

Graphic Designer PORTFOLIO

PORTFOLIO

PORTFOLIO 2025-26

About me



Hello!

I'm **Adithya Ganesh** [in](#) [Be](#) [f](#) [ig](#) [globe](#)

A graphic designer with 2.5+ years of hands-on experience in creating clear, impactful digital designs. From social media creatives to logos and illustrations, I deliver visually strong, consistent, and brand-focused solutions using a solid command of Adobe tools. I continuously learn and adapt, leveraging modern and AI-assisted workflows to enhance creativity and efficiency.

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Shivamogga, Karnataka

[@adithya.ganesh_](https://www.instagram.com/adithya.ganesh_)

<https://site-ymfthbhc.godaddysites.com/>

Work Experience

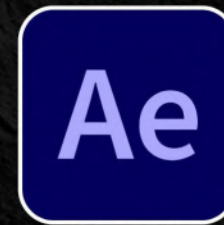
- **SUNRISE DIGITAL**
Social media creatives
- **SOFTONIS E-MAG**
Digital magazine
- **MEJORARS**
Social media creatives
- **SOCIAL WALK**
Social media creatives

Education

- **SRI BASAVESHWARA SCHOOL, RIPPONPET**
Secondary school education
- **MARY MATHA PU COLLEGE, RIPPONPET**
Pre-university in Commerce
- **JNANA SAHYADRI, YEDEHALLI**
Bachelor of Arts
- **APTITUDE ANIMATION**
Advanced 3D animation and vfx

SOFTWARE

Skills



CONTENT

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Social Media Creatives



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SOCIAL MEDIA
SOCIAL MEDIA
Creatives
SOCIAL MEDIA

Social Media Creatives

1:1
1080 x 1080

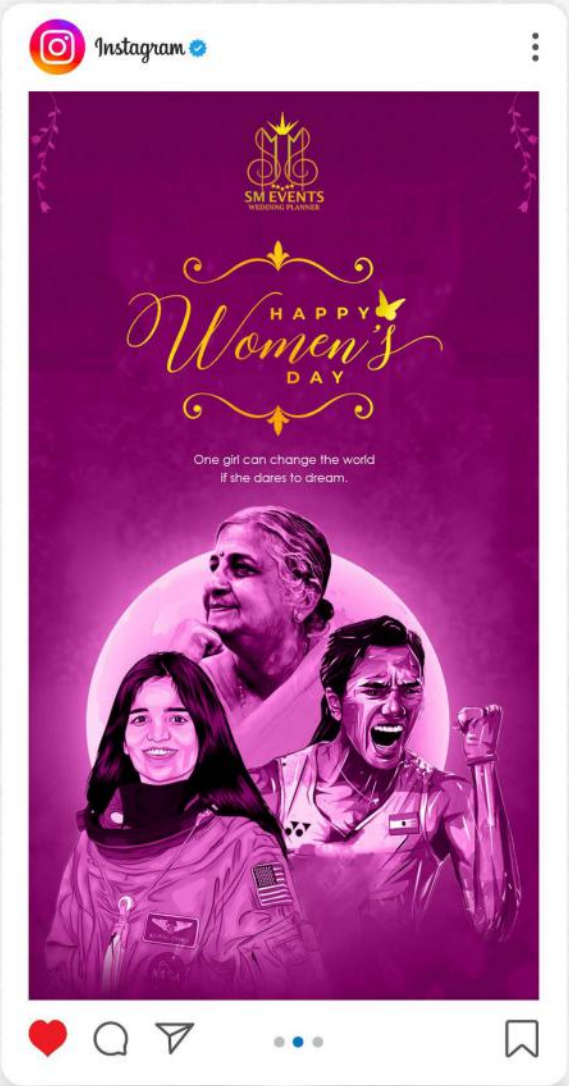
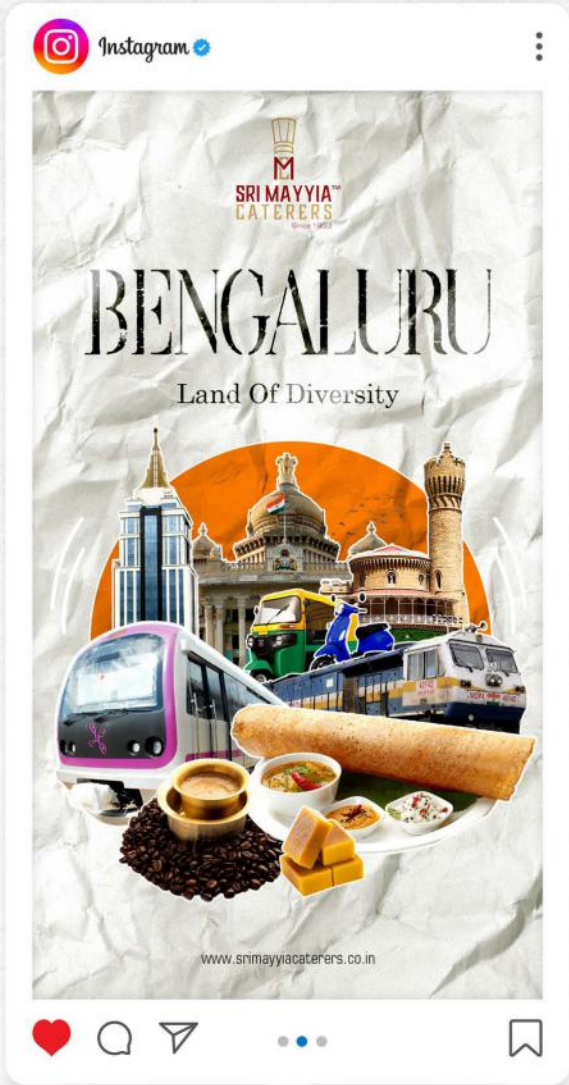
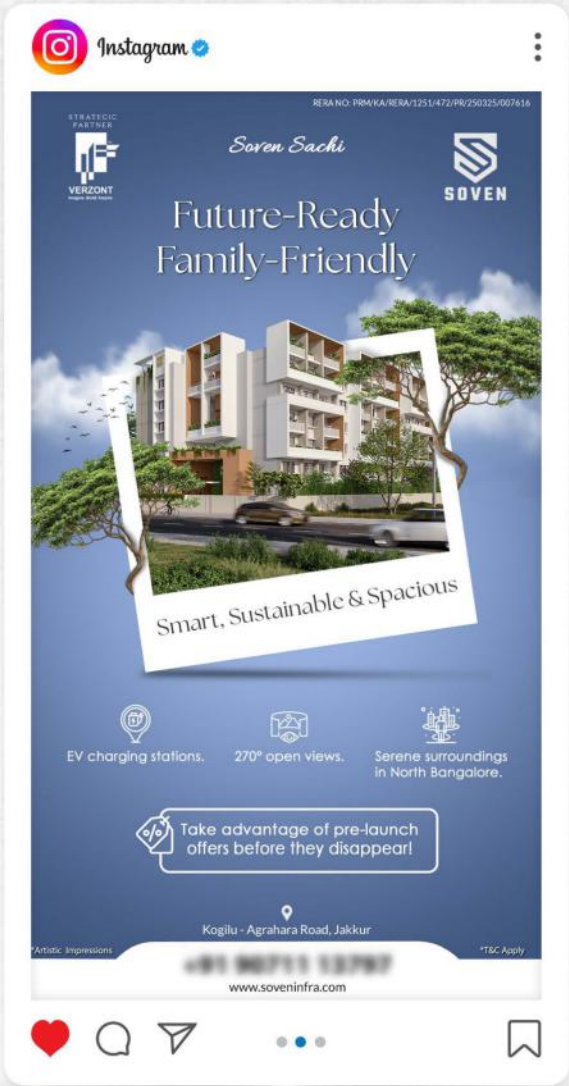


Social Media Creatives

4:5
1080 x 1350



9:16
1080 x 1920



BRAND IDENTITY
BRAND IDENTITY
Designs
BRAND IDENTITY

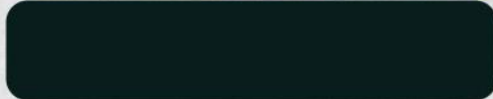


Rain Rush

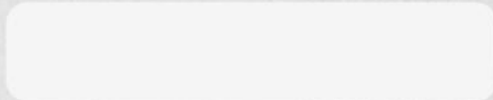
It is a high-energy DJ party event brand created for Dubai's vibrant nightlife scene. The logo reflects movement, rhythm, and intensity, inspired by flowing rain and powerful music beats. Bold typography and dynamic forms convey excitement, speed, and crowd energy. The visual style aligns with modern club culture and premium party experiences. Overall, the design delivers a strong, immersive, and unforgettable nightlife identity.



HEX #ff4700 | #ffff22
RGB 255,71,0 | 255,255,34
CMYK 0,72,100,0 | 0,0,87,0



HEX #091e1e
RGB 9,30,30
CMYK 70,0,0,88



HEX #f5f5f5
RGB 245,245,245
CMYK 0,0,0,4

Primary Typeface

BEBAS NEUE

REGULAR
BOOK
LIGHT
THIN

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789 [!@#%*^&*]

Secondary Typeface

Poppins

Regular
Medium
SemiBold
Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (!@#%*^&*)



HEX #ff4700 | #ffff22
RGB 255,71,0 | 255,255,34
CMYK 0,72,100,0 | 0,0,87,0



HEX #000000
RGB 0,0,0
CMYK 0,0,0,100



HEX #ffffff
RGB 255,255,255
CMYK 0,0,0,0



Brand Identity Designs



DISEÑO

is a premium interior design brand that represents elegance, structure, and refined craftsmanship. The logo's gold tone on a dark backdrop symbolizes luxury, sophistication, and timeless appeal. The monogram form integrates architectural elements, reflecting thoughtful space planning and functionality. Overall, the logo communicates a high-end, modern interior design identity with strong visual confidence.



HEX #9d6500 | #fde755
RGB 157,101,0 | 253,231,85
CMYK 0,36,100,38 | 0,9,66,1



HEX #0a0b0b
RGB 10,11,11
CMYK 9,0,0,96



HEX #ffffff
RGB 255,255,255
CMYK 0,0,0,0

Primary Typeface

The Seasons

Bold
Regular
Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (!@#\$\$%^&*)

Secondary Typeface

Inter

Regular
Medium
SemiBold
Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (!@#\$\$%^&*)



HEX #9d6500 | #fde755
RGB 157,101,0 | 253,231,85
CMYK 0,36,100,38 | 0,9,66,1



HEX #000000
RGB 0,0,0
CMYK 0,0,0,100



HEX #ffffff
RGB 255,255,255
CMYK 0,0,0,0



Brand Identity Designs

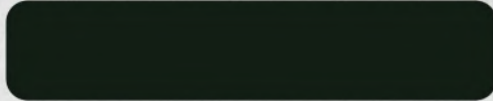


Anu Car's

is a modern automotive brand offering car resale, water wash, and accessories services. The neon green logo on a deep dark background represents energy, reliability, and high visibility. The integrated car silhouette emphasizes motion, performance, and automotive expertise. Bold geometric letterforms convey strength, trust, and overall, the logo reflects a clean, professional, and dynamic automotive identity.



HEX #d0e619
RGB 208,230,25
CMYK 10,0,89,10



HEX #111d14
RGB 17,29,20
CMYK 41,0,31,89



HEX #ffffff
RGB 255,255,255
CMYK 0,0,0,0

Primary Typeface

Orbitron

Regular
Medium
SemiBold
Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (!@#%\$^&*)

Secondary Typeface

Inter

Regular
Medium
SemiBold
Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (!@#%\$^&*)



HEX #d0e619
RGB 208,230,25
CMYK 10,0,89,10



HEX #000000
RGB 0,0,0
CMYK 0,0,0,100



HEX #ffffff
RGB 255,255,255
CMYK 0,0,0,0



LOGO Folio



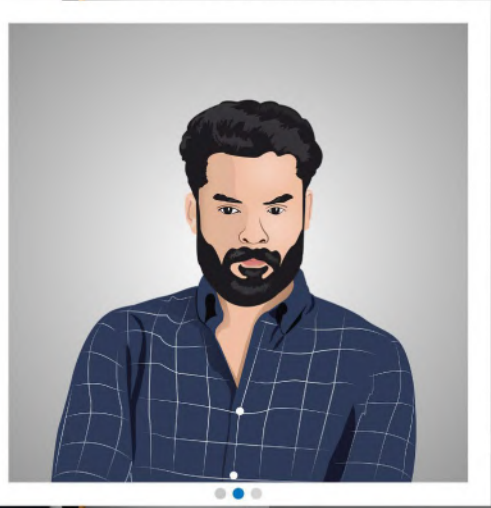
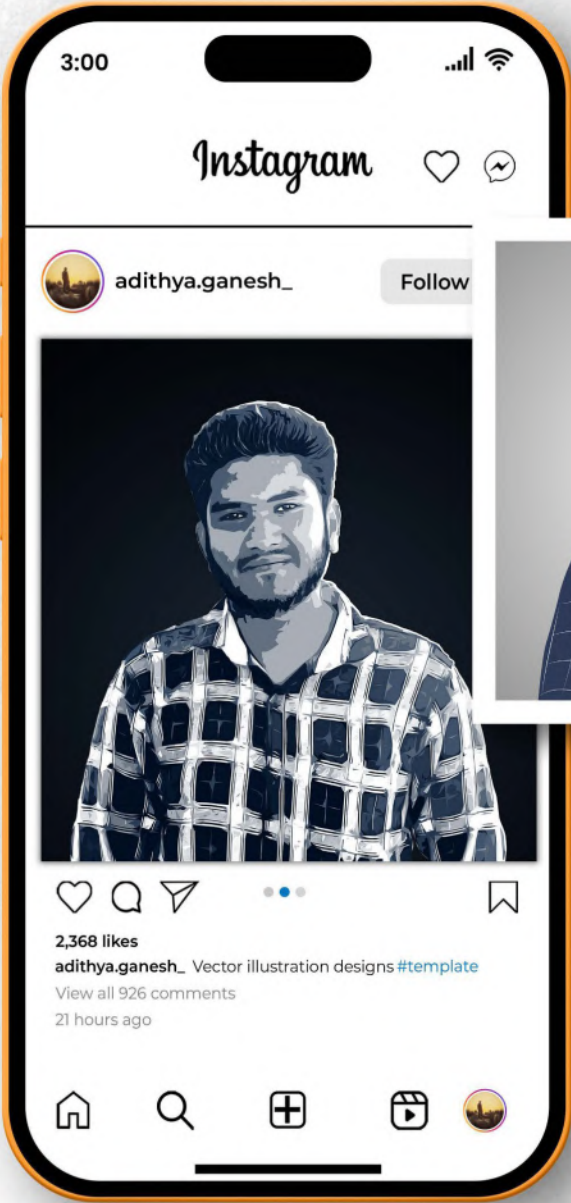
VECTOR

VECTOR

Illustrations

VECTOR

Vector illustrations




POSTER'S
POSTER'S
And Promotions
POSTER'S

Poster's & Promotions


OLA ELECTRIC RUSH 22nd - 28th June

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adithya.ganesh_ Follow

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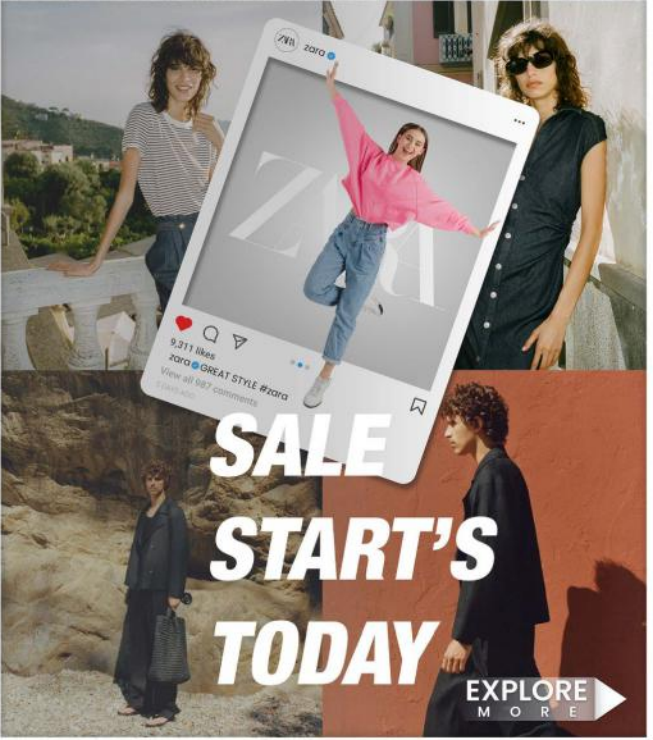
Galaxy S24 Series
Galaxy AI ha llegado



2,368 likes
adithya.ganesh_ Ad Poster's & Promotions #template
View all 926 comments

ZARA

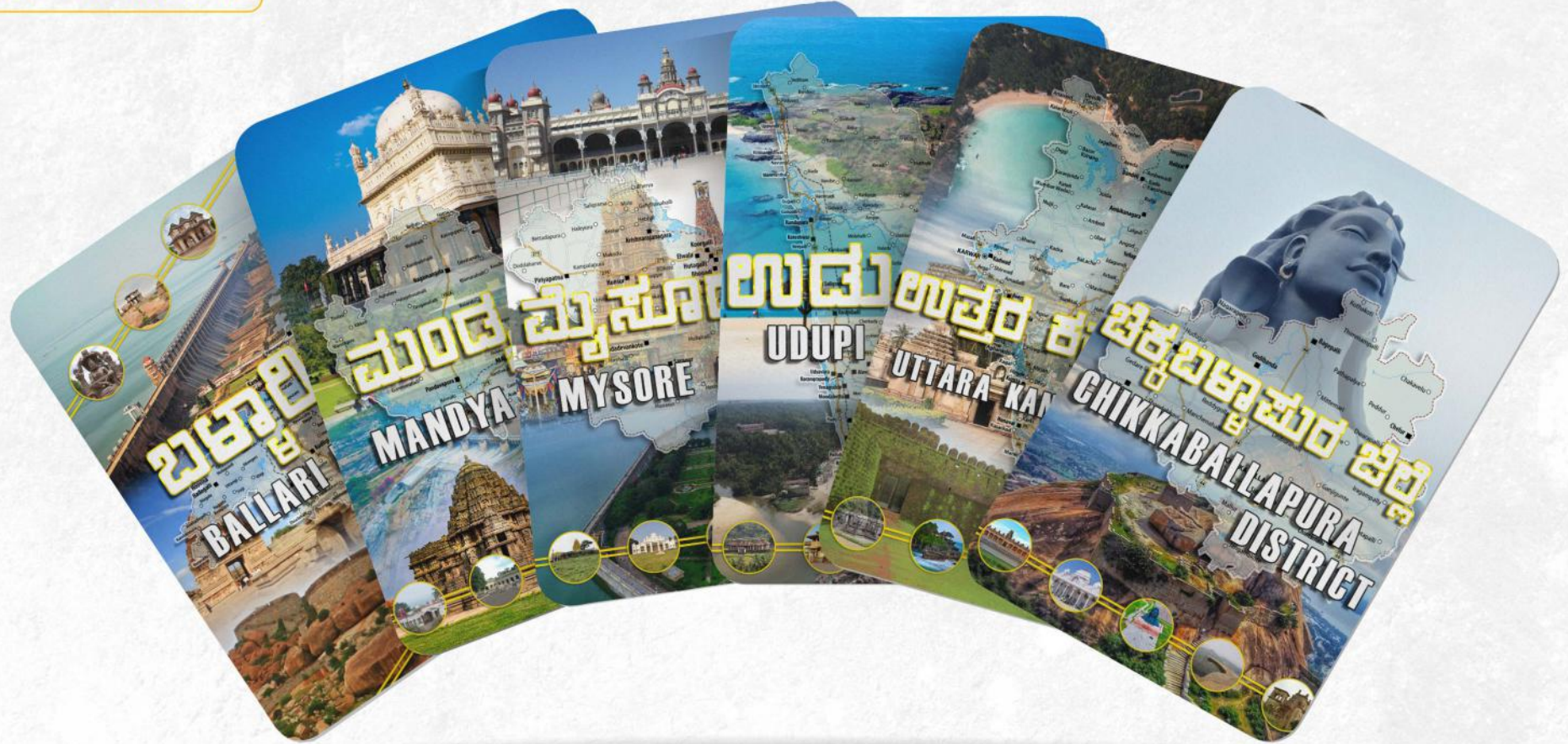
Woman - Man - Kids - Beauty



SALE START'S TODAY

EXPLORE MORE

Poster's & Promotions



INTEREST RATES, RENT SPIKES, DELAYS.
2025 sounds risky... or does it?

HERE'S WHY 2025 IS
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December 15th

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PACKAGING
PACKAGING
Designs
PACKAGING



HOTMINT Potato Chips

This packaging is designed to deliver a bold and energetic visual impact that reflects the intense flavour inside. The vibrant green palette signifies freshness and minty coolness, while fiery elements and rich food imagery highlight the chilli heat and crunch. Strong typography ensures high shelf visibility, and the transparent finish adds a sense of product authenticity. The overall design balances freshness and spice, creating an eye-catching, modern snack identity that appeals instantly to flavour-loving consumers.



Packaging Design



Apple Juice

Apple Juice is a pure and healthy beverage brand crafted from carefully selected fresh apples. The packaging reflects natural goodness through a clean, minimal design and refreshing color palette. Clear visual cues emphasize purity, freshness, and nutritional value. The modern typography ensures strong shelf presence while maintaining a wholesome, trustworthy appeal. Overall, the design communicates simplicity, health, and authentic apple taste.



Packaging Design



Snap It

Snap It is a fast-paced food delivery brand focused on delivering hot, fresh meals within just 10 minutes. The packaging design is bold, energetic, and youthful, reflecting speed and convenience. Vibrant colors and expressive illustrations create a lively street-food identity. Strong typography enhances brand recall and visibility during transit. The overall design conveys instant satisfaction, reliability, and modern urban food culture.



I am continuously learning, experimenting, and refining my skills to create better, more thoughtful designs. I actively leverage AI-powered tools to explore ideas, enhance efficiency, and improve creative designs. By combining human creativity with emerging technologies, I aim to deliver designs that are relevant, effective, and future-ready. I remain open to feedback and new perspectives, viewing every project as an opportunity to grow

Thank You