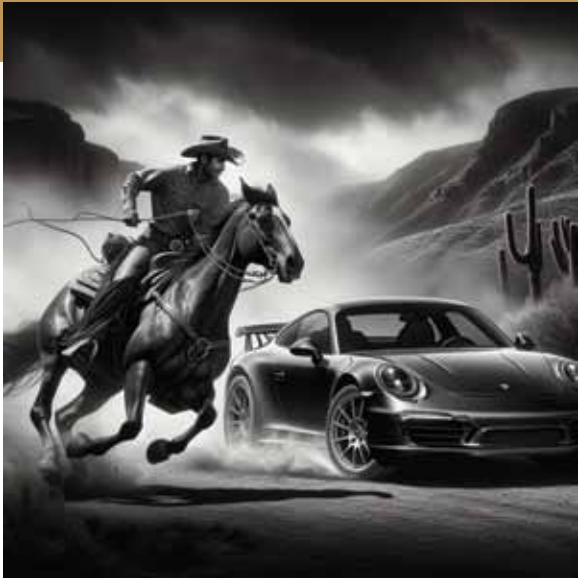
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# Rodeo at River Ranch



Howdy partners! That's how we began our Hoedown at the River Ranch weekend. Another great Space Coast Porsche Club event during the weekend of March 8 -10. After registration at the River Ranch Lodge we were treated to a hayride followed by a "Chuck Wagon" buffet dinner in the east corral followed by a bonfire with S'mores. Our group of nearly 60 PCA members, as well as kids, thoroughly enjoyed themselves.

Saturday morning started with a nice breakfast in the Smokehouse. Our PCA juniors had special events planned just for them. Adults had many choices of activities throughout the day. Some went on an airboat adventure while others elected to take a drive to Bok Tower and Gardens. We drove via Spook Hill! A fun route to enjoy! After enjoying Bok Tower and Gardens we had the option of a drive back to the resort along a curvy and twisty way (perfect for a Porsche!). I know Pat and I had a blast driving this route! Saturday night we had a group "Hoedown" BBQ dinner sponsored by Porsche Melbourne and awards were given to the juniors that participated in their morning activities. Following dinner we had VIP seating for the Rodeo event. Bucking bulls, barrel racing, stunt riding and other exciting entertainment.

Sunday morning we were all surprised with an envelope on our doors. Inside was a certificate of adoption for a horse named Porsche born on November 11, 2023! We all enjoyed a casual continental breakfast and cars and coffee. Our PCA group left the resort at their leisure for a return trip home. We had a ton of fun and met new club members. Special thanks to Porsche Melbourne for their sponsorship of the Rodeo event.

by Bob Greenwood  
illustration by the Editor





# '24 Roar Before the 24

It's that time again, the beginning of a new and exciting auto racing season for 2024. What a better way to start than a drive to World Center of Racing, the Daytona International Speedway, to get up close and personal with cars and teams that will be racing in the International Motor Sports Association (IMSA) series that starts with the Rolex 24 Hour Race on January 27th and 28th.

That is exactly what a handful of Space Coast PCA members and friends did on the chilly morning of January 20th to attend the Roar Before the 24. This annual event is where all the teams that will be competing in the upcoming 24-hour race arrive with their shiny new cars for testing, tuning, and qualifying before the big race the next weekend. Since there is only a fraction of the spectators at the Roar compared to what will be there the following race weekend, you can walk right up next to the cars, drivers, and teams to get autographs, take pictures, and be amazed by the sights and sounds of this fabulous venue.

Porsche is well represented in the top prototype class (now called GTP) with the Porsche 963, making up four of the ten entries in this class for the 24-hour race. Two of these are the Team Penske factory cars and two are non-factory teams of Proton Racing (the car has a Mustang Sampling livery) and JDC Miller Motorsports. Rounding out this GTP class with two cars each are Cadillac, Acura and BMW. The Porsche 963 appears to be competitive this year with the Team Penske number 7 car driven by Felipe Nasr qualifying third, just 1/10th of a second behind the second place Cadillac and 2/10th behind the first place qualifying Cadillac.



The driving roster is full of racing royalty with names like Pepo Durani, Sebastain Bourdais, Scott Dixon, Ricky Taylor, Nick Tandy and young guns like Colton Herta and Brandon Hartley. One of my heroes is an older driver named Ben Keating. A successful 52-year-old auto dealership owner from Texas, Ben has funded and driven with multiple race teams since 2006, recently placing first at the 2023 24 Hours of Le Mans in the LMGTE Am class and placing first in 2023 IMSA series in the LMP2 class. At this year's Rolex 24 hour race he is a driver in BOTH the JDC Miller Motorsports Porsche 963 GTP car number 85 AND the United Autosports LMP2 car number 2. Go Ben!

The GT classes looks promising for Porsche as well. The number 23 Porsche 911 GT3R in its Rexy livery qualified first in the GT Daytona Pro class. That's good, especially this is the only Porsche in the GTD Pro class. The other four 911s that we will see racing in the Rolex 24-hour race are in the GTD class. GTD Pro and GTD cars are the same specification, the only difference is that GTD has amateur drivers in the mix.

A total of fifty-nine cars across four classes will start the Rolex 24-hour race kicking off a what should great year of racing for Porsche.

by Tom Kirk



# Rolex Weekend

On the Friday before the 24 Hour Rolex race at Daytona International Speedway Space Coast PCA set out on a great drive around the area. Member, Steve Martin, planned out the spectacular route which took us along some beautiful roads lined with oak trees creating a canopy for our parade of 16 Porsches. We travelled to the Ponce De Leon Lighthouse before heading back to enjoy the Art of Speed event at One Daytona which was organized by another Space Coaster, Frank Molnar. The Art of Speed was a spectacular charity event showcasing supercars like Porsches, Ferraris, and Lamborghinis. Artwork was displayed and food and festivities were abundant.

The Rolex race started the next day and continued around the clock hours with Porsche taking top honors. Felipe Nasr delivered the first Rolex 24 at Daytona overall win for team owner Roger Penske in 55 years and the first for Porsche in 14 years, in an exciting conclusion Sunday to the iconic endurance sports car race. It was an exciting race to watch whether you were in the PCA Hospitality tent, in the Porsche VIP Suites on the track or even at home watching on TV. I hope every Porsche enthusiast gets the chance to experience the thrill of a live race, just to feel the thunder of the track in their chest – it's unbelievable! Porsche Melbourne provided a great lunch for PCA members on Sunday in the hospitality tent. What a wonderful weekend it was!

by Robin Hoffman

photos by Robin Hoffman and Jake Galstad/  
Motorsports Images



# Zotz Racing 5th Annual HPDE Tech Session

Zotz Racing staged their 5th Annual HPDE Tech Session at their shop in Orlando with 85 people in attendance. The event partners that supported this special event were Space Coast PCA, SunCoast PCA and Chin Track Days. If you wanted to try out your Porsche on the racetrack or improve your driving skills, this was the perfect event to attend.

Kevin Duffy, a long time Club advocate for High Performance Driver's Education (HPDE) presented a highly informative class for those Porsche drivers that might want to learn more about driving their Porsches in a safe environment with personalized instruction at Sebring International Raceway. He presented how to sign up, what takes place and any special equipment and car preparation needed to join in this event as a novice. With this information you'll be able ready for everything from signing up for the event to safely driving your Porsche on the race track while having fun doing it.

In addition to the novice class, Ron Zitzta, owner of Zotz Racing and pro racer and coach with 40+ years of experience led the advanced class. Ron is also a Rolex 24 winning driver. He answered lots of questions about driving on the racetrack and went over how to use data to improve your track lap times with particular detailed attention to speeds, turns and braking points. His vast knowledge of driving race cars is amazing and very informative. There was also a specialty alignment demonstration by Zotz employee, Jason Brianty.

Discovery Parts, Soul Performance, Numeric Shifter, Motul, Carbon Wraps and Hagerty Insurance were vendors on site to answer questions about their products. This was a great event to learn all about High Performance Driver's Education. Zotz Racing is located at 6625 Edgewater Drive in Orlando, FL.

by Sue Kee  
photo by Marie Zitzta



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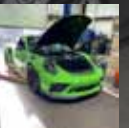
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*"This is the day the Lord has made; let us rejoice and be glad in it"*  
Psalm 118:24

# New to Autocross

My wife, Joyce and I are getting hooked on Autocross! We attended the December Space Coast Autocross at the American Muscle Car Museum and the Autocross School at Sebring in February.

After corresponding with Carmen DeVito (Space Coast Autocross Chair) for a couple of weeks and getting his assurances that we would be ok and have proper guidance, Joyce and I participated in our first event. Autocross instructor Rick Baz rode with us to instruct and coach us. Rick is very professional and a master at driving Autocross. We are very appreciative of his efforts in working with Joyce and myself. I was assistant volunteer trainee on corner # 6 worker at AMCM helping Rick Rousseau who gave me some great insight and expert advice on Autocross.

We really enjoyed the December experience but wanted to get a formal class type overview of Autocross so we enrolled in the Sebring Autocross School on February 2nd run by Steve and Dottie Kidd from the Goldcoast Region.

Joyce and I were part of a small group of 10 participants. Steve and Dottie with their decades of experience did an outstanding professional job of organizing and instructing us on the safety rules – the course, procedures and all processes. Steve even had a scaled down miniature model of a typical course to show us how to run the course, and what to look for from start to finish.

We ran the same course as the Autocross Challenge competitors did the next day.

Autocross/SCCA Instructor Thomas Kring helped with the individual course walk, discussed in detail staying on course, looking at the track for rough uneven or different material surfaces, as well as looking ahead at the gates, know where you want to be, walking the line. Then the Parade run was held after the course walk and corner/post-flagging instruction.

We were split up into 2 groups, one group did the flagging/corner work. The other group ran the course with an instructor. As individual confidence improved the drivers were able to do many solo runs.

We had a wonderful day spending time, getting to bond with our fellow Porsche club members. Joyce and I both left the track feeling our red 718 Cayman delivered spectacularly for both of us!

These were great experiences and we look forward to participating in more Autocross events.

We feel very confident because of the coaching and instructions from these highly professional and dedicated individual instructors in our club.

If you are interested in participating in Autocross events we would encourage you to reach out to folks like our own Autocross co-chairs Carmen DeVito or Ken Marshall to discuss how to get started. It's great fun and you won't regret it!

by Karl Manke  
photos by Karl Manke and Robin Hoffman



# Under the Hood

## Mark Pieloch and the American Muscle Car Museum

Mark Pieloch is someone who will talk to total strangers, especially at the elite Pebble Beach car show, where he found himself joking around with two famous rappers with one-word names. He earned the nickname “Mok” (pronounced Mock) due to his accent, which hails from his humble beginnings in Gardner, Mass. He was introduced to cars as a kid, running amok around his Uncle Eber’s junkyard. He watched as his uncle became a successful entrepreneur, owning several dealerships despite dropping out of school after the 5th grade.



When Mark graduated from high school, he did not receive the gift of a car like his sister did from Uncle Eber. Instead, he received the best piece of advice: “Go work in the drug industry for 5 to 7 years, learn what you can. Find out what they do well and what they do poorly. If you can solve their problems, offer these solutions back to them and you’ll be all set.”

At the age of 30, Mark left to start his own company by self-funding and selling off 12 old cars he had. By the age of 40, he owned 50 cars. By the age of 60, he had over 300, and now at 66, he has over 440. When his Head of Operations, Ed Dedick, walks 17 miles a day across the 112,000-square-foot facility, it’s fair to say that Mark owns one of the largest private car collections globally.

When asked exactly how many cars he owns, he responded, “If you exclude my 6 daily drivers, I have 440 vehicles. I tallied them up just for you today, starting with 77 Porsches. I have 3 Porsches on order with Melbourne Porsche, another matched set of chroma flare Python Green Turbo S Coupe, Turbo S Cab, and Targa S 4, bringing the current total up to 80. An astounding 260 of the 440 cars have less than 100 original miles on them.” Regarding his collecting strategy, Mark stated he is always looking long-term. “So when I buy different cars, most people say, ‘What can I resell this for in three to six months or a year?’ I look at 10 or 20 years.”

Even though some of his best acquisitions are from personal referrals, he shared the four classic sources for car collecting, which he referred to as the A D D D of collecting: Auctions, Dealers, Divorce, and Death. Mark continues to build his collection, referring to it as only a hobby with sights set on having it continue well beyond himself. In fact, everything he chooses to focus on is in building his legacy. The museum is a non-profit organization and functions to provide for community charities, hosting events continuously year-round and is not open to the public!

In the end, Mark is a just a family guy who wants to take care of his wife and kids long past when he’s gone. We can certainly agree; he has accomplished this and then some.

So if you see him, please feel free to let him know you saw this article in our humble **EV** and ask him about something we don’t already know.

Thank you, Mark, for being so warm and open in sharing about your incredible life!

by Robert Kantor and Lily Lin





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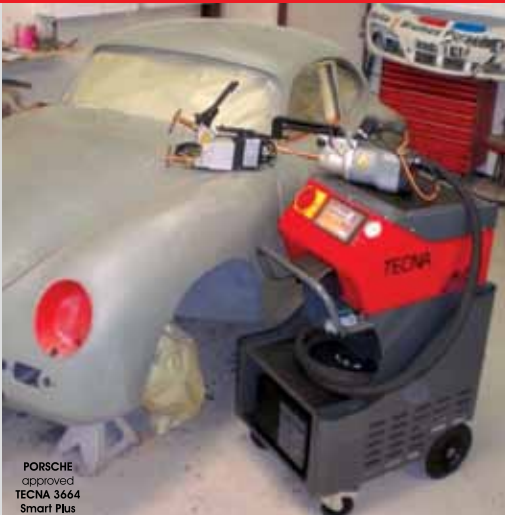
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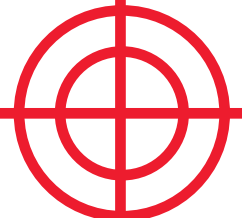
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# And Now This...



## **From Stuttgart to Splashdown: *when a Porsche goes full duck mode***

Porsche offered Scottish digital artist Chris Labrooy the opportunity to transport one of his digital artworks into the real world for the first time. The result is the 996 Swan, which was designed for the anniversary “20 years of Porsche in China”. The Porsche 911 Type 996 was the first vehicle sold in China two decades ago. In the Middle Kingdom, the swan stands for happiness. The artcar made its first public appearance in Shanghai in November 2021 and headlined Porsche’s South by Southwest Conference and Festival show presence in 2023.

Using a 996 911 as his starting point, Labrooy de-wheeled the car and stripped out the interior before inserting a 8-foot inflatable waterfowl through the carcass. Its graceful neck extends out from where the windshield would be while the inflated body acts as the base.

by Porsche AG  
photo courtesy of PCNA

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