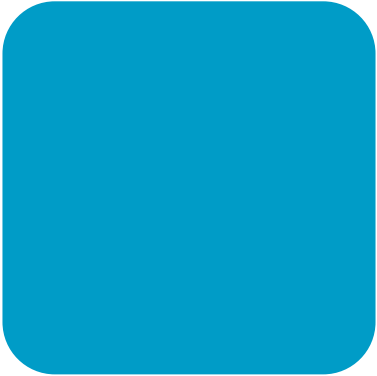
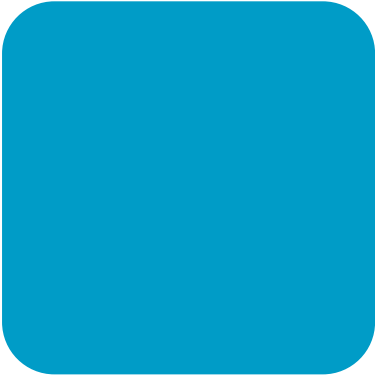




2023/24



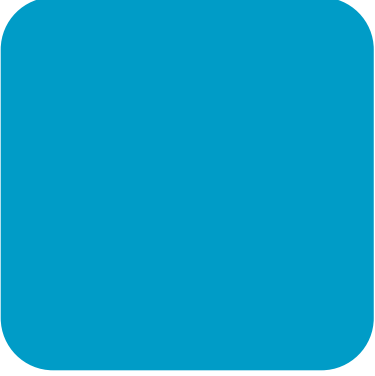
„Give them  
quality



that's the  
best kind of  
advertising.“



Milton Hershey



 RITTERPEN®



# MADE IN GERMANY!

## **BENEFIT FROM MORE THAN 70 YEARS OF EXPERIENCE IN PRODUCING PENS FOR PROMOTIONAL NEEDS.**

Ritter Pen was founded in 1928 and celebrated its 90th anniversary in 2018.

We have been manufacturing writing instruments of the highest quality, in the heart of the idyllic Odenwald, for more than 70 years now.

From the idea and the CAD drawing for our own tool making, to the plastic injection molding and the printing - everything is under one roof.

The manufacturing is based entirely on the wishes of the customer: The production for CI-compliant ball point pens begins after order.

Sustainable management is particularly important to us. True to the motto „The journey is the reward“, we continuously take measures to reduce CO<sub>2</sub>, to conserve our resources and to increase efficiency:

Such as the use of recycled and bio-based materials, the conversion of lighting to LED technology throughout the company and the installation of a state of the art photovoltaic system, with an annual output of almost 400.000 kwh.

Step by step into a sustainable future!

# IN JUST A FEW STEPS TO YOUR INDIVIDUAL PEN



## 01 MODEL

Select your model



## 02 COLOR

Design your pen in your favourite color within the shown standard color range\*. Let your creativity run free and choose the right color combination to match your logo.

\*For special colour requests please contact us for layout proposals.



## 03 REFILL

The choice of refill is up to you - whether medium line width or soft refills for smooth, comfortable writing, and the option for black or blue ink. All „Made in Germany“ models are available with the types of refill of your choice.













## 04 YOUR LOGO

The logo upload function in our configurator is the final step towards your perfect design - create the appropriate PDF file to get a first impression of your individual Ritter pen!

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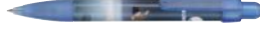







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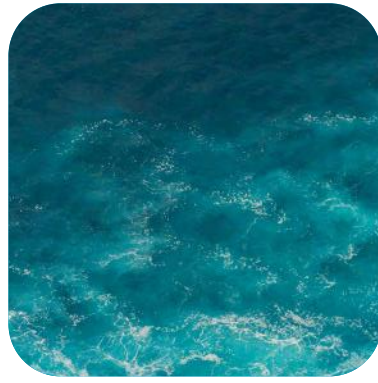
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## FINDING NEW WAYS

Ritter Pen's focus is sustainability.

In addition to many ecological measures within the production process, like using green electricity and LED technology, we make use of plastic waste and sprues for our in house recycling: means saving of waste and safeguarding of resources, for a better ecological balance.

We work constantly on increasing the Ecoline with products, made of new, environmental friendly raw materials. Using these bio-based materials has result in reducing use of conventional plastics and saving resources:

The new revolutionary, bio based material, consisting of seaweed and PLA for our ALGO-PEN – is not only saving resources, but also helps to preserve sea biodiversity. It contains 20 % Sargassum: „born in the ocean“.

The first Ritter Cares Biomaterial, based on cellulose acetate, is completely biodegradable and certified according to DIN EN 13432: 2000-12. The next generation of this material is available now also in color : BIO-PEN ID

PLA is a bio-based material that is obtained from natural raw materials, and also available in colors: PLANT

The next generation in postconsumer recycled material and the perfect way to make use of waste : the rebirth of former shelf parts from dm-stores in our new LIFT RECYCLED, made of postconsumer recycled Polycarbonate.

Our post consumer recycled ABS plastic is made of recycled household appliances. The use of this recyclete saves approx. 80% energy compared to the use of conventional plastics: CREST RECYCLED

ULTRA RECYCLED large capacity refill is made of 95 % postconsumer recycled Polypropylene from packing waste. This means 80 % less environmental impact and 75 % less CO2 emissions.

The development and processing of recycled and natural materials is a sustainable step towards the future : For the environment



RECYCLING

# RIDGE RECYCLED 99800



Made in Germany



Post consumer recycled ABS plastic ,  
made of recycled household appliances



Unique shaped barrel and triangular grip area



Document proof, swiss made - large capacity  
Ultra Recycled refill, writing length: approx. 6.000 m



# RIDGE RECYCLED M 99801



Made in Germany



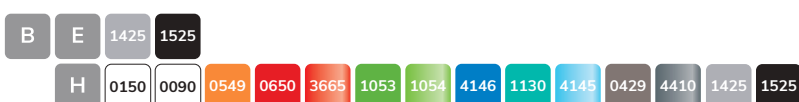
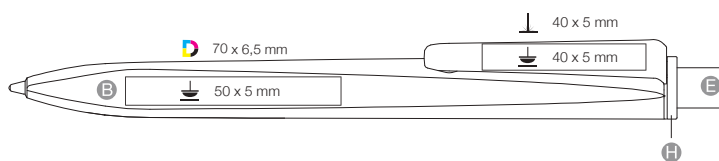
Post consumer recycled ABS plastic ,  
made of recycled household appliances



Unique shaped barrel, triangular grip area and  
metal clip



Document proof, swiss made - large capacity  
Ultra Recycled refill, writing length: approx. 6.000 m



# CREST RECYCLED ID 95920



Made in Germany



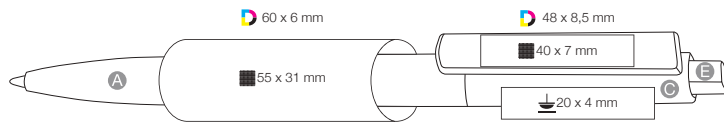
Post consumer recycled plastic, obtained and processed from old plastic parts



Available in 4 different colors, special colors on request



Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m



# CREST RECYCLED ID F 95930



Made in Germany



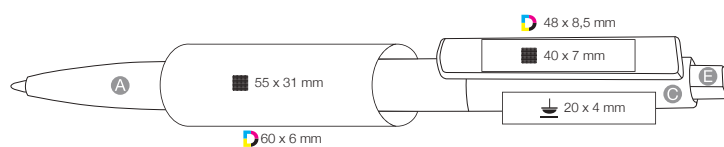
Post consumer recycled plastic, obtained and processed from old plastic parts



Available in 4 different colors, special colors on request



Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx. 1.800 m



# CREST RECYCLED+ 95990



Made in Germany



Ultra Recycled



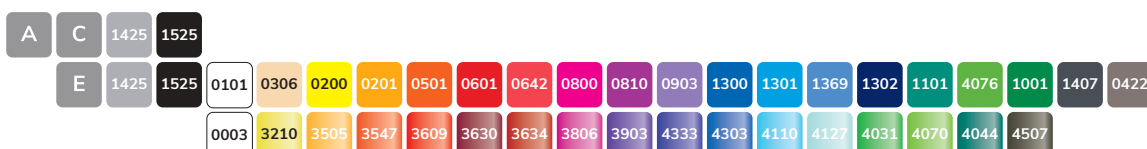
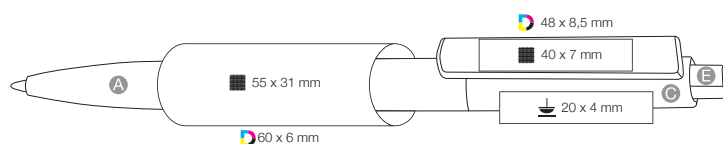
Post consumer recycled ABS plastic ,  
made of recycled household appliances



Available in black and grey - pushers optionally  
available in different colors, made of ABS plastic



Document proof, swiss made - large capacity  
Ultra Recycled refill, writing length: approx. 6.000 m



# CREST RECYCLED 95900



Made in Germany



Jogger Soft



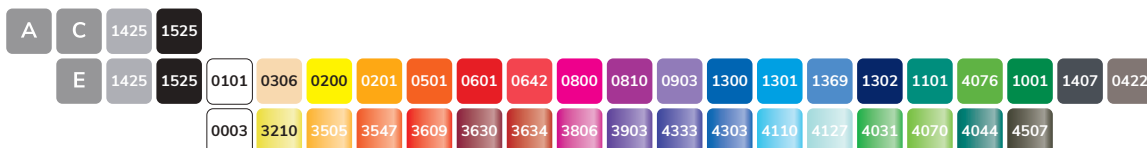
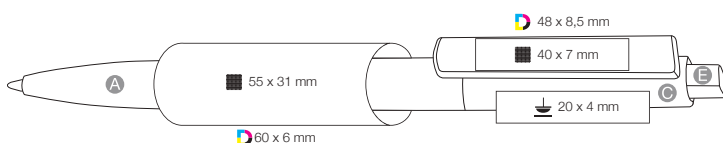
Post consumer recycled ABS plastic ,  
made of recycled household appliances



Available in black and grey - pushers optionally  
available in different colors, made of ABS plastic



Document proof, swiss made - x-20 Jogger Soft refill,  
writing length: approx. 1.400 m



# EXOS RECYCLED 97600



Made in Germany



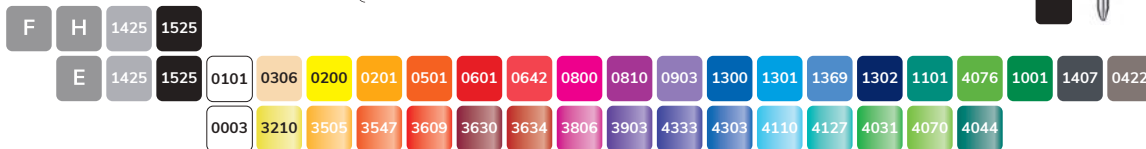
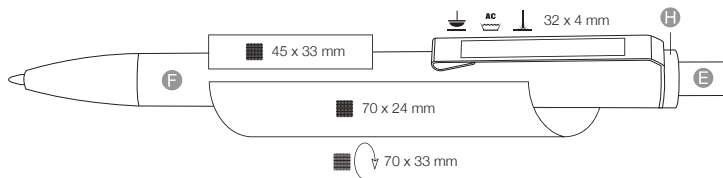
Post consumer recycled ABS plastic ,  
made of recycled household appliances



Available in black and grey - pushers optionally  
available in different colors, made of ABS plastic



Document proof, swiss made - large capacity  
Ultra Recycled refill, writing length: approx. 6.000 m



# EXOS RECYCLED P 97610



Made in Germany



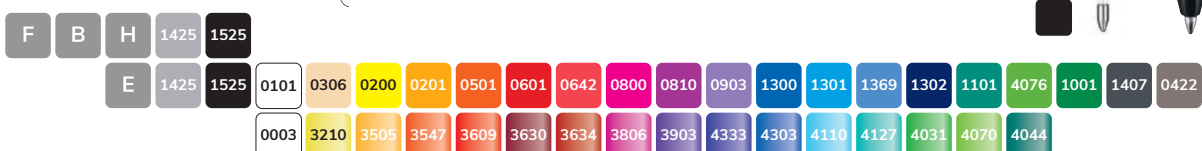
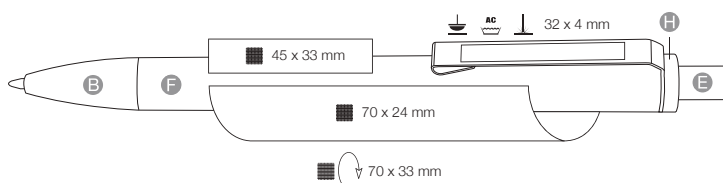
Post consumer recycled ABS plastic ,  
made of recycled household appliances

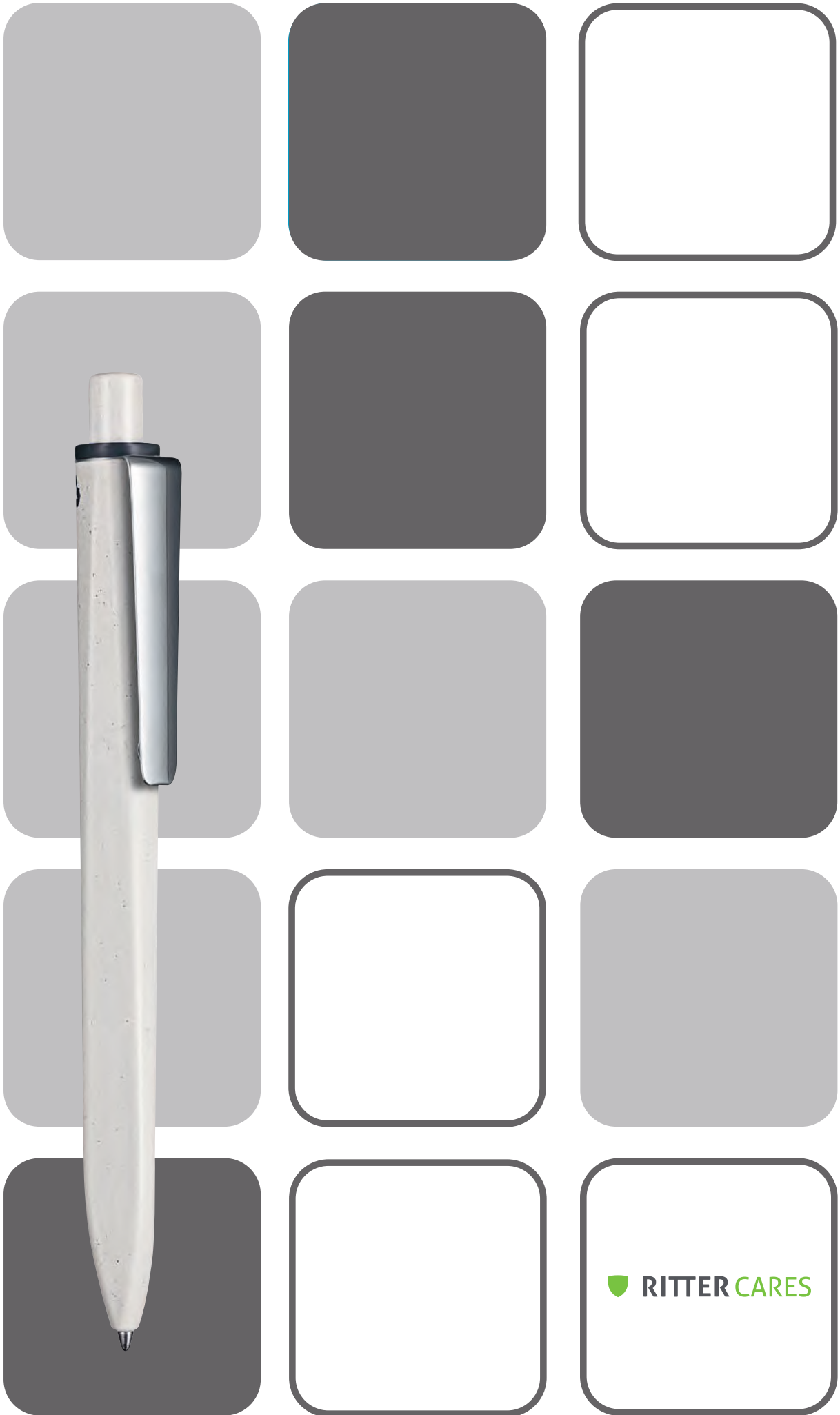


Available in black and grey - pushers optionally  
available in different colors, made of ABS plastic



Document proof, swiss made - large capacity  
Ultra Recycled refill, writing length: approx. 6.000 m





# LIFT RECYCLED 93810



Made in Germany



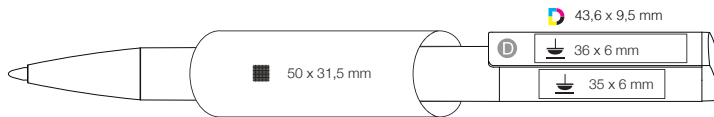
Made from recycled polycarbonate - post consumer recycled plastic, recovered from old dividers of the dm-stores



In cooperation with "dm-drogerie markt"



Document proof, swiss made - large capacity  
Ultra Recycled refill, writing length: approx. 6.000 m



# INSIDER RECYCLED 92302



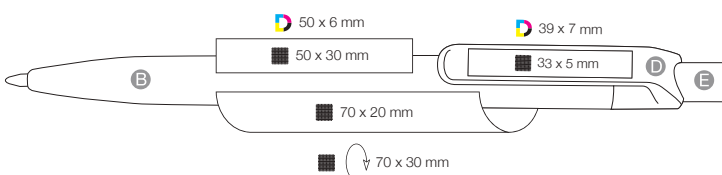
Made in Germany



Barrel is made of pre-consumer recycled plastic: 100 % in house recycling



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m







## RAW MATERIAL ALGAE

Huge amounts of brown algae (Sargassum) in the oceans have become a major problem. Floating in the water, this “big sea of Sargassum” blocks the incidence of light and is killing sea biodiversity. Toxic gases are released at the beaches, as a result of the decomposition of tons of Sargassum under the sun. We use this biomass as raw material:

In the new Ritter ALGO-PEN®.

The new, revolutionary, bio based material consists of seaweed and PLA.

#bornintheocean

The use of brown algae as a new raw material does not consume any fresh water! The reduction of the algae in the oceans helps to preserve sea biodiversity.

#100%nature

By using this new, bio-based material, we reduce the use of conventional plastics, means saving resources.

#sustainablewriting

Together with our new ULTRA RECYCLED large capacity refill, the ALGO-PEN ensures long lasting, perfect writing performance. The refill is made of post-consumer recycled polypropylene, offering a writing length of up to 6.000 m.

# ALGO-PEN® 97500



Made in Germany



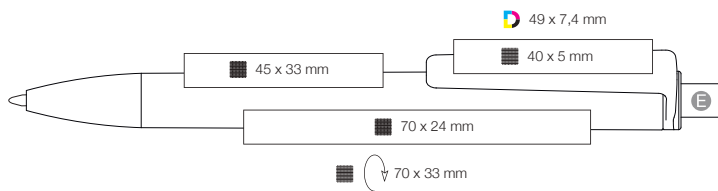
Raw material out of the ocean - consisting of brown algae and PLA



New trend-color ALGO, pushers optionally available in different colors, made of ABS plastic



Document proof, swiss made - large capacity  
Ultra Recycled refill, writing length: approx. 6.000 m



# ALGO-PEN® 97510



Made in Germany



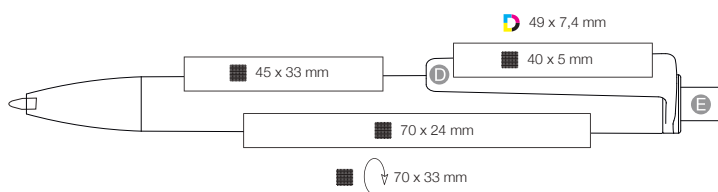
Raw material out of the ocean - consisting of brown algae and PLA

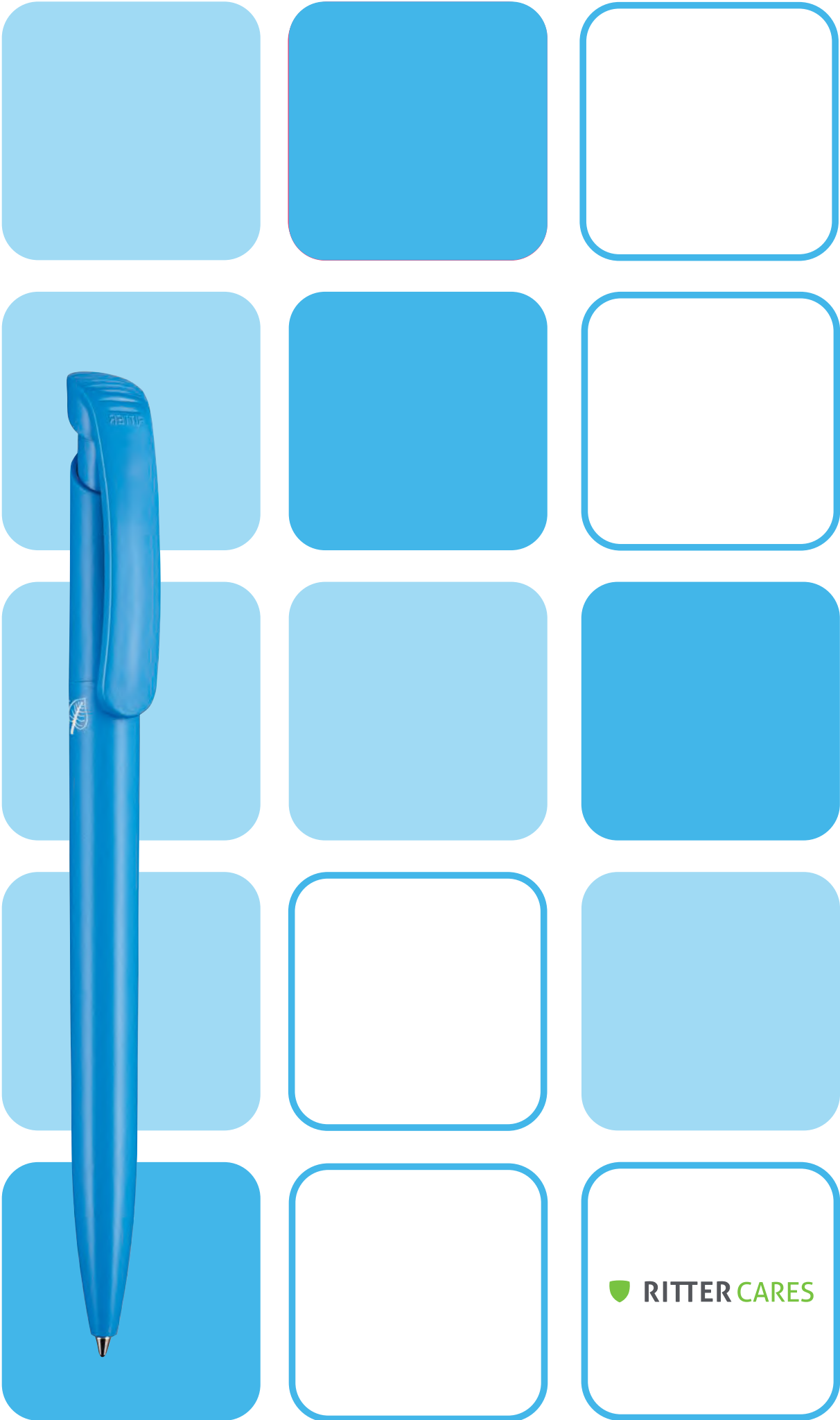


Barrel and tip in trend-color ALGO, Clip and pusher made of biobased PLA, available in 7 colors.



Document proof, swiss made - large capacity  
Ultra Recycled refill, writing length: approx. 6.000 m





# BIO-PEN ID 92010



Made in Germany

**BIO  
BASED**

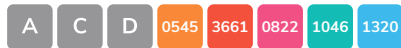
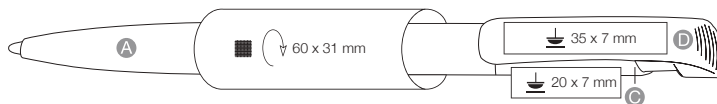
Barrel and clip made of renewable, bio-based material cellulose acetate

**!**

Bestseller of our ECO-LINE, available in new colors, special colors on request

For Documents  
*100%*

Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# BIO-CLEAR 92020



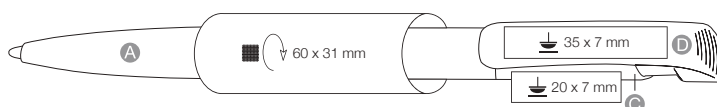
Made in Germany

**BIO  
BASED**

Barrel and clip made of renewable, bio-based material cellulose acetate

For Documents  
*100%*

Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m





**BIO BASED**

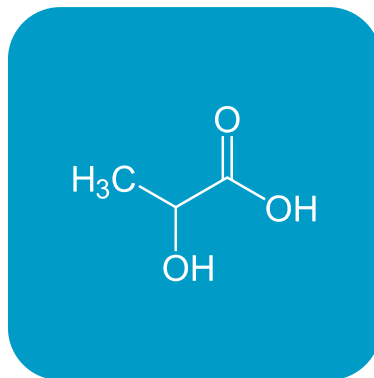
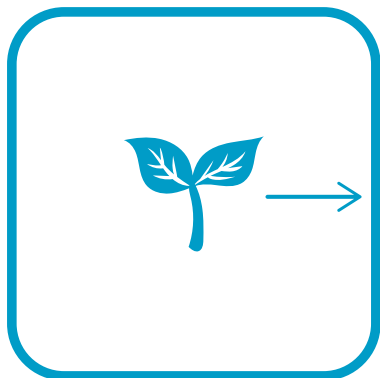
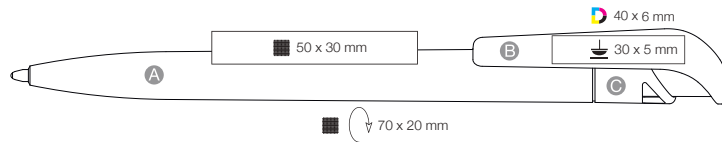
Bio-based material PLA

**!**

Special colors on request

For Documents  
*200*

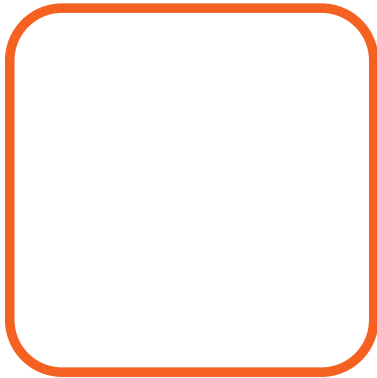
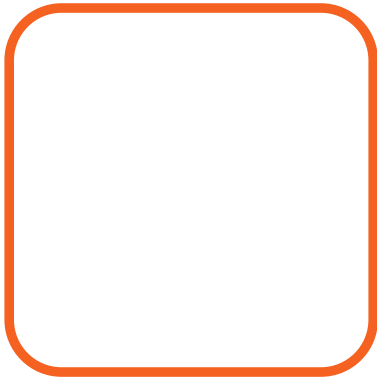
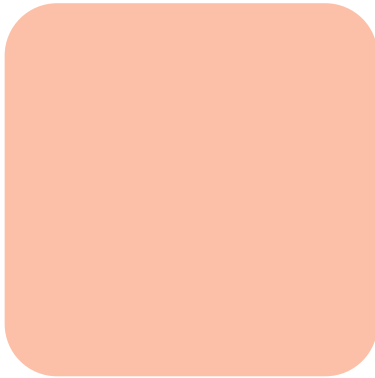
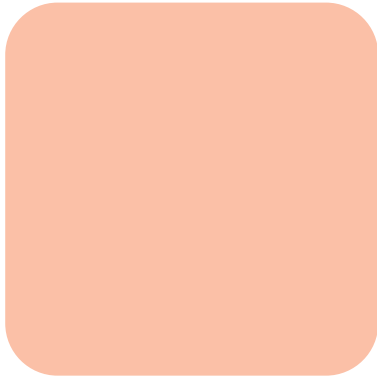
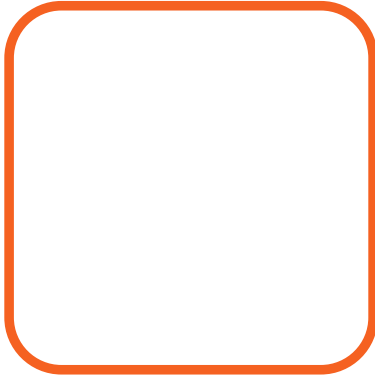
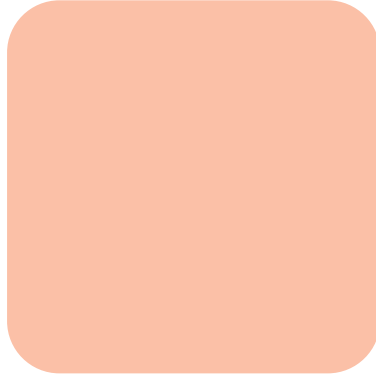
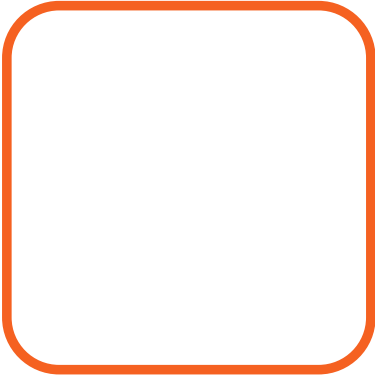
Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



**RENEWABLE  
RAW  
MATERIALS**

**PLA**

**BIO  
BASED**



# BIO-INSIDER 92310



Made in Germany

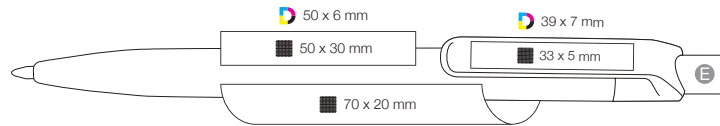


**BIO BASED**

Barrel and clip made of renewable, bio-based material cellulose acetate, pusher available in many colors, made of ABS material



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# BIO-STAR 90071



Made in Germany

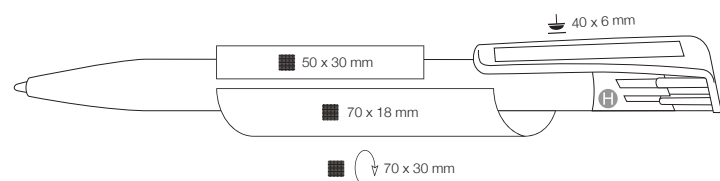


**BIO BASED**

Barrel and clip made of renewable, bio-based material cellulose acetate, cover available in many colors, made of ABS material



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# BIO-PEN 92000



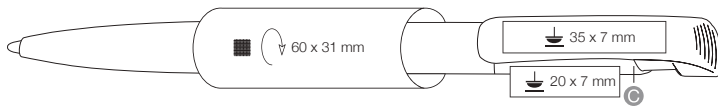
Made in Germany

**BIO  
BASED**

Barrel and clip made of renewable, bio-based material cellulose acetate, upper part available in many colors, made of ABS material



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# BIO-FRESH 95800



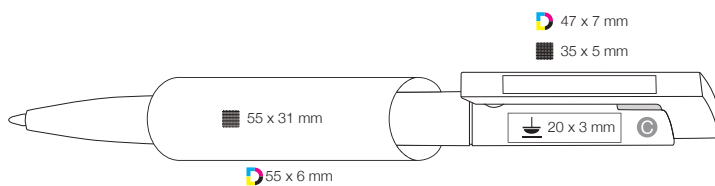
Made in Germany

**BIO  
BASED**

Barrel and clip made of renewable, bio-based material cellulose acetate. Upper part optionally available in different colors, made of ABS plastic



Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m





# BIO-MIX 90250



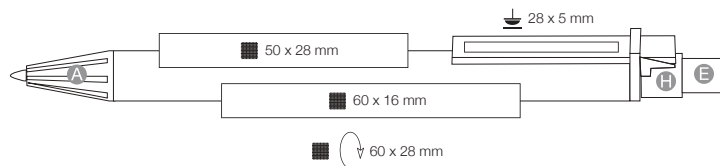
Made in Germany



Pusher and tip made of renewable, bio-based material cellulose acetate.  
Recycled cardboard barrel and wooden clip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



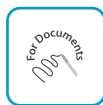
# CARTON 70250



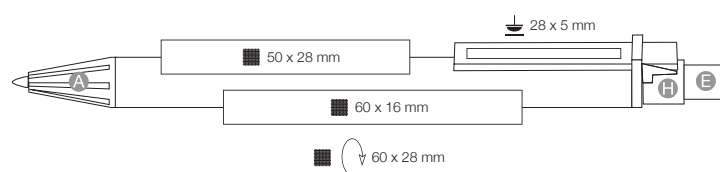
Made in Germany



One of the first eco-pens,  
barrel made of recycled cardboard, wooden clip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



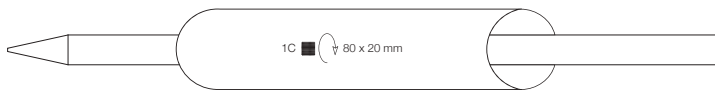
# PENCIL 86020 / 86022



Graphite pencil, wood from certified forestry, colors nature and black



Supplied ready to write



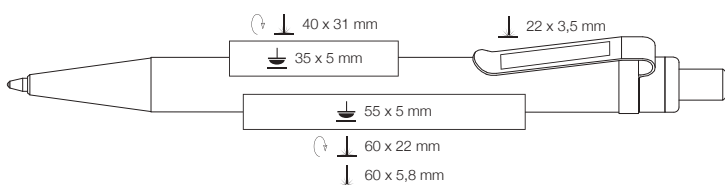
# TIMBER 82600



Ballpen made of maple wood, steel clip, pusher & tip made of brass, nickel plated



Budget large capacity refill, blue ink, writing length: approx. 3.500 m

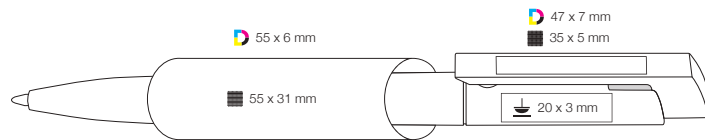




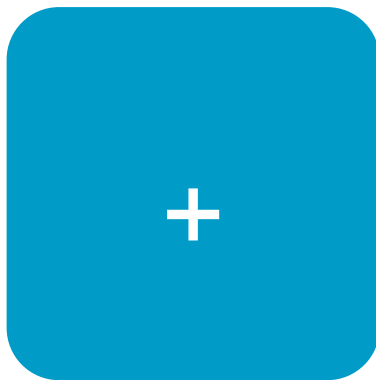
Antibacterial and antiviral surface,  
certified according to ISO 22196 und ISO 21702



Document proof, swiss made - x-20 Jogger Soft  
refill, writing length: approx. 1.400 m

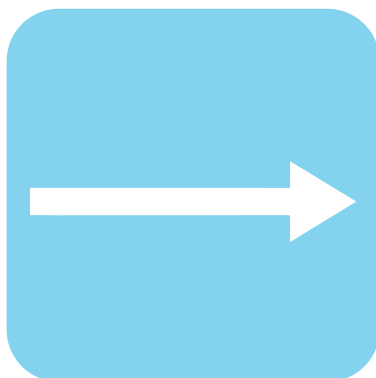


TITAN-  
DIOXID

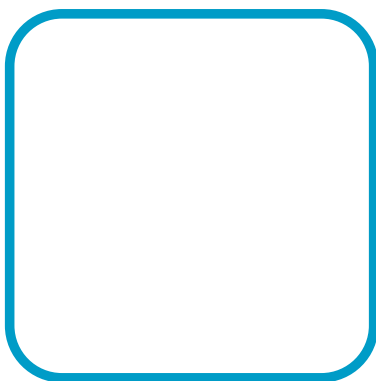
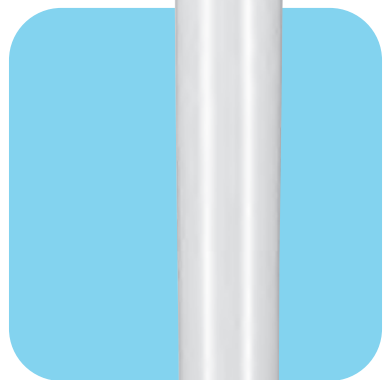
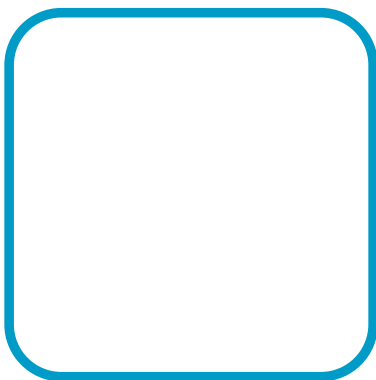
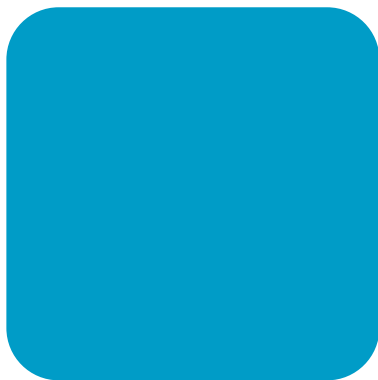
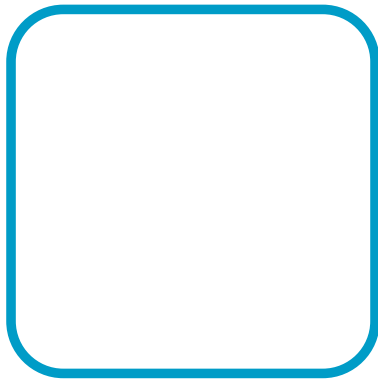
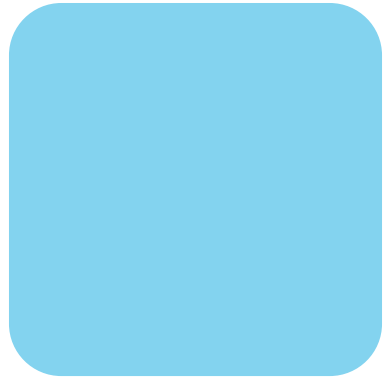
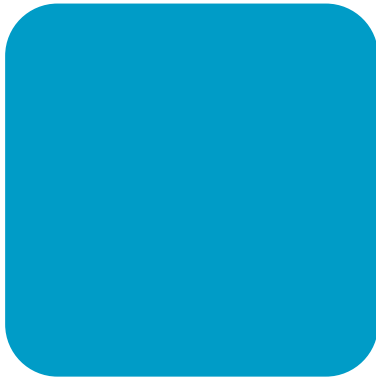
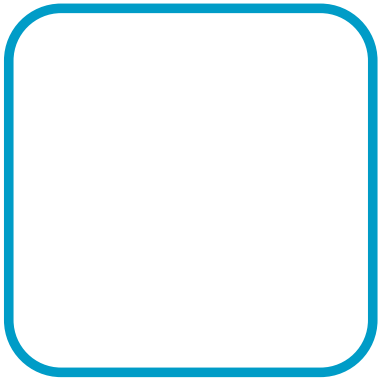


UV-LIGHT

PHOTO-  
CATALYSIS



DECOMPOSITION  
OF  
BACTERIA AND  
VIRUSES



 RITTER CARES<sup>+</sup>

# RIDGE 09800

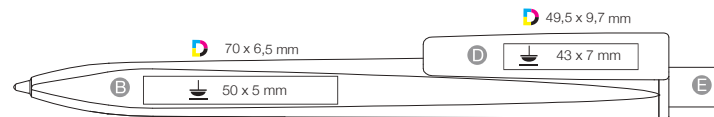
Made in Germany



Unique shaped barrel, triangular grip area



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# RIDGE M 09801

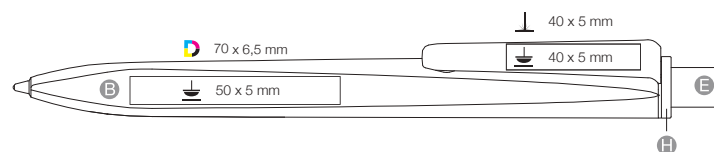
Made in Germany

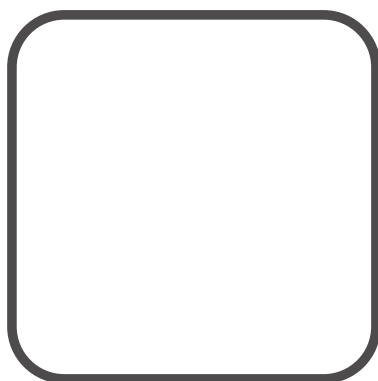
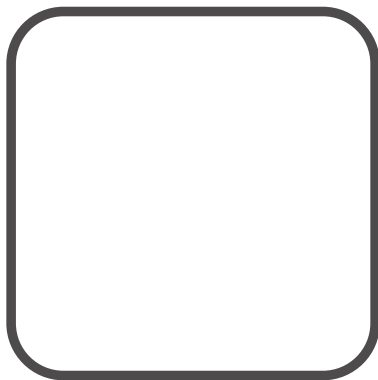
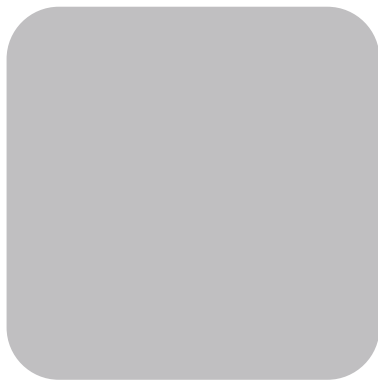
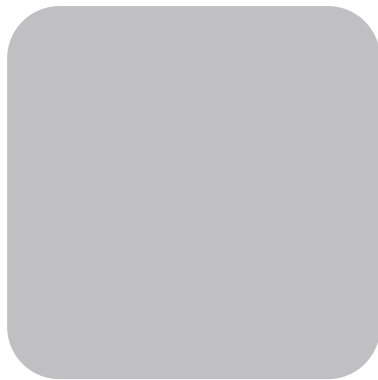
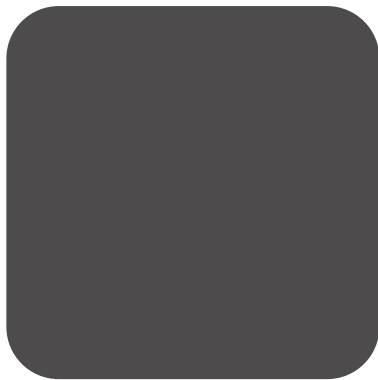
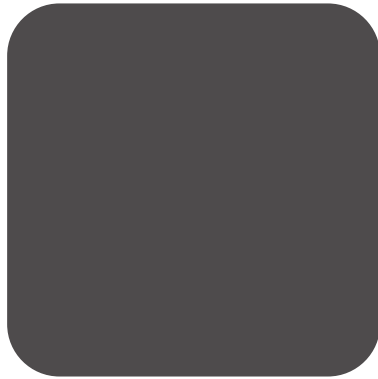
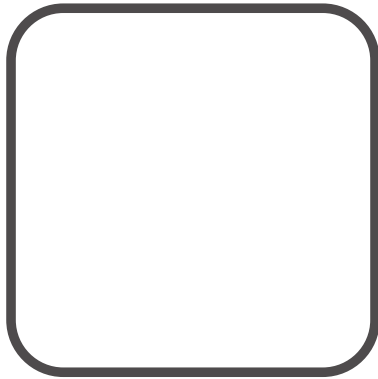
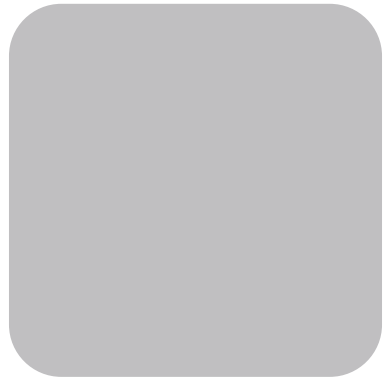
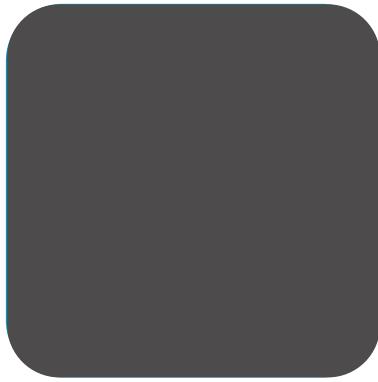
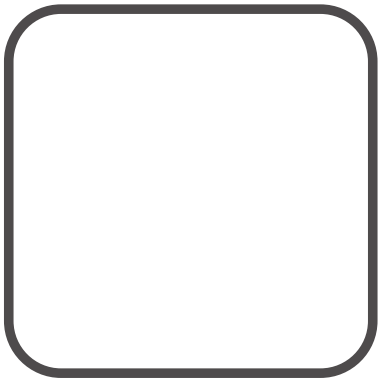


Unique shaped barrel, triangular grip area and metal clip



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m





 RITTERPEN®

# SCREEN 02600

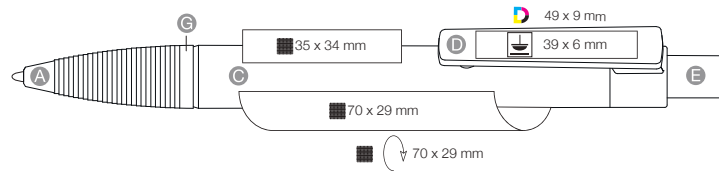
Made in Germany



Large printing area around the barrel and clip, rubber grip section



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



A	C	D	E	0101	0200	0601	1300	1302	1101	1001	1400	1500
				G	0200	0601	1300	1302	1101	1001	1400	1500

# SCREEN FOIL 52600

Made in Germany



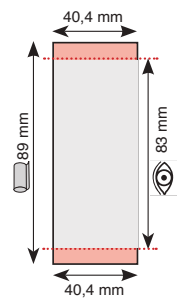
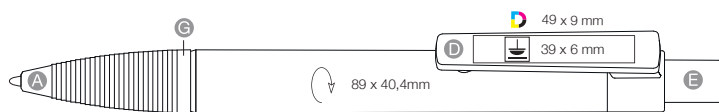
Digital-Foil, available from 500 pcs



Large printing area on the clip, rubber grip section



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



A	D	E	0101	0200	0601	1300	1302	1101	1001	1400	1500
			G	0200	0601	1300	1302	1101	1001	1400	1500

# LIFT SOFT 03801

Made in Germany



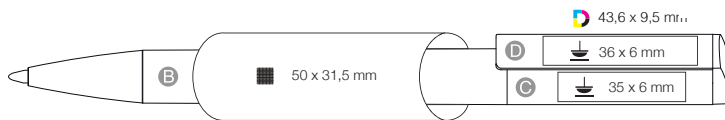
Twist mechanism, soft-touch surface and matt metal tip



The print is protected by the soft touch lacquering



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# LIFT SOFT P 03811

Made in Germany



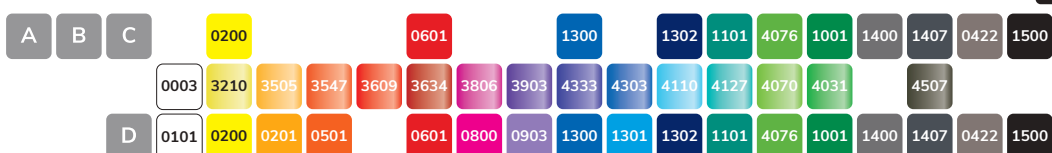
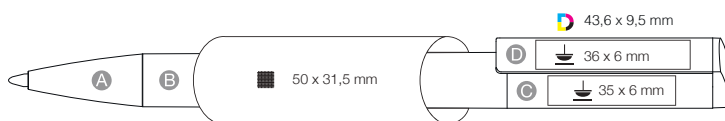
Twist mechanism and soft-touch surface



The print is protected by the soft touch lacquering



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m





# LIFT 03800

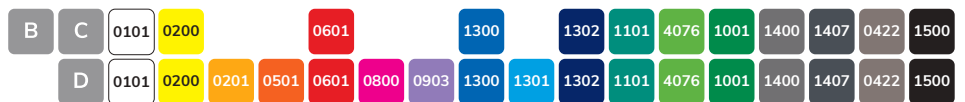
Made in Germany



Twist mechanism, shiny metal tip



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# LIFT TRANSPARENT P 13810

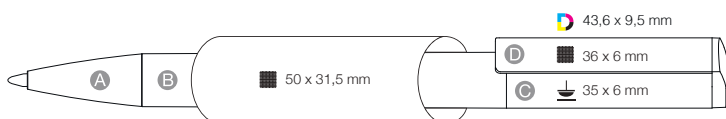
Made in Germany



Transparent colors with twist mechanism, unique magnifying glass effect



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# LIFT ST 23800

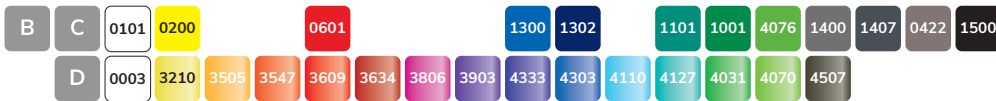
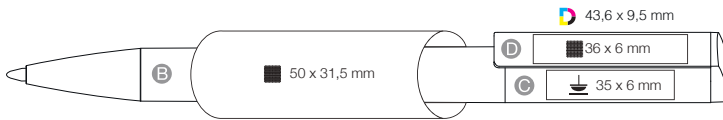
Made in Germany



Shiny barrel with transparent clip, twist mechanism



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# EXOS 07600

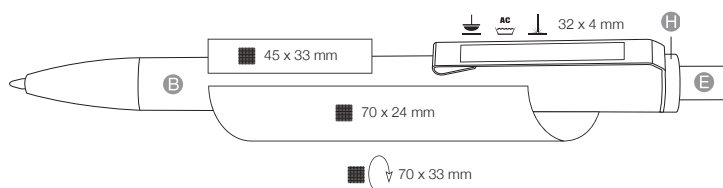
Made in Germany



Shiny barrel, metal tip and clip



Document proof, swiss made - large capacity Ultra Soft refill, writing length: approx. 4.000 m



# EXOS SOFT 07601

Made in Germany



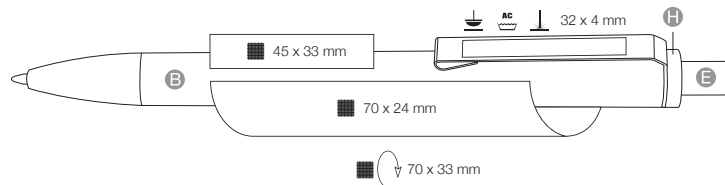
Soft-touch surface, metal tip and clip



The print is protected by the soft touch lacquering



Document proof, swiss made - large capacity Ultra Soft refill, writing length: approx. 4.000 m



B	0101	0306	0200	0201	0601	0642	0810	1300	1369	1302	1101	4076	1001	1400	1407	0422	1500					
E	H	0101	0306	0200	0201	0501	0601	0642	0800	0810	0903	1300	1301	1369	1302	1101	4076	1001	1400	1407	0422	1500

# EXOS SOFT M 07603

Made in Germany



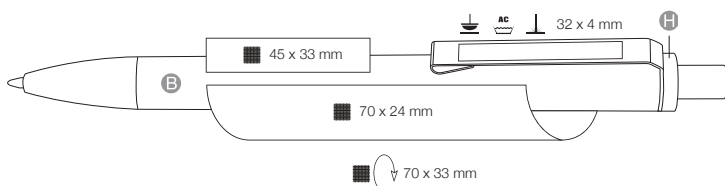
Metal tip and clip, metalized pusher



The print is protected by the soft touch lacquering



Document proof, swiss made - large capacity Ultra Soft refill, writing length: approx. 4.000 m



B	0306	0200	0201	0601	0642	0810	1300	1369	1302	1101	4076	1001	1400	1407	0422	1500				
H	0306	0200	0201	0501	0601	0642	0800	0810	0903	1300	1301	1369	1302	1101	4076	1001	1400	1407	0422	1500

# EXOS P 07610

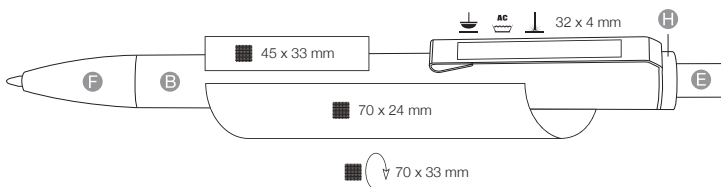
Made in Germany



Shiny colors, sturdy metal clip



Document proof, swiss made - large capacity Ultra Soft refill, writing length: approx. 4.000 m



Ultra Soft



B	F	0101	0306	0200	0201	0601	0642	0810	1300	1369	1302	1101	4076	1001	1400	1407	0422	1500				
E	H	0101	0306	0200	0201	0501	0601	0642	0800	0810	0903	1300	1301	1369	1302	1101	4076	1001	1400	1407	0422	1500

# EXOS M 07602

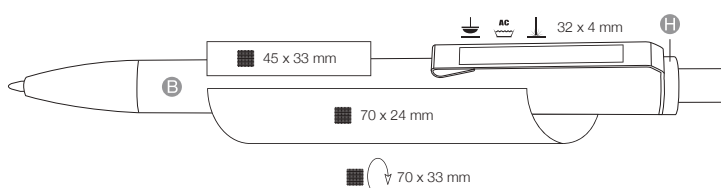
Made in Germany



Metal tip and clip, metalized pusher



Document proof, swiss made - large capacity Ultra Soft refill, writing length: approx. 4.000 m



Ultra Soft



B	0101	0306	0200	0201	0601	0642	0810	1300	1301	1369	1302	1101	4076	1001	1400	1407	0422	1500			
H	0101	0306	0200	0201	0501	0601	0642	0800	0810	0903	1300	1301	1369	1302	1101	4076	1001	1400	1407	0422	1500

# EXOS SOFT P 07611

Made in Germany



Ultra Soft



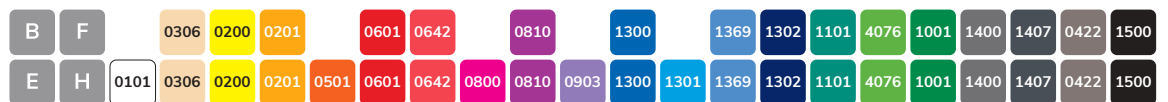
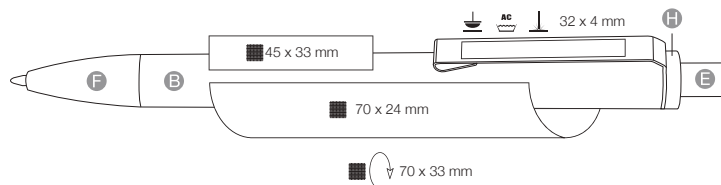
Sturdy metal clip, soft-touch surface



The print is protected by the soft touch lacquering



Document proof, swiss made - large capacity Ultra Soft refill, writing length: approx. 4.000 m



# EXOS TRANSPARENT 17600

Made in Germany



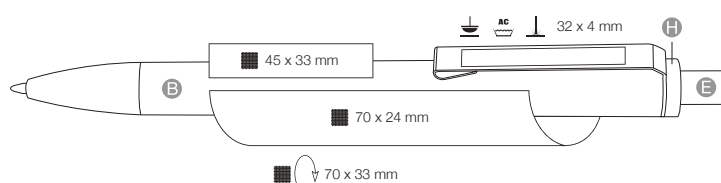
Ultra Soft



Metal tip and clip, transparent colors



Document proof, swiss made - large capacity Ultra Soft refill, writing length: approx. 4.000 m



# TRI-STAR TRANSPARENT 13530

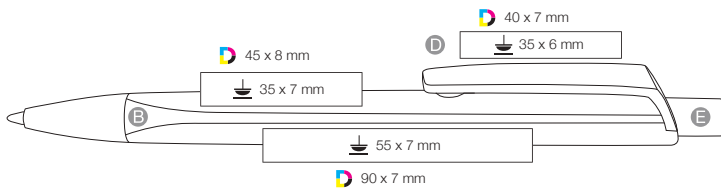
Made in Germany



Triangular shaped barrel for best writing comfort, metal tip, transparent colors



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# TRI-STAR TRANSPARENT S 53530

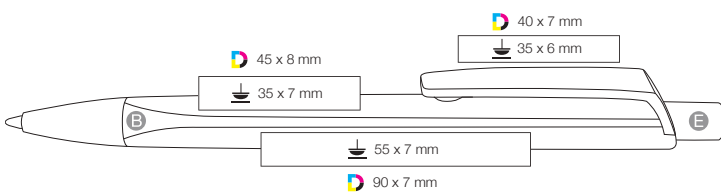
Made in Germany



Triangular shaped barrel for best writing comfort, metal tip, transparent colors, solid white clip



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# TRI-STAR 03530

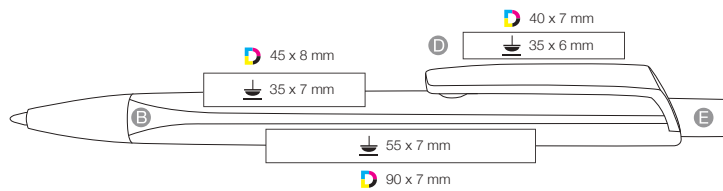
Made in Germany



Triangular shaped barrel for best writing comfort, metal tip, shiny surface



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



B	0101	0200		0601		1300	1302	1101	4076	1001	1400	1500				
D	E	0101	0200	0201	0501	0601	0800	0903	1300	1301	1302	1101	4076	1001	1400	1500

# TRI-STAR SOFT STP 43531

Made in Germany



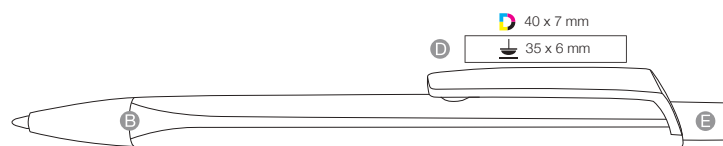
Triangular shaped barrel with soft-touch lacquering



Clip and pusher in transparent colors, only print on clip possible



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



B		0200		0601		1300	1302	1101		1001					1400	1500		
D	E	0003	3210	3505	3547	3609	3630	3634	3806	3903	4333	4303	4110	4127	4031	4070	4044	4507

# TRI-STAR SOFT P 03531

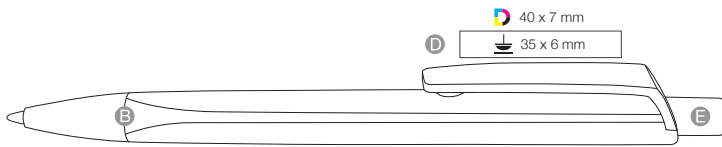
Made in Germany



Triangular shaped barrel with soft-touch lacquering



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# TRI-STAR SOFT ST 43533

Made in Germany



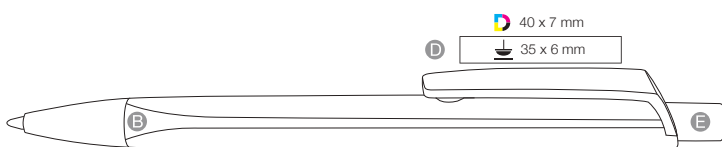
Triangular shaped barrel with soft-touch lacquering



Transparent clip and pusher, metal tip, only print on clip possible



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m





# TRI-STAR P 03532

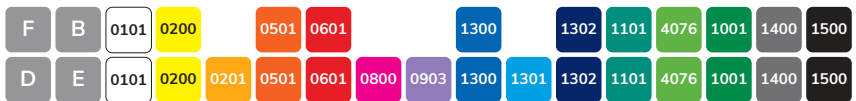
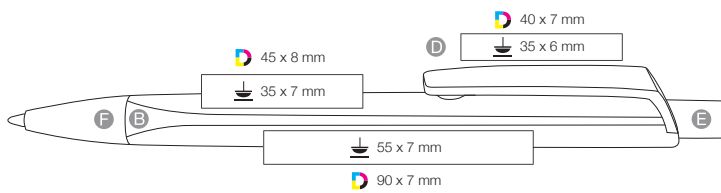
Made in Germany



Triangular shaped barrel for best writing comfort, shiny surface



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# STRATOS TRANSPARENT 17900

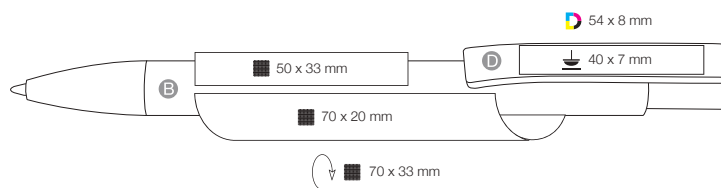
Made in Germany



Transparent colors, metal tip



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# STRATOS 07900

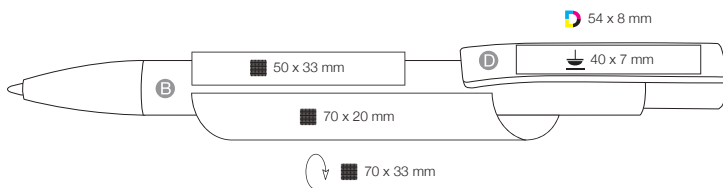
Made in Germany



Shiny surface, metal tip



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



B	0101	0200		0601		1300	1302	1101	4076	1001	1400	1500			
D	0101	0200	0201	0501	0601	0800	0903	1300	1301	1302	1101	4076	1001	1400	1500



# STRATOS TRANSPARENT SI 37901

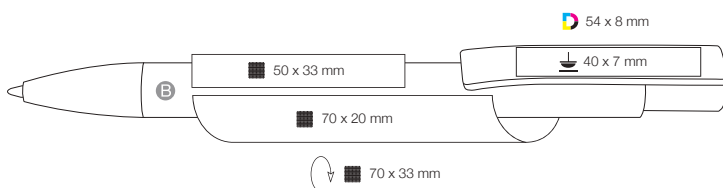
Made in Germany



Transparent barrel, metal tip, silver lacquered clip



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



B	0003	3210	3505	3547	3609	3630	3634	3806	3903	4333	4303	4110	4127	4031	4070	4044
	0101	0200	0601	1300	1302	1101	1001	4076	1400	1500						



# CLUB SILVER 28800

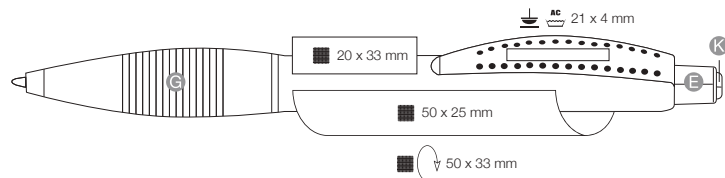
Made in Germany



Soft grip for perfect writing comfort, stainless steel clip, silver lacquered



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# CLUB SI 48800

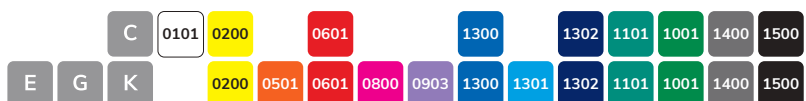
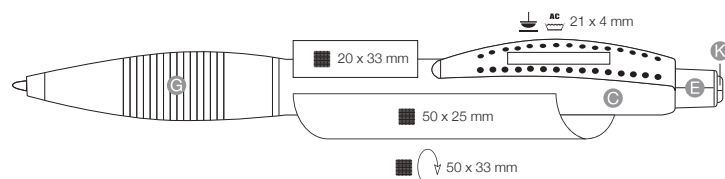
Made in Germany



Soft grip for perfect writing comfort, silver lacquered tip, stainless steel clip



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# CLUB TRANSPARENT 18800

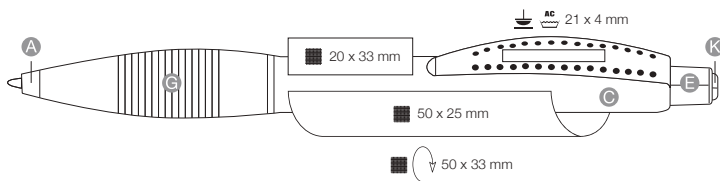
Made in Germany



Soft grip for perfect writing comfort, transparent colors, stainless steel clip



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# CLUB 08800

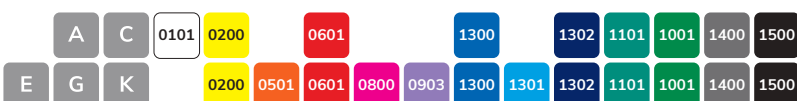
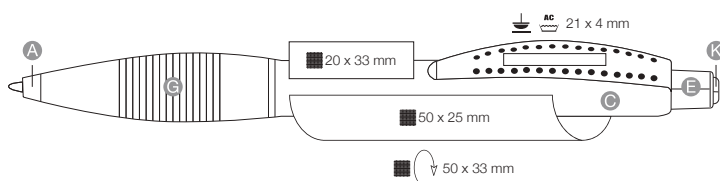
Made in Germany



Soft grip for perfect writing comfort, stainless steel clip



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# CLUB TRANSPARENT SI 38800

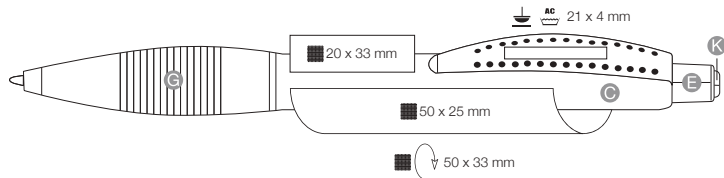
Made in Germany



Soft grip for perfect writing comfort, silver lacquered tip, stainless steel clip



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# BOND SHINY 08910

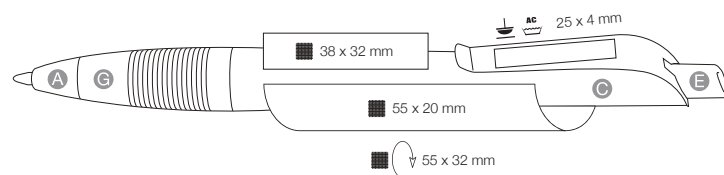
Made in Germany



Soft grip for perfect writing comfort, polished metal clip



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# BOND FROZEN 38900

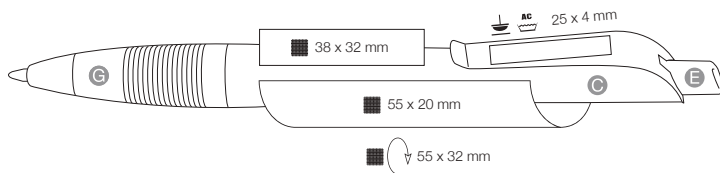
Made in Germany



Soft grip for perfect writing comfort, silver lacquered tip, stainless steel clip



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# BOND 48900

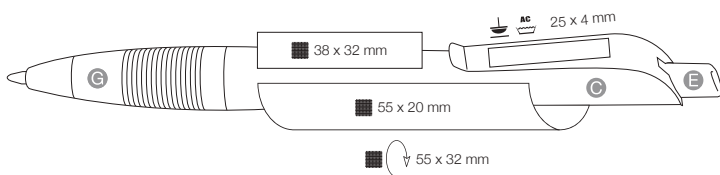
Made in Germany



Soft grip for perfect writing comfort, silver lacquered tip, stainless steel clip



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# ATMOS FROZEN 18300

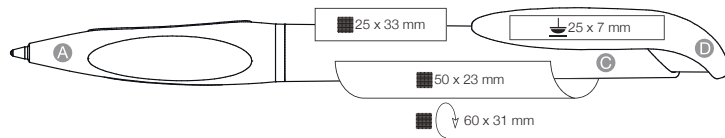
Made in Germany



Soft grip for a perfect writing comfort, two-component molding



Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx. 1.800 m



# ATMOS 08300

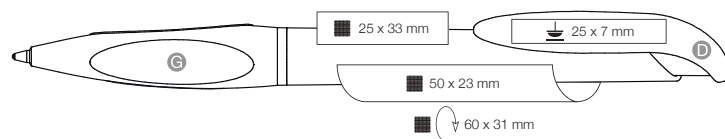
Made in Germany



Soft grip for a perfect writing comfort, two-component molding



Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx. 1.800 m



# ATMOS 08300

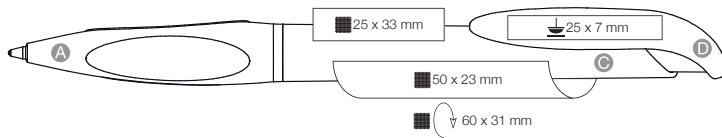
Made in Germany



Soft grip for a perfect writing comfort, two-component molding



Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx. 1.800 m



# ELEGANCE 05300

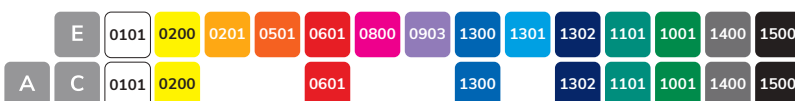
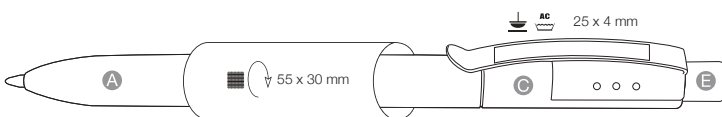
Made in Germany



Elegant steel clip, shiny surface



Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx. 1.800 m





# EMPIRE 08401

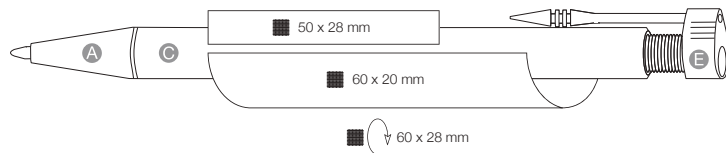
Made in Germany



Flexible, durable metal clip



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



A	E	0101	0200	0201	0501	0601	0800	0903	1300	1301	1302	1101	1001	1400	1500
C		0101	0200			0601			1300		1302	1101	1001	1400	1500

# CREST M 05902

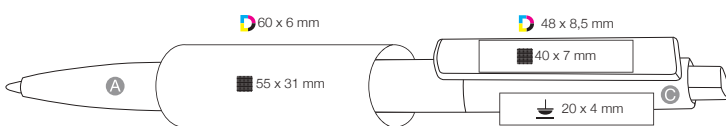
Made in Germany



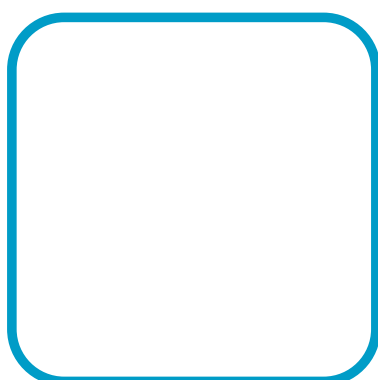
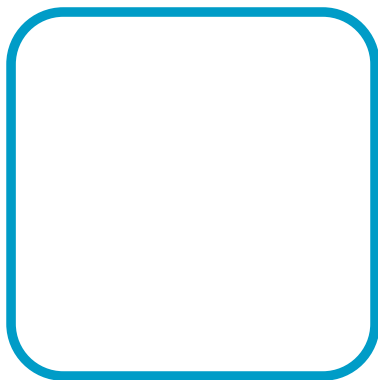
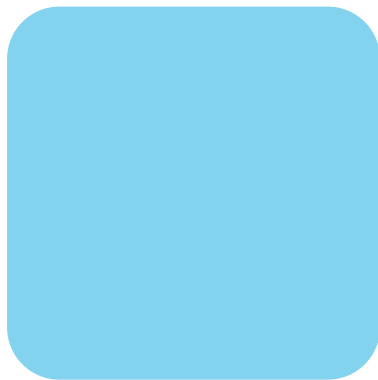
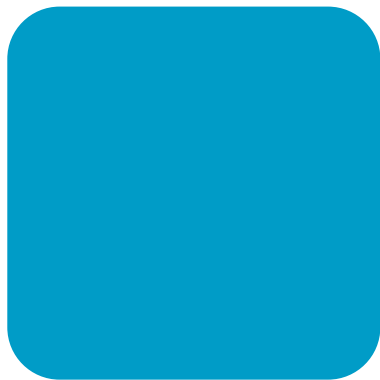
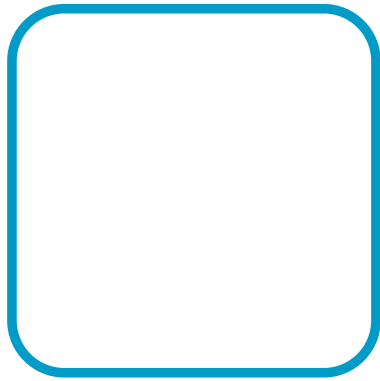
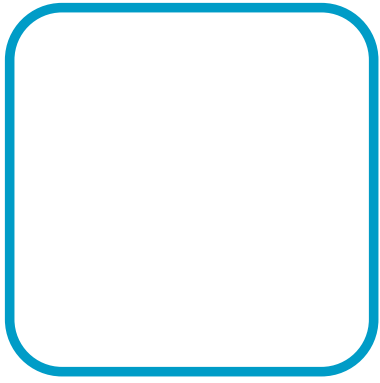
Metalized pusher in triangular shape, matt barrel, shiny clip



Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m



A	C	0101	0306	0200	0201	0601	0642	0810	1300	1369	1302	1101	4076	1001	1400	1407	0422	1500
---	---	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------



# CREST CI 05910

Made in Germany

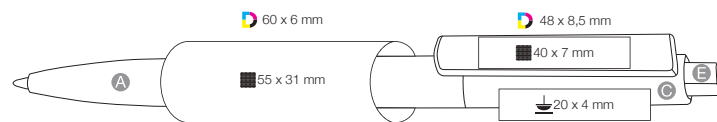


CI-Clip – approx. production time 5-6 weeks



Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m

Jogger Soft



A	C	0101	0306	0200	0201	0601	0642	0810	1300	1369	1302	1101	4076	1001	1400	1407	0422	1500				
E		0101	0306	0200	0201	0501	0601	0642	0800	0810	0903	1300	1301	1369	1302	1101	4076	1001	1400	1407	0422	1500

# CREST 05900

Made in Germany

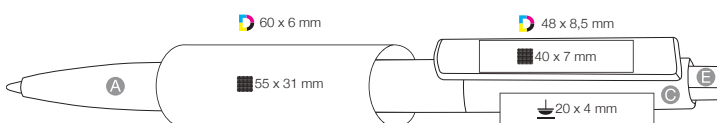


Pusher in triangular shape, matt barrel, shiny clip and pusher



Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m

Jogger Soft



A	C	0101	0306	0200	0201	0601	0642	0810	1300	1369	1302	1101	4076	1001	1400	1407	0422	1500				
E		0101	0306	0200	0201	0501	0601	0642	0800	0810	0903	1300	1301	1369	1302	1101	4076	1001	1400	1407	0422	1500

# CREST FROZEN 15900

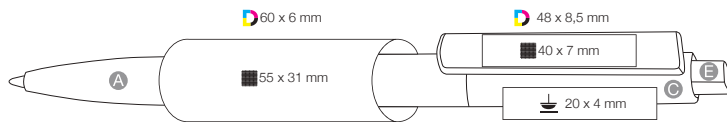
Made in Germany



Pusher in triangular shape, frosted barrel, transparent clip



Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx. 1.800 m



# CREST ST 55900

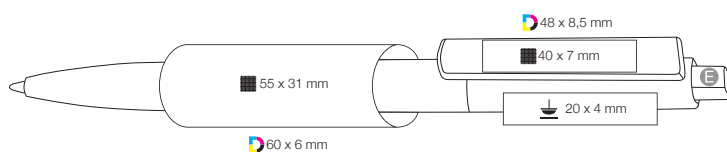
Made in Germany



Transparent pusher in triangular shape, matt barrel, shiny clip



Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m



# ALL-STAR FROZEN SI 30070

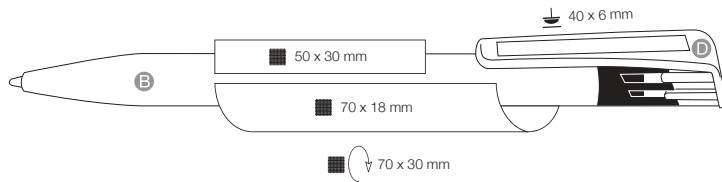
Made in Germany



Frozen barrel and clip, silver lacquered cover



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# ALL-STAR SF 00071

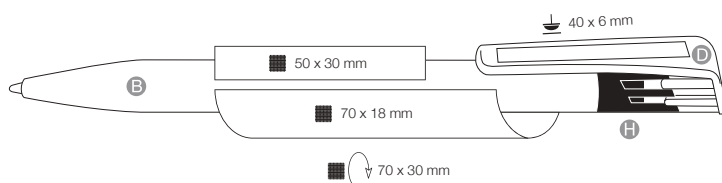
Made in Germany

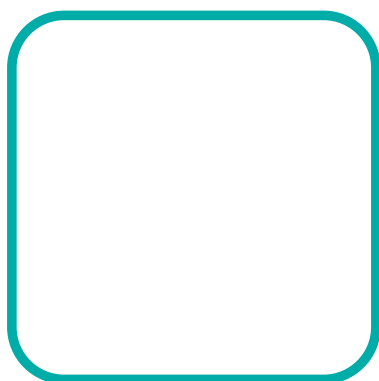
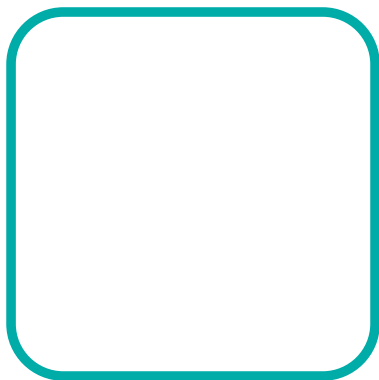
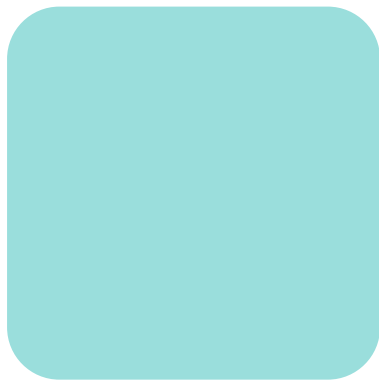
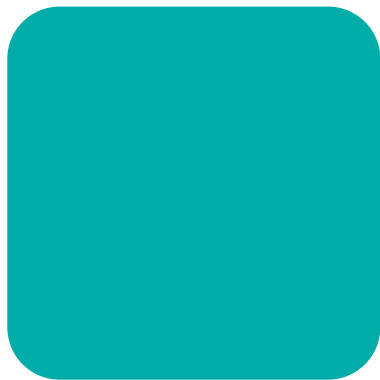
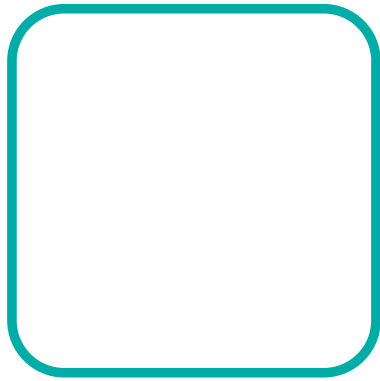
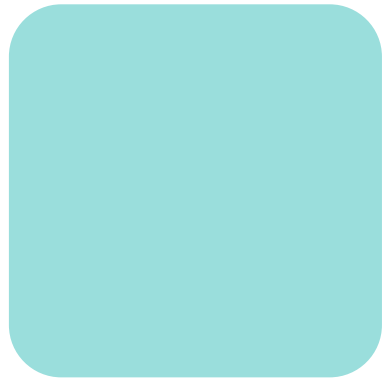
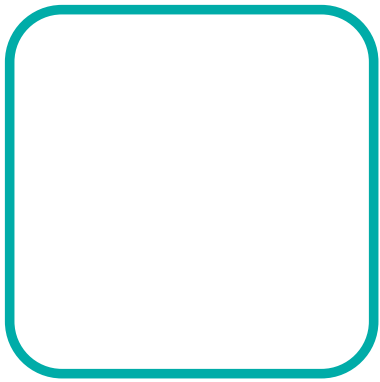


Solid colors, cover in frozen colors



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m





 RITTERPEN®

# CLEAR SHINY 02020

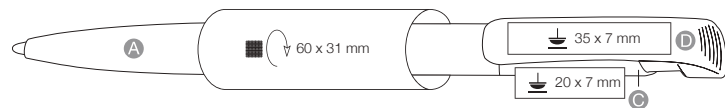
Made in Germany



Shiny surface, solid colors



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



D	0101	0200	0201	0501	0601	0800	0903	1300	1301	1302	1101	4076	1001	1400	1500
A	C	0101	0200		0601			1300		1302	1101	4076	1001	1400	1500

# CLEAR GOLD 52001

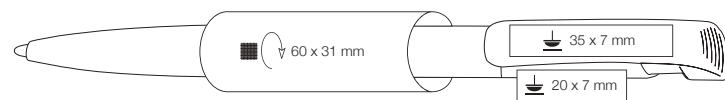
Made in Germany



Gold lacquered



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# CLEAR ST 42023

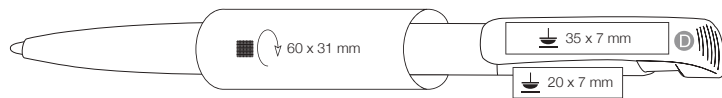
Made in Germany



Shiny surface, transparent clip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# CLEAR 02000

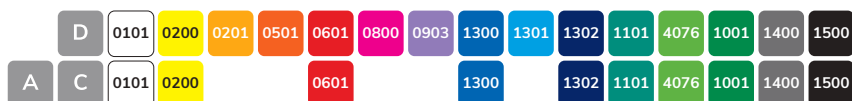
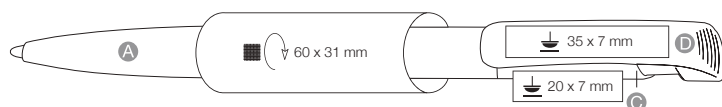
Made in Germany



Solid colors, matt surface



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m





# CLEAR FROZEN SI 42000

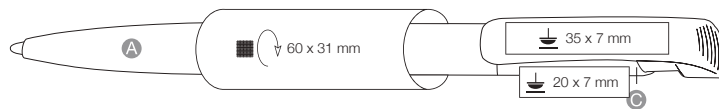
Made in Germany



Frozen barrel and upper part, silver lacquered clip



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# CLEAR FROZEN 12000

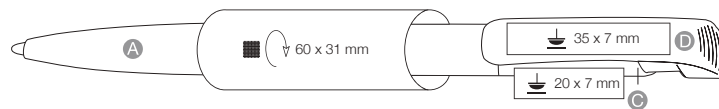
Made in Germany



Frozen colors



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# CLEAR TRANSPARENT 12020

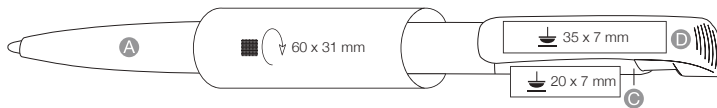
Made in Germany



Transparent colors



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



# CLEAR TRANSPARENT S 42025

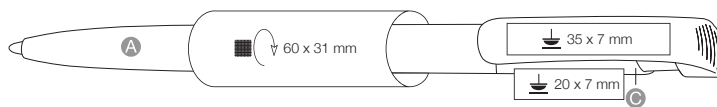
Made in Germany



Transparent barrel and upper part, solid white clip



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



# SOFT CLEAR FROZEN 12100

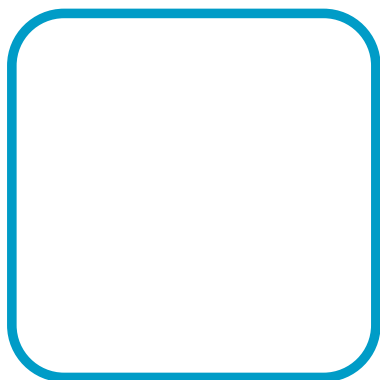
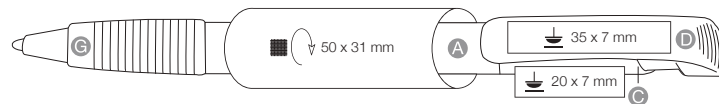
Made in Germany



Frosted colors, soft grip for comfortable writing



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



40 %  
IN-HOUSE  
RECYCLING



RECYCLED  
INSIDE



# BONITA 02250

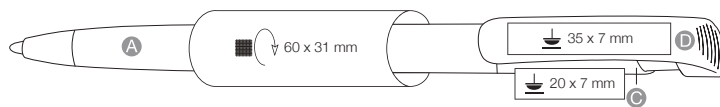
Made in Germany



Metalized tip, shiny surface



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



# BONITA TRANSPARENT 12250

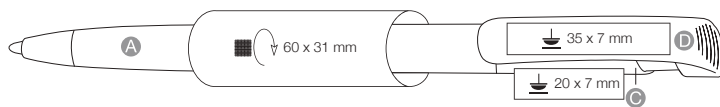
Made in Germany

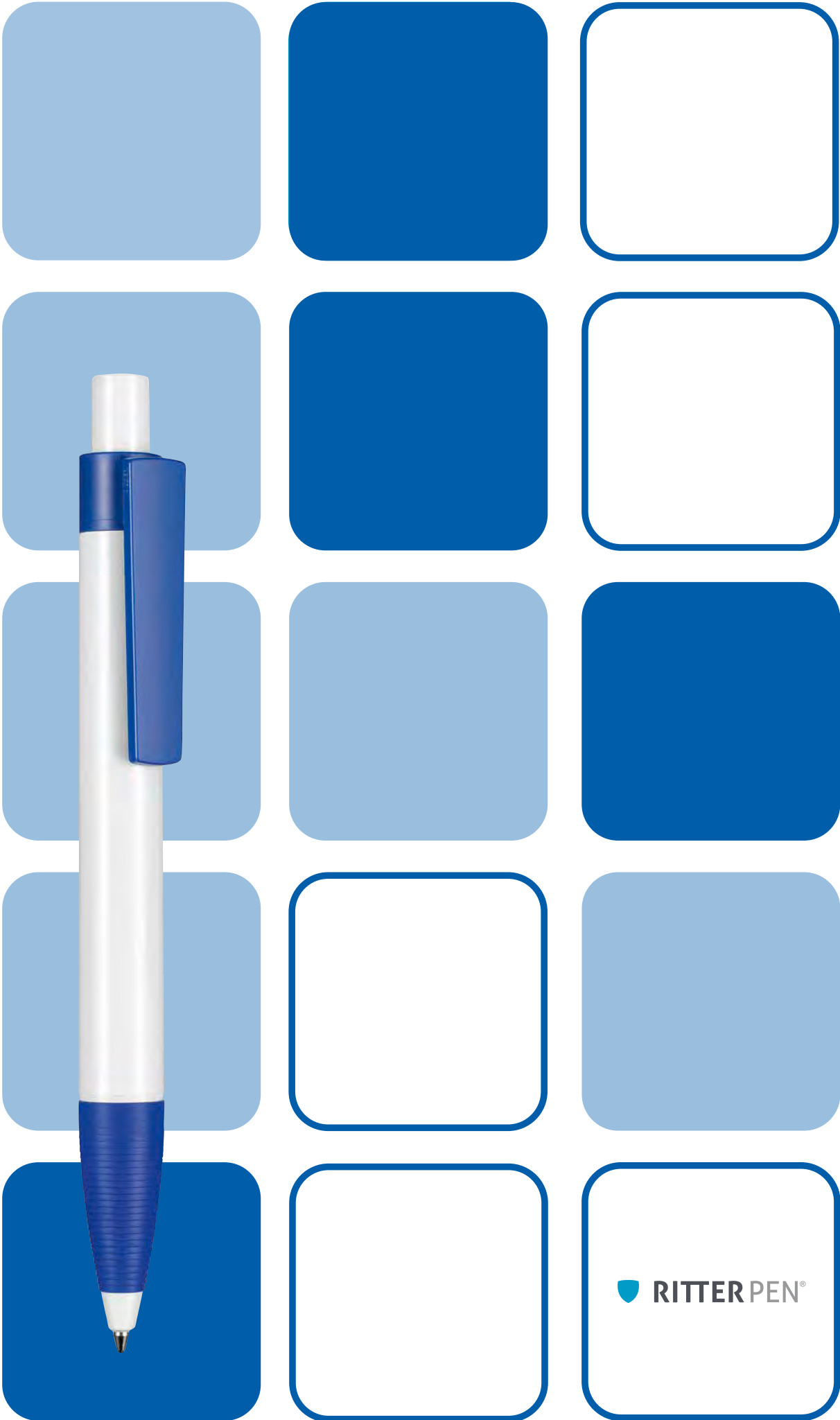


Metalized tip, transparent colors



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m





# FRESH TRANSPARENT 15800

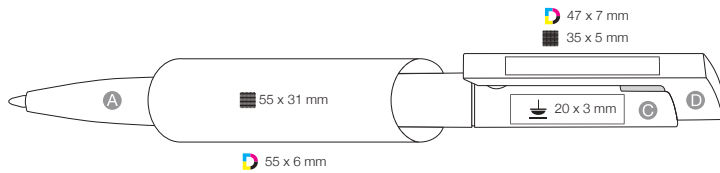
Made in Germany



Transparent colors



Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx. 1.800 m



# FRESH 05800

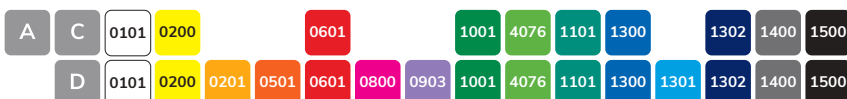
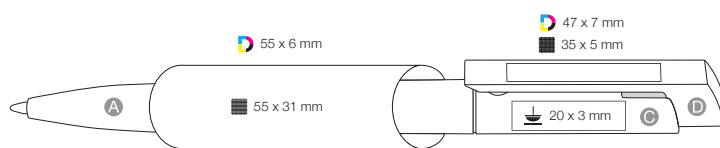
Made in Germany



Shiny surface, solid colors



Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m



# FRESH ST 55800

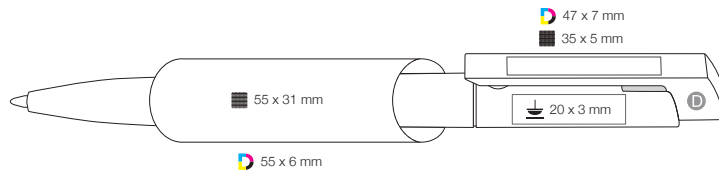
Made in Germany



Solid white barrel and upper part, transparent clip



Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m



# FRESH SOFT ST 55801

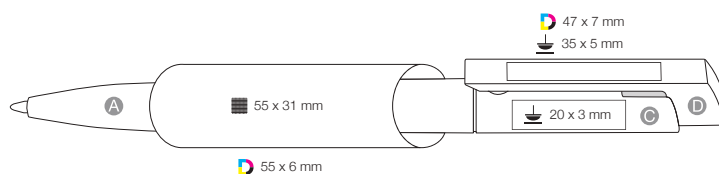
Made in Germany

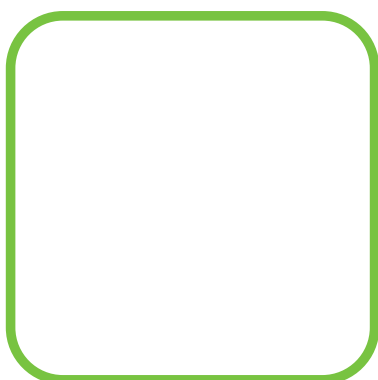
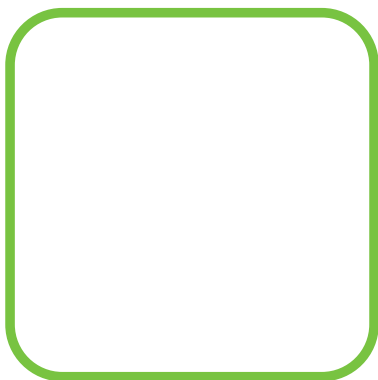
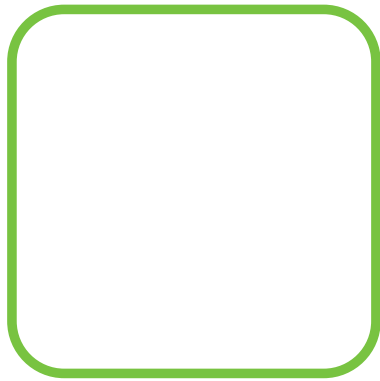
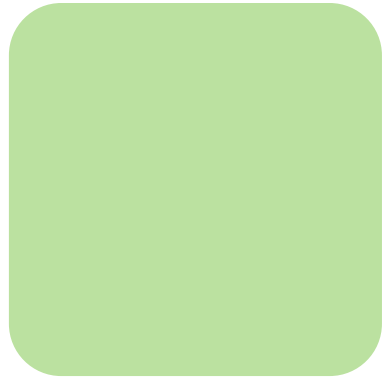
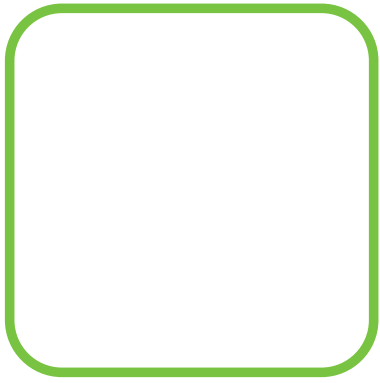


The print is protected by the soft touch lacquering



Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m







# INSIDER 02300

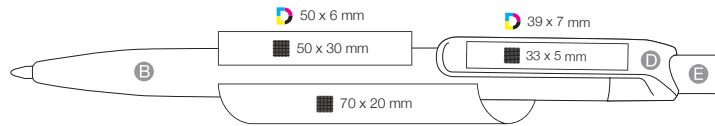
Made in Germany



Allrounder, attractive price range, made in germany



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# INSIDER SOFT ST 02311

Made in Germany



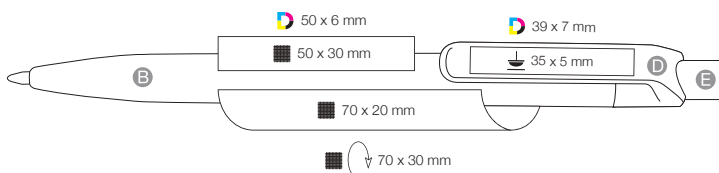
Solid color barrel, transparent clip and pusher



The print is protected by the soft touch lacquering



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# INSIDER SOFT STM 02313

Made in Germany



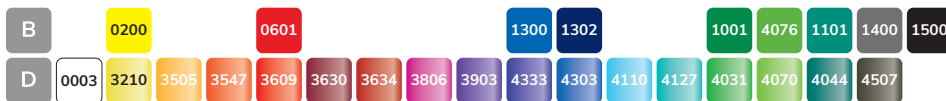
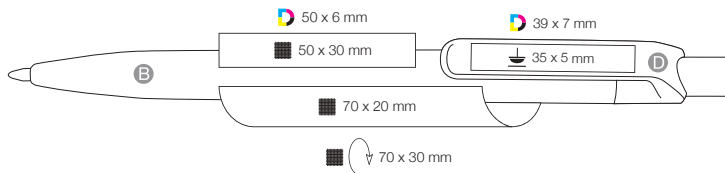
Barrel solid colors, transparent clip, metalized pusher



The print is protected by the soft touch lacquering



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# INSIDER TRANSPARENT S 42300

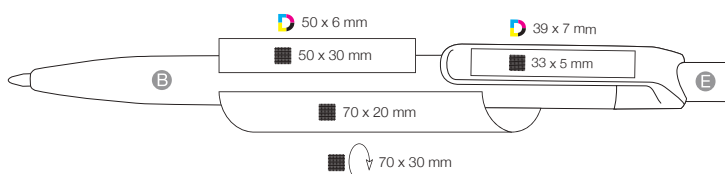
Made in Germany



Transparent barrel with prism optics, solid white clip



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# INSIDER STM 02312

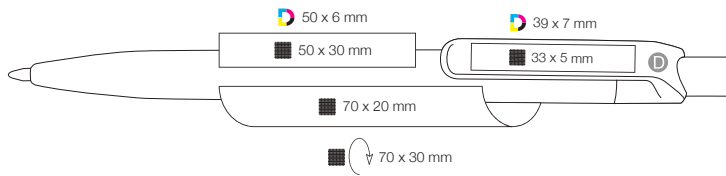
Made in Germany



Solid white barrel, metalized pusher, transparent clip



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# INSIDER ST 02310

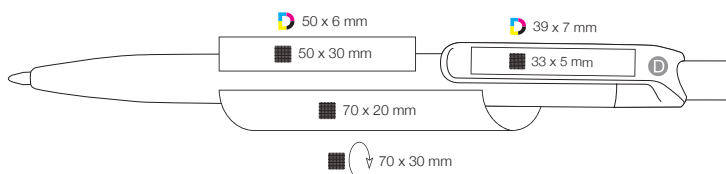
Made in Germany



Solid white barrel and pusher, transparent clip



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# INSIDER TRANSPARENT 12300

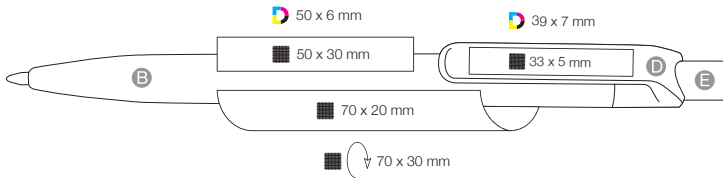
Made in Germany



Transparent barrel with prism optics



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



# INSIDER TRANSPARENT M 12302

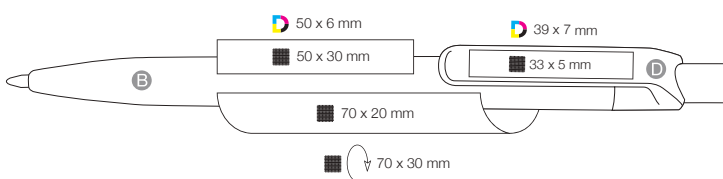
Made in Germany



Transparent barrel with prism optics,  
metalized pusher



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



# TWISTER 00040

Made in Germany



Twist mechanism, matt surface and shiny clip



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



L	0101	0200	0201	0501	0601	0800	0903	1300	1301	1302	1101	1001	1400	1500
B	0101	0200			0601			1300		1302	1101	1001	1400	1500

# TWISTER FROZEN 00041

Made in Germany



Twist mechanism, frosted colors



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



B	L	3100	3210	3505	3517	3609	3806	4333	4117	4110	4127	4031	4408	0419
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# BUBBLE TRANSPARENT 14400

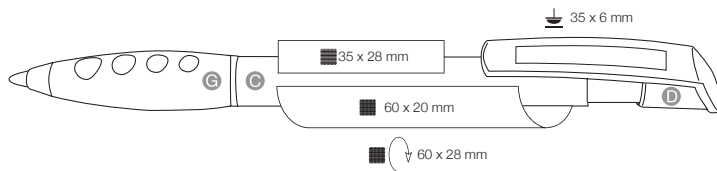
Made in Germany



Comfortable soft grip, produced in high quality two-material injection



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# SATELLITE 07110

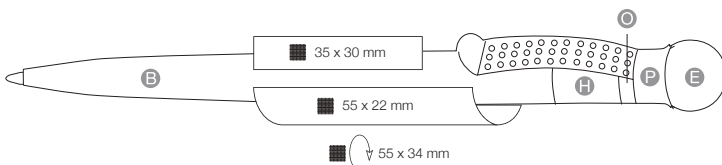
Made in Germany



Soft pusher, design metal clip



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# DIVA 08198

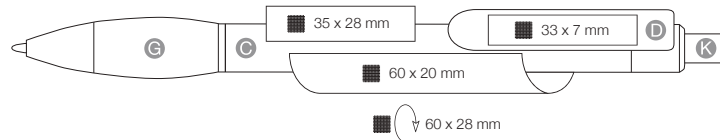
Made in Germany



Comfortable soft grip, produced in high quality two-material injection



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# DIVA TRANSPARENT 18198

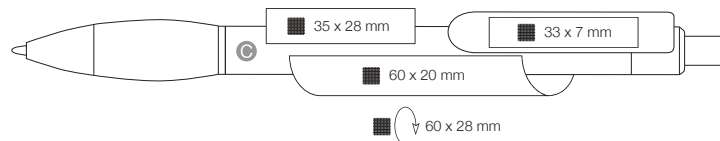
Made in Germany



Comfortable soft grip, produced in high quality two-material injection, transparent colors



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# KNIGHT 01464

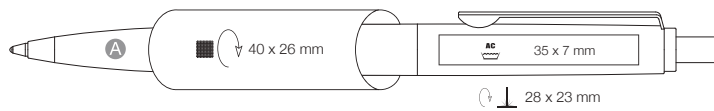
Made in Germany



Chrome-platted cap with shiny metal parts



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# CLASSIC 01711

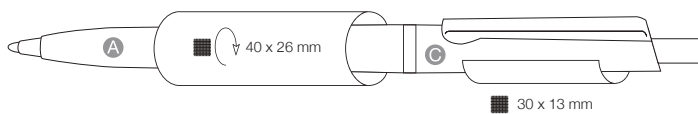
Made in Germany



Shiny surface, solid colors, metal clip, pusher, ring and tip



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m





# NEW BASIC 19300

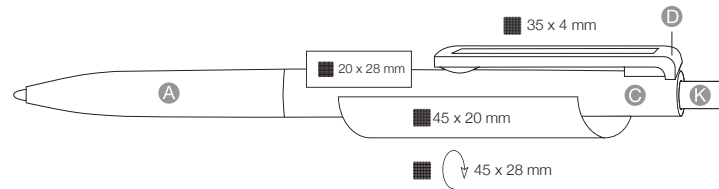
Made in Germany



Shiny surface, big variety of solid colors for mix & match



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



A	D	K	0101	0306	0200	0201	0501	0601	0800	0810	0903	1300	1301	1369	1302	1101	1001	1400	1407	0422	1500
C			0101	0306	0200	0201		0601		0810		1300		1369	1302	1101	1001	1400	1407	0422	1500

# BASIC 19414

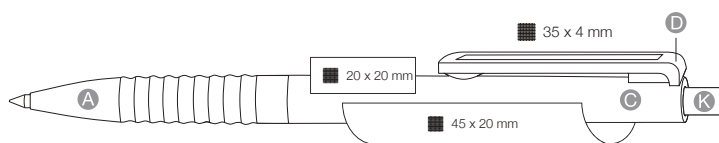
Made in Germany



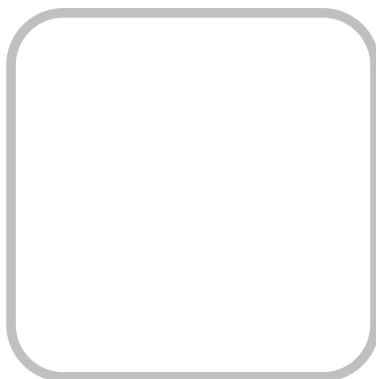
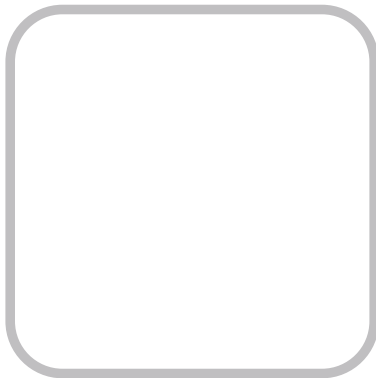
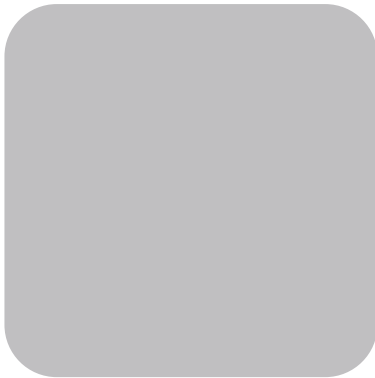
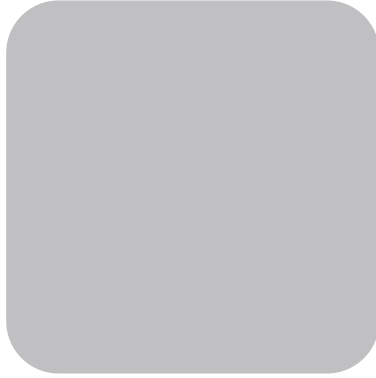
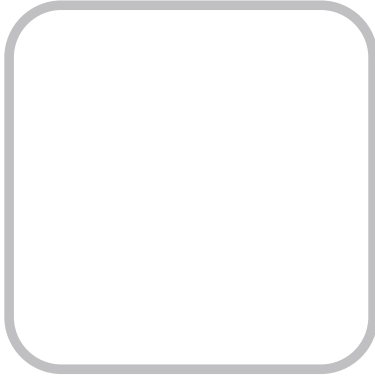
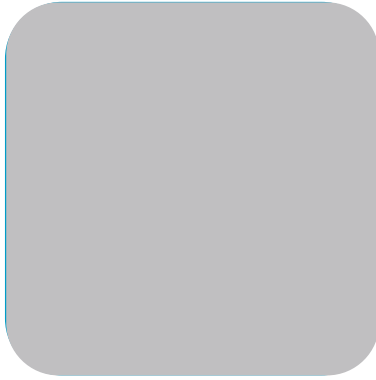
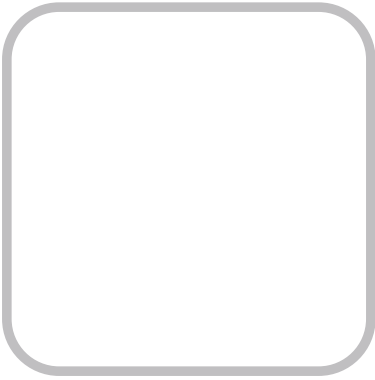
Shiny surface, big variety of solid colors for mix & match



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



A	D	K	0101	0200	0201	0501	0601	0800	0903	1300	1301	1302	1101	1001	1400	1500
C			0101	0200			0601			1300		1302		1001	1400	1500



# PIN PEN SP 00066

Made in Germany



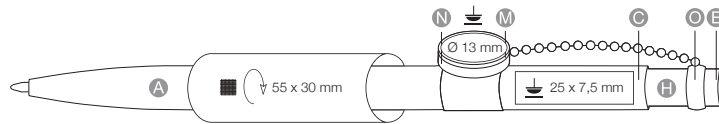
Individual shape for pin available from 3.000 pcs.



Magnetic pin, flexible metal chain



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



E	H	M	N	O	0101	0200	0201	0501	0601	0800	0903	1300	1301	1302	1101	1001	1400	1500
A	C	0101	0200						0601			1300		1302	1101	1001	1400	1500

# PIN PEN 00060

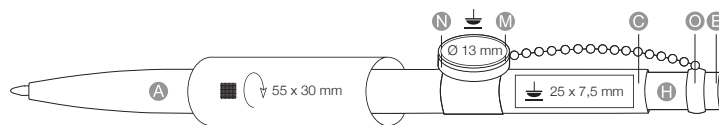
Made in Germany



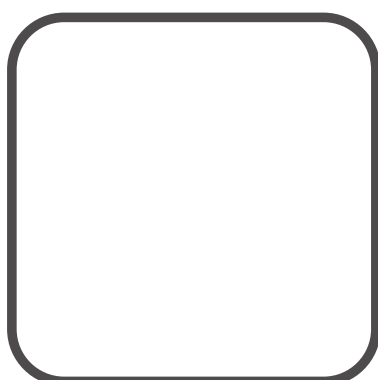
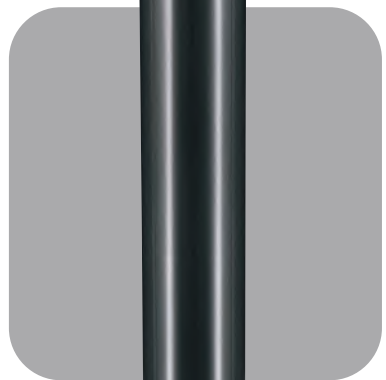
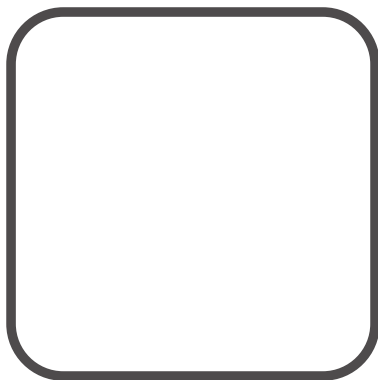
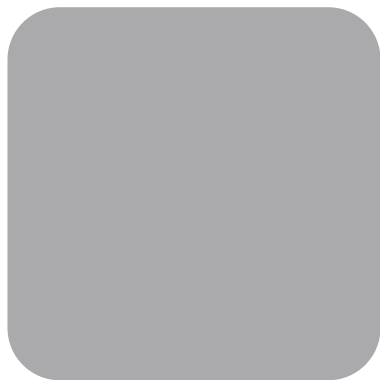
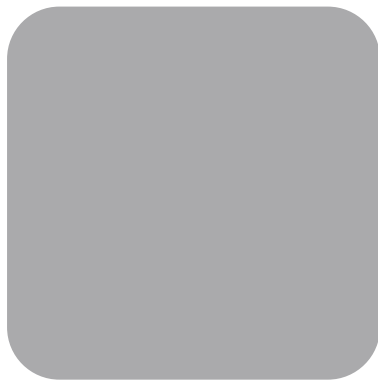
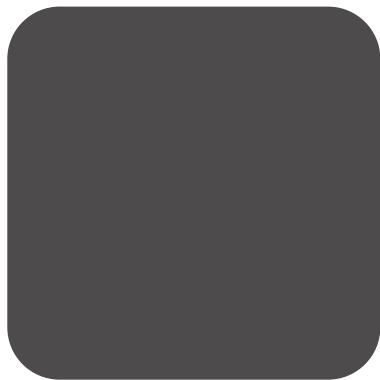
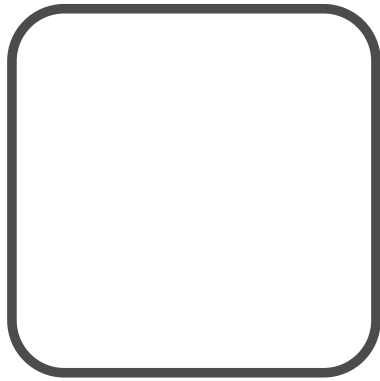
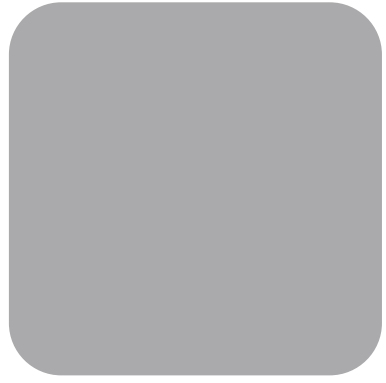
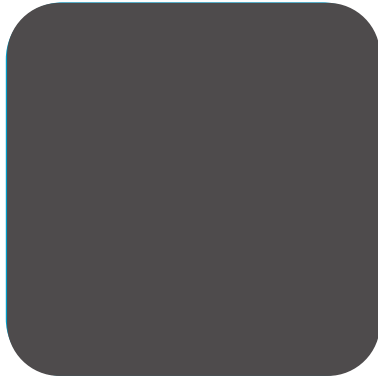
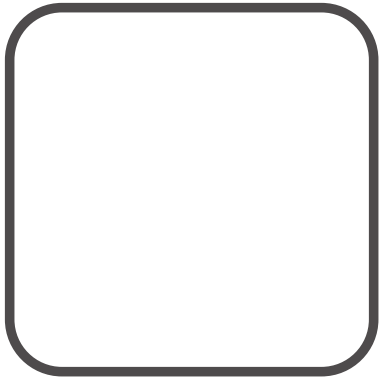
Magnetic pin, flexible metal chain



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



E	H	M	N	O	0101	0200	0201	0501	0601	0800	0903	1300	1301	1302	1101	1001	1400	1500
A	C	0101	0200						0601			1300		1302	1101	1001	1400	1500



 RITTER CARES

# SPRING GRIPPY 08138

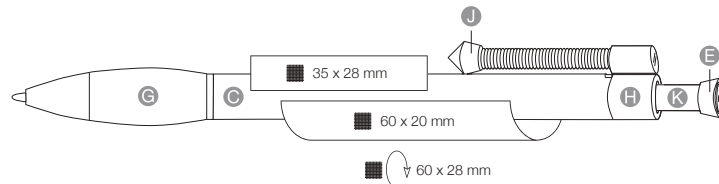
Made in Germany



Flexible, durable spring clip, comfortable soft grip, produced in high quality two-material injection



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



E	H	J	K	0101	0200	0201	0501	0601	0800	0903	1300	1301	1302	1101	1001	1400	1500
			C	0101	0200			0601			1300		1302	1101	1001	1400	1500
			G		0200			0601			1300	1301	1302	1101	1001		1500

# SPRING 08032

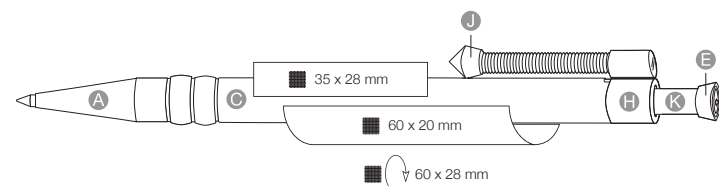
Made in Germany



Flexible, durable spring clip



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



A	E	H	J	K	0101	0200	0201	0501	0601	0800	0903	1300	1301	1302	1101	1001	1400	1500
				C	0101	0200			0601			1300		1302	1101	1001	1400	1500

# SPRING SP 08036

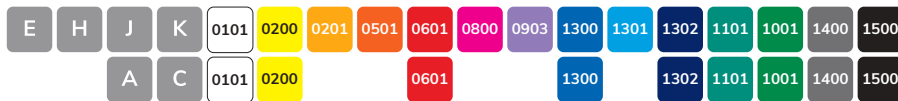
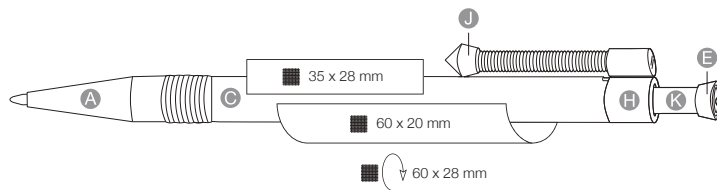
Made in Germany



Flexible, durable spring clip



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# STRONG TRANSPARENT 18200

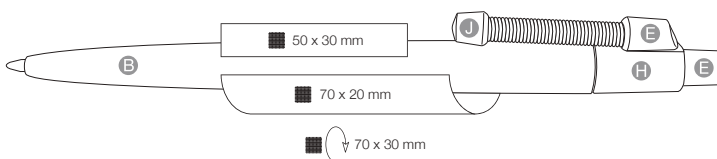
Made in Germany

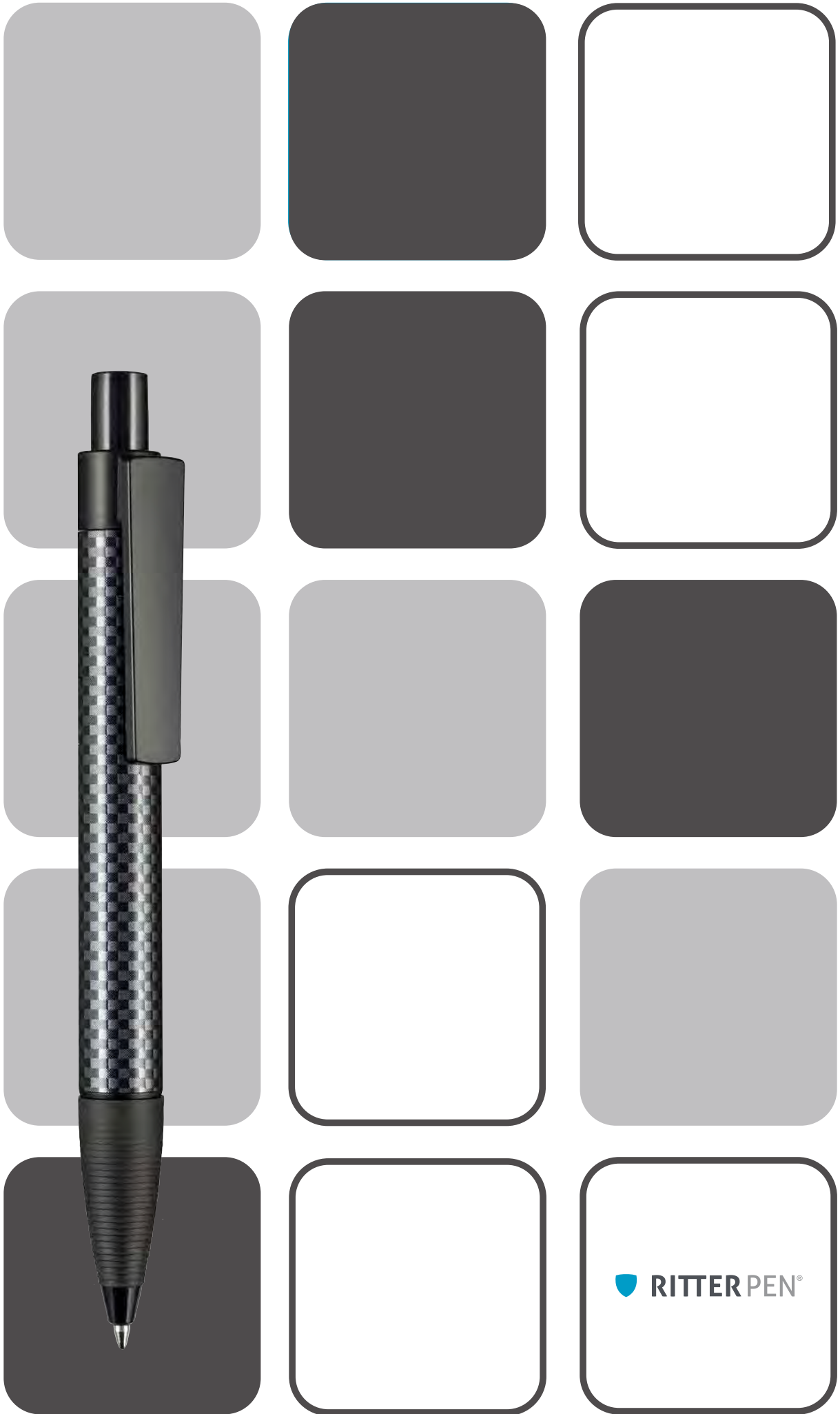


Flexible, durable spring clip, transparent colors



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m





# SCREEN FOIL 52600

Made in Germany



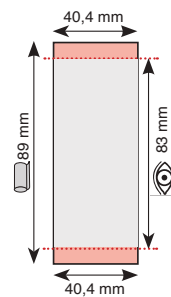
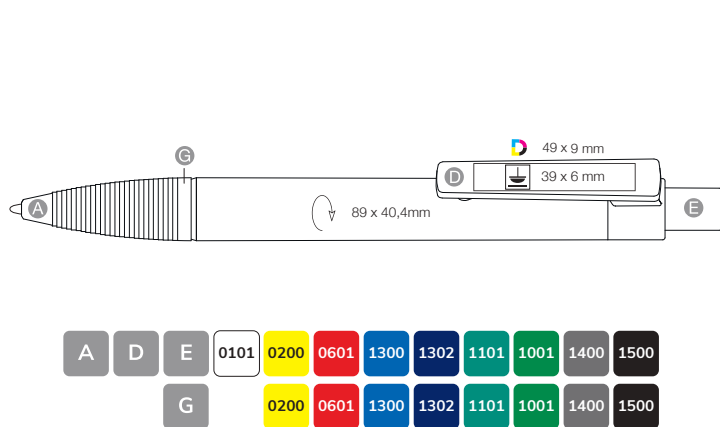
Digital-Foil, available from 500 pcs.



Large printing area on the clip, rubber grip section



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# BOOSTER TRANSPARENT FOIL 42773

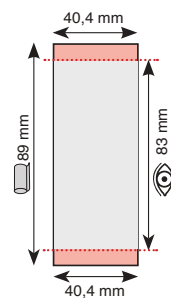
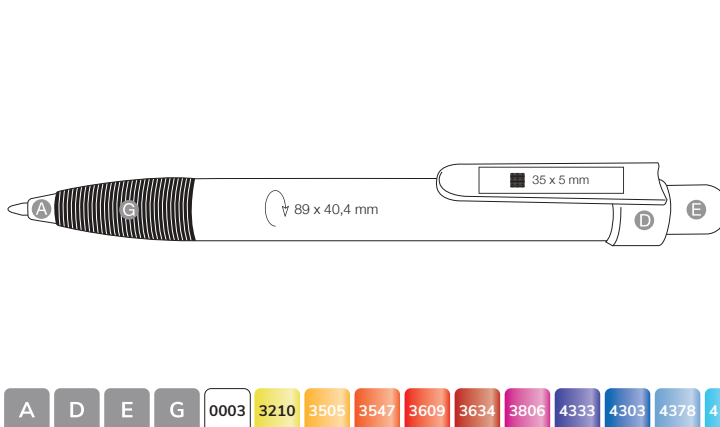
Made in Germany



Digital-Foil, available from 500 pcs.



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m





# EXOS FOIL 57600

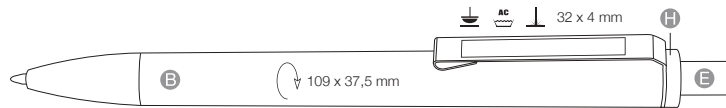
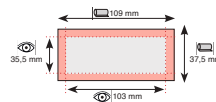
Made in Germany



HD-Foil, available from 5.000 pcs.,  
approx. production time 9-10 weeks



Document proof, swiss made - large capacity Ultra refill,  
writing length: approx. 6.000 m



# STRATOS TRANSPARENT FOIL P 57910

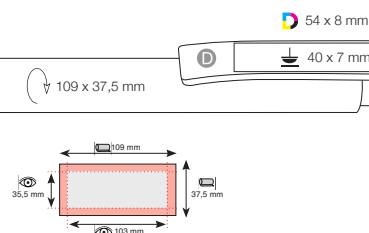
Made in Germany



HD-Foil, available from 5.000 pcs.,  
approx. production time 9-10 weeks



Document proof, swiss made - large capacity Ultra refill,  
writing length: approx. 6.000 m



# DIVA FOIL 58198

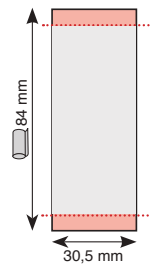
Made in Germany



HD-Foil, available from 5.000 pcs.,  
approx. production time 9-10 weeks

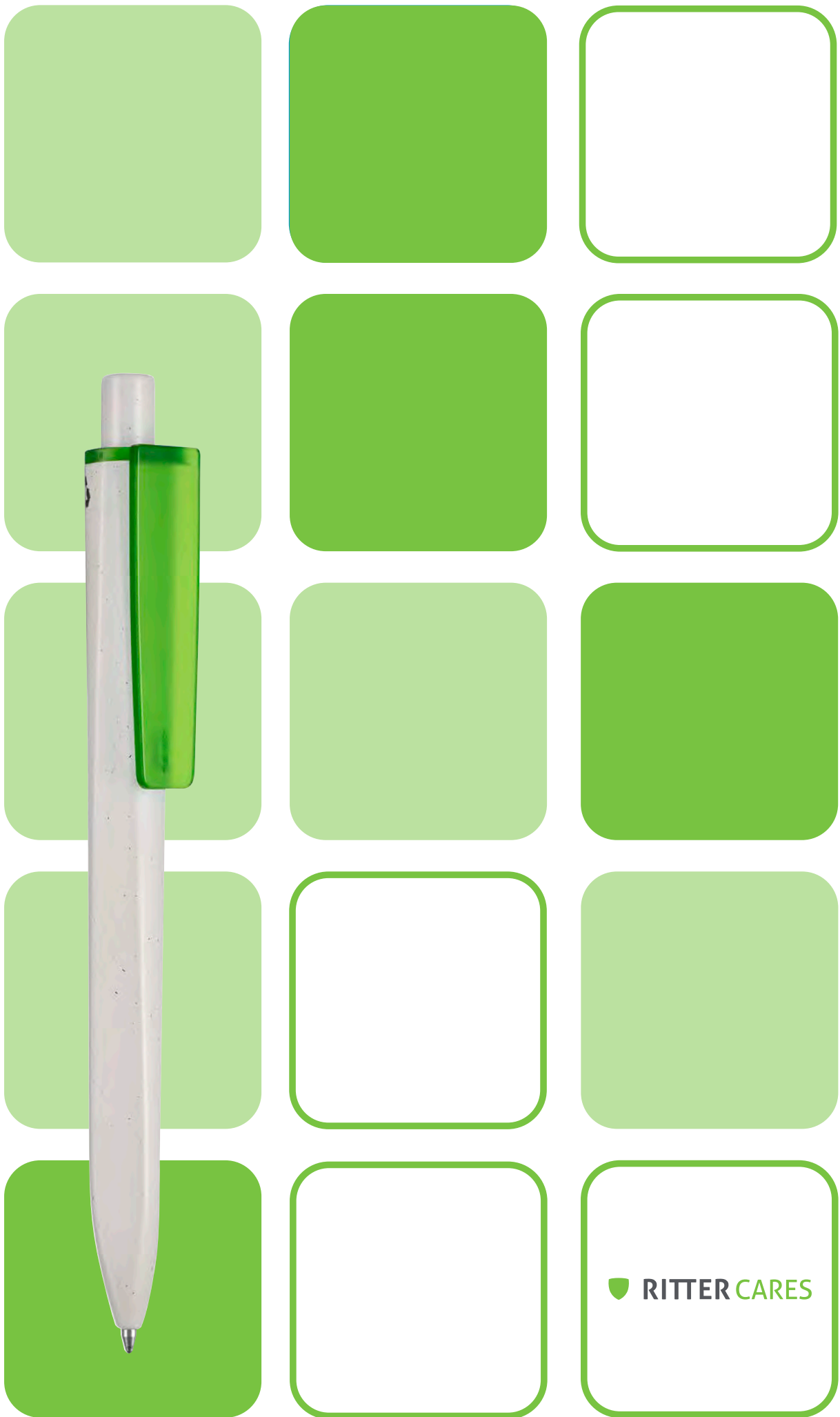


Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



Marathon





 RITTER CARES

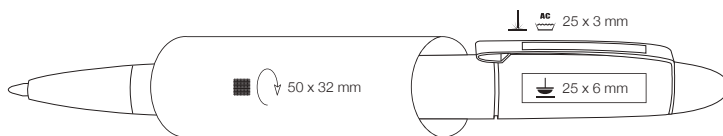
# HAVANA 00118



Twist mechanism, shiny housing, metal clip and metal tip



Large capacity Budget refill, blue ink, writing length: approx 1.200 m



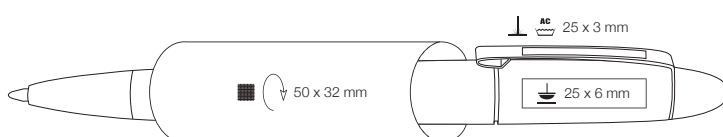
# HAVANA TRANSPARENT 10118



Twist mechanism, transparent housing, metal clip and metal tip



Large capacity Budget refill, blue ink, writing length: approx 1.200 m



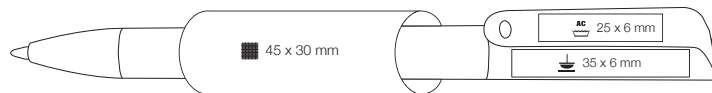
# GLOSSY 00086



Twist mechanism, shiny housing, metal clip and metal tip



Large capacity Budget refill, blue ink, writing length: approx 1.200 m



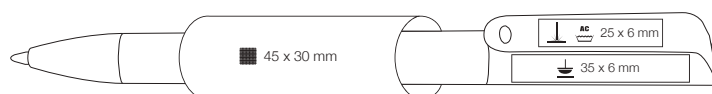
# GLOSSY TRANSPARENT 10086



Twist mechanism, transparent housing, metal clip and metal tip



Large capacity Budget refill, blue ink, writing length: approx 1.200 m



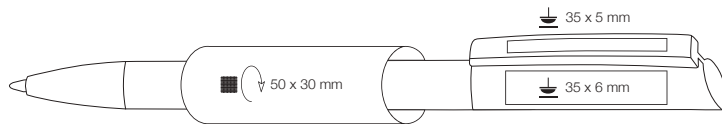
# GLORY 00123



Twist mechanism, shiny housing, metal tip



Large capacity Budget refill, blue ink, writing length: approx 1.200 m



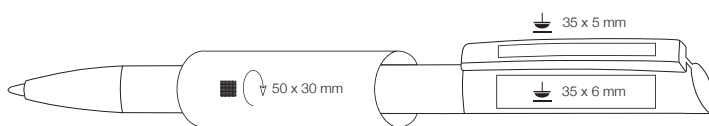
# GLORY TRANSPARENT 10123



Twist mechanism, transparent housing, metal tip



Large capacity Budget refill, blue ink, writing length: approx 1.200 m

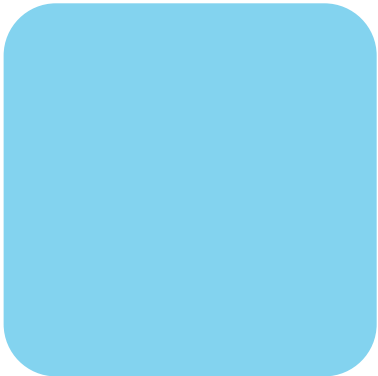
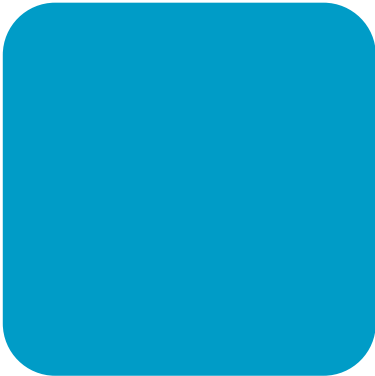




Soft touch surface



Large capacity Budget refill, blue ink, writing length: approx 1.200 m



# TOP SPIN FROZEN 00083

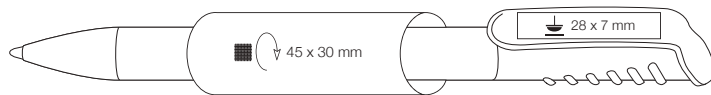
Ritter Global



Twist mechanism, frosted housing,  
silver laquered tip



Large capacity Budget refill, blue ink,  
writing length: approx 1.200 m



# TOP SPIN FROZEN SI 10083

Ritter Global



Twist mechanism, frosted housing,  
silver laquered tip and clip



Large capacity Budget refill, blue ink,  
writing length: approx 1.200 m





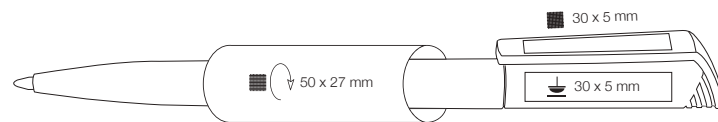
# FLIP 20121



Twist mechanism, shiny housing



Large capacity Budget refill, blue ink,  
writing length: approx 1.200 m



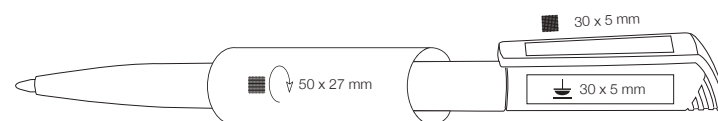
# FLIP TRANSPARENT 30121



Twist mechanism, transparent housing



Large capacity Budget refill, blue ink,  
writing length: approx 1.200 m



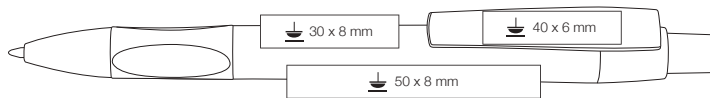
# CETUS 20119



Frosted soft grip, shiny white barrel and tip, transparent pusher



Large capacity Budget refill, blue ink, writing length: approx 1.200 m



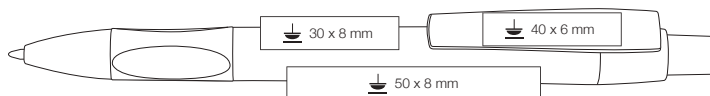
# CETUS TRANSPARENT 10109

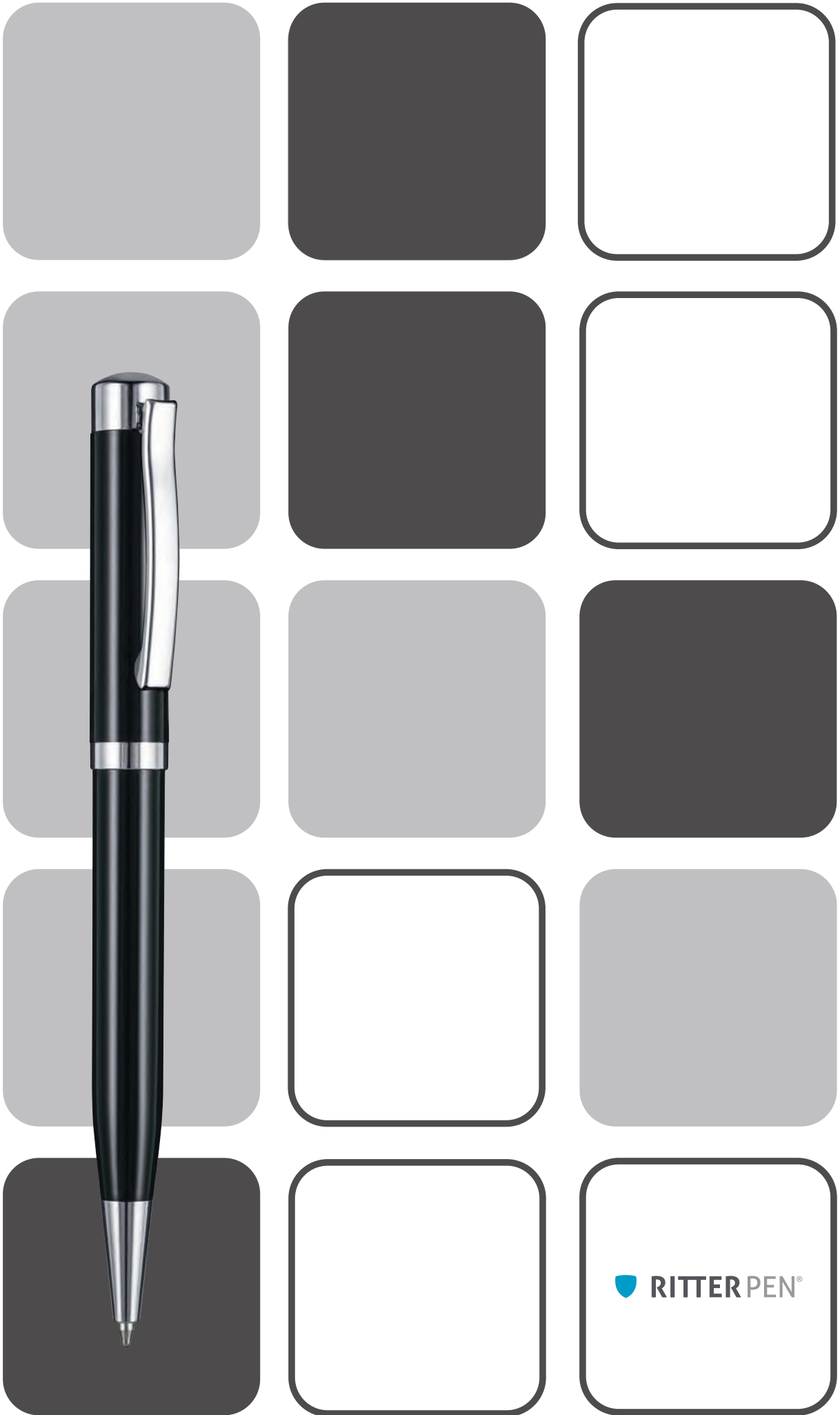


Grip area, frosted housing, silver laquered clip



Large capacity Budget refill, blue ink, writing length: approx 1.200 m





# FORTUNA ROLLERBALL 61000.03

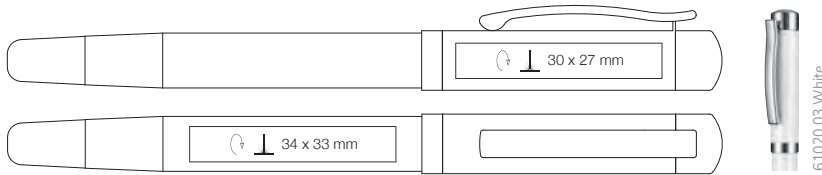
Ritter Global



High-quality metal ball pen with cap, black or white lacquered housing, applications silver plated, incl. Pen-Box



Swiss made - Roller refill 0,7 mm, writing length: approx. 750 m



RITTERPEN PREMIUM

# FORTUNA 61000

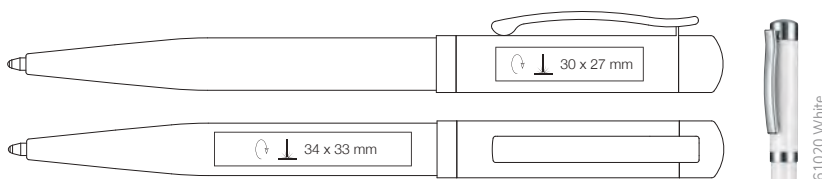
Ritter Global



High-quality metal ball pen with twist mechanism, black or white lacquered housing, applications silver plated, incl. Pen-Box



Document proof, swiss made - large capacity Ultra Metal refill, writing length: approx. 8.500 m



RITTERPEN PREMIUM

# FORTUNA SET 61000/-20

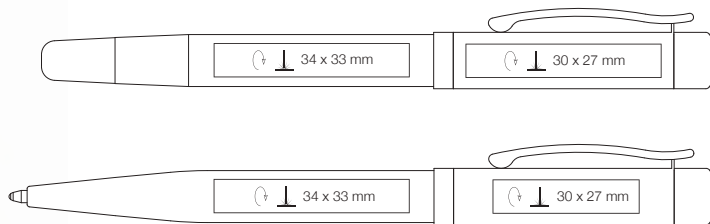
Ritter Global



High-quality metal ball pen and rollerball, black or white lacquered housing, applications silver plated, incl. Pen-Box



Document proof, swiss made - large capacity Ultra Metal refill, writing length: approx. 8.500 m  
swiss made - Roller refill 0,7mm, writing length: approx. 750 m

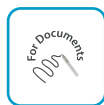


# RION 61110

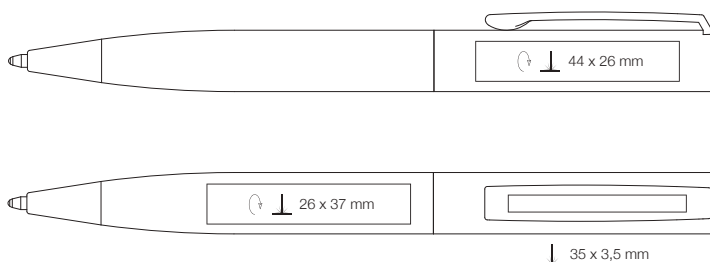
Ritter Global



High-quality metal ball pen with twist mechanism and black lacquered housing, applications silver plated, incl. Pen-Box

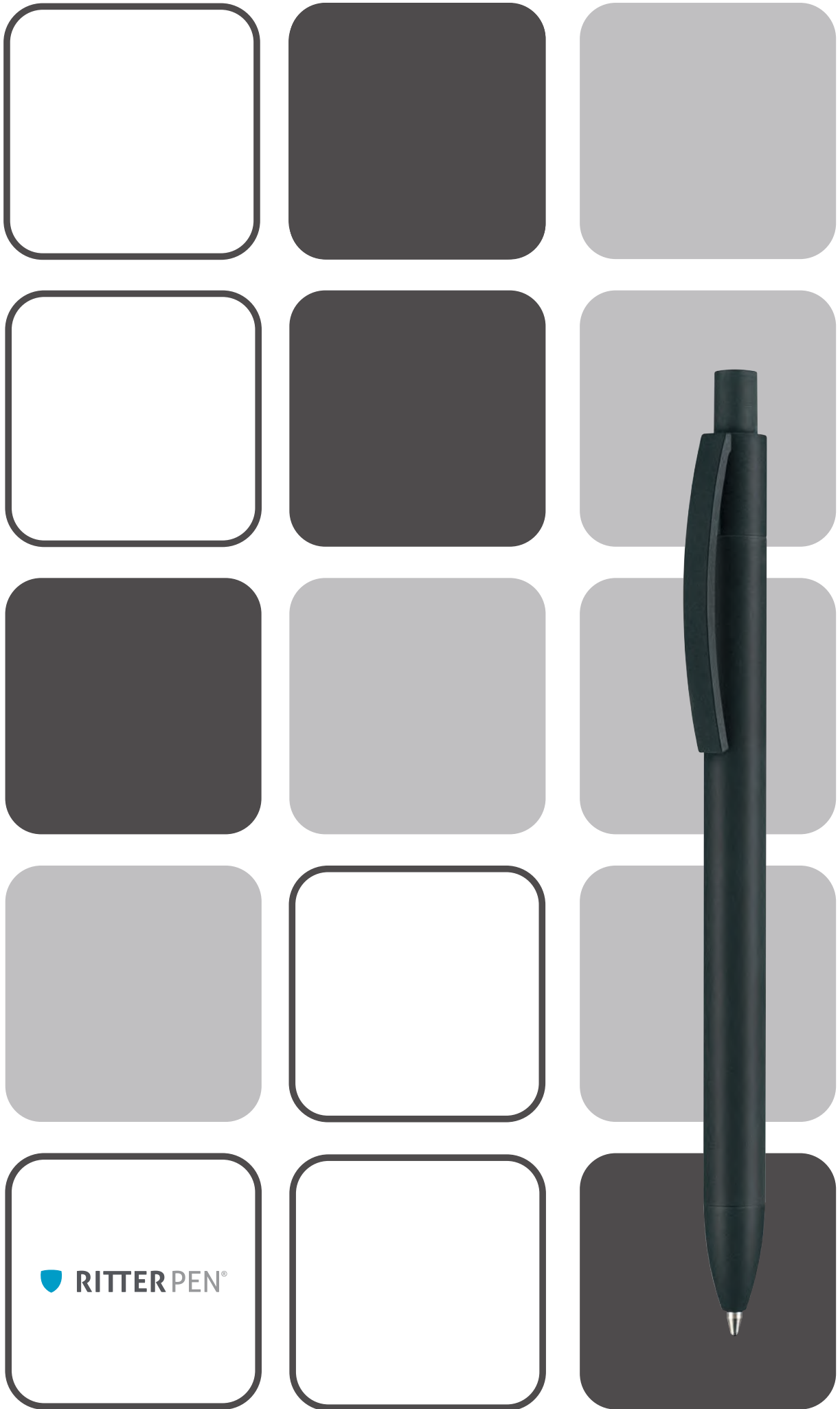


Document proof, swiss made - large capacity Ultra Metal refill, writing length: approx. 8.500 m



RITTERPEN PREMIUM

brilliantGRAVUR RITTERPEN



 RITTERPEN®

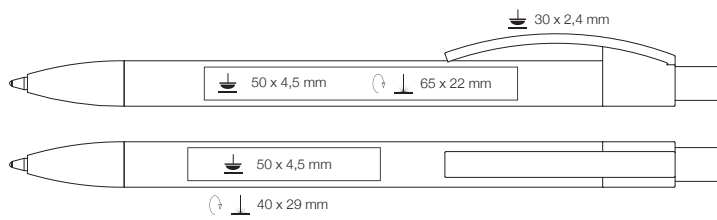
# CAPRI 69800



Metal ball pen with push mechanism, lacquered barrel, clip and tip in black



Large capacity budget blue metal refill, writing length: approx. 3.500 m



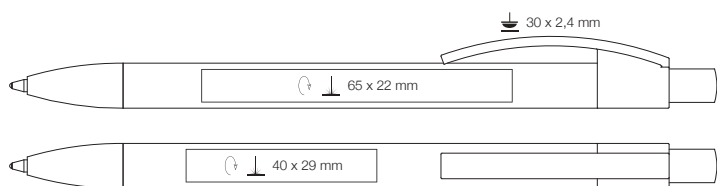
# CAPRI SOFT 69910



Metal ball pen with push mechanism, soft touch finish, clip and tip black



Large capacity budget blue metal refill, writing length: approx. 3.500 m



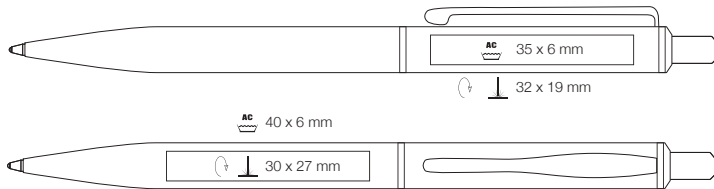
# SHINE 65000



Metal ball pen with push mechanism, chrome barrel, polished applications



Large capacity Budget refill, blue ink, writing length: approx 1.200 m



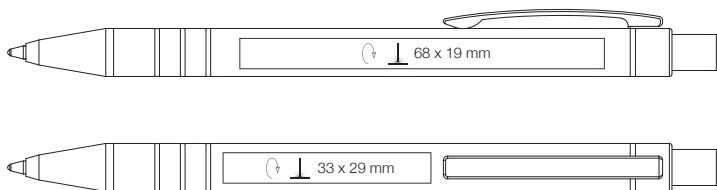
# GLANCE 68700



Metal ball pen with push mechanism, anodized barrel, polished applications



Large capacity Budget refill, blue ink, writing length: approx 1.200 m





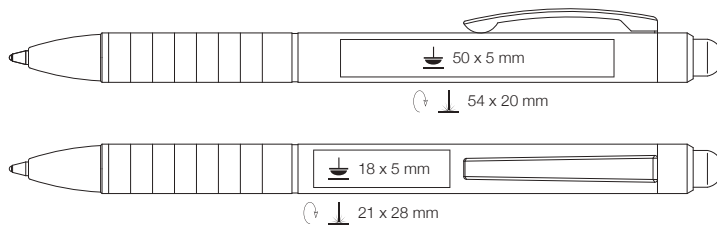
# TOUCHPEN 67500



Metal twist ball pen with "touch"-function, available in 4 different colors



Budget slim refill, writing length: approx. 300 m



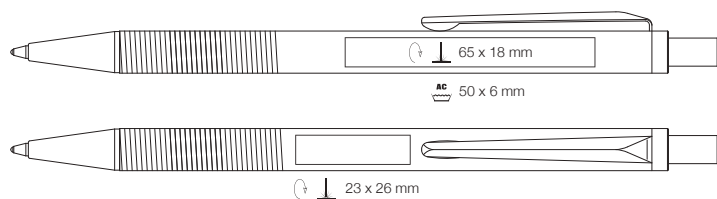
# STEEL 68000



Slim metal ball pen with push mechanism, stainless steel barrel, polished applications



Large capacity budget blue metal refill, writing length: approx. 3.500 m

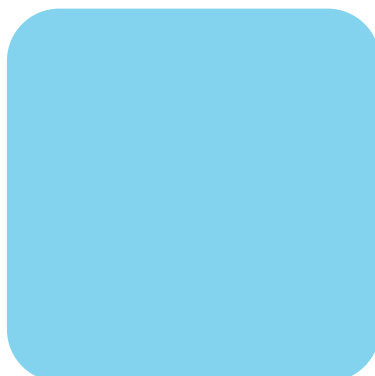
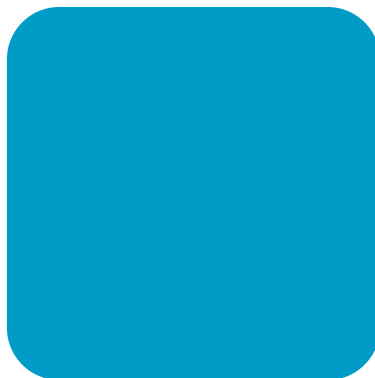
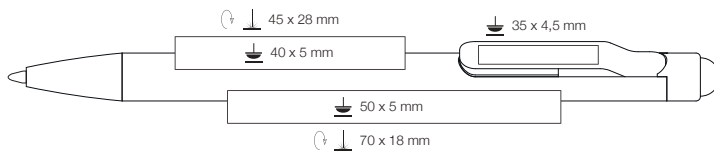




Metal retractable ball pen with "touch"-function, lacquered barrel, black applications



Large capacity budget blue metal refill, writing length: approx. 3.500 m



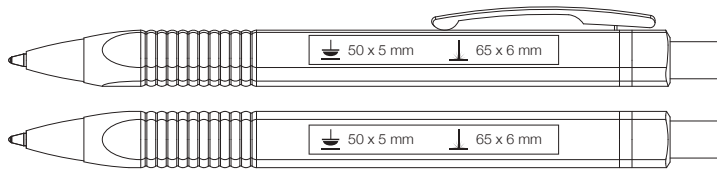
# TRIANGLE 68900



Metal ball pen with push mechanism, lacquered aluminium barrel, triangular shape



Large capacity budget blue metal refill, writing length: approx. 3.500 m



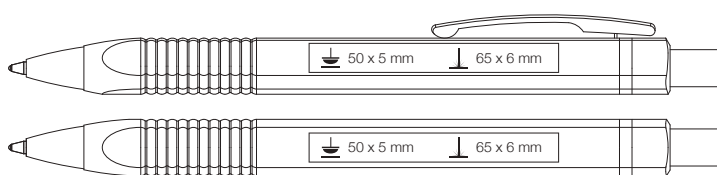
# TRIANGLE SET 68900



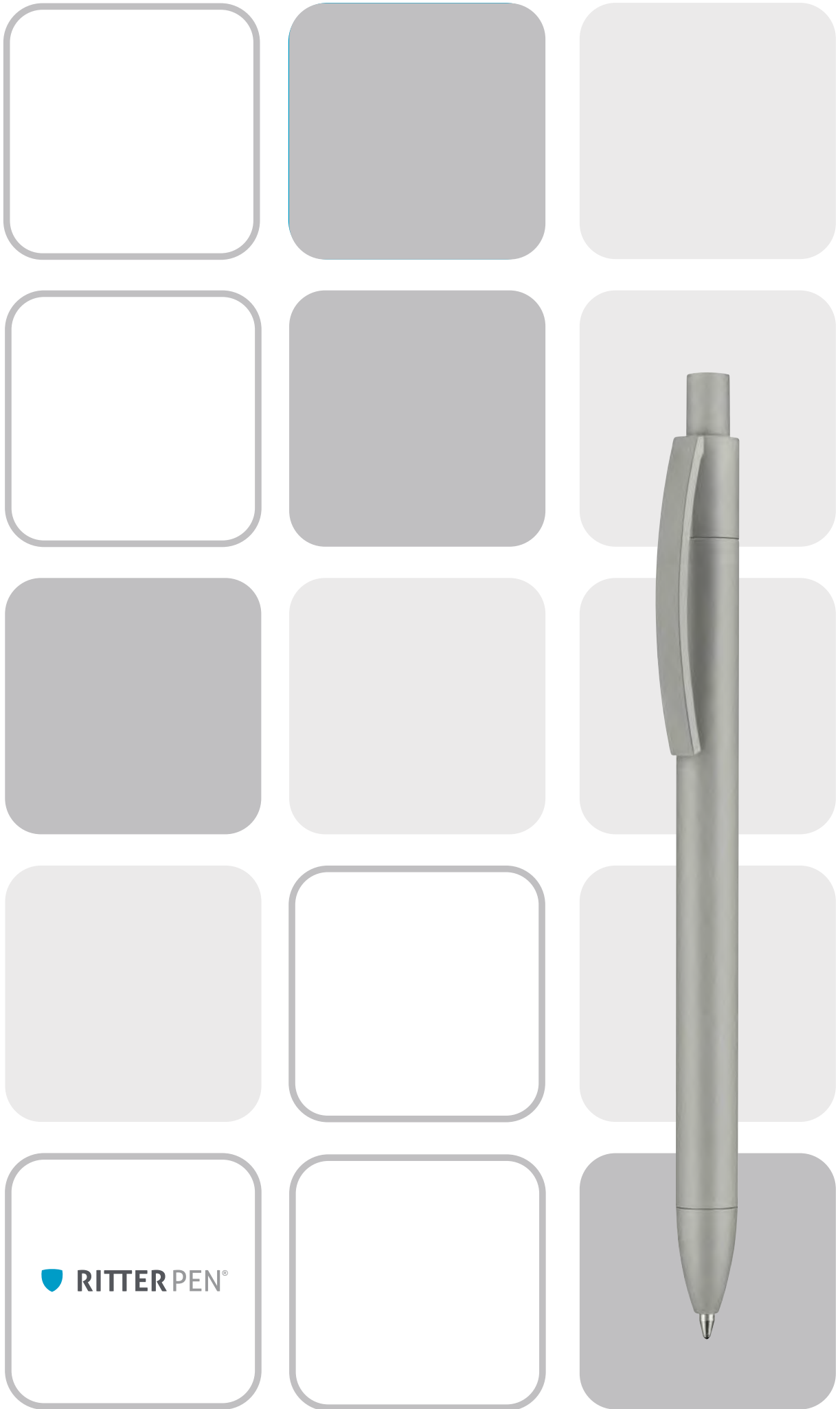
Metal ball pen with push mechanism, as a set of 2 with a mechanical pencil in a metal pen box, lacquered aluminium barrel, triangular shape



Large capacity budget blue metal refill, writing length: approx. 3.500 m  
0,5 mm pencil mechanism



Triangle Set 68910 Black



 **RITTERPEN®**

## NOTES TO GO<sup>+</sup> 69.7634

Ritter Global



Practical, compact notebook with a gray soft touch cover



Perfect pocket size, 80 sheets, white graph paper with perforation, handy size (9,5 x 14 cm)



Blind embossing on the cover in dark gray look



## NOTES TO GO 69.7605

Ritter Global



Practical, compact notebook with a black soft touch cover



Handy pocket size (9,5 x 14cm)



48 sheets, black cover



## NOTES TO GO 69.7606



Practical, compact notebook with a white soft touch cover



Handy pocket size (9.5 x 14 cm), 48 sheets



## NOTES TO GO 69.7604



Practical, compact notebook with 32 sheets,  
natural cover



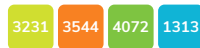
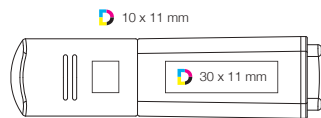
Handy pocket size (9.5 x 14 cm), 32 sheets



# MINISSIMO 20010



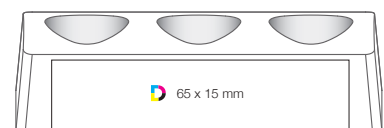
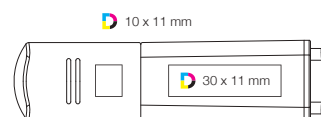
Mini highlighter in 4 different housing and ink colors, size approx. 7 cm

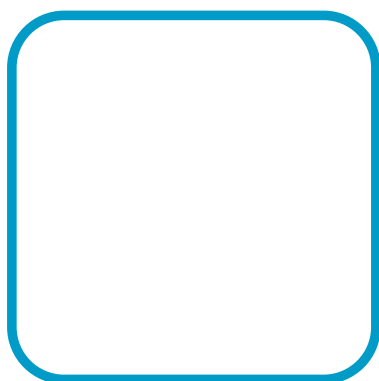
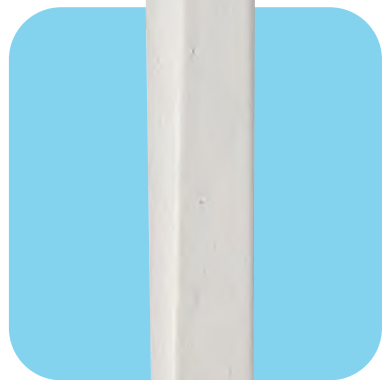
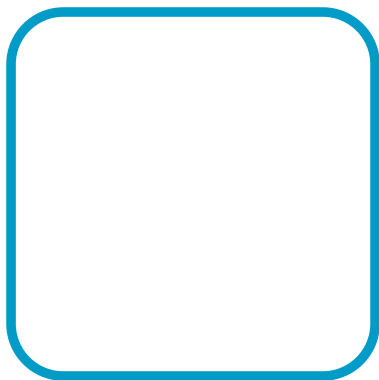
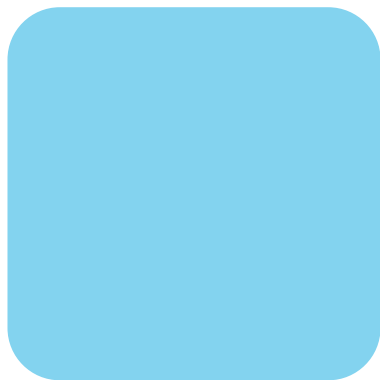
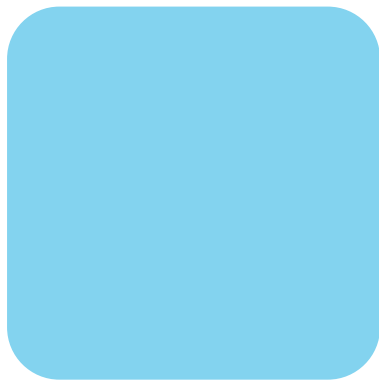
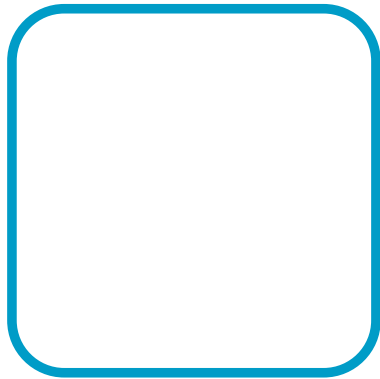
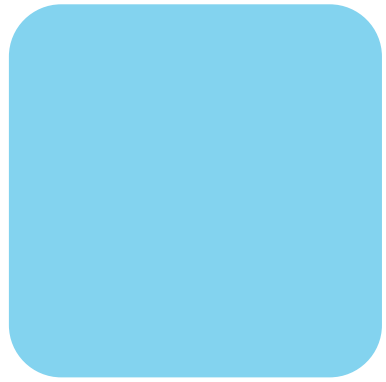
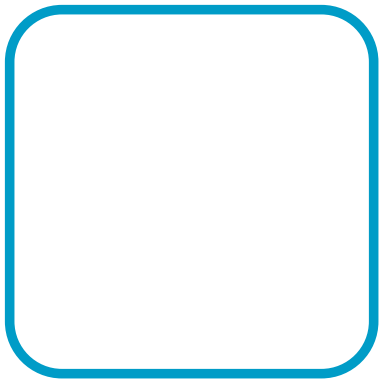


# MINISSIMO SET 20010-06



Available as a set: 3 colors, including white plastic base and transparent slipcase







# PACKAGING

**56.4053**  
Paperbag  
23 x 37,5 cm brown



**56.7042**  
White-Box for 25 / 50  
Kugelschreiber

Standard packaging 100  
pcs. / polybag.  
Polybag post consumer  
recycled material  
**04 PE-LD**



**56.7039**  
Paper-Stick-Box,  
recycled paper



**56.7018.1541**  
Paper-Stick-Box



**56.4327**  
Pouch, cotton Fairtrade,  
for 25-30 pcs. pens



**56.4133**  
Acryl-Tube with plastic  
plugs



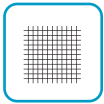
**56.4155**  
Pen-Box for 1 pen  
**56.4154**  
Pen-Box for 2 pens



**56.6101**  
Metal-Box for 1 pen  
**56.6102**  
Metal-Box for 2 pens

 **RITTERPEN®**

# ADVERTISING



## SCREEN-PRINTING

The required film for screen printing must be applied in the correct direction, for BASIC & VOLUMES color prints with register crosses. Colors will be printed according to your color specifications (Pantone, HKS, RAL). Please consider the following for half tone prints: Screen is halftone 40 (40 lines per centimeter), Halftone is between 20% and 80%

- Despite the optimal matching of all imprinted components, imprints on metal pens are only partially scratch resistant.



## PAD-PRINTING

The film must be side inverted. Color specifications (Pantone, HKS, RAL) are required. Please consider the following for halftone prints: Screen is halftone 48, (48 lines per centimeter), Halftone is between 20% and 80%.

- Minimum line thickness for films (screen- and pad imprint) is +0,15 mm and -0,3 mm.
- Regarding screen- and pad-prints according to color specifications (Pantone, HKS or RAL) on colored barrels, please consider that it might be necessary to print white background (i.e. one additional printing color)
- Despite the optimal matching of all imprinted components, imprints on metal pens are only partially scratch resistant.



## ETCHING

The required film for screen printing must be applied in the correct direction. The etching on the surface will appear grey/brown depending on the coloration on the underlying material. Variations within one production are possible. Please note that for every 2000 pcs. etchings, we require one film (e.g. for 10,000 pcs. etchings, 5 films are required)

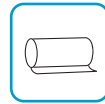
- Please note: Maximum line thickness of texts and logos is 1.2 mm.



## LASER ENGRAVING

For laser engraving we need high resolved files (look at „FILES“)

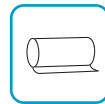
- Please note: Maximum line thickness of texts and logos is 1.2 mm.



## DIGITAL-FOIL

An image is transported on a carrier film. This film is then applied to the barrel of the ballpoint pen using a hot stamping process. The data for creating the slide images should be high-resolution and in CMYK.

- When creating the data, please note the required size for the respective model. For foiling, 3 mm trim is required on the right and left.



## HD-FOIL

An image is transported on a carrier film. This process ensures perfect image and adhesive quality. Due to the tooling cost, the minimum quantity is 5,000 pieces.



## DIGITAL-PRINTING

In this procedure, the logo is printed directly on the ballpoint pen. Digital printing is particularly suitable for multi-color logos and color gradients. The colors are converted into CMYK and therefore can differ slightly from the Pantone data.

## FILES

Please provide:

- Vectorfiles: Illustrator CC2015, included texts have to be converted into text paths, in order to avoid problems with the fonts.
- Pixelfiles: Photoshop CS6 (600 dpi min.). The logo size must be 1:1 or larger.

# SALES SUPPORT

## DISPLAYSTAND

3-sided cardboard display for 81 pens.  
27 groups of 3 pens.

Dimensions: 1800 x 470 x 470 mm



## COLOR CHIPS 69.0010

Of ABS plastic with color references



## REFILL-BOX 69.9127

Selection of different Ritter Pen standard and soft refills.

Dimensions: 17 x 17,5 x 2,0 cm

### WOODEN DISPLAY RITTER CARES 69009

The perfect presentation for the RITTER CARES line. Wooden display with holders for a total of 30 pens.

Dimensions: 42 x 52 x 25 cm



### PENROLE 69.9020

Offers space for 40 pens. (8 groups of 5 pens)



### 3D-BOX ECO-LINE 69.9113

Cardboard sample kit for 24 pens of the ECO-LINE.

Dimensions: 245 x 229 x 57 mm

# SALES SUPPORT

## PEN PRESENTATION

This semi-transparent plastic folder contains original pens along with virtual concepts, using your client's logo.

Dimensions: 50 x 315 x 275 mm



## PROMOTION BOX


The new sample box, suitable for 5 pens, also available as displaystand for presentation in a showroom. The sample box always consists of a tray and a fitting slipcase. The tray is made from the innovative material REINPAPIER, made from recycled bio-based paper. The box is available for different models.


Dimensions without frame: 17 x 17.5 x 2.0cm

Dimensions displaystand 19.5 x 19.5 x 2,5 cm

# REFILLS

We have been focusing on our high quality refills “Balance flow” since 2019. Depending on the price segment, different standard refills are suggested. Refill upgrades are possible for all pens made in Germany. Even our inexpensive budget refills for the Ritter Global pens meet the highest standards!


**Jogger**  
 approx. 2.000 m\*  
 Tip brass nickel-plated, 1.0 mm TC-ball  
 ISO 12757-2 / document proof


**Jogger Soft**  
 approx. 1.400 m\*  
 Tip brass nickel-plated, 1.2 mm TC-ball  
 ISO 12757-2 / document proof

## JOGGER-Refill

Perfect writing characteristics and a highly acceptable writing length: a million seller.




**Marathon**  
 approx. 2.500 m\*  
 Tip brass nickel-plated, 1.0 mm TC-ball  
 ISO 12757-2 / document proof


**Marathon Soft**  
 approx. 1.800 m\*  
 Tip brass nickel-plated, 1.2 mm TC-ball  
 ISO 12757-2 / document proof

## MARATHON-Refill

The big sister of the JOGGER refill. The slightly larger refill tube conveys a touch of exclusivity, in addition to the 25% more writing length.




**Ultra**  
 approx. 6.000 m\*  
 Tip Stainless steel, 1.0 mm TC-ball  
 ISO 12757-2 / document proof


**Ultra Soft**  
 approx. 4.000 m\*  
 Tip Stainless steel, 1.2 mm TC-ball  
 ISO 12757-2 / document proof

## ULTRA-Refill

This refill is a must for anyone who is interested in great value. A large-capacity refill that lives up to its name. Perfect writing characteristics and a writing length three times as long as a conventional x-20 refill. A refill for image building.



**Ultra Metall**  
 approx. 8.500 m\*  
 Tip Stainless steel, 1.0 mm TC-ball  
 ISO 12757-2 / document proof

**Ultra Metall Soft**  
 approx. 5.000 m\*  
 Tip Stainless steel 1.2 mm TC-ball  
 ISO 12757-2 / document proof

## ULTRA METAL-Refill

The superstar among the refills. High-tech processing at its finest. Ultimate writing length and shelf life. Its metallic weight conveys its high quality. A refill for people who don't want to compromise on quality.



**Ultra Super Soft**  
 approx 3.400 m\*  
 Tip Stainless steel, 1.4 mm TC-ball  
 ISO 12757-2 /document proof

**ULTRA SUPER SOFT-Refill**

The Ultra refill is now also available in the Super Soft version with a 1.4 mm ball for an even softer, richer writing feel.



**Ultra Recycled PP**  
 approx 6.000 m\*  
 Tip Stainless steel, 1.0 mm TC-ball  
 ISO 12757-2 / document proof

**ULTRA RECYCLED-Refill**

The sustainable option of the Ultra refill. Made of 95% recycled polypropylene. A sustainable upgrade for every RITTER PEN. Writing length: approx 6.000 m.



**Gel**  
 approx 600 m\*  
 Tip Stainless steel, 0.7 mm TC-ball  
 ISO 27668

**GEL-Refill**

The only wet writing refill with near roller characteristics. A more fluid writing feeling is almost impossible. A refill for absolute enthusiasts.



**Mechanical Pencil**  
 DSM 0,5 mm





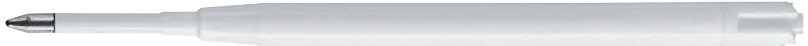
**Mechanical Pencil**  
 x-20 0,5 mm





———— Stylus / Touch Refill





**Budget** —————  
approx 1200 m\*   
ISO 12757-1  
 Ritter Global



————— **Budget Metal**  
 approx 3500 m\*  
ISO 12757-1  
 Ritter Global



**Budget Slim** —————  
approx 300 m\*   
ISO 12757-1  
 Ritter Global





„Stopping advertising to save money is

like stopping your watch to save time“

Henry Ford

 RITTERPEN®