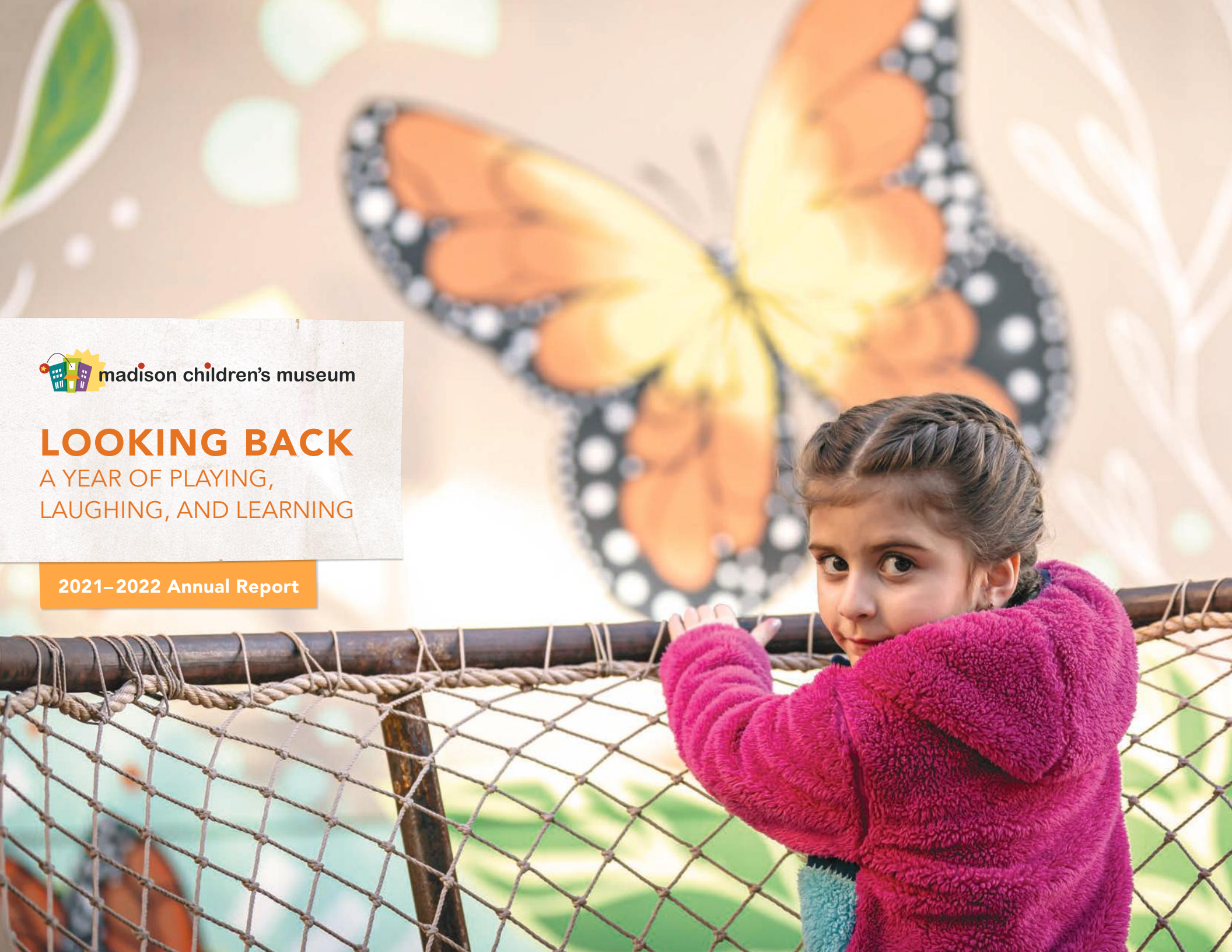




LOOKING BACK

A YEAR OF PLAYING,
LAUGHING, AND LEARNING

2021–2022 Annual Report



Board of Directors 2021–2022

OFFICERS

Jennifer Johnson
Chair

Matt Premo
Vice Chair

John Hintze
Treasurer

Cristina Choi
Secretary

Matt Cornwell
Officer at Large

Sarah Condella
Officer at Large

Joel Martin
Officer at Large

MEMBERS

Asya Alexandrovich

TJ Blitz

Ben Brunette

Adrienne Ehrhardt

Marta Gialamas

Gloria Ladson-Billings

Bruce Neviasser

Seth Pollak

Jane Villa

FOUNDATION BOARD MEMBERS

Nick Jackson

Dan Millman

Peggy Pyle



Regeneration and Renewal

Our future was and is, indeed, **in play**.

This last year brought a joyful return to serving children and families onsite — and so much more. In summer 2021 we welcomed our first families back — with care and love.

It was the financial support of so many generous individuals and organizations, buoyed by government relief funds, that made this possible.

The museum's staff and volunteers went far beyond just reopening and rebuilding the community's museum: they kept their finger on the pulse — through listening sessions and surveying thousands of visitors for what they most needed. Staff responded with determination as conditions shifted from tenuous to playful (and back again). They adapted and celebrated each new challenge as another chance to innovate.

Following each weekly status assessment, we grew bolder — adding open hours, navigating masking, and securing partners to support diverse programs that families needed and wanted. Each month brought new ideas and progress.

In October 2021 an exclamation of joy came from adults and children alike. The new Wonderground came alive as a visible affirmation that children were back in the heart of our city.

We hosted numerous vaccine clinics for all ages, and we hit the streets with the new MCM Roadshow van, bringing hands-on collaborative exhibits to neighborhoods. We pulled off an online version of the American Girl Benefit Sale whose proceeds rippled out to benefit 27 other non-profits that serve children, and after almost a year of planning launched our innovative new cafe.

We are all in this together. Our commitment remains — to provide experiences that strengthen children so they can become their best selves and contribute their gifts to make the world a better place.

Wait until you see what's coming next!

With gratitude,



Deborah Gilpin
President & CEO



Jennifer C. Johnston
Board Chair



210

Number of days open to the public,
July 1, 2021 – June 30, 2022



Little John's Lunchbox

A love affair—with sustainable, accessible food

On July 21 of 2022, we opened Little John's Lunchbox, the first pay-what-you-can restaurant in a US museum.

We'd been setting the table for this new cafe for a long time. MCM has been a leader in the museum field around sustainability and accessibility for decades. And we love to play with our food! We grow it on our rooftop and in

the Wonderground. We educate about it in our exhibits and programs.

So when Chef Dave—friend, collaborator, and Little John's Kitchens founder—approached us with the idea to create a pay-what-you-can cafe in the museum that would serve EVERYONE delicious, healthy food, we quickly began planning together.

The Lunchbox is a model of sustainability, turning fresh food EXCESS into fresh food ACCESS. Our composting system includes food, packaging, and tableware.

The cafe has served those in need and inspired those with means. Some visitors pay nothing to feed their whole family. Some pay \$5 or \$6 for a mac & cheese dish. At least one person dropped \$100 in the cash box for a bag of chips to help provide meals for others!

MCM is already fielding questions from interested museums across the country and will present on the project at InterActivity 2023, the upcoming national children's museum conference.

- Pay-what-you-can meals and snacks consumed each month: 1,450
- Average amount paid by a family for their meal: \$6.63
- Number of pay-what-you-can cafes in US museums: 1

If the cafe cooler were a real lunch box, how many juice boxes would fit inside?

15,230

“ The new cafe is outstanding. I have three kids, and we're on a very tight budget. The new cafe allowed me to get them a light snack for a reasonable price. And I was really grateful that I didn't have to carry four waters and four snacks around all morning in my handbag. ”

— MCM Visitor



MCM Roadshow

Better than ice cream!

Seeing spots? It may be our colorful polka-dotted outreach van making its way around Dane County!

June 2022 marked the launch of MCM Roadshow, a new series of mobile exhibits and programs designed to reach not only Madison's large community festivals but also smaller events in neighborhoods where museum

visitation is low and access to major cultural events is limited.

Children built forts, tested their structural designs, engaged in imaginative play, created art, and got to know some of the friendly faces on our staff. In its inaugural summer season MCM Roadshow served our community at over 30 events.

On one outing, children were so engaged and having so much fun building with foam blocks that they didn't even want to go to get ice cream. After that, the Roadshow motto became "better than ice cream."

Roadshow key partners, summer 2022:

- Parks Alive, a new collaboration between Madison Parks and City of Madison Neighborhood Resource Teams
- MSCR Art Cart
- MMSD Play and Learn
- Community festivals, including Juneteenth, Disability Pride, Africa Fest, Orton Park Festival, Urban Triage Harvest Festival, United Cerebral Palsy Family Frolic, Outreach Magic Pride Festival, and Urban League of Madison Unity Picnic
- Neighborhood events and block parties, including YWCA-Madison, Open Doors for Refugees, Kennedy Heights Community Center, and Goodman Community Center
- Public events including Olbrich Botanical Gardens Butterfly Action Day, Dane County Fair, Día de Fútbol, and Concerts on the Square Kids Tent

How tall would the
gerbil be that would use
the giant gerbil wheel?

3' TALL



Inreach

New ways to open doors

During the 2021–2022 school year, many of our Access for Everyone partner organizations continued to keep cohorts of kids and families separated into small groups to help prevent the spread of the coronavirus. With the support of generous sponsors and the creativity of our staff, we were able to create new opportunities that

ensured community access to the museum.

We hosted dozens of small group visits outside of our public hours for partner organizations, including MSCR after school program sites, Goodman Community Center Preschool, and YWCA Madison.

In summer 2022, we partnered with Madison

Metropolitan School District to provide private museum visits and arts enrichment programming for over 1,200 students from the MMSD Summer Arts Academy.

The museum's exhibits provided crucial opportunities for open-ended, active play and social emotional learning, augmented by arts education programming, including music

and creative movement, a community mural installation project, and West African drumming.

As MCM, and the community at large, resumed larger in-person events, we hosted joyful celebrations at free admission events including the Wisconsin Science Festival's Science on the Square, Downtown Family Halloween, Santa Day with the Progress Center for Black Women, Remake Learning Days, a celebration of Hispanic Heritage Month, and the return of our annual SummerPalooza festival.

New collaborations helped to foster even more community connections. We held community listening sessions with families from Centro Hispano, Bayview Community Center, and Ho-Chunk Nation to help inform exhibit development. We also hosted a series of free, public, COVID-19 vaccination clinics with AMI Expeditionary Healthcare, providing vaccines for 794 local kids and adults.



475

Number of photos taken
with Santa at MCM event
held with the Progress
Center for Black Women

1,200

Number of children
served by the Summer
Arts Academy

794

Number of children
(and some adults)
vaccinated at clinics
held on site



Wonderground

In October of 2021 we replaced our defunct former parking lot with an awe-inspiring, four-season, outdoor play space. This 10,000-square-foot exhibit represents the museum's single biggest expansion since our move to Hamilton Street over a decade ago.

This is not your typical playground made of plastic and metal. The trunks supporting the

Thicket climber come from black locust trees, an invasive species whose wood is unusually durable. The yellow tiles covering the Beehive structure were cut from old fire hoses. The metal designs welded across the playhouse's windows are made from repurposed tools, and the roof is covered in license plates and steel from an old barn. The project employed around 100 local contractors and artists, who worked

with natural materials sourced from the area as well as upcycled exhibit elements. Keeping it local strengthens our economy and reduces the environmental impact.

The Wonderground offers a model for sustainable design and an example of how the use of natural materials creates a beautiful environment that engages kids with all their



10,000

Square feet of
play space the
Wonderground
adds to MCM

senses. And rising up in the very center of Downtown, full of laughing, moving bodies, it's also a testament to how Madison values playfulness, creativity, and children and families.

Kids have loved playing there from the day it opened. In its first year, it became the most popular, talked about part of the museum.

“ The Wonderground? Amazing. The indoor-outdoor den tucked underneath the building overhang? Utter genius. What a brilliant place to play. Thank you, Madison Children’s Museum! ”

— MCM Member



Highlights of the Wonderground

- **The Thicket climbing sculpture**
A 23-foot-tall climbing sculpture takes center stage, weaving together natural structural wood elements into a playful invitation to adventure.
- **Cocoon Climber** Little kids can build their balancing skills climbing across something like a downed tree, with netting all around to create a tunnel-like experience.
- **Giant Bucket** Kids are invited to think about math and volume. But the bucket also invites imagination and child-driven play. How do you play in a giant bucket? Kids find their own answers.
- **The Orchard, Cabin Yard & Gardens**
The museum’s historic 1830s cabin was relocated onto a small knoll as part of the new Wonderground space. The cabin garden is planted with native, era-appropriate vegetables, fruits, and grasses.
- **The Down Under** Protected from the elements by a roof and three walls, the Down Under is a place for special programs—and kicking back. Caregivers enjoy the lounge-like atmosphere as their kids play nearby.



Any Thursday morning, or Saturday afternoon, or...

Fears lost, passions found, firsts achieved:
you never know when they'll happen at MCM

Like most adults, we get excited about successfully launching a new project: the Wonderground... Little John's Lunchbox... The new MCM Roadshow outreach program... That's the marquee stuff of annual reports.

But young children don't need a project manager or Gantt chart to achieve great things. Allow them the freedom of open-ended, creative play in the rich environment at Madison Children's Museum—the breakthroughs happen on their own schedule.

In the last year, at some point...

A 9 month old in the Wilderdest wanted a better view of the fish in the tank and pulled themselves up to stand on their own for the first time...

A four year old climbed to the top of the Hodge Podge Mahal and, with the encouragement of another child at the top, slid 32 feet down the dragon slide, beaming with accomplishment at the bottom...

A six year old spent a half an hour experimenting with the ice boats in Coops to Cathedrals and planted the seeds for a career in engineering...

A seven year old learned about reptiles from an MCM discovery guide and touched Earl the Snake for the first time, realizing that things aren't as scary when you understand them...

A nine year old played tag with their grandma in the Wonderground and discovered that "old people" still like to play...

When kids choose their own playful path, there's no telling what they'll learn or exactly when—but it's certain that those flashes of discovery, insight, and empathy will change them in deep and lasting ways.

2,300

Number of
children who got
to pet a chicken

100

Gallons of paint
brushed on the Art
Studio's paint wall

1,006

Number of babies
welcomed through our First-
Time Parent Membership

26

Percentage of visitors who
utilized our Access for
Everyone programs to visit

Financial Overview

Fiscal Year 2022

July 1, 2021 – June 30, 2022

Impact of the COVID-19 Pandemic

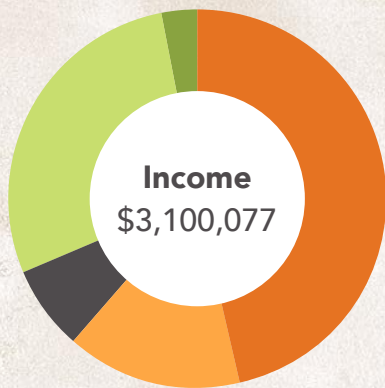
MCM reopened to the public with limited hours in June 2021, just prior to the beginning of the fiscal year. With increased use of Access for Everyone reduced priced admissions and memberships, and with most of our traditional earned revenue streams not available at prior levels, the “Our Future in Play” campaign (2020–2022) provided critical contributed resources to support operations.

Relief Funds

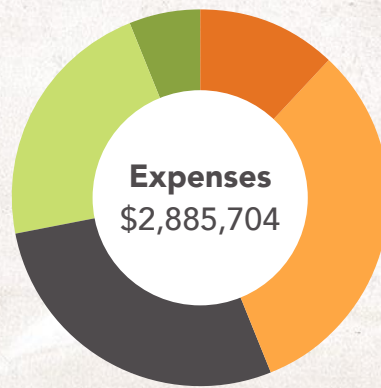
Madison Children’s Museum received approximately \$1.4 million in federal and state relief funds, which helped buoy the museum during our closed period (2020 – 2021) and continues to support us as we work to rejuvenate our earned revenue streams. These relief funds are not reflected in operations here.



2021–2022 Financials



- 46% Contributions – \$1,426,036
- 15% American Girl Benefit Sale – \$465,012
- 7% Endowment – \$217,005
- 28% Admissions & Membership – \$899,022
- 3% Other – \$93,002



- 12% Education – \$346,285
- 32% Exhibits – \$923,425
- 28% Visitor Services – \$807,997
- 22% Operations & Admin – \$634,855
- 6% Fundraising – \$173,142

How many feet of toilet paper does the museum use in a week?

14,000

Fiscal Year 2022 Donors

Madison Children's Museum relies on generous donors to support and fund the advancement of our mission each year. We gratefully acknowledge all the individuals, companies, foundations, and government entities for their gifts, sponsorships, and grants, which supported a year of playing, laughing, and learning. Donors are listed according to their total monetary and in-kind donations received between July 1, 2021, and June 30, 2022.

INDIVIDUAL DONORS

\$100,000 & Above

Diane Endres Ballweg
Brand Family Foundation
Bill & Jan DeAtley
Marjorie Devereaux & David Hall
Mary Ellyn & Joe Sensenbrenner

\$25,000 – \$99,999

Marvin Levy
Jessica & Jim Yehle

\$10,000 – \$24,999

Sarah & Nathan Condella
Thomas & Susan Maas
Ellen Rosner & Paul Reckwerdt

\$5,000 – \$9,999

Anne Bolz
Pamela Ploetz & John Henderson
The Chidylo Family

\$2,500 – \$4,999

Heidi Bollinger
Grant & Sarah Frautschi
Carroll Heideman
Linda Hughes
Robert H. Keller
Leslie & Kenneth Kudsk

\$1,000 – \$2,499

Barbara & John Allen
Anne Arnesen
Brenda Baker & Dean Gore
Terri & Dave Beck-Engel
TJ & Kristi Blitz Family
Kari Breunig
Cristina & Laurence Choi
Ross & Julie Cowing
Nancy & Pete Daly
Marin & James Darsie
Jennifer Egelseer & Shelbi Day
Gabriella & Patrick Gerhardt
Karen Kendrick-Hands & Larry Hands
Curt & Dawn Hastings
Dr. Jenny Huffman
Barbara Karlen
Frederick R. Kruger
Dr. Compton & Mrs. Katie Kurtz
Gloria Ladson-Billings
Stephen Morton
Janet Okada-Coakley
Dean & Orange Schroeder
John & Carol Toussaint
Alan Young

\$500 – \$999

Asya Alexandrovich
Ben Ballweg
Phil & Kit Blake
Marian & Jack Bolz
Barbara Buenger
Susan Ehrlich & Jim Miller
Tim & Vikki Enright
Karen & Jacob Felder
GBA architecture | design
Leona Grubb
Jenny & Benny Iskandar
Marie & John Justice
Joshua Knackert & Nicole Vafadari
Sandra & Allan Levin

Mark & Elizabeth Mac Kenzie
Amy & William Maybury
Hal & Christy Mayer
Amy & Jerry Nickles
Joel & Margo Plant
Pam & Andy Policano
Matthew & Caitlin Regner
John Richmond
& Devon Livingston-Rosanoff
Kristy Rogers & Margaret Proulx
Kristin Scharf & John Michopoulos
Katie & Jay Sekelsky
Jeanne Vergeront & Andrew Dick
Dr. Robert & Gaida K. Vickerman
Mary Jane Wiseman
Bill Zorr
An Anonymous Friend

\$250 – \$499

Jorgelina Abreu
Richard & Alice Appen
Susan & Ellis Bauman
Steven & Nancy Books
John & Judy Borgwardt
Greg Brauer & Elena Brauer Gutierrez
Margaret Bullwinkel
Emily Dean & Dan Quint
Steve Doepke
Rachel Dolphin & Chad Weigel
Carol Dorsey
Florence & Aaron Edwards-Miller
Dave & Gwendolyn Fuhrmann
Connie & Michael Gabriel
Eve & Marc Galanter
Susan Ganch
Deborah Gilpin
Nicholas Grays & Tara Grays
Paul Guyett & Sophie Aschenbroich
Kevin & Paige Haldeman
Scott & Justine Haumerseu
Rachel Hollender & Travis Gehrke
Kristin & Paul Isaac
Sarah Jedd

Rosemary Jones
 Kia Karlen & Geoff Brady
 Eileen Kelley & Joe Rasmussen
 Sharon Klotz
 Catherine Kolb & Andrew Kolste
 Anthology Komai
 Timothy & Jacqueline Kruser
 Efrat Livny & Ken Baun
 Karen Lynch
 Jessica & David Matlock
 Jeff McCurry & Jesc Seeliger
 Jami & Michael Megna
 Seth & Jaimie Miller
 Mark & Nancy Moore
 Francesca Moore Colver
 Nancy Nye Hunt & Tom Hunt
 Sarah & Michael Reiter
 Joyce Siefering
 Jessica Smith & Kevan Smith
 Anna Strand & Nathan DauSchmidt
 Strobel Family Fund
 Katie & Ellis Waller
 Tina Walters
 Dawn Wanish
 Leslie Watkins
 Junko Yamauchi
 An Anonymous Friend

\$50 – \$249

Noelle & David Al-Adra
 Marni Anderson & Eric Stricker
 Dagmara Antkiewicz & Martin Shafer
 Autumn Arnold & John Kelley
 Chris Barncard & Sarah Murray
 Rob & Megan Barrow
 Nancy Bauch
 Carrie Beitlich & Amy Clements
 Benjamin & Miranda Bice
 Christine Bourne & Jon Koch
 Dustin Brown & Rikhil Bhavnani
 Joshua Mabry & Jessica Brown
 Jennifer Burken-Brett & Benjamin Brett
 Coraly Bustos

Eliot Butler
 Steve & Jennifer Cairns
 Russell & Shannon Cannon
 Tamara Carnell
 Carol & Peter Carstensen
 Monica & Robert Cauble
 Penny & Micah Chan
 Karen Chang
 Shannon Coltrane
 Coral & Dave Conant Gilles
 Shannon Connell
 Steven Cook
 Matt & Karen Cornwell
 Heather Davis
 Henry Drewal & Sarah Khan
 Michael Drilias
 Genevieve & Don Edwards
 Mary Jo Elert
 Russ & Jean Endres
 Lauren Engelke
 Adam Erdmann
 Joan L. Ershler
 Robert & Barbara Fahrenbach
 Anne-Marie Fink & Brian Wu
 Michelle Gatz & Kevin Hammer
 Christine & John Gauder
 Donald A. Granger
 Melissa Green
 John & Georgia Greist
 Michelle Hall
 Duane Hansen
 Rachel & Kyle Hanson
 Kris Heaton
 Margaret & Ben Himself
 Hickory Hurie & Sharon Hutchison
 Angela Johnson & Justin Bitner
 Kathryn & Matthew Kalscheur
 Lisa Kamke & John Kania
 Mike Kashou
 Valerie & Andreas Kazamias
 Linda Keegan
 Kim Knorr & Steven Schulze
 Jason & Meagan Krueger

Anne LaDue-Satek & Jason Satek
 Mary Lang
 Carley & Tony Laubmeier
 Dan Laux & Audrey Shomos
 Josh Lavik
 Charles & Dolly Ledin
 Amy Lins
 Yuming & Aiping Liu
 Emily Loew & Dan Backes
 Christopher & Erika Lukas
 Brian Lynch
 Marianne Madar & Jim Jensen
 Marilyn Martin
 Kathleen Massoth & Bruce Edmonson
 Mike & Amy Mathison
 Laura & Andrew McGuire
 Kathy Michaelis
 Charles & Sally Miley
 Jesse & Jessica Miller
 Laurel Miller
 John Mleziva
 Nancy Mohs
 Ellen Murdoch
 Vynetta & Bryan Norberg
 Andrea & Andy Norgord
 Carly Norgord
 Daniel J. O'Brien
 Harsh Op
 Bonnie Orvick
 Jane Ostergaard
 Anna Park
 Margaret & Matthew Payne
 Andrew & Carol Phelps
 Anthony & Jamie Plourde
 Lynn & Craig Renner
 Pierre Rideau & Cassandra Krause
 Kristin & Alex Rosenberg
 Bird Ross & Tom Loeser
 Andrew & Emily Schirmer
 Dawn Schmid
 Rich & Heather Schneider
 Martha Schram
 Ruth & Kevin Shelly

Amanda Simmons
 Gail Simpson & Aris Georgiades
 Mike & Linda Slepica
 Louise & Florian Smoczynski
 Andrea Stanislawski
 Sharon Strumbras
 Becky & Dan Stuntebeck
 Anita Temple
 Jody Titus
 Emily & Paul Tveite
 Mable & David Voelker
 Luke Walker
 Toni & Henry Walski
 Janine Wardale
 Bob & Elsie Wilson
 Mitchell & Roslyn Wise
 Barbara Wolfe
 Kimberly & Tyler Young
 Richard Young
 Rebecca Youngerman & Mark Aronson
 Jonathan Zarov & Ellen Samuels
 LeeAnn & Ben Ziegler
 Janis Zimmermann
 Anonymous

We also thank 343 individuals for their contributions of less than \$50.

ORGANIZATIONAL DONORS

\$100,000 & Above



Leola Culver Family Foundation
 PRL Keystone Foundation

\$50,000 – \$99,999



Marvin P. Verhulst Family Foundation

\$25,000 – \$49,999



zendesk

Irving and Dorothy Levy Family Foundation
 John J. Frautschi Family Foundation
 Ron Krantz Family Foundation

\$10,000 – \$24,999

Culver's VIP Foundation
 Ecumenical Fund for Nutrition at Madison
 Community Foundation



\$5,000 – \$9,999



JPMORGAN CHASE & CO. PARK BANK



Comer Foundation Fund at The Chicago
 Community Foundation
 Evjue Foundation Great Performance
 Endowment Fund
 Highlands Foundation Inc.
 Pyle Foundation

Walter A. and Dorothy J. Frautschi Charitable Unitrust
 Walter and Dorothy Jones Frautschi Fund

\$2,500 – \$4,999

Capital Times Kids Fund
 Dane Arts
 Exact Sciences
 Hefty Construction, Inc.
 Madigan Family
 SVA Certified Public Accountants, S.C.
 Whole Kids Foundation
 Woodman's Food Market

\$1,000 – \$2,499

Center Ground Studios
 Cobra Concrete Cutting Services
 Community Foundation for the Fox Valley Region, Inc.
 Cummings Christensen Family Foundation
 Dane County Environmental Council
 Epic Systems
 Group Health Cooperative of South
 Central Wisconsin
 Heartwood Tree Company
 Isthmus Partners, LLC
 Madison Block & Stone
 Nowak Wegner Family Giving Fund
 Steinhauer Charitable Trust
 Sub-Zero Wolf Foundation, Inc.
 Thomas S. Kemp Foundation
 Urban Land Interests

\$50 – \$999

Amazon Smile
 American Family Insurance
 Benevity Community Impact Fund
 Blackbaud Giving Fund
 Bradley Family Fund
 Chloe K. Eckelberg Memorial
 CISCO
 Emmons & Olivier Resources, Inc.
 Endres Manufacturing Company
 Facebook
 Thrivent Financial
 Tim and Jana Heinrich Family Fund

TRIBUTES

Madison Children's Museum gratefully acknowledges the following donors for their contributions honoring family and friends received between July 1, 2021, and June 30, 2022.

In honor of Brenda Baker

Diane Endres Ballweg
Eliot Butler
Sarah & Kevin Davidson
Mary Jo Elert
Deborah Gilpin
Angela Johnson & Justin Bitner
Kia Karlen & Geoff Brady
Valerie & Andreas Kazamias
Sharon Klotz
Charles Ledin & Dolly Ledin
Marianne Madar & Jim Jensen
Charles & Sally Miley
Amy & Jerry Nickles
Andrew & Carol Phelps
Peggy & Tom Pyle
Pierre Rideau & Cassandra Krause
Bird Ross & Tom Loeser
Dean & Orange Schroeder
Mary Ellyn & Joe Sensenbrenner
Ruth & Kevin Shelly
Gail Simpson & Aris Georgiades
Jeanne Vergeront & Andrew Dick
Jonathan Zarov & Ellen Samuels

In honor of Stephen Blitz

TJ & Kristi Blitz Family

In honor of Lauren Engelke

Brian A. Lynch

In honor of Sofia Elizabeth Guzman-Park

Anna Park

In honor of Lucy Elisabeth Paler

Lynn & Craig Renner

In honor of Jean Wardin

Shannon Connell

In memory of Lyss Bradford

Tim, Lauren, & Lily Engelke

In memory of LaVerne Colangelo

Barbara & John Allen

In memory of Anja Colette

Anne LaDue-Satek & Jason Satek

In memory of Chloe Eckelberg

Chloe K Eckelberg Memorial

In memory of Mary Ann Fahl

Toni & Henry Walski

In memory of Guy Martin

Marilyn Martin

In memory of David Villa

Jane Villa

In memory of Brett M. Wise

Mitchell & Roslyn Wise



VOLUNTEERS

Thank you to our volunteers! Volunteers helped welcome visitors, answered questions, cleaned up, and did everything from running the Gerbil Wheel and watering and weeding the rooftop gardens, to bringing our animals out for kids to see and touch, and keeping the Art Studio stocked. Individuals listed volunteered between September 1, 2021 and August 31, 2022.

Wendy Ahl
Aadil Ahmad
Barbara Allen
Talia Bergerson
Carlee Cantrall
Meghan DeBot
Miranda DeBot
Laura Flucke
Christine Gauder
Gretchen Hill
Varshini Kamaraj
Will Kelly
Ka Lok O
Sam Moran

Sarah Naatz
Lauren Osterberg
Prerana Palety
Jordyn Prince
Jane Qualle
Raymond Roberts
Emma Salzwedel
Carly Servais
Max Shafer-Landau
Nisha Stukel
Gabriella Torzewski
Madelynn Zarka
Mai Zoua Ziong

We have made every effort to ensure the accuracy of these lists. If you believe an error has been made, please contact our development team at (608) 256-6445 or at give@madisonchildrensmuseum.org.

WE DID ALL THIS AND MORE!

- Unveiled the Wonderground
- Opened Little John's Lunchbox pay-what-you-can cafe
- Launched MCM Roadshow
- Successfully completed the Our Future in Play campaign
- Played, laughed, and learned with you

