

愛媛
四国

FIND JAPAN 愛媛・四国の旨いもの大集合!
EHIME/SHIKOKU FAIR



9/5 THU ▶ 10/9 WED



Ishimaru Seimen Sanuki Udon
石丸製麺 讃岐うどん 9.52 oz

Wheat specially grown for Sanuki udon is carefully processed using a 120-year-old traditional method. Enjoy the unique texture and flavor.



Takesan Bukkake Tsuyu Sanuki Udon / Shodoshima Somen
タケサン 讃岐ぶっかけうどんだし 小豆島ぶっかけそうめんだし 10.14 oz

The udon soup is a blend of dried sardines and bonito flakes, while the somen soup is a blend of dried shiitake mushrooms and bonito flakes. Both are deliciously finished with Shodoshima soy sauce.



Fujii Seimen Udon Agetan Snack
Salt/Curry 藤井製麺 うどんスナック 塩/カレー 1.76 oz

During the Sanuki udon manufacturing process, noodles that do not meet the standards are deep-fried and reborn as a new, crispy udon noodle snack.



Umaji Village Agricultural Cooperative Honey with Yuzu
馬路村農協 ゆず入はちみつ 7.761 oz

Sweet honey blended with yuzu juice, creates an exquisite balance of sweetness and tartness.



Yachiyorozu Tosa Warabimochi
Coffee/Hoji Cha 八千萬ず 和らびもち 四万十珈琲/ 沢渡ほうじ茶 5.11 oz

Warabi Mochi is a deliciously chewy, jelly-like mochi. Craftsmen carefully knead domestic Honwarabi flour and select the finest ingredients to create this delicacy.



Yachiyorozu Tosa Japanese Tart
八千萬ず 土佐の和タルト 3.17 oz

"Higashiyama" is a Japanese sweet made with dried sweet potatoes and cream cheese, inspired by the concept of a Japanese-style cheesecake.



Konbumori Oshaburi Mekabu Premium/Ume
昆布森 おしゃぶり芽かぶ プレミアム/梅味 2.65-2.82 oz

These healthy snacks are made from the root of wakame seaweed, packed with nutrients and rich umami from the sea.



Toyo Seika Rice Crackers Assorted Kinds
東陽製菓 あられ各種 5.2-6.7 oz

Crunchy bite sized arare rice crackers seasoned with salt and savory dried bonito!



かつおぶし味 あられ
塩味あられのミックス

Crunchy thick rice crackers with savory black soy beans baked right inside them.



黒大豆のヨリヨリ
食感心地良い!

Crunchy arare rice crackers seasoned with a sweet and salty soy sauce glaze.



もち米 100%の香ばしいあられ

Crispy circular Japanese style rice crackers seasoned with shrimp.



Kobayashi Kaen Ehime's Frozen Sweet Peeled Mandarin
小林果園 えひめのあまーい 皮むき冷凍みかん 3.53 oz

These easy-to-eat frozen mandarins are made from small, exceptionally sweet Unshu mandarins.



Sakura Shokuhin Dried Seasoned Crab/Sardine Snack
さくら食品 玉子ガニスナック 黒ごまいわしせんべい 1.94-2.47 oz



Seiki Mochi Sweets Assorted Flavors
世起もち菓子各種 4.59 oz



Seiki Warabi Mochi in Tray
世起 わらびもち 7.7 oz



Kobayashi Kaen Citrus Sparkling Juice Assorted Flavors
小林果園 えひめみかん/河内晩柑/カラマンダリン スパークリングジュース 11.5 oz



Seiki Mochi Sweets Assorted Flavors
世起もち菓子各種 4.59 oz

TOKYO CENTRAL
Specialty Market

GARDENA
1740 W Artesia Blvd., Gardena

COSTA MESA
2975 Harbor Blvd., Costa Mesa

WEST COVINA
1420 S Azusa Ave., West Covina

YORBA LINDA
18171 Imperial Hwy., Yorba Linda

SAN DIEGO
8151 Balboa Ave., San Diego

CUPERTINO
19750 Stevens Creek Bl., Cupertino

SOME ITEMS ARE NOT AVAILABLE IN ALL STORES. LIMITED QTY. NO RAIN CHECKS. PRICE SUBJECT TO CHANGE WITHOUT NOTICE.



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Direct from Shikoku/Ehime



Shikoku Ehime



IMAGE

土佐の旬の鰹を伝統の薫焼きで!

Tosasaga Sanchoku Shukka Kumiai Warayaki Katsuo Tatakai
土佐佐賀産直出荷組合 土佐沖一本釣り 薫焼き鰹タタキ 7.05 oz

Freshly caught bonito is traditionally grilled over straw, eliminating the fishy smell and enhancing the delicious flavor.

Hodono Shoten Matsuyama Age Kizami
程野商店 松山あげぎざみ 1.05 oz



IMAGE

Thinly sliced tofu fried in oil and has a light and crispy texture. It is often used in miso soup and goes well with salad toppings.

Hodono Shoten Setouchi Shoyu Gohan Mix
程野商店 瀬戸内しょうゆ飯の素 7.23 oz



IMAGE

An authentic rice seasoning mix made with ginger-flavored soy sauce, based on Shodoshima's specialty light soy sauce.

道後温泉旅館の会席料理にも提供!



IMAGE

Shimanto Unagi Kabayaki with Unagi Sauce
四万十 うなぎ蒲焼き 小袋タレ付 3.88 oz



IMAGE

Shimanto river caught eel nurtured with a select diet, then cooked in a non-additive savory sweet glaze. This signature sauce has been a family recipe for over 50 years!

四万十川で大切に育てた鰻を伝統のタレと炭火で!

IMAGE



Yoshukogyo Kombu Shiosaba 2-pc
予州興業 昆布塩さば 真空包装2枚入 9.52 oz

Fatty and Fresh Norwegian Saba Mackerel seasoned in Kombu Dashi to eliminate fishy odor and boost umami. Ready to broil.

昆布エキスで熟成させた最高の塩さば。凍ったまま焼ける!

フィッシュカツとマヨのコラボ!



IMAGE

Ikezoe Kamaboko Fish & Mayonnaise Cutlet Ball
池添蒲鉾店 カツマヨボール 7.41 oz

A delicious combination of fish cutlet and mayonnaise, with a mild spice that's perfect as a snack with beer or wine. Ready to heat.

徳島名物 カレー風味のフィッシュカツ!



IMAGE

Ikezoe Kamaboko Fish Cutlet
池添蒲鉾店 フィッシュカツ 6.35 oz

A fish cutlet made from white fish paste with curry powder, breaded and deep-fried. Ready to heat.

魚の栄養たっぷり!



IMAGE

Okabe Fisherman's Furikake
オカベ 漁師のふりかけ 3.0 oz

This furikake is packed with dried bonito and mackerel flakes, the fragrant aroma of sesame, and fish nutrients, all enhanced by a sweet soy sauce flavor.

爽やかな柑橘系のおかず味噌



IMAGE

Shimaya Miso Sudachi Miso/ Yuzu Miso
志まや味噌 すだちみそ/ ゆずみそ 5.64 oz

Miso with sudachi or yuzu as a flavor accent is delicious not only in dishes, but also on vegetable sticks, salads, and bread.

鳴門鯛入りの甘口おかず味噌



IMAGE

Shimaya Miso Tai Miso
志まや味噌 鯛みそ 5.29 oz

High-quality natural Naruto sea bream finished with sweet miso rich in rice koji.

食物繊維たっぷりのはだか麦味噌



IMAGE

Gino Miso Ehime Barley Miso
義農味噌 えひめのまるごと 21.16 oz

Sweet barley miso made from 100% Ehime-grown barley, rich in fiber.



IMAGE

Kamada Shoyu Dashi Shoyu Reg/ Low Sodium
鎌田醤油 だし醤油/ 低塩だし醤油 7.05 oz

A flavorful dashi soy sauce made by blending Honjozo soy sauce with carefully selected dried mackerel, dried bonito, and kelp stock.

昆布鮭の骨を抜いてカツにしました!



IMAGE

Yoshukogyo Boneless Mackerel Cutlet
予州興業 骨取りさばカツ 17.64 oz

Large mackerel seasoned with kelp soy sauce, deboned and coated with breadcrumbs to make mackerel katsuo.

そのまま食べても料理に混ぜても!



IMAGE

Maeda Cooked Jakoten Gohan Shoyu/ Curry
マエダ 宇和島じゃこ天ごはん 醤油/ カレー 5.64 oz

Seasoned cooked rice pack with a blend of Uwajima jakoten, glutinous barley, and local veggies. Easy to prepare in the microwave.

あたたまるだけ! 宇和島名物 じゃこ天ごはん



IMAGE