

Content Studio Overview



Diane N. Tucker, Inc.



Branding, Content & Coaching Studio



Website
www.dianentucker.com

Contact
650-576-7789



COME. SIT.
CHANGE THE WORLD WITH ME!



About

Diane N. Tucker is a renowned business executive and serial entrepreneur with a passion for empowering others. With her expertise in scaling businesses and designing startup operations, Diane brings invaluable insights and a unique approach to every client engagement.

You only get one first impression. Let's make it unforgettable. Diane doesn't believe in one-size-fits-all; she starts all contracts with relationship building to learn your team, your culture, and the inner workings of your company.

Branding, Content & Coaching Studio Options:

Retainer

A consistent, all-in-one package that includes essential services and coaching every month for steady brand growth.

À La Carte

Flexible, one-time service options you can purchase individually or in bundles—perfect for custom needs or add-ons.

Starter Momentum Retainer



Diane N. Tucker, Inc.

For new entrepreneurs who need a strong brand foundation and simple, consistent content to start building credibility.

Description

Starter Logo Design or Visual Refresh

Brand Style Sheet (color palette + fonts)

1 SEO-Optimized Blog Post

3 Custom Branded Graphics - Caption Writing (for your 3 posts)

1 Strategy / Coaching Session (45 mins / month)

Email Signature Design

10% discount on À La Carte items

Monthly Rollover: 1 unused service allowed

Total

\$2,500 / Month

Support via email only

Retainer Includes: 1 Brand

Ideal for solopreneurs or new business owners launching their primary brand.

Additional Brand: +\$1,250/month per brand

(Includes its own logo, graphics, and blog post allocation)



Business Growth Builder Retainer



Diane N. Tucker, Inc.

For businesses ready to grow their authority, scale visibility, and increase lead generation with expert strategy and premium content.

Description

Full Brand Audit + Messaging Alignment

Brand Style Sheet + Voice & Tone Guide

2 SEO Blog Posts with Graphics

1 Social Media Video (up to 60 seconds)

6 Custom Branded Graphics (IG / FB / LinkedIn) - Caption Writing (6 posts)

2 Strategy / Coaching Sessions (60 mins / month)

Content Calendar Planning + Analytics Review & Guidance

15% discount on À La Carte items

Monthly Rollover: 2 unused service allowed

Total

\$4,500 / Month

Priority Email + Voice Note Support

6-Month Bonus: 1 Free Lead Magnet or Custom Video

Retainer Includes: 1 Brand

Perfect for small businesses with a main brand.

Additional Brand: +\$1,250/month per brand

(Each added brand receives:

Monthly: 1 blog, 3 graphics

Bi-Monthly: 1 strategy session)



Comparision



Diane N. Tucker, Inc.

Starter Momentum vs. Business Growth Builder

Description	Starter	Growth
# of Blog Posts	1	2
# of Social Media Graphics / Posts	3	6
Video Included	-	1 / Month
Coaching Sessions	1 (45 mins)	2 (60 mins)
Content Calendar Planning	-	Yes
Analytics Review	-	Yes
Full Brand Audit	-	Yes
Email Support	Standard	Priority + Voice Notes
Loyalty Bonus	-	Yes
	\$2,500 / Month	\$4,500 / Month

À La Carte Services

Need a one-off project? We've got you.

Save more when you bundle 3 or more.



Diane N. Tucker, Inc.

Service	Single Price	Bundle (3+)
Custom Logo Design	\$1,000	\$850
Brand Guidelines	\$750	
SEO Blog Post	\$500	\$400
Graphics (per 5) with Post Captions	\$400	\$300
Social Media Video	\$750	\$600
Infographic Design	\$500	\$300
Flyer Design	\$350	\$300
Flipbook Setup <i>(You pay for hosting & domain)</i>	\$1,500	\$1,200
Additional Strategy Session (45 mins)	\$250	
Monthly: Social Media Ad Strategy	\$2,000 / month	
Monthly: VIP Coaching & Brand Consulting w/ Diane (4 sessions / month) <i>Includes Accountability Check-ins</i>	\$5,000 / month	

À La Carte option gives you the flexibility to purchase individual services as needed — whether you're launching a new campaign, updating your visuals, or just need extra support. You can select one service at a time or bundle three or more for a discounted rate. It's perfect for businesses that want high-quality branding and content without committing to a full monthly retainer. Customize your experience, stay within budget, and get exactly what your brand needs, when you need it.



Deck & Presentation Design

Services



Diane N. Tucker, Inc.

These may count towards your À La Carte Bundle.

Save more when you bundle 3 or more.

Service	Single Price	Bundle (3+)
5-Slides	\$750	\$600 each
10-Slides	\$1,200	\$950 each
15–20 Slides	\$1,800	\$1,500 each
Slide Refresh (existing deck redesign)	\$600	\$500 each
Add-on: Voice-over Script (for video decks)	\$400	
Add-On: Branded Icons & Infographics:	\$500	
Add-On: Export to Video or Interactive PDF	\$200	

What's Included:

- Custom design aligned with your brand (colors, fonts, logo)
- Visual storytelling: diagrams, icons, infographics
- Up to 2 rounds of revisions
- Exported files in PDF, PPTX, or Canva format