

## Energising terraces

## THAT'S HOSPITALITY

It's a cosy sight. Guests visibly enjoying snacks and drinks in the fresh air. Preferably, we would take terraces all year round: by the water, in the city, at the harbour, the square, the rooftop or in the woods. Terraces are increasingly becoming outdoor restaurants or bars, with a translation of concept, atmosphere and décor that guests also experience inside.

To bring guests into the right atmosphere and experience, layout, comfort and appearance are important factors to consider. If you want to generate more turnover by operating your terrace year-round and organically extending seasons, we have the right expertise and terrace furniture to do so, such as the heating Celsius. This chair with fully integrated heating system is not only comfortable for your guests, it also significantly reduces your energy costs. So sustainable on all fronts.

A thriving terrace requires a professional approach and a well-kept, inviting look and feel. Is it time to invest in your terrace? Then you want to be sure that this investment will pay off and meet your needs for years to come. Based on our promise of premium quality, tailor made and full service, we advise and support you from A to Z, also in terms of sustainability.

In this magazine, we present the highlights from the 2024 terrace collection: topics and trends that guarantee a perfect look on your terrace. Because that is our aim: energising terraces, that's hospitality. This special is full of tips, inspiration, entrepreneurial stories, new collections and timeless classics.

We wish you a great terrace season.









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### **EXTRAVAGANT, AND WE LOVE IT!**

Dolle Diva is the wife of Dikke Dirck, the neighbour on the same picturesque little square in the beautiful historic core: De Groenmarkt. 'This used to be called 't Nonnetje but she has shed her goodygoody image. Luc: 'For an experience like this, Amersfoorters first went to Amsterdam or Utrecht. That is no longer necessary, we have given people a reason to enjoy themselves here.' The fact that Amersfoort was recently voted 'Best City in Europe' also attracts an international audience. 'We immediately translated our menu into English, German and French.'

### **ALTER EGO**

Luc himself spent a year working on the realisation. Directing and with his feet in the clay. 'We were literally casually standing on the sand.' With the interior, the entrepreneur is all loosened up: '172 chandeliers dancing at different heights, mouldings by 't Schippertje, we didn't skimp on anything and executed the concept to perfection.' From the luminous marble bar to the patterned gold cutlery. From distinct prints on artwork and furniture - which look nothing alike and yet don't clash - to the stunning mural by champion Studio

Giftig. At the instagrammable Dolle Diva, you'll find twists and bold choices. 'She is a kind of alter ego, in everyone lives a Dolle Diva. Who doesn't want to shine once in a while? Here you can, inside and outside on the terrace.'

## SO INSIDE, SO OUTSIDE

That the terrace is an extension of your business Luc agrees: 'I think it is important to invest in a good and extensive terrace. The building sides and the first row across the street are the most popular spots. With different, colourful tables, benches and chairs, we have decorated our pointed terrace.' The hip design of model Twine, with coloured wickerwork, fits the style perfectly. Colourful cushions and accessories finish it off. The terrace is inviting and the atmosphere of indoors is also brought outside. 'Dolle Diva is overwhelming and patrons come from far and wide for an afternoon and evening out. 'We have decorated it to be timeless and are seeing a regular clientele develop. In turn, they bring acquaintances and friends. If the decoration looks neat, guests also stay longer and tend to order more luxurious drinks and cocktails.'

### ■ DOLLEDIVA.NL

## CAFE DE





TWINE LS



TWINE HS



(S) TACO SC





(S) 550 SC



(S) 550 HS



(NEW) GERMAIN SC



NEW MARAIS AC



## MIX & MATCH WITH

## Colour



Satelliet Originals designer Jesse Visser nailed it with the contemporary Arcadia. The frame and bowl fit together perfectly. The curved chair and stool are as simple as they are unique, bringing transparency and airiness

■ DESIGN BY JESSE VISSER





# Classy Colourful









## (S) GIROLA SC

## **TREND**

More colour is allowed! Popular are nude shades such as pink combined with bolder, more striking colours such as burgundy and terra. By making colour combinations that match, you create a trendy terrace with atmospheric contrasts. The Girola is made entirely of aluminium, stackable and available in various colours. Unique is the 4 mm wall thickness of the aluminium back legs and the reinforced slats on the chair. This makes the chair very solid, even when used intensively.









# Stylls//



NEW ALFREDO AC

An all-time classic: the director's chair. The aluminium with textile Alfredo is collapsible and therefore easy to handle. Offer your guests cinematic vibes and put there in charge. Besides black, it is also available in cream white with a teak-look frame.



NEW (S) ARCADIA SC



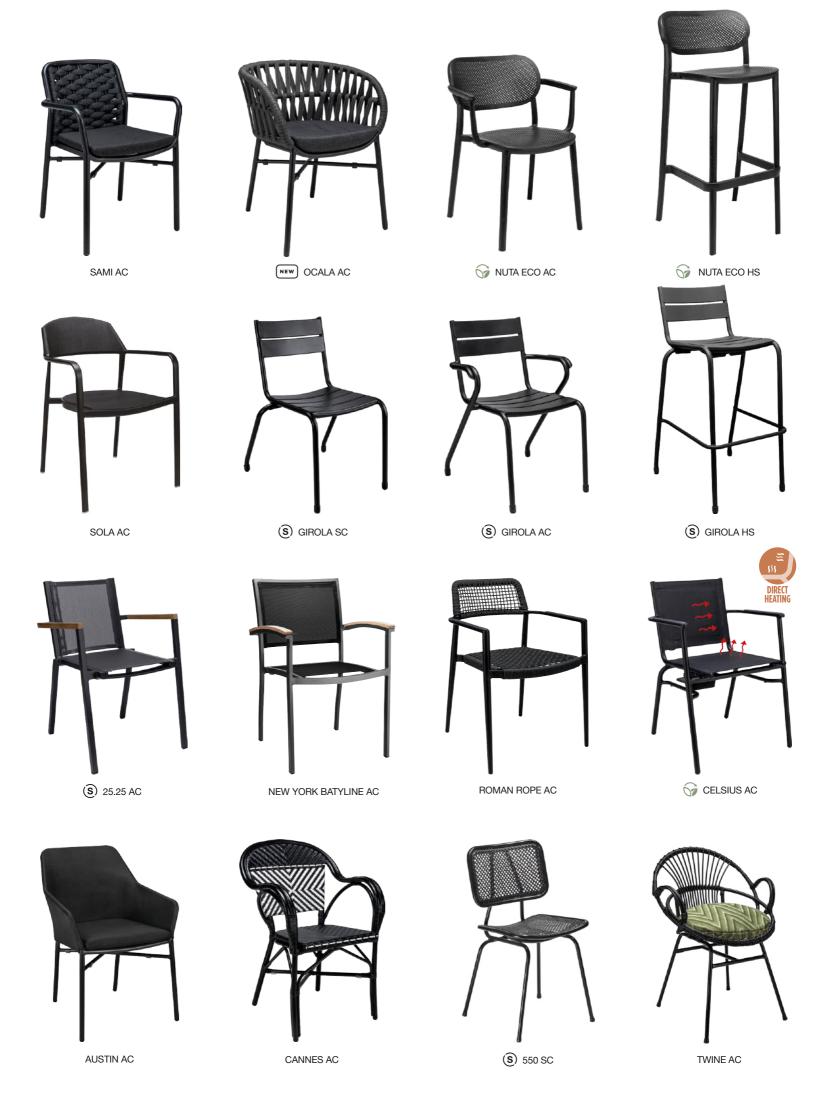
NEW (S) ARCADIA HS



NEW ALFREDO AC



(S) NOTO SC



# Mondes











## **TREND**

Lounging outside during a warm summer evening has never been so enjoyable. Terrace favourite Ocala - the lightweight, aluminium model with the elegantly woven straps - is available in a whole range of new, timeless colours. Give your terrace its own vibe with the Sand, Celadon or Earth tones. Ocala is a luxurious eye-catcher that feels at home on any terrace!

## THE CLASSY

## Collection





MICHELLE SC





MICHELLE HS



ROMAN ROPE AC



ROMAN AC



NEW LEVI AC



SAMI AC



## Romantic Letso









## (S) CHANTILLY AC

## **TREND**

Retro with a wink and romantic without being too decorative. Give way to an airy, feminine retro style full of round shapes, soft fabrics and floral designs. A touch fussy yet cool. Round and retro, but also soft, cuddly and playful. That's Chantilly, a chair of curved steel, a classic design and a soft touch thanks to cushions with fringes. Give your terrace allure with this eye-catcher by Studio Satelliet for Satelliet Originals.







(S) CALYPSO LOW LAC

SALAMANCA T







(S) CALYPSO HIGH LSC

SALAMANCA RND T

## TERRAS

## PERFECT LOUNGE





Social seating is totally contemporary! Ideal for groups to socialise together. The comfortable lightweight Terra benches are a real eye-catcher on the terrace. The loose cushions can be customised in a fabric of your choice to suit your terrace.

DESIGN BY STUDIO SATELLIE

S TERRA QUARTER

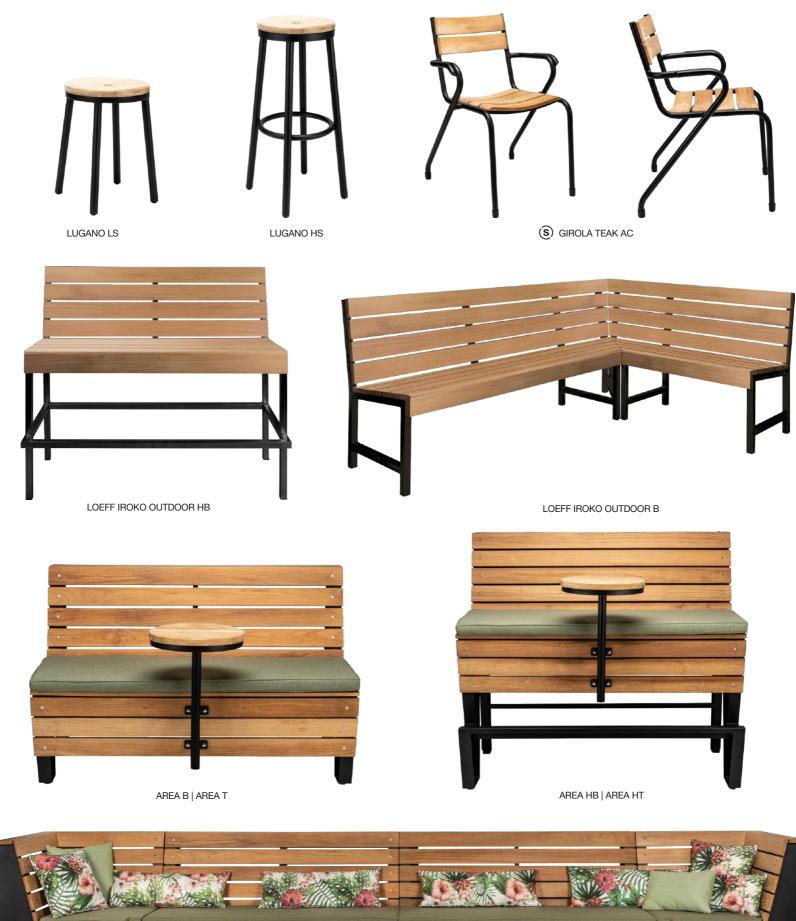


BARCA CORNER LB | BARCA LB



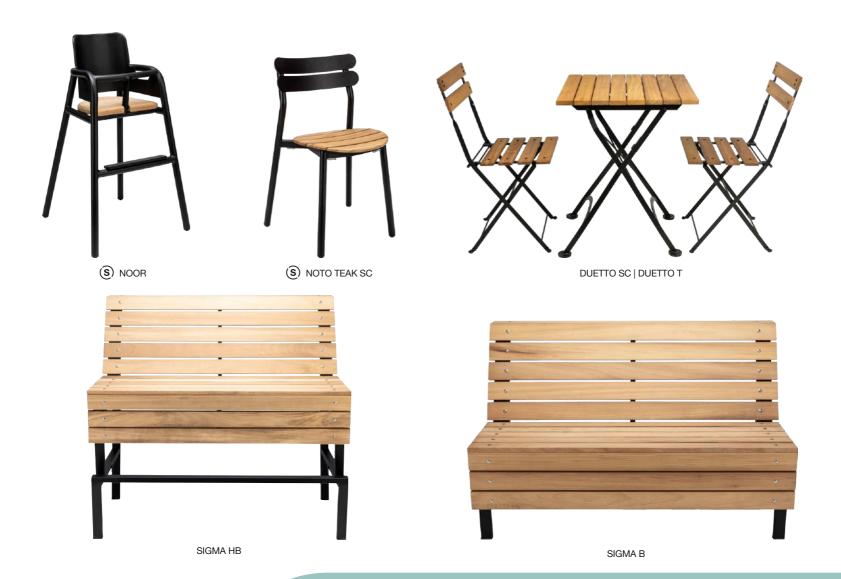


DENTRO 4P T DENTRO 8P T





AREA CORNER B | AREA B



## COSY SEATING





As this round-shaped bench consists of separate parts, the Olav Quarter can be flexibly arranged as a semi-circle or three-quarter circle. The black frame of hot-dip galvanised steel combined with Iroko wooden slats gives this model a warm look.







## EVIDENTLY

## Sustainable



(S) 😽 MIKADO HTE

Table base Mikado, with its tubular frame inspired by the game, is a design by Studio Satelliet for Satelliet Originals. The frame is made of recycled aluminium and excellent for both indoor and outdoor use. The durable Mikado can be combined with various table tops for a completely individual look & feel.

■ DESIGN BY STUDIO SATELLIET









S → MIKADO TB

## Smart & oreative solutions



**BLOOM WALL** 

All solutions that provide excellent support for flexible layout of any terrace. Terraces are increasingly being designed multifunctionally to meet guest needs. In this way, terraces are created that can be adapted to the circumstances of the moment. Whether it's storing, screening, or dressing up your outdoor space, these items will ensure an effective and attractive terrace. Complete the experience and create an attractive and comfortable terrace where your guests and employees feel comfortable and at ease. Discover the smart & creative solutions



BOTANIA PLANTER



**BLOOM PLANTER** 



WELKOM

Pestouront

Thuis

RIO PILLOW CASE

TERRACE DIVIDER



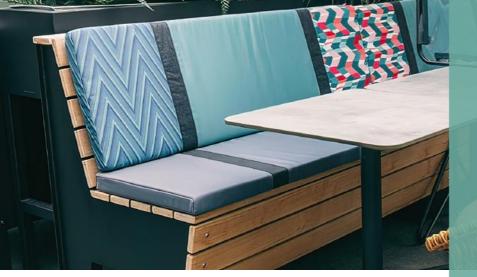




SERVICE TROLLEY

## SERVICE TROLLEY

Serve guests quickly from this inviting service trolley. Guaranteed to attract guests' attention and make you experience more efficiency on the terrace. The trolley is easily movable thanks to its wheels and has practical cabinets for terrace supplies. Write a nice message on the black panel for ta 'personal touch'.



aremisiamusar magar

## **HEATED CUSHIONS**

Besides the heating terrace chair Celsius, heated cushions for terrace benches offer a solution to replace traditional terrace heating. Not only cost-effective and durable, but also welcoming and very easy to use. The comfortable cushions that can heat both the seat and back are available for any lounge bench in our terrace collection. Choose a fabric of your choice for a personalised look and feel to suit your terrace and offer your guest the year-round comfort they want.

## SOMBRA PARASOLS

Parasol Sombra gives your terrace a cheerful look. This parasol has a diameter of 250 cm. The cloth is made of canvas and available in four colours: black, burgundy, ecru and spring green. The pole consists of one part and the parasol comes without a base as standard. Parasol foot Kilo is of course available separately.













### **EARLY ADOPTER**

Heat your seat, not the planet. That is the vision behind the sustainable Celsius, the first terrace chair with a smart and fully integrated heating system. Jim de Jong, early adopter and owner of 't Nieuwe Kafé on Dam Square, is enthusiastic about the innovation: 'We specifically chose a terrace with Celsius chairs so that we can extend our seasons. Our guests experience more comfort, stay seated longer and thus generate extra turnover. In addition, the Celsius delivers significant energy and cost savings and we are ahead of the regulations regarding terrace heating and sustainability from the municipality of Amsterdam.'

## INDIVIDUAL COMFORT

Jim speaks highly of the look of the Celsius terrace chairs: 'The heating system is not visible and the chairs are light, stackable and waterproof.' Guests can use a three-position switch to adjust the intensity of the back and seat heating themselves and thus experience individual comfort. One terrace guest from neighbouring Germany finds the Celsius particularly pleasant and calls on people to experience the luxury for themselves: 'You will be amazed.' Another guest returned after his first experience and now took his friends with him: 'The place is great, the food good but the chair makes the big difference in this cold weather.'

### **ENERGY SAVING**

With the Celsius terrace chair, the use of a terrace heater - which is often left on continuously and heats not only the guest but the entire environment - is no longer necessary. The energy savings compared to traditional heating systems is around 95%. In more ways than one, the Celsius chair is a sustainable way to operate a year-round terrace. In a climate-friendly and economical way because the sensor in the seat registers the moment a guest takes a seat. This ensures that the Celsius only uses energy while it is in use.

## STRICTER REGULATION

A Swiss lady shares that cities in her country, for sustainability reasons, have banned traditional terrace heating.

Meanwhile, in several municipalities and cities in the Netherlands, traditional terrace heating is also no longer licensed and regulations are continuously being tightened. People enjoy being outdoors, which is why the popularity of 365-day terraces is soaring. Outdoors is the new indoors. Word-of-mouth recommendation is very strong emphasises Jim: 'Guests let each other know that we have warming terrace chairs and radiate that they are enjoying themselves.'

■ NIEUWE-KAFE.NL



## Heat your seat

NOT THE PLANET





ENERGY AND COST SAVING



SUSTAINABLE ALTERNATIVE



ENHANCED GUEST COMFORT



SMART TECHNOLOGY



USER FRIENDLY



POSITIVE ON REVENUE



CELSIUS AC

Celsius is a comfortable future-proof and cost-efficient terrace chair, especially for colder days. No costly traditional terrace heating but efficient and individual heating directly from the chair. Celsius is not only costsaving and sustainable, but also turnover-boosting hospitality and user-friendly.



## Terrace tops

Our extensive collection of table tops also includes a wide variety of materials. Which material suits your concept best? Do you prefer durable **wood**, sturdy aluminium, werzalit or natural teak?

Scan the QR code for the complete collection.







