



WORLD BLOCKCHAIN BANK™

# THE EXECUTION LAYER

IDENTITY. ROUTING. EXECUTION. SETTLEMENT.



IDENTITY



ROUTING



EXECUTION



SETTLEMENT

CONTROL THE LAYER. ROUTE THE ECONOMY.

FINCEN-REGISTERED MSB

31000286291846

D-U-N-S® No: 119413613

Dom Pérignon



WORLD BLOCKCHAIN BANK™

# DOM PÉRIGNON DOES NOT SELL DOM PÉRIGNON

THE BRAND CREATES DEMAND  
BUT NEVER TOUCHES  
THE TRANSACTION



BRAND  
CREATES  
DESIRE



THIRD PARTIES  
CAPTURE  
THE CLIENT



OTHERS  
PROCESS  
THE PAYMENT



OTHERS  
FULFILL  
THE ORDER

EVERY TRANSACTION IS EXECUTED BY **SOMEONE ELSE**

THE CURRENT REALITY

WORLD  
BLOCKCHAIN BANK

REDIRECTED. ROUTED. OUT OF CONTROL.

DOMPERIGNON.COM

↓

RESERVEBAR

↓

RETAILER / VENUE

↓

THIRD-PARTY CHECKOUT

Order Summary \$300.00

Delivery Retail Partner

Payment  VISA   Apple Pay

PAY NOW

- ✗ NO CHECKOUT
- ✗ NO CUSTOMER OWNERSHIP
- ✗ NO PAYMENT CONTROL
- ✗ NO DATA CAPTURE

# THE BRAND DOES NOT OWN THE CUSTOMER JOURNEY

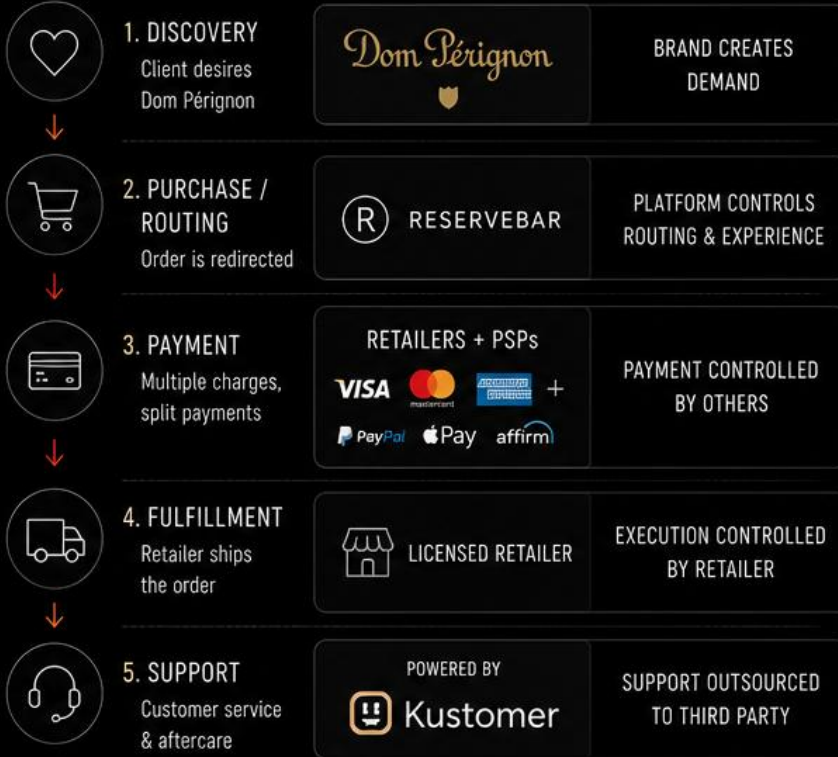
EVERY TOUCHPOINT IS OUTSOURCED. THE RELATIONSHIP IS LOST.



WORLD BLOCKCHAIN BANK™

## THE CURRENT REALITY

FRAGMENTED JOURNEY. ZERO BRAND CONTROL.



**THE BRAND NEVER TOUCHES THE TRANSACTION. THE BRAND NEVER OWNS THE RELATIONSHIP.**

## THE DOMAINLINK MODEL

UNIFIED JOURNEY. FULL BRAND CONTROL.



**ONE JOURNEY. ONE TRANSACTION. ONE RELATIONSHIP. THE BRAND CONTROLS EVERY TOUCHPOINT.**

- CLIENT OWNERSHIP RESTORED
- DATA & INSIGHTS CAPTURED
- PRICING & MARGIN CONTROLLED
- PREMIUM EXPERIENCE DELIVERED
- COMPLIANCE PRESERVED



**IF YOU DON'T OWN THE JOURNEY, YOU DON'T OWN THE CLIENT.**

BRAND CREATES THE DESIRE. OTHERS CAPTURE THE VALUE.

\*COMPLIANCE: 3-TIER SYSTEM  
RETAILERS STILL EXECUTE THE SALE.  
DOMAINLINK CONTROLS THE ROUTE.

# THE PAYMENT DOES NOT BELONG TO THE BRAND

MULTIPLE CHARGES. SPLIT PAYMENTS. ZERO CONTROL.



WORLD BLOCKCHAIN BANK™

## THE CURRENT REALITY

FRAGMENTED PAYMENTS. THIRD-PARTY CONTROL.



### WHAT THE CUSTOMER EXPERIENCES



### PAYMENT METHODS

- VISA
  - AMERICAN EXPRESS
  - DISCOVER
  - Apple Pay
  - PayPal
  - affirm
- LIMITED BY RETAILER ACCEPTANCE

- ✗ MULTIPLE CHARGES
- ✗ SPLIT PAYMENTS
- ✗ PLATFORM FEES
- ✗ NO PAYMENT CONTROL
- ✗ NO CUSTOMER OWNERSHIP
- ✗ NO GLOBAL CAPABILITY

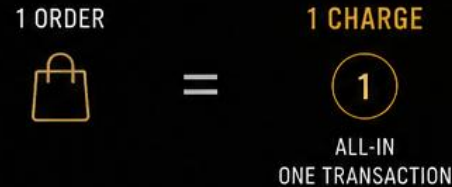
✗ THE BRAND NEVER TOUCHES THE MONEY.

## THE DOMAINLINK MODEL

ONE TRANSACTION. ONE ROUTE. FULL CONTROL.



### WHAT THE CUSTOMER EXPERIENCES



- ✓ SINGLE CHARGE
- ✓ SINGLE RECEIPT
- ✓ PREMIUM EXPERIENCE
- ✓ CLEAR PRICING
- ✓ FASTER CHECKOUT
- ✓ GLOBAL CAPABILITY

YOU CONTROL THE PAYMENT EXPERIENCE.  
YOU OWN THE CLIENT RELATIONSHIP.

### PAYMENT METHODS

BRAND-CONTROLLED GLOBAL PAYMENT INFRASTRUCTURE



ALL METHODS.  
ALL MARKETS.  
ALL BRANDS.

POWERED BY  
WORLDBANKPAY

**\$0.50**

FLAT FEE

INSTANT SETTLEMENT  
ZERO MIDDLE LAYERS  
MAXIMUM MARGIN



IF YOU DON'T CONTROL THE PAYMENT, YOU DON'T CONTROL THE BUSINESS.  
LUXURY CANNOT EXIST IN A MULTI-CHARGE CHECKOUT EXPERIENCE.

# YOU DO NOT OWN YOUR CLIENT



WORLD BLOCKCHAIN BANK™

## WHAT YOU LOSE:

-   **IDENTITY**  
You don't know who they are.
-   **PURCHASE BEHAVIOR**  
You don't see what they buy.
-   **FREQUENCY**  
You don't know how often they buy.
-   **LIFETIME VALUE**  
You don't capture the full value they bring.

THEIR CLIENTS.  
NOT YOURS.

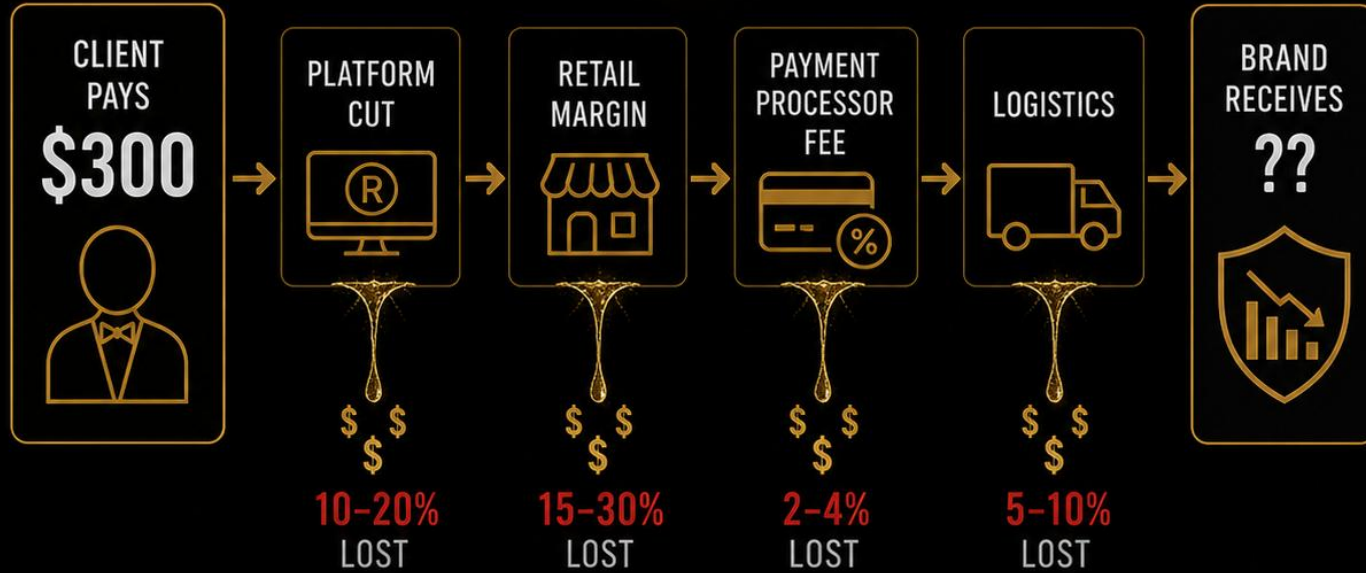
-  CLIENT ID
-  PURCHASE HISTORY
-  FREQUENCY
-  PREFERENCES
-  LIFETIME VALUE

-  RESERVEBAR
- Uber Eats
-  DOORDASH
-  INSTACART
- OTHER PLATFORMS



## YOUR BEST CLIENTS BELONG TO SOMEONE ELSE

# YOU LOSE VALUE AT EVERY STEP



 <b>MARGIN DILUTION</b> Your margins shrink at every step.	 <b>NO VISIBILITY</b> You don't see the data. You can't optimize.	 <b>NO CONTROL</b> You can't change the rules.
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**YOU CREATE VALUE —  
OTHERS CAPTURE IT**

## THE BRAND CREATES DESIRE



### HERITAGE

LEGACY OF  
EXCELLENCE



### STORY

TIMELESS  
NARRATIVE



### CRAFT

ARTISANAL  
MASTERY



### EXCLUSIVITY

RARE BY DESIGN,  
NOT BY ACCIDENT



## THE EXPERIENCE DESTROYS VALUE



### GENERIC CHECKOUT

IMPERSONAL  
& FORGETTABLE



### ACCOUNT CREATION

FRICTION BEFORE  
YOU BUY



### RETAIL PRICING

COMMODITIZED  
NOT CURATED



### PLATFORM UI

NOT YOUR BRAND.  
NOT YOUR WORLD.

Secure Checkout

1. Shipping

Email Address

Shipping Address Edit

2. Payment

Card Number  MM / YY  CVC

Save my information

3. Order Summary

	Dom Pérignon Vintage 2013 750ml	\$299.99
Subtotal		\$299.99
Shipping		\$299.99
Taxes		\$19.95
Service Fee		\$25.20
		\$9.95
<b>Total</b>		<b>\$355.09</b>

**PLACE ORDER**

By placing your order, you agree to our [Terms of Service](#) & [Privacy Policy](#)

# WHY TRADITIONAL STRATEGY FAILS

THE INDUSTRY OPTIMIZES THE INTERFACE  
BUT NEVER CONTROLS THE EXECUTION



WORLD BLOCKCHAIN BANK™

## WHAT EVERYONE RECOMMENDS



**BRAND WEBSITE**  
Attracts & informs



**UNIFIED FRONTEND**  
Captures identity & data



**MERCHANT OF RECORD (MoR)**  
Handles compliance & payment



**RETAIL ROUTING**  
Routes to licensed retailer



**PAYMENT SPLIT**  
Funds split across parties



Platform controls routing



Payment is fragmented



Settlement is split



Brand is still dependent



Customer not fully owned

**CONTROL IS ASSUMED—  
NOT REAL**

THE  
DIFFERENCE  
IS  
EXECUTION  
CONTROL

## WHAT ACTUALLY WORKS



**IDENTITY (CLIENT ENTRY)**  
Client owns the relationship



**DOMAIN (CONTROL POINT)**  
Brand owns the entry & experience



**ROUTING (BRAND-OWNED)**  
Brand determines where & how



**EXECUTION (DIRECTED)**  
Authorized partner executes



**SETTLEMENT (UNIFIED)**  
One transaction. One settlement.



Brand controls routing



One transaction flow



Unified settlement



Full client visibility



Compliance preserved

**CONTROL IS STRUCTURAL—  
NOT ASSUMED**



**YOU CANNOT OWN THE CUSTOMER  
IF YOU DO NOT CONTROL EXECUTION**



THE INTERFACE  
IS NOT CONTROL

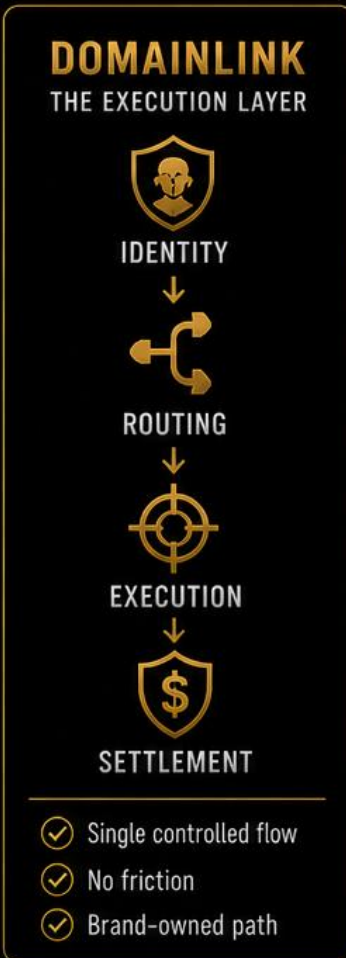
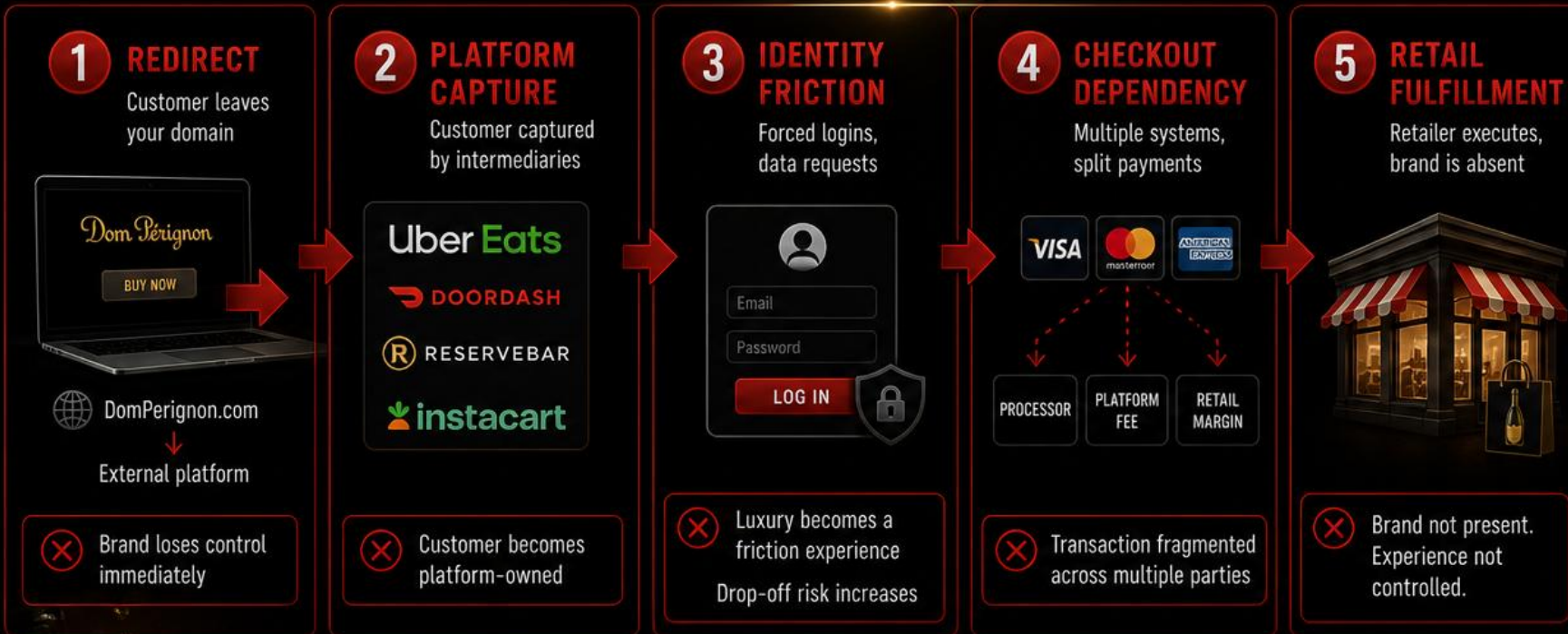
**EXECUTION IS CONTROL**

# THE FAILURE PIPELINE

EVERY STEP BREAKS THE EXPERIENCE  
EVERY STEP TRANSFERS CONTROL



WORLD BLOCKCHAIN BANK™  
EXECUTION LAYER FOR LUXURY



# LUXURY DOES NOT SURVIVE FRICTION

EVERY EXTRA STEP IS VALUE LOST.



# YOU DON'T NEED TO BREAK THE SYSTEM YOU NEED TO CONTROL IT

REGULATION CONTROLS THE SALE. WE CONTROL THE ROUTE TO THE SALE.

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## THE CURRENT MODEL

PLATFORMS CONTROL THE ROUTING LAYER

- 1 PRODUCER  
Dom Pérignon  
(First Tier)
- 2 DISTRIBUTOR  
Wholesale  
(Second Tier)
- 3 RETAILER  
Licensed Retailer  
(Third Tier)
- 4 CUSTOMER  
The Public



### THE ROUTING TODAY

 **PLATFORMS**  
(ReserveBar, Uber Eats,  
Retail Marketplaces)

- ✗ They choose the retailer
- ✗ They show the price
- ✗ They own the experience
- ✗ They capture the customer
- ✗ They own the data



THE BRAND IS REMOVED FROM THE TRANSACTION LAYER.  
THE PLATFORM OWNS THE CUSTOMER RELATIONSHIP.

## THE DOMAINLINK MODEL

BRAND CONTROLS THE ROUTING LAYER

- 1 PRODUCER  
Dom Pérignon  
(First Tier)
- 2 DISTRIBUTOR  
Wholesale  
(Second Tier)
- 3 RETAILER  
Licensed Retailer  
(Third Tier)
- 4 CUSTOMER  
The Public



**DOMPERIGNON.WINE**  
BRAND-OWNED ROUTING LAYER

### BRAND CONTROLS

- ✓ Which retailer is used
- ✓ What price is presented
- ✓ The client experience
- ✓ The customer relationship
- ✓ The data & insights



RETAILERS EXECUTE THE SALE.  
THE BRAND CONTROLS HOW ORDERS REACH THEM.



COMPLIANCE  
PRESERVED



BRAND  
OWNERSHIP  
RESTORED



CLIENT DATA  
CAPTURED



MARGIN & PRICING  
INTEGRITY



LUXURY EXPERIENCE  
PROTECTED

WE DO NOT REPLACE RETAILERS. WE CONTROL HOW ORDERS REACH THEM.

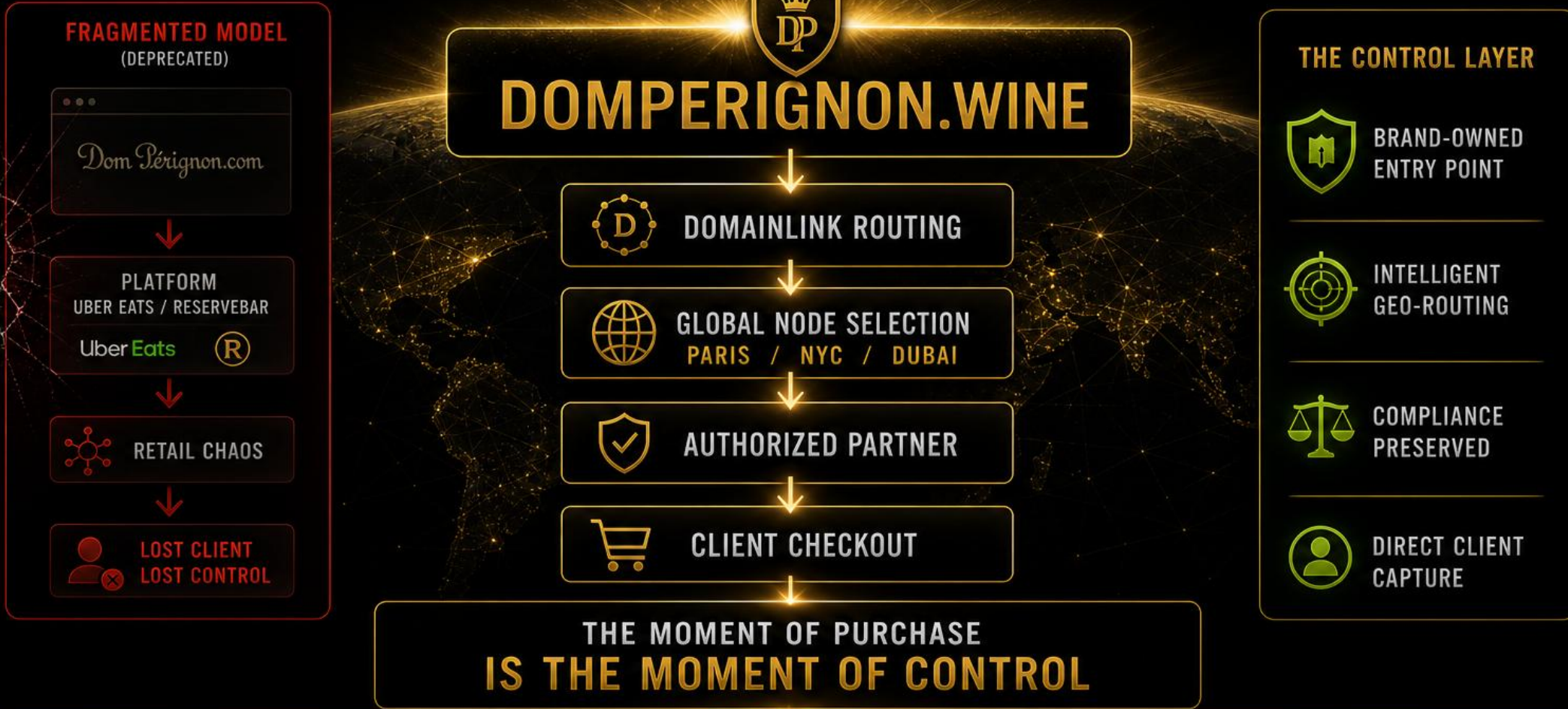
LEGAL SALE: RETAILER | ROUTING CONTROL: YOU | CLIENT OWNERSHIP: YOU | EXPERIENCE: YOU

# THE FIX OWN THE MOMENT OF PURCHASE

CONTROL THE ENTRY POINT. CONTROL THE OUTCOME.



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EXECUTION LAYER FOR LUXURY



# ONE DOMAIN. ONE ROUTE. ONE OWNER.

WE DO NOT CHANGE WHO SELLS. WE CONTROL HOW IT REACHES THEM.

# FROM CHECKOUT → TO CLIENT EXPERIENCE



TRANSACTIONS ARE FUNCTIONAL. EXPERIENCE IS CONTROL

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EXECUTION LAYER FOR LUXURY

## CURRENT EXPERIENCE

**LOGIN**  
Create an account or sign in

**EMAIL VERIFICATION**  
Verify your email to continue

**PLATFORM UI**  
Navigate a platform not built for luxury

- ✗ FRICTION AT ENTRY
- ✗ NO BRAND PRESENCE
- ✗ PLATFORM-CONTROLLED INTERFACE
- ✗ COMMODITY EXPERIENCE

THE CLIENT IS PROCESSED

FRICTION  
→  
EXPERIENCE

## BRAND EXPERIENCE

**IDENTITY RECOGNIZED**  
You are known. Access is seamless.

**INSTANT ROUTING**  
Intelligent routing to your local partner.

**BRAND-NATIVE EXECUTION**  
A luxury experience with start to finish.

DOMPERIGNON.WINE

WELCOME BACK  
YOUR JOURNEY STARTS HERE

ROUTED TO PARIS PARTNER  
Estimated delivery within 60 minutes

PROCEED TO CHECKOUT

- ✓ NO LOGIN FRICTION
- ✓ BRAND-CONTROLLED ENVIRONMENT
- ✓ INSTANT ACCESS
- ✓ LUXURY-CONSISTENT JOURNEY

THE CLIENT IS RECOGNIZED

THE EXPERIENCE DEFINES THE VALUE

# THE CLIENT DOES NOT BUY THEY ENTER YOUR WORLD

- 👑 CONTROL THE EXPERIENCE
- 👁️ CONTROL THE PERCEPTION
- 💰 CONTROL THE PRICE

# THE BRAND DOES NOT PARTICIPATE IN THE SALE



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## CURRENT REALITY

THE BRAND IS REMOVED FROM THE TRANSACTION

✗ BRAND EXITS BEFORE THE SALE



**DOMPERIGNON.COM**  
BRAND CREATES DEMAND



✗ PLATFORM CONTROLS ROUTING & EXPERIENCE



**RESERVEBAR**  
THIRD-PARTY PLATFORM



✗ RETAILER CONTROLS PRICING & FULFILLMENT



**RETAILER**  
LICENSED SELLER



✗ BRAND DOES NOT OWN THE CUSTOMER



**CUSTOMER**  
BRAND IS INVISIBLE

- ✗ NO CHECKOUT CONTROL
- ✗ NO PAYMENT CONTROL
- ✗ NO CUSTOMER OWNERSHIP

- ✗ NO DATA CAPTURE
- ✗ NO EXPERIENCE CONTROL
- ✗ NO MARGIN CONTROL

## THE DOMAINLINK MODEL

THE BRAND CONTROLS THE PATH TO THE SALE



**DOMPERIGNON.WINE**  
BRAND OWNS THE ENTRY POINT



**DOMAINLINK ROUTING**  
BRAND-CONTROLLED ROUTING LAYER



**AUTHORIZED PARTNER**  
LICENSED EXECUTION



**CLIENT (BRAND-CONTROLLED)**  
BRAND OWNS THE RELATIONSHIP

✓ BRAND STAYS IN THE SALE

✓ BRAND CONTROLS ROUTING & EXPERIENCE

✓ PARTNER EXECUTES THE SALE

✓ BRAND OWNS THE CLIENT

- ✓ CHECKOUT EXPERIENCE OWNED
- ✓ PAYMENT FLOW CONTROLLED
- ✓ CUSTOMER OWNERSHIP RESTORED

- ✓ DATA & INSIGHTS CAPTURED
- ✓ EXPERIENCE BRAND-CONTROLLED
- ✓ MARGIN & VALUE PROTECTED

VS



**THIS IS NOT DISTRIBUTION  
THIS IS DISINTERMEDIATION OF THE BRAND**



### CLIENT ENTRY POINT WORLDBANKPAY CHECKOUT

WORLD BANK PAY™

Back to Search

Make Payment

Complete your payment to start registration for this domain.

Pay To

Domain dom.pérignon

Amount (USD)

5.00

Description / Note

Private client settlement

Proceed to Payment →

DOMAIN: dom.pérignon      FEE: \$0.50 FLAT

AMOUNT: \$5.00 USD        SETTLEMENT: INSTANT

## DOM.PÉRIGNON TRANSACTION COMPLETE



### ON-CHAIN SETTLEMENT POLYGONSCAN TRANSACTION

polygonscan

Transaction Details

Overview    Logs (4)    State

TRANSACTION ACTION

Call Pay ERC20 Function by 0x2a097A74...CB9D90dE9 on 0x5e9e66DB...a0Ad852f0

Transaction Hash: 0xa7b603e4e59db411f134863861fcdcbcf56be0d5598975ef5e9336930125f3605

Status: Success

Block: 86451191    261 Block Confirmations

Timestamp: 8 mins ago | May-05-2026 11:07:06 PM +UTC

NETWORK: POLYGON      CONFIRMED: SUCCESS      BLOCK: 86451191

CONFIRMATIONS: 261+

<p><b>DOMAIN-TRIGGERED TRANSACTION</b> Identity initiates value flow</p>	<p><b>BRAND-NATIVE EXECUTION</b> No platform. No middle layer.</p>	<p><b>\$0.50 SETTLEMENT RAIL</b> Flat fee. Instant settlement. Global reach.</p>	<p><b>BLOCKCHAIN CONFIRMED</b> Transparent. Immutable. Verifiable.</p>
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# THIS IS NOT A DEMO — THIS IS A COMPLETED TRANSACTION

THE SYSTEM IS LIVE. THE MODEL IS PROVEN.

THIS TRANSACTION DID NOT TOUCH A PLATFORM

# THIS IS NOT THEORY — THIS IS LIVE



THE EXECUTION LAYER IS ALREADY DEPLOYED

WORLD BLOCKCHAIN BANK™  
EXECUTION LAYER FOR LUXURY

## DOM.PÉRIGNON (LIVE DOMAIN IDENTITY)

**WHAT THIS REPLACES**

- PLATFORMS** Third-party control
- AGGREGATORS** Margin leakage
- PAYMENT FRAGMENTATION** High fees, slow settlement
- DATA SILOS** No client ownership

**OUTDATED. EXPENSIVE. DISCONNECTED.**

polygonscan POL Price: \$0.09806 (-0.13M) Gas: 124.783 Gwei

GLOBAL EXPRESS BUSINESS CARD

DOM.PÉRIGNON

VALID UNTIL 05/27

SOVEREIGN REGISTRY. WAC JURISDICTION. NON-CUSTODIAL SETTLEMENT.

dom.pérignon MASTER DOMAIN REGISTRY

Min Price (24H)	Last Sale (Item)	Last Sale (Contract)
N/A	N/A	N/A

**Details**

- Owner: 0x4eE20b1883e350b37150B29806f3A5fc1...
- Contract Address: 0xE42Bba02cA306821563D6f1045D580...
- Creator: 0x53bD48B7e789a0831FC454C47554b637...
- Classification: Off-Chain
- Token ID: 5042
- Token Standard: ERC-721

**WORLDBANKPAY™**  
LIVE SETTLEMENT LAYER

← Back to Search

Make Blockchain-based payment in 60+ domains

Pay To: Domain dom.pérignon

Amount (USD): 1.00

Description / Note: Private client settlement

Proceed to Payment →

- \$ \$0.50 FLAT FEE
- ⚡ INSTANT SETTLEMENT
- 🛡️ DOMAIN-BASED PAYMENT
- 🔗 BLOCKCHAIN SETTLED

**PAYMENT IS ALREADY LIVE**



THE INFRASTRUCTURE IS NOT BEING BUILT  
IT IS ALREADY RUNNING


# THE INFRASTRUCTURE ALREADY EXISTS

THIS IS DEPLOYMENT — NOT CONCEPT

# PROOF OF EXECUTION

**THIS DOES NOT COMPETE  
WITH REGULATION.**


**IT EXECUTES ABOVE IT.**



Dom Pérignon


# YOUR BRAND. YOUR BANK.

DOM.PERIGNON  
GLOBAL DOMAINLINK IDENTITY



- OWN THE CUSTOMER.
- CONTROL THE EXPERIENCE.
- CAPTURE THE VALUE.


DOMAINLINK IS THE NEW RAIL.



EST. 1743

# Dom Pérignon

DOM.PERIGNON  
GLOBAL DOMAINLINK IDENTITY



GLOBAL DOMAINLINK IDENTITY CARD WORLD BLOCKCHAIN BANK

DOM.PERIGNON  
GLOBAL DOMAINLINK IDENTITY

GLOBAL ID: 1743 EST. 1743

SOVEREIGN REGISTRY. WAC JURISDICTION. NON-CUSTODIAL SETTLEMENT.

- OWN THE CUSTOMER
- ROUTE THE ORDER
- CAPTURE THE DATA
- CONTROL THE MARGIN

YOU ALREADY HAVE THE DEMAND.  
DOMAINLINK GIVES YOU THE CONTROL.

**VERIFY  
BRAND IDENTITY**

**OPENSEA  
POLYGON  
WORLDBANKPAY**

**EXECUTED**

**PAID TO:  
DOM.PERIGNON**

**\$5.00  
SETTLEMENT**

**POLYGON VIA  
WORLDBANKPAY**

**FINCEN-REGISTERED MSB**

**31000286291846**

**D-U-N-S® No: 119413613**

# FROM MANUFACTURER → GLOBAL ORCHESTRATOR

THE SHIFT FROM DISTRIBUTION TO DIRECT EXECUTION

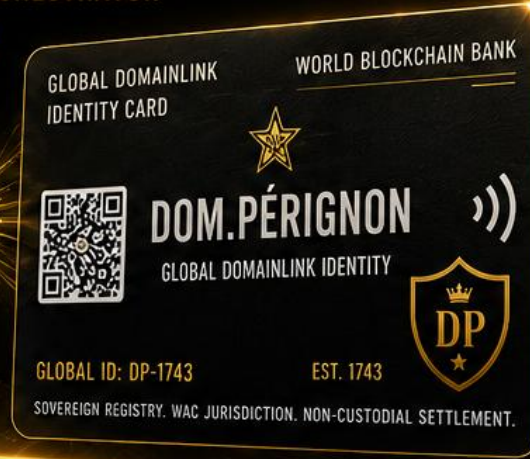
## OLD WORLD: DISTRIBUTION MODEL

-  **MANUFACTURER**  
Creates the product
- ↓
-  **DISTRIBUTOR**  
Moves the product
- ↓
-  **RETAILER / MARKETPLACE**  
Controls the customer
- ↓
-  **PLATFORM FEES**  
15–30% value extracted
- ↓
-  **DELAYED SETTLEMENT**  
Brand gets paid last

THE BRAND IS OUT OF CONTROL.

## THE NEW MODEL: GLOBAL ORCHESTRATOR

DOM.PÉRIGNON  
BRAND CONTROL NODE



IDENTITY-BASED EXECUTION  
(DIRECT. INSTANT. GLOBAL.)

## DOM.PÉRIGNON PRIVATE CHANNEL SOVEREIGN SETTLEMENT RAIL

-  **FIRST-PARTY  
CLIENT OWNERSHIP**
-  **GLOBAL  
TRANSACTION**
-  **SECONDS  
TO SETTLE**
-  **\$0.50 FLAT  
PER TRANSACTION**

# NO MARKETPLACE. NO PLATFORM TAX. NO CLIENT LOSS.

IDENTITY → ROUTING → EXECUTION → SETTLEMENT



**OWN THE CLIENT**  
Dom Pérignon owns the relationship.



**ROUTE YOUR ORDERS**  
Intelligent routing to the best retail partner globally.



**CAPTURE THE DATA**  
First-party data. Full visibility. Real-time.



**CONTROL THE MARGIN**  
\$0.50 flat fee. No margin leakage.



**EXECUTE GLOBALLY**  
One identity. Infinite scale.

IDENTITY IS THE NEW INFRASTRUCTURE. DOMAINLINK IS THE NEW RAIL.

CONTROL THE LAYER. ORCHESTRATE THE ECONOMY.



**GLOBAL NETWORK**  
Thousands of merchants. Infinite reach.



**INSTANT SETTLEMENT**  
Real-time execution. Global finality.



**IMMUTABLE RECORDS**  
On-chain. Verifiable. Non-repudiable.



**SOVEREIGN & SECURE**  
Non-custodial. Brand controlled.



**FLAT FEE MODEL**  
\$0.50 per transaction. No hidden fees.

# THE SHIFT HAS ALREADY HAPPENED



THE SYSTEM HAS CHANGED. MOST HAVE NOT REALIZED IT YET.

WORLD BLOCKCHAIN BANK™  
EXECUTION LAYER FOR LUXURY



## IDENTITY IS THE BANK

The domain is the financial identity.



## ROUTING IS THE NETWORK

Intelligent routing connects the right client, to the right partner, in the right jurisdiction.



## EXECUTION IS THE PRODUCT

Brand-native experience delivered without friction or platform interference.



## SETTLEMENT IS THE PROFIT

Low-cost, instant settlement preserves margin and captures value.

## THE NEW ARCHITECTURE



- ✓ Domain-based identity
- ✓ Global routing network
- ✓ Authorized partner execution
- ✓ Instant blockchain settlement
- ✓ Full brand control
- ✓ Client data. Client relationship. Client future.



### PLATFORMS DISTRIBUTE

They own the interface.



### YOU CONTROL THE CLIENT

You own the relationship.



# DOM.PERIGNON IS A PRIVATE CLIENT CHANNEL

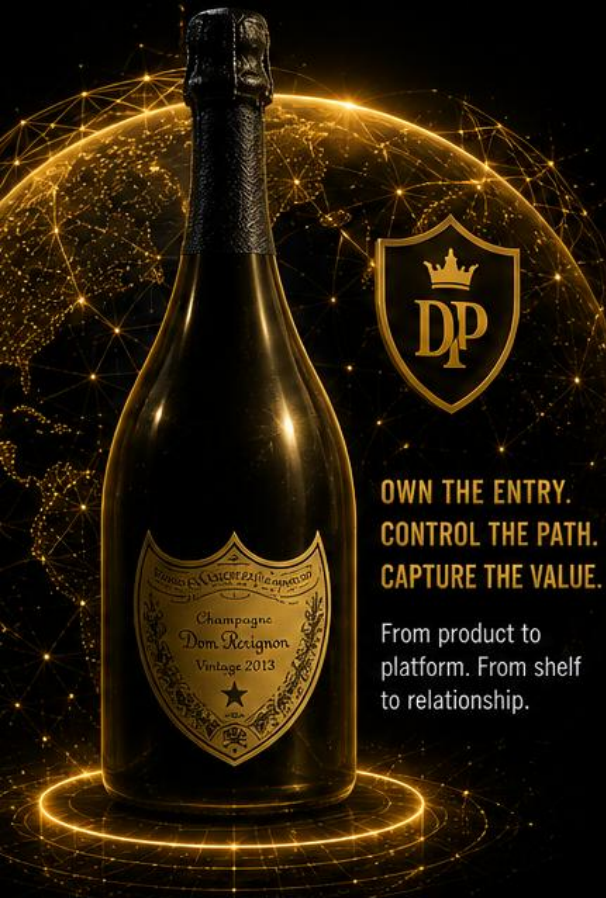


THIS IS NOT COMMERCE. THIS IS CONTROL OF VALUE FLOW.

# WHAT HAPPENS WHEN THIS SCALES



WORLD BLOCKCHAIN BANK™  
EXECUTION LAYER FOR LUXURY



**OWN THE ENTRY.  
CONTROL THE PATH.  
CAPTURE THE VALUE.**

From product to  
platform. From shelf  
to relationship.

<p><b>1</b> DOMAIN</p>	<p><b>1 BRAND</b> One domain. One direct relationship.</p> 
<p><b>10</b> → DOMAINS</p>	<p><b>GLOBAL ROUTING</b> Intelligent routing across regions and partners.</p> 
<p><b>100</b> → DOMAINS</p>	<p><b>PORTFOLIO CONTROL</b> Full control across brands, regions, partners and flows.</p> 
<p><b>1,000</b> → DOMAINS</p>	<p><b>LUXURY COMMERCE LAYER</b> The foundation layer for luxury commerce and private client economies.</p> 

**THE OUTCOME**

-  BRAND CONTROLLED ENTRY POINT
-  GLOBAL ROUTING INTELLIGENCE
-  DIRECT CLIENT RELATIONSHIPS
-  HIGHER MARGINS  
LOWER FEES
-  DATA OWNERSHIP  
COMPLIANCE FIRST
-  INFINITE SCALABILITY  
ZERO PLATFORM RISK

— THIS IS NOT GROWTH —  
**THIS IS REPLACEMENT**



**KEY POINT:**

This model transforms Dom Pérignon from a “vulnerable luxury good” on a third-party shelf into a direct financial relationship with the world’s most resilient consumers.

# LUXURY BRANDS SHOULD NOT COMPETE ON PLATFORMS

## THE OLD WORLD

- ✗ THIRD-PARTY CONTROL
- ✗ COMMODITIZED EXPERIENCE
- ✗ MARGIN DECLINE
- ✗ CLIENT DISCONNECTION
- ✗ DATA LOSS
- ✗ BRAND DILUTION

YOU DON'T OWN THE SHELF.  
YOU DON'T OWN THE CLIENT.

## THE NEW REALITY

- ✓ BRAND OWNED ENTRY POINT
- ✓ DIRECT CLIENT RELATIONSHIP
- ✓ MAXIMIZED MARGIN
- ✓ GLOBAL ROUTING INTELLIGENCE
- ✓ DATA OWNERSHIP
- ✓ PRIVATE CLIENT ECONOMY

YOU OWN THE ENTRY.  
YOU OWN THE OUTCOME.

THE ENTITY THAT CONTROLS EXECUTION  
CONTROLS HOW VALUE FLOWS



CONTROL  
THE CLIENT



CONTROL  
THE ROUTING



CONTROL  
THE EXECUTION



CONTROL  
THE PROFIT

YOU EITHER OWN THE TRANSACTION  
OR YOU ARE DISTRIBUTED BY SOMEONE WHO DOES



THE BRAND CREATES THE VALUE • THE PLATFORM CONTROLS THE PAYMENT

EST. 1743  
GLOBAL DOMAINLINK IDENTITY  
EXECUTION LAYER FOR LUXURY

## PLATFORM-CONTROLLED COMMERCE



- ✗ Platform owns the client
- ✗ Payment release dependency
- ✗ Margin extraction at every layer
- ✗ Delayed visibility
- ✗ No financial sovereignty

THE BRAND WAITS FOR SETTLEMENT

DEPENDENCY → SOVEREIGNTY



## SOVEREIGN EXECUTION MODEL



- ✓ Direct payment execution
- ✓ Brand-controlled settlement
- ✓ Real-time treasury visibility
- ✓ First-party client ownership
- ✓ Flat-fee infrastructure

THE BRAND CONTROLS VALUE FLOW



THE ENTITY THAT CONTROLS SETTLEMENT  
CONTROLS THE ECONOMICS



dom.pérignon  
transaction  
executed



Blockchain  
settlement  
verified



\$0.50  
execution  
rail



No marketplace  
dependency

polygonscan

Transaction Hash: 0xa7b603e4e59db411f134863861  
fcdcbcf56be0d5598975ef5e9336930125f3605

Status: Success



# YOU SHOULD NOT ASK A PLATFORM FOR ACCESS TO YOUR OWN CLIENT.

THE FUTURE OF LUXURY  
IS DIRECT FINANCIAL  
RELATIONSHIP.



OWN THE CLIENT



CONTROL THE EXECUTION



ROUTE THE VALUE



SETTLE INSTANTLY



CAPTURE THE PROFIT

DOMAINLINK IS THE NEW RAIL.  
SOVEREIGN. INSTANT. GLOBAL.

# WBB CARD + QR PAYMENT SYSTEM

GLOBAL PAYMENTS. ZERO FRICTION. FIXED COST.

**\$0.50 FLAT PER TRANSACTION — NO PERCENTAGES, NO INTERMEDIARIES, NO LOCK-IN**

WORLD  
BLOCKCHAIN BANK

## INSTANT MERCHANT ACTIVATION



### SCAN QR CODE

Your Blockchain Trust Domain becomes your payment endpoint in seconds.



### NO POS. NO HARDWARE.

Just a QR code.  
Works anywhere, anytime.



### NO CONTRACTS. NO LOCK-IN.

No 30-page agreements.  
No underwriting.  
No account freezes.



### SELF-CUSTODIAL COMMERCE

You are your own merchant.  
Funds go directly to your wallet.  
You stay in control.



## SCAN TO PAY



Pay anyone.  
Anytime.  
Anywhere.  
Instantly.



SCAN  
QR CODE



PAY  
\$0.50 FLAT FEE



SETTLE  
INSTANT & FINAL

**PAYMENTS SETTLE DIRECTLY TO MERCHANT WALLET  
NO INTERMEDIARIES. NO DELAYS. NO EXCUSES.**

## FLAT FEE MODEL

**\$0.50** PER TRANSACTION

- ✓ No percentages
- ✓ No hidden fees
- ✓ No surprises

## MASSIVE COST ADVANTAGE

TRANSACTION AMOUNT	VISA / MASTERCARD	WBB (FLAT)	SAVINGS
\$10	\$0.30	\$0.50	-\$0.20 (negligible)
\$100	\$3.00	\$0.50	\$2.50 saved
\$1,000	\$30.00	\$0.50	\$29.50 saved
\$10,000	\$300.00	\$0.50	\$299.50 saved

## INSTANT SETTLEMENT



No delays



No chargebacks



No reversals



Transparency First:

8 Lines of Freedom  
Merchant Agreement

## 8 LINES OF FREEDOM

1



YOU OWN  
THE WALLET

2



YOU RECEIVE  
FUNDS DIRECTLY

3



NO CUSTODY  
RISK

4



NO  
CHARGEBACKS

5



NO  
REVERSALS

6



NO  
INTERMEDIARIES

7



NO PERMISSION  
REQUIRED

8



NO LIMITS ON  
TRANSACTION SIZE

## BUILT ON TRUST. BACKED BY COMPLIANCE.



FINCEN-REGISTERED MSB  
**31000286291846**

D-U-N-S® No: 119413613



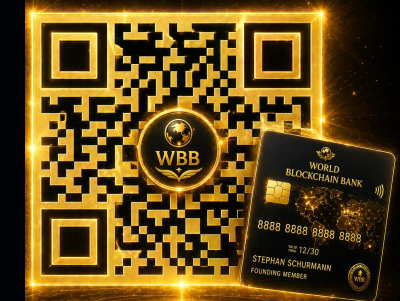
ANY CURRENCY.  
ANY COUNTRY.  
ANY TIME.

**FROM \$10 TO \$10,000 — THE FEE IS ALWAYS THE SAME.  
THIS IS NOT PAYMENT PROCESSING.  
THIS IS PAYMENT LIBERATION.**



THE WORLD BLOCKCHAIN BANK  
A NEW FINANCIAL ARCHITECTURE  
FOR A FREE WORLD.

SCAN TO SETUP YOUR  
**WBB MERCHANT DOMAIN**  
INSTANT. SECURE. \$0.50 FLAT FEE.



LINK: [checkout.worldbankpay.io/domains/3617/](https://checkout.worldbankpay.io/domains/3617/)



Dom Pérignon



WORLD BLOCKCHAIN BANK

# TRANSFORMS FROM A MANUFACTURER INTO A GLOBAL ORCHESTRATOR.

THE NEW ERA OF LUXURY COMMERCE

CONTROL THE NETWORK. OWN THE RELATIONSHIP. CAPTURE THE VALUE.

## OLD MODEL: FRAGMENTED & PLATFORM-DEPENDENT

- MANUFACTURER**  
Creates the product
- DISTRIBUTOR**  
Moves the product
- RETAILER / MARKETPLACE**  
Controls the customer
- PLATFORM FEES**  
15-30% value extracted
- DELAYED SETTLEMENT**  
Brand gets paid last

- ⊗ No direct customer relationship
- ⊗ No real-time visibility or data
- ⊗ High fees & margin leakage
- ⊗ Delayed cash flow & settlement risk
- ⊗ Dependent on platform rules

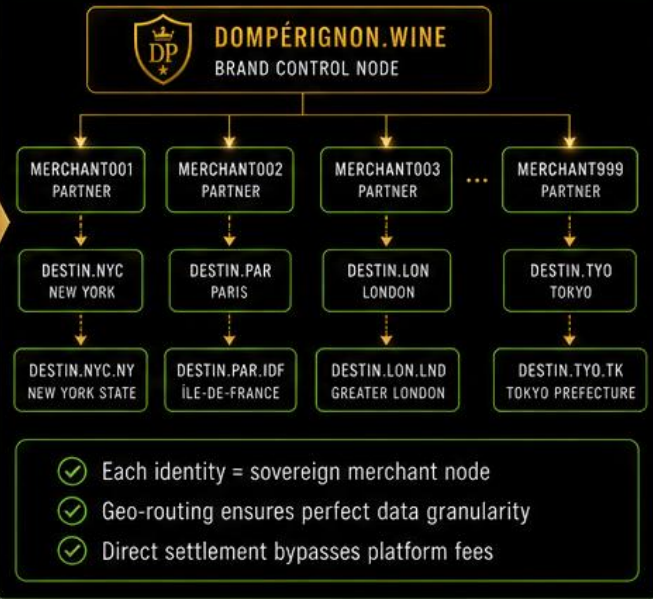
**THE BRAND HAS NO CONTROL.**

## THE NEW MODEL: GLOBAL ORCHESTRATOR



**THE BRAND BECOMES THE NETWORK.**

## GLOBAL DOMAINLINK NETWORK ARCHITECTURE



## LIVE TRANSACTION PROOF

**polygonscan**

Transaction Hash:  
0xa7b603e4e59db411f134863861fcdcbf56be0d5598975ef5e9336930125f3605

Status: ● Success

Block: 86451191

Amount: 0.50 USDC

TRANSACTION EXECUTED. SETTLEMENT CONFIRMED.

**\$20 / YEAR PER NODE**

EXTREME COST EFFICIENCY

**1,000 RETAILERS = \$20,000 / YEAR**

INFINITE SCALE POSSIBILITY

**15-30% MARGIN RECLAIMED**

BILLIONS IN VALUE RECOVERED

**NO CHARGEBACKS FINAL & IMMUTABLE**

ELIMINATE FRAUD RISK

**REAL-TIME TREASURY GLOBAL INSIGHTS**

DATA IS POWER. OWN YOURS.

## SCALE PROJECTION

**5,000 Retailers Globally**

**1 Million Bottles (Annual)**

**~\$68.5 Million Reclaimed in Fees**

NOT JUST A BRAND. NOT JUST A PRODUCT. YOU ARE THE INFRASTRUCTURE.

# \$68.50 PER BOTTLE IS NOT MARGIN IT'S LOST CONTROL

A \$300 PRODUCT **SHOULD NOT LOSE \$69** BEFORE THE BRAND TOUCHES THE MONEY



WORLD BLOCKCHAIN BANK™  
EXECUTION LAYER FOR LUXURY

## CURRENT MODEL

THE BRAND LOSES VALUE AT EVERY STEP



CLIENT PAYS  
**\$300**

PLATFORM / RETAIL STACK



MARKETPLACE



RETAILER



PAYMENT  
PROCESSOR



LOGISTICS



TAXES & FEES

**\$69 LOST**

- ⊗ \$60 RETAIL / PLATFORM CUT (20%)
- ⊗ \$9 PROCESSING + FEES (3%)
- ⊗ FRAGMENTED TRANSACTION
- ⊗ NO CLIENT OWNERSHIP



MULTIPLE PARTIES TOUCH THE MONEY  
THE BRAND DOES NOT

CONTROL  
VS  
LEAKAGE

## DOMAINLINK MODEL

THE BRAND CONTROLS THE TRANSACTION



CLIENT PAYS  
**\$300**



**DOMPERIGNON.WINE**  
BRAND CONTROLLED EXECUTION LAYER

**\$0.50 EXECUTION**  
VIA WORLDBANKPAY

- ✓ ONE TRANSACTION FLOW
- ✓ DIRECT CLIENT CAPTURE
- ✓ UNIFIED ROUTING
- ✓ FULL CONTROL OF VALUE



THE BRAND TOUCHES  
EVERY TRANSACTION

YOU ARE NOT SELLING CHAMPAGNE  
YOU ARE LOSING CLIENTS

EXTERNALLY VERIFIED:



1 THE LEAKAGE  
EXISTS



2 THE MATH  
WORKS



3 THE MODEL  
SCALES



4 REGULATION IS  
RESPECTED

BUT MISSED ONE THING:

**THIS REPLACES  
THE CONTROL LAYER**



**LUXURY WITHOUT CONTROL IS JUST EXPENSIVE DISTRIBUTION**

# THIS IS NOT OPTIMIZATION THIS IS P&L TRANSFORMATION

FROM WHOLESALE MARGINS TO FULL PRICE CONTROL



WORLD BLOCKCHAIN BANK™  
EXECUTION LAYER FOR LUXURY

## CURRENT MODEL

**↓ -5%**  
ORGANIC REVENUE

**-25%** **↓**  
PROFIT DECLINE

- ✗ WHOLESALE DISCOUNTING (\$180-\$200 CAPTURED)
- ✗ PLATFORM DEPENDENCY
- ✗ LIMITED PRICING VISIBILITY
- ✗ NO DIRECT CLIENT RELATIONSHIP



VALUE IS CREATED BY THE BRAND  
BUT CAPTURED DOWNSTREAM

FROM  
DISTRIBUTION  
→  
TO  
CONTROL

## EXECUTION LAYER MODEL

**↑ FULL PRICE CAPTURE (\$300+)**

**+\$68.50**  
PER BOTTLE RECOVERED

- ✓ DIRECT CLIENT OWNERSHIP
- ✓ GLOBAL PRICE PARITY (MSRP CONTROL)
- ✓ REAL-TIME DEMAND INTELLIGENCE
- ✓ ZERO PLATFORM DEPENDENCY



THE BRAND CONTROLS  
HOW VALUE FLOWS

MARGIN EXPANSION  
AT SCALE

REVENUE RECLASSIFICATION  
(WHOLESALE → RETAIL CAPTURE)

IMMEDIATE PROFIT UPLIFT  
(NO VOLUME GROWTH REQUIRED)

FIRST-PARTY DEMAND  
ENGINE ACTIVATED

THE ENTITY THAT CONTROLS EXECUTION  
CONTROLS THE P&L

THIS IS NOT A STRATEGY SHIFT  
THIS IS A FINANCIAL RESET



# DOM PÉRIGNON ECONOMIC IMPACT

FROM PLATFORM LEAKAGE TO  
SOVEREIGN PROFITABILITY

RECLAIM THE VALUE. OWN THE RELATIONSHIP.  
SOVEREIGN LUXURY COMMERCE WITH DOMAINLINK

## UNIT ECONOMICS COMPARISON

Per \$322.00 Bottle (Illustrative Example)

FINANCIAL COMPONENT	CURRENT PLATFORM MODEL (Third-Party Marketplaces)	DOMAINLINK MODEL (WBB Execution Rail)
Gross Order Value	\$322.00	\$322.00
Platform Commission (15-20%)	~\$48.30	\$0.00
Service Fees	~\$32.00	\$0.00
Processing Fees (Stripe/PSP)	~\$13.00	INCLUDED
Delivery / Intermediary Costs	~\$24.70	\$0.00
TOTAL FEES DEDUCTED	~\$118.00	\$0.50
PLATFORM TAKE RATE	~36.6%	<0.2%

➤ NET VALUE RECOVERED BY DOM PÉRIGNON **~\$118.00** PER BOTTLE



POWERED BY



WORLD BLOCKCHAIN BANK™

EXECUTION LAYER  
INFRASTRUCTURE

## FINANCIAL IMPACT PER BOTTLE

(Illustrative Example)

CURRENT PLATFORM MODEL

VALUE LOST TO INTERMEDIARIES

~\$68.50

PER BOTTLE

(21.3% OF ORDER VALUE)



DOMAINLINK MODEL

TOTAL COST

\$0.50

PER BOTTLE

(<0.2% OF ORDER VALUE)

NET VALUE RECOVERED **~\$68.00** PER BOTTLE

## PROJECTED GLOBAL IMPACT

IF ONLY 10% OF DOM PÉRIGNON

GLOBAL VOLUME ROUTES THROUGH DOMAINLINK

Annual Bottles Routed	~1.2M
Annual Value Recovered	~\$141.6M
Platform Fees Eliminated	~\$142.6M
First-Party Client Identities Captured	~1.2M
Settlement Time	INSTANT
Chargeback Exposure	NEAR ZERO

RECLAIM MARGINS.  
OWN THE CLIENT. CONTROL THE FUTURE.

## 100% COMPLIANT. 100% CONTROLLED.

DOMAINLINK OPERATES ABOVE THE REGULATORY FRAMEWORK

- Licensed Retailers Still Fulfill  
We route orders to licensed partners. ✓
- Geo-Routing Respects Local Law  
Automated compliance by jurisdiction. ✓
- Tax Collection Maintained  
Transparent tax logic and reporting. ✓
- Age Verification Enforced  
Integrated global verification. ✓
- Three-Tier System Fully Respected  
Producer → Distributor → Retailer. ✓

WE DON'T COMPETE WITH REGULATION.  
WE EXECUTE ABOVE IT.



### MARGIN EXPANSION

Recover ~36.6% of value lost to platforms.



### CLIENT OWNERSHIP

You own the identity, the relationship, the lifetime value.



### TREASURY OPTIMIZATION

Instant settlement. Global visibility. Lower costs. Zero chargebacks.



### BRAND EXCLUSIVITY

A seamless, owned luxury experience worthy of Dom Pérignon.

THE FUTURE OF LUXURY IS NOT  
ON PLATFORMS. THE FUTURE IS OWNED.



WORLD BLOCKCHAIN BANK™  
EXECUTION LAYER INFRASTRUCTURE

DOMAINLINK: THE NEW FINANCIAL INFRASTRUCTURE FOR LUXURY COMMERCE

CONTROL THE LAYER. ROUTE THE ECONOMY.



# WHY NOW THE SHIFT IS INEVITABLE



WORLD BLOCKCHAIN BANK™  
EXECUTION LAYER FOR LUXURY

THE MARKET. THE TECHNOLOGY. THE ECONOMY. THE CLIENT.  
EVERY FORCE IS CONVERGING ON BRAND-CONTROLLED EXECUTION.



## 1. MARGIN COMPRESSION

Wholesale discounts, retail markups and platform fees continue to erode brand profitability.

MARGINS ARE NOT SHRINKING BY CHOICE—THEY ARE LEAKING BY DESIGN.



## 2. PLATFORM DEPENDENCY RISK

Platforms control visibility, client access, pricing and discovery.

DEPENDENCY IS A STRATEGIC VULNERABILITY, NOT A GROWTH STRATEGY.



## 3. FIRST-PARTY DATA WARS

Client data is the new currency. Brands that don't own it cannot monetize it.

FIRST-PARTY RELATIONSHIPS ARE NOW THE HIGHEST VALUE ASSET IN LUXURY.



## 4. AI-DRIVEN COMMERCE ROUTING

AI agents will route clients to the most relevant, trusted, identity-verified experience.

BRAND-CONTROLLED ROUTING WILL WIN. INTERMEDIARIES WILL BE BYPASSED.



## 5. DIRECT-TO-CLIENT ECONOMICS

The most profitable brands are moving from distribution models to relationship models.

OWNING THE CLIENT LIFETIME VALUE IS THE ONLY SUSTAINABLE COMPETITIVE ADVANTAGE.



## 6. GLOBAL SETTLEMENT MODERNIZATION

Real-time, borderless settlement rails are replacing slow, fragmented financial systems.

THE FUTURE BELONGS TO REAL-TIME SETTLEMENT INFRASTRUCTURE—NOT LEGACY RAILS.



## 7. SOVEREIGN COMMERCE INFRASTRUCTURE

Nations and brands alike are building independent, auditable, sovereign economic layers.

SOVEREIGNTY IS THE NEW STANDARD FOR FINANCIAL AND COMMERCIAL CONTROL.



## 8. DEGLOBALIZED DISTRIBUTION MODELS

Regionalization, tariffs and supply chain risk demand adaptive, intelligent commerce networks.

ADAPTIVE INFRASTRUCTURE WILL OUTPERFORM STATIC, CENTRALIZED PLATFORMS.

THIS IS NOT A TREND.

# THIS IS A STRUCTURAL TRANSFORMATION.



BRANDS THAT CONTROL EXECUTION CONTROL THE FUTURE.



INFRASTRUCTURE IS THE NEW COMPETITIVE MOAT.



IDENTITY IS THE NEW RAIL.



EXECUTION IS THE NEW POWER.



SETTLEMENT IS THE NEW PROFIT.

THE TIME TO BUILD IS OVER.  
**THE TIME TO CONTROL IS NOW.**



Dom Pérignon  
EST. 1743

Dom Pérignon

# DOM PÉRIGNON BECOMES A GLOBAL FINANCIAL IDENTITY

WORLD  
BLOCKCHAIN BANK

THE NEW ERA OF  
LUXURY COMMERCE

ONE IDENTITY. ONE NETWORK. ONE EXECUTION LAYER. ONE FINANCIAL WORLD.



**NOT JUST A BRAND. NOT JUST A PRODUCT. DOM PERIGNON BECOMES THE FINANCIAL INFRASTRUCTURE OF LUXURY** THE FUTURE IS NOT ON PLATFORMS. THE FUTURE IS OWNED.

# BUILT FOR INSTITUTIONAL COMPLIANCE

COMPLIANT BY DESIGN. VERIFIABLE BY ARCHITECTURE. TRUSTED BY INSTITUTIONS.



WORLD BLOCKCHAIN BANK™  
EXECUTION LAYER FOR LUXURY



WORLD BLOCKCHAIN BANK™  
EXECUTION LAYER FOR LUXURY

COMPLIANCE IS  
OUR ARCHITECTURE



## 1. FINCEN REGISTERED MSB

U.S. Financial Crimes Enforcement Network registered Money Services Business. Fully compliant with federal regulations.

FINCEN-REGISTERED MSB  
31000286291846  
Verified & Active



## 2. D-U-N-S® REGISTRATION

Dun & Bradstreet D-U-N-S® registered global entity. Recognized by governments, banks and enterprise institutions.

D-U-N-S® No:  
119413613  
Global Registered Entity



## 3. NON-CUSTODIAL STRUCTURE

We do not hold client funds. Non-custodial architecture. Funds flow directly to licensed partners.

- ✓ No Custody
- ✓ No Commingling
- ✓ Direct Settlement
- ✓ Client Protection



## 4. BLOCKCHAIN SETTLEMENT VERIFICATION

All settlements are verified on-chain. Immutable proof of execution. Transparency at the infrastructure layer.

- ✓ On-Chain Settlement
- ✓ Immutable Records
- ✓ Real-Time Verification
- ✓ Tamper-Proof Ledger



## 5. LICENSED RETAILER PRESERVATION

Retailers remain licensed and in control of fulfillment. We do not replace the retailer – we empower the brand.

- ✓ Retailer Licensing Preserved
- ✓ Authorized Partnerships
- ✓ Brand Standards Enforced
- ✓ Consumer Protection Maintained



## 6. REGULATORY ROUTING PRESERVATION

We control the route to the sale – regulation controls the sale. Full compliance. Zero circumvention.

- ✓ KYC / AML Compliant
- ✓ Jurisdictional Routing
- ✓ Tax & Trade Compliance
- ✓ Regulatory Integrity



## 7. AUDITABLE EXECUTION

Every transaction is traceable, verifiable and auditable. Complete transparency for institutions, regulators and brand stakeholders.

- ✓ End-to-End Visibility
- ✓ Real-Time Monitoring
- ✓ Compliance Reporting
- ✓ Audit-Ready Logs



## 8. IMMUTABLE SETTLEMENT RECORDS

Settlement records are cryptographically secured and immutable. Built for institutional-grade integrity.

- ✓ Immutable Ledger
- ✓ Cryptographic Proof
- ✓ Permanent Records
- ✓ Dispute Elimination



INSTITUTIONAL GRADE  
BY DESIGN



REGULATED  
ENTITY



CLIENT & FUND  
PROTECTION



GLOBAL  
COMPLIANCE



AUDIT READY  
INFRASTRUCTURE



BUILT FOR BANKS,  
BRANDS & GOVERNMENTS

FINCEN-REGISTERED MSB

31000286291846

D-U-N-S® No: 119413613

WE DO NOT CHANGE THE RULES. WE OPERATE WITHIN THEM. WE EXCEED THEM.

# Contact

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