

JUNE 2026

SEW WHAT'S NEW



Sew
What!

EVENT MACHINE SALE

Designer Ruby™ | 90



MSRP \$16,999

Sale Price \$7,999.99

36 Months Financing

Fixed 5.99% Interest

Why Customers Love It

- JoyOS ADVISOR™
- Innovative Machine Capabilities
- deLuxe™ Stitch System
- Electronic Needle Piercing Power
- Exclusive Sensor System



creative icon™ 3
sewing and embroidery machine

PFAFF®



**Bigger Embroidery.
Smarter Projection.
Seamless Connectivity.**

Experience the next evolution of creativity with advanced features designed to give you more control, more precision, and more possibilities plus so much more to discover.

Preorder by August 31, 2026
To Receive an Exclusive Presale Collection*

PFAFF, PFAFF PERFECTION STARTS HERE, and CREATIVE ICON are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. *At launch on September 1, 2026, a version of this package remains available, valued at over \$1,800. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer.

JUNE 2026



CLASS CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2 10:15 am Aunties Two Ribbon Candy Pouch	3 10:15 am Beginning Quilting I 5:45 pm Beginning Quilting I	4 10:45 am Beginning Sewing: Basic Bags Edition	5 10:15 am New Owners 2: Decorative Stitching	6 10:15 am Embroidery Club - Virtual 10:15 am Embroidery Club - Live in Person
7 10:15 am Embroidery Club - Virtual 10:15 am Embroidery Club - Live in Person	8	9 10:15 am New Owners 1: Sewing Machine Introduction	10 10:15 am Beginning Quilting I 5:45 pm Beginning Quilting I 6:30 pm Smocking Arts Guild of America SAGA	11 10:45 am Beginning Sewing: Basic Bags Edition 1:00 pm Accuquilt Exploration 5:45 pm New Owners 1: Sewing Machine Introduction	12 10:30 am Fix It Friday	13 10:00 am Quick Service Electronic Sewing Machine 10:15 am Trip Around the World Quilt 11:30 am Quick Service Electronic Sewing Machine 2:00 pm Quick Service Electronic Sewing Machine 3:30 pm Quick Service Electronic Sewing Machine
14	15	16 10:15 am New Owners 3: Embroidery	17 10:15 am Beginning Quilting I 10:30 am Days for Girls 5:45 pm Beginning Quilting I 6:30 pm Days for Girls	18 10:45 am Beginning Sewing: Basic Bags Edition	19 10:15 am Fireworks: Ta dah Towels for Summer	20 10:15 am Trip Around the World Quilt
21 9:30 am SUMMER BASICS: Kid Stitch Summer - A Full Week Sewing Experience	22 9:30 am SUMMER BASICS: Kid Stitch Summer - A Full Week Sewing Experience	23 9:30 am SUMMER BASICS: Kid Stitch Summer - A Full Week Sewing Experience	24 9:30 am SUMMER BASICS: Kid Stitch Summer - A Full Week Sewing Experience	25 9:30 am SUMMER BASICS: Kid Stitch Summer - A Full Week Sewing Experience	26 9:30 am SUMMER BASICS: Kid Stitch Summer - A Full Week Sewing Experience	27 10:15 am Soft Pottery - Double Rope Bowl with Fabric
28 9:30 am QUILT WEEK: Kid Stitch Summer - A Full Week Sewing Experience	29 9:30 am QUILT WEEK: Kid Stitch Summer - A Full Week Sewing Experience	30 9:30 am QUILT WEEK: Kid Stitch Summer - A Full Week Sewing Experience 10:15 am New Owners 2: Decorative Stitching	SIGN UP FOR JUNE CLASSES HERE			

RECURRING CLUBS & CLASSES



EMBROIDERY CLUB
Mondays
10:15 am Virtual
10:15 am Live in Person



NEW OWNERS
Various Tuesdays
Sewing Machine Introduction & Decorative Stitching



BEGINNING QUILTING I
Wednesdays
10:15 am & 5:45 pm



BEGINNING SEWING: BASIC BAGS EDITION
Thursdays
10:45 am



SCAN N CUT
Techniques Class
Thursdays
10:30 am

Experience the DESIGNER EPIC™ 3 Nordic Frost
Walk Away with \$50 On Us*



Complete a hands-on demo in-store and receive a **\$50 shopping coupon.**

Take the time to experience what makes this machine exceptional.

**CERTIFIED
 PRE-LOVED**

**June 24TH is National
 Upcycling Day**

Take 10% Off
 Refurbished*
 Machines



JUNE

PROMOTIONS

Celebrate America's 250th!

30% off Patriotic Embroidery

June 1-4



SALE ENDS JUNE 4 AT 11:59PM CT.

oeSD

30% OFF

LAUREL BURCH EMBROIDERY*

JUNE 8-11



*EXCLUDES BUTTERFLY TRIPTYCH BY LAUREL BURCH #80414.

SALE ENDS 6.11.26 AT 11:59PM CT.

oeSD



30% OFF

SUPERGIRL EMBROIDERY

JUNE 10



SALE ENDS 6.10.26 AT 11:59PM CT. © & ™ WBEL.

oeSD

TODAY ONLY! 6/14

50% OFF

FATHER'S DAY EMBROIDERY



SELECT COLLECTIONS ON SALE. SALE ENDS 6.14.26 AT 11:59PM CT.

oeSD



oeSD

38% OFF

DESIGNS & COLLECTIONS

JUNE 15-18



SALE ENDS 6.18.26 AT 11:59PM CT.

oeSD

30% OFF

CYNTHIA FRENETTE EMBROIDERY

JUNE 22-25



PAR-TEE TIME!

SALE ENDS 6.25.26 AT 11:59PM CT.

oeSD

[SHOP PROMOTIONS HERE](#)

PREVIOUSLY
LOVED
MACHINES

EXCEPTIONAL MACHINES. EXCEPTIONAL PRICING.



DESIGNER

RUBY

MSRP ~~\$6,999.99~~

\$1,799.99

12 MONTH WARRANTY
BONUS: ENDLESS HOOP

DESIGNER

TOPAZ 50

MSRP ~~\$4,999.99~~

\$2,199.99

FACTORY SERVICED
WITH **FULL WARRANTY**



BRILLIANCE

75Q

MSRP ~~\$4,199.99~~

\$1,199.99

12 MONTH WARRANTY



CERTIFIED. **SERVICED.** READY TO SEW.

PREMIUM MACHINES. RARE PRICES.

oeSD™ PROMOTIONS

ONE DAY ONLY! | JUNE 3

25% OFF
Embroidery Accessories



Summer Stabilizer Stock Up

25% OFF
STABILIZER ROLLS

JUNE 22-25



SHOP HERE

A Summer
Of Sewing

Ask about
FREE SHIPPING!



50% OFF
select sale items
June 2-15

GO! Me® Fabric Cutter
Starter Set
Now \$99.99
June 9-30

SAVE \$50



Make Summer PROJECTS SIZZLE

JUNE 12-22, 2026

Ask your dealer about **HOT** deals!

0 %
APR FOR
48 OR 60
MONTHS*



brother
at your side

*See participating authorized Brother Dealer for full offer details.

FIX IT FRIDAY

INVISIBLE/BLIND HEMS

FREE MONTHLY DEMONSTRATION

Learn simple hemming techniques
for clothing and home projects.

Perfect for beginners and anyone
wanting practical everyday
sewing skills.

JUNE 12, 2026
10:30 AM – 12:30 PM
FREE TO ATTEND

REGISTER NOW



FREE UPGRADE TO ELECTRIC LIFT!

\$500 Value - 6/2 - 6/30/2026

AUSSIE

Dual Rail Electric Lift



Two Ways to Move!
Remote Control Included!

(Reg. \$3,499.99)
(Sale Price \$2,699.99)
NOW ONLY
\$2,199.99



Sprawl Out.
Customize Your Space.
Get Electrified for Less.

2 IN 1
WOOL
PRESSING MAT

50%
OFF



QUANTITIES LIMITED

IN STORE PICKUP ONLY

JUNE
1-10

Promotions can not be combined with other offers. Not valid of previous purchases. In-stock only. Coupon must be shown at checkout.

JUNE RELEASES



SHOP NOW



BUTTERFLY TRIPTYCH
BY LAUREL BURCH
\$19.99



CHERRY BERRY
APPLIQUE
\$9.99



PATRIOTIC STARS
APPLIQUE
\$5.99



HAPPY BIRTHDAY
AMERICA BY
MUFFIN GRAYSON
\$14.99



FREESTANDING
DESK SET TRIO
\$19.99



LACE EDGE
ALPHABET
\$29.99



FUNNY FOOD BY
CYNTHIA FRENETTE
\$14.99



IN THE HOOP AWARD
RIBBONS
\$12.99



ARIA BLOCKS QUILTING
\$39.99



BACKYARD BIRD
\$5.99



FLORAL QUOTES
BY TAYLOR SHANNON
\$14.99

FREE UPGRADE TO ELECTRIC LIFT!
\$500 Value - 6/2 - 6/30-2026

**KANGAROO
 & JOEY**
Dual Rail Electric Lift

(Reg. \$3,499.99)
 (Sale Price \$2,699.99)
NOW ONLY
\$2,199.99

Remote Control Included!
 Two Ways to Move!



**Work Big.
 Store More.
 Get Electrified for Less.**



JUNE 1-30, 2026

**Stitch Into Summer
 Specials With Elna**

\$7,999

MSRP \$9,999



eXcellence
792

Purchase the eXcellence 792, and receive a table stand, insert, and an elna trolley as gift with purchase. Valued over \$1,300.

\$3,999

MSRP \$5,499



eXcellence
772

New addition! Purchase the all new excellence 772, and receive an elna trolley as gift with purchase. Valued at \$240.



usa.elna.com

All offers valid June 1 – June 30, 2026 at participating Janome Authorized Dealers. Offers based on Manufacturer's Suggested Retail price and may not be combined with any other offer. All offers valid with qualifying machine trade-in. Void where prohibited.



KID

STITCH SUMMER

**AGES
9-14**

YOU'LL LEARN TO

- Use a real sewing machine
- Measure + cut fabric
- Hand stitch

YOU'LL MAKE

- Cool personalized projects
- Totes, pillows, accessories
- Your own fabric combos

Make cool things.

Build real skills.
Grow confidence.

BASICS

June 22–26
July 6–10

QUILT WEEK

June 29–July 3

ADVANCED

July 20–24
July 27–31

One Day Only!

TODAY ONLY | JUNE 4

JUMBO
PRIMITIVE PATRIOTIC
APPLIQUE #D90077

\$3.99

ORIGINALLY \$7.99

OESD™

SALE ENDS 6/4/26 AT 11:59PM CT

ONE DAY ONLY!

JUNE 24

\$8.74

ORIGINALLY \$17.49

#80398 SPRING GARDEN
BY TATYANA STARIKOVA HARRIS

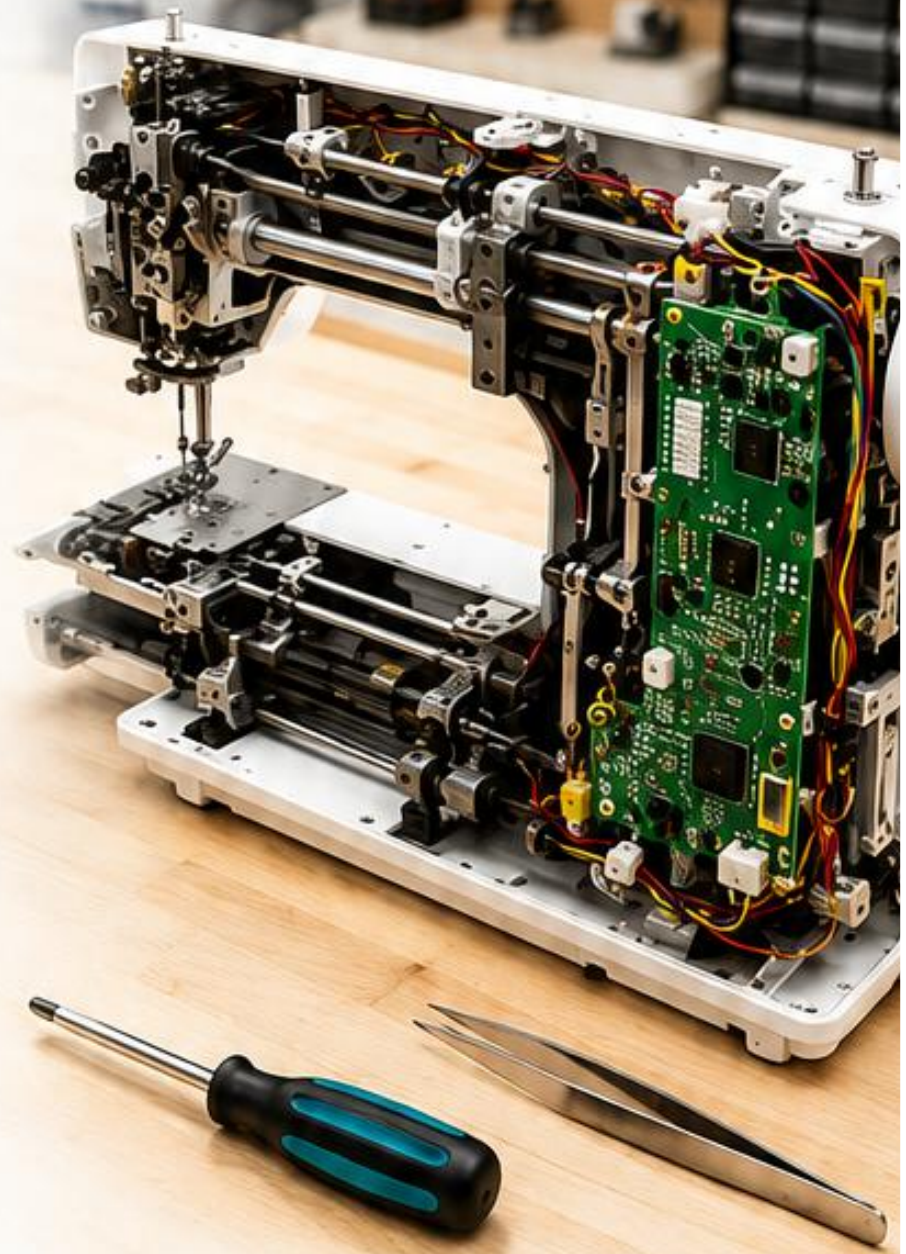
SALE ENDS 6/24/26 AT 11:59PM CT

OESD™

QUICK SERVICE SATURDAY

JUNE 13, 2026

A one day **mini maintenance** for basic electronic sewing machines.



This is **NOT** a repair.
This is basic electronic maintenance.

Your machine **MUST BE STITCHING**, although we realize it may not be stitching well.



REGISTRATION WILL NOT BE AVAILABLE ONLINE.

as advanced machine service cannot be completed in the allotted time.

Please call the store at

302.397.8091

to reserve your spot.

When you call, please know your machine's make and model.

Please plan to stay while it is worked on; we expect each service to be a maximum of **90 minutes**.

PLEASE BE ON TIME AND BRING:



YOUR MACHINE



ITS POWER CORD
AND FOOT CONTROL



A BOBBIN



BOBBIN CASE



ZIG ZAG FOOT



In the off chance your machine needs additional service, your **prepaid fee will be applied towards a full service** and an estimate will be provided. Parts, if needed, will be an additional charge in either case.

PFAFF
Perfection starts here.™



QUILT PATTERN PALOOZA



BUY
3

GET
2
FREE

EXCLUDES NEW ARRIVALS.
LOWEST VALUE WILL
BE DISCOUNTED.

JUNE 15-20

Promotions can not be combined with other offers. Not valid of previous purchases. In-stock only. Coupon must be shown at checkout.

JUNE 1-30, 2026

Stitch Into Summer Specials With Elna

\$2,999

MSRP \$3,999



**eXpressive
830LCE**

Limited Offer! Purchase an eXpressive 830LE, receive an elna scissor kit free. Valued at \$199.

\$1,699

MSRP \$1,799



**eXcellence
680+**

Purchase an eXcellence 680PLUS and receive a Hilos Iris Thread Box. Valued at \$62.99.

\$1,399

MSRP \$1,699



**eXtend
CoverMax**

When you purchase a CoverMAX cover hem machine, receive an elna trolley valued at \$115.

\$3,999

MSRP \$8,499



**eXpressive
940**

\$5,999

MSRP \$7,999



**eXcellence
782**

\$1,899

MSRP \$3,499



**eXcellence
710**

\$899

MSRP \$1,299



**eXcellence
570a**

\$1,099

MSRP \$1,799



**eXpressive
808**

\$999

MSRP \$1,399



**eXpressive
802**

\$179

MSRP \$249



**eXplore
120**

\$649

MSRP \$799



**eXtend
664PRO**

\$2,699

MSRP \$4,999



**eXpressive
850**



usa.elna.com

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JULY 2026



CLASS CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
			1 9:30 am QUILT WEEK: Kid Stitch Summer – A Full Week Sewing Experience	2 9:30 am QUILT WEEK: Kid Stitch Summer – A Full Week Sewing Experience	3 9:30 am QUILT WEEK: Kid Stitch Summer – A Full Week Sewing Experience	4 CLOSED We are closed for the holiday.
5	6	7	8 6:30 pm Smocking Arts Guild of America SAGA	9 1:00 pm Accuquilt Exploration 5:45 pm New Owners 1: Sewing Machine Introduction	10 10:15 am New Owners 1: Sewing Machine Introduction	11 10:15 am Embroidery Club – Virtual 10:15 am Embroidery Club – Live in Person
12 10:15 am Embroidery Club – Virtual 10:15 am Embroidery Club – Live in Person	13	14	15 10:30 am Days for Girls 6:30 pm Days for Girls	16 5:45 pm New Owners 3: Embroidery	17	18 10:15 am New Owners 1: Sewing Machine Introduction 2:30 pm Floriani FTC-U Total Control User's Group
19	20 9:30 am KIDS ADVANCED: Kid Stitch Summer – A Full Week Sewing Experience	21 9:30 am KIDS ADVANCED: Kid Stitch Summer – A Full Week Sewing Experience 10:15 am XMAS IN JULY: Merry Wallhanging	22 9:30 am KIDS ADVANCED: Kid Stitch Summer – A Full Week Sewing Experience 12:00 pm Cases for Smiles 6:00 pm Cases for Smiles	23 9:30 am KIDS ADVANCED: Kid Stitch Summer – A Full Week Sewing Experience 10:30 am Scan N Cut Techniques Class 5:45 pm New Owners 1: Sewing Machine Introduction	24 9:30 am KIDS ADVANCED: Kid Stitch Summer – A Full Week Sewing Experience 10:15 am New Owners 1: Sewing Machine Introduction	25
26	27 9:30 am ADVANCED: Kid Stitch Summer – A Full Week Sewing Experience	28 9:30 am ADVANCED: Kid Stitch Summer – A Full Week Sewing Experience	29 9:30 am ADVANCED: Kid Stitch Summer – A Full Week Sewing Experience	30 9:30 am ADVANCED: Kid Stitch Summer – A Full Week Sewing Experience	31 9:30 am ADVANCED: Kid Stitch Summer – A Full Week Sewing Experience	

RECURRING CLUBS & CLASSES

EMBROIDERY CLUB
 Mondays
 10:15 am Virtual
 10:15 am Live in Person

NEW OWNERS
 Various Tuesdays
 Sewing Machine
 Introduction &
 Decorative Stitching

BEGINNING QUILTING I
 Wednesdays
 10:15 am & 5:45 pm

**BEGINNING SEWING:
 BASIC BAGS EDITION**
 Thursdays
 10:45 am

**SCAN N CUT
 TECHNIQUES CLASS**
 Thursdays
 10:30 am

SIGN UP FOR JULY CLASSES HERE

Ta-Dah Towels

— for **SUMMER** —



JUNE 19
Spark of Fun

A chunky firecracker appliqué that lights up any project. Bold stitching and festive color make it perfect for Fourth of July fun.



10:15am – 1:30pm
\$34.99 – class + supplies
\$24.99 – class only

SIGN UP HERE

Make Summer PROJECTS SIZZLE

JUNE 12-22, 2026

Ask your dealer about **HOT** deals!

**\$200
OFF**
SCANNCUT DX
SDX330D



**\$600
OFF**
STELLAIRE
XJ2



GIFT WITH PURCHASE OF EV1:

EV1BN DL (\$7,017.99 VALUE)
+SAWTEV1 (\$664.99 VALUE)



*See participating authorized Brother Dealer for full offer details.

Celebrate Independence Day
25% Off

HUSQVARNA® VIKING®
Accessories & Notions
Offer Available 6/26-7/5



Buckle Up for
Something **NEW**

**GO!® Belt-1½"
Finished Die**

Regular price: \$84⁹⁹
Your price: \$69⁹⁹



FREE Roller Bag

With Every TOPAZ™ 55Q Purchase.



**FAT
QUARTER
FRENZY**

BUY 2

**GET
FREE**

**TRIPLE T TOTE
PATTERN**

ALL MONTH LONG

PFAFF

Perfection starts here.™

SUMMER ROLLER BAG SALE

June 1–July 31, 2026



Save 30% on Select PFAFF® Roller Bags

**CERTIFIED
PRE-LOVED**

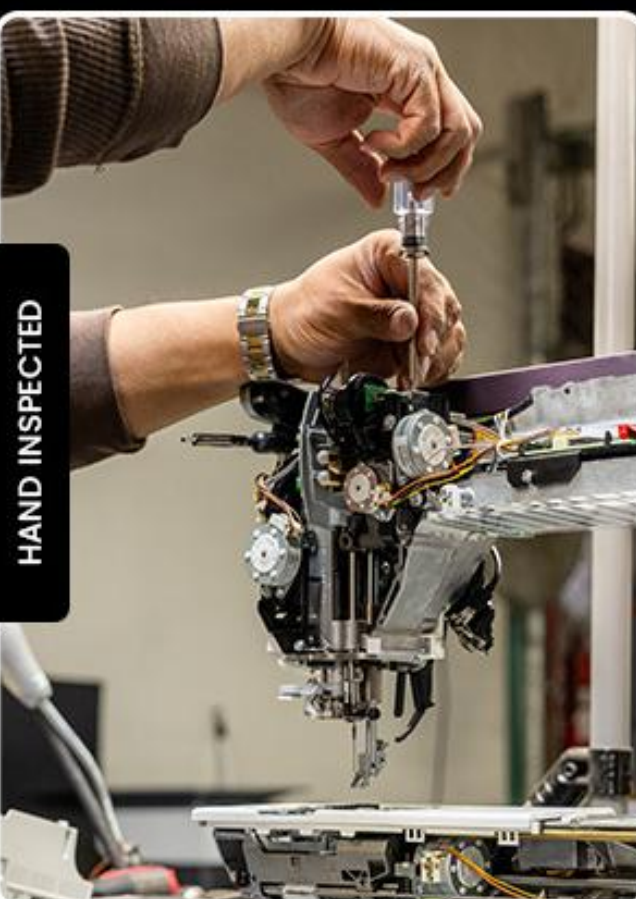
PFAFF

Perfection starts here.™

Global Upcycling Day Sale

June 1–30, 2026

10% OFF
Refurbished Machines



3 YARD QUILT BUNDLES



UP TO

\$15 SAVINGS

Select from any of our
3 Yard Quilt Bundles

Only \$24.99

Retail Value up to \$44.97

ALL MONTH!

Promotions can not be combined with other offers. Not valid of previous purchases. In-stock only. Coupon must be shown at checkout.

A New *Spin* On Appliqué

Meet the NEW GO!® Spinning Petals Die by Sew Steady

Create floral designs, mandalas and more with precision-cut shapes.

Works with Westalee Design® Spin-E-Flex #3 Templates, sold by Sew Steady.

Regular price: \$114⁹⁹

Your price: \$99⁹⁹

 **accuquilt**

FREE
cutting mat +
downloadable
embroidery
designs available
(\$42 value)



Available while supplies last. Restrictions apply.

©2026 AccuQuilt

Take Your Craft Anywhere.

Save 30% on Select Roller Bags.



Offer Available 6/1-7/31

FREE UPGRADE TO ELECTRIC LIFT!
 \$500 Value - 6/2 - 6/30-2026

WALLABY

Dual Rail Electric Lift



(Reg. \$2,999.99)
 (Sale Price \$2,299.99)
NOW ONLY
\$1,799.99

JUNE 2026

sew WHAT'S NEW

