


helloresense.com

**Welcome to Resense!
Here is a sampler of our flagship
product, the Resense Register.**

**To request a FREE physical sampler packet,
please reach out!**

 **Email: luke@resensebox.com**

 **Call / Text : (412) 212 - 6701**

Flip through and enjoy!



A note from Resense's Founder

I have been volunteering in care communities ever since I was walking. This led to a passion for engaging, loving, and caring for individuals living with Dementia and Alzheimer's. When volunteering and working in these communities, there was one thing that broke my heart.

Sometimes, these individuals were treated like children.

My mother, who encouraged me from such a young age to care for these individuals, always reminded me of one thing... they are our parents, grandparents, and friends.



Since then, I have been on a mission to provide unique engagement activities that are comforting, reminiscent, and designed for seniors. I would love to introduce you to our main product: *The Resense Register, the dementia-friendly newspaper.*

The sensory experience of cracking open the morning paper, sipping on some coffee, reading the articles, and doing the crossword are core memories for most. However, for those living with dementia, these cherished moments may become increasingly challenging as their cognitive abilities decline. The Resense Register is designed to provide a sense of familiarity and comfort to those who may struggle with traditional newspapers. We have collaborated with experts in the field of dementia care to create a newspaper that has large easy-to-read font and includes timeless news articles. Each article is positive and designed to be reminiscent of the past. We also include large interactive activities such as puzzles and quizzes that are designed to promote cognitive stimulation and social engagement. The Resense Register is more than just a newspaper, it is a tool for promoting well-being, connection, and joy in the lives of those we care for.

I hope you and your residents enjoy the Resense Register as much as we do!

- Other examples of activities implemented with our RESENSE REGISTER program:
 - Art and Reminiscence Activities
 - Storytelling Sessions
 - Memory Sharing Circles
 - Creative Writing Workshops
 - Puzzle and Game Challenges
 - Discussion Groups
 - Coffee Chats

If you would like to discuss ways to test out the Register with your residents, feel free to reach out!

Luke Gilligan
luke@resensebox.com
412 - 212 - 6701



Sample begins on next page.





RESENSE REGISTER

LEISURE / CARTOONS

Saturday Morning Magic

Luke Gilligan, *Special to the Resense Register, Owner of Resense LLC.*

Saturday mornings were filled with a unique kind of magic—a weekly ritual that turned living rooms into theaters of laughter and adventure. With a bowl of cereal in hand and the glow of the television lighting up the room, kids across the country settled in for hours of animated fun.

Television was becoming a household staple, and cartoons began to carve out their place in family entertainment. Shows like *The Mighty Mouse Playhouse* and *Crusader Rabbit* brought thrilling tales of heroism and humor to screens, capturing the imaginations of children everywhere. Families gathered around their TVs, sharing the joy of colorful characters and silly adventures.

Networks quickly realized the potential of dedicating morning programming to cartoons, and the result was a delightful lineup that became the highlight of the week. Animated shows like *The Flintstones*, *The Jetsons*, and *Rocky and Bullwinkle* brought fantastical worlds and lovable characters to life. Each episode felt like an invitation to escape into

exciting, imaginary places where anything seemed possible.

These programs didn't just entertain; they became cultural touchstones. Kids mimicked their favorite characters at school, quoting lines and acting out scenes with friends, while parents smiled knowingly at the clever humor embedded in the stories. It wasn't just TV; it was a shared experience that created lasting memories for generations.

No Saturday morning was complete without the jingles of classic cereal commercials. The familiar cheer of Tony the Tiger's "They're Grrreat!" or the Trix Rabbit's endless antics added an extra layer of fun to

the experience. The playful ads became as memorable as the cartoons themselves.

For parents, it was a chance to sip their coffee and enjoy a peaceful morning while kids were glued to the screen. For children, it was a time of pure joy—an opportunity to laugh, dream, and relax without a care in the world.

Though the way we watch cartoons has changed over the years, the nostalgia of those Saturday mornings lives on. The simple pleasures of a cozy morning, a favorite show, and a carefree spirit remind us of a time when happiness was just a flick of the TV switch away.



Image of a family watching television.

Page 3

Feature

Read about Neighborhood Adventures



Page 8

Feature

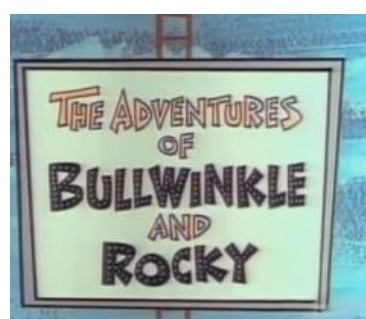
Dear Laurette Column!



Page 2

Feature

Learn about famous cartoons



Feature

Let's learn about Side Walk Chalk **Page 7**

Feature

Learn about the history of Looney Tunes. **Page 2**

Puzzles

Try the puzzles of the day! **Pages 4-5, 7**

ENTERTAINMENT / CARTOONS

Cartoons That Captured Our Hearts

Classic cartoons hold a special place in the hearts of generations, bringing laughter and joy with their timeless characters and whimsical stories. Shows like *The Flintstones*, with their prehistoric humor, and *The Jetsons*, showcasing a futuristic family with robot helpers, created worlds that felt both familiar and fantastical.

Other favorites, like *Rocky and Bullwinkle*, brought clever humor and daring adventures, while *Tom and Jerry* entertained with their endless chase. These cartoons didn't just entertain—they sparked imagination, taught simple lessons, and gave families something to share and enjoy together.

The artistry of these animated classics stands out even today. Each character, from *Fred Flintstone* to *Bugs Bunny*, had a personality that felt larger than life. Their

playful antics and catchy catchphrases created lasting memories that continue to bring smiles.

Classic cartoons weren't just entertainment—they were a cultural phenomenon that brought people together. Families would gather around the television, laughing at the same jokes and rooting for the same characters. These shows transcended age, offering humor that resonated with kids while slipping in clever nods and satire that adults could appreciate. The shared joy of watching these timeless cartoons created bonds and traditions that families

cherished.

What made these cartoons truly unforgettable was their ability to weave humor with heart. Amid the slapstick comedy and outlandish plots were moments of kindness, teamwork, and perseverance. Whether it was *Wile E. Coyote's* relentless pursuit of the *Road Runner* or the *Flintstones'* quirky family dynamics, these stories carried messages that stuck with viewers. Even decades later, these classic cartoons remind us of the power of storytelling to connect, inspire, and brighten our days.



LEISURE / CARTOONS

The Sweet Nostalgia of Looney Tunes

Looney Tunes, one of the most iconic animated series of all time, first burst onto the scene in the early 1930s. Created by Warner Bros., it began as a series of musical cartoons designed to showcase Warner's music catalog. Its name, a playful twist on Disney's *Silly Symphonies*, hinted at the series' mix of wacky humor and musical scores.

The series took off when directors like *Tex Avery*, *Chuck Jones*, and *Friz Freleng* joined the team, along with voice actor *Mel Blanc*, whose vocal talents brought beloved characters like *Bugs Bunny*, *Daffy Duck*, and *Porky Pig* to life. *Bugs Bunny*, who debuted in 1940's *A Wild Hare*, quickly became the face of *Looney Tunes* with

his witty one-liners and carefree attitude.

By the 1940s and 1950s, *Looney Tunes* became a cultural phenomenon, creating timeless shorts like *What's Opera, Doc?* and *Duck Dodgers*. The series' slapstick humor, clever writing, and groundbreaking animation techniques cemented its legacy.

Even today, *Looney*

Tunes remains a beloved franchise. Whether it's through reruns, movies, or modern adaptations, the antics of these unforgettable characters continue to entertain audiences of all ages, proving that good humor never goes out of style.

That's all, folks!



Image of The Looney Tunes characters.

HISTORY / OCCUPATIONS

Neighborhood Adventures

Saturday mornings often started with the glow of the TV and the laughter of cartoons, but as the shows wrapped up, a whole new adventure awaited—outside. For kids, the day wasn't complete without heading into the neighborhood, where the streets, sidewalks, and backyards became playgrounds of endless possibilities.

The moment the TV clicked off, sneakers were laced, and front doors swung open to let the day begin. Bikes were a must-have for these adventures, whether it was racing down the block, popping wheelies, or riding in packs to the local park. The sound of spinning wheels and laughter filled the air, creating an unmistakable soundtrack of childhood fun.

Sidewalk chalk turned ordinary concrete into colorful canvases, with hopscotch grids and imaginative drawings springing to life. Driveways became basketball courts, and front yards transformed into fields for tag, hide-and-seek, or makeshift baseball games. For many, the neighborhood was a vast world of exploration, limited only by imagination.

Tree climbing was another favorite activity,



offering kids a bird's-eye view of their world and a chance to feel like daring adventurers. Nearby creeks or wooded areas became sites for treasure hunts, fort building, and pretend expeditions. Nature always seemed to call, and children answered with curiosity and enthusiasm.

In the summer, sprinklers often made an appearance, creating an impromptu water park right in the front yard. Kids would run through the spray, shrieking with delight as the cold water offered relief from the warm sun. Ice cream trucks were another highlight, their cheerful jingles prompting a mad dash for loose change and the promise of a frozen treat to share with friends.

As the afternoon faded into early evening, the fun continued with games like

flashlight tag or catching fireflies under the stars. These moments were more than just play—they were the building blocks of lifelong friendships, laughter, and stories to be retold for years to come.

The outdoors offered a sense of freedom and connection that perfectly balanced the morning's screen time. It was a time to laugh, imagine, and explore, making memories that would last a lifetime. Though times have changed, those afternoons of unstructured play remain a treasured part of childhood for many. They were moments of simple joy—reminders of a time when adventure was just outside the door.



Image Sources:

Image 1 (Top): Individuals swinging.

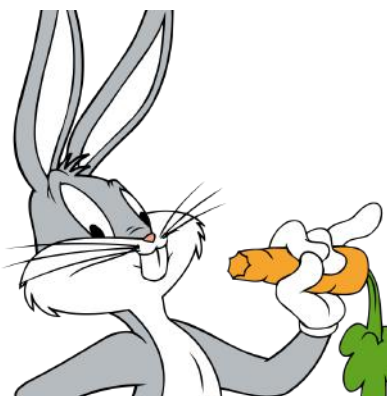
Image 2: (Left) Tire swing. .

Image 3: (Right): Sidewalk Chalk.

Trivia!

1. What breakfast food was commonly eaten while watching Saturday morning cartoons?
2. Which two classic animated shows were among the first Saturday morning cartoons?
3. What activity often involved using chalk to create grids and drawings on sidewalks?
4. Name two animated shows that featured families living in prehistoric and futuristic worlds.
5. What famous cereal mascot says the catchphrase, "They're Grrreat!"?
6. What nostalgic tool was used by children to create art and play games on sidewalks?
7. Which character famous for being on Looney Tunes and having the classic catchphrase, "What's up Doc!"

Who are each of the famous characters?



EXTRA: WHAT FILMS ARE THEY FAMOUS FOR?

Fun Facts

Bugs Bunny's Hollywood Star

Bugs Bunny is one of the few animated characters to receive a star on the Hollywood Walk of Fame, awarded in 1985.

Cereal Box Prizes

In the 1960s and 1970s, cereal boxes often included fun prizes like toys, decoder rings, and even small comic books to keep kids excited about breakfast.

The First Cartoon in Color

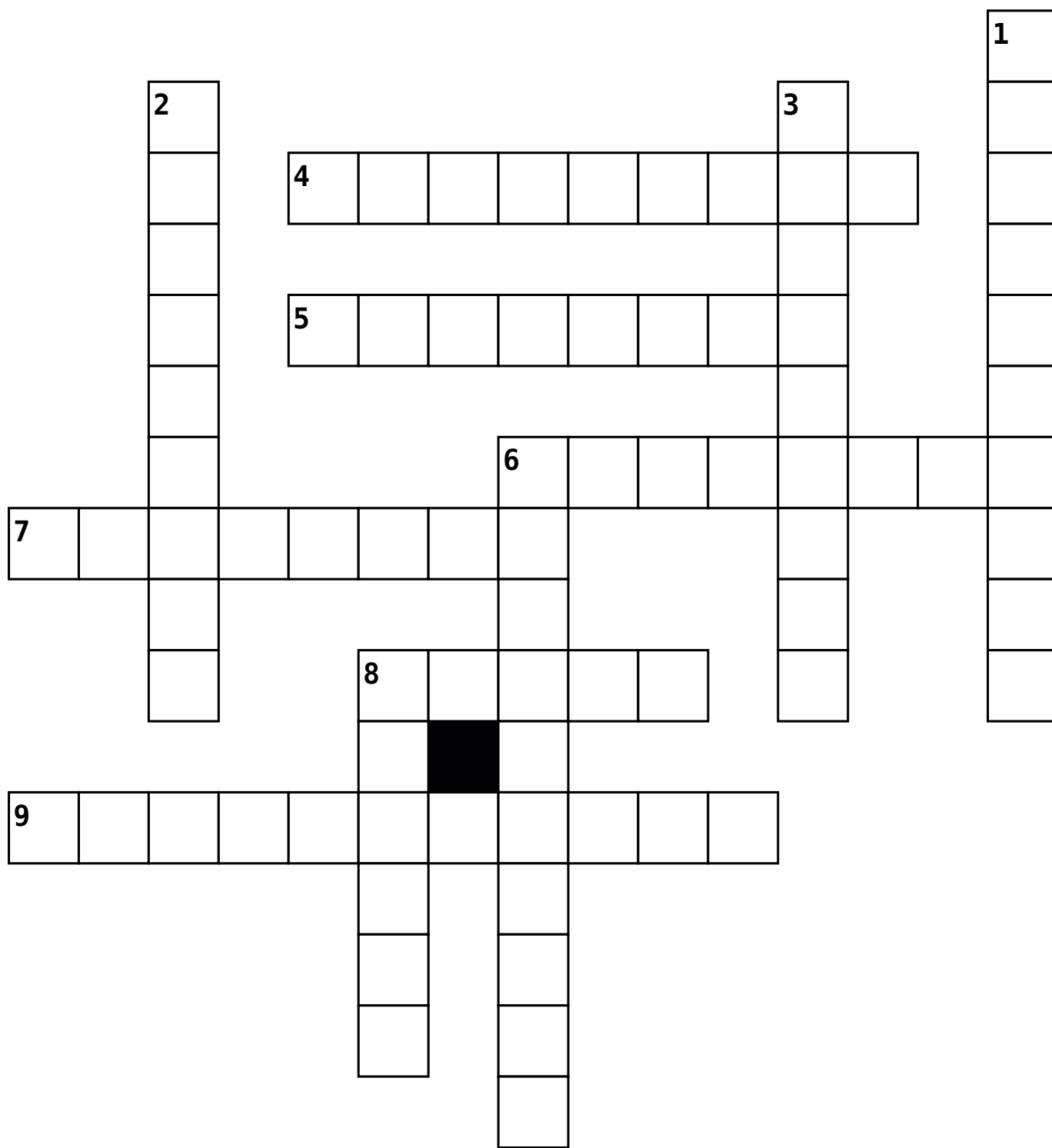
Crusader Rabbit holds the distinction of being the first animated series created for television, but The Flintstones was the first prime-time cartoon to air in color.

The Origin of Sidewalk Chalk Art

The art of drawing on streets with chalk, often seen in sidewalk festivals today, has roots in an Italian tradition called Madonnari, where artists depicted religious scenes on pavements during festivals.

CROSSWORD PUZZLES

Let's Recap!



ACROSS

- 4. A carefree time filled with cartoons, play, and imagination
- 5. Where kids spent hours playing after their morning shows.
- 6. Animated shows that captivated kids on Saturday mornings.
- 7. The sound that filled homes during Saturday morning cartoons.
- 8. Used to draw hopscotch grids and colorful sidewalk art.
- 9. Featured catchy jingles like "They're Grrreat!" during cartoon breaks.

DOWN

- 1. Built during outdoor games and shared laughter.
- 2. One of the first Saturday morning cartoons featuring Mighty Mouse.
- 3. A sidewalk game created with chalk and a good aim.
- 6. Inspired by drawing with chalk or inventing imaginary games.
- 8. A breakfast staple often eaten while watching Saturday morning TV.

POETRY

Poetry for the Soul

Swinging.

Beneath the oak, so broad and tall,
A wooden swing begins to call.
Its ropes are strong, its seat is worn,
A place where dreams and joy are born.

With every push, I climb the sky,
My feet attempt to touch the high.
The world grows small, the air so sweet,
The rhythm steady, hearts compete.

The sun peeks through the leaves above,
A golden glow, a gentle shove.
The breeze it whispers, soft and low,
Of places far where I could go.

Back and forth, the world aligns,
A simple joy that time refines.
The laughter rings, the echoes stay,
In memories that won't decay.

Oh, swinging child, don't grow too fast,
Hold tight to moments meant to last.
For in the arc of that sweet flight,
Lies freedom, wonder, pure delight.



Meet The Writers



Luke Gilligan, CEO

My name is Luke Gilligan and I am the CEO of Resense. I am a 22-year-old and live/work in Pittsburgh, PA! We have been working on Resense for over 2 years and I love the opportunities it has provided me.

Some fun facts about me are that I am a master knitter, and I love the outdoors and travelling! One of my favorite spots is Yosemite National Park in California.



Laurette Klier, Owner & Creator of NANA'S BOOKS.

Laurette Klier is a book-lover and career educator. Her life path from 'candy-striper', volunteering throughout high school in a post-acute care geriatrics unit, to teaching first and fourth grades in Boston and Connecticut, and later as a grant writer for priority schools, has had an enduring direction: a passion to connect readers with resources. A family carer and teacher at heart, Laurette is a wife and mother of three, on a mission to learn all she can about living, loving and learning, while sharing that knowledge along the way.

NANA'S BOOKS is an advertisement-free, book series that stitches anew the vibrant patches of a person's life story. Like a cherished patchwork quilt, each book is a collage of nostalgic art and literature, carefully pieced together to preserve the unique fabric of individual identity. We bring leisure reading back to unite families and communities of care in a time-honored ritual; shared reading and conversation.



WORD SEARCH

Neighborhood Adventures

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 A N I M A T I O N R P X F R I E N D S H I P L Z Q

Find the Following Words in This Wordsearch!

Cartoons
 Cereal
 Chalk
 Adventure
 Television
 Imagination

Hopscotch
 Playhouse
 Characters
 Laughter
 Commercials
 Neighborhood
 Exploration
 Friendship

Creativity
 Mascots
 Outdoors
 Animation
 Childhood
 Fun

LEISURE / SIDEWALK CHALK

Sidewalk chalk and memories

Sidewalk chalk has been sparking creativity and joy for generations. Its origins trace back to ancient civilizations, where naturally occurring limestone was used for writing and drawing. Over time, chalk transitioned from classrooms, where it helped teachers illustrate lessons, to neighborhoods, where children transformed it into a tool for play and art.

In the mid-20th century, sidewalk chalk became a staple of outdoor fun. Kids used it

to create hopscotch grids, draw colorful murals, and design imaginative games on driveways and sidewalks. As manufacturing improved, chalk was made brighter, smoother, and available in a rainbow of colors, making it even more appealing.

Beyond play, sidewalk chalk has also become a medium for community expression. From chalk art festivals to heartfelt messages, its versatility continues to inspire. Whether in the hands of children or

artists, sidewalk chalk remains a timeless symbol of creativity and connection.

