**THIRD RELEASE!** 

# **Genice** Periodico

ART|CULTURE|NEWS SUCCESS|DIY|INFO

#3

## CORPORATE STRATS

PG 25

### WW3

THE PRIDE IN THE RAINBOW

Educate yourself about the other genders that exist and learn to respect them.

Read why Putin started the war in the first place.

PG 30

PG 13

**PG 20** 

SCHOOL MAKES OU MILLIONAIRE?

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STUDENT





#### SPOTLIGHT | 4

## ADDRESSING

### **PRINCIPAL'S DESK**

" ADAPTABILITY TO CHANGES IS ITSELF A HALLMARK OF SUCCESSFUL EDUCATION".

THE PAST YEARS OF CHALLENGES HAVE TAUGHT US THE QUALITY OF RESILIENCE AND A NEW WAY OF EXISTENCE. AS PER THE RECOMMENDATIONS BY NEP 2020, THE FUTURE OF EDUCATION LIES HEAVILY ON TECHNOLOGY AND ITS SMART USAGE.

I CAN STATE WITH PRIDE THAT THE VISION OF OUR SCHOOL IS VERY MUCH IN ALIGNMENT WITH THE VISION SET BY THE NEW EDUCATION POLICY. WE ADAPT A 360° APPROACH IN THE TEACHING AND LEARNING, TO PREPARE THE STUDENTS WITH THE REQUIRED 21ST CENTURY SKILLS SO THERE IS SUSTAINABILITY AND RESPONSIBILITY IN THEIR FUTURE.



Mrs. Chitrakala Ramachandran

OUR STUDENTS AND TEACHERS ARE PREPARED TO FACE THE FORTH COMING CHALLENGES . WE HELP THEM TO CRUISE THROUGH THE SITUATIONS AS INDEPENDENT LEARNERS WHO ARE CAPABLE OF SOLVING PROBLEMS THAT HINDER THEIR WAY TO SUCCESS.

AT THIS JUNCTURE I WISH TO CONGRATULATE THE ENTIRE COMMUNITY OF STAFF, STUDENTS AND PARENTS WHO STOOD FAST AND ARE MARCHING SUCCESSFULLY TOWARDS THEIR ONWARD JOURNEY. BEST REGARDS

### THE EDITORIAL BOARD

HALF WAY THROUGH THIS MAGAZINE MAKING JOURNEY WE DECIDED TO CALL OUR TEAM "THE JALAPENO" AS IN SIZZLING CONTENT EVER RELEASE. OUR MAIN AGENDA IN MAKING MAGAZINE WAS NOT TO USE ANY DESIGN TEMPLATE AND TO PROVIDE CONTENT THAT COVERED BOTH SCHOOL AND WORLDLY ISSUES. SINCE THIS WILL BE OUR FINAL RELEASE, WE WOULD LIKE TO THANK OUR TEACHERS AND THE READERS FOR CONSISTENTLY SHOWING US SUPPORT. WE ARE PROUD OF WHAT WE HAVE PRODUCED AND WE HOPE THE UPCOMING EDITORIAL BOARD DOES BETTER AND CONTINUE TO EXTEND THIS NEW MADE LEGACY.



WE APPRECIATE ALL THOSE STUDENTS AND TEACHERS WHO SENT US THEIR WORK TO ADD UP CONTENT IN TO THE MAGAZINE. FINALLY, THE SUCCESSFUL DRAFTING OF ALL THREE MAGAZINE WOULDN'T BE POSSIBLE IF THERE WASN'T UNITY WITHIN THE TEAM.

## ADDRESSING

### **SPL'S MESSAGE**

AS THE SCHOOL PUPIL LEADER FOR THE ACADEMIC YEAR 2021-2022, I THANK EVERYONE FOR BELIEVING AND ELECTING US AND GIVING US THIS OPPORTUNITY. I HOPE THAT MY TEAM AND I HAVE DISCHARGED OUR DUTIES TO THE BEST OF OUR ABILITIES.

AS WE ALL KNOW WE WERE IN THE SECOND YEAR OF PANDEMIC AND THE JOURNEY DURING THIS TIME WAS QUITE CHALLENGING AND HAS EQUIPPED US TO FACE GREATER CHALLENGES.

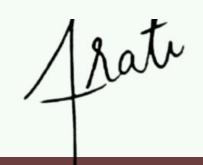
CHALLENGING SITUATIONS TURNED OUT TO BE THE BEST LEARNING GROUND FOR ALL OF US, AND THIS WE WOULDN'T HAVE ACHIEVED WITHOUT THE GUIDANCE OF OUR TEACHERS AND THE SUPPORT OF THE FELLOW STUDENTS.

THIS OPPORTUNITY DID NOT ONLY CREATE NEW MEMORIES BUT ALSO GAVE US AN ENRICHING EXPERIENCE.

I EXPRESS IMMENSE GRATITUDE TO THE PRINCIPAL MRS. CHITRAKALA RAMACHANDRAN, SR. VICE PRINCIPAL MRS. SUCHITRA SANTOSH, COORDINATORS, TEACHERS AND STUDENTS FOR BELIEVING IN THE STUDENT COUNCIL AND SUPPORTING US THROUGH OUR JOURNEY.



### **ARATI D**



### **SCHOOL COUNCIL'S MESSAGE**

#### "HUMANS CAN ACHIEVE ANYTHING IN THIS UNIVERSE."

WE FACED MANY CHALLENGES LIKE THE PANDEMIC YEARS THAT EXTENDED TWO WHOLE YEARS ENGULFING THE WHOLE WORLD AND PARALYZING HUMAN ACTIVITIES. BUT IN EVERY SITUATION, WHAT GOT US THROUGH TO THE END OF THE GAME WAS OUR UNITY. LIFE IS FULL OF UNCERTAINTIES. WHENEVER LIFE THROWS A CURVE BALL AT YOU, PICK YOURSELF UP AND MOVE ON. ON THE OTHER HAND, IF YOU ARE ON A WINNING STREAK, DO NOT LET IT GO OVER YOUR HEAD. THE SCHOOL COUNCIL WHOLE HEARTEDLY ENDEAVORED TO OFFER A HELPING HAND TO ALL STUDENTS. WE MAY NOT HAVE BEEN PERFECT BUT WE STRONGLY BELIEVE THAT WE DEFINITELY HAD A MEMORABLE TENURE. I WISH OUR JUNIORS THE VERY BEST OF EVERYTHING IN THEIR JOURNEY AS FUTURE LEADERS OF CPS AND THE WORLD.





## My Dear Human,

### **Greetings from the Coronavirus Community!**

#### Hope you've been doing well?

If you're still alive you must be if you're reading this then I presume you are! In which case, Congratulations! You belong to an Elite Club of Humanity the 2021 Survivors Club

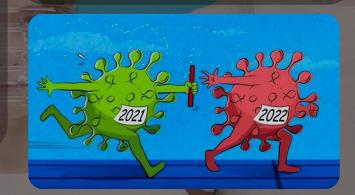
As your forefathers and poets have never tired of pointing out, the start of a new year is an occasion to take stock, and renew our shared commitment as earthlings to values that would keep the planet a haven of peace, health, and harmony.

"GOTCHA DELTA" - OMICRON



If you consider us viruses unfortunately, you only ever consider us as 'pathogens', Today, Homo sapiens are the second most powerful species on earth, next only to us viruses. Trust me, we are proud of you, and proud of how far you've come.

COVID 7



who have been around for much longer and have, therefore, had far greater time to sort out intra-species conflict and develop their

In other words, you can no longer be in denial of your Achilles' heel: poor species intelligence, marked by an inability to maintain intra-species harmony.

which is ironic, since you seldom reflect on own your role as pathogens operating on a planetary scale we don't even have a brain. Most of us make do with a strand (or two) of RNA. But we know how to get along with our kind.

#### **BUT SERIOUSLY!**

Most people infected with the virus will experience mild to moderate respiratory illness and recover without requiring special treatment. However, some will become seriously ill and require medical attention. Older people and those with underlying medical conditions like cardiovascular disease, diabetes, chronic respiratory disease, or cancer are more likely to develop serious illness. Anyone can get sick with COVID-19 and become seriously ill or die at any age. SO TAKE PRECAUTIONS! TAKE CARE

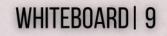
COVID 8

## NOT ALL HEROES WEAR CAPES

The 2019–2022 Coronavirus pandemic is upending life on a global level as we know it. The highly infectious coronavirus disease 2019 (COVID-19) is caused by severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2).Since the coronavirus outbreak, health-care professionals have not only experienced the gratification of healing patients and saving their lives but have also lost many battles along the way. On top of that, many doctors have even sacrificed their own lives in the line of duty.

Doctors face the contagious disease daily, as they work around the clock to keep the situation under control. However, with the rising cases, it was inevitable for someone within the medical field to contract the viral infection.

The sacrifice of doctors and healthcare workers across the globe will not go to waste. Humanity will always be grateful to them for what they are doing during these unprecedented times. The respect for healthcare professionals has grown manifolds in the hearts of people. It is good to see that the Government of India along with the governments worldwide have decided to allocate more budget for healthcare in their respective countries. The world is taking the health, healthcare professionals and hospitals more seriously, as it appears. More work is expected to be





## REPLACE "SORRY" WITH THANK YOU

### <u>Instead of saying:</u> Sorry, I'm late

<u>say:</u> Thank you for waiting

#What an incredible way to change your mindset and the mindset of those you're apologizing to.

Instead of saying: Sorry, I forgot Say: Thank you for Reminding me

and the mindset of those you're apologizing to.

## MUST HAVE SKILLS IN 2022



COPYWRITING



FUNNEL BUILDING



CODING



WHITEBOARD | 10

CONTENT



BUILDING BRANDS



WRITING EMAILS



SOCIAL MEDIA GROWTH



GRAPHIC DESIGN

#### WHITEBOARD | 11

### **CORP. STRATEGIES**

@MARKETINGIDEAS365

## **DID YOU KNOW?**

White slip-on Vans saw 7,800% SPIKE IN SALES since the squid games hit Netflix

The Decoy Strategy Will Make The Small And Medium Look Overpriced, Therefore Making The Large Look Like The Best Deal.



Small - \$5



Medium -\$5.50



Large -\$5.99

## **CORP. STRATEGIES**

### PUMA'

#### WHITEBOARD | 12

@MARKETINGIDEAS365

Puma paid Pelé \$120,000 to tie his shoes at the 1970 Football World Cup Final. Before the opening of the match, Pelé asked the officials for a moment to tie his shoes so that the whole world can watch Pelé tying his Puma sneakers.

## APPLE IS SELLING STATUS, NOT PRODUCTS

The Apple logo established itself as a status symbol, People don't buy the hardware they buy the brand, the Apple, "privilege". The company uses it's image and brand popularity to charge ridiculous prices like \$999 for a display stand. Call it genius or evil but

The fact is: Apple is the master of branding and selling emotions





#### **SINCE 1988**

<b>15000+</b> STUDENTS SENT ABROAD YEARS		00+ 99% S REPRESENTED VISA SUCCESS RATE
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OUR SUCCESS		
Excellent visa success rate. An Indian company that knows Indian students better OUR SERVICE		Image: Construction of the second s
Friendly and personalized service All under one roof - Admission to Airport reception		Get a FREE Consultation! We do not charge any fees.

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## FACTS

There actually aren't "57 varieties" of Heinz ketchup, and never were. Company founder H.J. Heinz thought his product should have a number, and he liked 57. Hint: Hit the glass bottle on the "57," not the bottom, to get the ketchup to flow.

> With 3.572 billion viewers, half the world's population watched the 2018 FIFA World Cup of soccer (or football, as many international fans call it), which is held every four years.

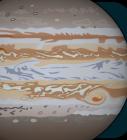
People started wearing pajamas, originally spelled "pyjamas," instead of nightgowns so they'd be prepared to run outside in public during World War I air raids in England.

> At Medieval Times dinner attractions, you eat with your hands because people didn't use utensils in the middle ages.

Surgeons that grew up playing video games more than three hours per week make 37% fewer errors and have a 42% faster completion rate when performing laparoscopic surgery and suturing

> Each year 16 million thunderstorms happen around the world, and at any given moment, there are about 2,000 thunderstorms in progress.

you could ice skate on one of Jupiter's moons, Europa, which is covered in ice. An Axel jump would take you 22 feet in the air







WHITEBOARD | 14



## **SHARK FINNING**

#### WHITEBOARD | 15

#### **BY MARLIYA, 11A**

This isn't a terrifying image, this is an image of a healthy ocean. Sharks are a sign of a healthy ocean. They are the biggest factor in maintaining the ecosystem of our oceans.



Shark fining - cutting off a shark's fin for a bowl of soup! Yes, that's all they are used for! Their bodies are thrown back into the oceans as waste!

ALL FOR A BOWL OF SOUP



Love our coral reefs? Well they won't exist without sharks.

Over fishing, shark fining and waste left behind by the fishing industries will inevitably lead to the death of our oceans. 4

Our oceans need our help! We cannot survive without our oceans. All we have to do is educate ourselves and understand the real

#### WHITEBOARD | 16

## **ORIGINAL POEMS**

### THE GREAT WOMAN

#### **The Great Woman**

Her eyes shine brighter than stars, Her smile heals all of my scars.

Her words are as sweet as honey, She makes my rainy day sunny.

Her love is as infinite as the universe, Her embrace is like favourite verse. my

Her heart is as pure as gold, But she remains unconsoled.

She is my knight in shining armour, And yes, she is quite a charmer.

If I'm a ship she's my harbour, She keeps me from wandering farther.

This great woman is my mother, who can be compared with no other

BY Pratikhya Satpathy, 7D

### **TOSSING & TURNING**

She woke up with a start. She looked out of the window with a longing heart

I wonder how she feels - piercing pain or deep love. Does she feel an emptiness in her soul or a happy wholeheart. She deserves the world but yet she's swerved.

It's a strange honor to be greeted by misery. I wonder how she looks Must she have pretty curls orlong straight hair? She must have a smile that transforms into a white, magical swan that flies away the moment misery touches her...Big, wet drops rolling down her cheeks and goes into a world so dark and millions with of stale deep brushing past memories her face...and she feels trapped like a prisoner who's caged.

She feels hopeless and is locked in a cage but wants to Yet the next morning when the sun rises she's like a newfly far away.person... as if nothing happened that night.

BY Anika Bagri- 8E



## THE PRIDE IN THE RAINBOW

#### BY Harini Sankar, 9C

### "The important thing is not the object of love, but the emotion itself." - Gore Vidal"

This is supposed to be an article but I am writing this as an open letter to all the Indian schools. Schools are the place where students socialize, have fun and learn new things and overall understand themselves. Understanding and exploring oneself and acceptance of one's own self is a beautiful journey which requires companionship. But in today's society even if the person themselves understand and start accepting themselves, the society doesn't allow them to do so. It's the beliefs and traditions for them but for the people it's their life and their journey. Who am I talking about ? The LGBTQ+ community. In this article I am pinpointing their struggles.

Firstly, What is LGBTQ+? It is an umbrella term used to refer to people who identify themselves as Lesbian, Gay, Bisexual, Transgender, Queer



etc. This term includes people on the basis of their sexual orientation or gender identity. It has been fed into our minds that attraction can only be between a man and a woman and that there are only two genders- Feminine and Masculine. This is not at all true and this idea is very outrageous and downright insulting to people who belong to the LGBTQ+ community.



Now that we know what LGBTQ is, I would now like to introduce their struggles that they face in today's society and I would mainly focus on Students. Firstly, It's them going through this alone without anyone's

#### WHITEBOARD | 19

help. They are forced to be quiet and they often take help from people from the internet, that's not really a problem but it is the fact that they are unable to trust the people around them. This is due to the old fashioned and obnoxious thought processes and beliefs. They are bullied and harassed not only by their fellow students but also by their parents, teachers. This results in the suicide of many students and many of them are forced to not come out and stay inside their shells. People say they don't support LGBTQ+ people because they find it offensive to their religion. So, here are some arguments against them.

Many religions do have non gender specific- marriages like Sikhism. Rigveda, one of the four Vedas, the principal sacred texts of Hinduism, says Vikriti Evam Prakriti meaning what seems unnatural is also



natural which some scholars believe recognises homosexual dimensions of human life, like all forms of universal diversities. Ruth and Naomi - Ruth expresses her devotion to Naomi with, "Wherever you go, I will go; wherever you live, I will live. Your people will be my people, and your God will be my God . Where you die I will die, and there I will be buried. May the LORD deal with me, be it ever so severely, if even death separates you and me." (Ruth 1:16-17). This is an example of love between people of the same gender in the bible. It's not the religion that is bothering these people but the idea of people being free and most importantly being themselves.

They are not represented properly and respectfully in the society and sometimes in the name of representation people misrepresent them and end up offending them. In the next article I would be sharing some solutions to reduce the amount of struggle faced by the LGBTQ+ community.



**BY Nitin Balaji, 8C** 

## BMW Vision Next 100

### DESIGNING TOMORROW'S MOBILITY TODAY

#### SHEER DRIVING PLEASURE

The visionary vehicle from BMW stands for the sheer driving pleasure typical of BMW. And it provides spectacular insights into its future. The starting point for the design process was the interior – as the drivers' well-being will become increasingly important in the future. They should have the feeling of sitting in a machine conceived for them personally. This is why the cabin dimensions appear particularly generous compared to the overall size of the vehicle. In producing the BMW VISION NEXT, preference was given to the use of recycled materials or renewable resources. All visible and invisible carbon parts consist of surplus material from the normal carbon production process.

#### THE FOCUS ON THE DRIVER.

The BMW VISION NEXT 100 adapts automatically to the aspirations and expectations of the respective owner.



You and car therefore become a unit. Permanent connectivity, digital intelligence and state-of-the-art technologies are a great support in accomplishing this. And, on top of it all, this technological progress brings perfection to the owners – making them the ultimate drivers. Yet the BMW VISION NEXT 100 not only assists driving but also enables drivers to take their eyes off the road as well – thanks to autonomous driving. The car takes over, while you are able to concentrate on other things.

#### CONNECTED INTELLIGENCE.

The sensory and digital intelligence, permanent service availability and connectivity of the BMW VISION NEXT 100 come together in (the) Companion, which allows the vehicle to get to know

its driver better and provide intuitive and subtle assistance in every driving situation. In this way, more than ever before, (the) Companion intuitively makes every trip a personalised and emotionally-rewarding experience for the driver.

#### FULLY AUTONOMOUS: EASE MODE.

For BMW, fully autonomous driving means maximum relaxation for us. That's why the only thing you need to do in Ease Mode is sit back and enjoy the ride.









### SO CALLED WORLD WAR 3

#### **BY PRANAVI SSS**

If there is any interesting and viral world affairs right now it is between Ukraine and Russia. All of us have heard about this or read it in newspapers. There is so much happening that it is hard to keep track of and to know everything as the situation and news keeps changing every second.



#### THE INVASION

On 21 February 2022, the Russian government claimed that Ukrainian shelling had destroyed an FSB border facility on the Russia-Ukraine border, and claimed that it had killed 5 Ukrainian soldiers who tried to cross into Russian territory. Ever since Russian troops are continuously entering Ukraine, surrounding major cities to act as a blockade while Russian military attacks with missiles. Russia has been playing siege in this war to prevent its men from dying. Russian President Vladirmir Putin denies to all accusations of war crime.



#### **HOW DID THE WAR START?**

The event which has led to the current war started way back in 2014 about 8 years ago. The Verkhovna Rada had overwhelmingly supported the agreement with the EU.Russia had put pressure on Ukraine to reject it. The scope of the protests widened, protesters opposing with widespread government corruption, police brutality, and repressive anti-protest laws. In February 2014, clashes in Kyiv between protesters and Berkut special police.Leaders in Russianspeaking eastern Ukraine declared continuing loyalty to Yanukovych, leading to pro-Russian unrest.Russian state-controlled media portrayed the crisis as having been instigated by the post-Yanukovych Ukrainian government, and represented Euromaidan as being controlled by "ultranationalist", "fascist","neo-"anti-Semitic" Nazi", and groups. The unrest was followed by the annexation of Crimea by Russia in March 2014 and the war in Donbas, which started in April 2014 with the formation of two Russiabacked separatist quasi-states: the Donetsk People's Republic and the Luhansk People's Republic. These actions were described bv commentators and Western officials as attempts to justify war

### **SO CALLED WORLD WAR 3**

#### NEWS|24

#### **BY PRANAVI SSS**

#### INDIA'S STAND ON THIS

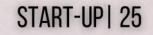
What is India's stand on this? It has been almost a month since Russia began its assault on Ukraine, killing hundreds of people and displacing more than 2 million.Besides generating а humanitarian crisis sending and shockwaves around the world, Russian President Vladimir Putin's actions in Ukraine have also put the foreign policies of the countries in the spotlight. After the Russian invasion hit India closer to home, with the killing of an Indian student in Ukraine's Kharkiv city, and hundreds of Indian students still awaiting evacuation, Last week, P Chidambaram, an Indian parliamentarian from the opposition Congress tweeted: "The party, Government of India should stop its verbal balancing act and sternly demand stop immediately that Russia the bombing of key cities in Ukraine. Meanwhile, Modi has held talks with both Putin and Ukrainian President Volodymyr Zelenskyy and called for an immediate cessation of violence.Yet, on the global stage, India has abstained five times so far from condemning Russia's actions at the United Nations

#### EFFECTS OF WAR ON INDIAN ECO.

India's trade, comprises only 1% oil imports from Russia, but there could be a spillover impact in the form of high inflation and sluggish growth. On March 13, Morgan Stanley lowered India's GDP forecast for the fiscal year 2023 by 50 basis points to 7.9%, citing risks to macro stability due to high crude oil prices. India depends on imports to meet up to 85% of its crude oil needs. The surge in international oil prices to a 14-year high will now result in broader price pressures. Analysts conclude that the impact on India's economy will be felt mostly through higher costpush inflation weighing in on all economic agents—households, businesses, and government..

#### **PEACE TALKS**

No breakthrough has been achieved so far, but Zelenskyy on Monday again called for talks with his Russian counterpart Vladimir Putin as Ukrainian cities are reeling from war and devastation, and with nearly a quarter of the country's 44 million people displaced from their sought homes.Russia has assurances that Ukraine will renounce any plans to join NATO – a demand Kyiv seems willing to agree. President Putin has accused the United States of using Ukraine to Moscow.The Russian threaten leader has also justified the invasion Moscow was defending saving against the "genocide" of Russianspeaking people by Ukraine. He recognised the breakaway regions days before launching the invasion on February 24. Ukraine says Putin's claims of genocide are nonsense.





## START UP UNICORNS

#### Stripe-95 B dollars

Stripe, Inc. is an Irish-American financial services and software as a service (SaaS) company dual-headquartered in San Francisco, United States and Dublin, Ireland. The company primarily offers payment processing software and application programming interfaces (APIs) for e-commerce websites and mobile applications.

#### Byte dance 140 billion dollars

ByteDance Ltd. is a Chinese multinational internet technology company headquartered in Beijing and legally domiciled in the Cayman Islands.

Founded by Zhang Yiming, Liang Rubo and a team of others in 2012, ByteDance developed the video-sharing social networking services and apps TikTok and Chinese-specific counterpart Douyin. The company is also the developer of the news and information platform Toutiao. As of June 2021, ByteDance hosts 1.9 billion monthly active users across all of its content platforms.

#### Epic games- 30 b dollars

Epic Games, Inc. is an American video game and software developer and publisher based in Cary, North Carolina. The company was founded by Tim

Sweeney as Potomac Computer Systems in 1991, originally located in his parents' house in Potomac, Maryland. Following his first commercial video game release, ZZT (1991), the company became Epic MegaGames, Inc. in early 1992 and brought on Mark Rein, who has been its vice president since. Moving their headquarters to Cary in 1999, the studio's name was simplified to Epic Games.



ByteDance

START-UP | 26

## **BEING TOP NOTCH ENTREPRENEUR**

### **1) BUSINESS IS A WAR**

It is your obligation to become a warrior and deal with problems like a boss 

Do or die, eat or be eaten

### 2) BUILD MASSIVE SELF CONFIDENCE

#### Who dominates the business?

SHARKS

Who is taken advantage of in life?

The weak-minded

no space for uncertainty There is in entrepreneurship. You have to go hard or go home. There is no safe route, no 100% win chance, or any other BS. deal with it

### **3) BURN THE BRIDGES**

Whoever is holding your back- burn the bridge or at least interrupt the contact and focus on yourself until you make it. Negativity won't push you to limits, it will only bring you down.

### **4)GROW IN YOUR NEW PAIR OF PANTS**

TRASH LIFE-----------> BOSSLIFE

**BY ATHEEB 11A** 

## SCHOOL MAKES YOU MILLIONAIRE?

### **THE EDUCATION SYSTEM:**

The harsh reality is that education system and schools are more focused that students score marks. Rather than testing one's ability and intelligence it is purely based on certain subjects and marks.

### **IS IT TRUE?**

The truth is that a college degree is a required step of many careers, but not all. Decide what career you want first and check if a degree is needed. Even if a degree is not needed in the beginning, it may be required in order for you to move higher up within your company or field.

That being said, you can certainly be successful without a college degree — your skills and talents can get you hired. Find out exactly what skills are needed for your career path and work hard to excel in them. You will have to be determined, self-disciplined, and goal-oriented. In the end, both education and marketable skills are key. It's up to you how you want to get that education and skills — through an institution, or on your own in the real world.

### **BUT:**

When you pursue your dreams in a different way than the "already existing" system, and dropout of school without a degree. When your startup/ or whatever hardwork fails, life's going to hit hard and you wont even have a degree to get you a basic job to support you basic needS. Which is why its entrepreneurship is risky. When played right, It can make your dreams come true.

## BEST BUSINESSES IN THE WORLD

### **COVERING THE BUSINESSES YOU HAVENT HEARED OF**

## 1) SURVEY AUTO

- Industry: Al
- Funding: Undisclosed
- Investors: Bill and Melinda Gates Foundation

Surveying people has just got easier with SurveyAuto – one of the latest startups in the AI industry that collects precise survey results through geolocation, call records, hyperspectral imagery, and open street maps. SurveyAuto is the brainchild of Dr. Umer Saif, a Pakistani entrepreneur.



The startup is operational for the past two years but has recently received funding of an undisclosed amount from The Bill and Melinda Gates Foundation.

According to the CEO, Dr. Umar Saif, "SurveyAuto uses a crowdsourcing model and relies on machine learning to decide who reports data, where it is collected, and when and how often it is reported. This reduces cost and minimizes human errors."

Sounds promising. Only time will tell how fast it excels.

## 2) SPACE MAKER

- Industry: Al
- Funding: \$25M
- Investors: Atomico

Spacemaker is another great startup that aims to develop sustainable infrastructure that can help companies grow while decreasing the environmental pollution. It is one of the millennium development goals of the United Nations.



SPACEMAKER

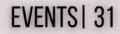
Infrastructure designers can get the services of Spacemaker to provide the smartest ways to maximize the value of their realestate structure. They will generate and explore billions of site proposals, sort out the best ones and give the infrastructure developers detailed statistics about each of them. Spacemaker uses machine intelligence to come up with eco-friendly designs.

## 3)SECURITIZE

- Industry: FinTech
- Funding: \$78.8M
- Investors: Stripes



Securitize is a blockchain-enabled company that facilitates the capital markets by allowing traders to trade in private companies using trusted global solutions. The platform is secure and offers high-quality experience for investors. It is integrated with multiple US-based marketplaces, so traders can trade without any fear of losing their earnings. The company has received over \$26 million in funding and aims to become one of the biggest US marketplaces.





## **FOUNDER'S DAY**

#### EVENTS | 32







CPS TMZ CELEBRATED FOUNDER'S DAY ON DECEMBER 18TH. THE BIRTHDAY OF OUR BELOVED CHAIRMAN N SRI DEVARAJAN WAS MARKED BY TOKENS OF LOVE AND GRATITUDE FROM STUDENTS AND TEACHERS IN THE FORM OF POEMS AND ART WORK WHICH WERE DISPLAYED ALL AROUND THE SCHOOL. OUR PRINCIPAL, MRS **CHITRAKALA** RAMACHANDRAN CONVEYED OUR WARM GREETINGS TO THE CHAIRMAN AND WISHED HIM GOOD HEALTH AND HAPPINESS.

### PONGAL

The Tamil department along with the help of a few students have celebrated the festival of Harvest, that is Pongal in our school with immense pleasure. The teacher cooked Pongal in our traditional way using pot and sugarcane.





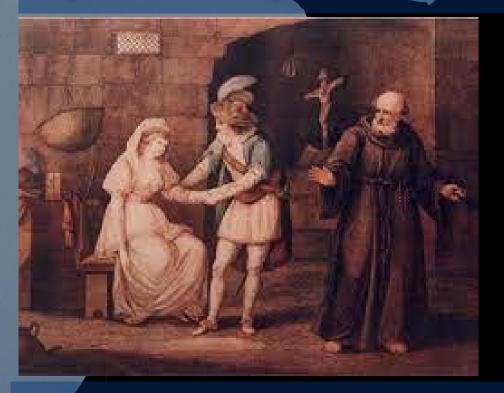
Let Love, Hope, Joy, Wellness, Sweetness and Happiness Spillover Forever. Wishing you all a very Happy Harvest Festival.

Pongal is also referred to as Thai Pongal, is a multi-day Hindu harvest festival celebrated by Tamils in India and Sri Lanka. It is observed at the start of the month Tai according to Tamil solar calendar, and this is typically about January 14. It is dedicated to the Hindu sun god, the Surya, and corresponds to Makar Sankranti, the harvest festival under many regional names celebrated throughout India. The three days of the Pongal festival are called Bhogi Pongal, Surya Pongal and Maattu Pongal.[9] Some Tamils celebrate a fourth day of Pongal as Kaanum Pongal.

## VALENTINE'S DAY

## LETS UNDERSTAND IT RIGHT

Romeo-Juliet written by William Shakespeare is a story that we tend to associate with Valentine's Day. In case you don't know the story here's a summary of it.





WILLIAM SHAKESPEARE

An age-old vendetta between two powerful families erupts into bloodshed. A group of masked Montagues risk further conflict by gatecrashing a Capulet party. A young lovesick Romeo Montague falls instantly in love with Juliet Capulet, who is due to marry her father's choice, the County Paris. With the help of Juliet's nurse, the women arrange for the couple to marry the next day, but Romeo's attempt to halt a street fight leads to the death of Juliet's own cousin, Tybalt, for which Romeo is banished. In a desperate attempt to be reunited with Romeo, Juliet follows the Friar's plot and fakes her own death. The message fails to reach Romeo, and believing Juliet dead, he takes his life in her tomb. Juliet wakes to find Romeo's corpse beside her and kills herself. The grieving family agree to end their feud.

## **SCIENCE EXPO**









National Science Day was observed at Chennai Public School, Thirumazhisai to honor the great Indian Physicist and Nobel laureate, Sir. C V Raman. On this day in 1928, his discovery of the Raman Effect came light at the Indian to the Association Cultivation for of <u>Science, Kolkata. This</u> breakthrough discovery brought the first Nobel Prize science to our country in 1930. in Hence, the nation celebrates it as National Science Day.



On this note, CIENCIA '22, a three-day celebration engaged students of upper primary and middle school in various competitions and knowledge-sharing activities in the field of Science to innervate young minds to impart scientific spirit.

### **NEW YEAR**

New Year is the time or day currently at which a new calendar year begins and the calendar's year count increments by one. Many cultures celebrate the event in some manner. In the Gregorian calendar, the most widely used calendar system today, New Year occurs on January 1. This was also the first day of the year in the original Julian calendar and the Roman calendar.



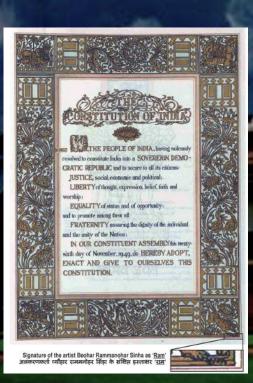


Other cultures observe their traditional or religious New Year's Day according to their own customs, typically (though not invariably) because they use a lunar calendar or a lunisolar calendar. Chinese New Year, the Islamic New Year, Tamil New Year (Puthandu), and the Jewish New Year are among wellknown examples. India, Nepal, and other countries also celebrate New Year on dates according to their own calendars that are movable in the Gregorian calendar.

During the Middle Ages in Western Europe, while the Julian calendar was still in use, authorities moved New Year's Day, depending upon locale, to one of several other days, including March 1, March 25, Easter, September 1, and December 25. Since then, many national civil calendars in the Western World and beyond have changed to using one fixed date for New Year's Day, January 1—most doing so when they adopted the Gregorian calendar.

## **REPUBLIC DAY**

Chennai Public school celebrated Republic Day through online. Our dear principle Ms. Chitrakala Ramachandran hoisted the flag in our quadrangle with school great solemnity. We had dance and music showcased by the students of Chennai Public School through prerecorded videos. 



Republic Day is a public holiday in India, when the country marks and celebrates the date on which the Constitution of India came into effect on 26 January 1950, replacing the Government of India Act 1935 as the governing document of India and thus, turning the nation into a newly formed republic. The day also marks the transition of India from an autonomous Commonwealth realm with British Monarch as nominal head of the Indian Dominion, to a fully sovereign republic in the Commonwealth of Nations with the President of India as the nominal head of the Indian Union.

## VACCINATION DRIVE



EVENTS | 38

As the Covid-19 cases increased, our school launched the vaccination drive for students from grade 9-12. The government of India made it mandatory for schools to vaccinate the students who are interested, and Chennal Public School, as usual was ahead in this too!



### **GENTE PERIODICO**



#### START-UP | 40

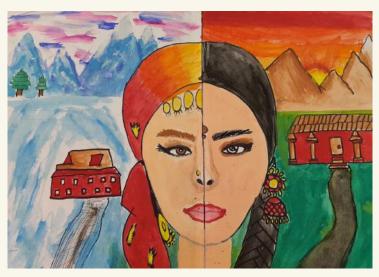
### Shanmathi.P , Grade 7



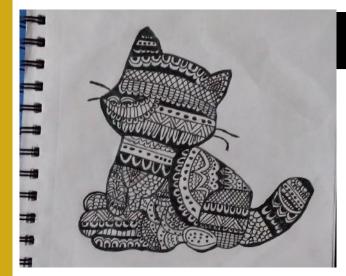








## Kanishkha Prabhu , Grade 6 A



## CAT MANDALA ART

A MANDALA IS AN ARRANGEMENT OF SIMPLE SHAPES REPEATED IN A CIRCULAR PATTERN. (MANDALA ACTUALLY COMES FROM THE SANSKRIT WORD FOR "CIRCLE.") FOR EXAMPLES OF MANDALAS, WE CAN LOOK TO NATURE (THINK FLOWERS LIKE ROSES, CHRYSANTHEMUMS, AND DAHLIAS; RIPPLES IN A BODY OF WATER; AND SNOWFLAKES) AS WELL AS ANCIENT ART.

#### START-UP | 41

### Anika Bagri , Grade 8 E



### Dhanishka kalidoss



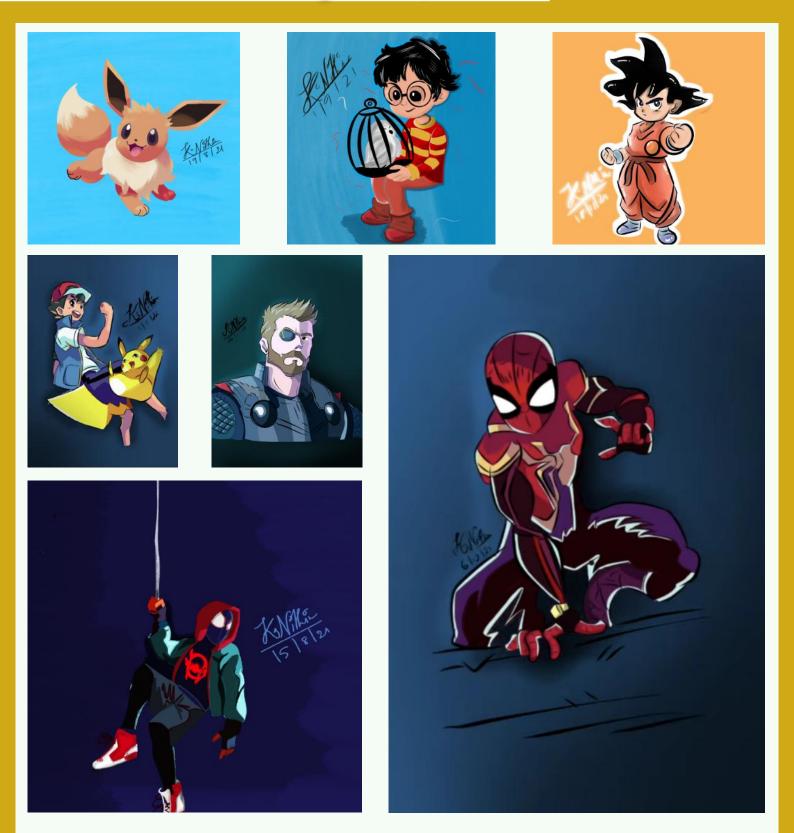
### Jishnu Vardhan, 6D

#### Tale of the King's painter

Once upon a time lived a king named Raja Ravi Varma. He was a great king and also, he loves to see paintings. He has his own personal painter. He became old and his time was over. So, the king thought of keeping a competition to select his new painter. He kept the competition. There were many rounds and there were many people. After some rounds, he had 4 people. He gave them a though challenge it was to draw the princess but the twist is that the whole country did not see the princess even once. So, the king gave them time. The king called them to their palace and gave them rest. While eating at the palace two servants were talking about the princess two of the artists talked to each other and the other two were listening and they did very well in the contest. One of them was a young man and the other was old. He sent the old person with gifts and the young person with the job. The minister asked why. The king told he is old so he can't live without family. The young person is poor and has to do some work. By -: Jishnu Vardhan Talasela 6D

#### SUBMISSIONS | 42

### Nithin Aadithya K, 7C



NITIN AADHITYA OF 7C HAS DEEP INTERESTS IN DIGTAL ART. THERE'S SO MUCH YOU CAN DO WITH JUST AN IPAD AND A STYLUS. KEEP DOING WHAT YOU DO. ALL THE BEST!

#### SUBMISSIONS | 43

### Madhumitha, Grade 11A





### Divya P R, Grade 11B



DIVYA HAS HAND STITCHED THESE INCREDIBLE DESIGNS. WE ARE PROUD AND HAPPY THAT SHE CAME FORWARD, ALLOWING US TO USE HER WORK IN OUR SCHOOL MAGAZINE.



### LAST PAGE | 44

### Thank you

Thankyousomuchforreadingtillthetheend.Hopeyouenjoyandappreciateourwork

### Feedback

You can send feed back to our email given below. Feel free! we're here to learn

### **FINAL ISSUE**

SEE YOU IN NEXT ACADEMIC YEAR!

'Gente periodico' is Chennai Public School Thirumazhisai's first online magazine. What makes this magazine worthy is, every page is custom designed and not a template that was simply downloaded from google. Hours were spent to filter out the content to provide the best possible in the given short time.



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