

WEMSA 26

CONFERENCE & EXPO

FEB 3RD – 7TH | GREEN BAY, WI

**WITH
SPECIAL
THANKS TO**



**ATTENDEE KNOW
BEFORE YOU GO!**



RESCH EXPO | 840 ARMED FORCES DR, ASHWAUBENON, WI

WWW.WEMSAEXPO.COM

WISCONSIN EMS ASSOCIATION®

PARKING MAP

Parking

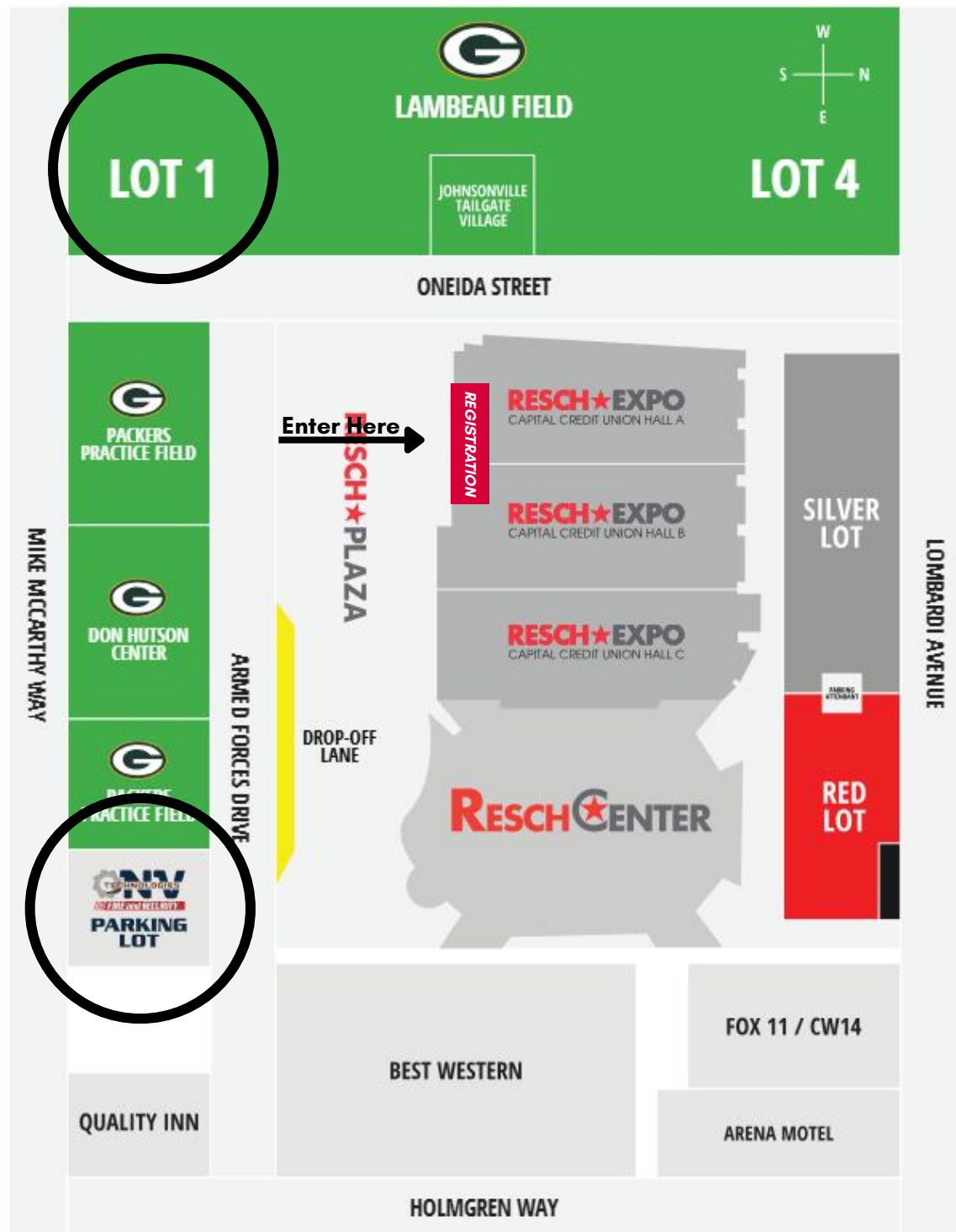
FREE parking is available in the Lambeau Field LOT 1 & the NV Parking Lot. Parking in other parking lots around the Resch Expo and Lambeau Field could result in fines. Please review the below parking map for the location of that lot.

Resch Expo

840 Armed Forces Drive
Ashwaubenon, WI 54304

Questions about
the venue?

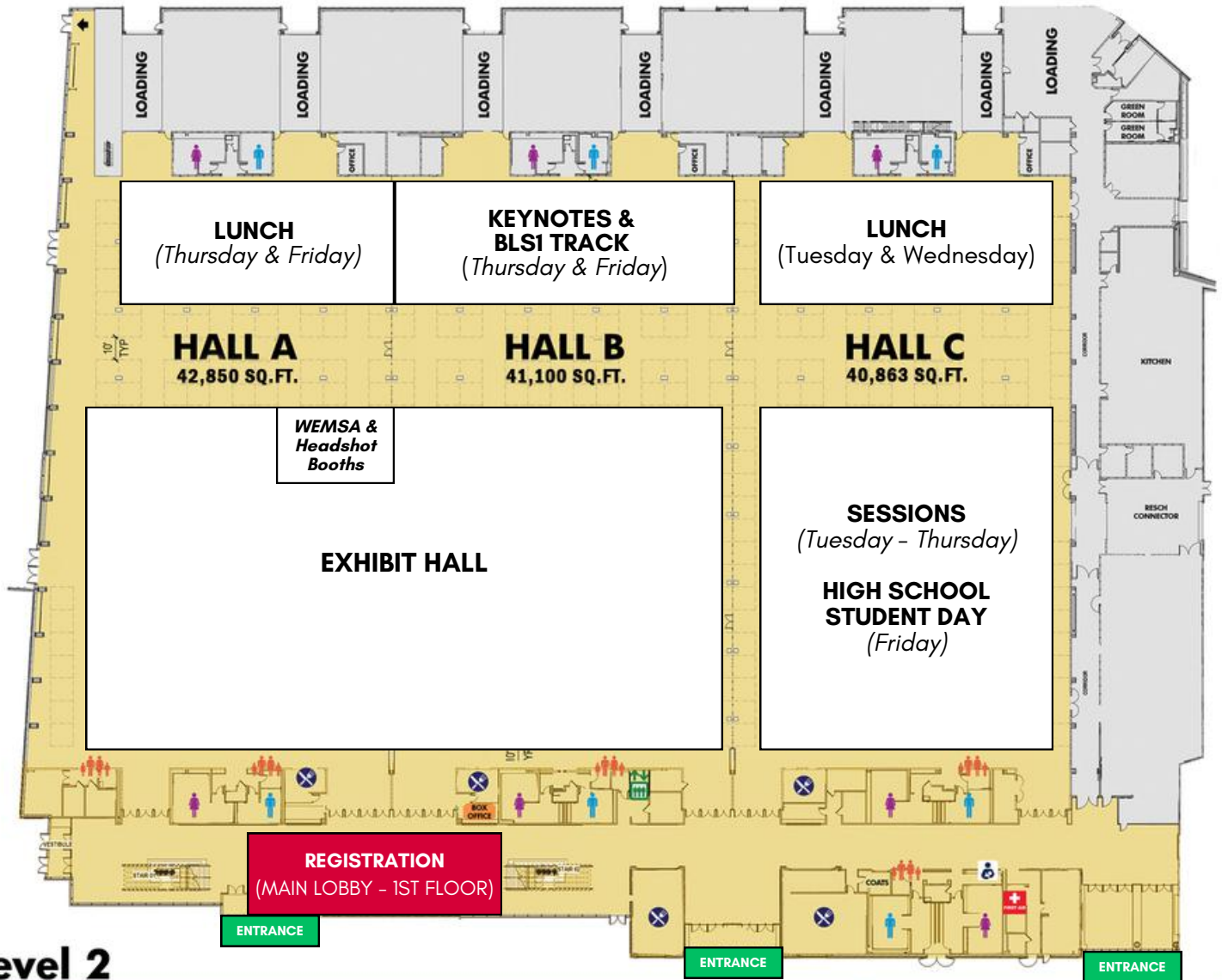
Click [here](#).



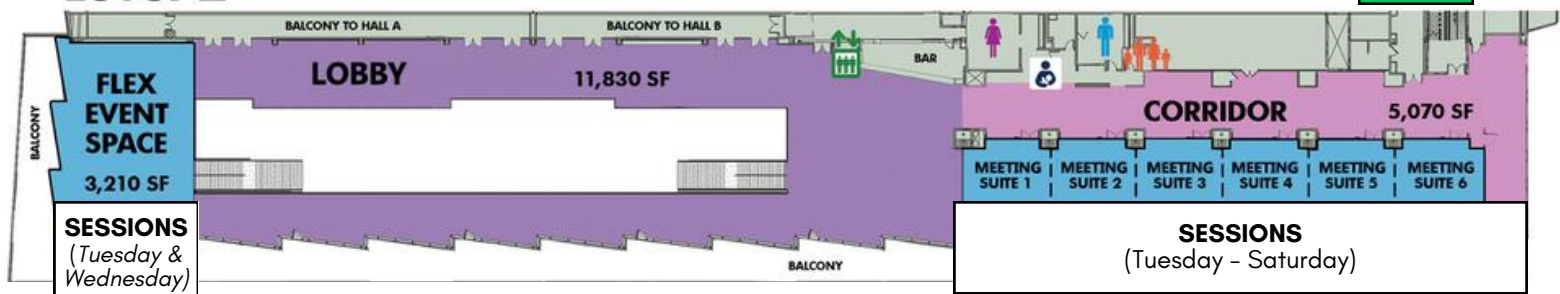
FACILITY MAP

Please stop by Registration when you arrive.
You may enter through any of the **sets of doors** on Armed Forces Drive

Level 1



Level 2



For specific session locations, please refer to the **Attendee Mobile App** or the **Expo website**. If you have any questions, please go to the registration desk.

KNOW BEFORE YOU GO

Thank you for attending the **WEMSA 2026 Conference & Expo**, taking place **Feb 3rd - 7th**. We're excited to have you join us for this inspiring and educational event! Below are details to help you prepare.



CONFERENCE LOCATION & PARKING



Resch Expo

840 Armed Forces Drive
Ashwaubenon, WI 54304

Questions about the venue?
Click [here](#).

Parking

FREE parking is available in the Lambeau Field LOT

1. Parking in other parking lots around the Resch Expo and Lambeau Field could result in fines.

[Please review the parking map for the location of that lot.](#)



HOTEL RESERVATIONS



If you have not done so already, please ensure that you have booked your hotel if you require overnight lodging. Our Hotel Block booking links can be found on the [conference website](#).

If our room blocks are full, no need to worry, as there are around many hotels in the Green Bay area to choose from.



CONFERENCE REGISTRATION/CHECK-IN



Registration is located in the main lobby of the Resch Expo. Please check in here as your first stop of the Conference. Stop by to pick up your name badge and attendee bag.

Registration Desk hours are as follows:

Mon, Feb 2nd: 3:00pm - 6:00pm

Tues, Feb 3rd: 7:00am - 5:00pm

Wed, Feb 4th: 7:00am - 5:00pm

Thurs, Feb 5th: 7:00am - 4:00pm

Fri, Feb 6th: 7:00am - 4:00pm

Sat, Feb 7th: 7:00am - 11:00am



Public Wi-Fi or wireless internet access is available in the Resch Expo. There is no password required to access it.

CONFERENCE ATTIRE

Daily conference attire is casual for attendees. Please dress however you feel comfortable, however warm clothes are recommended as it will be February in Wisconsin! Be sure to bring layers, as room temperatures may fluctuate. **We will have a coat check area** located on the lower level of the Resch Expo however it will not be staffed. WEMSA and the Resch Expo are not liable for any missing items. Please leave all valuables in your hotel room, on your person or at home. Additionally, make sure to bring a Western Outfit for our **Friday Wild West themed attendee party!**

HEALTH & SAFETY PRECAUTIONS

WEMSA Staff will continue to monitor the evolving guidance regarding Covid-19 protocols released by the United States Centers for Disease Control and Prevention (CDC), as well as all federal, state, and local government mandates, to provide an environment that is as safe as possible for all event participants.

SOCIAL MEDIA

We will have a backdrop at our booth for you to take pictures with and welcome you to tag us in your posts. We encourage you to share your experiences during the conference by using **#WEMSA2026**

WEATHER

Click [here](#) to view the current local weather.

? ONSITE QUESTIONS ?

Stop by the Registration & Info Desk located in the lower level of the Resch Expo.

We look forward to seeing you in Green Bay! :)

GET THE MOBILE APP

TO STAY UP TO DATE, KNOW WHERE TO GO & GET CEUS

DOWNLOAD THE ATTENDEE MOBILE APP

What You Can Do in the App

- Browse, search, and filter the full conference schedule
- View your selected sessions in My Agenda
- Complete required class surveys for CE credit
- Access speaker and sponsor information
- Receive real-time notifications about sessions, events, meals, and announcements



**SCAN TO
DOWNLOAD!**

How to Download

1. Search “**Attendee Mobile**” in the Apple App or Google Play Store, or scan the QR code
2. Download and open the app.
3. In the event search field, enter “**WEMSA 2026**”
4. Select the event to access the Event Dashboard.
5. Tap the **≡ menu in the top left corner** and **log in with the email and password you used to register** for the conference.
6. Once logged in, you’ll have full access to everything the app offers!

The app will be used throughout the conference for communication, surveys, and schedule updates, so be sure to download it before you arrive!

COMPLETING SURVEYS & CE CREDIT

Continuing education credit for WEMSA 2026 classes are awarded in accordance with CAPCE standards.

Attendance & Scanning

- Attendees must be scanned into EACH session they attend and be present for a majority of the class (partial credit not awarded).
- Only **scanned attendees will see the session survey**.



Session Surveys

- A completed survey is required for EACH session attended to receive CE credit.
- Surveys must be **submitted within 14 days** of the class taken.

Access & Certificates

- Attendees must be logged into the app using the email and password used to register for the Conference.
- Surveys are available in the app from the **Surveys tab** or at www.WEMSAExpo.com/wemsa2026/surveys

CE certificates will be issued approximately 30 days after the Conference once all requirements are verified. Attendees are encouraged to complete surveys promptly after each session to ensure accurate CE documentation.

BREAKFAST

A light breakfast will be available each morning for all attendees, featuring items such as muffins, scones, fruit, and coffee. Additionally, most conference hotels also offer continental breakfast options.

LUNCH

Lunch is included for all conference session attendees and will be served buffet-style at the times and locations listed below. Water and soda will be provided during lunch times. Please present your badge as proof of entry to the buffet. The food schedule can be found below:

DAY	TIME	LOCATION	FOOD
TUESDAY	12:00 – 1:00	Hall C	Soup & Sandwich Bar
WEDNESDAY	12:00 – 12:45	Hall C	Pasta Bar & Salad
THURSDAY	12:00 – 1:15	Hall A & B	BBQ Sandwich Bar & Salad
FRIDAY	11:45 – 1:15	Hall A & B	Burrito Bowls
SATURDAY	11:30 – 12:00	Upstairs	Bloody Mary Bar & Snacks

Please Note: Expo Pass Only attendees do not have lunch included with their ticket.

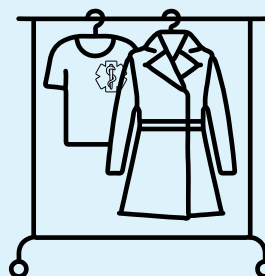
DINNER

While some evening events may have light snacks and appetizers, dinner is *not* provided during the conference. We encourage attendees to explore the many great restaurants and local favorites throughout Green Bay. [Click here to begin exploring your options.](#)

ADDITIONAL AMENITIES

Coat Storage:

- Coat racks will be available near the registration desk on the lower level.
- Please note that they are unstaffed, so leave valuables with you or in your hotel room. WEMSA and the Resch Expo are not responsible for lost or missing items.



Wi-Fi:

- Free public Wi-Fi is available throughout the Resch Expo
- **Network:** Resch Expo
- No password required.

EXPO HALL INFO

EXPO HALL HOURS		
WEDNESDAY	4:00 PM – 5:30 PM	Opening Night
THURSDAY	9:00 AM – 4:00 PM	Hall open all day
FRIDAY	9:00 AM – 4:00 PM	Last day to check it out!

ATTENDEE BOOTH BINGO

This year we have a new **Attendee Booth Bingo** game that all exhibitors can participate in! All Conference Attendees will receive **Bingo Cards** that Exhibitors will ‘stamp’ once you have participated in any of the following activities to be determined by the exhibitor:

- Watch a product demo.
- Learn or practice a skill.
- Test drive a product.
- Get a business card.
- Have a dynamic conversation.
- Be scanned by lead retrieval.

Once you have complete your card and placed it in a prize bin, you will be eligible to win one of our Booth Bingo prizes, displayed in the lobby area.

FREE PROFESSIONAL HEADSHOTS

When was the last time you updated your headshot? Has it been a long time? Take this opportunity to get a refreshed picture and stop by our headshot booth at the back of the Expo Hall to get a new one taken for you, for no cost at all!

BEST IN SHOW EXHIBITOR CONTEST

This year, we will be recognizing Exhibitors who **WOW** and **ENGAGE** with attendees. Attendees will vote on their mobile app and online on exhibitors on the following categories:

- **Best Booth in Show**
- **Best Engagement in Show**



EXHIBITOR BEST IN SHOW CONTEST

This year, we will be **recognizing** Exhibitors who **WOW** and **ENGAGE** attendees.

Vote on which exhibitor deserves one the following categories:

- **Best Booth in Show**
- **Best Engagement in Show**



SCAN TO VOTE!

Sponsored By:



WISCONSIN
Emergency Medical
Services for Children
★ Children's Health
Alliance of Wisconsin

**WHEN WAS THE LAST
TIME YOU UPDATED
YOUR HEADSHOT?**

*If it's been a while, take advantage
of this opportunity to refresh your
professional image!*



FREE PROFESSIONAL HEADSHOTS

Located at the back of the Expo
Hall and open to exhibitors,
attendees, and speakers!



Booth Bingo is our interactive game for all attendees to win prizes while engaging with exhibitors.

Fill up your Bingo cards by interacting with exhibitors for a chance to win awesome prizes!

Prize options will be located across from registration and winners will be announced Friday at 5 PM.



TUESDAY, FEB 3RD

WING NIGHT WITH WEMSA



D2 Sports Pub - Stadium District



5:30 PM - 7:30 PM



Join us for on the first night of the WEMSA 2026 Conference. Enjoy some free wings and drinks while networking with fellow attendees, exhibitors, and EMS professionals. This casual hangout offers a chance to relax, & make connections. See you there!

SPONSORED BY:



WEDNESDAY, FEB 4TH

EXPO HALL OPENING NIGHT



Halls A & B, Resch Expo



4:00 PM - 5:30 PM

Kick off the Expo Hall on opening night! Explore 90+ exhibitors, grab a drink, play Booth Bingo for prizes, visit the free headshot booth, and help vote for Best in Show and Best Engagement in Show. A fun, relaxed way to start your Expo experience!



STATE OF THE ASSOCIATION



Upstairs, Resch Expo



5:30 PM - 6:00 PM



Join us for the annual State of the Association Meeting, where WEMSA Executive Director Alan DeYoung will share updates on current initiatives, advocacy efforts, and future priorities of the Wisconsin EMS Association. This time offers members and nonmembers the opportunity to gain insight into the work being done on behalf of EMS professionals across Wisconsin.

THURSDAY, FEB 5TH

EUCHRE TOURNAMENT

 **The Legacy Hotel Atrium**

 **7:00 PM - 11:00 PM**



Enjoy a night of friendly competition at the WEMSA Euchre Tournament, featuring singles play with Experienced and Novice leagues so everyone can join in. Test your skills, meet new people, and compete for prizes awarded to the top finishers. A \$20 buy-in is required. Add the tournament to your registration to secure your spot, or sign up on-site!

FRIDAY, FEB 6TH

AWARDS CEREMONY

 **Stadium View Sports Bar**

 **7:15 PM - 7:45 PM**



Come and honor outstanding members of Wisconsin's EMS community! This special evening recognizes the 2025 Excellence in Service Award winners and WEMSA Foundation Scholarship recipients for their dedication, leadership, and service. All are welcome!

WILD WEST ATTENDEE PARTY

 **Stadium View Sports Bar**

 **7:45 PM - 11:30 PM**

Kick up your boots at our Wild West Attendee Party! DJ Mike Tischer will keep the energy high with music bingo, games, and plenty of dancing. Unwind, mingle, enjoy late-night snacks and cold beer, and stick around for a chance to win prizes.

SPONSORED BY:

EMS | MC

PRIZES FROM: 5.11 



SATURDAY, FEB 7TH

BLOODY MARY & SNACK BAR

 **Upstairs, Resch Expo**

 **11:30 AM - 12:00 PM**



Wrap up the conference the Wisconsin way with our Saturday Bloody Mary Bar & Snack Break. Enjoy a classic Bloody and a spread of cheese curds, onion rings, fries, and veggies as we wind down the final day.

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SEE YOU THERE!



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