Early Bird

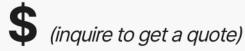
(Starter Package)

- \$ (inquire to get a quote)
- Logo Package
- Brand Finder: Discovery session to understand your brand essence.
- Logo: Creation of a basic logo design.
- Signature Color: Selection of a primary color to represent your brand.
- Brand Fonts: *Recommendation of basic fonts for brand consistency.
- Brand Guidelines Sheet: A
 concise guide outlining logo
 usage, color code, and font
 recommendations.

Branding (Visual Identity)

Weaver

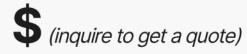
(Premium Package)



- Visual Identity Package
- Brand Finder: In-depth session to define your brand identity.
- Logo: Creation of a comprehensive logo design.
- Color Palette: Selection of primary and secondary colors to establish your brand's visual identity.
- Brand Fonts: *Recommendation of primary and secondary fonts for consistent branding.
- Tagline: Development of a catchy tagline to enhance brand messaging.
- Social Profile: Design of profile picture and cover photo for one social media platform.
- Brand Guidelines Booklet: Detailed guide covering logo variations, color codes, font usage, tagline application, visual theme, and social media profiles.

Sphere

(Add-ons)



- Custom Package (Add-ons to Identity Package)
- Social Media Templates: Customized templates for social media posts and stories.
- Presentation Templates: Design of branded templates for presentations.
- Signage: *Design of signage for physical locations or events.
- Packaging: *Design of branded packaging for products.
- Business Cards: *Design of professional business cards.
- Brochures and Info Sheets: *Design of marketing materials for print or digital distribution.
- Brand Swag: *Design of branded merchandise
 such as t-shirts, stickers, mugs, pens, etc.
- Name Generation: Assistance with brainstorming and selecting brand or product names.

Social Media Content

No Nest

(Basic)

- \$ (*no working files; output only)
- Graphic Design
- Digital Illustration character design in any style you prefer (just send us your moodboard for reference)
- Sound Design

Early Bird

(Starter Package)

- \$ (inquire to get a quote)
- You send us your video
 3mins. max, and we edit for you
- Submit your video/audio once a week
- Assets formatted for 7
 platforms (Instagram,
 Linkedin, Pinterest, Tiktok,
 Facebook, Youtube, (X)
 Twitter)
- Up to 20 assets in total are delivered every month.
- Square video clip
- Vertical video clip
- Landscape video clip
- Square quote card
- Landscape quote card
- Pre-made templates made by us

Burrow

(Advanced Package)

- \$ (inquire to get a quote)
- 2 custom templates designed to match your brand
- Submit your video/audio link once a week
- Assets formatted for 7 platforms
- Up to 32 assets in total are delivered every month
- Square video clip
- Portrait video clip
- Vertical video clip
- Square quote card
- Landscape quote card
- Vertical quote card
- Vertical video clip with CTA button
- Landscape video clip

Weaver

(Premium Package)

- \$ (inquire to get a quote)
- 2 Custom Templates designed to match your brand
- Submit your video/audio
 link once a week
- Assets formatted for 8 platforms
- Up to 144 assets in total are delivered every month
- Square, Landscape and/or
 Portrait video clip
- Square, Landscape and/or vertical quote card
- Vertical video clip with CTA (Call-To-Action) button
- Video clip thumbnail
- Email marketing video gif
- Email marketing quote gif
- IG cover graphic cover art

Social Media Content

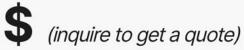
Sphere

(Add-on)

- \$ (inquire to get a quote)
- All of your social posts created for the entire month, ready-to-post, completely hands off, including caption copy.
- 3 custom templates designed to match your brand
- includes monthly strategy sessions
- we find the best pieces of content within your files
- we present all of your social content designed for the month
- bonus captions, custom written
 based on your strategy
- assets formatted for 8 platforms
- up to 144 assets in total are delivered every month

Sphere

(Add-on)



- Square, Landscape and/or Portrait
 video clip
- Square, Landscape and/or vertical quote card
- Vertical video clip with CTA (Call-To-Action) button
- Video clip thumbnail
- Email marketing video gif
- Email marketing quote gif
- IG cover graphic cover art



Photography & Videography

No Nest

(Basic)



(*no raw files; output only)

- Portrait Photography
- Corporate Photography
- Architecture Photography
- Food Photography
- Product Photography
- Fashion Photography
- Cosplay Photography
- Prenup photoshoot
- Newborn photography
- Pet photography
- Photo retouch/manipulation
- Color Restoration
- Portrait Session Video
- Catalogue
- Drone Shot
- Real Estate Video shoot
- Real Estate Video Editing

Photography & Videography

Service	Early Bird (Standard Package)	Burrow (Advanced Package)	Weaver (Premium)
	\$ (inquire to get a quote)	\$ (inquire to get a quote)	\$ (inquire to get a quote)
Portrait Session	 10 edited images, raw files, 1 vertical video reel up to 60s max 	 15 edited images, raw files, 1 vertical video reel upto 60s max 	 20 edited images, raw files, 1 vertical video reel up to 60s max
Food/Product/ E-Commerce/UGC	8 edited images, raw files	 15 edited images, raw files, 1 video reel upto 60s 	 20 edited images, raw files, 1 60s Reel, Video upto 3 min. max
Catalogue		 10 edited images, raw files 	 20 edited images, raw files, 60s Reel
Real Estate	 10 edited photos & 1 vertical or Landscape video shoot of property (60s max) 	 15 edited photos & 1 vertical or Landscape video shoot of property (60s max) 	 30 edited photos & 1 vertical or Landscape video shoot of property (60s max)
Creative/Prenup Photoshoot	 10 edited images, raw files, 	 15 edited images, raw files, 60s video 	 20 edited images, raw files, 60s video, prenupital/creative video (3 min. maximum)

Web Design & Development

No Nest

(Basic)

price starts at \$300

- Design a single-page responsive website
- Provide exported web design assets
- 1 week completion

Early Bird

(Standard Package)

price starts at \$2000

- Design a 6-page web design
- Sitemap planning
- Provide exported web design assets
- Contact Form
- Progress update every weekend
- 3-week completion

Weaver

(Premium Package)

price starts at \$4000

- Ideal for start-ups and big enterprises that require a multipage with integrated database system. (See add-ons and choose which feature to integrate)
- Sitemap planning
- Bi-weekly discovery calls
- Provide exported web design assets
- Onboarding walkthrough process
- Setup renewal and subscription reminders
- 1 month & 2 weeks completion

Sphere (Custom Add-on)

\$ (inquire to get a quote)

- Temporary Github Sandbox repository
 hosting and transfer of ownership to
 link your purchased domain
- Assistance on setting up DNS records
- Setup custom domain email
- Provide SEO (Search Engine
 Optimization) best practices,
 recommendations, and strategies
- 3rd-party Contact Form integration
- 3rd-party payment system integration
- 3rd-party booking system integration
- 3rd-party Blog integration
- Embed 3rd-party chat widget (unified email + social media channel integrations in one place)
- Design Responsive Email Marketing
 Templates
- Design Email signature
- Original video & photos for gallery

