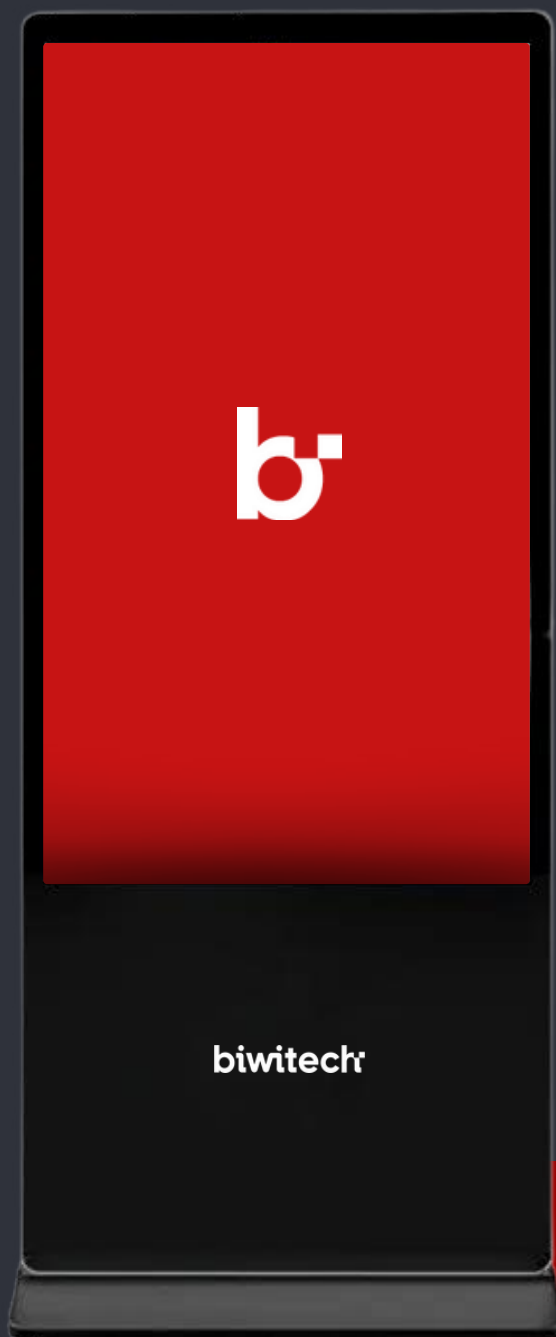


biwitech



**GOOD THINGS
HAPPEN**

TOUCHTOTEM

www.biwitech.com

BIWITECH TOUCHTOTEM

Transform Your Space with State-of-the-Art Interactive Technology

The Biwitech Touchtotem redefines visual communication in retail, corporate, and entertainment environments. Designed with a 55-inch capacitive touchscreen, this innovative device offers an intuitive user experience, high-quality visuals, and advanced connectivity for efficient real-time content management.

Ideal for retail stores, hotels, restaurants, shopping malls and corporate environments, this display enables seamless customer interaction, enhancing the experience and optimizing business operations.



Benefits for your Business:

- **Greater Customer Attraction and Engagement:** An interactive display captures more attention than static signage, generating greater customer interaction and retention at the point of sale.
- **Increased Sales and Conversion:** Facilitates the dynamic display of products and services, enabling personalized promotions, impulse purchases, and greater visual impact, which translates into more sales.
- **Service Optimization and Self-Sufficiency:** It functions as a self-service tool, allowing customers to access information, place orders, or inquire without the need for staff assistance, improving operational efficiency.
- **Brand Modernization and Positioning:** Project an innovative and technological image, differentiating the business from the competition and creating a more professional experience for customers.
- **Improved Communication and Flexibility:** Allows for instant updates to messages and content, ensuring that the most relevant offers and messages are always displayed without delay.

Ideal for:



Retail and Commercial Stores

Interactive promotions, catalog displays, and dynamic ads.



Hotels

Location maps, service information, and personalized promotions for guests.



Restaurants

Interactive digital menus, self-service ordering, and real-time promotion displays.



Conference Rooms and Offices

Interactive presentations, digital signage, and corporate information management.



Entertainment Centers

Digital signage for events, ticket sales, and engaging multimedia content.

Screen	
Screen size:	55 Inches
Resolution:	1920×1080 pixels
Type:	Capacitive Touch Panel
Glow:	350 nits
Viewing Angle:	178°/178° (H/V)
Response Time:	Approximately 6 ms
Contrast:	3000:1
Lifespan:	>50,000 hours

Performance	
Processor:	RK3588
RAM memory:	4GB de RAM
Storage:	32GB ROM
Operating System:	Android 12
OSD Languages:	English, Chinese, French, German, Italian, Spanish, Arabic, etc.
Supported Image Formats:	JPEG, BMP, GIF, PNG
Supported Audio Formats:	MP3, WAV, WMA
Supported Video Formats:	MP4, AVI, DIVX, XVID, VOB, DAT, MPG, MPEG, RM, RMVB, MKV, MOV, HDMOV, M4V



Connectivity	
Wireless Networks:	Wi-Fi 6, LAN, Bluetooth
Speakers:	2x 8Ω10W
Ports:	1x Salida HDMI, 2x USB, 1x RJ45

Physical specifications	
Material	Metal
Color:	Negro
Environment of use:	Interior
Power Supply:	AC 110V~240V, 50/60Hz
Operating temperature:	0°~50°C
Normal storage temperature	-20°~60°C
Net Weight:	54 kg
Dimensions:	1960.3 × 747.1 × 22.3 mm
Accessories Included:	Power cable, Antenna, Key, Remote control
Weight with Packaging:	92 kg
Packaging Dimensions:	207 × 25 × 105 cm

Model	Part Number
TouchTotem	BIWI-TT-55-AND

biwitech[®]

INNOVATION AND TECHNOLOGY FOR A BETTER FUTURE

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