

## Branding (Visual Identity)

### Early Bird (Starter Package)

**\$** *(inquire to get a quote)*

- **Logo Package**
- **Brand Finder:** Discovery session to understand your brand essence.
- **Logo:** Creation of a basic logo design.
- **Signature Color:** Selection of a primary color to represent your brand.
- **Brand Fonts:** \*Recommendation of basic fonts for brand consistency.
- **Brand Guidelines Sheet:** A concise guide outlining logo usage, color code, and font recommendations.

### Weaver (Premium Package)

**\$** *(inquire to get a quote)*

- **Visual Identity Package**
- **Brand Finder:** In-depth session to define your brand identity.
- **Logo:** Creation of a comprehensive logo design.
- **Color Palette:** Selection of primary and secondary colors to establish your brand's visual identity.
- **Brand Fonts:** \*Recommendation of primary and secondary fonts for consistent branding.
- **Tagline:** Development of a catchy tagline to enhance brand messaging.
- **Social Profile:** Design of profile picture and cover photo for one social media platform.
- **Brand Guidelines Booklet:** Detailed guide covering logo variations, color codes, font usage, tagline application, visual theme, and social media profiles.

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### Sphere (Add-ons)

**\$** *(inquire to get a quote)*

- **Custom Package** *(Add-ons to Identity Package)*
- **Social Media Templates:** Customized templates for social media posts and stories.
- **Presentation Templates:** Design of branded templates for presentations.
- **Signage:** \*Design of signage for physical locations or events.
- **Packaging:** \*Design of branded packaging for products.
- **Business Cards:** \*Design of professional business cards.
- **Brochures and Info Sheets:** \*Design of marketing materials for print or digital distribution.
- **Brand Swag:** \*Design of branded merchandise such as t-shirts, stickers, mugs, pens, etc.
- **Name Generation:** Assistance with brainstorming and selecting brand or product names.

## Social Media Content

### No Nest (Basic)

**\$** *(\*no working files; output only)*

- Graphic Design
- Digital Illustration character design in any style you prefer (just send us your moodboard for reference)
- Sound Design

### Early Bird (Starter Package)

**\$** *(inquire to get a quote)*

- You send us your video 3mins. max, and we edit for you
- Submit your video/audio once a week
- Assets formatted for 7 platforms (Instagram, LinkedIn, Pinterest, Tiktok, Facebook, Youtube, (X) Twitter)
- Up to 20 assets in total are delivered every month.
- Square video clip
- Vertical video clip
- Landscape video clip
- Square quote card
- Landscape quote card
- Pre-made templates made by us

### Burrow (Advanced Package)

**\$** *(inquire to get a quote)*

- 2 custom templates designed to match your brand
- Submit your video/audio link once a week
- Assets formatted for 7 platforms
- Up to 32 assets in total are delivered every month
- Square video clip
- Portrait video clip
- Vertical video clip
- Square quote card
- Landscape quote card
- Vertical quote card
- Vertical video clip with CTA button
- Landscape video clip

## Social Media Content

### Weaver (Premium Package)

**\$** *(inquire to get a quote)*

- 2 Custom Templates designed to match your brand
- Submit your video/audio link once a week
- Assets formatted for 8 platforms
- Up to 144 assets in total are delivered every month
- Square, Landscape and/or Portrait video clip
- Square, Landscape and/or vertical quote card
- Vertical video clip with CTA (Call-To-Action) button
- Video clip thumbnail
- Email marketing video gif
- Email marketing quote gif
- IG cover graphic cover art

### Sphere (Add-on)

**\$** *(inquire to get a quote)*

- All of your social posts created for the entire month, ready-to-post, completely hands off, including caption copy.
- 3 custom templates designed to match your brand
- includes monthly strategy sessions
- we find the best pieces of content within your files
- we present all of your social content designed for the month
- bonus captions, custom written based on your strategy
- assets formatted for 8 platforms
- up to 144 assets in total are delivered every month

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### Sphere (Add-on)

**\$** *(inquire to get a quote)*

- Square, Landscape and/or Portrait video clip
- Square, Landscape and/or vertical quote card
- Vertical video clip with CTA (Call-To-Action) button
- Video clip thumbnail
- Email marketing video gif
- Email marketing quote gif
- IG cover graphic cover art

# Photography & Videography

## No Nest (Basic)

**\$** *(\*no raw files; output only)*

- Portrait Photography
- Corporate Photography
- Architecture Photography
- Food Photography
- Product Photography
- Fashion Photography
- Cosplay Photography
- Prenup photoshoot
- Newborn photography
- Pet photography
- Photo retouch/manipulation
- Color Restoration
- Portrait Session Video
- Catalogue
- Drone Shot
- Real Estate Video shoot
- Real Estate Video Editing

# Photography & Videography

## Service

### Early Bird

(Standard Package)

**\$** *(inquire to get a quote)*

### Burrow

(Advanced Package)

**\$** *(inquire to get a quote)*

### Weaver

(Premium)

**\$** *(inquire to get a quote)*

## Portrait Session

- 10 edited images, raw files, 1 vertical video reel up to 60s max

- 15 edited images, raw files, 1 vertical video reel up to 60s max

- 20 edited images, raw files, 1 vertical video reel up to 60s max

## Food/Product/ E-Commerce/UGC

- 8 edited images, raw files

- 15 edited images, raw files, 1 video reel up to 60s

- 20 edited images, raw files, 1 60s Reel, Video up to 3 min. max

## Catalogue

- 10 edited images, raw files

- 20 edited images, raw files, 60s Reel

## Real Estate

- 10 edited photos & 1 vertical or Landscape video shoot of property (60s max)

- 15 edited photos & 1 vertical or Landscape video shoot of property (60s max)

- 30 edited photos & 1 vertical or Landscape video shoot of property (60s max)

## Creative/Prenup Photoshoot

- 10 edited images, raw files,

- 15 edited images, raw files, 60s video

- 20 edited images, raw files, 60s video, prenuptial/creative video (3 min. maximum)

# Web Design & Development

## No Nest

(Basic)

price starts at **\$300**

- Design a single-page responsive website
- Provide exported web design assets
- 1 week completion

## Early Bird

(Standard Package)

price starts at **\$2000**

- Design a 6-page web design
- Sitemap planning
- Provide exported web design assets
- Contact Form
- Progress update every weekend
- 3-week completion

## Weaver

(Premium Package)

price starts at **\$4000**

- Ideal for start-ups and big enterprises that require a multipage with integrated database system. (See add-ons and choose which feature to integrate)
- Sitemap planning
- Bi-weekly discovery calls
- Provide exported web design assets
- Onboarding walkthrough process
- Setup renewal and subscription reminders
- 1 month & 2 weeks completion

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## Sphere

(Custom Add-on)

**\$** *(inquire to get a quote)*

- Temporary Github Sandbox repository hosting and transfer of ownership to link your purchased domain
- Assistance on setting up DNS records
- Setup custom domain email
- Provide SEO (Search Engine Optimization) best practices, recommendations, and strategies
- 3rd-party Contact Form integration
- 3rd-party payment system integration
- 3rd-party booking system integration
- 3rd-party Blog integration
- Embed 3rd-party chat widget (unified email + social media channel integrations in one place)
- Design Responsive Email Marketing Templates
- Design Email signature
- Original video & photos for gallery