



Find JAPAN

愛媛・四国の旨いもの大集合!

9/5 THU ▶ 10/2 WED

EHIME/SHIKOKU FAIR

Direct from Shikoku/Ehime

Shikoku Ehime

Tokyo



IMAGE

土佐の旬の鰻を伝統の薬焼きで!

Tosasaga Sanchoku Shukka Kumiai Warayaki Katsuo Tatakai

土佐佐賀産直出荷組合 土佐沖一本釣り薬焼き鰻タタキ 7.05 oz

Freshly caught bonito is traditionally grilled over straw, eliminating the fishy smell and enhancing the delicious flavor.



Shimanto Unagi Kabayaki with Unagi Sauce 四万十 うなぎ蒲焼き 小袋タレ付 3.88 oz

四万十川で大切に育てた鰻を伝統のタレと炭火で!



IMAGE

Shimanto river caught eel nurtured with a select diet, then cooked in a non-additive savory sweet glaze. This signature sauce has been a family recipe for over 50 years!

IMAGE



Yoshukogyo Kombu Shiosaba 2-pc 予州興業 昆布塩さば 真空包装2枚入 9.52 oz

Fatty and Fresh Norwegian Saba Mackerel seasoned in Kombu Dashi to eliminate fishy odor and boost umami. Ready to broil.

フィッシュカツとマヨのコラボ!



IMAGE

Ikezo Kamaboko Fish & Mayonnaise Cutlet Ball 池添蒲鉾店 カツマヨボール 7.41 oz

A delicious combination of fish cutlet and mayonnaise, with a mild spice that's perfect as a snack with beer or wine. Ready to heat.

徳島名物 カレー風味のフィッシュカツ!



IMAGE

Ikezo Kamaboko Fish Cutlet 池添蒲鉾店 フィッシュカツ 6.35 oz

A fish cutlet made from white fish paste with curry powder, breaded and deep-fried. Ready to heat.

IMAGE



Shimaya Miso Sudachi Miso/ Yuzu Miso 志まや味噌 すだちみそ/ ゆずみそ 5.64 oz

Miso with sudachi or yuzu as a flavor accent is delicious not only in dishes, but also on vegetable sticks, salads, and bread.

爽やかな柑橘系の おかず味噌

鳴門鯛入りの 甘口おかず味噌

食物繊維たっぷりの はだか麦味噌

Shimaya Miso Tai Miso 志まや味噌 鯛みそ 5.29 oz

High-quality natural Naruto sea bream finished with sweet miso rich in rice koji.

Gino Miso Ehime Barley Miso 義農味噌 えひめのまるごと はだか麦味噌 21.16 oz

Sweet barley miso made from 100% Ehime-grown barley, rich in fiber.

豊かな風味で 料理の味付けにも!



IMAGE

Kamada Shoyu Dashi Shoyu Reg/ Low Sodium 鎌田醤油 だし醤油/ 低塩だし醤油 7.05 oz

A flavorful dashi soy sauce made by blending Honjozo soy sauce with carefully selected dried mackerel, dried bonito, and kelp stock.

Hodono Shoten Matsuyama Age Kizami 程野商店 松山あげきざみ 1.05 oz



IMAGE

Thinly sliced tofu fried in oil and has a light and crispy texture. It is often used in miso soup and goes well with salad toppings.



さっくりふんわり食感! すぐに使える刻みタイプ



IMAGE

Ikezo Kamaboko Take Chikuwa 池添蒲鉾店 竹ちくわ 6.35 oz

Healthy chikuwa fish cakes packed with fish protein, carefully baked one by one by skilled craftsmen.

熟練職人が焼く 老舗伝統の味!

Hodono Shoten Setouchi Shoyu Gohan Mix 程野商店 瀬戸内しょうゆ飯の素 7.23 oz



IMAGE

An authentic rice seasoning mix made with ginger-flavored soy sauce, based on Shodoshima's specialty light soy sauce.

Takara Shokuhin Shodoshima Takkomi Gohan Seasoned Rice Mix 宝食品 小豆島 炊つこみご飯の素 8.11 oz

This rice seasoning is made with dried sardines from the Seto Inland Sea, domestic burdock, carrots, and lotus root, along with fried tofu, konjac, and soy sauce from Shodoshima.

魚の栄養 たっぶり!



IMAGE

Okabe Fisherman's Furikake オカベ 漁師のふりかけ 3.0 oz

This furikake is packed with dried bonito and mackerel flakes, the fragrant aroma of sesame, and fish nutrients, all enhanced by a sweet soy sauce flavor.



Ishimaru Yozo Dried Seafood Baby Shrimp/ Japanese Anchovy/ Small Horse Mackerel 石丸弥蔵商店 国産素干しえび やわらか炙りこいわし こんがり焼きあじ 1.87-2.47 oz



Dried baby shrimp, dried seasoned small horse mackerel, and sardines, all in bite-sized portions, can be enjoyed on their own or mixed into dishes.

Yoshukogyo Boneless Mackerel Cutlet 予州興業 骨取りさばカツ 17.64 oz

Large mackerel seasoned with kelp soy sauce, deboned and coated with breadcrumbs to make mackerel katsuo.

昆布鮭の骨を抜いて カツにしました!



IMAGE



そのまま食べても 料理に混ぜても!



IMAGE

Maeda Cooked Jakoten Gohan Shoyu/ Curry マエダ 宇和島じゃこ天ごはん 醤油/カレー 5.64 oz

Seasoned cooked rice pack with a blend of Uwajima jakoten, glutinous barley, and local veggies. Easy to prepare in the microwave.

あなたのためだけに 宇和島名物 じゃこ天ごはん



愛媛
四国

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EHIME/SHIKOKU FAIR



9/5 THU ▶ 10/2 WED



IMAGE



小麦からこだわった
独特のコシと風味!

Tekesan
Bukkake Tsuyu
Sanuki Udon/
Shodoshima Somen
タケサン

Ishimaru Seimen
Sanuki Udon
石丸製麺
讃岐うどん 9.52 oz

Wheat specially grown for Sanuki udon is carefully processed using a 120-year-old traditional method. Enjoy the unique texture and flavor.

小豆島の丸大豆醤油を
ブレンドした麺つゆ

讃岐うどん製法で作った
コシの強いそうめん

讃岐うどんメーカーが
自社麺をスナックに!

Fuji Seimen
Udon Agetan Snack
Salt/Curry
藤井製麺
うどんスナック
塩/カレー
1.76 oz

IMAGE



During the Sanuki udon manufacturing process, noodles that do not meet the standards are deep-fried and reborn as a new, crispy udon noodle snack.

Ishimaru Seimen
Sanuki Somen
石丸製麺
讃岐そうめん 14.11 oz
Somen noodles made using the Sanuki udon method, with a firm and resilient texture.

海の栄養たっぷり!
芽かぶのおやつ

Konbumori
Oshaburi Mekabu
Premium/Ume
昆布森
おしゃぶり芽かぶ
プレミアム/梅味
2.65-2.82 oz

These healthy snacks are made from the root of wakame seaweed, packed with nutrients and rich umami from the sea.



Toyo Seika
Rice Crackers
Assorted Kinds
東陽製菓
あられ各種
5.2-6.7 oz

Crunchy bite sized arare rice crackers seasoned with salt and savory dried bonito!

かつおぶし味
あられと
塩味あられの
ミックス

Crunchy, thick rice crackers with savory black soy beans baked right inside them.

黒大豆のヨリヨリ
食感が心地良い!

Crunchy arare rice crackers seasoned with a sweet and salty soy sauce glaze.

もち米
100%の
香ばしい
あられ

Crispy circular Japanese style rice crackers seasoned with shrimp.

海老、海苔を
練り込み油で
カリッと揚げて
塩味に

甘みの強い
温州みかん使用!

Kobayashi Kaen
Ehime's Frozen Sweet
Peeled Mandarin
小林果園
えひめのみかん
皮むき冷凍みかん
3.53 oz

These easy-to-eat frozen mandarins are made from small, exceptionally sweet Unshu mandarins.



IMAGE



Sakura Shokuhin
Dried Seasoned
Crab/Sardine Snack
さくら食品
玉子ガニスナック
黒ごまいわしせんべい
1.94-2.47 oz



カルシウム豊富な
健康スナック!

Bite-sized, calcium-rich crabs or headless sardines, seasoned for an easy-to-eat snack.



Seiki
Mochi Sweets
Assorted Flavors
世起 もち菓子各種
4.59 oz



Traditional, soft Japanese mochi sweets with a nostalgic touch, available in a variety of flavors.



あまおう
ピュレ使用

Seiki
Warabi Mochi in Tray
世起 わらびもち
7.7 oz



Japanese starch cakes topped with aromatic roasted soy flour and drizzled with brown sugar syrup.

黒蜜ときなこの
絶妙な味わい



小林果園の味わい豊かな
柑橘系炭酸飲料!
愛媛みかん、河内晩柑、
カラマンダリンの3種類

Kobayashi Kaen
Citrus Sparkling Juice
Assorted Flavors
小林果園
えひめみかん/河内晩柑/
カラマンダリン
スパークリングジュース
11.5 oz

Citrus sparkling juice made by mandarin orange farmers in the Nishiuwa region of Ehime Prefecture. Finished with rich citrus juice and carbonic acid.



IMAGE

IMAGE

Yachiyorozu
Tosa Warabimochi
Coffee/Hoji Cha
八千萬す
和らびもち
四万十珈琲/
沢渡ほうじ茶
5.11 oz

Warabi Mochi is a deliciously chewy, jelly-like mochi. Craftsmen carefully knead domestic Honwarabi flour and select the finest ingredients to create this delicacy.

新しい味わいの
わらび餅!

干芋とクリームチーズが
織りなす和の味

Yachiyorozu
Tosa Japanese Tart
Honey Butter
八千萬す
土佐の和タルト
3.17 oz

"Higashiyama" is a Japanese sweet made with dried sweet potatoes and cream cheese, inspired by the concept of a Japanese-style cheesecake.



IMAGE

甘いはちみつに
ゆずの酸味が絶妙!

Umaji Village
Agricultural
Cooperative
Honey with Yuzu
馬路村農協
ゆず入はちみつ
7.761 oz

Sweet honey blended with yuzu juice, creates an exquisite balance of sweetness and tartness.



Kamei Seika
Tart
亀井製菓
タルト
11.64 oz

Moist, baked castella dough rolled up in strained bean paste, containing Shikoku's specialty Yuzu.

きめ細かなスポンジと
上品なゆず風味の餡が
絶妙な銘菓です



IMAGE



TOKYO CENTRAL
Specialty Market

GARDENA
1740 W Artesia Blvd.,
Gardena

COSTA MESA
2975 Harbor Blvd.,
Costa Mesa

WEST COVINA
1420 S Azusa Ave.,
West Covina

YORBA LINDA
18171 Imperial Hwy.,
Yorba Linda

SAN DIEGO
8151 Balboa Ave.,
San Diego

CUPERTINO
19750 Stevens Creek Bl.,
Cupertino

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