

September 2025 | Year 30

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MONTHLY REPORT ON THE INDIAN PANEL AND SURFACE INDUSTRY









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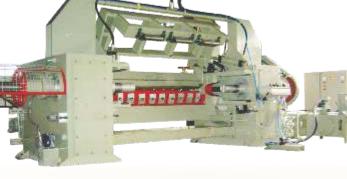




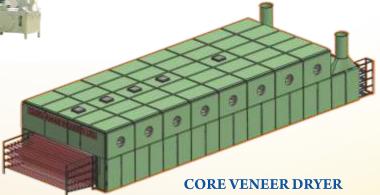
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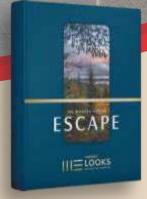
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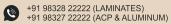




























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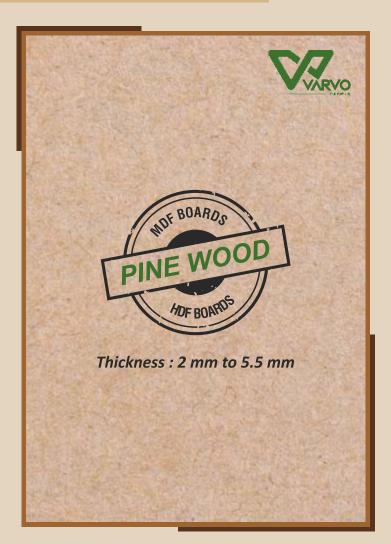


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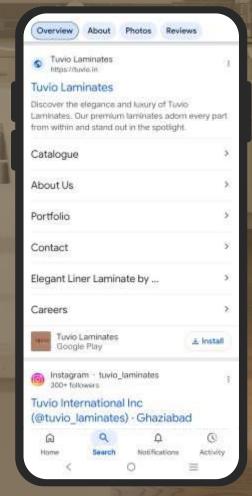
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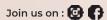
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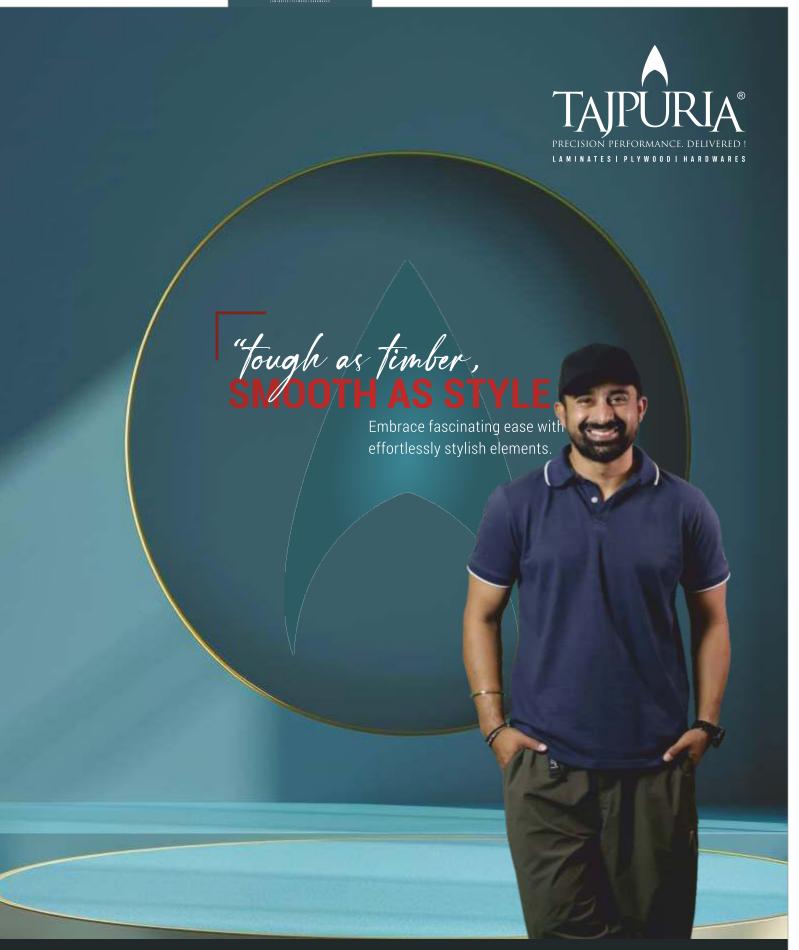




















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MDF MANUFACTURERS

Announce 5% Price Hike from 1st September

Major MDF manufacturers in the domestic market have announced that prices across all product categories will rise by up to five percent starting 1st September. Industry sources indicated that the increase would apply to Interior and Exterior grade MDF, CARB-compliant boards, HD+MR, and UV/Acrylic/Luxevariants.

According to company notifications, any new orders placed after 1st September will be billed at the revised rates. Pending orders must be lifted before 10th September; otherwise, they would be treated as cancelled, and the prevailing market rates on the date of lifting would apply.

Manufacturers explained that the move had been prompted by a sharp rise in production costs. Continuous increases in the prices of raw materials, they said, had left the industry with little choice but to pass on part of the burden to the market in order to safeguard quality and ensure timely delivery.

Large-scale producers have confirmed the decision. Notifications issued by these firms highlighted that despite their efforts to absorb fluctuations, the sustained escalation in input costs had made a price adjustment unavoidable.



Industry observers noted that volatility in raw material supply had posed significant challenges for the entire wood panel sector in recent months. Executives stressed that maintaining product standards while managing costs had become increasingly difficult, and the hike was intended to strike a balance between operational viability and customer needs.

MDF producers have appealed for the cooperation of dealers, distributors, and channel partners in implementing the revised pricing smoothly. They reiterated that the decision was necessary to sustain operations, protect product quality, and continue meeting the growing demand for MDF in both domestic and institutional markets.



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KERALA

Plywood Prices Raised

The Saw Mill Owners and Plywood Manufacturers Association (SOPMA) in Kerala reportedly announced a significant increase in plywood prices, citing rising costs of raw materials. Industry representatives explained that the shortage and steep rise in the price of resin, higher labour charges, and the mandatory enforcement of ISI standards had forced them to revise rates upward. They pointed out that the unavailability of raw materials at competitive prices had worsened the situation, leaving manufacturers with little choice but to pass on the additional burdentothemarket.

According to the association's statement, the revised pricing would affect several categories of plywood and related products. Prices for 16 mm and above plywood, and 12 mm, 9 mm, and 6 mm boards were said to have risen by approx. 5% to 7%. Film-faced plywood in weights of 34 kg, 30 kg, and 25 kg, along with flush doors, also saw a hike.

The association reportedly appealed for the understanding and cooperation of dealers, stressing that the adjustments were necessary to maintain both quality and standards.

















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AIDVMA

Announcement of Price Rise

The A11 India Decorative Veneer Manufacturers Association (AIDVMA) has announced an immediate price increase of ₹2 per square foot. The decision was taken unanimously at a recent meeting in Delhi, in view of escalating costs of raw materials and labour. He explained that the sustained riseinthedollarvalueagainst the rupee had pushed up the price of imported inputs, hike making the unavoidable.

Association members are said to have underlined that the bulk of their raw materials, such as veneer flitches and logs, are sourced



from overseas markets. With currency fluctuations sharply rising procurement costs, and manpower expenses rising steeply, producers were left with no option but to pass the burden onto consumers. They emphasised that the operational cost pressures had grown significantly, leaving little flexibility for the industry.

I n d u s t r y representatives also pointed

out that decorative veneer remains a premium product largely consumed in the luxury interiors segment. Being a capital-intensive line, manufacturers reportedly stressed the necessity of protecting margins to maintain quality and sustainability. In this challenging scenario, they appealed for the continued support and cooperation of channel partners.



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PLYWOOD AND PANEL INDUSTRY

Preparing for a New Era of BIS Compliance

The plywood and panel sector is entering a new regulatory phase as mandatory BIS compliance has come into effect for all units from 28th August. Industry sources say that while the rules were introduced six months ago, many manufacturers have been struggling to obtain licences under the revised framework. So far, about 40% units across the country have successfully registered.

Industry representatives noted that the transition is proving particularly challenging for small and regional units, many of which remain unaware of the revised ISI standards. The Bureau of Indian Standards (BIS) and industry associations have therefore been working to raise awareness, especially regarding the inclusion of Boiling Water Proof (BWP) grade in IS 303.

Observers suggest that the compliance push could initially disrupt production for non-licenced units, but added that it would eventually improve quality consistency

across the market. Traders and retailers have been advised to carefully scrutinise bills, verify the authenticity of BIS marks, and maintain proper documentation. Officials cautioned that BIS is expected to adopt a strict stance toward non-compliant operators.

Despite early hesitation, industry voices acknowledge that plywood and MDF board manufacturers are gradually recognising the long-term benefits of aligning with higher quality standards. They argue that mandatory compliance would strengthen consumer trust, enhance competitiveness, and bring greater regularisation to a previously fragmented market.

Market analysts believe the coming months will be critical as the industry adjusts to the new norms. They suggested that although small units may face short-term hurdles, adherence to BIS standards could usher in a more transparent and sustainable future for the sector.

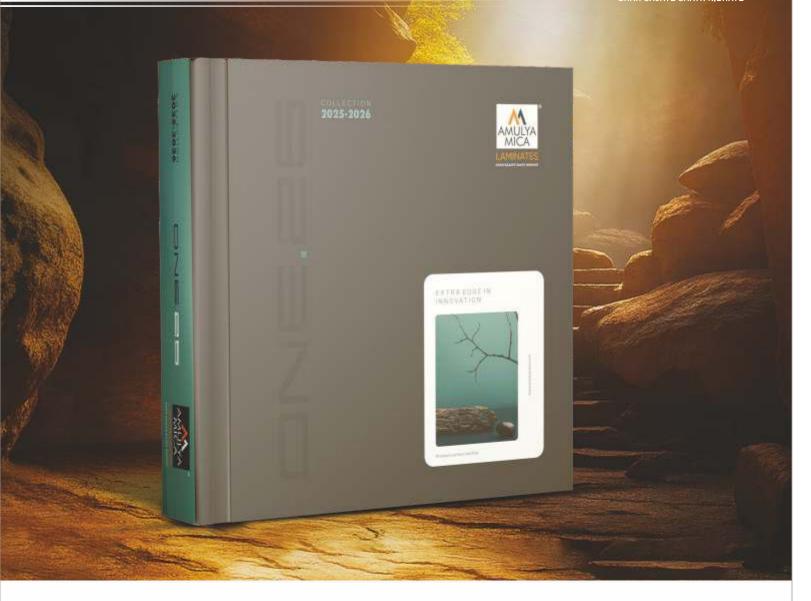


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Union Environment Minister Bhupender Yadav recently stated that India would require investments exceeding USD 10 trillion by 2070 to achieve its net-zero target. He emphasised the importance of building global trust in environment-friendly investments to make this vision attainable.

According to him, India is pursuing blended finance models, using public funds to de-risk and encourage private capital in renewable energy, energy efficiency, electric mobility, waste-to-wealth projects, and

nature-based solutions. He also highlighted three guiding principles for India's climate agenda: climate finance must be integrated with development finance; clean energy, efficient cities, resilient agriculture, and strong infrastructure are key to security and industrial growth; and nations that mobilise green investments will lead future industrial value chains.

Observers said the minister's remarks underline India's resolve to balance sustainability with long-term development.



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PMWAUP

Plywood Units Seek Exemption from Lab, STI Norms

The Plywood Manufacturers Welfare Association of Uttar Pradesh (PMWAUP) has reportedly appealed to the Ministry of Food and Consumer Affairs to exempt micro and small units from mandatory lab and Standard Testing Instructions (STI) requirements under the Quality Control Order (QCO) for plywood, boards, and doors.

In a letter dated 21st September 2025, the association explained that most small manufacturers did not possess BIS licences before the QCO took effect on 28th August 2025. They argued that these units lacked the capacity to maintain the required testing facilities.

Citing the example of the footwear and rubber sole industries, where the Bureau of Indian Standards (BIS) has already allowed exemptions from such obligations, the association requested similar relief for the plywood sector. It assured that while units may not be able to follow all formalities, they would still ensure that final products meet BIS quality standards.

The representation was signed by Ashok Kumar Agarwal, President of the association, who urged the government to consider the practical challenges faced by smallerunits.









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GST ON PLYWOOD

Should Be 5%, Employment & Farmers Will Benefit

Industry leaders and associations have reportedly urged the central government to cut the GST on plywood from 18% to 5%, arguing that such a move would significantly boost employment, increase farmers' incomes, and revive the sector. The push comes amid broader governmental plans to simplify the GST framework by moving toward two slabs, 5% and 18%, which the plywood industry hopes will favour their demand.

According to sources, about 80% of the sector remains unorganised and that around 3.5 million people depend on plywood and panel production for their livelihoods. The market size of the industry was estimated at ₹25,000 crore plus in 2022–23.

With the Quality Control Order (QCO) coming into force from February 2025, industry insiders asserted that products will be held to higher standards, reducing dependence on imports, and aligning with national priorities like Make in India and Atmanirbhar Bharat.

Farmers' income is expected to increase under the proposed 5% GST rate, they argued, since nearly 92% of the wood used in plywood manufacture comes from Trees Outside Forests (TOF) or agroforestry. Over one million farmers are involved in such agroforestry operations. Currently, they claimed, wood from agroforestry is taxed at 18%, while many agricultural products are either exempt or taxed at low rates (0–5%),



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FIPPI's submissions reportedly draw comparisons to other eco-friendly or agriculture-linked products which enjoy lower tax rates: for instance, natural fibres in textiles are taxed at 0–5% whereas man-made fibres face 18%; electric vehicles attract 5% GST while fuel-based ones are taxed at 28%. They maintained that wood panels, being environmentally favourable, deserve similar treatment.

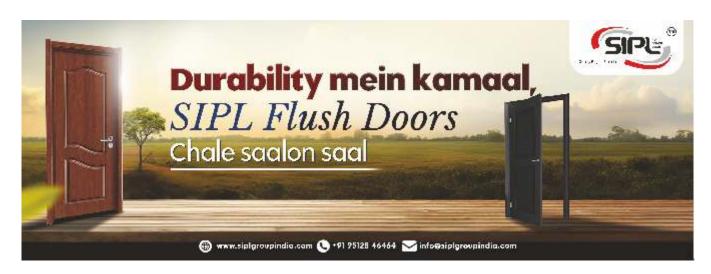
Voices from Bihar claimed that PM Modi's initiative to simplify GST into two slabs reinforces the plywood sector's demand. The Haryana Plywood Manufacturers Association is said to have urged their Chief Minister to lobby for the rate cut, asserting that reducing GST would lead to more jobs and better raw material availability. In Uttar Pradesh, Ashok Kumar Agrawal reportedly wrote to the Finance Minister emphasising that a 5% slab would strengthen rural units, make plywood more affordable,

and increase overall employment.

Southern states, too, are believed to standtogain. Agroforestry is widely practised in states like Karnataka and Kerala, with trees such as Silver oak, Melia dubia, and Rubber forming a part of farmers' incomes.

Currently, there are about 3,500 plywood units across India, almost all MSMEs based in rural or semi-urban areas, and most sourcing raw material through agroforestry. The industry argues that high production costs, expensive GST, and job insecurity are squeezing both producers and consumers, pushing plywood out of reach for many.

Advocates for the GST reduction assert that lowering the rate will revive MSMEs, protect millions of jobs, make plywood more affordable for the public, and support environmental goals and India's carbon-reduction targets. They conclude that a 5% GST on plywood could deliver a triple benefit: stronger rural incomes, safer jobs, and gains in sustainability.







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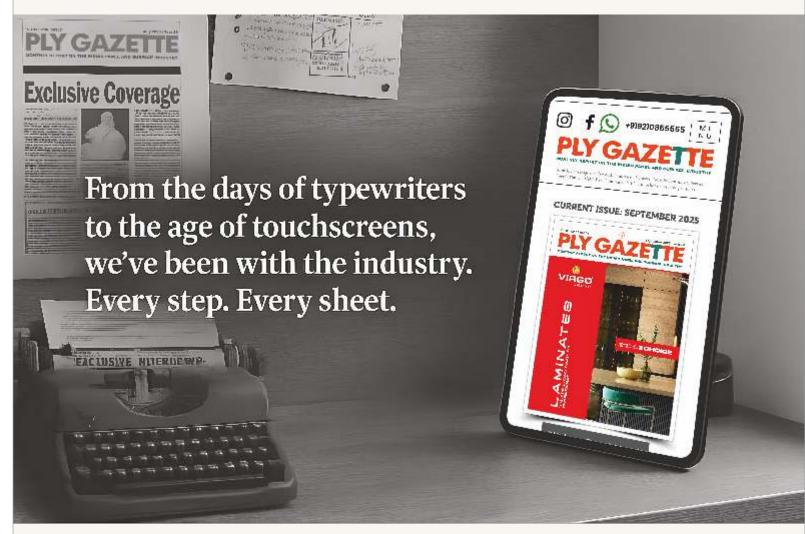




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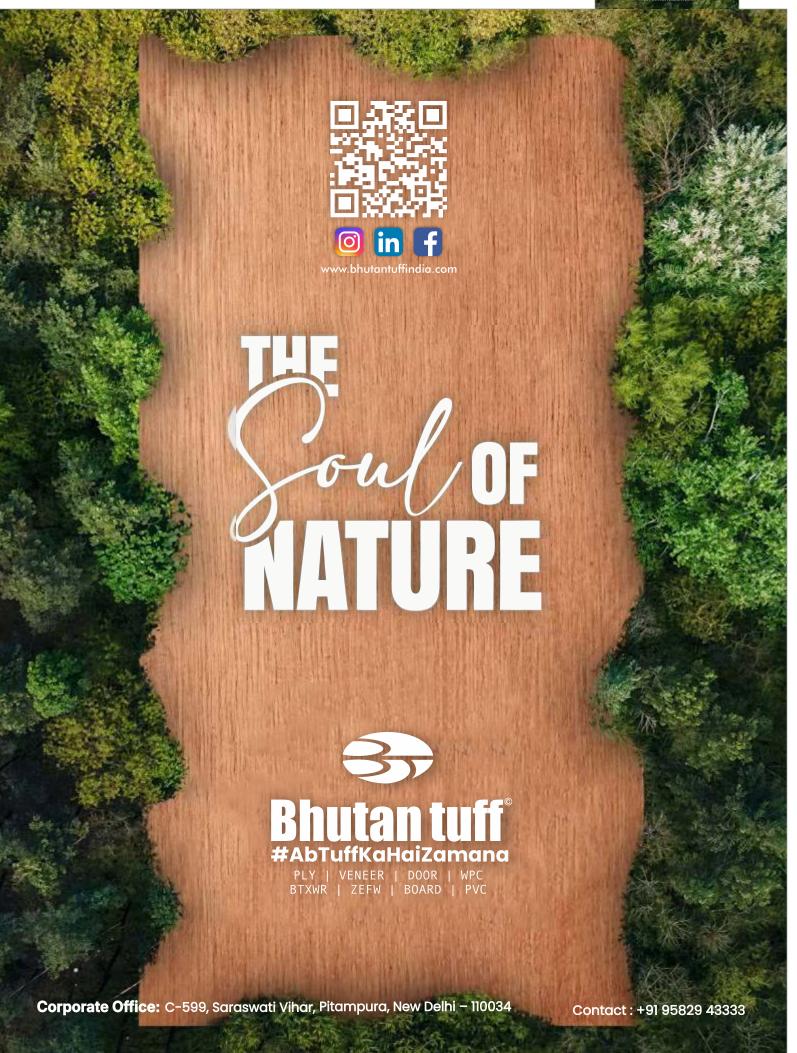
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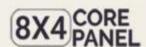




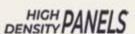
















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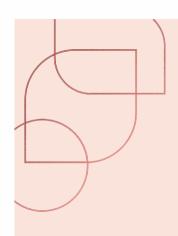
Industry observers have noted that demand for wood panel products showed a clear rebound in August, with data from various manufacturers pointing to steady growth. The trend is expected to continue over the next six months, as reconstruction activities following flood-related damages have boosted consumption. According to market watchers, branded products and the sector's gradual shift toward an organised structure are beginning to reflect in sales and are likely to outpace the unorganised segment in the near future. Although heavy rains this year delayed material consumption, industry insiders suggested that by early 2026, demand for panels and decorative products should stabilise at more consistent levels.

Despite the recovery, calls for a reduction in Goods and Services Tax (GST) remain strong. Industry representatives emphasised that a 5% GST slab could be considered only if the government was convinced that the bulk of wood panel production in India originated from agroforestry and plantation-based sources. They pointed out that such products not only supported farmers but also contributed to strengthening the country's green cover. The comparison was drawn with cement board, bagasse board, and unpolished tiles, which already enjoy the lowest tax bracket on the

grounds of mass utility.

Seasoned professionals have reasoned that the sector missed an opportunity to secure the 5% slab due to inadequate communication with key ministries, particularly the Ministry of Environment and Forests and the Ministry of Agriculture. They suggested that stronger evidence demonstrating that nearly 90% of raw materials came from plantation timber such as poplar, eucalyptus, and Melia dubia could have strengthened the case. However, they admitted that rationalising the remaining share, which includes imported timber and non-plantation species, posed a challenge that industry associations would need to address.

Industry experts further underlined that plywood and panel manufacturers were already using sustainable, carbon-positive materials, making their demand for tax relief more justifiable. They urged associations, traders, and dealer networks to mount a unified campaign pressing for GST reduction on plywood, MDF, particle board, and affordable furniture. According to them, coordinated efforts could persuade policymakers within a year to consider lowering the tax burden, ultimately benefiting both producers and consumers.



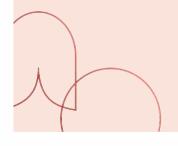


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FALLING LUMBER PRICES

A Warning Signal for the US Economy

Analysts have reported that lumber prices in the United States have declined sharply, falling by nearly 24 to 25 percent since early August. Market observers suggested that while the drop might appear to be a correction, it could also signal deeper challenges for the broader economy.

Industry experts attributed the fall to oversupply, weakening housing demand, and continuing uncertainty around U.S. tariffs on Canadian imports, which remain at approximately 35 percent. These tariffs, they explained, have long disrupted trade flows, and the combination of weaker domestic demand has prompted major producers, including Interfor and Domtar, to scale back operations in an attempt to balance supply.

Commentators pointed out that lumber prices are often viewed as a leading indicator of economic health. They argued that when housing construction slows, it frequently reflects broader weakness in consumer spending and private investment. Since housing connects to industries such as furniture, appliances, steel, and cement, a downturn in this sector can create ripple effects across the economy.

Although falling prices may offer short-term relief to builders, analysts warned that persistent weak demand could deepen the construction slowdown, affecting employment and growth. For now, they noted, the lumber market appears to be sending an early cautionary signal.









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PLYWOOD COSTS

Insights on Trends

Plywood has long been a preferred choice in construction and interior design, valued for its durability, versatility, and affordability. Yet one recurring concern for homeowners, contractors, and traders is its fluctuating price. In recent years, volatility has been shaped by global supply chain disruptions, rising input costs, and changing consumer preferences. As the plywood towards industry moves greater sustainability and innovation, analysts say it is crucial for buyers to understand the factors influencing costs and the direction prices may takeinthenearfuture.

Industry experts point out that the availability of raw materials remains a decisive factor. Timber, the backbone of plywood production, has become costlier to procure due to tightening environmental regulations and the need for sustainable sourcing. Additionally, escalating transportation and energy costs are pushing up manufacturing and distribution expenses, directly impacting sheet prices. Rising demand from real estate and furniture sectors, particularly with rapid urbanisation, has further strengthened upward pressure on prices, especially for premium grades. Technological improvements such as automation, eco-friendly adhesives, and advanced treatments are enhancing product quality, though these too add to the overall cost structure.

Looking ahead, the industry is expected to witness several defining trends. Sustainable options are gaining ground, with eco-friendly plywood made from responsibly sourced timber and low-emission adhesives becoming increasingly popular. While these products may initially carry a higher price tag, their adoption is likely to expand, creating long-term price stability. At the same time, greater transparency is emerging through online platforms, enabling buyers to track daily rates and reducing the scope for market speculation.

Market observers also predict rising demand for plywood with enhanced durability, moisture resistance, and termite protection. This preference is expected to widen the gap between standard and premium grades. On the other hand, regional price disparities are likely to narrow, thanks to improved logistics and digital access that will allow buyers in smaller towns to access rates closer to those in metros.

For buyers, industry leaders recommend careful evaluation before purchase. Selecting the right grade and thickness depending on usage is key, while ensuring ISI certification helps guarantee compliance with national quality standards. Inspecting the board for gaps between layers, verifying moisture resistance for kitchens and bathrooms, and checking authenticity through manufacturer codes are all crucial

steps to ensure value for money.

Plywood prices are being shaped by a combination of raw material availability, energy costs, demand fluctuations, and technological advances. With sustainability and innovation guiding the future, buyers can expect clearer pricing, higher demand for premium products, and reduced regional

variations. To make informed decisions, homeowners and contractors are advised to focus on certification, durability, and authenticity. By staying updated through reliable sources, they can safeguard their investments and achieve both cost efficiency and long-term quality.

KOLKATAWOOD 2025

Eastern India's Premier Woodworking Platform, Concludes Successfully

KolkataWood 2025, Eastern India's leading exhibition for woodworking technologies, furniture and mattress manufacturing, was held from 12th to 14th September 2025 at Biswa Bangla Mela Prangan, Kolkata. The event had live demonstrations of CNC machines, edge banders, panel saws and other advanced tools. Top brands showcased machinery,

materials and solutions for modular furniture, kitchens and interiors, offering direct access to suppliers, experts and industry networks. The event was ideal for manufacturers, OEMs, distributors and carpenters, highlighting emerging trends and business opportunities. Entry was free fortradevisitors aged 18 and above.

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SOPMA

Kerala Plywood Makers Halt Production and Raise Prices Amid Rising Costs

Kerala's plywood sector is bracing for a double impact of production suspension and price hikes, following a resolution passed by the Sawmill Owners' Plywood and Manufacturers' Association (SOPMA). In a meeting chaired by its president M. M. Mujeeb Rehman on 20th August, the association suspended manufacturing operations from 1st to 8th September. Initially intended to coincide with the Onam festival, the shutdown extended till 8th September. Manufacturers and dealers had more time to align with mandatory ISI compliances.

SOPMA also announced a price increase across multiple plywood categories, mentioning rising input costs such as

growing resin prices, increased labour charges, and the compulsory implementation of ISI standards. Non-availability of raw materials at competitive prices had further intensified the situation, leaving manufacturers compelled to revise their pricing to sustain operations and uphold quality standards.

The association appealed to channel partners and stakeholders to cooperate during this transition period, underlining that the measures were necessary to maintain product quality, ensure timely compliance and safeguard the long-term sustainability of Kerala's plywood manufacturing industry.



RESIN SOLUTIONS

Urged for Plywood Sector

The plywood and panel industry is at a decisive stage, where the search for a suitable resin has become both urgent and essential. According to reports, while the development of bio-resin and urea-free alternatives has drawn attention and appreciation, experts admitted that scaling up production to meet the needs of the vast panel sector remains a daunting challenge.

The demand for quality resin has grownin parallel with the rising consumption of plywood, MDF, block boards, and doors. As panel products have become central to furniture manufacturing, which itself is now viewed as a basic necessity, industry representatives stressed that a reliable bonding solution was required. They maintained that the final product had to meet expectations of durability, environmental compliance, and quality in order to remain competitive.

Government policy has added another layer of complexity. Officials have banned the diversion of agricultural-grade urea for industrial use, insisting instead on technical-grade urea for resin manufacturing. However, producers have reportedly complained that sourcing this material has become uncertain and costly, with no fixed supply channels and high import prices. The government has gone so far as to declare the misuse of agricultural-

grade urea a non-bailable offence, while plywood and panel units have faced raids over the past two years for violations.

In this scenario, technocrats and researchers were said to have a unique opportunity to develop scalable, sustainable, and cost-effective resin alternatives. While experimental bio-resins have been introduced, producers admitted that mass production methods were still not fully established. Without such breakthroughs, the sector continues to rely on technical-grade urea despite the hurdles.

Industry voices also urged government support in facilitating procurement and possibly subsidising technical-grade urea, arguing that the wood panel sector was an agro-based industry with deep rural linkages. By supporting resin innovation and easing raw material bottlenecks, policy makers could not only ensure quality production but also safeguard the livelihoods of thousands of farmers connected to this value chain.

Reports concluded that the search for the right resin formula was not only a matter of industrial efficiency but also of environmental responsibility and long-term sustainability, making it one of the most pressing needs of the plywood and panel sectortoday.

TREELAB WPC BOARDS

Where Strength Meets Style

Social media sources are abuzz with news about Treelab. In a market increasingly seeking sustainable and stylish alternatives to traditional materials, the brand has positioned itself as a name synonymous with innovation. Director Vinay Bansal has been quoted as saying that Treelab WPC (Wood-Plastic Composite) Boards have been designed to deliver durability, elegance and low maintenance for modern living. According to him, the boards successfully combine the natural beauty of wood with the strength of advanced composites, offering customers a solution that is as practical as it is visually appealing.

During a recent interaction, V Bansal welcomed viewers to what he called the "TreeLab family" and offered an overview of the company's WPC section, also known in the market as NFC. He explained that the boards are manufactured in a complete thickness range from 5 mm to 40 mm and are available in both sheet and door sizes. He noted that many customers confuse WPC with PVC, but pointed out that PVC is typically white while WPC is available in natural wooden colours, making it instantly recognisable.

He encouraged prospective buyers to ask about density, surface hardness and inner hardness before making a purchase, observing that these technical indicators reveal the true quality of the material. Treelab,



he said, is transparent about these details, inviting customers to examine the product closely.

Using a demonstration piece, Vinay Bansal showed how a 40 mm door section could be visualised at 12 mm in 3D, highlighting the clarity of the internal structure. He stressed that each fibre within the boards is connected to the next, resulting in a robust yet refined material. This, he said, gives a clear view of what is special about the product, a seamless blend of strength, durability and aesthetic appeal.

Beyond the technical presentation, Treelab describes its WPC Boards as an innovative solution for both outdoor and indoor applications. The boards have been crafted with precision and engineered for durability, combining the natural aesthetics of wood with the strength and versatility of plastic. They are marketed as ideal for decking, fencing, cladding and a variety of other uses, with resilience against moisture, rotand UV rays cited as key selling points.

Company literature emphasises that these boards require minimal maintenance while providing long-lasting performance, offering customers the opportunity to enhance their surroundings without the recurring costs and upkeep associated with conventional materials. The boards are positioned as a choice for those who want to elevate their environment with timeless elegance and modern functionality.

Industry observers have noted that WPC technology is gaining ground globally as a sustainable option for architects, builders and homeowners. Treelab appears to be responding to this demand by focusing on both technical quality and aesthetic variety. The company highlights sustainability as a core attribute, suggesting that its products allow customers to enjoy the look and feel of

wood while reducing reliance on natural timber.

The combination of transparent technical specifications, visual demonstration and a strong marketing narrative suggests that Treelab is attempting to build trust among buyers who might otherwise be wary of composite materials. V Bansal's emphasis on educating customers about differences between WPC and PVC, as well as about hardness and density, reflects an approach aimed at positioning the brand as both expert and accessible.

As the building and interiors sector continues to evolve, the company projects that its WPC Boards will become a preferred choice for those seeking strength, style and sustainability in one package. The Dresdenstyle presentation of internal structures, coupled with a modern product portfolio, underscores Treelab's ambition to be seen not merely as a manufacturer but as a partner in shaping contemporary living spaces.

With its focus on innovation, clarity and customer empowerment, Treelab is promoting its WPC Boards as more than a material, a versatile platform where beauty meets strength and sustainability underpins style.



EURO PRATIK

IPO Worth ₹451 Crore Fully Subscribed on Closing Day

Euro Pratik Sales' Initial Public Offering (IPO), which opened on 16th September, 2025, closed with full subscription, drawing a strong response from investors. According to market disclosures, the issue comprised an offer for sale (OFS) of 1.83 crore equity shares, aggregating ₹451.39 crore. The company had fixed the price band at ₹247 per share, with the bidding window open between 16th and 18th September.

The allotment of shares was finalised on 19th September, with the company confirming that successful applicants would receive their equity shares credited to demat accounts by 22nd September. Refunds to unsuccessful bidders were also scheduled for the same date. Euro Pratik Sales is expected to debut on both the Bombay Stock Exchange (BSE) and National Stock Exchange (NSE) on 23rd September.

Managing Director Pratik Singhvi expressed gratitude for the support received, describing the IPO's success as a milestone achieved through the trust and contribution

of what he referred to as the "Euro Pratik Parivar." He reportedly stated that the confidence shown by stakeholders would inspire the company to continue pushing boundaries and shaping a brighter future.

Industry reports highlighted Euro Pratik Sales as one of India's largest organised decorative wall panel brands, commanding over 15 percent market share by revenue. Analysts noted that the company posted a 28 percent rise in revenue in FY25, reaching ₹284.2 crore compared with ₹222 crore in FY24. Profit after tax also grew by 21.5 percent during the same period, from ₹63 crore to ₹76.44 crore.

Founded in 2010, Euro Pratik Sales is known for its extensive portfolio, offering more than 30 product categories and over 3,000 designs. Its signature collections, including Louvers, Chisel, and Auris, are positioned as design-led solutions catering to evolving consumer preferences in the decorative wall panel industry.



CENTURY PARTICLEBOARDS

Redefining Standards with Strong Particle Board

The demand for modern construction and interior materials is increasingly shaped by the need for durability, efficiency, and ecofriendliness. In response to this trend, Century Particleboards has positioned its Strong Particle Board (SPB) as a benchmark product, combining high performance with enduring quality. According to company representatives, the board has been designed as a symbol of creativity, precision, and longevity, aimed at meeting the stringent requirements of both residential and commercial projects.

The company has emphasised that sustainability is central to the SPB's design. The boards are manufactured to E1-grade compliance, a global standard that regulates formaldehyde emissions. By ensuring low levels of harmful chemical release, the product is said to contribute to healthier indoor environments. Analysts noted that this feature makes the boards suitable for sensitive spaces such as homes, offices, schools, and hospitals. Company officials added that the low-emission attribute aligns with contemporary eco-friendly building practices, offering users the dual advantage of safety and reduced environmental impact.

Century SPB's versatility is another key strength. The product range, available in



thicknesses from 6mm to 45mm, the widest in India, has been described as suitable for furniture, modular structures, and decorative applications. The boards are manufactured in cost-efficient sizes to minimise wastage, which not only lowers expenses but also reduces environmental footprint. This adaptability has made SPB a cost-effective choice for projects of varying scale.

The boards deliver robust performance under stress. Unlike conventional particle boards, Century SPB is designed to bend more effectively, enabling it to carry heavier loads without damage. Manufacturers claimed that this capacity

allows it to serve as a permanent framework in furniture and construction projects. Its resistance to warping and peeling was also cited as a factor that extends product life and reduces long-term maintenance costs, which industry experts saw as a major advantage for builders and designers.

Also worth noting is the company's emphasis on consistency in manufacturing. Each board reportedly undergoes a series of stringent quality checks to achieve a uniform texture and finish. Insiders suggested that this level of detail ensures reliability across diverse applications, whether in fine furniture detailing or large-scale construction. The ready-to-install and pre-finished nature of the boards was described as an added convenience for carpenters and contractors, save time without helping them compromising on quality.

Ease of use has also been positioned as one of the SPB's defining features. The smooth surface of the board, according to the company, allows for easy cutting, drilling, and shaping, reducing labour and installation time. It is offered in sizes such as 9×6 , 8×6 , and 8×4 , providing flexibility for multiple design

requirements. Industry experts remarked that these qualities make the product well suited for high-volume projects that demand efficiency.

Company representatives further stated that Century SPB conforms to international benchmarks of quality while being tailored for Indian conditions. Architects and designers have reportedly been assured that the product delivers both visual appeal and structural endurance. The strategy is to position SPB brand not merely as a particle board, but as a long-term solution for builders seeking reliability and performance.

Century Particleboards' Strong Particle Board has been presented as a hallmark of lasting quality, sustainability, and versatility. Industry experts observed that by setting higher standards for durability, eco-compliance, and ease of application, the product is poised to support builders, designers, and craftsmen in delivering projects with confidence and efficiency, while also contributing to a more sustainable construction landscape.



GREENPLY

Unveils ₹600 Crore Panel Plant in Odisha

Greenply Industries Ltd has reportedly announced the commissioning of a new integrated wood panel manufacturing facility at Semiliguda in Odisha's Koraput district. The virtual inauguration took place in Bhubaneswar in the presence of Chief Minister Mohan Charan Majhi and Industries Minister Sampad Chandra Swain, along with senior government officials.

Company chairman Rajesh Mittal was quoted as saying that the milestone project was possible due to the state government's active support in land allotment, singlewindow clearances, and timely approvals. He emphasised that the facility's plywood and MDF units would not only create employment but also anchor sustainable growth through agroforestry, generating value for both the local community and the industry. He added that the project aligned with the government's vision of Atmanirbhar Bharat and Make in India, while the implementation of stricter quality standards in the panel sector was creating new opportunities nationwide.

The Semiliguda facility, set up through Greenply's wholly owned subsidiary Greenply Sandila Pvt. Ltd., combines strategic location benefits with strong community impact. Surrounded by abundant plantation-grown timber, the site offers a sustainable and cost-effective raw material supply. Its connectivity by rail and road was also seen as strengthening access to both domestic and export markets. With an investment of over ₹600 crore, the project is expected to generate more than 1,200 direct jobs along with several thousand indirect opportunities, boosting local SMEs, suppliers, and skill-building programmes.

Greenply has been steadily positioning itself as a leader in sustainable manufacturing. The company has already planted over 75 million seedlings across more than one lakh acres near its operational plants. This structured agroforestry model ensures steady raw material availability, while simultaneously increasing farmer incomes and contributing to the national target of 33 percent green cover. Experts added that such initiatives also support a carbon-neutral growth pathway for the sector.

With this project, Greenply has reinforced both its leadership in advanced wood panel manufacturing and its long-term commitment to sustainable and community-driven growth. The Odisha facility is expected to serve as a benchmark for future investments in India's panel industry, combining industrial scale with environmental responsibility.

NIPPONPLY

Plans Big Investment for Expansion, Exports and E-Commerce

According to a news report by the Daily Excelsior, Nipponply Industries, the Gujaratbased company has announced plans to invest ₹250 crore over the next three years to boost export-oriented production, expand its e-commerce capabilities and set up new warehousing and design centres. According to Managing Director Ketan Thakkar, the company is currently spending ₹65 crore to expand its panel and furniture manufacturing operations and intends to scale up further to meet global standards.

Ketan Thakkar indicated that the domestic furniture sector offers significant opportunities both in India and overseas markets such as Europe, with industry trends shifting from traditional carpentry to modular, branded solutions and a growing preference for wood-veneered plywood over medium-density fibreboard. He said India already performs strongly in furniture manufacturing and, with the right policy support, could become a leader in modular exports. Nipponply is in discussions with partners in Europe, the Middle East and North

America to advance its export strategy.

However, he also pointed to challenges, including timber and coating price volatility, limited availability of ecocertified raw materials and inconsistent last-mile delivery. K Thakkar highlighted the importance of government measures such as quality control orders to ensure consumer trust and competitiveness by filtering out substandard imports and encouraging certified Indian producers.

On taxation, he recommended a 12 per cent GST slab for certified furniture instead of the current 18 per cent, arguing that the higher rate burdens affordable buyers. He also called for input tax credits and GST relief for modular MSME exporters to spur the adoption of green materials and improve cost parity with global players.

Nipponply currently employs over 100 professionals across operations, design, surface finishing, logistics and marketing and sees its planned investment as a platform for long-term growth in both domestic and international markets.

KERALA WOOD INDUSTRY

Moving to Urea-Free Resin, With a Breakthrough

Kerala's wood and panel industry has reportedly taken a decisive step toward sustainability by embracing urea-free resin technology across particle board and plywood units. The move is being described as the first such experiment in the country, coming at a time when international urea prices remain volatile and supply for industrial use falls short of demand.

Representatives explained that industrial urea costs several times more than subsidised agricultural urea, and procurement has been a persistent challenge for manufacturers. By adopting bio-resin alternatives, companies aim not only to overcome these supply hurdles but also to deliver panels with improved strength, durability, and reduced emissions. The initiative would be a milestone for environment-sensitive construction practices.

Observers noted that Kerala producers were quick to promote the innovation. Industry insiders highlighted that each tonne of the new bio-resin offsets about 325

kilogrammes of urea, meaning a mediumdensity fibreboard plant consuming 80 tonnes daily could avoid nearly 26 tonnes of urea in its operations.

Leaders from trade associations added that several units had already implemented the technology, while others were preparing to follow. Trials had confirmed the resin's success, combining environmental gains with notable cost advantages. Industry experts further argued that the transition would strengthen Kerala's competitive position in both domestic and international markets, potentially making the state a technological leader in sustainable resin adoption.

Analysts concluded that by moving to bio-based adhesives, the wood sector was positioning itself to ease economic pressures linked to raw material costs, while sharply reducing its chemical footprint. The agreement, they said, could set the tone for wider adoption across India, reshaping the country's wood-based manufacturing practices for the future.



SBI REPORT

States Seen as Net Gainers from GST Rate Rationalisation

States are likely to emerge as net beneficiaries from the proposed goods and services tax (GST) rate rationalisation, with their combined revenue projected to go beyond ₹14 lakh crore in the current financial year including devolution, according to a study by SBI Research. The report indicated that rationalisation may not necessarily lead to a revenue loss, pointing out that past exercises showed similar trends, though an initial dip of 3−4% in collections could occur.

Analysts cited in the report projected that for FY26, states could mobilise about ₹10 lakh crore in state GST and ₹4 lakh plus crore through devolution, ensuring that they remain net gainers even after the revised rates

are implemented.

At the same time, eight states have reportedly voiced apprehensions of a possible revenue loss of ₹1.5–2 lakh crore and called for mechanisms to protect state finances. SBI Research countered such concerns by noting that states ultimately receive nearly ₹70.5 out of every ₹100 of GST collected, or around 70% of total revenues.

The study further underlined that the benefits of rationalisation extend beyond immediate revenue, saying that simpler rates would reduce compliance burdens, broaden the tax base and strengthen long-term revenue buoyancy and economic efficiency.



INDIA'S PLYWOOD MARKET

Poised for Strong Growth

Industry observers have suggested that India's plywood sector is on the brink of a major expansion, with rising demand expected to define the coming decade. Analysts pointed out that while India has the world's largest population, its plywood production remains just a fraction of China's. Current estimates indicate that India produces nearly twenty times less than its northern neighbour. Even if domestic output were to increase tenfold over the next ten vears, it would only amount to half of China's present production. On a per capita basis, India's consumption averages less than China, far below global standards. Experts believe this imbalance highlights the immense potential for growth and underscores the need for careful preparation.

Concerns that raw material shortages might hinder expansion have been

downplayed by industry leaders. They argued that wood availability is actually on the rise, largely because of the growing popularity of agroforestry. Farmers, they said, increasingly see commercial plantations as profitable alternatives to traditional agriculture, with earnings of up to ₹50,000 to ₹60,000 per acre. Short-rotation crops like eucalyptus and poplar, which mature in about four years, are gaining preference over longer-gestation varieties. Companies with operations in states such as Punjab and Karnataka are actively promoting this model in their surrounding regions.

Observers noted that China's rapid plywood growth was built on large-scale agroforestry, including in hilly and barren terrains. Indian producers are attempting to replicate this system, not only to secure raw materials but also to contribute positively to the environment. Agroforestry, they pointed



out, plays a vital role in pollution control, and its expansion in India could bring similar benefits. To drive the initiative, companies have deployed dedicated teams that provide farmers with saplings, guidance, and technical assistance. Industry insiders maintained that if more manufacturers adopt this approach, the country could soon become self-reliant in its wood supply.

Market opportunities in Uttar Pradesh are also drawing attention. Executives indicated that the state's large population and proactive government support make it an attractive destination for future investments, although no final plans have been confirmed.

At the same time, concerns about quality remain an important issue. Experts acknowledged that the plywood sector has long been dominated by unorganised players, which has sometimes compromised standards. However, the government's introduction of the Quality Control Order (QCO) is viewed as a turning point. Industry representatives explained that under QCO, all producers must adhere to uniform benchmarks, ensuring that consumers receive durable, reliable products. They dismissed worries that the regulation might hinder businesses, stressing that genuine players could secure licences easily. In their view, the policy will eliminate substandard operators and strengthen India's standing internationally.

Analysts also remarked on the values shaping the industry's leadership. Executives credited their success to principles of honesty and hard work, as well as a consumer-first philosophy. They highlighted the importance of accountability, not only to customers but also to society at large—underscoring the sector's commitment to sustainable practices and national growth.

Looking ahead, companies appear determined to adopt a consumer-centric market strategy. Reports indicated that plywood manufacturers are building extensive networks of carpenters, architects, dealers, and contractors to ensure direct engagement. Data-driven outreach, targeted advertising, and innovation in product design are expected to remain priorities. Observers stressed that problem-solving and customer trust will be the pillars of long-term success.

Industry voices concluded that the key to overcoming challenges lies transparency, accurate communication, and integrity. As long as manufacturers remain honestabouttheir offerings and responsive to consumer needs, they believe the plywood sector can meet its ambitious growth targets. With supportive government policies, expanding agroforestry, and rising demand across housing and infrastructure, India's plywood industry is widely expected to enter a phase of rapid expansion in the coming vears.

Market opportunities in Uttar Pradesh are also drawing attention. Executives indicated that the state's large population and proactive government support make it an attractive destination for future investments, although no final plans have been confirmed.

INDIAN MARKET

Having Immense Potential

Experts have indicated that India's vast mass-market holds immense potential, but to unlock it fully, more creative and strategic policies are required. They suggested that while affluent consumers often benefit from targeted policies, the larger mass-market segment remains underserved, despite being capable of driving long-term economic growth.

Observers noted that mass-market products are typically low-priced, high-volume, and low-margin, making them distinct from premium segments. Due to low incomes and limited confidence, many consumers in this category rely heavily on local small-scale companies or cheap imported goods. Analysts emphasised that policies must now focus on the 40% of Indian

middle-class households, across both urban and rural areas, who form the backbone of this consumer base.

Market researchers described this group as informed, aspirational, and price-sensitive. They may cut back on quality or shift to cheaper alternatives during economic slowdowns, but they rarely stop consuming altogether. This makes them a steady demand driver.

Industry voices stressed that the long-term goal should be to transform this segment into a high-efficiency ecosystem where both consumers and producers can maximise productivity. They argued that with the right policies, India's mass-market could become a decisive engine of sustainable growth.

They may cut back on quality or shift to cheaper alternatives during economic slowdowns, but they rarely stop consuming altogether. This makes them a steady demand driver.



AMULYA MICA

Unveils New Range at Bali Conclave



Amulya Mica's much-anticipated international distributors and dealers conclave in Bali, Thailand, was described as a blend of business strategy and cultural celebration. After a pandemic-induced pause, the company reinstated its Foreign Trip Achievers' Scheme, taking more than 100 distributors and dealers from across India, along with select international guests, to The Stones Hotel Legian on 31st August 2025. Attendees reportedly spoke of a warm welcome marked by flowers, tilak, Ganesh Vandana, lamp lighting and the National Anthem, which set a ceremonial tone for the proceedings.

According to participants, the highlight of the conclave was the unveiling of

Amulya Mica's new 1.25 mm Imperial Synchronised Series Catalogue and its latest range of bendable PVC Laminates. The Imperial Synchronised Series had first been introduced at Bali in 2015 and has since become a flagship product line. Company officials said the updated catalogue reflected Amulya Mica's premium identity, adding seven new textures, 15 décor papers and a total of 35 finishes, underlining the brand's focus on design innovation and consistency. The new PVC Laminates (1.25 mm):were described as a versatile and flexible range, with 49 décor papers, aimed at delivering stylish, modern interiors. Senior leadership including Surendra Tharad, Poonam Vyas and Deepak Gupta outlined Amulya Mica's





unique selling propositions, growth roadmap and competitive positioning. Director Abhishek Agarwal highlighted the technical strengths of the synchronised laminates. Mentor Subir Palit urged the company and its partners to stay aligned with evolving market trends to ensure sustainable growth in a dynamic environment. Managing Director Rakesh Agarwal thanked the channel partners for their trust and announced diversification into MBEE Press Plates Pvt. Ltd. to accelerate product development and



ensure greater quality consistency. He also drew attention to Amulya's CSR initiatives and its recent recognitions, including the CII MSME Shining Award, Assocham's Fair Business Practice Award and Dun & Bradstreet's Leader of Tomorrow Award.

The evening segment combined recognition with entertainment. Topperforming partners were felicitated before traditional Balinese dance performances and a musical gala unfolded. A new dealer scheme was unveiled to motivate and reward partners











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in the coming year. Delegates said the conclave transcended a typical business event, functioning instead as a celebration of relationships, trust and shared success. As the Baligathering concluded, participants left with memories of cultural exchange, product innovation and strengthened bonds, elements which, they believed, would inspire Amulya Mica's extended family to grow larger and stronger in the future.





KÖMABOARD

Shaping the Future of Sustainable Interiors and Exteriors

In modern architecture and interior design, the choice of material is increasingly viewed as a balance between aesthetics, durability, safety, and environmental responsibility. Addressing this demand, Koemmerling has introduced KömaBoard, a premium range of Polymer Composite (PVC and WPC) sheets, which analysts describe as a superior alternative to conventional woodbased panels.

Part of Koemmerling's globally recognised portfolio, KömaBoard reportedly builds on the company's German legacy of innovation, precision, and reliability. For over a century, Koemmerling has been a pioneer in advanced uPVC window and door systems, trusted worldwide for their quality and ecoconscious design. KömaBoard carries

forward this tradition by offering architects and builders a material that combines durability, versatility, and sustainability.

Unlike traditional wood-based products, KömaBoard is waterproof, termite-proof, fire-retardant, and 100 percent lead-free. These features make it suitable for diverse conditions while ensuring longevity. By aligning with sustainable construction practices, the product supports the global transition to eco-friendly building solutions without compromising strength or performance.

The material's adaptability across residential, commercial, and industrial settings is remarkable. In furniture and interiors, it is used for kitchen cabinets, wardrobes, and modular workstations,



offering high resistance to moisture and pests. For ceilings and partitions, its compatibility with CNC carving allows intricate patterns and customised designs. In wall paneling and cladding, its structural strength and weather resistance make it appropriate for both interior elegance and durable façades. The product is also being adopted in signage and display solutions due to to the total control of the c

KömaBoard offers both WPC sheets with wood-like textures and PVC sheets with a pristine white finish. This dual range allows designers to choose between natural-inspired warmth and minimalistic modern aesthetics. At the same time, the material's durability ensures that design flexibility is notachieved at the expense of reliability.

The product is marketed with several standout characteristics, including water and weather resistance, termite and borer protection, fire retardancy, anti-fungal and anti-bacterial properties, high screw-holding strength, lightweight durability, thermoformability, calibrated consistency,

and carpenter-friendly usability. Its lead-free composition further underlines its sustainability credentials.

Founded in Germany over 127 years ago, Koemmerling has built a reputation as a leader in high-performance building materials. Its global reach and expertise in polymer-based solutions have made it a trusted name for quality and innovation. KömaBoard is presented as a reflection of this commitment, offering eco-friendly, reliable, and future-ready solutions for the construction sector.

Now, with growing awareness of sustainable practices, materials like KömaBoard are becoming vital for both interiors and exteriors. More than just a panel, it represents a balanced solution, combining aesthetics with functionality, durability with sustainability, and tradition with innovation. According to industry voices, KömaBoard demonstrates what modern materials should aspire to be: versatile, eco-friendly, and globally trusted, setting a new standard for the future of construction and design.



ABPLTA

Traders Seek Clarity on BIS Certification

The All Bharat Plywood & Laminates Trade Association (ABPLTA) has called on the Bureau of Indian Standards (BIS) to issue clear guidance and extend greater support to traders as the deadline for mandatory certification of plywood, particle board, MDF, and related products approaches. The new certification norms, set to take effect from 28th August, 2025, have raised concerns across the trading community.

In its representation to BIS, the association pointed out that many traders are struggling due to a lack of adequate information and awareness about ISI/BIS compliance requirements. It said that recent inspections and raids at retail shops and trading premises had caused unease among industry members.

Association representatives explained that traders generally purchase stock directly from manufacturers and suppliers, trusting them to provide materials that bear valid ISI marks and comply with BIS standards. However, they argued that it is practically impossible for traders to independently

confirm the authenticity of such markings or to verify compliance with all BIS norms.

This, they stressed, has exposed traders to reputational risks, despite their limited role in manufacturing or branding activities. ABPLTA has therefore urged BIS to focus monitoring efforts on manufacturers, who bear primary responsibility for ensuring compliance.

The association also requested measures such as awareness sessions to help traders identify genuine ISI-marked products, a verification mechanism to confirm authenticity, and priority inspections at the manufacturing stage to block non-compliant goods from reaching the market.

Alok Mohta, Joint Secretary of ABPLTA, said the appeal was aimed at protecting genuine traders while ensuring smooth implementation of certification norms. He expressed hope that BIS would intervene to address industry concerns and supportthesector's compliance efforts.



INDIA AND UK

Deepening Cooperation on Forest Certification

The Indian Institute of Forest Management (IIFM), Bhopal, recently hosted a knowledge exchange workshop in July 2025 between India and the United Kingdom to strengthen cooperation on forest standards, certification, and product traceability. The event, held in July 2025, was organised with the support of the Ministry of Environment, Forest and Climate Change (MoEFCC), Government of India, and the UK Government. It formed part of the India-UK PACT (Partnering for Accelerated Climate Transitions) initiative, which aims to improve timber traceability and certification in India's agroforestry sector.

The inaugural session brought together senior officials and international representatives. Among those present were Aseem Srivastava. Principal Conservator of Forests and Head of Forest Force, Madhya Pradesh Forest Department; Dr. K. Ravichandran, Director of IIFM; Amit Anand, Deputy Inspector General of Forests, MoEFCC; Owain Roberts, Head of Climate Change Policy at the British High Commission; and Manoj Dabas, Country Director of CIFOR-ICRAF. Speakers underlined the need for closer collaboration between India and the UK to advance sustainable forest governance.

O. Roberts said the workshop built on earlier cooperation under the India-UK Forest Partnership, launched in 2021. He observed that joint efforts were already contributing to conservation goals and remarked that the new exchange marked a key step in strengthening sustainable agroforestry and product traceability systems. He added that such measures would benefit smallholder farmers while aligning with global climate objectives.

Dr. Ravichandran presented an overview of India's National Forest and Wood Certification Scheme (IFWCS), branded "PRAMAAN." The initiative, launched by MoEFCC in December 2023, seeks to ensure sustainable forest management through third-party verification of forests, trees outside forests, wood, and non-timber forest products. He stressed that credibility and transparency were essential for the scheme to succeed, particularly if India aspired to gain recognition alongside international certification systems.

Technical insights were provided by experts from the UK's Forest Research, who joined Indian stakeholders ranging from policymakers to industry leaders, financial institutions, academics, and NGOs. They shared lessons from the UK's development of

certification systems and traceability mechanisms, offering practical examples for India to consider. According to participants, discussions focused on the design of certification standards, governance frameworks, and mechanisms to integrate smallholders and local communities into certification systems. The importance of aligning certification with international due diligence requirements and sustainability norms was also underlined.

The workshop featured breakout sessions and stakeholder panels that contextualised UK experiences for Indian priorities. Representatives from MoEFCC, CIFOR, NABARD, the Federation of Indian Plywood and Panel Industry (FIPPI), Greenlam, and Incube contributed diverse perspectives from policy, finance, industry, and implementation. Deliberations centred on how certification could support India's forestry sector, expand agroforestry, and contributetoclimatechangemitigation.

Industry stakeholders suggested that robust certification could enhance the credibility of Indian wood-based products in domestic and international markets. Policymakers noted that certification would also help align India with evolving global trade rules that increasingly require

traceable, sustainable sourcing of raw materials. Farmers' representatives and NGOs emphasised that certification must remain inclusive, ensuring that smallholders benefit from market access and fair prices.

The event concluded with consensus on the need for sustained technical cooperation between India and the UK. Participants agreed that the workshop had enriched mutual understanding and laid the foundation for deeper collaboration. It was noted that strengthening certification and traceability systems in India would not only improve domestic forest governance but also contribute to broader sustainability and climategoals.

Officials and experts from both countries indicated that future cooperation could involve capacity-building, technical exchanges, and pilot projects in agroforestry regions. They stressed that such steps would support India's vision of expanding its green cover while promoting farmer incomes and rurallivelihoods.

The workshop was described as a milestone in the India-UK partnership, reflecting shared commitments to responsible forest management, sustainable trade, and global climate action.



STUDY SAYS

Enough Wood for Timber Cities

A new study published in 'Nature' has suggested that the world already produces enough wood to support a large-scale transition to timber-based construction, provided that global systems improve in recycling, waste recovery, and the upcycling of hardwoods. The research, titled Global wood harvest is sufficient for climate-friendly transitions to timber cities, argued that circularity and better allocation of resources could enable cities to rely on timber for the majority of new construction without expanding logging or plantations.

The study, led by Alperen Yayla of Imperial College London, indicated that more efficient use of existing wood streams would be critical. It was reported that re-allocating wood currently burned as fuel towards industrial purposes, alongside improved recovery of waste materials, would not only supply sufficient volumes of engineered timber but would also reduce long-term carbon emissions. Researchers claimed that their modelled scenarios suggested a reduction in global CO2 equivalent emissions of up to 40.8 gigatonnes by 2100 compared to abusiness-as-usual path.

They stressed, however, that such a transition would require regional planning, cross-sectoral governance, and international coordination. In particular, they pointed out the need for cleaner alternatives to wood fuel,

which currently dominates household energy use in parts of Africa, Asia, and Latin America. Without providing communities with affordable energy substitutes, simply diverting fuelwood into industry could force greater reliance on fossil fuels, potentially offsetting climate benefits.

The researchers framed "timber cities" as urban areas where 90 percent of residential and commercial buildings are constructed using engineered wood products or timber-based envelopes. They suggested that such cities could be a cornerstone of climate strategy, since construction materials like concrete and steel are among the world's highest sources of embodied carbon.

Examples of emerging timber adoption were noted, including Uganda, where rapid economic growth and urbanisation have made mass timber construction an attractive option for addressing housing shortages. According to the report, Uganda has positioned itself as a vibrant market for timber innovation, particularly in East Africa, where rising populations are pushing demand for low-carbon building solutions.

Yet the global picture is uneven. The researchers said that in high-demand countries such as India, Nigeria, the Democratic Republic of Congo, and Ethiopia, weak plantation forestry and insufficient

secondary forests meant that any increase in industrial harvesting carried risks of deforestation. They argued that without alternative supply pathways, the pressure on natural forests could be substantial, exacerbating biodiversity loss and undermining climate commitments.

The study examined several possible pathways for meeting rising timber demand. The first was a baseline "business as usual" scenario, in which wood use continued along current patterns. The second was a "shift" scenario, where wood fuel was increasingly redirected into industrial use. The third, labelled "harvest," relied on increased forest extraction, while the fourth, "circular," focused on maximising recycling and re-use.

Results suggested that the "circular" and "shift" scenarios offered the greatest environmental benefits. Under these models, cities could transition towards timber without requiring expansion of plantation forests or aggressive logging. Researchers said that a blend of these approaches, shifting part of the annual fuelwood harvest while expanding the role of recycled and recovered timber, could realistically satisfy demand in

90 percent of urbanising areas worldwide.

But they also acknowledged potential drawbacks. Large-scale diversion of fuelwood could leave vulnerable populations dependent on carbon-intensive substitutes such as oil, coal, or liquefied petroleum gas. This outcome, they said, highlighted the need for integrated planning that considered both construction and energy systems in tandem.

Despite growing interest, engineered timber currently represents only a small fraction of the global wood cycle. According to the study, just 0.26 percent of all harvested wood goes into structural engineered products, and timber accounts for only 2.7 percent of construction material globally. This equates to roughly 2.9 percent of all residential and commercial projects worldwide.

Researchers emphasised that hardwoods could play a pivotal role in scaling up engineered timber. They observed that species such as oak (Quercus) and beech (Fagus sylvatica) are naturally durable and suitable for applications like glulam and cross-laminated timber. At present, much of this hardwood is consumed as bioenergy, a



practice the study described as an underutilisation of its potential value. With better technology and industry standards, hardwood could instead be channelled into long-lived building products, thereby locking carbon into structures for decades.

The authors pointed to prominent projects that demonstrated the possibilities of hardwood construction. Among these was the use of American white oak glulam beams at Lord's Cricket Ground in London, which showed that hardwood could perform at scale while offering architectural flexibility.

Another major focus of the study was waste recovery. In 2021, nearly 28 percent of total harvested wood was either left unrecovered or used solely for energy recovery, according to their estimates. With the expansion of engineered timber, the volume of offcuts, residues, and demolition waste is expected to rise, creating opportunities for circular use.

The researchers argued that policy and market development would be needed to enable functional recovery at the end of building life cycles. They said that disassembly-friendly design, modular

construction, and standardisation of timber components could all help ensure that wood products were reused rather than discarded. They added that secondary markets for recycled wood products would be critical to make circularity economically viable.

The report emphasised that the wood transition could not be treated as a purely technical challenge. It highlighted the governance dilemmas of balancing timber demand with forest protection, and warned that ill-designed policies could unintentionally shift pressures across regions. For instance, restricting harvest in one country without addressing global supply chains could lead to higher imports and indirect deforestation elsewhere.

The authors therefore called for cross-regional planning and harmonisation of standards. They suggested that international frameworks should encourage transparency in timber trade, ensure legality, and incentivise sustainable practices. They also urged governments to recognise the dual role of forests in both supplying renewable construction material and preserving ecological functions.



The significance of transitioning towards timber construction was underscored by comparisons with conventional materials. Studies cited in the article noted that replacing steel and concrete with timber in up to 60 percent of new buildings could cut emissions by an amount equivalent to the entire global emissions of the previous year. Timber's ability to store carbon in built form, combined with wellmanaged forests that act as carbon sinks, makes it a uniquely powerful tool in climate mitigation.

Still, the researchers cautioned that timber is not a silver bullet. They argued that without robust sustainability safeguards, increased timber demand could exacerbate illegal logging, degrade ecosystems, and displace communities. As such, they said that the transition to timber cities must be accompanied by social safeguards, enforcement of forest laws, and investment in community-based forestry.

The study concluded that the future of timber cities depends not on harvesting more trees, but on using existing resources more wisely. Researchers called for innovation in recycling and upcycling technologies, broader use of hardwoods in engineered products, and urgent investment in clean alternatives to wood fuel.

They said that if governments and industries embraced these pathways, the global construction sector could transform itself into a driver of carbon reduction rather than a source of emissions. The vision of timber cities, they argued, was not merely about materials, but about reimagining the relationship between urban growth and ecological sustainability.

According to the study, the challenge now lies in mobilising political will, building institutional frameworks, and aligning international cooperation. Without these, the potential of timber cities could remain an academic concept rather than a global reality.

The research made a simple point: the world already has enough wood. The question is whether humanity has the ingenuity and governance to put it to better use.

(Courtesy:Wood Central)



SUN TOUCH LAMINATE

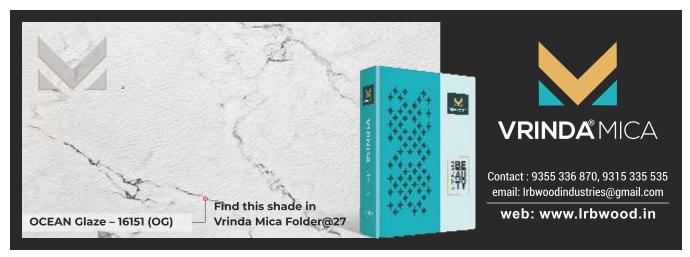
A Vision for the Future

Sun Touch Laminate Pvt. Ltd., based in Morbi, Gujarat, has established itself as a trusted name in the decorative laminate industry, combining innovation with craftsmanship. In an interaction with the media, Director Kamal Patel reflected on the company's product philosophy, market differentiation, and its role in empowering India's interiors and furniture sector.

Kamal Patel explained that the company offers a wide portfolio of high-pressure decorative laminates, designed to meet both aesthetic and functional requirements. He said the range includes scratch-resistant, UV-stable, anti-bacterial, and moisture-protected laminates available in woodgrain, abstract, matte, and glossy finishes. With dimensions of 2440 x 1220 mm and a standard 1 mm thickness, the products are versatile enough for modular furniture, wall applications, and commercial interiors.

According to him, innovation remains central to Sun Touch's success. The company has invested in advanced German and Italian machinery for precision printing, texturing, and resin application. Features such as synchronised laminates, metallic finishes, and anti-fingerprint surfaces, he added, reflect a continuous focus on research and development. Equally important, Patel noted, is the company's responsiveness to market demand, with new designs regularly introduced to keep pace with global trends.

Discussing the role of laminate brands in supporting interior designers and furniture manufacturers, Patel pointed to several benefits. He emphasised that the wide catalogue of textures and finishes allows designers to experiment with diverse styles, from minimalist to classic wood aesthetics, without the cost of natural materials. He also highlighted that laminates, being easy to



apply on MDF, plywood, or particle board, helpreduceprojecttimelines.

He added that Sun Touch offers technical support, including swatch kits, datasheets, and mock-up panels, while maintaining a robust distribution network that ensures timely supply across India. This, Patel argued, helps designers and OEMs meet deadlines with confidence, particularly in large projects requiring consistent quality and repeat orders. He further stressed that the company continuously studies global design movements, aligning its catalogue with current demand, from matte earth tones and terrazzo patterns to high-gloss pastel shades.

When asked about sustainability, Patel underlined that eco-conscious production is a core responsibility. He explained that Sun Touch's Morbi facility operates with low-emission resins, water recycling systems, and energy-efficient processes. Additionally, he said, the company sources raw materials from responsible vendors, helping architects and builders meet green building certification standards.

Patel also cited the example of "5069 Himalayan Oak," a design from the 1 mm

series, which has gained popularity among furniture makers. Its soft oak texture and subtle grains, he said, make it ideal for wardrobes and bed back panels, combining visualwarmthwithpracticalusability.

Looking ahead, Patel outlined ambitious expansion plans. Domestically, the company intends to enhance its dealer support, strengthen digital marketing, and deepen collaborations with interior design firms. Internationally, he said, Sun Touch is focusing on expanding exports to the Middle East, Africa, and South-East Asia. He revealed that the company is also developing new textures inspired by retro-futurism and nature, supported by an expanded design studio and product R&D team.

Kamal Patel concluded by emphasising that Sun Touch Laminate is redefining what Indian-made decorative laminates can deliver, combining beauty, performance, and sustainability. With its consistent focus on quality and innovation, he suggested, the company is well-positioned to support the evolving needs of the interiors and furniture industry, both in India and abroad.



EUMABOIS

General Assembly 2025 Held in Dresden

The annual General Assembly of Eumabois, the European Federation of National Associations of Technology Manufacturers for the Woodworking and Furniture Industries, was held on 18th September in Dresden, Germany. Delegates from across Europe gathered to review the federation's activities, approve its final balance and outline priorities for the coming years.

The meeting's most significant development was the appointment of three new board members for the 2025–2028 term. Tomas Nieciag of DROMA (Poland), Antoine Vernez of HBT (Switzerland) and Mustafa Sabri Erol of AIMSAD (Turkey) will join President Frederik Meyer of VDMA (Germany) and Vice President Enrico Aureli of ACIMALL (Italy), both re-elected to their positions. Matthias Kraus was confirmed as Financial Auditor.

President Meyer was quoted as saying he was confident the new board would be able to navigate a difficult period for wood-related technologies with the necessary expertise. He thanked the outgoing members and stressed

that, in a conflict-ridden global environment, maintaining transnational relations and collaboration remained a tangible invitation to sharing and partnering.

Delegates also reviewed several of the federation's ongoing initiatives, with particular attention to the ETML (European Tool-Machine Language) project, which aims to standardise communication in woodworking technologies. The day concluded with the announcement that Turkey will host the 2026 General Assembly.

Eumabois represents more than 800 companies employing around 35,000 people and generating an estimated €7 billion in revenue. Its membership spans associations from Italy, Portugal, Turkey, Poland, France, Austria, Switzerland, Finland, Germany and Slovakia, along with individual companies representing their countries. The Dresden meeting underlined the federation's commitment to innovation, cooperation and a stronger European presence in the global woodworking and furniture technology markets.

President Meyer was quoted as saying he was confident the new board would be able to navigate a difficult period for wood-related technologies with the necessary expertise.

ICFRE-IWST

Campus Placement Drive for PG Diploma Trainees

The Institute of Wood Science & Technology (ICFRE-IWST), Bengaluru, under the Indian Council of Forestry Research & Education, has announced a campus placement interview for the 35th batch of its flagship one-year Post-Graduate Diploma Course in Wood & Panel Products Technology. The placement drive is scheduled for Wednesday, 12th November 2025, at the institute's IPIRTI Peenya Campus in Bengaluru.

ICFRE-IWST, a premier national research and training institute under the Ministry of Environment, Forest and Climate Change, has long been at the forefront of training skilled professionals for India's fast-growing plywood and panel product industries. With state-of-the-art laboratory and pilot plant facilities, the institute addresses the sector's manpower needs for positions such as Production Managers, Quality Control Managers, Marketing Managers, TeamLeaders and Chemists.

In a notification, the institute has invited wood-based panel industries, allied sectors and related organisations to participate in the upcoming placement drive. "We request interested organisations to send a line of confirmation by email for their willingness to take part in the campus interview," said Dr. Vinod Kumar Upadhyay, Scientist-Eand Course Director.

Any corrigendum to the notification, as well as students' biodata and other information, will be available on the official website https://iwst.icfre.gov.in. For further clarification, organisations may contact Ms. Sujatha D., Head PPPT Division (080-30534005, sujathad@icfre.org) or Dr. Vinod Kumar Upadhyay (080-30534015, 9663270680, upadhyayvk@icfre.org).

The placement drive is expected to bridge skilled trainees with key employers in the sector, benefitting both the graduating students and the participating industries.



OUTDOOR ADHESIVES

Testing Which Ones Truly Stand Up to the Elements

When woodworkers think of outdoor adhesives, the term "waterproof" often comes to mind. But experts point out that outdoor joints endure much more than rain. In parts of the U.S., temperatures range from subzero winters to 100°F-plus summers, putting any glue line to the test. To see which products genuinely survive, a comparative study was conducted on four common adhesives, type-3 waterproof wood glue, type-2 water-resistant glue, epoxy, and polyurethane using cedar half-lap and mortise-and-tenon joints. These two joint types were chosen because half-laps expose glue lines directly to weather, while mortise-and-tenons often suffer end-grain checking, a typical failure point in outdoor furniture.

Half of the test joints were installed on a rooftop in the US Midwest for nine months, enduring snow, freezing rain, high humidity, and 39 inches of rainfall, nine inches above average. Identical joints were stored indoors as a baseline. All samples were later taken to Iowa State University's Structural Materials Testing Facility and subjected to thousands of pounds of force. Breaks exposing more than half the joint were classified as glue failures; less than half signalled wood failure.

Type-3 Wood Glue: Waterproof Without the Mess

Type-3 glues use water to carry

polymer strands deep into wood cells; as the water evaporates, a chemical reaction locks the strands together to resist severe moisture. Test results showed outdoor joints matched indoor performance, with many failures occurring in the wood rather than the glue. Half-laps with type-3 glue even outperformed epoxy in break force. Mortise-and-tenon joints held up despite moisture reaching the mortises. The conclusion was that type-3 glue rivals epoxy's outdoor strength without the mixing.

Type-2 Wood Glue: Water-Resistant Yet Durable

Type-2 glue penetrates wood like type-3 but lacks the chemical cross-linking that makes it fully waterproof. Nevertheless, outdoor joints bonded with type-2 glue retained strength nearly equal to indoor samples. Mortise-and-tenons lost only slightly more wood transfer outdoors, and half-laps sometimes required more force to break than epoxy joints. Despite being marketed only as water-resistant, type-2 glue performed strongly outdoors, though sealing the finished project can add insurance.

Epoxy: Gap-Filling Strength That Holds

Epoxy combines resin and hardener in a chemical reaction that displaces moisture and forms powerful bonds, even underwater. Indoors, epoxy joints tested strongest of all adhesives. After outdoor exposure, their strength fell to levels comparable to type-2 and type-3 glues. Two out of three outdoor mortise-and-tenons broke in the wood before the glue failed, and half-lap edges stayed bonded, suggesting epoxy excels where joint lines need water-repelling properties or wheregaps must be filled.

Polyurethane: Versatile but Weakened by Weather

Polyurethane cures by reacting with moisture, sticking to diverse materials and releasing carbon dioxide that causes foaming. Indoor half-laps tested stronger than mortise-and-tenons, but both lost significant strength outside. All three outdoor mortise-and-tenons suffered glue failures. While indoor samples sometimes tore away chunks of wood, outdoor mortise-and-tenons failed easily. Polyurethane remains useful for joining unlike materials, such as a metal cap to a wooden post, but offers less reliable wood-to-wood performance outdoors.

Key Takeaways for Outdoor Projects

The tests suggested that so-called "yellow glues", type-2 and type-3 wood glues, offer surprisingly robust outdoor performance. Type-3 glue equalled epoxy's

strength in mortise-and-tenons after exposure and surpassed it in half-laps. Type-2 glue proved competitive, particularly in half-lap joints. These glues are also easier to apply, clean up with water, and cost less than epoxy or polyure thane.

Epoxy remains the best choice when joints aren't perfectly fitted or when bonding wood to metal or plastic, thanks to its gapfilling ability and water-displacing properties. Polyurethane, while versatile and lower-cost, foams during curing and lost much of its strength after weathering.

Overall, woodworkers can have confidence that modern type-2 and type-3 glues will hold up in outdoor chairs, garden arbors, or other furniture. For projects requiring complex bonds or mixed materials, epoxy still earns its keep. Polyurethane, despite its outdoor reputation, may be best reserved for non-wood or hybrid applications.

By carefully matching adhesive to project requirements and understanding how each behaves under real-world conditions, builders can ensure outdoor joints last through scorching summers, freezing winters, and everything in between.

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WBIA UP

Showcased wood based Industry Strength at UP International Trade Show

Uttar Pradesh recently hosted the third edition of the UP International Trade Show (UPITS), scheduled from 25th to 29th September 2025 at Halls 11 and 12 of the India Expo Centre & Mart, Greater Noida. The Wood-Based Industries Association, Uttar Pradesh (WBIA UP) was included as a participant in this high-profile event, with a 50-square-metre area allocated for its display.

According to organisers, the association highlighted the sector's contributions to development, financial growth, employment generation and

environmental initiatives, while also presenting policy suggestions. Sources said the showcase was aimed at providing the Hon'ble Chief Minister, Shri Yogi Adityanath Maharaj Ji, with detailed information on the industry's efforts to align with the government's Vision 2047.

With Russia as the Partner Country, observers noted that the trade show reflected Uttar Pradesh' expanding global linkages while underlining the crucial role of its woodbased industries in shaping a sustainable and inclusive economic future.



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SICAM PORDENONE 2025

Gearing Up for 16th Edition



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Organisers of SICAM 2025 have confirmed that the 16th edition of the International Exhibition of Components, Accessories and Semi-Finished Products for the Furniture Industry will return to Pordenone from 14th to 17th October 2025. The event, which has been sold out for months, will feature 700 exhibitors representing 35 countries.

According to Exposicam Srl, the focus of this year's edition will remain firmly on the products themselves. Decorative surfaces, innovative mechanisms, advanced materials, and new solutions are expected to take centre stage as the industry looks toward shaping the furniture of tomorrow.

The organisers have also explained

that tools such as the interactive exhibitor catalogue and an online registration system have been designed to make visit planning simple. Attendees will be able to access the exhibition directly via Halls 1, 5, and 10, ensuring easy entry and immediate opportunities to meet both longstanding and new partners.

Exposicam Srl has also announced that SICAM would be represented at Intermob in Istanbul, where visitors can find their stand in Hall 3, Stand 311E. The organisation emphasises that both events underline its role in connecting global furniture industry stakeholders with innovation, creativity, and future market trends.



भारत का प्लाईवुड बाज़ार

मज़बूत वृद्धि के लिए तैयार

उद्योग पर्यवेक्षकों ने सुझाव दिया है कि भारत का प्लाईवुड क्षेत्र एक बड़े विस्तार के कगार पर है, और बढती मांग आने वाले दशक को आकार देने की संभावना रखती है। विश्लेषकों ने बताया कि जबकि भारत की जनसंख्या दुनिया में सबसे बड़ी है, इसका प्लाईवुड उत्पादन अभी भी चीन के उत्पादन का केवल एक अंश है। वर्तमान अनुमानों के अनुसार, भारत अपने उत्तरी पड़ोसी की तुलना में लगभग बीस गुना कम प्लाईवुड उत्पादन करता है। यहां तक कि अगर अगले दस वर्षों में घरेलू उत्पादन दस गुना बढ़ भी जाए. तो यह केवल चीन के वर्तमान उत्पादन का आधा होगा। प्रति व्यक्ति आधार पर, भारत की प्लाईवुड खपत चीन के मुकाबले काफी कम है, जो वैश्विक मानकों के मुकाबले बहुत कम मानी जाती है। विशेषज्ञ मानते हैं कि यह असंतुलन वृद्धि की विशाल संभावनाओं को उजागर करता है और सावधानीपूर्वक तैयारी की आवश्यकता को रेखांकित करता है।

कच्चे माल की कमी के कारण विस्तार में बाधा आने की चिंताओं को उद्योग नेताओं ने कम महत्व दिया। उनका तर्क था कि लकड़ी की उपलब्धता वास्तव में बढ़ रही है, मुख्य रूप से एग्रोफॉरेस्ट्री की बढ़ती लोकप्रियता के कारण। किसानों के अनुसार, वाणिज्यिक बागान अब पारंपरिक कृषि के लिए लाभकारी विकल्प बन गए हैं, जहां प्रति एकड़ ₹50,000 से ₹60,000 तक की आय हो सकती है। नाली-रोटेशन वाली फसलें जैसे यूकलिप्टस और पॉपलर, जो लगभग चार वर्षों में परिपक्क हो जाती हैं, लंबी अविध वाली किस्मों की तुलना में अधिक पसंद



की जा रही हैं। पंजाब और कर्नाटक जैसे राज्यों में संचालित कंपनियां इस मॉडल को अपने आसपास के क्षेत्रों में सक्रिय रूप से बढावा दे रही हैं।

पर्यवेक्षकों ने ध्यान दिलाया कि चीन के तेज प्लाईवुड विकास का आधार बड़े पैमाने पर एग्रोफॉरेस्ट्री था, जिसमें पहाड़ी और बंजर इलाकों को भी शामिल किया गया था। भारतीय निर्माता इस प्रणाली को अपनाने का प्रयास कर रहे हैं, न केवल कच्चे माल की सुरक्षा के लिए, बल्कि पर्यावरण में सकारात्मक योगदान देने के लिए भी। उन्होंने बताया कि एग्रोफॉरेस्ट्री प्रदूषण नियंत्रण में महत्वपूर्ण भूमिका निभाती है, और इसके विस्तार से भारत में समान लाभ मिल सकते हैं। इस पहल को आगे बढाने के लिए. कंपनियों ने समर्पित टीमों की तैनाती की है जो किसानों को पौधे, मार्गदर्शन और तकनीकी सहायता प्रदान करती हैं। उद्योग विशेषज्ञों का मानना है कि अगर अधिक निर्माता इस दृष्टिकोण को अपनाते हैं, तो देश जल्द ही अपनी लकड़ी आपूर्ति में आत्मनिर्भर बन सकता है।

उत्तरी प्रदेश में बाज़ार के अवसर भी ध्यान

आकर्षित कर रहे हैं। अधिकारियों ने कहा कि राज्य की बड़ी जनसंख्या और सिक्रिय सरकारी समर्थन इसे भविष्य के निवेश के लिए आकर्षक बनाते हैं, हालांकि कोई अंतिम योजना अभी तक पृष्टि नहीं हुई है।

साथ ही, गुणवत्ता के संबंध में चिंताएं एक महत्वपूर्ण मुद्दा बनी हुई हैं। विशेषज्ञों ने माना कि प्लाईवुड क्षेत्र लंबे समय तक असंगठित खिलाडियों द्वारा नियंत्रित रहा है, जिससे कभी-कभी मानकों का उल्लंघन हुआ। हालांकि, सरकार द्वारा क्वालिटी कंट्रोल ऑर्डर (QCO) की शुरुआत को एक महत्वपूर्ण मोड के रूप में देखा जा रहा है। उद्योग प्रतिनिधियों ने बताया कि OCO के तहत सभी निर्माता एक समान मानक का पालन करेंगे. जिससे उपभोक्ताओं को टिकाऊ और विश्वसनीय उत्पाद मिल सकें। उन्होंने यह चिंता खारिज की. कि यह नियम व्यवसायों के लिए बाधा बन सकता है, और कहा कि ईमानदार खिलाडी आसानी से लाइसेंस प्राप्त कर सकते हैं। उनके अनुसार, यह नीति निम्न गुणवत्ता वाले ऑपरेटरों को समाप्त करेगी और भारत की अंतरराष्ट्रीय प्रतिष्ठा को मजबूत करेगी।

विश्लेषकों ने उद्योग की नेतृत्व क्षमता को आकार देने वाले मूल्यों पर भी टिप्पणी की। अधिकारियों ने अपनी सफलता का श्रेय ईमानदारी और कड़ी मेहनत के सिद्धांतों के साथ-साथ उपभोक्ता-केंद्रित दर्शन को दिया। उन्होंने जिम्मेदारी

के महत्व पर बल दिया, न केवल ग्राहकों के प्रति बल्कि समाज के प्रति भी—जिससे क्षेत्र की स्थायी प्रथाओं और राष्ट्रीय विकास के प्रति प्रतिबद्धता उजागर होती है।

भविष्य की ओर देखते हुए, कंपनियां उपभोक्ता-केंद्रित बाज़ार रणनीति अपनाने के लिए दृढ़ दिख रही हैं। रिपोर्टों के अनुसार, प्लाईवुड निर्माता बढ़ते हुए बढ़ई, आर्किटेक्ट, डीलर और ठेकेदारों के व्यापक नेटवर्क का निर्माण कर रहे हैं तािक सीधे संपर्क सुनिश्चित किया जा सके। डेटा-संचािलत पहुँच, लिक्षत विज्ञापन और उत्पाद डिज़ाइन में नवाचार प्राथमिकताएं बनी रहेंगी। पर्यवेक्षकों ने कहा कि समस्या समाधान और ग्राहक विश्वास दीर्घकािलक सफलता के स्तंभ होंगे।

उद्योग विशेषज्ञों ने निष्कर्ष निकाला कि चुनौतियों को पार करने की कुंजी पारदर्शिता, सटीक संचार और ईमानदारी में है। जब तक निर्माता अपनी पेशकशों के प्रति ईमानदार रहते हैं और उपभोक्ता की आवश्यकताओं का उत्तर देते हैं, वे मानते हैं कि प्लाईवुड क्षेत्र अपने महत्वाकांक्षी विकास लक्ष्यों को पूरा कर सकता है। सरकारी नीतियों का समर्थन, बढ़ती एग्रोफॉरेस्ट्री और आवास व अवसंरचना क्षेत्र में बढ़ती मांग के साथ, भारत के प्लाईवुड उद्योग के आने वाले वर्षों में तेज विस्तार की संभावना व्यापक रूप से जताई जा रही है।



ओडिशा में ₹600 करोड़ रुपये का पैनल प्लांट उद्घाटित

ग्रीनप्लाई इंडस्ट्रीज लिमिटेड ने reportedly ओडिशा के कोरापुट ज़िले के सेमिलिगुड़ा में एक नए एकीकृत लकड़ी पैनल विनिर्माण संयंत्र (integrated wood panel manufacturing facility) के कमीशनिंग की घोषणा की है। इसका वर्चु अल उद्घाटन भुवनेश्वर में मुख्यमंत्री मोहन चरण माझी और उद्योग मंत्री सम्पद चंद्र स्वैन, सहित विरष्ठ सरकारी अधिकारियों की उपस्थिति में किया गया।

कंपनी के चेयरमैन राजेश मित्तल ने कहा कि यह महत्वपूर्ण परियोजना राज्य सरकार के सिक्रय सहयोग से संभव हो पाई है, जिसमें भूमि आवंटन, सिंगल-विंडो क्लियरेंस और समय पर अनुमोदन शामिल हैं। उन्होंने जोर देकर कहा कि इस सुविधा के प्लाईवुड और एमडीएफ यूनिट्स न केवल रोज़गार उत्पन्न करेंगे बल्कि एग्रोफॉरेस्ट्री (कृषि वानिकी) के माध्यम से सतत विकास को भी मज़बूत करेंगे, जिससे स्थानीय समुदाय और उद्योग दोनों को लाभ मिलेगा। उन्होंने यह भी जोड़ा कि यह परियोजना आत्मनिर्भर भारत और मेक इन इंडिया की सरकारी दृष्टि के अनुरूप है, वहीं पैनल सेक्टर में कड़े गुणवत्ता मानकों के लागू होने से देशभर में नए अवसर भी बन रहे हैं।

ग्रीनप्लाई की पूर्ण स्वामित्व वाली सहायक कंपनी ग्रीनप्लाई संडीला प्रा. लि. के माध्यम से स्थापित यह सेमिलिगुड़ा सुविधा रणनीतिक स्थानिक लाभों और मज़बूत सामुदायिक प्रभावों का संयोजन है। प्रचुर मात्रा में प्लांटेशन लकड़ी से घिरा यह स्थल टिकाऊ और किफायती कच्चे माल की आपूर्ति प्रदान करता है। रेल और सड़क से बेहतर कनेक्टिविटी घरेलू और निर्यात दोनों बाज़ारों तक पहुँच को और मज़बूत बनाती है। 600 करोड़ रुपये से अधिक के निवेश वाली यह परियोजना 1,200 से अधिक प्रत्यक्ष नौकरियों के साथ-साथ कई हज़ार अप्रत्यक्ष अवसर भी सृजित करेगी, जिससे स्थानीय लघु एवं मध्यम उद्यमों (SMEs), आपूर्तिकर्ताओं और कौशल-विकास कार्यक्रमों को बढ़ावा मिलेगा।

ग्रीनप्लाई लगातार खुद को स्थायी विनिर्माण (sustainable manufacturing) में अग्रणी के रूप में स्थापित कर रही है। कंपनी ने पहले ही अपने परिचालन संयंत्रों के आसपास एक लाख एकड़ से अधिक क्षेत्र में 7.5 करोड़ से अधिक पौधे लगाए हैं। यह संरचित एग्रोफॉरेस्ट्री मॉडल कच्चे माल की स्थिर उपलब्धता सुनिश्चित करता है, साथ ही किसानों की आय बढ़ाने और राष्ट्रीय लक्ष्य के अनुसार 33 प्रतिशत हरित आवरण (green cover) में योगदान देता है। विशेषज्ञों ने कहा कि ऐसी पहलें क्षेत्र के लिए कार्बन-न्यूट्रल विकास पथ को भी सहयोग देती हैं।

इस परियोजना के साथ, ग्रीनप्लाई ने उन्नत लकड़ी पैनल विनिर्माण में अपनी नेतृत्व क्षमता और सतत व सामुदायिक-आधारित विकास के प्रति दीर्घकालिक प्रतिबद्धता दोनों को सुदृढ़ किया है। ओडिशा की यह सुविधा भारत के पैनल उद्योग में भविष्य के निवेशों के लिए एक मानक के रूप में देखी जा रही है, जो औद्योगिक पैमाने को पर्यावरणीय जिम्मेदारी के साथ जोड़ती है।

एम डी एफ मैन्युफैक्करर्स

1 सितम्बर से 5% मूल्य वृद्धि की घोषणा

घरेलू बाजार के प्रमुख एम डी एफ मैन्युफैक्करर्स कंपनियों ने घोषणा की है कि 1 सितम्बर से सभी उत्पाद श्रेणियों के दामों में अधिकतम पाँच प्रतिशत तक की वृद्धि की जाएगी। उद्योग सूत्रों के अनुसार यह बढ़ोतरी इंटीरियर और एक्सटीरियर ग्रेड एमडीएफ, सीएआरबी-अनुपालन बोर्ड्स, एचडी+एमआर, तथा यूवी / एक्रेलिक / लक्स वेरिएंट्स पर लागू होगी।

कंपनियों की अनुसार, 1 सितम्बर के बाद दिए जाने वाले सभी नए ऑर्डर संशोधित दरों पर बिल किए जाएंगे। वहीं, लंबित ऑर्डर 1 सितम्बर से पहले उठाने होंगे, अन्यथा उन्हें रद्द माना जाएगा और उठाने की तारीख के मौजूदा बाजार भाव के अनुसार दरें लागू होंगी।

निर्माताओं ने स्पष्ट किया कि यह कदम उत्पादन लागत में तेज़ी से हुई बढ़ोतरी के कारण उठाया गया है। उनका कहना है कि कच्चे माल की कीमतों में लगातार वृद्धि के चलते उद्योग के पास इसके कुछ बोझ को बाजार पर डालने के अलावा कोई विकल्प नहीं बचा, ताकि गुणवत्ता सुरक्षित



रखी जा सके और समय पर आपूर्ति सुनिश्चित हो।

कई बड़ी कंपनियों ने इस फैसले की पृष्टि की है। इन कंपनियों द्वारा जारी अधिसूचनाओं में बताया गया कि उतार-चढ़ाव को झेलने के प्रयासों के बावजूद इनपुट लागत में लगातार हो रही वृद्धि ने मूल्य संशोधन को अनिवार्य बना दिया।

उद्योग पर्यवेक्षकों का कहना है कि हाल के महीनों में कच्चे माल की आपूर्ति में अस्थिरता ने पूरे वुड पैनल क्षेत्र के लिए बड़ी चुनौतियाँ खड़ी कर दी हैं। अधिकारियों ने ज़ोर देकर कहा कि लागत को नियंत्रित करते हुए उत्पाद मानकों को बनाए रखना बेहद कठिन हो गया है, और यह वृद्धि परिचालन क्षमता और ग्राहक आवश्यकताओं के बीच संतुलन बनाने के लिए आवश्यक है।

एम डी एफ निर्माताओं ने डीलरों, वितरकों और चैनल पार्टनर्स से अपील की है कि वे संशोधित मूल्य को लागू करने में सहयोग करें। उन्होंने दोहराया कि यह निर्णय संचालन बनाए रखने, उत्पाद की गुणवत्ता की रक्षा करने और घरेलू व संस्थागत बाजारों में एमडीएफ की बढ़ती मांग को पूरा करने के लिए आवश्यक है।

सें चुरी पार्टिकलबोर्ड्स

मज़बूत पार्टिकल बोर्ड के साथ मानकों को नया स्वरूप देना

आधुनिक निर्माण और इंटीरियर सामग्रियों की मांग अब तेजी से टिकाऊपन, दक्षता और पर्यावरण– हितैषी गुणों पर आधारित होती जा रही है। इसी प्रवृत्ति को ध्यान में रखते हुए, सेंचुरी पार्टिकल बोर्ड्स ने अपने स्ट्रॉन्ग पार्टिकल बोर्ड (SPB) को एक मानक उत्पाद के रूप में स्थापित किया है, जो उच्च प्रदर्शन और लंबे समय तक चलने वाली गुणवत्ता का संयोजन है। कंपनी प्रतिनिधियों के अनुसार, यह बोर्ड रचनात्मकता, सटीकता और दीर्घायु का प्रतीक है, जिसे आवासीय और वाणिज्यिक परियोजनाओं की कठोर आवश्यकताओं को पूरा करने के लिए डिजाइन किया गया है।

कंपनी ने जोर देकर कहा है कि सततता (सस्टेनेबिलटी) SPB के डिजाइन का मुख्य आधार है। ये बोर्ड E1-ग्रेड अनुपालन के अनुसार बनाए जाते हैं, जो फॉर्मिल्डहाइड उत्सर्जन को नियंत्रित करने वाला एक वैश्विक मानक है। हानिकारक रसायनों के उत्सर्जन को न्यूनतम रखकर यह उत्पाद स्वस्थ इनडोर वातावरण सुनिश्चित करने में मदद करता है। विश्लेषकों ने बताया कि यह विशेषता इसे घरों, दफ्तरों, स्कूलों और अस्पतालों जैसी संवेदनशील जगहों के लिए उपयुक्त बनाती है। अधिकारियों ने यह भी कहा कि कम उत्सर्जन वाली यह विशेषता आधुनिक पर्यावरण-हितैषी निर्माण प्रथाओं के अनुरूप है, जिससे उपयोगकर्ताओं को सुरक्षा और पर्यावरणीय प्रभाव में कमी का दोहरा लाभ मिलता है। सेंचरी SPB की बहमखी प्रतिभा इसकी एक



और प्रमुख ताकत है। 6 मिमी से 45 मिमी तक की मोटाई में उपलब्ध यह उत्पाद श्रृंखला, जो भारत में सबसे विस्तृत मानी जाती है, को फर्नीचर, मॉड्यूलर स्ट्रक्कर और सजावटी अनुप्रयोगों के लिए उपयुक्त बताया गया है। ये बोर्ड किफायती आकारों में बनाए जाते हैं ताकि बर्बादी कम हो, जिससे न केवल खर्च घटता है बल्कि पर्यावरणीय प्रभाव भी कम होता है। इस अनुकूलता ने SPB को विभिन्न पैमानों की परियोजनाओं के लिए एक किफायती विकल्प बना दिया है।

तनाव की स्थिति में ये बोर्ड मजबूत प्रदर्शन देते हैं। पारंपरिक पार्टिकल बोर्ड्स के विपरीत, सेंचुरी SPB को अधिक लचीलापन प्रदान करने के लिए डिजाइन किया गया है, जिससे यह भारी बोझ भी बिना क्षतिग्रस्त हुए सह सकता है। निर्माताओं का कहना है कि यह क्षमता इसे फर्नीचर और निर्माण परियोजनाओं में स्थायी ढाँचे के रूप में उपयोगी बनाती है। इसका मुड़ने और छिलने से प्रतिरोधी होना भी उत्पाद की आयु बढ़ाने और दीर्घकालिक रखरखाव लागत घटाने में सहायक है, जिसे उद्योग विशेषज्ञों ने निर्माताओं और डिजाइनरों के लिए एक बडा लाभ माना।

कंपनी का एक और प्रमुख ध्यान उत्पादन में संगति और एकरूपता पर है। प्रत्येक बोर्ड को समान बनावट और फिनिश हासिल करने के लिए कठोर गुणवत्ता परीक्षणों से गुजारा जाता है। अंदरूनी सूत्रों के अनुसार, यह बारीकी विभिन्न अनुप्रयोगों में विश्वसनीयता सुनिश्चित करती है—चाहे वह उत्तम फर्नीचर का डिटेलिंग हो या बड़े पैमाने पर निर्माण। बोर्ड की रेडी-टू-इंस्टॉल और प्री-फिनिश्ड प्रकृति को बढ़ई और ठेकेदारों के लिए एक अतिरिक्त सुविधा बताया गया है, जिससे वे गुणवत्ता से समझौता किए बिना समय बचा पाते हैं।

SPB की एक और परिभाषित विशेषता इसकी आसानी से उपयोग होने वाली प्रकृति है। कंपनी के अनुसार, बोर्ड की चिकनी सतह इसे काटने, ड्रिल करने और आकार देने में आसान बनाती है, जिससे श्रम और इंस्टॉलेशन का समय कम होता है। यह 9×6,

8×6 और 8×4 जैसे आकारों में उपलब्ध है, जिससे विभिन्न डिज़ाइन आवश्यकताओं के लिए लचीलापन मिलता है। उद्योग विशेषज्ञों का मानना है कि ये विशेषताएँ इसे उन बड़े प्रोजेक्ट्स के लिए आदर्श बनाती हैं, जहाँ दक्षता की उच्च मांग होती है।

कंपनी प्रतिनिधियों ने आगे कहा कि सेंचुरी SPB अंतरराष्ट्रीय गुणवत्ता मानकों का पालन करता है, साथ ही भारतीय परिस्थितियों के अनुरूप भी है। आर्किटेक्ट्स और डिज़ाइनर्स को आश्वस्त किया गया है कि यह उत्पाद दृश्य आकर्षण और संरचनात्मक मजबूती दोनों प्रदान करता है। रणनीति यह है कि SPB ब्रांड को केवल एक पार्टिकल बोर्ड के रूप में नहीं, बल्कि विश्वसनीयता और प्रदर्शन की तलाश करने वाले बिल्डरों के लिए एक दीर्घकालिक समाधान के रूप में स्थापित किया जाए।

सेंचुरी पार्टिकल बोर्ड्स का स्ट्रॉन्ग पार्टिकल बोर्ड को दीर्घकालिक गुणवत्ता, सततता और बहुमुखी प्रतिभा का प्रतीक प्रस्तुत किया गया है। उद्योग विशेषज्ञों का कहना है कि टिकाऊपन, पर्यावरण– अनुपालन और उपयोग में आसानी के लिए उच्च मानक तय करके यह उत्पाद बिल्डर्स, डिज़ाइनर्स और कारीगरों को आत्मविश्वास और दक्षता के साथ प्रोजेक्ट पूरा करने में सहयोग देगा, साथ ही अधिक सतत निर्माण परिदृश्य में भी योगदान देगा।



AIDVMA

कीमत बढ़ोतरी की घोषणा

ऑल इंडिया डेकोरेटिव विनियर मैन्युफैक्करर्स एसोसिएशन (AIDVMA) ने प्रति वर्ग फुट ₹2 की तत्काल मूल्य वृद्धि की घोषणा की है। इसके अध्यक्ष मनीष केडिया के अनुसार, यह निर्णय हाल ही में दिल्ली में हुई बैठक में सर्वसम्मित से लिया गया, क्योंकि कच्चे माल और श्रम की लागत लगातार बढ़ रही है। उन्होंने बताया कि रुपये के मुकाबले डॉलर के मूल्य में निरंतर वृद्धि ने आयातित कच्चे माल की कीमतें बढ़ा दी हैं, जिससे यह बढ़ोतरी अपरिहार्य हो गई।

संघ के सदस्यों ने रेखांकित किया कि उनका अधिकांश कच्चा माल, जैसे वेनियर फ्लिचेस और लॉग, विदेशी बाजारों से आयात किए



जाते हैं। मुद्रा उतार-चढ़ाव के कारण खरीद लागत में तेज़ी से इज़ाफा हुआ है और साथ ही श्रम लागत भी काफ़ी बढ़ गई है, जिससे निर्माताओं के पास उपभोक्ताओं पर यह बोझ डालने के अलावा कोई विकल्प नहीं बचा। उन्होंने ज़ोर देकर कहा कि परिचालन लागत का दबाव काफ़ी बढ़ चुका है, जिससे उद्योग के लिए लचीलापन बेहद सीमित हो गया है।

उद्योग प्रतिनिधियों ने यह

भी बताया कि डेकोरेटिव वेनियर एक प्रीमियम उत्पाद है, जिसे मुख्यतः लक्ज़री इंटीरियर सेगमेंट में इस्तेमाल किया जाता है। यह एक पूंजी-गहन (capital-intensive) क्षेत्र है, इसलिए निर्माताओं ने गुणवत्ता और स्थिरता बनाए रखने के लिए मार्जिन की सुरक्षा की आवश्यकता पर ज़ोर दिया। इस चुनौतीपूर्ण परिस्थित में उन्होंने चैनल पार्टनर्स से निरंतर सहयोग और समर्थन की अपील की।



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केरल वुड इंडस्ट्री

यूरिया-रहित रेज़िन की ओर अग्रसर

केरल की लकड़ी और पैनल उद्योग ने reportedly स्थिरता (sustainability) की दिशा में एक निर्णायक कदम उठाया है, जहाँ पार्टिकल बोर्ड और प्लाईवुड इकाइयों में यूरिया-रहित रेज़िन तकनीक को अपनाया जा रहा है, ताकि राज्य की सभी इकाइयाँ पूरी तरह यूरिया-रहित प्रणाली में बदल सकें। इस कदम को देश में पहला ऐसा प्रयोग बताया जा रहा है, ऐसे समय में जब अंतरराष्ट्रीय स्तर पर यूरिया की कीमतें अस्थिर बनी हुई हैं और औद्योगिक उपयोग के लिए आपूर्ति मांग से कम है।

प्रतिनिधियों ने समझाया कि औद्योगिक यूरिया की लागत सब्सिडी वाले कृषि यूरिया की तुलना में कई गुना अधिक होती है और निर्माताओं के लिए इसकी उपलब्धता हमेशा एक चुनौती रही है। बायो-रेज़िन विकल्प अपनाकर, कंपनियाँ न केवल इन आपूर्ति समस्याओं से उबरना चाहती हैं बल्कि अधिक मज़बूती, टिकाऊपन और कम उत्सर्जन वाले पैनल भी उपलब्ध कराना चाहती हैं। श्री वैद्यनाथन, जिन्हें उद्योग से जुड़े पक्षों के साथ मिलकर इस तकनीक पर प्रयोग और विकास करने का पूरा अधिकार दिया गया है, ने कहा कि यह पहल पर्यावरण-संवेदनशील निर्माण प्रथाओं के लिए एक मील का पत्थर होगी।

पर्यवेक्षकों ने नोट किया कि केरल के निर्माता इस नयी तकनीक को बढ़ावा देने में तेज़ी दिखा रहे हैं। उद्योग के जानकारों ने बताया कि इस नए बायो-रेज़िन का प्रत्येक टन लगभग 325 किलोग्राम यूरिया की बचत करता है, यानी एक मीडियम-डेंसिटी फाइबरबोर्ड संयंत्र जो प्रतिदिन 80 टन का उपयोग करता है, वह अपने संचालन में लगभग 26 टन यूरिया से बच सकता है।

व्यापार संघों के नेताओं ने बताया कि कई इकाइयाँ पहले ही इस तकनीक को लागू कर चुकी हैं, जबिक अन्य इसे अपनाने की तैयारी कर रही हैं। SOPMA अध्यक्ष रियाज़ एम.एच. ने कहा कि परीक्षणों ने इस रेज़िन की सफलता को सिद्ध कर दिया है, जो पर्यावरणीय लाभों को उल्लेखनीय लागत लाभों के साथ जोड़ता है। उद्योग विशेषज्ञों ने आगे तर्क दिया कि यह परिवर्तन केरल की प्रतिस्पर्धात्मक स्थिति को घरेलू और अंतरराष्ट्रीय दोनों बाज़ारों में मज़बूत करेगा और राज्य को स्थायी रेज़िन अपनाने में तकनीकी अग्रणी बना सकता है।

विश्लेषकों ने निष्कर्ष निकाला कि बायो-आधारित चिपकने वाले पदार्थों (adhesives) की ओर बढ़कर, लकड़ी क्षेत्र न केवल कच्चे माल की लागत से जुड़ी आर्थिक दबावों को कम करने की स्थिति में आ रहा है, बिल्क अपने रासायनिक प्रभाव को भी तेज़ी से घटा रहा है। उनका कहना है कि यह समझौता पूरे भारत में व्यापक अपनाने का मार्ग प्रशस्त कर सकता है और देश के लकड़ी-आधारित विनिर्माण तरीकों को भविष्य के लिए नया रूप दे सकता है।



ICFRE-IWST

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भारतीय वानिकी अनुसंधान एवं शिक्षा परिषद (ICFRE) के अंतर्गत आने वाले वुड साइंस एंड टेक्नोलॉजी संस्थान (IWST), बेंगलुरु ने अपने प्रमुख एक वर्षीय स्नातकोत्तर डिप्लोमा पाठ्यक्रम (Wood & Panel Products Technology) के 35वें बैच के लिए कैंपस प्लेसमेंट इंटरव्यू की घोषणा की है। यह प्लेसमेंट ड्राइव बुधवार, 12 नवंबर 2025 को संस्थान के आईपीआईआरटीआई (IPIRTI) पीन्या कैंपस, बेंगलुरु में आयोजित की जाएगी।

पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय के अंतर्गत आने वाला ICFRE-IWST देश का एक प्रमुख राष्ट्रीय अनुसंधान एवं प्रशिक्षण संस्थान है, जो भारत के तेजी से बढ़ते प्लाईवुड और पैनल उत्पाद उद्योगों के लिए कुशल पेशेवर तैयार करने में अग्रणी भूमिका निभा रहा है। अत्याधुनिक प्रयोगशाला और पायलट संयंत्र सुविधाओं के साथ यह संस्थान उत्पादन प्रबंधक (Production Managers), गुणवत्ता नियंत्रण प्रबंधक (Quality Control Managers), विमणन प्रबंधक (Marketing Managers), टीम लीडर (Team Leaders) और रसायनज्ञ (Chemists) जैसे पदों के लिए क्षेत्र की मानव संसाधन आवश्यकताओं को पूरा करता है।

संस्थान ने एक अधिसूचना में लकड़ी आधारित पैनल उद्योगों, संबद्ध क्षेत्रों और संबंधित संगठनों को आगामी प्लेसमेंट ड्राइव में भाग लेने के लिए आमंत्रित किया है। ''हम इच्छुक संगठनों से अनुरोध करते हैं कि वे कैं पस इंटरव्यू में भाग लेने की अपनी सहमित ईमेल के माध्यम से भेजें'', ऐसा कहा गया है डॉ. विनोद कुमार उपाध्याय, वैज्ञानिक-ई एवं पाठ्यक्रम निदेशक ने।

इस अधिसूचना से संबंधित किसी भी संशोधन (corrigendum), छात्रों के बायोडाटा और अन्य जानकारी संस्थान की आधिकारिक वेबसाइट https://iwst.icfre.gov.in पर उपलब्ध होगी। अधिक जानकारी के लिए संगठन सुश्री सुजाता डी. (मुख्य, PPPT प्रभाग – 080–30534005, sujathad@icfre.org) या डॉ. विनोद कुमार उपाध्याय (080–30534015, 9663270680, upadhyayvk@icfre.org) से संपर्क कर सकते हैं।

यह प्लेसमेंट ड्राइव कुशल प्रशिक्षुओं और प्रमुख नियोक्ताओं के बीच सेतु का कार्य करेगी, जिससे भाग लेने वाले स्नातक छात्रों और उद्योगों—दोनों को लाभ प्राप्त होगा।



₹451 करोड़ का आईपीओ अंतिम दिन पूरी तरह से सब्सक्राइब हुआ

यूरो प्रतीक सेल्स का प्रारंभिक सार्वजिनक निर्गम (IPO), जो 16 सितम्बर 2025 को खुला था, पूरे सब्सिक्रप्शन के साथ बंद हुआ और निवेशकों से जबरदस्त प्रतिक्रिया प्राप्त की। बाजार खुलासों के अनुसार, इस इश्यू में 1.83 करोड़ इक्विटी शेयरों की बिक्री पेशकश (OFS) शामिल थी, जिसकी कुल राशि ₹451.39 करोड़ रही। कंपनी ने प्रति शेयर कीमत का बॉण्ड ₹247 तय किया था, और बोली लगाने की विंडो 16 से 18 सितम्बर तक खुली रही।

शेयरों का आवंटन 19 सितम्बर को अंतिम रूप दिया गया, जिसमें कंपनी ने पृष्टि की कि सफल आवेदकों को उनके इक्विटी शेयर 22 सितम्बर तक डिमेट खातों में क्रेडिट कर दिए जाएंगे। असफल बोलीदाताओं को उसी दिन रिफंड जारी करने का भी कार्यक्रम था। यूरो प्रतीक सेल्स के 23 सितम्बर को बॉम्बे स्टॉक एक्सचेंज (BSE) और नेशनल स्टॉक एक्सचेंज (NSE) दोनों पर पदार्पण की उम्मीद है।

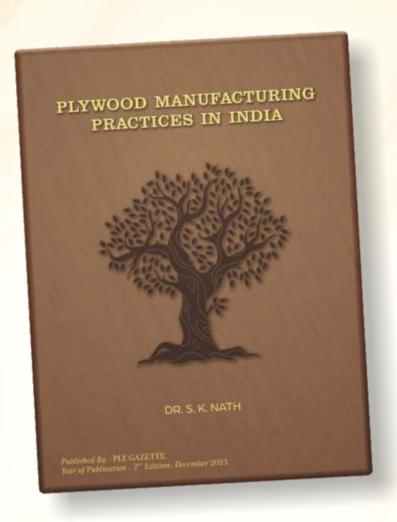
प्रबंध निदेशक प्रतीक सिंघवी ने प्राप्त समर्थन के लिए आभार व्यक्त करते हुए, आईपीओ की सफलता को ''यूरो प्रतीक परिवार'' के विश्वास और योगदान से हासिल एक महत्वपूर्ण मील का पत्थर बताया। उन्होंने कहा कि हितधारकों द्वारा जताए गए भरोसे से कंपनी को निरंतर सीमाओं से आगे बढ़ने और उज्जवल भविष्य बनाने की प्रेरणा मिलेगी।

उद्योग रिपोर्टों ने यूरो प्रतीक सेल्स को भारत के सबसे बड़े संगठित डेकोरेटिव वॉल पैनल ब्रांड्स में से एक बताया है, जो राजस्व के आधार पर 15 प्रतिशत से अधिक बाजार हिस्सेदारी रखता है। विश्लेषकों ने उल्लेख किया कि कंपनी ने वित्त वर्ष 2025 (FY25) में 28 प्रतिशत की राजस्व वृद्धि दर्ज की, जो FY24 के ₹222 करोड़ से बढ़कर ₹284.2 करोड़ हो गया। इसी अविध में कर पश्चात लाभ (PAT) भी 21.5 प्रतिशत बढ़कर ₹63 करोड़ से ₹76.44 करोड़ तक पहुंच गया।

2010 में स्थापित, यूरो प्रतीक सेल्स अपने विस्तृत पोर्टफोलियो के लिए जानी जाती है, जिसमें 30 से अधिक उत्पाद श्रेणियाँ और 3,000 से अधिक डिज़ाइन शामिल हैं। इसकी प्रमुख कलेक्शंस जैसे लूवर्स, चिज़ल और ऑरिस, डिजाइन-आधारित उत्पाद के रूप में स्थापित हैं, जो सजावटी वॉल पैनल उद्योग में उपभोक्ताओं की बदलती पसंद को पूरा करते हैं।



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