



WEAVING GROWTH

Building a Stronger Industry Together

ATA NZ CONFERENCE AND TRADE SHOW

13–14 August 2026 • Novotel Rotorua Lakeside

SPONSORSHIP & EXHIBITOR DELIVERABLES

	PLATINUM \$6550*	GOLD \$5100*	SILVER \$3550	BRONZE \$2300*	TRADE ONLY \$1500* OR \$1850**
MARKETING AND PROMOTIONAL					
Company profile in pre-Conference EDMs	✓	✓	✓		
Recognition in Cutting Edge throughout the year	✓	✓	✓		
Recognition of sponsorship on ATA NZ website in 2026	✓	✓	✓	✓	
Recognition of sponsorship in pre-conference e-mails to August 2026	✓	✓	✓	✓	
Full page ad in pre and post conference Cutting Edge (\$300 Value)	Full Page	1/2 page			
Ad in Awards for Excellence Ebook	✓	✓	\$100	\$150	
CONFERENCE AND TRADE DISPLAY					
Trade Stand (\$800 Value)	✓	✓	✓	✓	✓
Preferential Selection of Exhibitor Space	✓	After Platinum	After Gold & Platinum		
Opportunity to include insert in delegate bags	✓	✓	✓	\$100	\$100
Opportunity to present a 15 minute informative session during the trade show (1 per hour)	✓	After Platinum	After Gold & Platinum		
Discount on second stand (if required)	50%	30%	10%		
Opportunity to take part in makers station	✓	✓	\$100	\$150	
NETWORKING EVENTS					
Acknowledgement at Welcome Reception	✓	✓	✓	✓	
Acknowledgement at Awards for Excellence Dinner	✓	✓	✓	✓	
Complimentary full delegate registration package (\$800 value including business workshops)	X4	X3	X2	X1	x1 Full** Delegate
Day delegate registration only (\$400 value) (Morning tea, lunch, afternoon tea) x 2 days					x1 Day* Delegate
Opportunity to present an Award to a category winner at the Awards for Excellence Dinner	✓	✓	✓		
Company logo displayed during 2026 Awards for Excellence Dinner	✓	✓	✓	✓	
ADDITIONAL SPONSORSHIP OPPORTUNITIES					
Fabricator Workshop Sponsor x2 (includes one Trade Stand and either 1 full delegate pass or 1 day delegate pass per day)	\$2000				

BOOK HERE

* All amounts are exclusive of GST



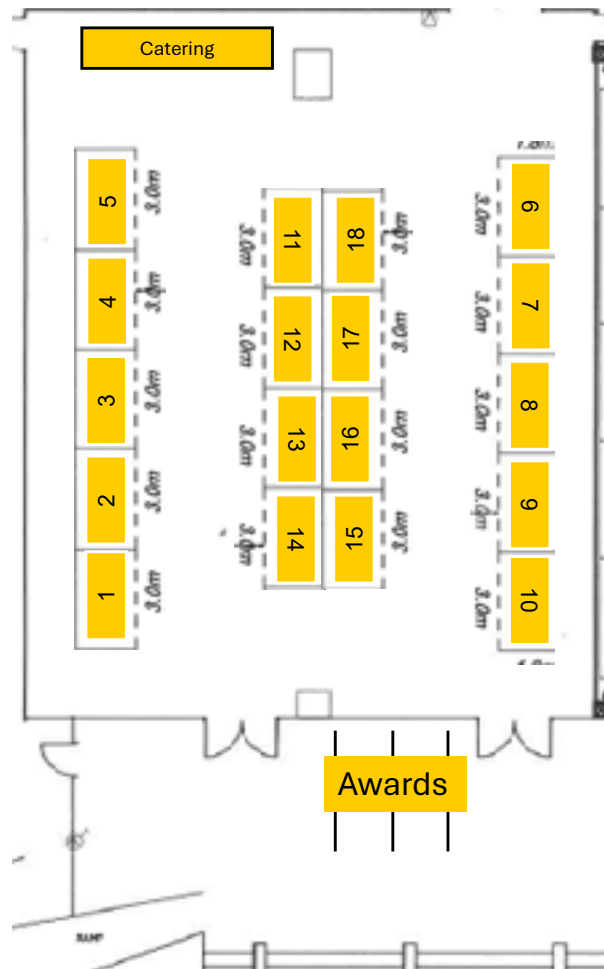
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FLOORPLAN



Entrance

Stands 11-18 will have partition walls. All others will not.

Catering stations will be where they are marked

Exhibitor tables are 1.8M x 60cm each

Space allowed is 3m wide x 2m deep

Number of chairs per exhibitor:2

Power available upon request

**Configuration may change depending on number of exhibitors



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TERMS & CONDITIONS

The **2026 ATA NZ Conference in Rotorua** is an industry event being organized by the Advanced Textiles Association New Zealand.

To secure your Sponsorship booking for the 2026 ATA NZ Conference in Rotorua, an invoice for the total sponsorship will be due no later than 20th June 2026. All prices are quoted in New Zealand dollars and exclude GST.

Should final payment not be received by 20th June 2026 your booking preferences will lapse. Your non payment does not cancel your contractual obligations to us.

Your organisation's sponsorship will be confirmed in writing and will become effective once agreed payment has been received.

CANCELLATIONS, REFUNDS AND INSURANCE

Any amendments and/or cancellations to sponsorship must be notified in writing to the ATA NZ Office.

In the event of a cancellation the following penalties shall apply:

Cancellation during the period:

- 1-15 June 2026: 50% of the invoiced amount
- 16-30 June 2026: 75% of the invoiced amount
- After 1st July 2026 : 100% of the invoiced amount

Cancellations received in writing before 1st June 2026 will be refunded in full, less an administrative fee of 10%.

In the event that the 2026 ATA NZ Conference in Rotorua is cancelled by the organisers, or by any reason of any factor outside the control of the organisers and the event cannot take place, the full paid booth booking amounts shall be refunded. The liability of the organisers shall be limited to that refund and shall not be liable for any other loss, expense to cost, however caused, incurred or arising. In particular, the organisers shall not be liable to refund any travel or hotel costs incurred by sponsors/ delegates or their organizations.

It follows that sponsors/delegates and accompanying partners are advised to take out comprehensive insurance including travel insurance.

The organisers will not accept any liability for death, injury, any loss, cost or expense suffered by any person (including accompanying persons, or partners, or attendant caregivers), if such loss is caused or results from the act, default or omission of any person other than an employee or agent of the organisers. In particular, the organisers will not accept any liability for losses suffered by reason of war, including pandemics, threat of war, riots and civil strife, terrorist

activity, natural disasters, weather, fire, flood, drought, technical, mechanical or electrical breakdown within any premises visited by sponsors/delegates and/or partners in connection with the 2026 ATA NZ Conference in Rotorua nor losses suffered by reason on industrial disputes, governmental action, registrations or technical problems which may affect the services provided in connection with the 2026 ATA NZ Conference in Rotorua.

The organisers are not able to guarantee that speakers or panelists as advertised will appear. Every effort will be made to follow the programme as advertised however, the programme is subject to change.

SPONSORSHIP DETAILS

- Full Delegate registration/s includes registration for all sessions, trade show, business sessions and social events on the 13-14 August 2026.
- Day Delegate registration/s includes registration for the trade show, teas and lunches. **Social Events and workshop sessions must be booked separately.**
- Additional delegate registrations can be made online

DISPLAY AREA

This includes a draped table and chair in a **3m x 2m space**. The table is your space to set up as you like so feel free to be creative.

Table size: 1.80m x 60cm. Tables 11-18 have display walls in between them. They will also have lighting and power. **Please let Amanda Newport know if you will not be requiring a table.**

FREIGHT

The Novotel Rotorua Lakeside is able to receive exhibitors stand material and exhibitors items 2 days prior to the conference to store until required. They will require notice if any of these items are large. Venue delivery labels will be provided upon request. Any advance deliveries to the venue are entirely at the risk of the exhibitor and will only be received by The Novotel Rotorua on the basis that they have no liability for loss or damage to hirer or suppliers or for any equipment or supplies.

ELECTRICAL:

Power and extension cords can be supplied to all exhibitors in the trade show and is included in your exhibitor/sponsorship package. No electrical devices will be permitted into the venue unless evidence is provided to The Novotel that such devices have been inspected by a suitably qualified electrician or trained person and such devices comply with NZ law and standards.



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TERMS & CONDITIONS CONT.

PROMOTION OF EVENT:

We would love you to get involved in promoting the 2026 Conference and Trade Show to all of your customers. We are going to provide opportunities for our delegates to collaborate, share information, knowledge and technical abilities with the current trends and how that applies to their businesses. .

We want all delegates from the 2026 Conference to walk away with learnings that inspires their work in our industry. Our speakers will offer insights into trending topics, leaving our delegates with ideas they can take back to the workshop or office enabling them to make positive changes to their business.

We are looking for the Trade Show to be Interactive, Fun and Fresh. Which is why we are continuing on from last year with our People's Choice Exhibitor Award. All Delegates will be encouraged to vote and the winner will receive their award at the Gala Dinner and recognition in the Cutting Edge with a complimentary 1/2 page ad.

We will be promoting the Conference via social media, our website and Newsletter. The more attendees at the conference the more successful it will be for you. So, we'd like to ask for your support in assisting us to further promote the Conference to all of your customers as well.

Here are just a few suggestions on how you can do this:

- Promote in your email signatures, that you are attending the conference and include a link to the registration page
- Send an email to all of your customers asking them if they have registered
- Let your customers know what you will have on display during the Conference
- When speaking to customers on the phone, casually ask them if they are going to be attending our conference
- ***Invite your customers to the complimentary Tradies Morning Tea on Friday 14th August 2026.***

SIGNAGE

We will be supplying each sponsor with a coreflute sign that includes their logo. These will be placed on each table so that you can easily identify your space.

If you are putting your own signage, banners, posters etc. on walls or pillars please ensure that you keep within your allocated space.

Any posters or signs adhered to walls or pillars are to be done so by using blue tack only. Please note that you will be liable for any damage caused to the walls/pillars of the hotel. If you are in spaces 7-16, you will have velcro walls to adhere your display to.

SPONSOR DE-BRIEF

We'd love the opportunity to catch up with you and gather your ideas and thoughts while they are still fresh. We will communicate a time and location for the week before the conference.

If you have any questions at all, please do not hesitate to contact us.