



**YOUTH for seva**<sup>®</sup>  
experience the joy of giving



# Vardhini

Purpose Transformed into Impact

ANNUAL REPORT

2023  
2024



All have to give **SOME TIME**;  
Some have to give **ALL THE TIME**

# *Inside*

OUR TEAM 03

ESSENCE OF YFS 04

OUR REACH 05

2023 - 24 AT A GLANCE 06

REFLECTIONS 07

EDUCATION 09

HEALTH 29

ENVIRONMENT 35

LIVELIHOOD 43

CORPORATE VOLUNTEERING 47

PARTNERSHIPS 51

OUR PARTNERS 52

COLLEGE RELATIONS 53

ABRIDGED FINANCIALS 56

WAY FORWARD 57

# Our Team

## Trustees



**NATARAJAN RANGANATHAN**  
President  
Co-Founder -  
Foundation Partners LLP.



**UNNIKRISHNAN MENON**  
General Secretary  
Partner -  
Vasan & Sampath Associates



**HARISH SHENOY**  
Treasurer  
CEO -  
Diya Properties



**SWAYAM PRAKASH BARAL**  
Trustee  
Managing Director -  
Swadesh Infra Marketing Pvt. Ltd.



**SMITA MAVE**  
Trustee  
Engineering Leader -  
Google



**BRAHMANAND HEGDE**  
Trustee  
Co-founder,  
Vistaar Finance



**JAGADEESH MAIYA**  
Advisor to Board of Trustees - YFS  
Vice President -  
Newfold Digital

## Advisory Board



**DR. R. BALASUBRAMANIAM**  
Founder, Swami Vivekananda  
Youth Movement & GRAAM  
Capacity Building Commission,  
Govt. Of India



**DR. SUDHIR SINHA**  
Founder and Chief Coach  
CSR Inc Pvt. Ltd.



**PROF. VAIDYANATHAN**  
Rtd. Professor  
Finance & Accounting  
IIM Bengaluru



**DR. M P SHYAM**  
Managing Director  
Akshaya Benz



**RAMBABU KAIPA**  
Board Member  
Non-Executive Director  
GSS Infotech



**MADAN PADAKI**  
Founder, Head Held High  
Services & strategic advisor  
to UNICEF India



**DHARMENDRA RANGAIN**  
Regional CIO, India/SAARC  
region, Cisco India



**DR. K V RAJU**  
Economic Advisor to  
Chief Minister of  
Uttar Pradesh

## National Team



**VENKATESH MURTHY**  
Founder and Chief Mentor



**VISHWANATH SHARMA**  
Program Director



**BHASKAR KESHAVAMURTHY**  
Head -  
Corporate Relations



**VENKAT DUSARI**  
Head -  
Volunteer Development



**K SESHA ADITYA**  
Head -  
Corporate Volunteering



**ARUNMAYEE JANDYAM**  
Head -  
Volunteer Management



**SRIPATHI SESHADRI**  
Head -  
Enabler

## Essence of YFS



**YOUTH for seva**<sup>®</sup>  
*experience the joy of giving*

Youth for Seva (YFS), founded in April 2007, is a nationwide volunteering movement that inspires youth to volunteer and provides them with meaningful opportunities to serve the community. YFS aims to create positive change in society through the culture of volunteering.



### Our Vision

Self-reliant society  
powered by  
socially  
conscious  
individuals.



### Our Mission

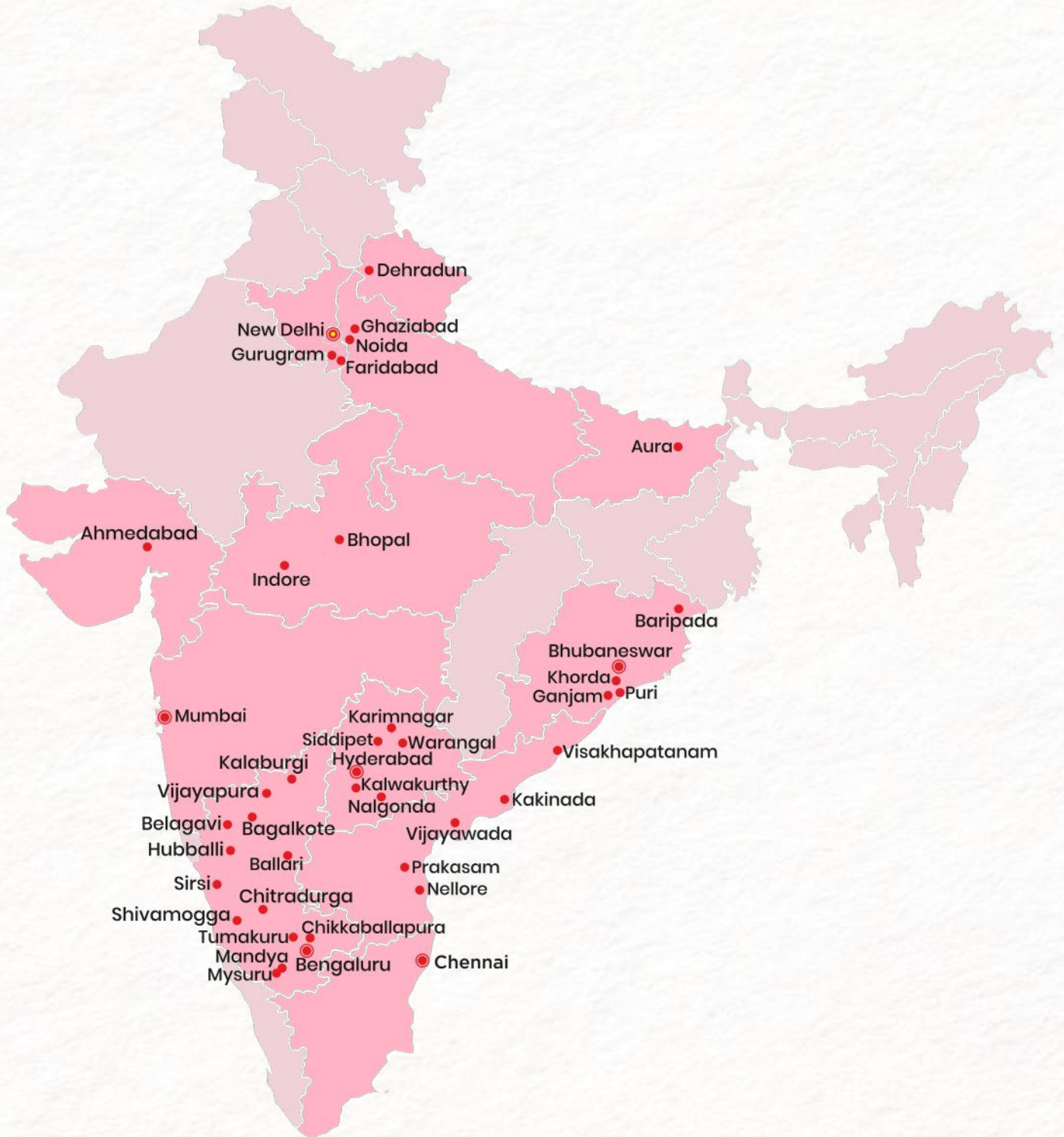
To build and facilitate  
the movement of  
organised volunteering  
for societal  
well-being.



### Our Values

- Nation First
- Pluralism
- Integrity
- Respect
- Innovation

# Our Reach



**42** Locations

**13** States

# 2023 - 24

*At a glance*



**39,927**  
(↑3.13%)\*  
**Volunteers**

**14,996**  
**Education**

**3,856**  
**Health**

**9,660**  
**Environment**

**194**  
**Livelihood**

**11,221**  
**Others**

Others: Includes volunteers during national days, gaushala cleaning, seva sambhrama, old-age home visits, and residential camps.  
\* In comparison to 2022-23.

Since Inception

**36,45,597** (↑12.56%)\*  
**Beneficiaries**

**2,46,635** (↑19.31%)\*  
**Volunteers**



*Reflections*



As we reflect on the past year at Youth for Seva (YFS), our hearts swell with gratitude and a renewed sense of purpose. It has indeed been a transformative year marked by significant growth, development, and continued commitment to our mission of fostering a self-reliant society through organized volunteering.

This year, we witnessed an inspiring increase in the number of community partners and volunteers. This achievement stems not just from our efforts but from the profound belief and trust placed in us by the community and our partners. It is their unwavering support that has enabled us to extend our reach and deepen our impact within the communities we serve.

In our journey of empowering volunteers, we introduced the Volunteer Journey Framework. This initiative goes beyond mere skill enhancement, focusing on the holistic development of our volunteers. It is designed to nurture them not just as contributors but as compassionate leaders who carry forward our values of integrity and respect.

Youth for Seva has proudly positioned itself as a thought leader in corporate volunteering. This year, we launched an Online Course on Corporate Volunteering and published a book titled "Doing Good, Feeling Great – Impactful Ideas for Corporate Volunteering." Both initiatives serve as essential resources, guiding corporations in embedding the spirit of volunteering within their culture, thus magnifying their social impact.

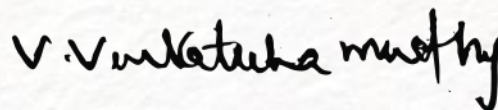
Innovation remains a cornerstone of our operations, reflecting our commitment to stay ahead of the curve. The introduction of a new app has been a game changer, steering us towards a more data-centric operation. This technological advancement has not only optimized our processes but has also opened new avenues for engaging volunteers and reaching beneficiaries more effectively.

We have also placed a strong emphasis on organizational governance this year, ensuring that our operations are transparent and adhere to the highest standards of accountability. This focus has fortified our foundation, allowing us to scale our efforts and impact sustainably.

The development of our core organizational strength continues to be a priority. This year, we have invested deeply in nurturing our values and culture, which are the bedrock of our identity and actions. These efforts are critical as they ensure that as we grow, we remain grounded in our philosophy and committed to our vision.

As we conclude another impactful year, we extend our heartfelt thanks to every individual who has been part of this journey. To our dedicated volunteers, tireless coordinators, invaluable academic and corporate partners, and generous donors—your support is the lifeline of our operations. It is your commitment that empowers us to continue making a profound difference.

Looking ahead, we are excited about the opportunities and challenges that await us. With hope and determination, we will continue to innovate, empower, and lead, striving always to fulfill our mission and vision. Together, let us move forward into another year of service, growth, and positive change.



**Venkatesh Murthy**  
Founder & Chief Mentor,  
Youth for Seva



# Education

Education is a fundamental right and a path to progress for most members of society. However, a lot of underserved communities in our country still lack access to this fundamentally important resource.

While school infrastructure is improving across the country, there are still a few gaps. We have made it our mission to identify these gaps and step in wherever we can to help deserving children get a shot at success.

At YFS, we are grateful to have worked with a large number of inspiring individuals in improving access to education and the quality of education that a lot of deserving children from underserved communities receive.

# National Means-cum-Merit Scholarship Scheme (NMMS)



**625**  
Karnataka



**714**  
Telangana +  
Andhra Pradesh



**337**  
Delhi



**280**  
Uttarakhand

Number of Students Qualified : State-wise



**199**  
Madhya Pradesh



**165**  
Bihar



**42**  
Gujarat



**26**  
Odisha



**22**  
Haryana



The National Means-cum-Merit Scholarship Scheme (NMMS), is a central government scheme that helps underserved students from across the country. It offers scholarships to deserving students from government schools or government-aided schools.

At Youth For Seva, we understand that this scheme can be a gateway to a better future for countless children. We have deployed a number of dedicated and purposeful volunteers who work throughout the year to ensure that this scheme percolates to the grassroots level.

We have volunteers from across the country who train both teachers and students for this scholarship-qualifying examination. Teachers are trained by our volunteers who in turn train students for the examination.

The exam tests various facets of a child's intelligence including general aptitude, critical thinking, scholastic ability, and mental ability. With the help of our dedicated volunteers and our efforts, we are super happy to announce that we have been able to help a lot of children clear the exam and avail the scholarships they deserve.

One of the major outcomes of these efforts is that more children stay within the educational system without dropping out because of the lack of resources and are on the way to a better future. We would also like to drop a note of thanks to all our dedicated volunteers who have assisted underserved children throughout the year!



**31,777**  
Students Trained

**2,410**  
Students Qualified

**3,593**  
Volunteers

**2,305**  
Teachers Trained

**₹11.57Cr**  
Scholarship Amount

# Inspired Teachers Network

The Inspired Teachers Network (ITN), a YFS initiative aims to provide a platform for Government school teachers to contribute to the society beyond their professional framework. ITN inspires teachers to bring in a common platform to share, motivate, and enhance their skills, knowledge, and social impact by which they can influence other teachers within their circle.

ITN ensures teachers to BE continuous learners, to KNOW the right knowledge, and DO accomplish inspired goals by taking right decision.

This initiative of Youth for Seva is:

## OF THE TEACHERS

Who wish to be inspiring change facilitators of their students, school, society, and nation.

## BY THE TEACHERS

To be life-long learners and reflective practitioners, connect with other teachers to share their expertise and network learning resources.

## FOR THE TEACHERS

To remain as inspired human beings, growing individually and professionally and showcase their innovations and learning.

102 Beneficiaries | 07 Volunteers | 98 Seva Kendras



# Guruvandana

Guruvandana as the name says is a courteous activity usually done by a student to showcase gratitude towards his/her teacher. This Guru-Shisya (Teacher-Student) relationship holds a very special place in our country and has been practiced for ages.

To ensure the practice of this informal tradition, to encourage students to showcase their respect towards the teaching community, and mainly to profile the teacher rightfully in the minds of the students as a change-maker, Youth for Seva conducts Guruvandana in government and government aided schools regularly.

Conducted by volunteers of YFS this activity is also designed to cheer students' creativity very uniquely in thanking the teacher. We provide students with card sheets, sketch pens, colored pencils, and other stationery needed to express their appreciation for the teacher.

This can be through thank you notes, poems, small write-up, drawings, or even sketches. We also encourage students to be involved in the tradition of Pada Puja to show their love and gratefulness to the revered teacher.



**9,279**  
Beneficiaries



**339**  
Volunteers



**182**  
Seva Kendras



## Vidya Sarathi

Everyone, when in school, is asked about their goals or dreams. While this question can trigger dreams and ambitions, it can also be a source of confusion and fear. Children sometimes may have a vague idea of what they want to pursue but lack the exposure to understand how to actually get there.

At YFS, through our Vidya Sarathi program, our goal has been to help children find their passion and their goals. This program educates children about the various options they have at their disposal and gives them actionable steps on how they can achieve their dreams. In the last year, we were able to guide students nationwide towards achieving their dreams.



**13,159**  
Beneficiaries



**327**  
Volunteers



**194**  
Seva Kendras



## Vidya Sethu

As the name indicates, this is a YFS initiative that is bridging the gap in learning that was created due to the pandemic. Students of higher primary classes in government schools found it difficult to get back on track after school closures and irregular online classes. Through our volunteers from colleges such as BMS College of Law and Nitte Meenakshi Institute of Technology (NMIT) we are able to hand hold children and help them overcome the hurdles they face in academic learning. In a short span of time, we have been able to expand our programme to over 1600 students across 42 schools. Our volunteers have been no less in adding to these numbers; for they were 162 in themselves.



**1,867**  
Beneficiaries



**107**  
Volunteers



**35**  
Seva Kendras



# Summer Camp

Summer Camps play a huge role in the development and nurturing of a child. Camps offer a playful and interactive environment where children can learn important life skills. However, summer camps are usually restricted to privileged circles and to families who can afford them.

At Youth for Seva, we believe that comprehensive and interactive education is an equitable right for everyone. Hence, we introduced the Swalpa Kali Swalpa Nali program, to equalize access to fun activities.

## Objectives:

- Promote activities and fun for children through their summer holidays.
- Promote camaraderie and team spirit.
- Help children learn through experiential activities.



**4,140**  
Beneficiaries



**327**  
Volunteers



**69**  
Seva Kendras





# Vidya Chetana

Nourishing children's dreams

A Project of **YOUTH for seva**

The Vidya Chetana initiative, established in 2009, has been pivotal in supporting the education of underprivileged children, providing essential financial aid to nearly 6000 students over the years. In 2015, the program expanded its focus to include higher education for talented students from economically disadvantaged backgrounds, offering scholarships to those facing significant financial challenges. This support enables them to pursue higher education after completing PUC (10+2).



**1,577**  
Total Students

The beneficiaries of this program include poor children and other deserving children who have been affected by various life circumstances. Vidya Chetana extends beyond just financial scholarships; it's a holistic initiative.

We offer career counseling for 10th graders, life skills workshops, sessions on developing skills for the 21st century, field trips, residential camps for personality growth, and programs to prepare for employment. Youth For Seva is dedicated to fostering skilled, confident, and prepared young individuals for the future.





₹ 4,31,65,874

Scholarship Fund  
Disbursed

PUC

245

Degree

675

Engineering

519

Medical

79

Others

59



# Testimonials



Scholar

“

I completed a BE in Information Technology from the National Institute of Engineering, Mysuru in 2024. Credits to the Vidya Chetana scholarship for significantly aiding my educational journey. The scholarship relieved my financial burdens, allowing me to focus solely on my studies without worry. My successful placement at Mercedes-Benz Research and Development India underscores the profound impact of the scholarship in shaping my journey.

**Pallavi L M**  
Vidyachetana Scholar



Scholar

“

I am a final year B.Tech student at PES University. I'd like to thank the invaluable support provided by the Vidya Chetana scholarship and Youth For Seva. This financial assistance has significantly relieved the financial burden on my parents. This journey has been transformative, shaping my personal and professional growth. I am delighted to share that I have secured a position as a front-end developer at Juniper Networks in Bengaluru.

**Harsha A C**  
Vidyachetana Scholar

“



Scholar

Currently, I'm in my second year of BE in computer science and engineering at R L Jalappa Institute of Technology. I'd like to express gratitude for the significant assistance provided by the scholarship from Vidyachetana. This has enabled me to cover my college fees, alleviating financial burdens for my family. Participation in online sessions organized by Vidya Chetana has expanded my knowledge.

---

**Kruthik U S**  
Vidyachetana Scholar

“



Donor

I was introduced to Youth for Seva roughly 5-6 years ago. My desire to empower youth, especially women and girls through education resonated very well with the Vidya Chetana program. The team at Vidya Chetana helped me plan and execute fundraising. Recently they created a webpage for me to reach out to people. This webpage is acting like a platform and has become a tool to help cross the goal. I wholeheartedly thank Team Vidya Chetana for carrying out this noble cause.

---

**Suparna**  
New Jersey, America



 **24,119**  
Beneficiaries

 **6,538**  
Volunteers

 **758**  
Seva Kendras

## SIGNATURE PROGRAMME

# Chiguru / Navoudit / Ankur

Chiguru (also called as Ankur and Navoudit) takes place across India on days that are convenient for government schools in the respective areas. Across the country, each location offers a unique touch to Chiguru, with local dance and singing forms often taking the spotlight. This includes Yakshagana, Dollu Kunita, and Gamaka singing in Karnataka, and Kuchupudi in Hyderabad.

This flagship annual cultural event hosted by Youth for Seva demands month-long practice, efforts, and planning that culminates in an extraordinary day of talent display from children of government and non-formal schools. Chiguru in fact means to germinate, sprout, or bud. It is part of our efforts to share joy and satisfaction with those who may not get the same opportunities.

YFS organizes a day filled with a variety of events and competitions in various segments like education, sports, culture such as quiz, spell bee, dancing, singing, clay art, long jump, and much more.

Further, the Ankur program (a variant of Chiguru) highlights local art forms like Odissi, Sambalpuri, and Santali in Odisha. Similarly, the Navoudit initiative in the chapters of Northern India aims to promote Chhath Geet, Lok Geet, and the Jhumar Dance.

Watching the smiles on the children's faces as they leave at the end of the day is incredibly rewarding. College students, corporate volunteers, and general volunteers unite in large numbers to ensure Chiguru's success. Chiguru is indeed called a Day of Joy as it brings lot of joy and smiles in all the people involved.



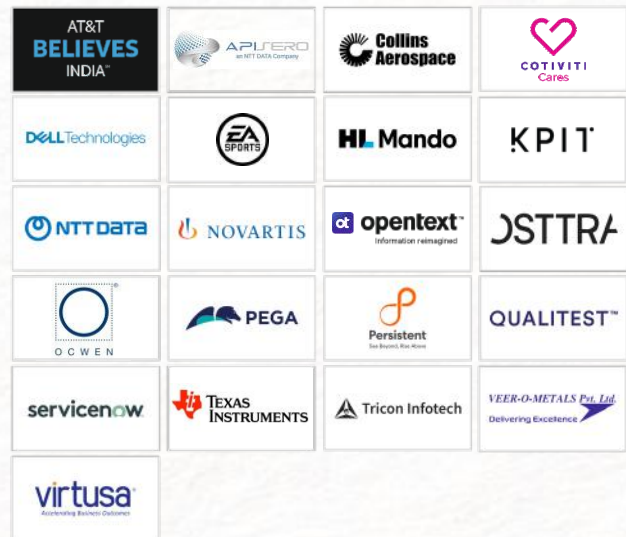
# Corporate-sponsored Education Projects

## SIGNATURE PROGRAMME School Kit Drive

The School Kit Drive began when our volunteers observed that children in government schools were dropping out because they lacked essential writing supplies. Recognizing that government efforts were not always enough to keep these students in school, we decided to help out. We believe that a lack of access to resources should not prevent a child from receiving quality education. This is what inspired this initiative.



Our volunteers particularly cherish the School Kit Drive, taking great pleasure in assembling notebooks and stationery into brand-new bags to present to the children. Every item in these bags symbolizes a fulfilled dream for the children attending government schools, many of whom cannot afford such supplies.



**47,661**  
Beneficiaries



**792**  
Volunteers



**479**  
Schools

ಶಾಲಾಭಿವೃದ್ಧಿ ಯೋಜನೆ (ಪ್ರಾಥಮಿಕ ಶಾಲೆಗಳಿಗೆ) ಸಹಕಾರಿ ಬೆಂಚುಮಾಡುವ ಉತ್ತರ ವಲಯ - 4





# SIGNATURE PROGRAMME

## STEM Programme



STEM education represents a pivotal component of the global educational landscape, yet, regrettably, it remains absent from numerous government school syllabi. In a committed effort to bridge this gap, we have continuously put effort into our comprehensive STEM education program tailored for students in government schools.

This initiative seeks not only to equip students with foundational knowledge in science, technology, engineering, and mathematics but also to foster essential skills such as critical thinking, problem-solving, teamwork, and curiosity.

We work towards incorporating this critical educational aspect among children in government schools.

We want to ensure these young minds have the opportunity to learn, apply, and hone STEM skills. This endeavor positions them to become part of a future generation that is empowered and adept at navigating complex challenges.

During the 2023-24 academic year, YFS proudly conducted this program in a number of schools across Bengaluru, marking a commendable milestone in our ongoing commitment to educational excellence and inclusivity.

 **2,007**  
Beneficiaries



 **20**  
Seva Kendras



# Enhanced E-learning Enablement Programme (EEE)

Our Enhanced E-Learning Enablement (EEE) program equips government schools with cutting-edge smart classroom technology. Through it, we aim to foster an environment conducive to smart learning. These classrooms are outfitted with the latest tech solutions, and solar power backup systems, and follow the NCERT curriculum for grades 1 through 10.

Further, EEE classrooms feature remote connectivity, enabling online learning and volunteer participation via a platform. The initiative also includes training for teachers on how to maximize the benefits of this new equipment.



**27,124**  
Beneficiaries



**101**  
Seva Kendras



# Lab on Wheels

Lab on Wheels is our initiative through which we travel from school to school to teach scientific concepts through interactive experiments. The required materials are transported via a van or bike to schools where science teaching might not have adequate resources. This year, we have had a number of new experiments that promoted students' scientific temper and curiosity.



**5,188**  
Beneficiaries



**31**  
Seva Kendras

AMD

STATE STREET



# School Adoption Programme

A school's environment and infrastructure play an incredibly important role in a student's ability to learn and excel. They can unlock a child's full potential and push them toward a life of learning and excellence. The School Adoption Program is one of our initiatives through which we collaborate with corporate partners to uplift school infrastructure and equipment. This allows children to get the best education possible.



**13,054**  
Beneficiaries



**59**  
Seva Kendras



# Abhyasika / Learning centre

Abhyasikas are our free learning centres for students. These hope to help children who live in hostile home environments to focus on their studies for a better future. Through these learning centres, we hope to help minimize a child's exposure to these environments, keeping them safe in the process.



By engaging volunteers or mentors from the local community to assist at these learning centres, we create a welcoming atmosphere where children feel at ease. These centres go beyond assisting with academic syllabus, homework, and communication skills; they also offer guidance in morals and ethics, laying a strong ethical foundation for the children.

This year, we successfully reached a number of children through several Abhyasikas.



**3,716**  
Beneficiaries



**108**  
Seva Kendras



# Health

A critical part of our society, healthcare is a field that necessitates constant improvement. While our healthcare system tries to cater to all individuals, sometimes some gaps do exist. These exist across geographies and economic spectrums.

As a growing country with a growing population, India is also witnessing an increase in its healthcare burden. Our goal has been to extend our helping hand to individuals and communities who need access to healthcare!

Doctors for Seva is one of our steps to help people access quality healthcare in situations where they might otherwise not be able to access it.



**2,11,490**

**Beneficiaries**



**16,846**

**Volunteers**



**3,734**

**Seva Kendras**



**DOCTORS** *for seva*  
serving with compassion

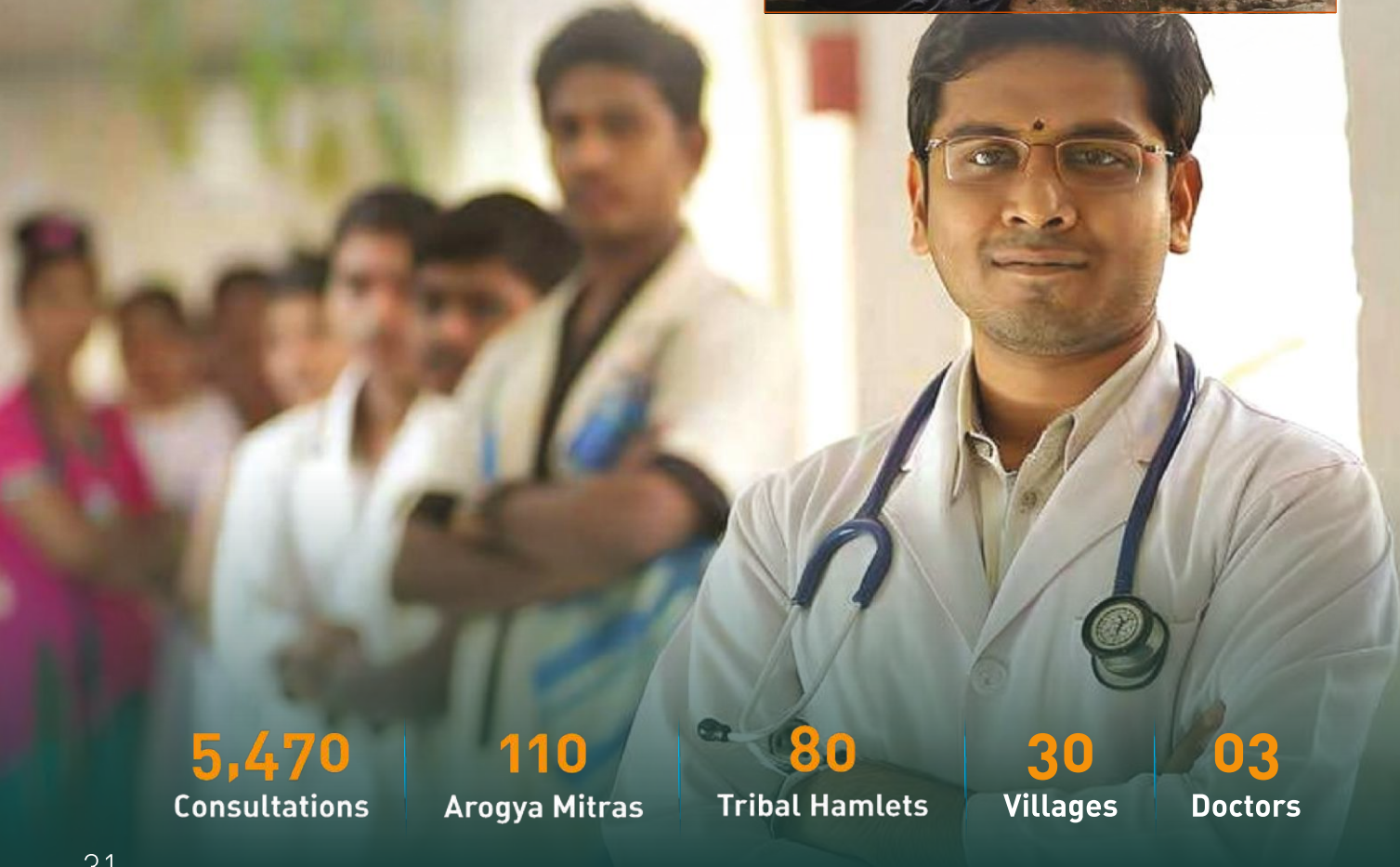


# Telemedicine

Our Telemedicine program plays an important role in linking individuals from tribal, remote, and underserved regions with medical professionals for comprehensive consultations. The program is powered by exceptionally skilled and empathetic doctors who, despite their busy schedules, dedicate their time and expertise to this cause, displaying a deep sense of volunteering spirit.

Our use of technology has allowed us to help patients significantly from the knowledge and guidance of the professionals who volunteer with us, leading to improved well-being, and quality of life. Numerous tele-consultations have been successfully conducted, demonstrating the program's impact.

With a steadfast commitment to expanding its reach, Doctors for Seva aims to provide its services to an even wider audience, ensuring that more people have access to quality medical advice and care.



**5,470**  
Consultations

**110**  
Arogya Mitras

**80**  
Tribal Hamlets

**30**  
Villages

**03**  
Doctors



# Adolescent Health Awareness Program (AHAP)

The Adolescent Health Awareness Program (AHAP) is a project we deeply care about. It is aimed at informing and educating adolescents about important aspects of health, hygiene, and various life skills.

Children in this age group are in a critical and sensitive phase. They can benefit from guidance on issues like menstrual and mental health. They also need to learn about overall hygiene and the dangers of drug and substance misuse. Our program addresses these needs.

Our DFS team and volunteers have made significant strides in altering schoolchildren's perceptions through the creation of AHAP corners. These are vibrant, informational mural spots in schools where information is passively absorbed by students as they pass by, proving to be popular with both students and the DFS team alike.



**14,073**  
Beneficiaries



**192**  
Volunteers



# Community Health Program

Through the Community Health Program, we've organized numerous health camps, delivering an array of services to tackle common health issues. These camps have covered screenings for eye diseases, lifestyle diseases, heart problems, orthopedic consultations, and gynecological conditions. We aim to bring accessible, superior healthcare to these communities, thereby elevating health standards and enhancing the quality of life.

The initiation of the Community Health Program and the substantial support it has garnered highlight our ongoing commitment to reducing healthcare disparities and creating a meaningful difference in the lives of marginalized groups. With the mobile medical unit as a driving force for change, we are determined to extend our services further and impact the lives of many more individuals in need.





## Hanur, Chamarajanagar Dist. Karnataka



In November 2022, Doctors for Seva initiated the Community Health Program, representing a notable stride in our commitment to reinforce the health of marginalized communities. Our efforts encompassed eye screening, skin care camps, and dental camps, with the aim of fostering better health outcomes for all residents in the region. Moreover, in collaboration with dedicated volunteers, we executed screening activities and community health initiatives at government schools.



## Humnabad, Bidar Dist. Karnataka.



In 2023, Doctor for Seva initiated the Community Health Program aimed at providing assistance to the local community. Within this initiative, we organized various specialized camps focusing on gynecological awareness, cancer screening and education. Additionally, in collaboration with committed volunteers, we implemented screening activities and community health initiatives at government schools.





# Environment

Intense droughts, storms, awful heat waves, and rising sea levels are just a few evident signs of climate change around us today. The result of these changes includes the destruction of entire ecosystems and a drastic change in people's lives in affected areas.

Any impact on the climate affects the environment and vice versa. This is why environmental awareness is essential to reducing the impacts of climate change. Youth for Seva's environmental sustainability activities focus on conserving the natural environment.

To emphasize environmental literacy Youth for Seva Awareness programs channel efforts towards making people, especially the youth, environmentally sensible by involving them in managing water bodies, and parks in the neighborhood, refraining from polluting water bodies, and much more.

As part of this, our focus this year has been on diverse areas of the environment. Core focus areas for the coming year would be water Conservation and plastic awareness, together with existing programs around plantation drives, river/lake clean-up drives, trainers education, and more.



**39,685**  
Beneficiaries



**5,995**  
Volunteers



**676**  
Seva Kendras

# Plantation Drives / Sapling Plantation

Dig & dig deep to get your hands dirty! This is the mantra of our ongoing Plantation Drives. We believe that planting a sapling is an investment in the future for guaranteed results. As part of our conservation effort, we plant saplings to help create new habitats for birds and animals. We have been successful in encouraging volunteers from all walks of life to contribute towards natural regeneration. Our drives are designed to ensure the sustenance of saplings through to their maturity.

Youth for Seva volunteers are also active in Seed Collection and Seed Ball Making programs across the country. We have initiated a unique drive called 'School Medicinal Plants Garden' aiming to identify, cultivate, and spread the essence of locally available medicinal plants.



**14,505**  
Saplings



**2,307**  
Volunteers



# Lake / Kalyani Cleanup drives

Lakes form a major part of the earth's water cycle. Big lakes that are clean and filled with water play a major role in combating climate change. Today, Lakes/Kalyani are exposed to pollution due to the discharging of domestic sewage, industrial wastes, dumping, etc...

Youth for Seva has pledged to protect and restore these water bodies to preserve this niche biodiversity curve. Our environment team undertakes all necessary steps to ensure the clean-up drives are conducted effectively.

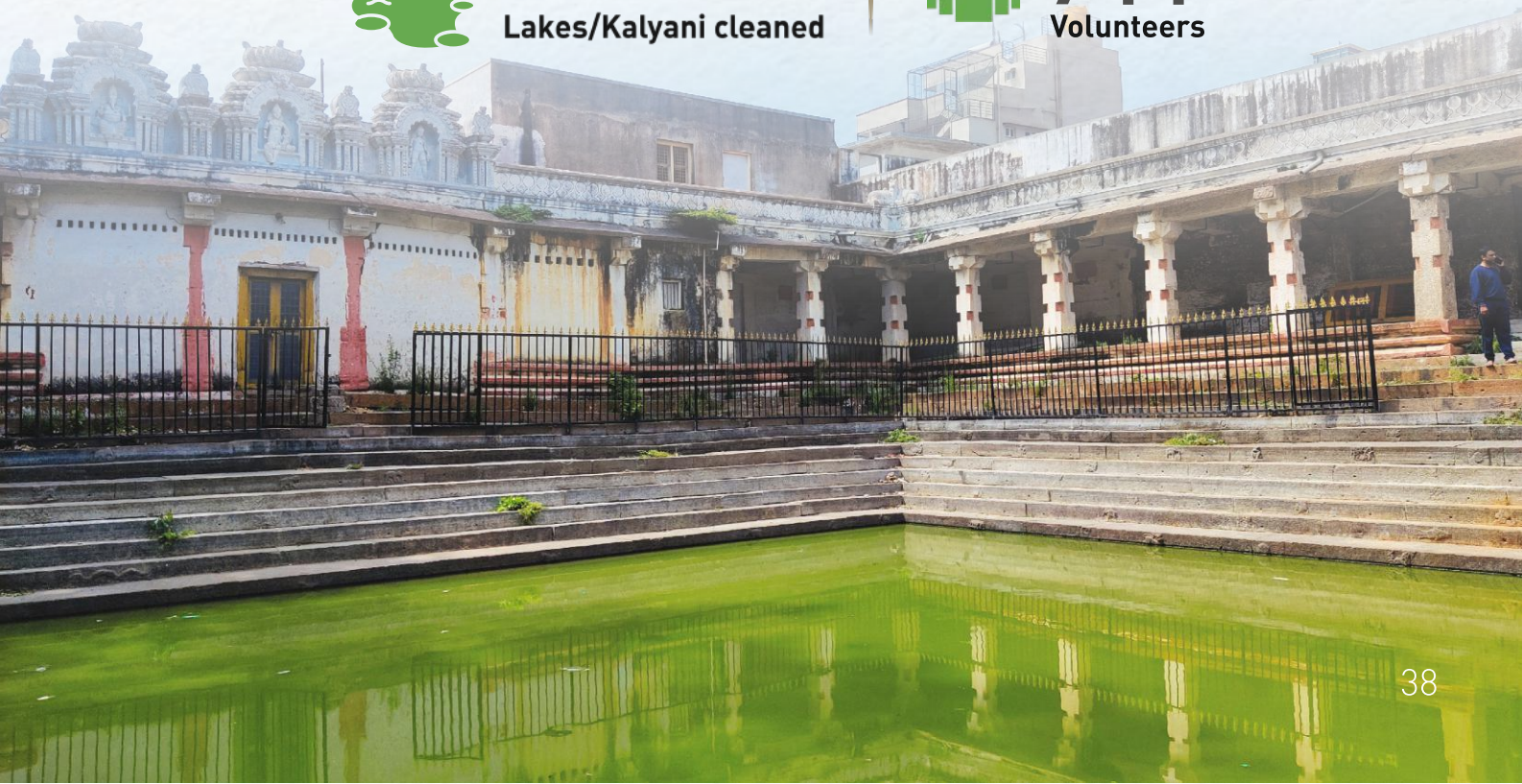
Lakes/Kalyani cleanup drives include planning the Cleanup drive | Getting permission from local authorities | Arranging to recycle | Trash removal | The joyful involvement of volunteers in this activity has resulted in a change-maker providing both physical and mental rewards.



**21**  
Lakes/Kalyani cleaned



**744**  
Volunteers



# Cleanliness Drives

Every action counts towards building a cleaner and greener world.” Environment cleanliness drives are not limited to just keeping our mountains, rivers, and lakes clean. Cleanliness also involves roads, our surroundings, and parks.

There are multiple ways to contribute to environmental cleanliness, from spreading awareness about the impacts of improper waste disposal to actively participating in cleanliness campaigns. Efforts can also involve educating others about the dangers of pollution and engaging in clean-up efforts.

Youth for Seva’s Cleanliness Drives offers an opportunity for people’s participation and acts as a major avenue to raise awareness of the importance of cleanliness. It’s crucial to prioritize cleanliness as a community activity. All our Cleanup drives are conducted in association with volunteers from corporations, schools, colleges, and the general public.



**390**

Beneficiaries



**2,524**

Volunteers



**72**

Seva Kendras





# Environmental Awareness

Understanding environmental issues is important for all of us. It means knowing about things like pollution, and climate change, and how our actions can help improve or worsen the situation. When we're aware of these problems, we can act with more responsibility thereonwards. By being aware, we learn how to live more sustainably and take care of our planet for the future.

Youth for Seva's environmental awareness programs aren't just about knowing the right things; they're also about doing the right things. We aim to change habits, like using less plastic or recycling more, which can lead to a healthier tomorrow for everyone.

Youth for Seva's environmental awareness drives are a powerful way for individuals to contribute to a better world. Whether it's through education, action, or advocacy, every volunteer adds something to the global movement toward a more sustainable and environmentally conscious society. Together, we can protect our planet and create a brighter future for everyone.



29,898

Beneficiaries



1,248

Volunteers



456

Seva Kendras



# Hasiru Payana - Green Journey

Hasiru Payana is a holistic environment program. The program takes place across Karnataka for 2 complete days including both indoor and outdoor activities. The idea of Hasiru Payana is to ensure participants foster interest in the environment by involving them in various practical activities. The program equips the participant with all the needed skills & knowledge to involve others in the process of nature conservation.

Some of the famous Hasiru Payana activities are-Sapling plantation, Bottle Drip irrigation, making treasure out of waste, bird watching, nature walks, nature games, seed ball making, paper bag making, soil conservation, understanding wetland ecosystems, swamps, fresh-water bodies, and understanding medicinal plants.



 **1,696**  
Beneficiaries

 **269**  
Volunteers

 **41**  
Seva Kendras



# Training of Trainers

Youth for Seva organizes an annual Training of Trainers program in Sirsi, Karnataka that lasts for 4 days. The workshop is exclusive to select full-timers and lead volunteers. The workshop alerts the participants " towards the importance of volunteering in conserving the environment.

The program includes:

Awareness Sessions conducted by resource persons on various subjects. Sessions range from ecosystem to conservation, plastic usage awareness to water harvesting, etc.

Demonstrations conducted by field experts. Demonstrations include grafting, honey bee cultivation, compost making, tissue culture, etc.

Exposure visits that create long-lasting impact. Participants directly witness the magic of nature. Some visits extend to - bird watching, a botanical garden, a sacred grove, a nursery, swamps, green journey (Hasiru Payana).

Other activities include group discussion, quizzes, eco-brick making, seed ball making, newspaper making, etc.





# Livelihood



Livelihood is how we sustain ourselves on this planet. Our jobs play a role in a lot of our life choices and guide our life. At Youth for Seva, we have focused on creating sustainable ways for people to build their lives with livelihood support programs across the country.

Sewing machine centres and food processing units were championed by Youth for Seva (YFS) in several Karnataka, Andhra Pradesh, and Telangana villages. These are yielding positive outcomes. Products from these initiatives are successfully reaching consumers via markets.



**643**

Beneficiaries



**08**

Seva Kendras



This achievement serves as a renewed inspiration for YFS and our partners. As more individuals move toward self-reliance and confidence, we are inspired to broaden our program nationwide and empower an increasing number of people.

# Swagrama Fellowship



'Villages are the backbone of our country'. At YFS, we have partnered with resourceful and high-impact institutions (Karnataka State Rural Development and Panchayat Raj University, the study chair of Chanakya University, Pragna Pravaha and Abdul Nasir Sab Study Centre at Kuvempu University) to strengthen this backbone of our country. Swagrama Fellowship is a 3-year long engagement for a team of 3 people. It is a part-time fellowship that can be accommodated along with one's livelihood and can be sustained beyond the fellowship period too.

We were pleasantly surprised when our estimations went wrong! Yes, we received 1800 applications for the fellowship, which was an encouraging surplus. Of these, teams from 94 villages were shortlisted after an interview. Going further, these teams have been screened to 75 teams and will be mentored through the journey of the fellowship. Teams will be ably guided and supported through the fellowship in realisation of their dreams for their village. Swagrama Fellowship aims to nurture and equip changemakers for comprehensive development of their village all while maintaining the essence and nature of that village. Domains such as education, health, environment, art and culture, cooperative spirit, harmony and livelihood are where changes are to be brought about. YFS has taken a positive stride towards nurturing development of self-reliant villages based on the fundamental ideal of interdependence and cooperation.





# Corporate Volunteering



**200**  
Activities



**12,161**  
Corporate Volunteers



**46**  
Corporate





Over the past year, there has been a significant and heartening collaboration between numerous corporate organizations and Youth for Seva (YFS). This partnership has been instrumental in offering employees from various corporate sectors unique volunteering opportunities, serving in an impactful way for individuals and companies alike to give back to the community. Many corporations have not only contributed financially but have also invested substantial effort into initiatives aimed at societal upliftment.

Furthermore, some have taken a more hands-on approach by devoting time to mentoring young individuals about the importance of community service. This direct involvement helps foster a sense of responsibility and

community awareness among the youth, aligning with YFS's mission to nurture a society-oriented mindset among the younger generations.

The increase in collaboration has also been mirrored by a rise in the number of corporate employees actively participating in our various volunteering programs. Over the last year, there has been a noticeable boost in engagement, with more employees coming forward to contribute their time and skills for the greater good.

Youth for Seva Corporate Volunteering opportunities provides curated options to the interested volunteers across all our domains - Education, Healthcare, Environment and Livelihood.



## One-time Volunteering Programmes

- Chart making
- Give Paper Back program
- Conceptual painting in school buildings
- Educational tour for children
- Conducting sports, art and cultural competitions for the government school children/chiguru
- Clay Ganesha
- Seed ball making
- Enrichment session
- Sapling plantation
- Cleanathon
- Educational/Science model making
- Paper bag making
- Activities with other NGOs
- Rural visit program
- School kit packing and distribution
- Story telling
- Horticulture
- Conducting awareness talks on menstrual hygiene, digital literacy and life skills
- Thank you cards to our soldiers and Get well soon cards to children at hospitals.

## Long-term Volunteering Programmes

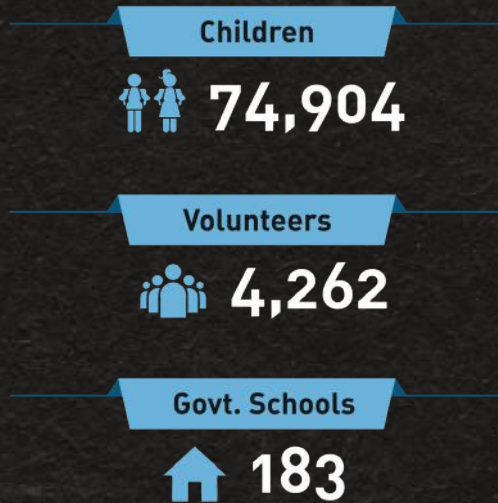
- NMMS Coaching [National mean cum merit exam]



# Deloitte Impact Day

YFS proudly engaged 4262 Deloitte Employees across Bengaluru, Delhi-NCR & Chennai as a part of their Impact day. Employees were

meaningfully engaged across 183 schools with Students learning new crafts & Employees experiencing joy through volunteering.



# Partnerships

Partnerships have been a pivotal part of advancing our vision and mission throughout the year. Over this period, we have focused on building strategic associations to expand our reach and enhance our programs and impact. These collaborations have been incredibly important in helping us achieve our goals and build a sustainable path going ahead.

We extend our heartfelt thanks to all our dedicated partners for their steadfast support and commitment to our cause. This past year, we have either formed or strengthened key partnerships, including collaborations with various government departments, technology firms, academic institutions, and other non-profit organizations. These partnerships have enabled our organization to explore new opportunities, utilize complementary skills, and pursue shared growth objectives.

In our 'Partner NGOs program,' we work alongside other NGOs to create a supportive network that promotes volunteering and connectivity. By collaborating, we can amplify our impact and grow collectively.

Our volunteers have engaged in a diverse array of activities with partner organizations, such as organizing blood donation and health camps, planting saplings, managing waste, conducting surveys and awareness sessions on social issues, and running summer camps for orphanage children.

Additionally, we have supported audiobook recordings, provided scribe services, and participated in initiatives like E-shram, Labor Cord, and ABHA card drives, along with food donation drives and educational programs for orphans.

Youth for Seva is committed to maintaining strong, beneficial relationships and plans to expand its partnership ecosystem to enhance future successes, as evidenced by our involvement in the G20-C20 Conferences held in India.



**410**  
NGOs



**1,915**  
Volunteers



**158**  
Programs

# Our Partners

## Corporate Partners



## Strategic Partners



# College Relations

YFS College Relations aims to inspire college students to become catalysts for social change through meaningful volunteer opportunities. Through this initiative, we hope to empower student volunteers to choose from a range of engaging social service activities, allowing them to invest their time in ways that resonate with their passions and instill a sense of duty in them.

## Objectives:

- Sensitizing college students to become proactive agents of positive change
- Collaborative relations to create a sustainable student volunteering model
- Identify and nurture student leaders to organize activities within colleges
- Provide opportunities for students to develop life, social, and professional skills.



**12,525**

Overall Engagement



**9,248**

Volunteers



**419**

Interns



**2,858**

One time Volunteers



**10**

MoU's Signed



**93**

College Connects



**HYDERABAD**

- St. Ann's College for Women, Hyderabad.
- St Pious X Degree & PG College for Women, Hyderabad.
- Ghulam Ahmed College of Education (GACE), Hyderabad.
- University College for Women (UCW), Hyderabad.
- Indira Priyadarshini Government Degree College, (IPGDC) Hyderabad.
- Govt. Degree College for Women, Golconda, Hyderabad.
- Raja Bahadur Venkata Rama Reddy Women's College (RBVRR), Hyderabad.
- Aurora Degree and PG College, Hyderabad.
- G Pulla Reddy College of Pharmacy, Hyderabad.
- Loyola College, Hyderabad.
- MJ College of Engineering & Technology (MJCET), Hyderabad.
- Avinash College of Commerce, Hyderabad.
- Jagruti Degree & PG College, Hyderabad.

**TELUGU REGION****Nalgonda District**

- MG University, Nalgonda
- Govt women's Degree College, Nalgonda
- Nagarjuna Degree College, Nalgonda
- Kakatiya Degree and PG College, Nalgonda
- Sri Venkateswara Engineering College, Nalgonda
- SV Degree College, Nalgonda
- Spandana Degree College, Nalgonda
- SVS Group of Institutions, Hanamkonda

**Warangal District**

- Vaagdevi Engineering college, Warangal
- LB B. Ed college, Warangal
- Jayamukhi Engineering college, Narsmpeta

**Hanamkonda District**

- Pingali Women's Degree and PG college, Hanmakonda
- CKM Degree and PG college, Warangal
- Adarsha Law college, Hanmakonda
- GOVT B. Ed college, Hanmakonda
- University Arts & Science College, Hanmakonda
- Care pharmacy college, Hanmakonda
- SR Women degree college, Hanmakonda

**Visakhapatnam District**

- BVK Degree College, Visakhapatnam
- Alwar Das BBA College, Visakhapatnam
- Gayatri Vidya Parishad Engineering College, Visakhapatnam
- GITAM Medical College, Visakhapatnam
- Bullayya Degree & PG College, Visakhapatnam

**Vijayawada City**

- Maris Stella college, Vijayawada
- Siddhartha Mahila kalasala, Vijayawada
- PB Sidhartha College, Vijayawada

**Kakinada District**

- Pragathi Degree College, Kakinada
- Aditya Degree College, Kakinada
- Pydah College of Engineering, Kakinada
- Uma Mano Vikasa Kendral (B. Ed College), Kakinada
- P.R. Degree College, Kakinada

**NORTH KARNATAKA****Hubballi-Dharwad District**

- KIMS Medical College, Hubli
- B V Bhoomaraddi College of Engineering & Technology, Hubli
- Samarth Group of Colleges, Hubli
- Global College of Management, IT & Commerce, Hubli
- S K Arts & H S Kotambri Science Institute, Hubli
- Ayurveda Mahavidyalaya, Hubli
- Pragathi Degree College, Kakinada
- P C Jabin College, Hubli
- K S S Arts & Commerce College, Hubli
- K H Patil College of Commerce and P G Center, Hubli
- Sanjeevani Ayurveda Medical College, Hubli
- J G College of Commerce, Hubli

**Belagavi District**

- Jain College of Engineering, Belagavi
- Trinity College, Belagavi
- People Tree College, Belagavi
- KLS Gogte Institute of Technology, Belagavi
- Krantiveer Sangolli Rayanna College of Education, Belagavi
- Beynon Smith College, Belagavi
- Bharatesh College of Arts, Commerce & Science, Belagavi
- K L E Society's Raja Lakhamagouda Science Institute, Belagavi
- KLS Gogte College of Commerce, Belagavi

**Vijayapura District**

- Smt. Kumudben Darbar College of Commerce, Science & Management Studies, Vijayapura
- S B Arts and K C P Science College, Vijayapura
- Smt. Bangamma Sajjan College for Women, Vijayapura

**Uttara Kannada District**

- College of Forestry, Sirsi
- MES's M M Arts and Science College, Sirsi
- Government First Grade College, Sirsi
- College of Horticulture, Sirsi

**Gadag District**

- Karnataka State Rural Development and Panchayat Raj University

**SOUTH KARNATAKA****Tumakuru District**

- Ananya Institute of Commerce & Management, Tumakuru
- Siddaganga Institute of Technology, Tumakuru
- Sri Siddhartha Institute of Technology, Tumakuru
- Sri Siddhartha Institute of Management Studies, Tumakuru
- Vidyaodaya Law College, Tumakuru
- Shridevi Polytechnic, Tumakuru
- Kempegowda Memorial Polytechnic, Tumakuru
- Vidyaahini First Grade College, Tumakuru
- Sree Siddaganga College of Arts, Science and Commerce, Tumakuru
- Akshaya Institute of Technology, Tumakuru
- Sree Siddaganga College of Education, Tumakuru

**Chamarajanagar District**

- Government Engineering College, Chamarajanagar
- JSS College for Women, Chamarajanagar
- Government First Grade College for Women, Chamarajanagar
- College of Agriculture K V K Campus, Chamarajanagar

**Mandya District**

- PES College of Engineering, Mandya

**Mysuru District**

- ATME College of Engineering, Mysuru
- Vidyaardhaka College of Engineering, Mysuru
- Sarada Vilas College, Mysuru

**Shivamogga District**

- Kuvempu University

**BENGALURU**

- Acharya College
- Acharya Institute of Management
- Acharya Institute of technology
- Adarsh College
- AVK
- Bangalore Institute of Technology
- Bangalore University
- BMS Engineering College, Bengaluru
- BMSIT
- BNMIT
- BSVP

- CP Bhandari Jain College
- Chanakya University
- Christ University
- Christ Academy of Law
- Christ Institute of Law
- Dayanand Sagar University
- Dayanand Sagar College of Engineering
- DSATM
- East Point Institute of technology
- East West Institute of technology
- Global Academy of technology
- IFIM College
- JSSATE
- Jyothi Institute of technology
- KLE Law College
- KNSIT
- KS Institute of Technology
- National College
- National Law school of India University
- New Horizon
- Nitte Meenakshi Institute of technology
- Oxford college of Engineering
- PES University
- Rajagiri college of socila sciences
- RNS Institute of Technology
- RNSFGC
- RV College of Engineering
- RV Institute of Management
- RV University
- Saphthagiri College of Engineering
- Silicon City
- SJBIT
- SLN
- Sri Kumarans
- SSMRV College
- St Clare
- St Josephs College of Commerce
- St Josephs University
- Surana College
- TAPMI
- Tumkur University
- UPES Dehradun

**DELHI NCR**

- Lady Irwin college, Delhi University
- Shri Ram College of Commerce (SRCC), Delhi University
- Bhaskaracharya, Delhi University
- Shivaji College, Delhi University
- Aurobindo College, Delhi University
- Fairfield Institute of Management & Technology, FIMT, IP University
- Hindu college, Delhi University
- Maitreyi college, Delhi University
- Sri Venkateswara College, Delhi University
- B.R Ambedkar University, Delhi
- Amity university, Noida
- Christ University, Ghaziabad

**NORTH REGION****Gujrat**

- Institute of Rural Management, Anand, (IRMA) Gujrat

**Madhya Pradesh**

- Sri Sathya Sai college for women, Bhopal
- Rabindranath Tagore University, Bhopal
- The Bhopal School of Social Sciences (BSSS), Bhopal

**Uttarakhand**

- The University of Petroleum & Energy Studies, Dehradun

**Haryana**

- O.P. Jindal University, Sonapat

# Chhote Scientists

"Chhote Scientists" is a program initiated ten years ago by Jnana Prabodhini in collaboration with KPIT Technologies. Its main goals include enhancing comprehension of concepts through interactive experiments and the use of toys crafted from inexpensive, easily accessible materials. The initiative, which includes discussions post-experiment that tie back to the school curriculum, complements formal education.



## Objectives:

- To improve understanding of science concepts through inquiry-based learning.
- To provide an opportunity for every student to perform hands-on experiments for a better understanding of science concepts
- To habituate students to apply knowledge from science books into day-to-day life.

## Benefits for the students:

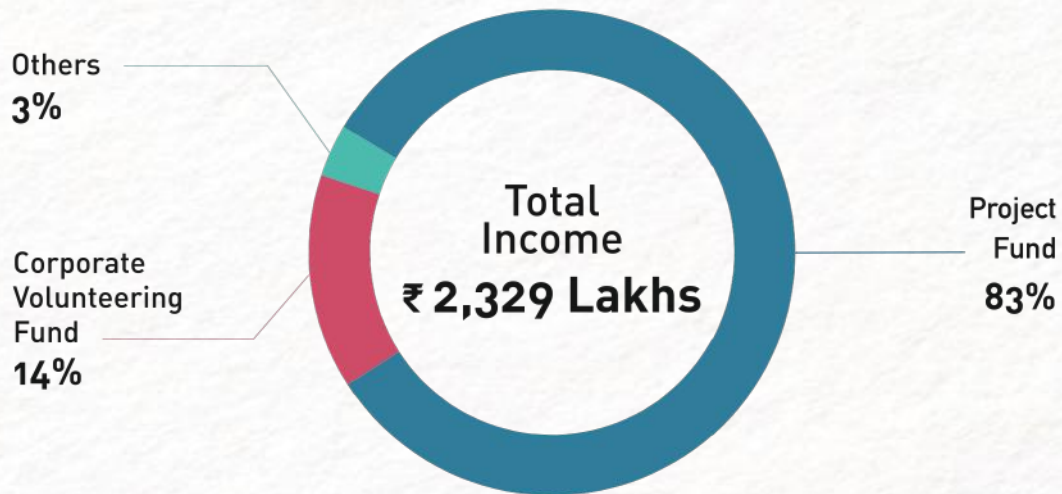
- Social exposure fosters humility in students.
- Engaging with community issues enhances sensitivity to social problems.
- Activity points are awarded in accordance with college policy.
- Certificates are issued upon successful completion.
- Develops skills in public speaking and communication, boosting confidence.



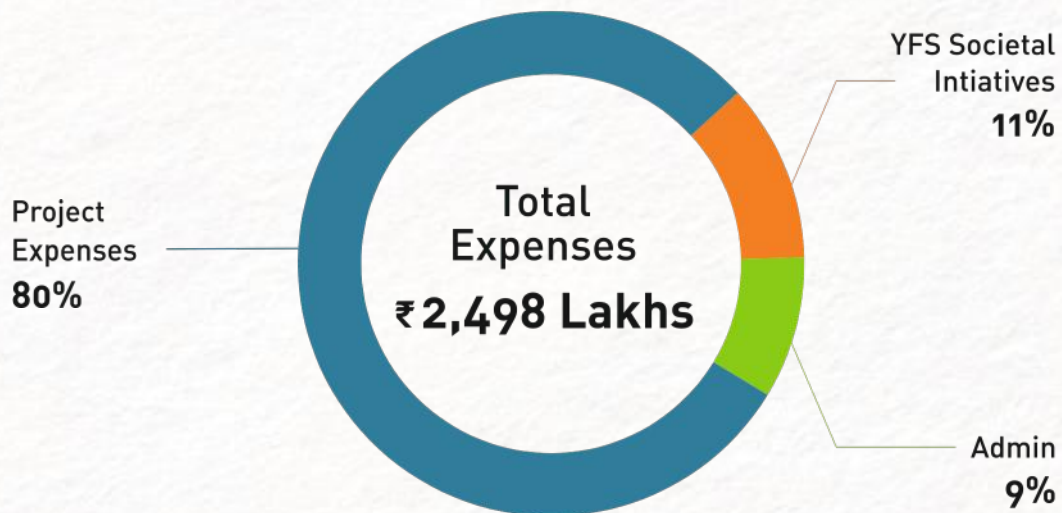


# Abridged Financials

## Income



## Expense



### Disclaimer

Amounts have been re-grouped to reflect all costs directly attributable to 'Projects'

'YFS Societal Initiatives' represents volunteer-driven projects in line with the objectives of the Trust.

# Way Forward

As we look to the future, we stand on the solid foundation laid since Youth for Seva (YFS) was established in 2007. From humble beginnings with just a few passionate individuals, YFS has grown into a substantial force for societal change, with a network that spans the nation. This growth is not merely in numbers but in the depth and breadth of our impact, a testament to the power of volunteerism driven by a vision of a self-reliant society.

The next few years will be pivotal, requiring robust strategies and an unwavering commitment from our team to continue our trajectory of growth. Our strength undoubtedly lies in our people—our dedicated team, selfless volunteers, generous donors, and insightful partners who have been the backbone of YFS. Their unwavering support and collective efforts have been instrumental in our journey thus far and will continue to propel us forward.

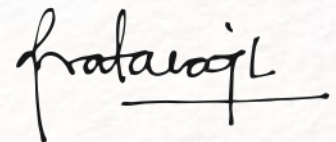
Looking ahead, we must focus on measuring and documenting the impact of all our programs. This not only helps in assessing the effectiveness of our initiatives but also in showcasing our achievements and learning from our experiences. Such documentation will serve as a vital tool in refining our approach and strategies.

Volunteer retention and longevity are also central to our future plans. Ensuring that our volunteers feel valued and part of a larger cause is key to maintaining their engagement and enthusiasm. We aim to foster an environment where volunteers can grow personally and professionally, further embedding the values of service within them.

Innovation remains a cornerstone of our strategy. As we move forward, adopting a data-centric approach will be crucial. Leveraging technology and innovation will not only streamline our operations but will also enhance our capacity to make informed decisions, thereby increasing our effectiveness and reach.

Additionally, the evolving needs of the communities we serve require us to continuously innovate and adapt. Developing new projects that address the changing demands at all levels—from grassroots to national—will ensure that our impact is both deep and wide-ranging. These initiatives will aim to tackle current and emerging issues, fostering a society that is resilient and empowered.

In conclusion, as we continue on this path of service and growth, we warmly invite more volunteers, donors, and partners to join us. Your participation, support, and feedback are invaluable as we strive to expand our reach and deepen our impact. Together, we can continue to drive change and create a society where every individual is empowered to contribute to the common good.



**Natarajan Ranganathan**

President,  
Youth for Seva





12A

AAATY3178KE20214

80G

AAATY3178KF20214

FCRA

094421614

CSR-1








Reg No.: CSR00000368



**Youth for seva**<sup>®</sup>  
*experience the joy of giving*

Registered Office:

"Jnanagiri" 75/76, 4th Cross, 2nd Main  
Soudamini Layout, Konanakunte  
BENGALURU - 560 062, Karnataka

-  [www.youthforseva.org](http://www.youthforseva.org)
-  [contact@youthforseva.org](mailto:contact@youthforseva.org)
-  YouthForSevaOfficial
-  yfs\_official
-  youth\_for\_seva
-  company/youth-for-seva
-  YouthForSevaOfficial