

WHO IS ALICE?

Hardworking families earning above the poverty line – but still struggling to survive.



What Does ALICE Mean?

ALICE stands for **Asset Limited, Income Constrained, Employed**. These are hardworking people who earn above the Federal Poverty Level but still can't afford basic living expenses like housing, child care, transportation, and healthcare.



TOO MUCH FOR HELP,
TOO LITTLE TO LIVE

Falling Through the Cracks

ALICE families often earn too much to qualify for government or nonprofit aid, yet not enough to meet the true cost of living. That means no help with food, rent, or childcare – even when working multiple jobs.

"A single parent earning \$42,000 a year is above the poverty line – but far below the \$65,400 needed for a family of four to survive in Southwest Louisiana."

The Numbers Tell the Story

70%

of local jobs pay **under \$20/hour**

47%

of households in SWLA are ALICE or below poverty

\$65,400

per year is the **Survival Budget** for a family of four

United Way Helps ALICE Families

VITA (Free Tax Prep):
Families keep more
of what they earn

Success By 6 &
Literacy Kits: Early
learning support

Workforce
Development:
Pathways to better jobs

Emergency
Assistance: Relief
when crises hit



Are You ALICE? You're Not Alone.

Do you work hard but still struggle to make ends meet? You might be part of ALICE – hardworking families who earn above the poverty line but below what it takes to live comfortably.

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