# CREATIVE CARPET & FLOORING'S CREATIVE THINKING

WWW.CREATIVECARPITINC.COM | 888-910-6585

It "Dawned" On Me... a message from Dawn Giganti

Hey there,

Every year, as I gear up for the holiday season, I can't help but think about my upcoming wedding anniversary, January 9, 1993. Yep, 31 years, & it's been quite the ride! I've learned over the years that marriage isn't all rainbows & sunshine. It's more like a rollercoaster, with its share of struggles & tough times. But you know what? Those tough moments are where the magic happens.

In marriage, we're forced to face our own flaws & learn to forgive when it's the hardest. We find our anchor in Jesus, who helps us weather the storms together & grow through those challenges. It's not about being perfect. It's about sticking together through thick & thin, learning, & evolving.

Mary & Joseph encountered societal judgment, endured a difficult journey, & faced the challenge of finding shelter during the birth of Jesus. But they put their faith in God & stuck through it... together. Just as the Christmas story isn't just about the good stuff, marriage isn't just about the romantic moments. It's about growth, change, & walking through life hand in

"Two are better than one because they have a good return for their labor: If either of them falls down, one can help the other up. But pity anyone who falls and has no one to help them up." — Ecclesiastes 4:9-10

Sounds a lot like what marriage is all about, right? This verse speaks to the strength found in togetherness, a core element in the essence of marriage. It reflects the idea that in marriage, we find support, encouragement, & strength in each other.

A quick heads up for those who haven't taken the plunge into marriage yet... it's not about finding a perfect partner. There is NO such thing! It's about growing <u>together</u> & creating something beautiful.

As my wedding anniversary approaches, I can't help but be thankful for the journey I've shared with my husband. And you know what? I'm excited for all the adventures yet to come! I wish you all the love, joy, &

peace this Christmas, & here's to the imperfectly perfect journey of not only marriage... but also life.

Merry Christmas & Happy New Year!

Dawn Giganti, Marketing & Administrative Assistant Creative Carpet & Flooring

### Month at a Glance:

20th Go Caroling Day - The perfect opportunity to spread holiday cheer and share the joy of music with your friends and neighbors. So warm up those vocal cords, and let the caroling festivities begin!

21st 1st Day of Winter – Time for fall's colorful leaves to turn into crunchy snowflakes and trade in the pumpkin spice for hot cocoa.

23rd thru 26th Christmas Holiday - We will be closed to celebrate the birth of Jesus with family and friends. Happy Birthday, Jesus, and Merry Christmas to all!

30th thru Jan 1st New Year's Holiday - As we wave goodbye to 2023 and warmly welcome 2024, we'll be closed to celebrate the New Year. May your transition into the next year be safe and filled with blessings!

Employee birthdays this month: Wishing all the December-born members of our team a fantastic birthday filled with happiness and success in the coming year!

**1st <u>Carrie Dolan</u>** – Bookkeeping Assistant **4th** Mark Costigan – Operations Manager

12th Tammy Bouquet – CEO

19th Alexis Giganti – Administrative Assistant



We promise that you'll love your new floors, or we'll replace them for

\*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be

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### December 2023

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03	04	05	06	07	80	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23 CLOSED
24 CLOSED	25 CLOSED	26 CLOSED	27	28	29	30 CLOSED
31 CLOSED						

### **Welcome Back Returning Clients**

Barbara & Joseph Bonanno Brianne Vandenberg Catherine & Mike Glazier Christine Carter Corrie Gleason Dawn Giganti Denise Kinney Donald & Joeanne Lavette Donna Kobar Dore Lacny Greg & Theresa Olesen Helen Shebesh Janice & Dan Joyce

Jim Haraf Joanne & Ken Hillblom Joanne & Robert Krencik Justin & Lisa Campbell Kenneth & Jen Mulheran Laurie Smetana Linda Shefcik Mandy & David Gearhart Maria & Mitchell Leach Mark & Christina Weissmann Mary Wells Merrily Rudolph Michael & Diana Newell

Michael Swieter Owen Hulse **Patty Gately** Pipa Stephen Richard & Cheryl Mcrae Robert Johnson Ruben Haro Salvador & Rochelle Navarette Sharon Bingham Sharon Garvin Sue & Jim Cieslik Valerie Morris



of Munster, IN

You are this month's

### MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize! Must be picked up between 12/01/2023 & 12/29/2023.





**GIVING THE GIFT** 

**OF WARMTH** 



Help homeless families get through this winter season by "giving the gift of warmth." We are collecting the following:

→ WINTER COATS – All sizes from infant, baby, toddler, junior, adult & extended sizes are needed. SNOW PANTS, HATS, **SCARVES**, **GLOVES** & **MITTENS** would also be useful.



→ SOCKS – These are the most needed & least donated item.

Please note we can only accept donations of items that are new or gently used, without broken zippers, rips, or tears.



### **ILLINOIS**

There are an estimated 19,212 people homeless on a given night. 7.3 people homeless per 10,000\*

Items brought to our Mokena, IL showroom will benefit:



Learn what they are doing in the community at morningstarmission.org, call (815)722-5780 or email info@morningstarmission.org.

### INDIANA

There are an estimated **5.449** people homeless on a given night. 8.0 people homeless per 10,000\*

Items brought to our Highland, IN showroom will benefit:



Learn more about the work they are doing in the community at gracebeyondborders.org, call (219)712-5192 or email mmminc53@gmail.com.

# **Did You Know**

### We Celebrate Your Referrals!

At Creative Carpet & Flooring, we're all about celebrating your referrals. Instead of costly ads, we'd rather reward you for your trust in us. When you refer someone who becomes our client, we'll treat you to a nice dinner. But we know you refer people to us because you trust us to provide excellent service. Your trust making you look like a hero for referring us.



Check out our Referral Reward Program at creativecarpetinc.com/referral-rewards/ to learn more!

### \*https://endhomelessness.org/homelessness-in-america/homelessness-statistics/state-of-homelessness/

## Receive a \$25 Creative Carpet & Flooring Gift Card

Just for stopping in & donating! A small thanks for helping Give the Gift of Warmth. Give as a gift or keep for yourself. So many uses...

- Complement any hard surface floor with a pre-made or custom area rug!
- How about Carpet cleaning after the winter season is over?
- Cleaning products (like our Karndean hard surface cleaner or our very own Spot Remover for Carpets & Upholstery).
- Gift cards never expire!

(December 1 - 31, 2022 - one gift card per household)

# **Merry Christmas** Creative Carpet & Flooring \$25 Gift Card

### MEET OUR CARPET CLEANING CUSTOMERS...

Barbara Bonanno Barbara Malm Bob Jones Carl & Vickie Mcelroy Carol Brown Carol Konieczny Clarence & Jeff Bultema Howard & Judy Wahlen

Dave & Gloria Dolak Diane Fleisher & Jan Brown Diane Peterlin Don Lavette Fay Murdaugh Gwen Benson

Jennifer Heemstra Jim Loukota Joe & Nancy Keim John & Mary Duckworth Joyce Terandy Kathy Smith Larry Macdonald

Lorraine Evenhouse Marilyn Lehnerer Maureen Okeefe Mitchell & Maria Leach Mj & Daniel Vukas Norma Reitz Richard & Roberta Kaminsky

Roberta Gasper Salvador Navarette Valerie Defalco William & May Stern

CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585 EXT. 100/

### Who wants to WIN a \$50 Gift Card towards dinner at

















# Take our Trivia Challenge!

This month's Mega Trivia question:

Why do we give gifts at Christmas?

- (A) Honor the Three Wise Men
- (B) Winter solstice celebration
- (C) Santa Claus tradition
- (D) Toy industry marketing

To enter, visit our website at creativecarpetinc.com and click on the 'MEGA Trivia' tab under Specials. Take your best guess for this month's question, which will be available on our website between the 1st and 15th of the month. Your chances of winning are better than you think! The winner will be announced in the following month's newsletter. Remember, the entry deadline is the 15th of each month. Good luck and have fun!

### Last month's question:

Why do we eat turkey on Thanksgiving?

### Answer: (B) Abundant in the New World

One of the main reasons for enjoying turkey on Thanksgiving is its abundance in the New World, which is what America was often referred to back in the day. When the Pilgrims arrived at Plymouth, Massachusetts, they found that wild turkeys were not only native to the region but also quite plentiful. These large birds quickly became a popular source of sustenance for the early settlers. So, while there may be elements of truth in the other options, the abundance of turkeys in the New World played a significant role in making them a Thanksgiving staple. It's a tradition that has stood the test of time and continues to be a symbol of the Thanksgiving

Congratulations to last month's winner:

JOAN OOMS of Alsip, IL

To claim your prize, please stop by Creative Carpet & Flooring between 12/01/2023 & 12/29/2023. Thank you for participating in our contest & enjoy your prize!



# **Deck the Halls with Discounted Carpet!**

Get ready for the most fantastic Carpet Blowout Sale of the year at Creative Carpet & Flooring! We're wrapping up the year with a bang to bring you extraordinary deals on our top-quality carpets at prices you won't believe.

So, why are we doing this, you might ask? Well, we're on a mission to clear out our warehouse, making space for all the exciting inventory we have lined up for 2024. It's our way of giving you the best deals while we make room for the future.

Hurry, because this is a one-time opportunity! Our end-of-year carpet sale is here, but it won't last forever. This is your chance to give your home a fresh look with new carpet at unbeatable prices. But remember, once our stock is gone, it's gone, so don't miss out on this fantastic opportunity.

We've got unbeatable prices on top carpet brands, including Dreamweaver, Shaw Floors, Phenix, and more. With a vast array of colors and styles to choose from, you're sure to find the perfect carpet that matches your unique style and taste.

Incredible pricing that includes everything! Our pricing starts at just \$2.50 per square foot for 25oz carpets and ranges up to \$4.99 per square foot for the luxurious 60oz carpet. And guess what? That pricing includes standard installation and pad.\* It's a deal you won't find anywhere else!

Don't let this opportunity slip away! This is a rare opportunity because normally, we don't hold sales like this. But we're making space for the future, so we're pulling out all the stops to give you these amazing deals.

Visit Creative Carpet & Flooring today and give your home the upgrade it deserves. This Carpet Blowout Sale is the perfect way to end the year in style. We can't wait to help you transform your space, so come on over, and let's make it happen!

\*Please note that there is a minimum purchase requirement of 300 square feet. However, even if your purchase falls below this threshold, we have you covered with a minimum labor charge option. This special end-of-year blowout sale cannot be combined with any other offers.

### Hot Coco & Christmas Movies... family-friendly films for all ages!

- A Christmas Carol (1938) Scrooge's redemption with Reginald Owen.
- It's a Wonderful Life (1946) Self-discovery and Christmas's true meaning.
- Miracle on 34th Street (1947) Belief and the real Santa Claus.
- White Christmas (1954) Bing Crosby's musical classic.
- A Charlie Brown Christmas (1965) Emphasis on the true meaning of Christmas.
- Silent Night (2002) Modern Bethlehem journey.
- The Polar Express (2004) Magical journey to the North Pole.
- The Nativity Story (2006) Portrays Jesus' birth and Mary & Joseph's journey.
- Arthur Christmas (2011) Santa's high-tech operation.
- The Star (2017) Heartwarming animated Nativity story from animals' perspective.
- The Grinch (2018) Modern heartwarming Grinch tale.
- Klaus (2019) Origin of Santa Claus, charming animation.

# MEET OUR CLIENTS

Albert & Nina Bylewski Alfred & Diane Gentile Angela Jankun Brian Hetfleisch Carol Rose Chris Irwin Dave & Kathy Jaspers Deborah Pardek

Dianne Mohan Dorothy Carr Eddie Davis Eric & Amy Carlson Fabrizio Arrabito Gary & Amy Holman Gina Bennett Greg & Deb Dole

Heidi Byczko Holly Manprisio Joe Lamantia John & Kathy Rokosz John Pudinoff Joyce & Richard Dwyer Kath & Jim Marek Kathy & Jimmy Holloway

Kaylee & Brandon Griffin Linda Newstat Madeleine Moya Marie West Mary & Joyce Santefort Mary Seidl Megan Larson Michael Troumouliaris

Nancy Caruso Nora Nolan Pam & Mike Melnyk Patrick Morrin Robert & Nancy Young Roxy Dowding Sam & Betsy Cutrara Scott Hite & Marsi Hass Shirley Harden Sofie Ogrizovich-Diaz Stacy & Mark Jancosek Steve Jacobson Sue Duffy Susan Stachler Tina & Tony Jackovich Walter Prochot



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2315 45th Street Highland IN 46322 219.595.5561



9am \_ 6pm TUE 9am \_ 6pm WED 10am \_ 6pm **THR** 9am \_ 6pm 9am \_ 6pm SAT 10am \_ 4pm closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants















Don't visit any flooring dealer until you call us for a <u>FREE</u> Consumer Awareness Guide!

You will learn...

▼ 7 costly misconceptions about flooring

5 questions to ask a dealer before buying

⊗ Visit our website to obtain your copy! ⊗ www.CreativeCarpetInc.com 

### A gigantic THANK YOU to all who referred us last month...

Alex & Danielle Surma Ann & Dale Mitchell Charles Jensen Debbie Dvorak Joyce Ipema

Kaitlin Brose Liam Ardagh Linda Dowding Mary Hirtzer Randy & Linda Gordon Sharon Brodzky Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card!

www.creativecarpetinc.com/share-your-review

Great customer service. Dana was wonderful to work with. The floor looks great. Installation went smoothly and was actually done earlier than expected.

~ Mary Paterik of Highland, IN This month's \$25 Target gift card winner!