

A wide-angle photograph of a resort poolside area at sunset. Several lounge chairs with dark cushions are arranged in rows, each accompanied by a large, light-colored patio umbrella. The pool's surface is calm, reflecting the warm orange and yellow light of the setting sun and the silhouettes of the chairs and umbrellas. In the background, a line of tall palm trees stands against a clear sky. The overall atmosphere is peaceful and luxurious.

# THE IHG<sup>®</sup> BRAND BRIEF

QUARTERLY REPORT | JULY 2025

STRATEGIC OUTLOOK ON  
BUSINESS TRAVEL AND MEETINGS

**WITH ELIE MAALOUF**

CEO, IHG Hotels & Resorts

FEATURED BRAND

**HOLIDAY INN**

FEATURED DESTINATION

**SAN ANTONIO, TEXAS**

INDUSTRY INSIGHTS

**WITH ISAAC COLLAZO**

VP, Analytics, STR

CULTURAL INSIGHTS

**INDUSTRY-LEADING  
EVENT GUIDANCE**

Planning events in  
unfamiliar destinations

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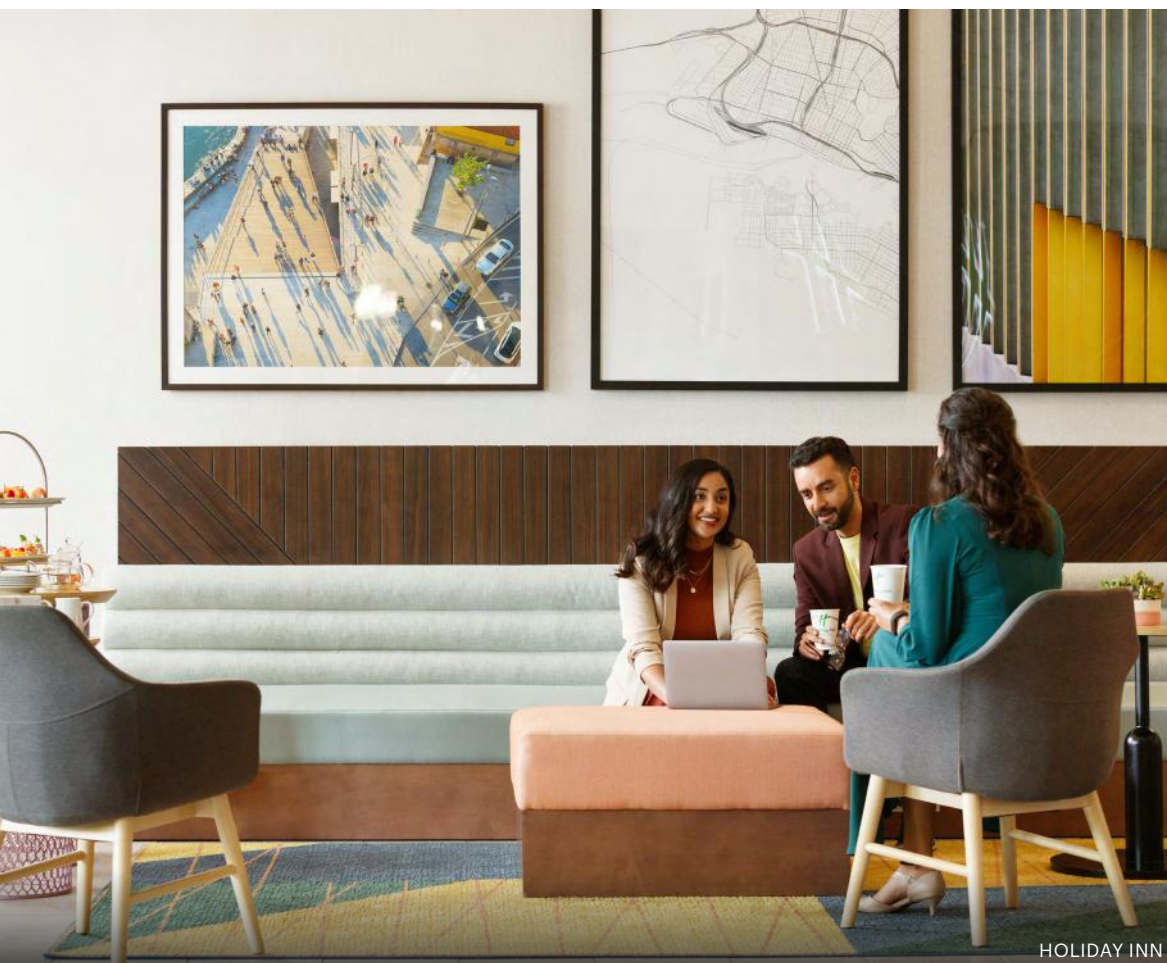
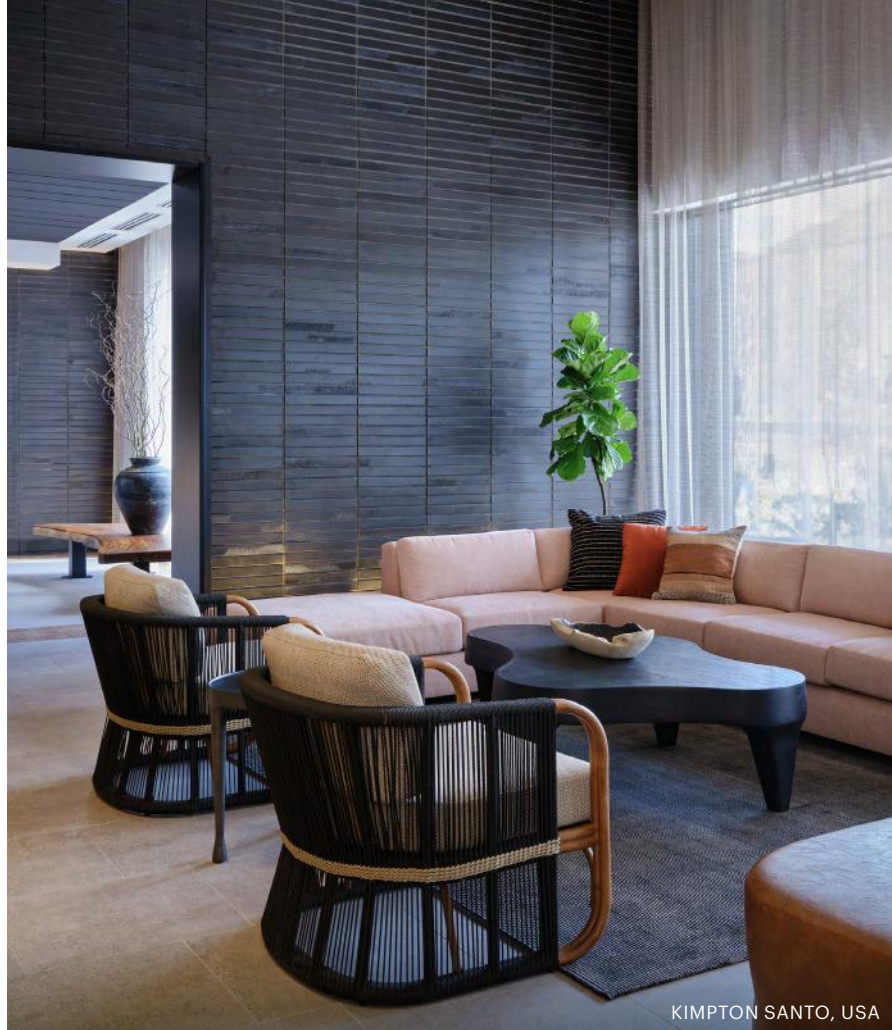
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# Q&A

**with Elie Maalouf**  
CEO, IHG HOTELS & RESORTS

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*IHG Brand Brief was fortunate to hear from Elie Maalouf on hot topics like corporate travel trends, groups and meetings amplification, and new offerings and brands across the IHG portfolio.*

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## HOW DO IHG'S BRANDS MEET THE NEEDS OF TODAY'S CORPORATE TRAVELER?

We're a business operating in more than 100 countries, with over 6,600 hotels and 20 outstanding brands, which gives us a breadth and choice that corporate travelers and groups can depend on anywhere in the world to deliver consistently excellent stays and great meetings and events.

We're also a growing business. We've doubled our number of brands in the past decade and have a pipeline of more than 2,200 properties that allows us to continue opening more hotels in fantastic locations around the world. We also constantly invest in the experience we offer. Our brands span every stay

from midscale to ultra luxury, our award-winning IHG One Rewards loyalty program now has more than 145 million members on the back of new benefits and more points, and we continue to strengthen our technology to elevate the guest experience, including enhancing our award-winning mobile app.

## WHY ARE FACE-TO-FACE MEETINGS STILL SO IMPORTANT IN TODAY'S BUSINESS ENVIRONMENT?

People have become adept at working in hybrid environments and managing video calls – whether at home or using the tech we have in our hotels – but nothing beats connecting in person. That's why travel is among the most resilient of discretionary spending areas for consumers

and remains a key priority for many companies seeking deeper connections with their customers. This continues to be reflected in travel trends, with demand for leisure remaining strong, but business and group travel growing quickly.

## WHAT ARE THE OPPORTUNITIES IN THE GROUPS AND MEETINGS SPACE, AND WHAT VALUE CAN IHG OFFER ITS CUSTOMERS?

We have an opportunity to introduce our brands to new customers, especially in the group segment. Our [meetings.ihg.com](https://meetings.ihg.com) website provides rich content on our properties around the world ensuring planners have everything they need in the hotel selection process. We also provide a customized



approach for many of our brands. For example, our Pivotal Meetings program for Holiday Inn Express and Holiday Inn in the US is helping our customers and occasional meeting planners find hotels within the upper midscale segment that offer elevated meeting spaces and services. Whether the need is for an executive conference for 10 or a meeting for 500, we have options at various price points to ensure our customers can host successful meetings and events.

### **HOW IS IHG INVESTING IN TECHNOLOGY TO BETTER SERVE BUSINESS CUSTOMERS AND SUPPORT HOTEL TEAMS?**

Our technology investments are elevating the guest experience and optimizing operations for IHG hotels. This includes creating a more streamlined booking journey across our IHG One Rewards mobile app and other channels for more than 30 million visitors every month, including the ability to seamlessly select multiple rooms choices and add-ons to enhance their stays. New digital payment solutions are also rolling out across our hotels in partnership with leading providers Apple Pay, PayPal and FreedomPay.

### **IHG'S JOURNEY TO TOMORROW SUSTAINABILITY PLAN IS CORE TO OUR PURPOSE OF PROVIDING TRUE HOSPITALITY FOR GOOD. WHY DO YOU BELIEVE THIS RESONATES WITH TODAY'S SALES CUSTOMER?**

Just as IHG is focused on operating as sustainably as we can, we know how important it is for corporate travel managers and business customers that they make progress against their organization's own targets. We've updated our mobile app so that guests can filter key information, such as EV charging facilities, and our Greener Stay Initiative allows them to forgo housekeeping and reuse items to reduce energy

# Off<sup>the</sup> cuff

*Four rapid-fire questions that always yield some interesting answers.*

## **1 WHAT'S ONE THING YOU DO TO GET ACCLIMATED TO THE LOCAL CULTURE OR CUISINE WHEN VISITING A NEW DESTINATION?**

Take a walk, wander in stores, cafes, restaurants and speak to people!

## **2 WHAT DESTINATION TOPS YOUR 2025 BUCKET LIST?**

I'd like to get back to Lebanon where I am originally from, and Italy, where I grew up and did my schooling.

## **3 WHAT WAS YOUR MOST MEMORABLE TRAVEL EXPERIENCE RECENTLY?**

One of my favourite things to do is get out and see the business firsthand, and I had a lot of memorable market visits in 2024 to see colleagues and owners in the US, across Europe, China, Japan and the Middle East.

## **4 YOU TRAVEL OFTEN — WHAT'S YOUR TOP TRAVEL TIP?**

Stay hydrated, well nourished and make time for exercise to keep yourself feeling fresh.

consumption. Another recent step on our Journey to Tomorrow is our Meeting for Good landing page going live on [ihg.com](https://www.ihg.com), showcasing how over 400 hotels globally are supporting meeting and event planners in delivering more sustainable events.

More hotels are also joining our Low Carbon Pioneers program, the first community of its kind in our industry that brings together energy-efficient hotels that have no fossil fuels combusted on-site and are backed by renewable energy, including the first in the Americas — Holiday Inn Express Asuncion Aviadores in Paraguay.

### **SMALL BUSINESSES ARE THE ECONOMIC ENGINE OF THEIR COMMUNITIES. HOW IS IHG SUPPORTING THEM?**

We have developed the award-winning IHG Business Edge to support small and midsize

enterprises (SMEs) in managing their travel plans at more than 6,600 IHG Hotels & Resorts properties globally. SMEs often don't have dedicated travel managers like larger companies, so this customized portal saves them valuable time by simplifying bookings, as well as money — it's free to join, tracks their spending and savings data, and provides a guaranteed discount at all participating IHG hotels. Supporting this, it also gives them access to great partner benefits with major global companies across air travel, car rental and more.

We have launched exciting partnerships in the past year with Dell, Hertz and Singapore Airlines — in addition to our partnership with Virgin Australia. These provide added value to our members around the world by giving them exclusive access to partner offers, such as guaranteed discounts and rates.

### **CONGRATULATIONS ON ADDING RUBY HOTELS TO THE IHG PORTFOLIO EARLIER THIS YEAR. WHAT UNIQUE VALUE DOES THE BRAND BRING TO IHG?**

Ruby is an exciting, distinct and high-quality brand that you will currently find in popular cities across Europe. As well as expanding its footprint there, we also see excellent opportunities to rapidly take it to the Americas — just as we have successfully done with previous brand acquisitions. Crucially, Ruby broadens IHG's appeal to modern, lifestyle-focused travelers, with its signature touches like comfy guestrooms, destination bars and self-service kiosks for speedy check-in. Since acquisition in February, we've added a further two signings — one in Berlin, the other in Copenhagen — and we expect to have the Ruby brand franchise ready in the US by the end of the year.



RUBY ELLA HOTEL, GERMANY





RUBY MOLLY HOTEL, IRELAND



RUBY HANNA HOTEL, GERMANY



# IHG IN THE NEWS

## IHG HOTELS & RESORTS ACQUIRES RUBY HOTELS

“We are delighted with the acquisition of Ruby earlier this year, which further enriches our portfolio with an exciting, distinct and high-quality offer for both guests and owners in popular city destinations,” said IHG’s CEO, Elie Maalouf.

This benchmark 20th brand offers a stylish yet relaxed charm, blending soulful design and authentic stories rooted in the cities they call home. The brand’s ‘Lean Luxury’ approach includes signature touches ranging from a great bed and shower in guest rooms to unique cocktails in destination 24/7 bars.

Established in 2013, the Ruby brand currently operates 20 hotels (3,483 rooms) in major cities across Europe and has another 10 pipeline hotels (2,235 rooms) and is ripe for global expansion.

[Read more >](#)



## VIGNETTE COLLECTION WORLD LITERACY FOUNDATION PARTNERSHIP

Writing the next chapter in its ‘A Means For Good’ story through a global partnership with the World Literacy Foundation, meaningful initiatives including pop-up libraries and literacy programs will champion change within the communities of the hotels’ localities and around the world.

[Read more >](#)

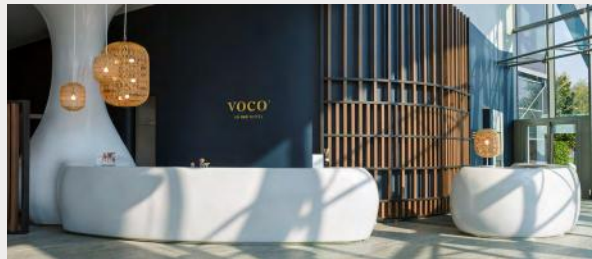




## KIMPTON BRINGS LAID-BACK LUXURY TO FRANKFURT

The brand's first hotel in Germany and a vibrant new addition to Kimpton's growing global portfolio is in the heart of Frankfurt's financial district. Kimpton Main Frankfurt seamlessly blends the brand's bold, design-forward identity with the dynamic energy, rich history, and culture of one of Germany's most cosmopolitan cities.

[Read more >](#)



## IHG'S LOW CARBON PIONEERS CONTINUES TO BUILD MOMENTUM

New additions demonstrate Low Carbon Pioneer hotels across all IHG brand collections through doubling of its European footprint. Four new Europe properties join the three hotels in the same market demonstrating the effective adoption of carbon reduction practices across IHG's brand portfolio.

[Read more >](#)



## GARNER, AN IHG HOTEL, EXPANDS TO SCOTLAND

Garner Hotel Haymarket Edinburgh adds to Garner's growing European portfolio of 61 open and pipeline hotels. Expected to open in the second half of 2025, the hotel is set to become a leading choice for travelers seeking quality stays at a price that's hard to find.

[Read more >](#)



## IHG ANNOUNCES FIRST SIGNING IN MENORCA, SPAIN

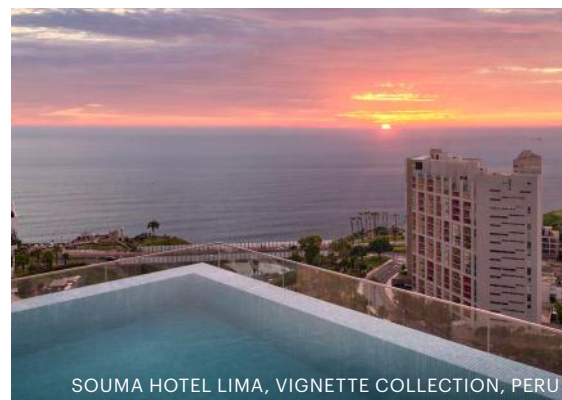
Hotel Indigo Menorca, set to open summer 2026, joins a growing portfolio on Spain's Balearic Islands. The 75-key conversion property in the capital city of Mahón will be a haven for travelers seeking a unique and locally inspired experience.

[Read more >](#)

ELEVATE THEIR SUCCESS

# INCENTIVE TRIPS THAT WORK AS HARD AS THEY DO

Unlock a world of unforgettable experiences with IHG incentive destinations. This curated selection of hotels and resorts around the globe promises luxury, comfort, and exceptional service. Click each hotel or resort thumbnail to learn more or check out the special edition of the [Incentive newsletter](#).





LAND



SIX SENSES ZIGHY BAY, OMAN



IBEROSTAR WAVES BAHÍA DE PALMA, SPAIN



INTERCONTINENTAL CRETE, GREECE



SIX SENSES KYOTO, JAPAN



CARLTON CANNES, A REGENT HOTEL, FRANCE



NOKU, MALDIVES, VIGNETTE COLLECTION



JOIA PARAÍSO BY IBEROSTAR, MEXICO







# NEW DAY NEW STAY

Helping you be there when it matters most is why Holiday Inn has endured over 70 years in the hospitality space. More than an iconic place to stay, Holiday Inn hotels are a place to be in the moment — gathered to celebrate a milestone, sharing a meal with work colleagues, or just for some well-deserved me-time — at over 1,200 destinations worldwide.

## Why Holiday Inn stays remain iconic

### **Modern Gathering Spaces**

Find open spaces for family game tournaments, or flexible spaces for everything from winning client presentations to friendly catch ups. Whatever you need a moment for, Holiday Inn Hotels have a space for it.

### **Enticing Food & Beverage**

Our full-service bars and restaurants offer choice and comfort for every kind of traveler. Our dining areas host a buffet breakfast or full-service breakfast, depending on location, to start every day right. Kids eat free (our menus are sure to please even the fussiest of eaters). And reimaged happy hours are perfect for post-meeting drinks.

### **The place for groups and meetings**

From everyday business to big events, expect exceptional value and thoughtful design. Host seamless on-site meetings in spaces with technology that will wow you. Take the team for breakfast before the big game or celebrate with an event in a hotel that's as iconic as your milestone.

**1,249**

OPEN HOTELS

**225,332**

OPEN ROOMS

**266**

PIPELINE HOTELS

**51,677**

PIPELINE ROOMS

***Holiday Inn***  
— BY IHG —



# SAN ANTONIO

DESTINATION SPOTLIGHT







HOTEL INDIGO SAN ANTONIO RIVERWALK, USA



KIMPTON SANTO, USA

Leisure and business travelers alike are drawn to San Antonio for its southwest charm, vibrant neighborhoods, and Tex-Mex dining scene. And with [35 IHG hotels](#) across the area, finding the perfect hotel close to the attractions and venues isn't hard. If you're looking for an elevated Riverwalk hotel, look no further than the [InterContinental San Antonio Riverwalk](#) or the [Kimpton Santo](#).

Both hotels feature rooftop pools and bars perfect for winding down after a day of business at the nearby Henry B. Gonzalez Convention Center. [Hotel Indigo San Antonio Riverwalk](#) is another superb choice to combine your workday with the feeling of the neighborhood with installations from local artists that exemplify the creative side of the city. And if you're bringing the family along or planning an extended stay after a work trip, consider starting each day with a free hot breakfast at [Holiday Inn Express & Suites – Downtown Market Area](#) or enjoying the meals you cook in your fully equipped in-suite kitchen at [Candlewood Suites San Antonio](#). For quick and convenient trips to this city, check out the [Crowne Plaza San Antonio Airport](#) for business or meetings in newly redesigned spaces.



KIMPTON SANTO, USA

Equal parts historic charm and modern luxury, Kimpton Santo Hotel beautifully blends a new-build hotel and a restored 1850s German-English schoolhouse.



CROWNE PLAZA SAN ANTONIO AIRPORT, USA

# NEW HOTELS AND RESORTS

## UNITED STATES OF AMERICA

[InterContinental Indianapolis](#)

[Iberostar Waves Berkeley Shore](#)

[Iberostar Waves Miami Beach](#)

[voco Flagstaff](#)

[voco Moab](#)

[Holiday Inn Express & Suites Cushing](#)

[Holiday Inn Express & Suites George – Quincy South](#)

[Holiday Inn Express & Suites Hayward – Mission Foothills](#)

[Holiday Inn Express & Suites Meridian I-20](#)

[Holiday Inn Express & Suites Morrow – Atlanta South](#)

[Holiday Inn Express & Suites Nashville I-40 & I-24](#)

[Holiday Inn Express & Suites Weatherford](#)

[Holiday Inn Express St. Albans](#)

[Holiday Inn Express & Suites Waco Downtown](#)

[Holiday Inn & Suites Columbia NE – Ft Jackson Area](#)

[Holiday Inn Coralville – Iowa City](#)

[Holiday Inn Resort Kissimmee by the Parks](#)

[Holiday Inn Resort Mesquite Garner Hotel Gonzales](#)

[Garner Hotel Panama City Beach Northeast](#)

[avid hotel Harrisburg NE – Hershey Area](#)

[avid hotel West Memphis](#)

[Staybridge Suites Grand Rapids South](#)

[Staybridge Suites Greenville – Medical Center](#)

[Staybridge Suites Rehoboth Beach](#)

[Candlewood Suites Columbus North](#)

[Candlewood Suites](#)

[Lawrenceville – Princeton](#)

[Candlewood Suites](#)

[Middletown – Goshen](#)

[Candlewood Suites Navasota](#)

[Candlewood Suites](#)

[West Memphis](#)

[University Area Hotel – Davis Area](#)

## CARIBBEAN

[voco Lake Nicaragua – Granada](#)

## MEXICO

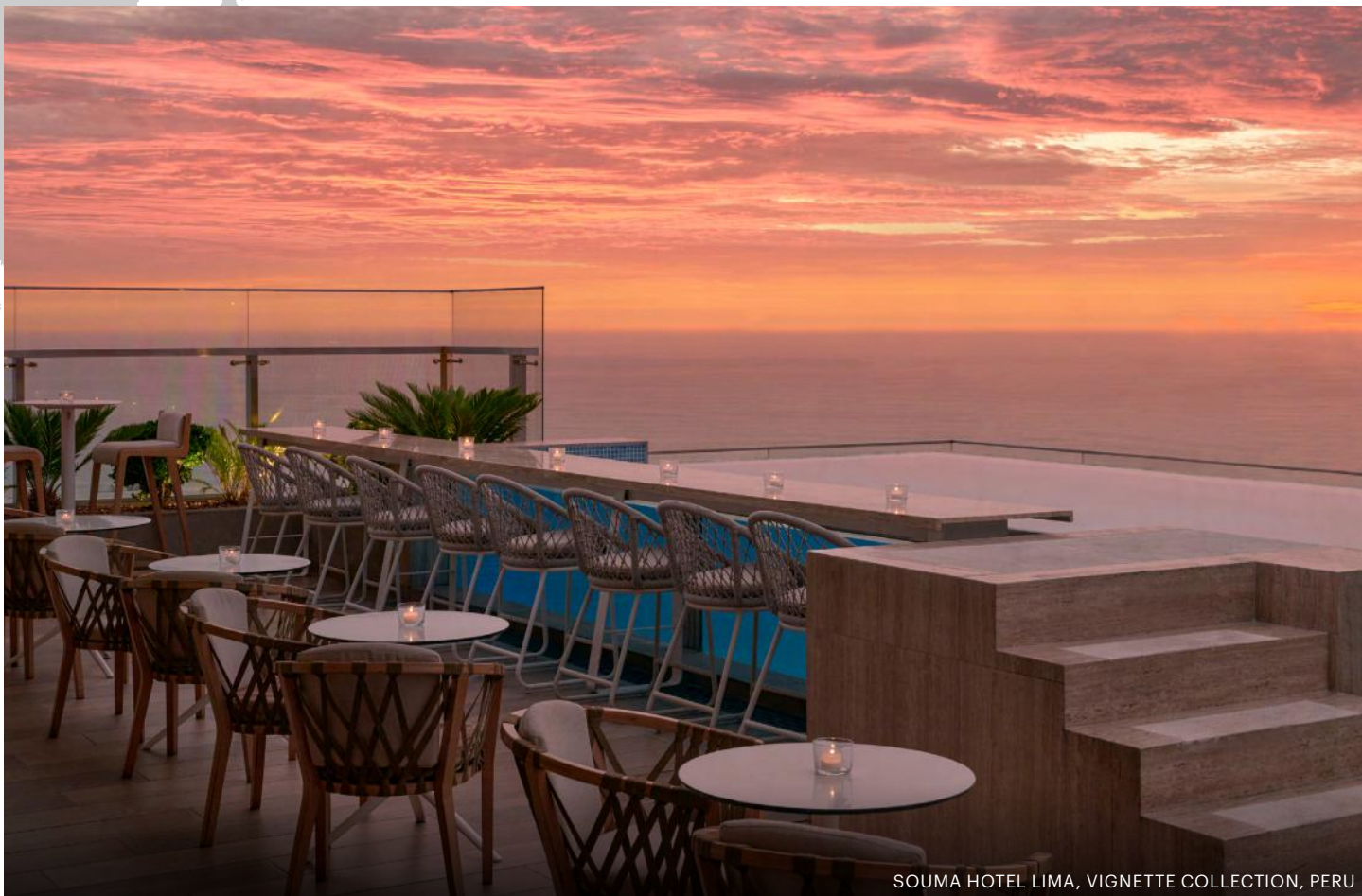
[InterContinental Presidente Monterrey](#)

[avid hotel Queretaro Centro Sur](#)

## SOUTH AMERICA

[SOUMA Hotel Lima, Vignette Collection](#)

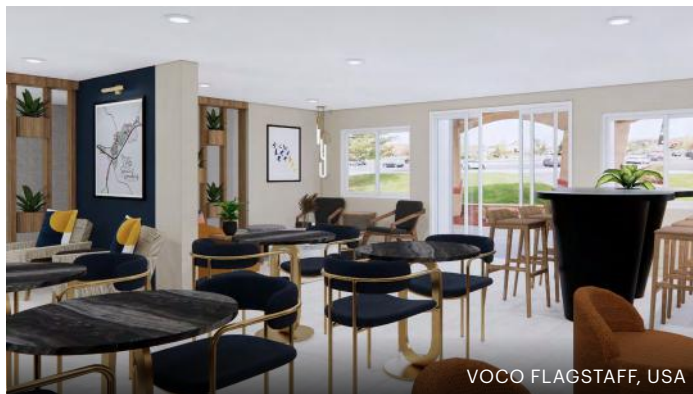




SOUMA HOTEL LIMA, VIGNETTE COLLECTION, PERU



INTERCONTINENTAL INDIANAPOLIS, USA



VOCO FLAGSTAFF, USA



VOCO LAKE NICARAGUA - GRANADA, NICARAGUA

# NEW HOTELS AND RESORTS

## ASIA

[InterContinental Halong Bay Resort](#)

[InterContinental Sapporo](#)

[Hotel Indigo Bangkok Phayathai](#)

[Holiday Inn Express Bangkok Phayathai](#)

[Holiday Inn Express & Suites Banjarmasin](#)

[Holiday Inn Bangkok](#)

## EUROPE

[Costa Irminia Retreat & Spa, Vignette Collection](#)

[voco Zeal Exeter Science Park](#)

[voco Fareham – Solent](#)

[voco Southampton](#)

[Crowne Plaza East Midlands Airport](#)

[Holiday Inn Express & Suites  
Barcelona – Sabadell](#)

[Holiday Inn Express Istanbul –  
Airport Arnavutkoy](#)

[Garner Hotel Edinburgh – Haymarket](#)

## MIDDLE EAST

[InterContinental The Red Sea Resort](#)

[Iberostar Selection Mirage Hammamet](#)

## OCEANIA

[Crowne Plaza Shell Cove Marina](#)





# NEW HOTELS AND RESORTS

[Vignette Collection Hangzhou Wulin  
GDA Hotel](#)

[voco Guilin Yangshuo](#)

[voco Shanghai Hongqiao Hub](#)

[voco Xishuangbanna Gaozhuang](#)

[voco Zhengzhou Garden Expo](#)

[Crowne Plaza Quzhou](#)

[Crowne Plaza Taizhou City Center](#)

[Crowne Plaza Wuhan Tianhe Airport](#)

[EVEN Hotel Chengdu High-Tech Zone](#)

[EVEN Hotel Hangzhou Yintai City](#)

[EVEN Hotel Quanzhou City Center](#)

[EVEN Hotel Shanghai Jingqiao](#)

[EVEN Hotel Wuhan Airport Zone](#)

[Holiday Inn Express Changzhou Henglin](#)

[Holiday Inn Express Chenzhou Suxian](#)

[Holiday Inn Express Chongqing Central Park](#)

[Holiday Inn Express Chongqing Ciqikou  
Ancient Town](#)

[Holiday Inn Express Guangzhou University Town](#)

[Holiday Inn Express Haikou Xiuying Port](#)

[Holiday Inn Express Hangzhou Huanglong](#)

[Holiday Inn Express Harbin Central Avenue](#)

[Holiday Inn Express Longyan Liancheng](#)

[Holiday Inn Express Puer Simao](#)

[Holiday Inn Express Rugao City Center](#)

[Holiday Inn Express Shanghai PVG Zhuqiao](#)

[Holiday Inn Express Shangrao Railway Station](#)

[Holiday Inn Express Suzhou City Center](#)

[Holiday Inn Express Suzhou Dushu Lake](#)

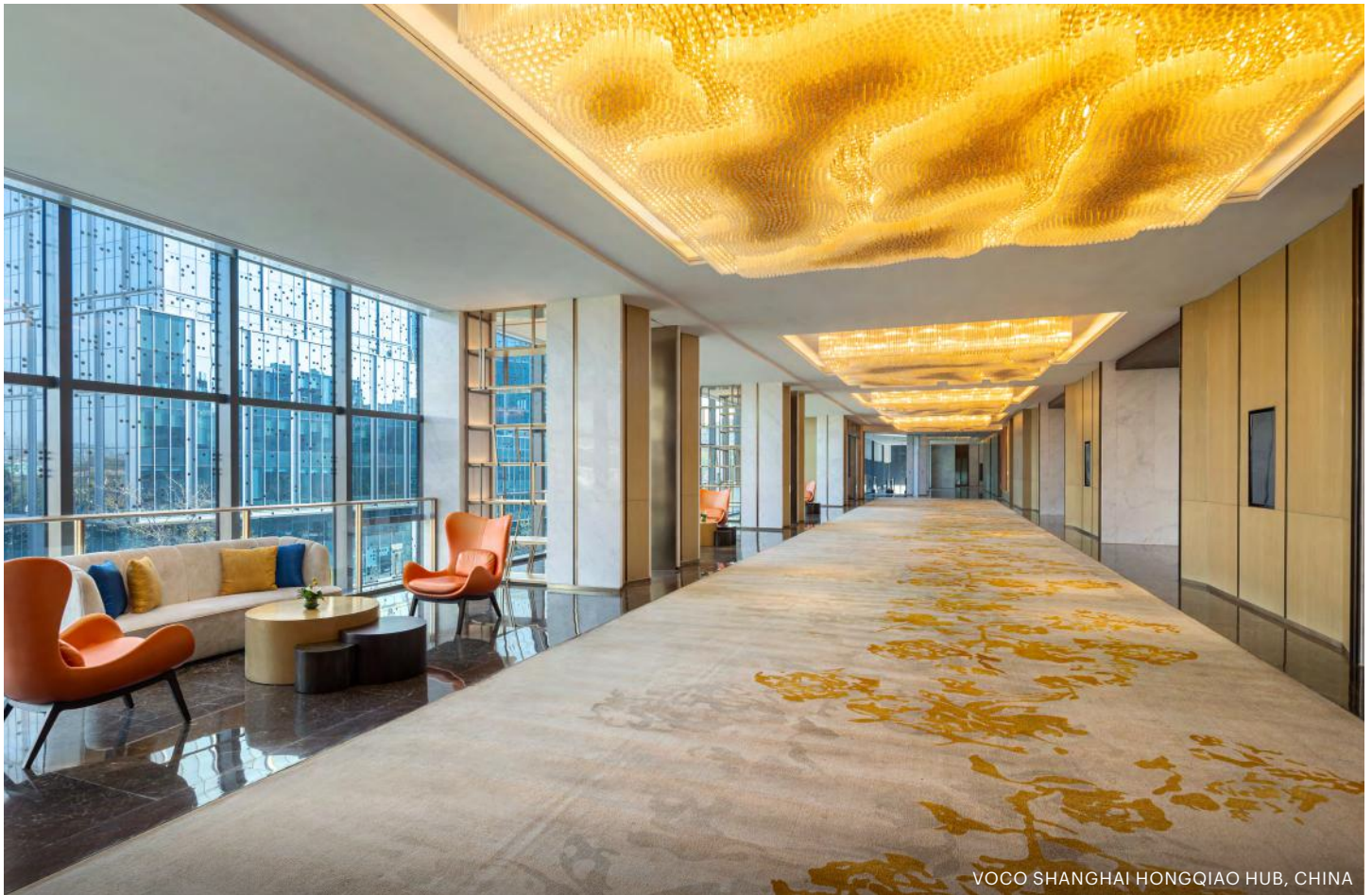
[Holiday Inn Express Zhanjiang Coast](#)

[Holiday Inn Datong](#)

[Holiday Inn Jianhu](#)

[Holiday Inn Wuhan Tianhe Airport](#)



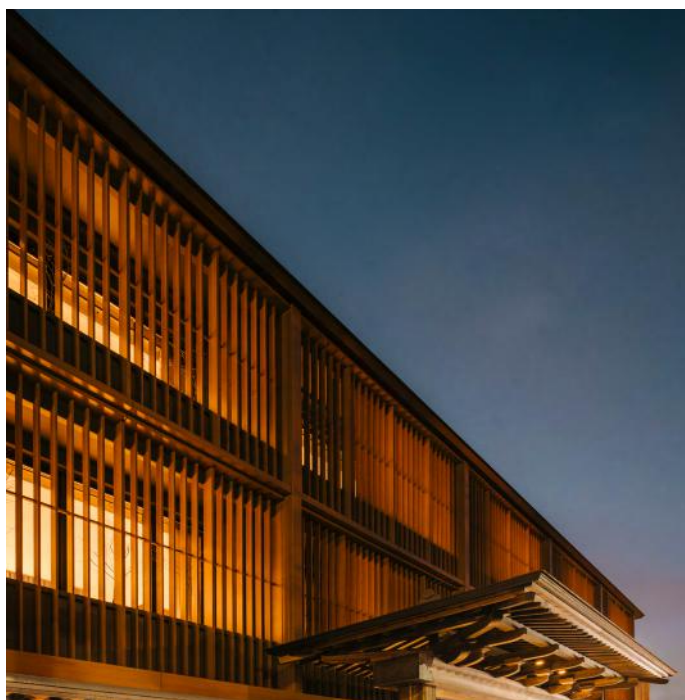




FEATURED HOTEL

# SIX SENSES KYOTO

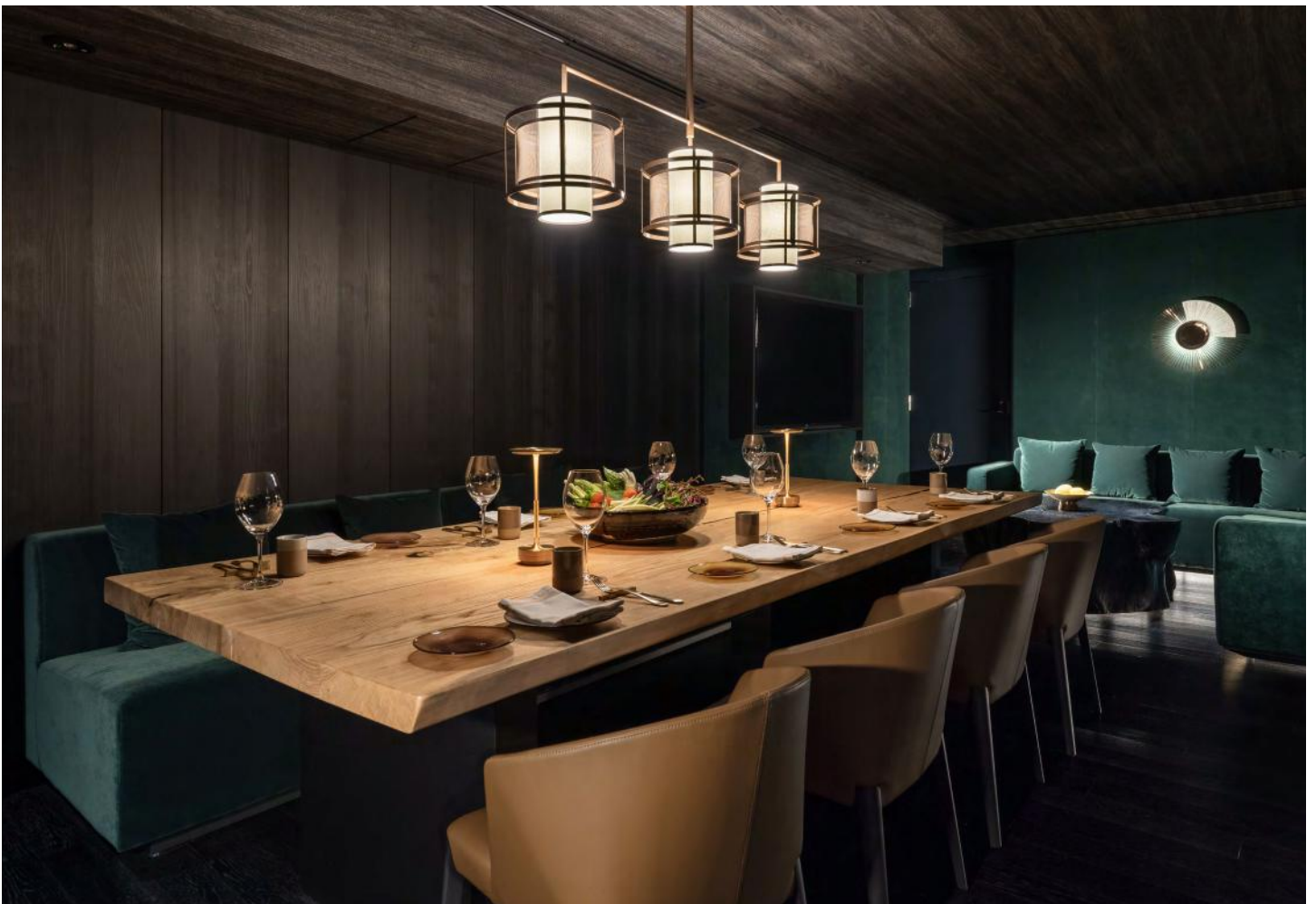
Located in Kyoto's tranquil Higashiyama district, Six Senses Kyoto immerses you in Japan's former capital and enduring cultural heart. Rooms feel like urban sanctuaries and boast expansive views of the courtyard, the city, or the garden of the 16th-century Toyokuni Shrine. Embark on a successful client lunch with ultra-seasonal dining at Sekki, where the menu is rooted in Six Senses' local and sustainable ethos or a holistic wellness journey at Six Senses Spa, where technology meets traditional healing methods.



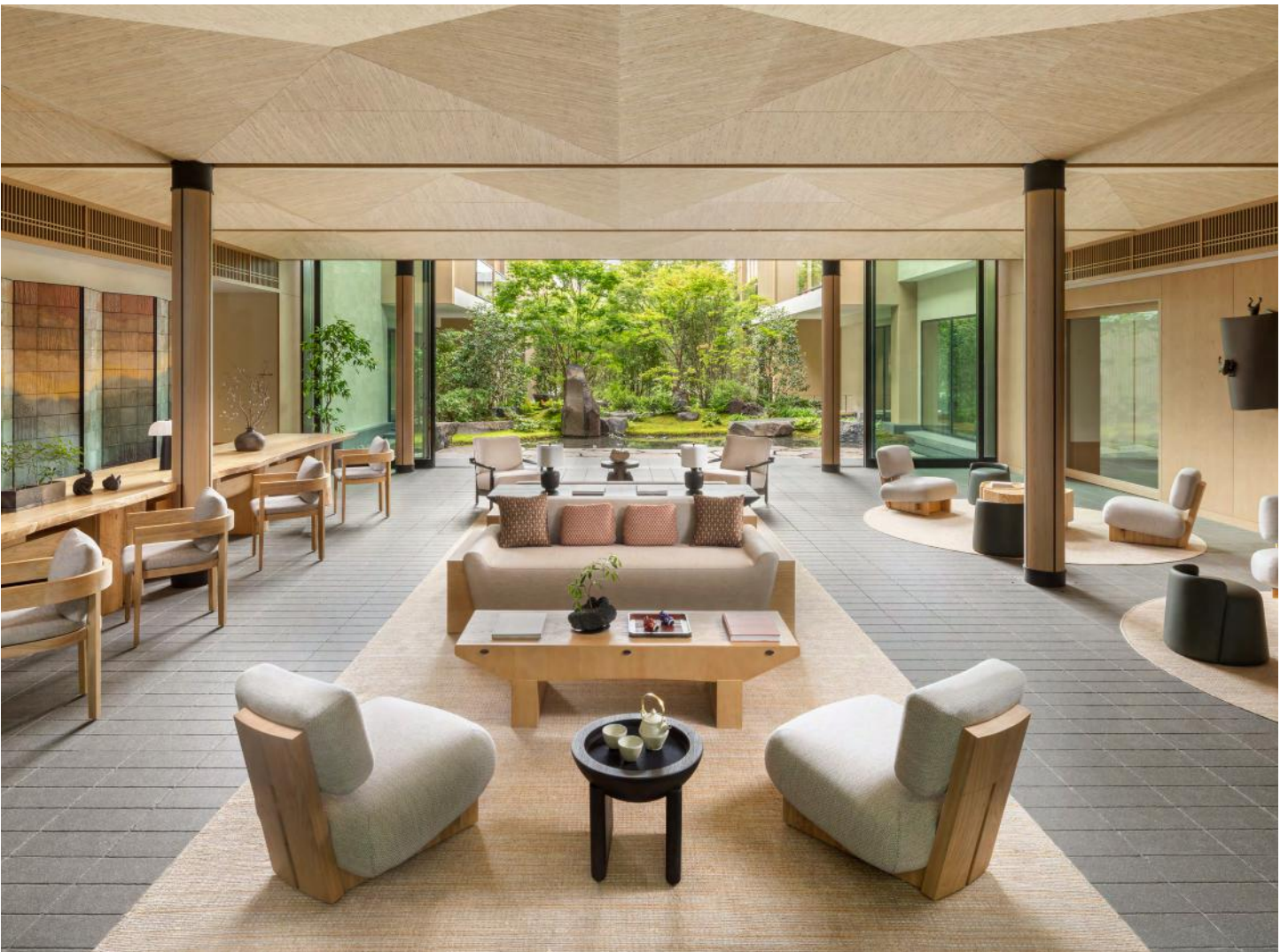


















FEATURED HOTEL

# REGENT BALI CANGGU

Even on a workday, when you wake up to the glow of Balinese sunlight, the sound of the Indian Ocean breaking in the distance, and the scent of tropical flowers, you will be energized and ready for productivity. Regent Bali Canggu is a coastal haven filled with the spirit of its neighborhood, beloved by surfers, business tycoons, and organic chefs alike. Beyond your suite or villa, a myriad of adventures awaits; discover secret waterfalls and visit 1,000-year-old temples. Be sure to sample Regent's six restaurants, including two helmed by Michelin-starred chef Andrew Walsh, and six swimming pools. Serenity beckons.













FEATURED HOTEL

# CARLTON CANNES, A REGENT HOTEL

Since debuting in 1913, Cannes' neoclassical grande dame has graced movie screens, hosted stars, and seduced photographers with her beauty. Today, Carlton Cannes, A Regent Hotel, fuses the lavish energy of its La Croisette Boulevard location with the luxury of modern amenities. When it comes to meetings and celebrations, you'll find experts in adaptation. Our dedicated teams are always appreciated for their ability to achieve the unexpected with genuine flair. Whether it involves last-minute wishes or orchestrating a complex installation, all dreams will come true for private or professional occasions.







CARLTON

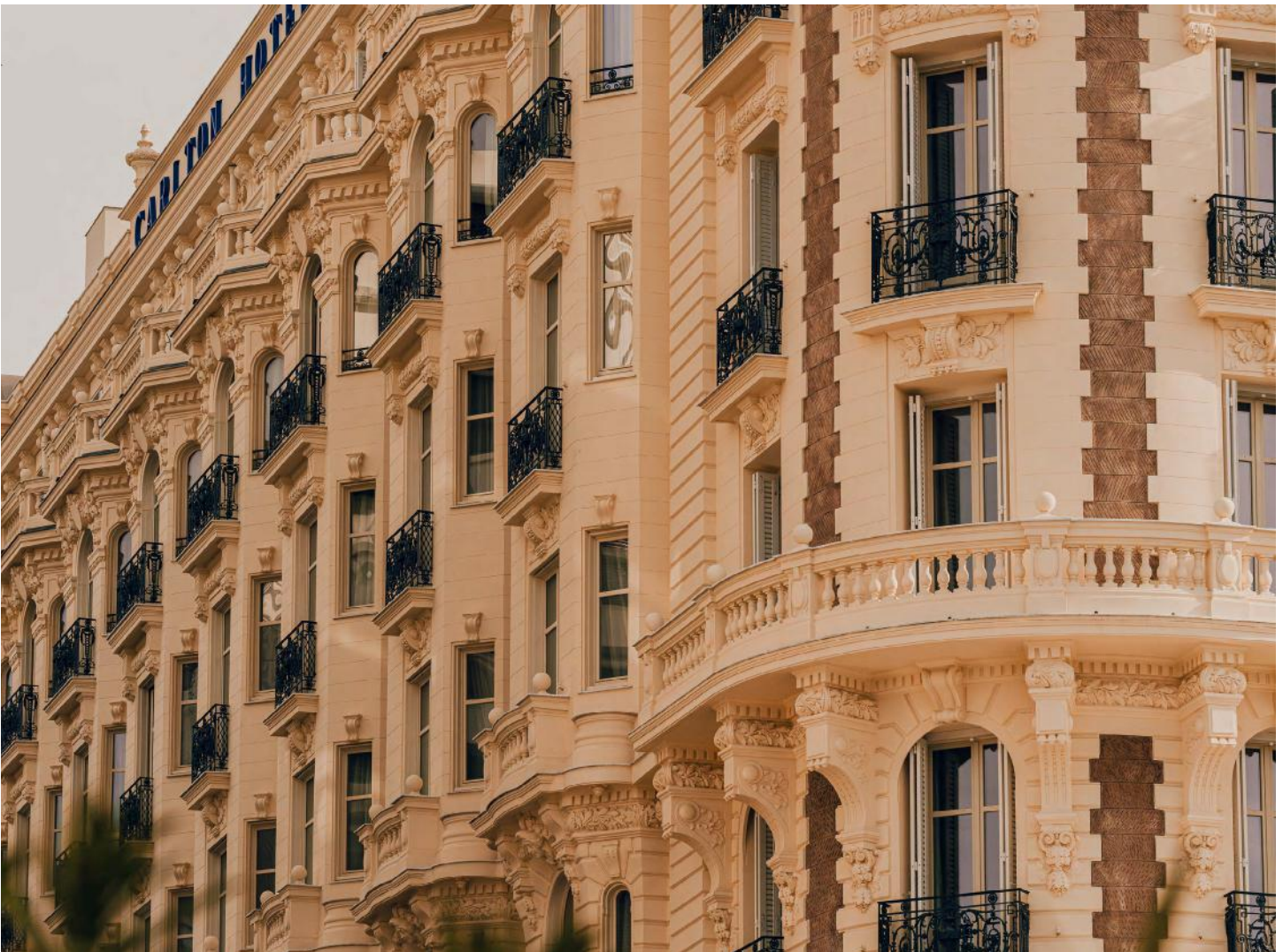


GB-676-KC















FEATURED HOTEL

# INTERCONTINENTAL INDIANAPOLIS

InterContinental Indianapolis, the first luxury hotel to open in the city in two decades, brings timeless style and famed Hoosier hospitality to downtown Indy. Located in a landmark building renovated to perfection, the hotel is convenient to both the Indiana State House and Convention Center. Tailored meetings and group events are flawlessly executed in exemplary spaces, with culinary expertise and our signature midwestern charm.





FEATURED HOTEL

# INTERCONTINENTAL CHANTILLY CHÂTEAU MONT ROYAL

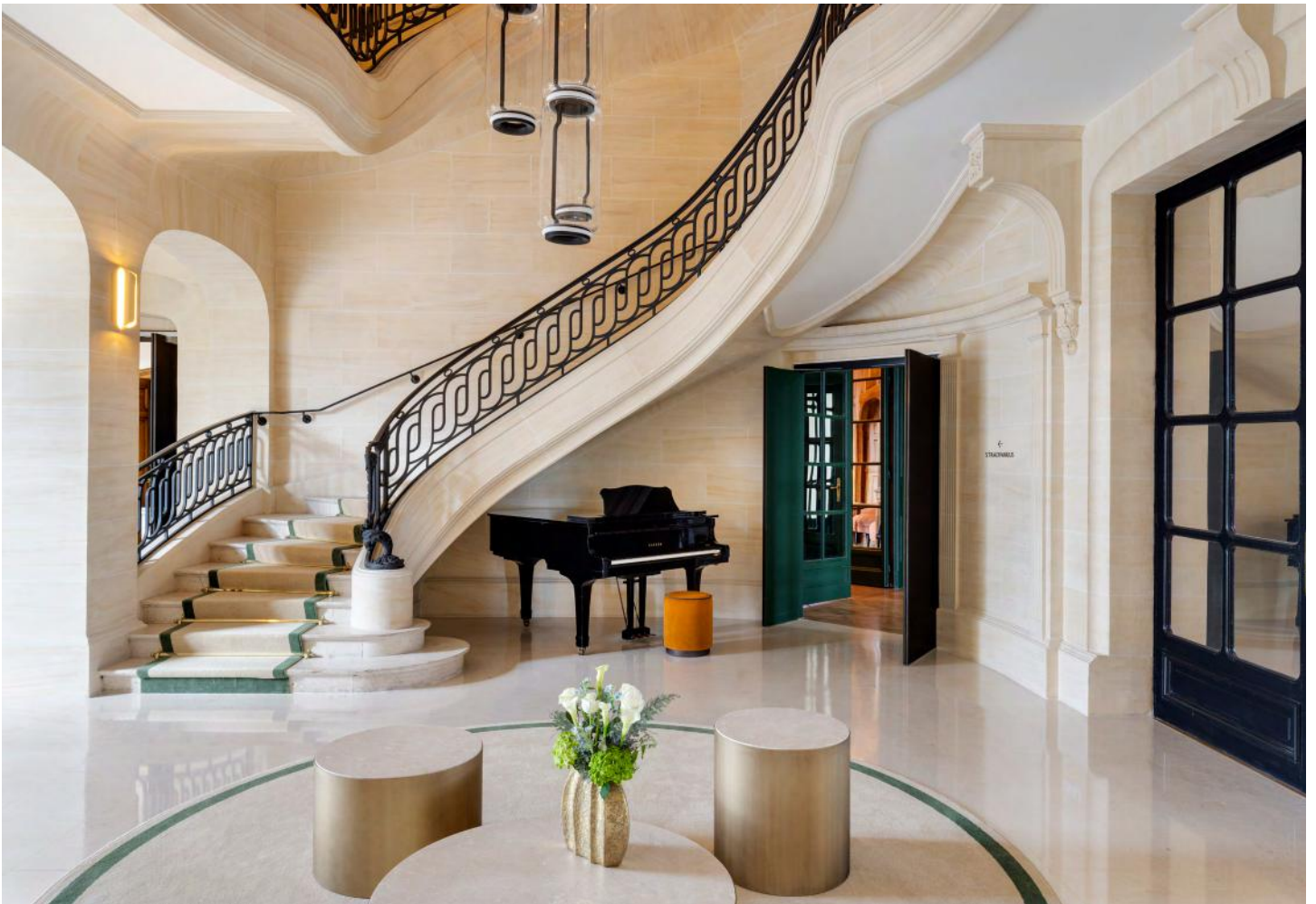
Chantilly, France — famous for prestigious racehorses, lace, and cream — knows decadence, and this former castle's Louis XVI-style architecture is fittingly indulgent. Marvel at its form over exquisite cuisine at Opera (in the former music room) or The Stradivarius (in the former library). For meetings and groups, accommodating from 10 to 250 people, the InterContinental Chantilly Château Mont Royal's 12 meeting rooms can be adapted to suit your unique needs. The daylight salons with forest views are set around a patio where coffee breaks, aperitifs and cocktail lunches are set with care, and two large terraces complete the royal ambiance of this classic hotel.

















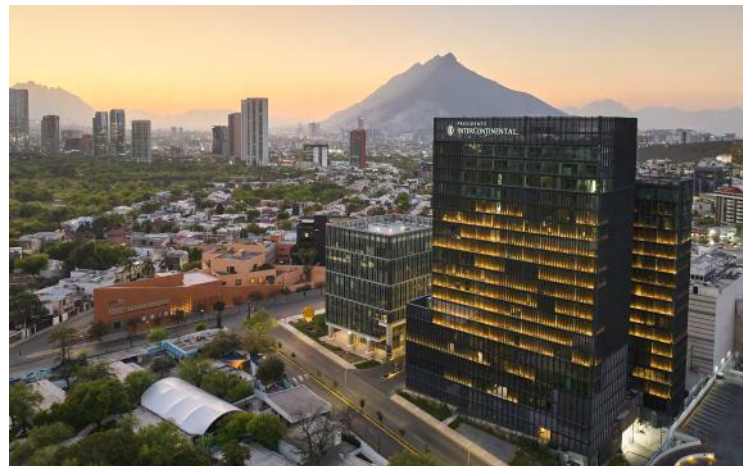




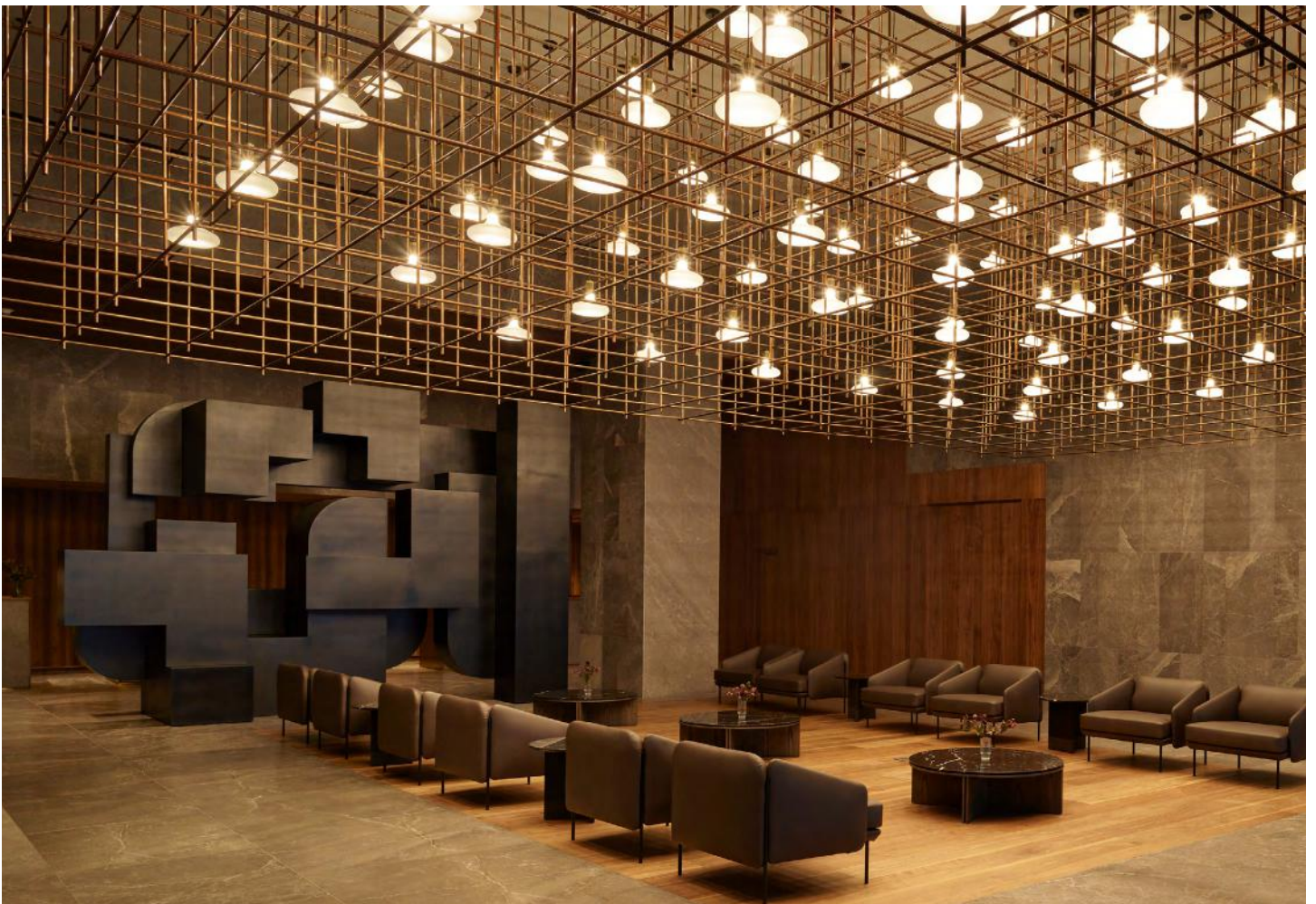
FEATURED HOTEL

# INTERCONTINENTAL PRESIDENTE MONTERREY

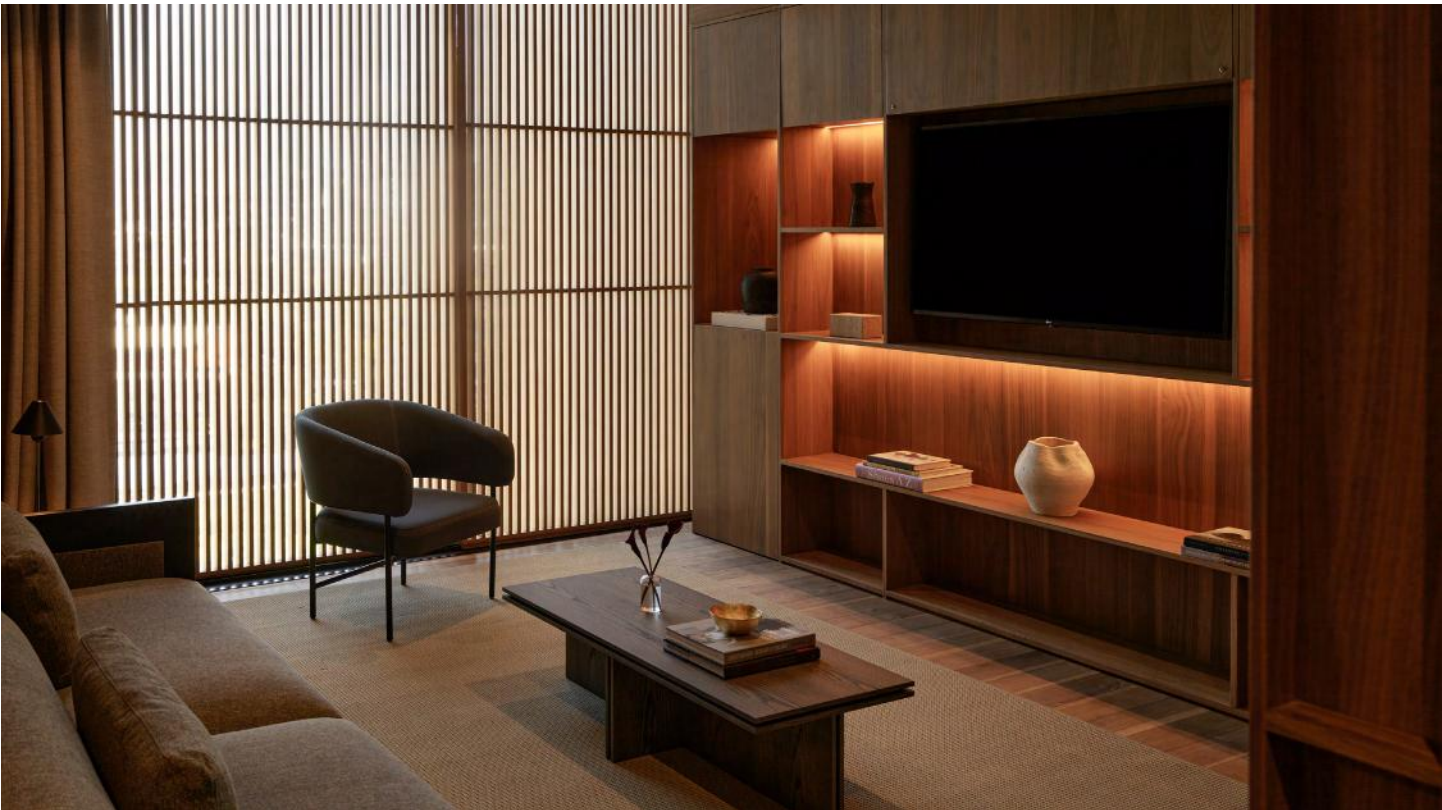
Enjoy InterContinental Hotels & Resorts' return to Monterrey, Mexico, at this new location in the exclusive San Pedro Garza García neighborhood. The minimalist haven feels worlds apart from its bustling urban surroundings, with a thoughtful design that uses natural materials like wood and stone to create a relaxing atmosphere. But with 32 options for bespoke meetings and events, there's ample room for business as well. Located a few steps from the ShowCenter Complex and just 15 minutes from the city's main convention centers, such as Cintermex in Parque Fundidora and Pavilion M in the Monterrey Center, the options for impressing clients and guests are almost limitless.













FEATURED HOTEL

# RIHGA ROYAL HOTEL OSAKA

VIGNETTE COLLECTION

Nestled in the prestigious Nakanoshima district overlooking the Dojima and Tosabori rivers, RIHGA Royal Hotel Osaka is a towering gateway to Osaka's rich heritage and creative energy. Guests will be immersed in local culture from arrival with a cup of Japanese tea, traditional music, and an art-filled lobby that are the gateway to six stunning meeting and event spaces. The opulent Royal Hall with its dramatic chandelier makes any event memorable while the Sky Banquet — 100 meters above the lobby — provides breathtaking views for business or social events.

















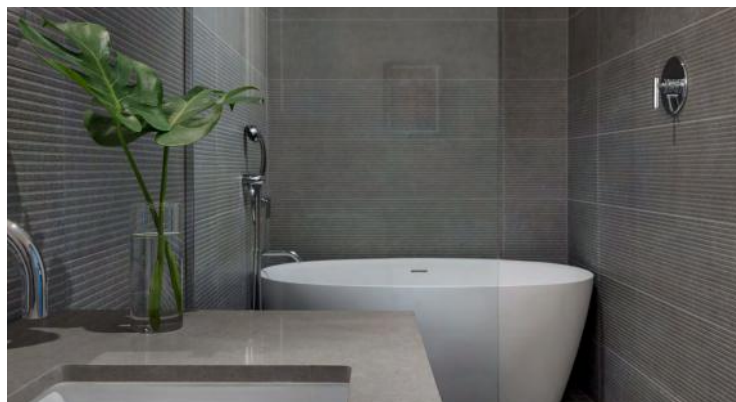




FEATURED HOTEL

# KIMPTON CLARET HOTEL

The Kimpton Claret Hotel stands where mountain majesty and modern business meet in South Denver's burgeoning Bellevue Station neighborhood. Next to Denver Tech Center, the hotel provides easy access to the companies that call this area home, but — in true Colorado fashion — fun is never far off. On the rooftop, pair panoramic views of the Front Range with craft Japanese whiskeys at Halo, the highest open-air bar in the city. With more than 10,000 square feet of meeting space, including an indoor/outdoor event terrace and ballroom, this is an ideal setting for groups who want an out-of-the ordinary agenda.









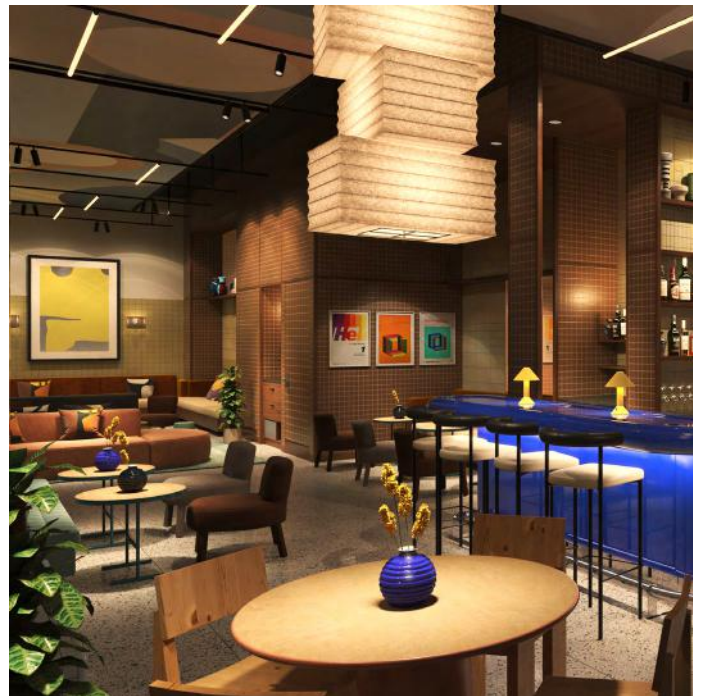
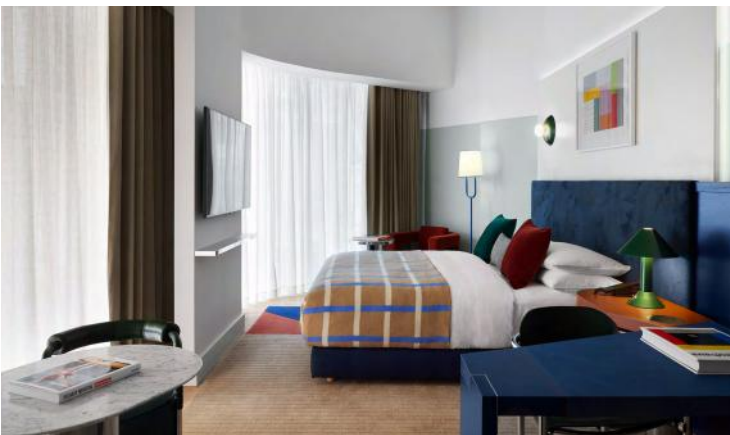




FEATURED HOTEL

# KIMPTON MAIN FRANKFURT

Drawing inspiration from the Bauhaus era, Kimpton Main Frankfurt brings bold aesthetics and impressive amenities to downtown's FOUR design complex. The location puts you within steps of shopping along the Goethestraße, savoring food-market flavors at Kleinmarkthalle, and immersing yourself in the historic charm of Old Town. Discover a refreshing departure from traditional meeting rooms with our two unique event spaces, thoughtfully designed to foster collaboration and creativity. Located on the 5th floor, each offers access to a contemporary outdoor terrace and features an artistic design to inspire connection and elevate every event.













FEATURED HOTEL

# HOLIDAY INN RIYADH MEYDAN

Holiday Inn Riyadh Meydan is a vibrant home base in the Kingdom of Saudi Arabia. Located close to the Olaya business district and within easy reach of Al Faisaliah and Kingdom Tower business centers, it's ideal for business travelers and groups, too. Our 16 meeting rooms can host gatherings of up to 120 people. In the sunny atrium, Oasis Restaurant offers all-day dining with theme nights featuring various cuisines. The modern fitness center with sauna is the perfect place to relax after a day spent working or exploring.

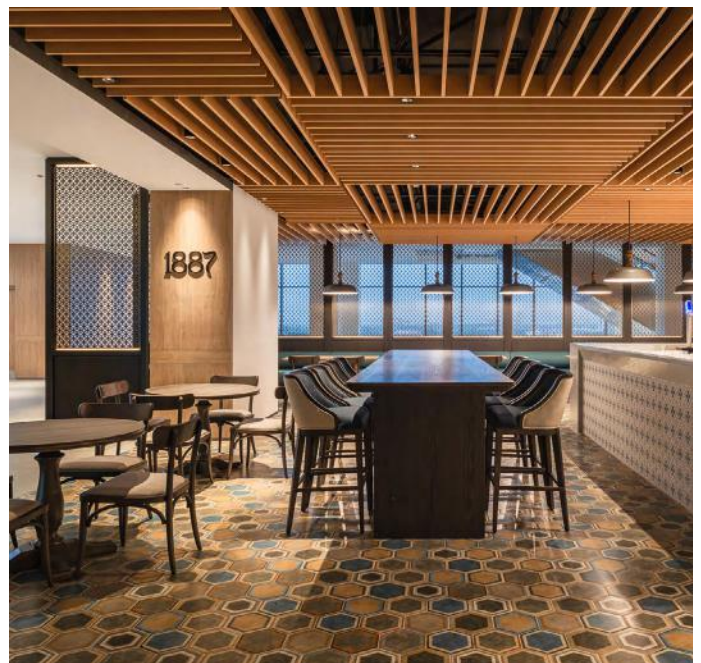




FEATURED HOTEL

# CROWNE PLAZA PENANG STRAITS CITY

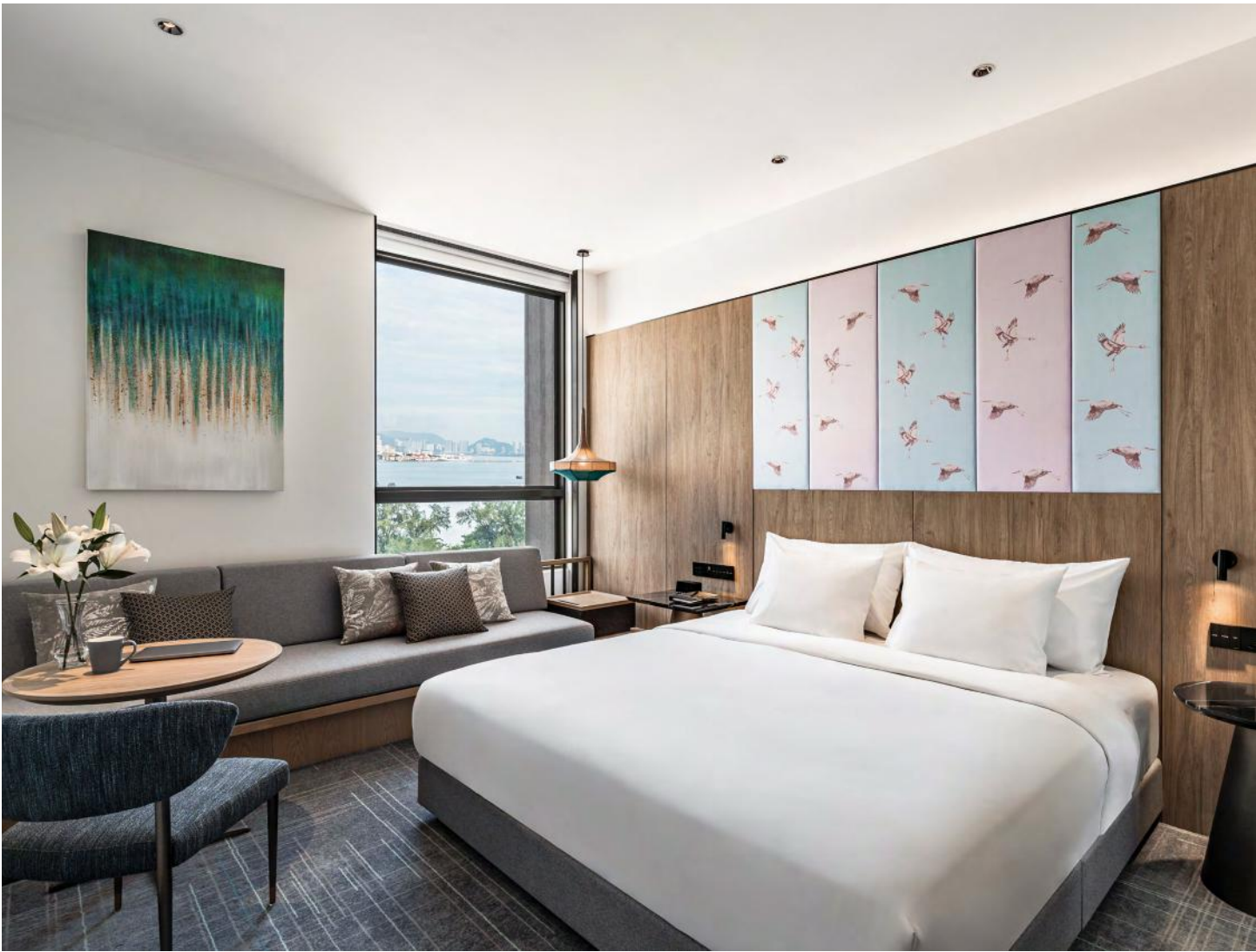
While a short ferry trip or a drive across the iconic Penang Bridge takes you to nearby George Town and the airport, Crowne Plaza has plenty to offer in its own right for business or leisure travel (or a mix of both). Sea views, a rooftop infinity pool, and serene design characterize this hotel in the heart of Butterworth in Penang, Malaysia making this hotel perfect for bespoke business meetings and events. The versatile event spaces, designed for corporate meetings, grand weddings, and private celebrations, are enhanced by state-of-the-art audiovisual technology and high-speed Wi-Fi for a seamless experience.

















OSAKA, JAPAN

### RIHGA ROYAL HOTEL OSAKA, VIGNETTE COLLECTION



NEW & NOTEWORTHY

**1,001** Guest rooms  
**79,933 ft<sup>2</sup>** Meeting &  
Event space  
**56** Meeting rooms

TENNESSEE, USA

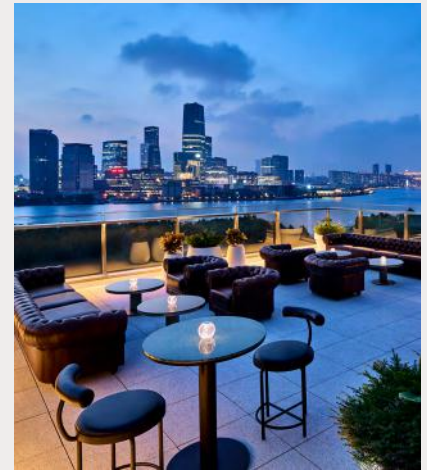
### HOLIDAY INN NASHVILLE DOWNTOWN BROADWAY



**230** Guest rooms  
**8,700 ft<sup>2</sup>** Meeting &  
Event space  
**8** Meeting rooms

SHANGHAI, CHINA

### KIMPTON QIANTAN SHANGHAI



**143** Guest rooms  
**6,652 ft<sup>2</sup>** Meeting &  
Event space  
**4** Meeting rooms

# VENUES AROUND

### INTERCONTINENTAL PARK LANE



**449** Guest rooms  
**13,250 ft<sup>2</sup>** Meeting &  
Event space  
**15** Meeting rooms

LONDON, UK

### HOLIDAY INN BARCELONA – SANT CUGAT



**208** Guest rooms  
**4,198 ft<sup>2</sup>** Meeting &  
Event space  
**6** Meeting rooms

BARCELONA, SPAIN

### VOCO JINCHENG DANHE



**308** Guest rooms  
**9,688 ft<sup>2</sup>** Meeting &  
Event space  
**6** Meeting rooms

JINCHENG, CHINA



TOKYO, JAPAN

## INTERCONTINENTAL THE STRINGS TOKYO



**203** Guest rooms  
**6,297 ft<sup>2</sup>** Meeting &  
Event space  
**4** Meeting rooms

CALIFORNIA, USA

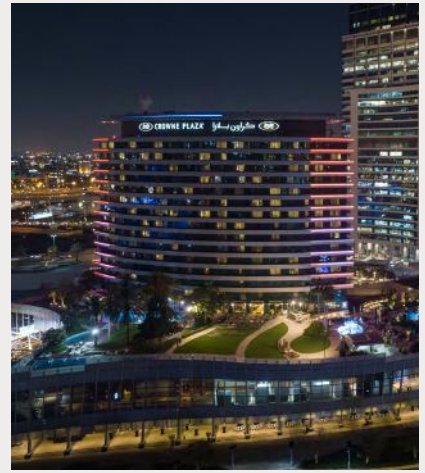
## REGENT SANTA MONICA BEACH



**167** Guest rooms  
**20,000 ft<sup>2</sup>** Meeting &  
Event space  
**15** Meeting rooms

DUBAI, UAE

## CROWNE PLAZA DUBAI – FESTIVAL CITY



**316** Guest rooms  
**111,105 ft<sup>2</sup>** Meeting &  
Event space  
**21** Meeting rooms

# THE WORLD

MEET, STAY AND CELEBRATE  
AT THESE NOTABLE VENUES  
ACROSS THE GLOBE

## VOCO CHICAGO DOWNTOWN – RIVERWALK



**293** Guest rooms  
**25,000 ft<sup>2</sup>** Meeting &  
Event space  
**15** Meeting rooms

ILLINOIS, USA

## REGENT BEIJING



**496** Guest rooms  
**21,927 ft<sup>2</sup>** Meeting &  
Event space  
**9** Meeting rooms

BEIJING, CHINA

## INTERCONTINENTAL SINGAPORE



**403** Guest rooms  
**10,764 ft<sup>2</sup>** Meeting &  
Event space  
**11** Meeting rooms

SINGAPORE



FEATURED VENUES AT CROWNE PLAZA HOTELS

# REDESIGNED SPACES FOR MEETINGS WITH PURPOSE

From board meetings to conventions, birthdays to wedding days, we are connecting people, places and possibilities with the blended traveler in mind. Our mission is to understand and deliver experiences at every level. Our experts will ensure that the spaces, service and connections you need to make are all taken care of with the professionalism you'd expect of a brand that has been delivering world-class gatherings for over 40 years.



CROWNE PLAZA PHILADELPHIA  
– KING OF PRUSSIA

227 Guest rooms

24,000 ft<sup>2</sup> Meeting & Event space

18 Meeting rooms

PENNSYLVANIA, USA







**CROWNE PLAZA  
SEATTLE – DOWNTOWN**

**418 Guest rooms**

**10,000 ft² Meeting & Event space**

**12 Meeting rooms**

**WASHINGTON, USA**





# INDUSTRY INSIGHTS

## A SOLID QUARTER; REMAINDER OF 2025 MURKY

*Global hotel revenue per available room (RevPAR) increased 4.5% in the first quarter, down from 6.1% in Q4, with the increase driven completely by average daily rate (ADR). Surprisingly, the ADR increase was the same as what was seen a year ago. However, the environment is changing, and the data mirrors that change.*

January's RevPAR was up 8.7%, whereas February's slowed to 4.1% with a further slowing in March (+1.9%). The March deceleration was somewhat of a surprise as we expected strong results due to the shift of the Easter holiday calendar, from March last year to April this year. Global occupancy stood at 60.8% versus 63.4% in 2019. To be fair, global occupancy has been impacted by a sharp increase in supply post pandemic, which is up 12.7% with China accounting for 55% of all new rooms since 2019. Room demand is up 7.4% since 2019. As compared to a year ago, supply is up 2.2% and demand 2%.

U.S. Q1 RevPAR was up 2.2% on ADR growth (+1.9%). The increase in RevPAR was a deceleration from the previous quarter. Like with Global RevPAR, each month of the quarter saw lower

RevPAR growth with the measure rising 0.8% in March versus 4.3% in January.

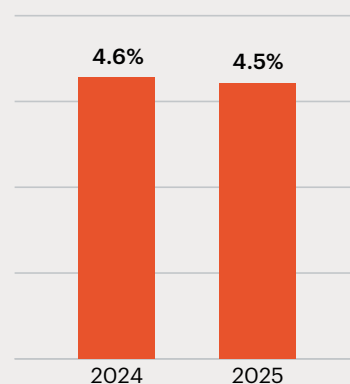
Besides the increased uncertainty brought about by the new administration, other factors were at play during the quarter. Markets impacted by Hurricane Helene and Hurricane Milton in 2024 saw strong RevPAR growth (+13.5%) as did those affected by the Los Angeles fires. Markets with special events, including the presidential inauguration in Washington, DC, and the change of the Super Bowl from Las Vegas to New Orleans, also had a bearing on performance. Stripping out all those markets, RevPAR in the remaining "core markets" was up 2.1% with most of the growth coming from hotels in the Northeast and Midwest. Those two regions contributed 60 basis points to the quarterly RevPAR gain. While core markets have seen significant growth in the

past year, occupancy in Q1 was flat from last year and down more than 3 percentage points from 2019. Real (inflation-adjusted) ADR and RevPAR were also significantly down from 2019. By hotel type, luxury hotels in core markets saw the largest gain in RevPAR (+6.4%) followed by Upper Upscale (+3.3%). Upscale, Midscale and Economy hotels posted flat to decreasing RevPAR with Upper Midscale up 0.3%.

In the remainder of North America, Canadian Q1 RevPAR was up 1.9% all on ADR as occupancy fell. Occupancy fell in the past two months, and quarterly occupancy was

### GLOBAL REVPAR STANDING STRONG FOR NOW

Global RevPAR change,  
constant USD, March 2025 YTD



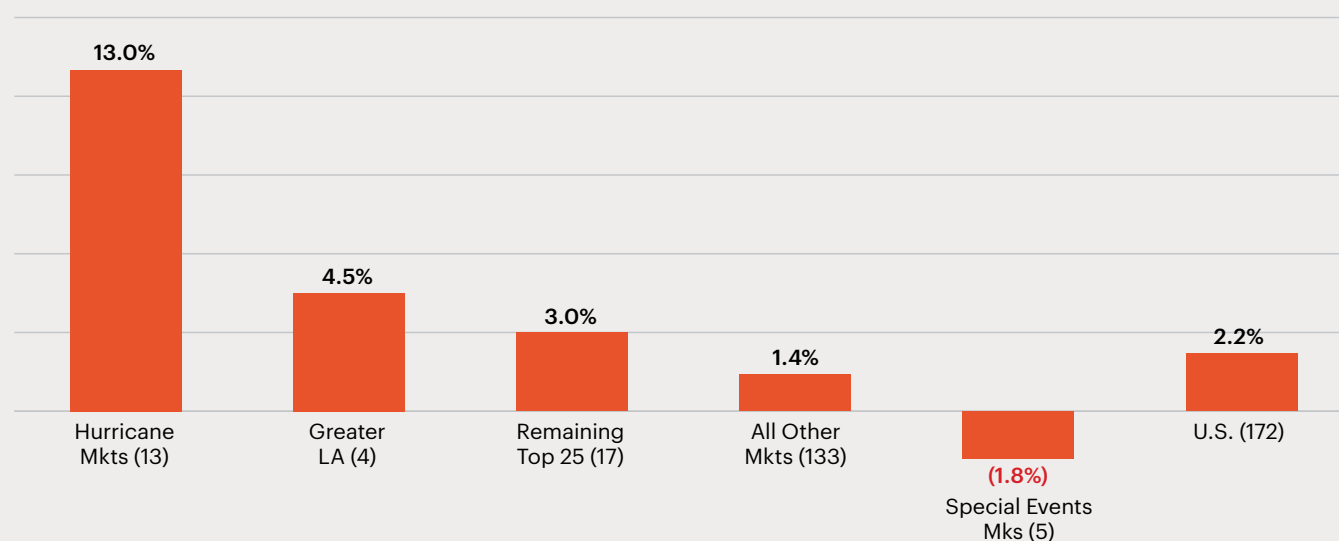


down in Montreal, Toronto, and Vancouver. RevPAR in these markets is flat to down. Like in the U.S., Canada has seen a deceleration in RevPAR with the March measure down 1.2% on decreasing occupancy. On the other hand, Mexico Q1 RevPAR was up 22.3% on strong ADR and slightly lower occupancy. Double-digit ADR growth was seen across the market with the largest increases in Baja California, Cancun, Mexico City, and the Mexican Caribbean. Only one of 14 markets, Gulf of Mexico, saw RevPAR decline in the quarter.



## HURRICANE MARKETS LEADING U.S. REVPAR GAINS

U.S. RevPAR change by market type, March 2025 YTD



Greater Los Angeles: California Central Coast, Inland Empire, Los Angeles, and Orange County. Hurricane: Augusta, GA, Charlotte, NC, Columbia, SC, Daytona Beach, FL, Florida Central North, Florida Central South, Georgia South, Greenville/Spartanburg, SC, Macon/Warner Robins, GA, North Carolina West, Sarasota, FL, South Carolina Area, and Tampa Bay, FL. Special Events: Atlanta, GA, Houston, TX, Las Vegas, NV, New Orleans, LA, and Washington, DC.



# INDUSTRY INSIGHTS

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Latin America (LATAM) RevPAR was up 13.6%, driven by strong ADR growth in Brazil, the largest hotel market in the region. Excluding that key market, RevPAR was up 11.5%. Other countries with strong ADR growth included Argentina, Paraguay, and Uruguay with gains above 19%. Of course, some of this growth is inflation- and exchange-rate driven, although the latter should be accounted for given all revenues are in U.S. dollar constant currency. All countries in LATAM saw positive RevPAR percentage changes in the quarter.

In the Caribbean, RevPAR increased 3.8% with decreases seen in Bahamas (-7%), Cayman Islands (-5.1%), and Jamaica (-13%). Retreating ADR was responsible for decrease. RevPAR was up 13.2% in the Dominican Republic, the largest hotel

market in the region, and 5.8% in Puerto Rico.

In Europe, RevPAR was up 4.5% overall, but growth was inconsistent across the continent. Italy and Spain both saw gains above 5%. Italy Northwest and Rome, the two largest markets in country, posted strong RevPAR gains (>8%). Milan and Tuscany were up more than 4% with Basilicata/Calabria/Puglia and Florence down. In Spain, RevPAR in Madrid was up 11.8% with the Canary Islands and Andalusia both up (~+3%). Barcelona saw growth of 7.1%.

France and Germany were more modest at +0.4% and +2.1%, respectively, while the U.K. was down 1.1% on declining occupancy and ADR. U.K. RevPAR has been down for two consecutive months with March's decrease the largest post pandemic. London's RevPAR has been

down in all three months this year mostly on ADR, with the March decrease less than what was seen in February.

RevPAR in the rest of Europe was up 8% thanks to ADR. The growth came largely from hotels in Greece and Turkey, which accounted for nearly half of the gain.

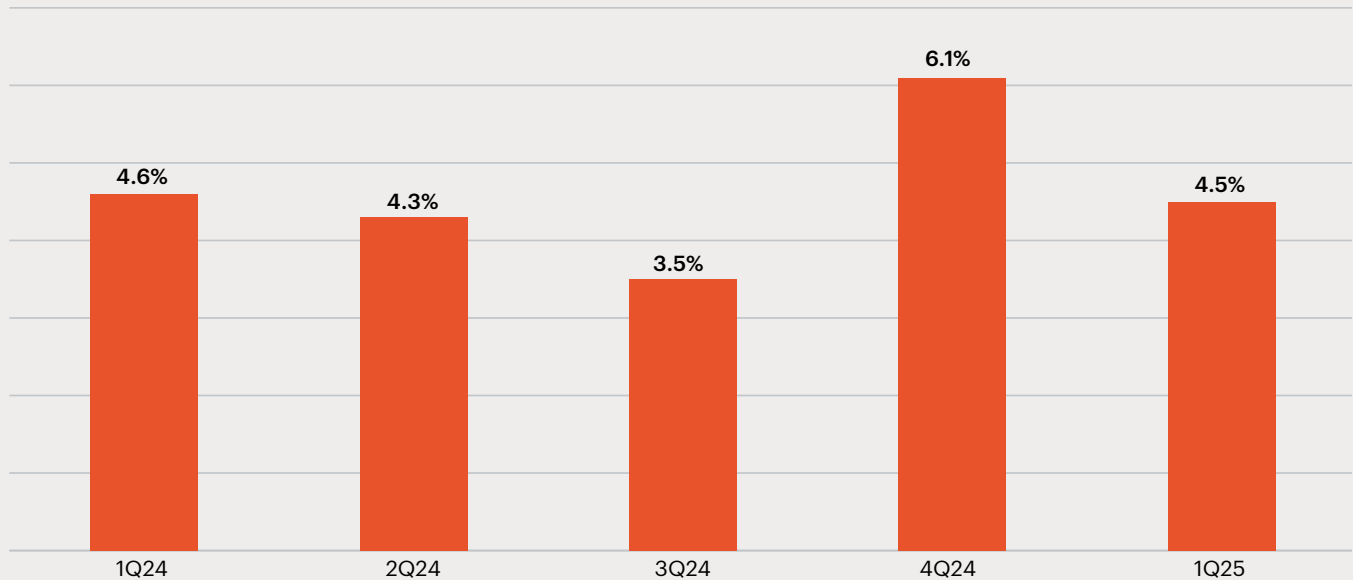
In the Asia Pacific region, Japan continued to see strong results as Q1 RevPAR soared 16.6% on double-digit ADR gains. Australia saw more modest RevPAR growth (+1.2%) with flat ADR. China continued to see a retreat in RevPAR, down 4.4% on declining occupancy and ADR. China's monthly RevPAR has fallen in every month since February 2024. Fuzhou, Liaoning, Macau, Shenzhen, and Zhengzhou have run counter to the country's trend with RevPAR up for the year thus far. Beijing, Shanghai and Guangdong, the three largest

“*RevPAR in the rest of Europe was up 8% thanks to ADR. The growth came largely from hotels in Greece and Turkey, which accounted for nearly half of the gain.*”



### GROWTH HAS BEEN FAIRLY CONSISTENT

Global RevPAR change, constant USD, March 2025 YTD



markets based on supply, were down, but Shanghai saw less of a decrease (-0.7%) versus the decrease of -6.1% in Beijing and -2.7% in Guangdong. RevPAR in the rest of Asia was up 5.2% for the quarter.

The Middle East and Africa continued to see strong RevPAR growth, up 10.7% in the quarter with especially strong gains in Egypt (57.8%). Inflation remains high in the country along with currency devaluation. UAE RevPAR was up 6.7% with Saudi Arabia at 12.3%.

The global economy hangs perilously as U.S.

trade policies fluctuate radically. While global hotel performance in the first quarter was solid, it likely does not reflect what we can expect over the remainder of the year given the increased uncertainty. It is also likely that the pandemic recovery is over and that we are entering a new performance era. If that holds true, the global hotel industry begins this new era at somewhat of a disadvantage as it did not reach the occupancy level it had achieved prior to the pandemic and real ADR and RevPAR remained at a deficit

“*The Middle East and Africa continued to see strong RevPAR growth, up 10.7% in the quarter with especially strong gains in Egypt (57.8%).*

to the benchmark year. But with all things speculative, only time will tell.



# CULTURAL INSIGHTS

## PLANNING EVENTS IN UNFAMILIAR DESTINATIONS

*Planning events abroad offers unique opportunities to engage attendees, build client relationships, strengthen employee bonds, and support business goals. Take on the challenge with gusto with these rules of thumb, resources, and tips to make the process as smooth as possible.*

While exciting, managing complex details in unfamiliar environments with distinct cultures, customs, and business practices can be challenging. However, with informed research and preparation, planners can create events that resonate with attendees and honor the host country.

### RESEARCH AND PREPARATION

Official websites and travel partners are valuable sources of cultural information. The following examples serve as starting points:

**Official government and tourism websites**, such as the Japan National Tourism Organization ([JNTO](#)) and [Explore France](#), offer insights into local culture. [Visit Dubai](#) equips meeting planners with a toolkit containing information on neighborhoods, landmarks, and local customs.

**Government cultural departments have dedicated agencies that promote**

**their culture**, including Turkey's [Ministry of Culture and Tourism](#), Indonesia's Ministry of Tourism and Creative Economy and UAE's [Ministry of Culture and Youth](#).

**Convention bureaus** assist with meeting planning. The Singapore Exhibition & Convention Bureau ([SECB](#)) provides information on venues and cultural considerations, while the Thailand Convention & Exhibition Bureau ([TCEB](#)) highlights current trends and local experiences.

**Business councils**, such as the American Chamber of Commerce in Japan ([ACCJ](#)), the [Canada-India Business Council](#), and the [London Chamber of Commerce and Industry](#), provide cultural resources.

**Cultural institutions** offer insights into local history, art, and traditions. The [Alliance Française](#) promotes the French language and culture, and the [UNESCO World Heritage List](#) highlights sites

of exceptional global cultural or natural importance.

**Educational and research centers** publish reports on cultural practices. The [Asia Society](#), for example, focuses on the arts, culture, education, and policy, while the [Goethe Institute](#) promotes awareness of Germany's cultural diversity. They can be valuable resources for planning activities.

### LOCAL RESOURCES

Hospitality partners can advise on local customs and connect business clients with expert guides to create custom itineraries showcasing the area's heritage.

For example, [cultural connectors](#) at [InterContinental Hotels & Resorts](#) help guests explore cities with personalized experiences. Their new Concierge Galleries — reimaged lobbies with interactive displays — deliver unique insights into local culture.

[Kimpton](#) specializes in events that reflect local cuisine, sights, and sounds, while each [Hotel Indigo](#) immerses guests in its neighborhood's history and culture. In destinations like the UAE, local hotel teams may offer guidance on appropriate greetings, dress, and etiquette to ensure a smooth, respectful experience.



## CULTURAL ETIQUETTE

Etiquette varies between countries and impacts business and meeting relationships. Here are tips to consider:

### Language and Communication

Learning basic phrases promotes positive ties and helps attendees navigate unfamiliar surroundings. Understanding non-verbal cues, such as body language, facial expressions, and gestures, is equally important in cross-cultural interactions.

### Prepare Meeting Guests

Supply attendees with tools to help them engage effectively, such as a summary of basic phrases or greetings, an interpreter for complex discussions, translated documents, and recommendations for language translation apps.

### Celebrate Local Culture

Incorporate local businesses, goods, and traditions into events. For example, use locally made items for attendee packages, schedule culturally authentic entertainment, or organize volunteer opportunities to support the local community for a lasting impact on employees, attendees, and hosts.

### First-Hand Knowledge

Enlist help from employees familiar with the country or who have traveled there for an inside view of local customs

and considerations. They can influence your planning and make it more efficient.

## OTHER TIPS

**Packing:** Inform travelers of appropriate dress requirements for activities such as visiting temples or attending formal events like business dinners or gala receptions. For example, women must cover their shoulders at temples in Thailand. Providing shawls as a gift for participants can be both practical and thoughtful.

**Bleisure:** Leisure activities help employees return to work refreshed after business events. Provide them with sample itineraries or lists of must-see attractions. Upon return, they can share their insights with colleagues, enhancing their collective cultural knowledge.

Thoughtful preparation and cultural awareness are the keys to hosting successful events in unfamiliar destinations. By embracing the nuances of local customs and traditions, meeting planners can create experiences that honor the host culture, leave a positive impression on attendees, and achieve business goals.

[Contact IHG](#) when planning your next meeting or event. With 20 hotel brands and over 6,600 global destinations, we have the perfect fit for any gathering.

## ANTICIPATE LOGISTICS

Dining, transportation, and scheduling can differ significantly by country. Consider the following when planning:



**Punctuality:** Punctuality is critical in some countries, such as Germany, while others, such as Brazil, may take a more flexible approach to start times.



**Transportation:** Evaluate local transit systems for reliability and account for traffic and travel times to ensure travelers are prepared.



**Cell Phone Usage:** In certain countries, like Japan, talking on the phone in public places or during meetings is considered impolite.



# GLOBAL SALES KEY EVENTS



DENVER | JULY 20-23

## GBTA

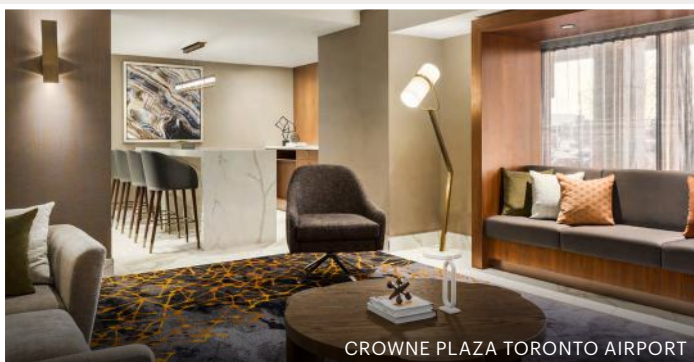
GBTA Convention is the premier global event for the business travel industry and a valuable opportunity to connect in person with industry peers, suppliers, and partners. Our groups and meetings professional teams will be on site to help you plan and execute meetings and events across our 6,600+ global destinations.



HOTEL INDIGO DENVER



KIMPTON HOTEL MONACO DENVER



CROWNE PLAZA TORONTO AIRPORT



INTERCONTINENTAL TORONTO CENTRE



CANADIAN  
MEETINGS +  
EVENTS EXPO

TORONTO | AUG 12-23

## CMEE

Explore a world of opportunities at CMEE, the ultimate tradeshow tailored for meeting and event planners. We look forward to connecting with you and other industry professionals to present innovative avenues to expand your options for groups and meeting bookings.

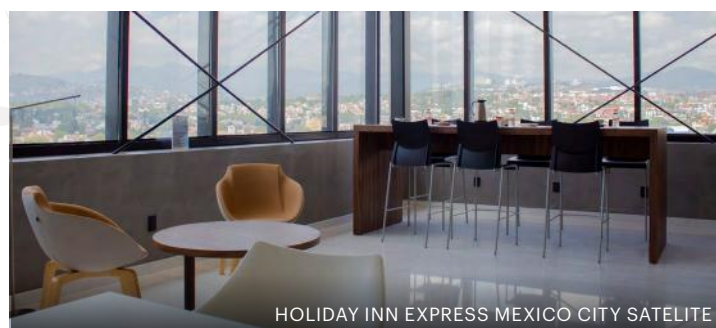


## ibtm<sup>®</sup> AMERICAS

MEXICO CITY | AUG 20-21

### IBTM AMERICAS

This is an opportunity to find destinations, venues, media and the best in event innovation and expand your network with IHG's meeting and event professionals. Come discover what's new and exciting in our meetings and event offerings.



LAS VEGAS | OCT 6-9

### IMEX

This is where the global meetings and events industry comes together every year, to meet, learn and do business and the IHG team looks forward to seeing you there.



THE IHG BRAND BRIEF  
JULY 2025 | IHG.COM

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REGENT



VIGNETTE  
COLLECTION

KIMPTON

HOTEL  
INDIGO

VOCO

Ruby



CROWNE  
PLAZA



EVEN



Holiday Inn

Garner

avid

ATWELL  
SUITES

STAYBRIDGE  
SUITES



CANDLEWOOD  
SUITES

IHG<sup>®</sup> ONE  
REWARDS