

# Trading Insight

May 2026

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*Beyond the Brew*

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*Awareness to Prevention: New Spiking Law*

*Are you HFSS compliant?*

*Uncertain Times...Unstoppable Unions*

*Trade Convention*

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Cap-style ballpoint pen perfect for everyday writing  
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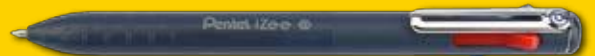


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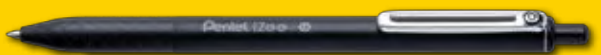


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### iZee

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Retractable ballpoint pen perfect for everyday writing  
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- 9 in 10 consumers would consume a Red Bull whilst studying <sup>1</sup>
- Red Bull is the #1 Sport and energy brand on campus <sup>2</sup>
- Partying and Studying are red bull's top and fastest growing occasions in the UK <sup>3</sup>

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1. SPORTS AND ENERGY IS THE FASTEST GROWING SOFT DRINKS CATEGORY IN THE UK  
2. CGA VALUE SALES AND MARKET SHARE, MAY DATA UNTIL 31/08/2025  
3. RED BULL ON-PREMISE TRACKER, 2025

# Beyond THE BREW!

The UK coffee market remains resilient, with total coffee and sandwich turnover reaching £13.4bn (+4.7%) and coffee shop sales climbing to £6.2bn (+5.3%). Outlet numbers have also grown (+2.1%), signalling continued momentum across the sector. (Lumina Intelligence: Unlocking Value in Coffee: Pricing, Premiumisation & Performance, March 2026)

However, growth is no longer evenly spread, with the market increasingly divided between consumers seeking strong value at one end and those willing to pay for premium experiences at the other.

This shift is reflected in changing consumption patterns. While “drink-only” visits have declined slightly, lunch and dinner occasions are in growth, indicating that consumers are seeking more complete, experience-led visits.

Coffee still dominates the morning daypart, firmly embedded in routine and driven by the need for caffeine. At lunch and dinner, consumers are increasingly turning to soft drinks and functional beverages, reflecting a move away from coffee towards refreshment, wellness and indulgence.

In response, many operators have started to introduce visually appealing, desert-style and seasonal ranges on their

coffee menus, recognising indulgence as a growth driver. At the same time, alternative ingredients such as matcha and hojicha are gaining traction, as consumers explore milder energy boosts and perceived health benefits.

## *The student opportunity*

Students represent one of the most engaged coffee-drinking audiences. An overwhelming 94% regularly buy coffee on campus, with the majority purchasing in the early morning (49%) or mid-morning (52%). Coffee is deeply embedded in their daily routines, supporting study, socialising and busy schedules.

However, while price is a key driver, quality also remains critical. Nearly six in ten students (58%) say they are willing to pay more for higher-quality coffee, compared with 39% who prioritise affordability. Among college students, 61% rank quality as a top consideration, ahead of price (54%). Nestlé Professional: Behind the Beans: Coffee on Campus Report

This highlights a clear opportunity: even in a price-sensitive climate, students will trade up when quality, taste and experience are part of the offer.

## Health as a persuasive factor

Health and wellbeing are becoming increasingly important in shaping beverage choices. A 2025 study published in the European Heart Journal suggests that drinking coffee in the morning may reduce the risk of early death from heart disease and other causes, with potential reductions in mortality risk of between 16% and 31%.

This aligns with current behavioural trends. Consumers are already associating caffeine intake more closely with morning routines, while seeking lighter, more functional or wellness-led options later in the day.

## How operators can boost coffee sales

To succeed in a fragmented market, operators should focus on clear, targeted strategies:

### 1. Lead with value and flexibility

- Introduce loyalty schemes and digital rewards
- Offer bring-your-own cup discounts
- Trial “happy hour” or refill promotions
- Create student-friendly bundles or subscription models

### 2. Champion quality and storytelling

- Highlight sourcing, sustainability and ethical credentials
- Emphasise freshness, craft and barista skill
- Clearly communicate what makes your offer worth trading up for

### 3. Keep menus dynamic and trend-led

- Refresh regularly with seasonal specials
- Introduce trending formats such as matcha, hojicha and functional lattes

- Offer indulgent, visually striking drinks that encourage social sharing

### 4. Capture convenience-driven demand

- Enable mobile ordering and click-and-collect
- Install kiosks in high-footfall locations such as campuses and transport hubs
- Streamline service for peak morning periods

### 5. Extend relevance beyond morning

- Develop lighter, refreshing and wellness-led options for later in the day
- Position coffee as both a treat and a functional choice
- Pair drinks with food to drive lunchtime and afternoon occasions

The UK coffee market is shifting from broad appeal to more targeted propositions. Success increasingly depends on balancing value with premium, routine with indulgence, and caffeine with wellbeing.

For the student audience, the opportunity lies in delivering quality, innovation and clear value while adapting to changing habits and expectations throughout the day. ■



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## SPOTLIGHT ON: MOONSHINE VODKA

During the 1920s, the prohibition of alcohol came into effect across the USA, making the manufacture and sale of alcohol illegal. Prosperity was on the rise and so was social change, with social change being fuelled by one thing; Moonshine.

Moonshine was home-brewed alcohol produced illegally under the cover of darkness and guided by the light of the moon.

Moonshine Vodka was produced in honour of the prohibition story and the journey to modern life as we know it today.

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**MOONSHINE  
VODKA**



# *Why the invoice price isn't always what you pay*

*There are a number of rebates and discounts which are applied to invoices that we process through the Central Billing system. Here's a quick guide to know what you're paying.*



## **Brand Owner Price Adjustment (BOPA)**

*Applicable to some products on invoices from LWC, A.F. Blakemore and Filshill (Scotland supplier only).*

This is the difference between the price you're charged on invoice and our agreed price with the brand owner.

The system takes the invoice price and deducts the distribution charge to give us a product price and then it compares the supplier product price with the agreed brand owner price and posts the difference back as a BOPA.

The SU pays the agreed price with the brand owner plus distribution and the difference is paid by the brand owner, the total payable is then paid to the supplier.

The discount is not reflected in the invoices from the suppliers. A breakdown of the VAT element of the discount is issued at the same time as the statement for accounting purposes.

## **Brewed Product Retro**

Retrospective discounts are paid to SUs dependent on total purchase volume and is calculated on all brewed products - including ciders - and is based on 36 gallon barrels for draught and packaged products (packaged products are converted to barrels for this purpose).

We invoice the brand owner of each relevant product the equivalent of £27.00 per 36-gallon barrel.

The £27.00 is split into a £10 must stock payment and a £17 variable payment. The local discount element is based on a points scheme.

At the end of each quarter a payment is made to the SU based on the £17 variable as well as an additional £10.00 per barrel for adhering to the must stock elements of the deal which is paid in the final payment for quarter 4.

You'll find your statements and forecasted payments on the Central Billing home page.

To qualify for the variable payment of the scheme, unions need to purchase 50+ barrels.

Exceptions to this are products from Thatchers, Westons and Tennents as these have BOPA and are excluded from the scheme.

Estimates are provided as a guide to future payments and retro statements are updated daily. Payment based on undisputed invoices at the cutoff date, any invoices in dispute are automatically rolled forward in to the next payment.

# Get the scoop on cherry float



cherry & vanilla flavoured

*Coca-Cola*

cherry float

*Refreshingly  
Real*



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WESTONS CIDER EST. 1880 [be.drinkaware.co.uk](http://be.drinkaware.co.uk)



### **Brewed Product Retro Calculation**

- Barrels purchased x retro points = total number of points for each union.
- Barrels purchased x £17 is the value invoiced to the brand owners.
- Grand total of value invoiced to brand owner divided by the total number of points gives us £ per point.
- 1st payment is £ per point x barrels purchased.

Students' unions may end up with a negative final payment if they have purchased high volumes at the beginning of the brewed product year when the points value was high and then their purchases have dropped off over the remaining periods. Negative balances will be carried forward to the next brewed product year.

### **Supplier Product Retros**

There are a number of brand owners who support a retro payment rather than BOPA. The invoice will be paid at full price and during the course of the year you will receive payments back for your purchases. The retros vary depending on the brand owner and the products purchased. A full list of retros for this year can be found on NUS Connect under the Trading section.

### **Retail + and Licensed Trade+**

These retrospective discounts are invoiced to the brand owner each month, for the full value of the promotional rebate.

50% of the discount is a guaranteed payment and 50% goes to make up the compliance payment.

Halfway through the promotional year i.e. after period 3, unions are paid the guaranteed payment that has been collected up to this point

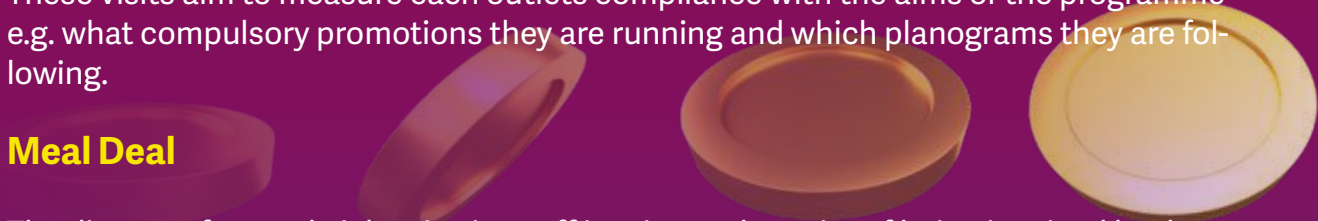
During the course of the year each outlet will receive compliance visits.

These visits aim to measure each outlets compliance with the aims of the programme e.g. what compulsory promotions they are running and which planograms they are following.

### **Meal Deal**

The discount for sandwiches is given off invoice at the point of being invoiced by the supplier.

Payment for drink and snack element is based on a % of purchases for those products included in the scheme.



## Overriders and Volume Threshold Payments

In some of our contracts overriders and volume threshold payments have been agreed, this can change year-on-year.

Any payment will be based on the previous trading years purchases.

## Payments

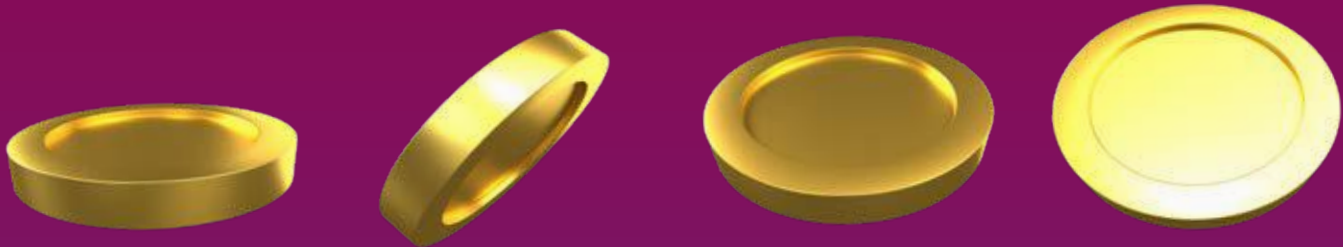
All payments to our members are subject to us receiving payment from the brand owners and suppliers.

As a collection and payment service, Central Billing does not hold any money to make these payments before we have been paid.

All retro payments are now made net, so there is no need to account for the VAT element of any payment. For this reason, we no longer require the self-billing agreement to be signed each year.

PDF documents are emailed out to support the payment we make, except for the Brewed Product statement which can be found and downloaded from the Central Billing section of NUS Connect.

If you receive a payment but no PDF document, please check your junk email. If you still haven't received anything, please contact [centralbilling2@nussl.co.uk](mailto:centralbilling2@nussl.co.uk) and we can add you to the senders list.





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362368  
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362365  
Filled Chocolate Chunk Muffin  
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362364  
Filled Blueberry Crumble Muffin  
18 x 115g



196686  
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362369  
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362565  
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# TINGLING THE TASTEBUDS

As part of the latest round of NPD sampling, students have been turning up the heat with fiery ginger shots and cooling it down with sparkling flavoured water. Here's what they thought...



# Radnor

In March, students sampled Radnor Spring - a fruity carbonated drink with added B Vitamins, providing a health hydration choice for students.

The low-calorie range has been developed for leisure, retail, vending, grab-and-go, as well as further education and B&I sectors.

Scale: 1 is not so great and 5 is amazing

## **Pineapple & Grapefruit**

**44%** gave it 3

**44%** gave it 4 or 5

"I would get this on a regular basis if it was available in my SU".

## **Strawberry & Raspberry**

**58%** scored it a 4 or 5

"A tasty red berry drink that's not too sweet".

"The Strawberry was not too strong and balanced well with the raspberry".

## **Mango & Passionfruit**

**72%** gave it 4 or 5

"A nice sparkling alternative to other fruit juices in the bar".

## **Black Cherry & Blackcurrant**

**67%** gave it 4 or 5

"They liked it as an alternative to cherrade or Cherry Coke and found the healthiness of the product appealing"

**73%** said they would buy the product and most students said they would pay between **£1.50 - £2.00** for a bottle.





**48%** rated the flavour of innocent Ginger & Turmeric Immunity Shot 4 - 5 on a scale where 1 is not so great and 5 is amazing.

**"HARSH BUT DID THE JOB!"**

**"REFRESHING"**

**79%** rated the flavour of innocent Kiwi, Ginger, Apple & Lime Gut Health shot 4 - 5 on a scale where 1 is not so great and 5 is amazing.

More than half of the students surveyed (**57%**) said they would purchase the product, with health benefits emerging as the primary motivation.

Students felt the right price point was between **£1.50 - £2.00** with the majority saying they would recommend the product at the right price and for health reasons.

**93%** of students said they would be more likely to buy the product if they knew it actively supported health and wellbeing.

Just over half (**57%**) said they would buy the product on it's own with **43%** saying they would choose it as part of a meal deal.

**Overall, it's safe to say students either loved the fiery ginger kick - or didn't!**



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# Awareness to Prevent New Spiking L

*The introduction of a new standalone offence for drink spiking under the Crime and Policing Bill 2026, is as a significant step forward for student safety and victim recognition.*

The legislation, which has now received Royal Assent, formally criminalises spiking as a specific offence, sending a clear message that the behaviour is serious, harmful, and unacceptable. Campaigners and victim support organisations have long argued that existing legal frameworks failed to reflect the reality and severity of spiking incidents, particularly in student and nightlife settings.

## **From Recognition to Responsibility**

While awareness of spiking has increased over recent years - particularly following waves of student-led protests and reports,

it still remains a complex and underreported crime, affecting people of all genders

and backgrounds. Incidents can occur in night time economy settings, student events, private spaces and beyond, often leaving victims feeling disbelieved, unsupported, or unsure where to report.

Clearer legal recognition of spiking should improve routes to justice, but venues and event organisers must now be supported and expected to take visible, practical steps to reduce risk and respond appropriately when incidents occur.

## **Voices from the Spiking Awareness Sector**

Spike Aware UK, the UK's first registered charity focused specifically on spiking, also welcomed the introduction of the standalone offence, calling it a "landmark moment" for victims and survivors.

Founded in 2017 by Colin and Mandy Mackie following the death of their son Greg, Spike Aware UK has spent years campaigning for clearer laws, better data, and stronger victim support.

Colin Mackie, Co Founder of Spike Aware UK, said the law recognises spiking for what it is: a deliberate act that can cause fear, trauma, injury and, in some cases, death. However, he echoed calls from across the sector that Royal Assent must mark the beginning - not the end - of national action.

The charity is now calling for:

- Clear, consistent guidance and training for police, universities, venues and licensed premises
- Improved evidence gathering and victim centred reporting processes
- Greater public education on prevention, consent and bystander action

# tion...

# LAW



- Investment in survivor support services
- Robust national data collection to track prevalence and outcomes

### Importance of Prevention

Alongside legislation and training, there's an onus on preventing spiking before it happens - at the point where risk occurs: the drink itself.

Venues are exploring preventative measures designed to protect drinks from interference as part of wider safety strategies. These range from staff training to physical protective tools. One example currently being used by some venues is anti spiking drink covers, such as BevGARDien, which are designed to reduce opportunities for contamination while also prompting conversations about drink safety.

BevGARDien® drinks covers are [available to purchase](#) directly as an approved NUS supplier. Additional discounts and free delivery are included when using code: NUScharity2026. Watch this [video](#) to learn more about the the

product and email [hello@bevgardien.com](mailto:hello@bevgardien.com) if you have any further questions.

Campaigners stress that no single tool is a solution on its own. Prevention must be layered, combining education, environmental design, staff confidence, and clear reporting pathways - particularly in student environments where social drinking is common.

The introduction of a standalone offence, validates the experiences of victims who have too often felt dismissed or minimised, and provides a stronger foundation for accountability.

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# PPL opt-in

*PPL and NUS Services have operated a joint licencing scheme for the public performance of recorded music in students' unions for over 20 years. The scheme is administered by David Newham on behalf of NUS.*

Following lengthy consultation and valuable input from members, we're pleased to confirm we have renegotiated a five year extension to the PPL Opt In Scheme, taking us through to August 2031.

## **What's changed?**

From 1 September 2026, PPL will be changing the way fees for Specially Featured Entertainment (SFE) events are calculated - most notably in the way that attendance at such events is calculated and the level of fees charged.

SFE events include playing recorded music in public as part of discos, dances and DJ sets/presentations (the latter is where a DJ is used to play the sound recordings).

These changes put the discount SUs currently receive at risk so securing the best possible deal was a priority. Full details of the new commission rates can be found on [NUS Connect](#).

## **What we need you to do...**

The next step is to renew our licences. If you haven't already done so, we recommend you read through these [guidance notes](#) before completing the [application form](#). Once completed, please return your form to David Newham [david@davidnewham.co.uk](mailto:david@davidnewham.co.uk) by 3 June 2026. If you have any questions that haven't been answered in the guidance notes, please feel free to give David a call on 07967 681908.



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# Are you HFSS COMPLIANT?

**IF YOUR EMPLOYEE COUNT EXCEEDS 50 MEMBERS OF STAFF AND/OR SIZE OF STORE EXCEEDS 2000 SQ FT, YOU'LL NEED TO COMPLY WITH THE HFSS REGULATIONS THAT CAME IN TO FORCE ON 5 JANUARY 2026.**



*HFSS products are prepacked foods and drinks High in Fat, Sugar, or Salt, defined by the UK Nutrient Profiling Model ([NPM 2018](#)).*

While the majority of students' union outlets will be exempt, it's worth understanding the general rules to ensure any advertising you undertake aligns with the legislation, especially if you're an FE college, sixth form, outreach activity or operate any channels likely to reach younger audiences.

#### **Under the new regulations:**

- Paid-for online advertising of HFSS products is banned.
- TV advertising of HFSS products is only permitted after the 9pm watershed.
- Brand advertising that doesn't promote a specific HFSS product is exempt e.g. a brand promoting its wider portfolio or corporate social responsibility initiatives.
- Non-broadcast advertising: Existing rules in the [CAP Code](#) apply to non-broadcast media like magazines, billboards, and social media, which prevent ads from being placed where under-16s make up more than 25% of the audience or appear in media specifically for under-16s.
- Product placement restrictions now apply to prominent areas such as checkout areas, store entrances, and aisle ends.

- Promotions like "buy one get one free" (BOGOF) or "3 for 2" on HFSS products are prohibited.
- TV and paid for online advertising restrictions apply across the UK. In store placement and volume pricing rules currently apply in England, with similar regulations in Wales except rules do not allow retailers to continue volume price promotions on-pack after the deadline, unlike the transition period allowed in England. Restrictions are expected to be announced for Scotland from October 2026.
- Radio: Audio-only ads on radio stations are not currently in scope, even if they are broadcast online.
- The regulations exclude alcoholic drinks from the HFSS classification as they are governed by their own rules and aren't subject to the same promotional restrictions as food and non-alcoholic drinks.
- Only products classified as "less healthy" under the Nutrient Profiling Model and listed within specific product categories are affected.

The Advertising Standards Authority ([ASA](#)) enforce the rules, which are stricter for media with a significant under-16 audience.

#### **What changes has NUS made since the law came in to affect?**

All suppliers now have to clearly identify any non-compliant HFSS products when submitting listing requests and we don't accept any advertising that contravenes HFSS rules.

We do the checks on your behalf so any advertising or promotions purchasing consortium members receive from us comply with current regulations.

Our goal will always be transparency and responsible promotion across all our programmes so that's why the Retail plus order copy now has a column to state if a product is HFSS compliant. The promotional brochure we share with programme members also includes this information along with advice on where non-compliant products or promotions would be best located in-store.

While the Meal Deal is exempt from HFSS regulations, we do endeavour to include healthy options in all the deals available.

---

If in doubt...

- Don't agree to any paid-for online advertising of HFSS products.
- Don't agree to brand advertising of specific HFSS products.
- Don't upload advertising to channels where more than 25% of the audience who access it could be under 16.
- Don't place HFSS products in prominent areas such as checkouts or store entrances.
- Don't run volume deals i.e. buy one get one free on HFSS products.
- Even if it's legally compliant, make sure the advertising fits your SU values on student health, inclusion and sustainability. If not, consider refusing or reshaping the partnership.

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The Food and Drink Federation (FDF) has produced a handy **HFSS toolkit** which contains lots of useful information about food advertising restrictions, nutrient profiling and promotion rules.

If you have any questions about the HFSS legislation or you're unsure about advertising requests, please **get in touch**. Alternatively, your local Trading Standards or Environmental Health department should be able to advise.

# Neutral<sup>®</sup>

Certified Responsibility<sup>™</sup>



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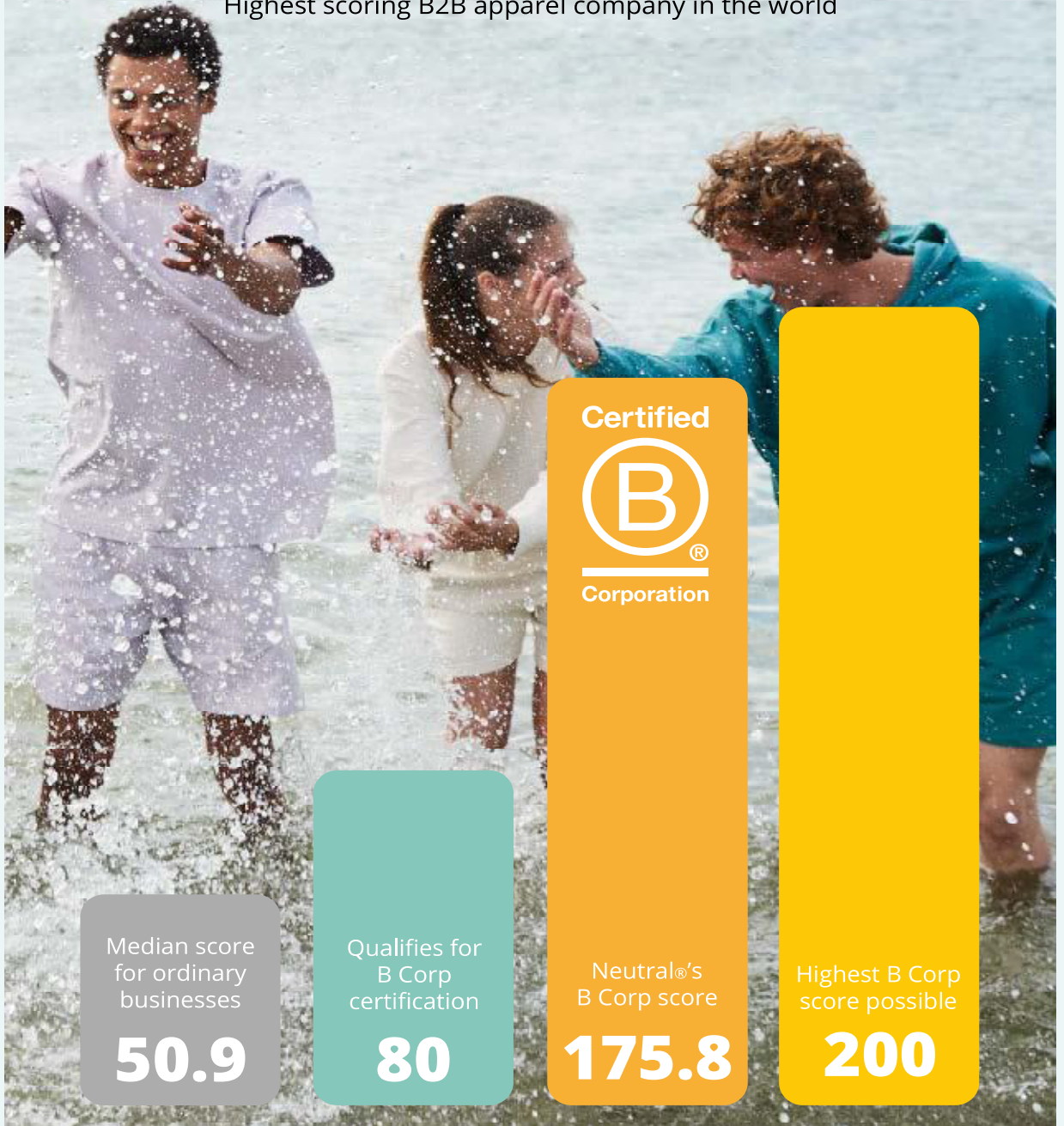


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**BACK FOR  
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Vitamin B3 helps reduce tiredness and fatigue.

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# EXTRA TASTE EXTRA FUN EXTRA SALES



## STOCK UP TODAY!

# Uncertain Times...Unstoppable

Students' unions occupy a distinctive and often underestimated position within the UK's social and economic landscape. They operate at the intersection of commercial hospitality, social enterprise, and civic representation, balancing the need to generate income with a broader responsibility to serve, support, and amplify the student voice. In the current climate, that balancing act has become significantly more complex. If there is one consistent truth shaping the sector, it is that trade's only predictability is its unpredictability.

The sector continues to navigate the slow recovery from a series of overlapping crises. The pandemic fundamentally altered behaviour patterns, disrupting footfall and resetting expectations. This was followed by sustained inflation, rising energy costs, and an ongoing cost-of-living squeeze that continues to impact students directly. Recovery has therefore been uneven. Some operators have rebounded quickly, while others still contend with structural challenges in demand, pricing sensitivity, and operational cost.

Yet within this uncertainty, there are clear signs of resilience. Student unions have shown a remarkable ability to adapt, often quickly and with limited resources. Rather than relying solely on traditional models, historically centred on wet-led income, many have diversified their offer and re-thought how they engage their audiences.

A key area of evolution has been the growth of experience-led activity. Competitive socialising formats, themed events, and curated entertainment programmes have become increasingly prominent. These are not simply add-ons; they represent a strategic shift towards creating environments that prioritise engagement and dwell time over transactional spend. Similarly, the rise of cocktail, craft, and theme bar concepts reflects a move towards more considered, premiumised experiences that resonate with changing student preferences.

This shift is also tied to exploring new and adjacent markets. Student unions are increasingly willing to test different daypartys, broaden their demographic reach, and



# ppable Unions



collaborate with external partners. Hybrid models, blending retail, social, and community functions, are emerging as unions seek to maximise the utility of their spaces. In many cases, success comes not from scale, but from distinctiveness: creating offers that feel relevant, inclusive, and differentiated within a crowded leisure landscape.

However, this innovation occurs alongside significant financial pressure. Cost saving is no longer optional; it is a central pillar of strategy. While many student union models benefit from some university subsidy, these institutions are themselves under financial strain. As a result, unions are increasingly expected to demonstrate commercial discipline and operational efficiency.

Energy costs remain a major concern, with volatility continuing to impact budgeting and pricing decisions. Labour models are being scrutinised, with a focus on flexibility and productivity. Procurement and supply chain strategies are evolving, often empha-

sis  
consolidation and value engineering. The challenge is reducing cost without eroding the quality of the student experience, a tension that requires careful management.

Footfall dynamics add another layer of complexity. Patterns of campus engagement have shifted, influenced by hybrid learning models, increased commuting, and broader lifestyle changes. Students are more selective in how they spend both their time and money. This means attracting footfall is no longer just about availability or convenience; it requires a compelling reason to visit. Understanding these behavioural shifts, and responding with agility, has become critical.



# YOUR PROFIT ROCKETS.

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IN TRAYS  
OF 24**



## THE PERFECT SERVE



### STEP 1

Tall glass filled with ice.



### STEP 2

Squeeze of lime.



### STEP 3

Full cold can of Red Bull. Pulled, not poured.

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of Red Bull consumers expect the can to be served when ordering a Red Bull drink <sup>1</sup>

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Beyond the operational and commercial considerations, students' unions continue to play a vital social and political role. As traditional pathways to political engagement evolve, these organisations are increasingly important as representative bodies. They provide a structured and credible platform through which student voices can be heard, locally, regionally, and nationally.

This role is particularly significant in the context of marginalised groups. Students' unions are often at the forefront of initiatives focused on inclusion, accessibility, and safety. They act as both advocates and facilitators, ensuring that diverse student needs are not only recognised but actively addressed. In a period where economic pressures can disproportionately affect vulnerable populations, this function is more critical than ever.

There is also a growing opportunity for students' unions to shape policy and influence decision-making. Whether through direct engagement with government, collaboration with sector bodies, or grassroots campaigning, unions have the potential to drive meaningful change. Key areas such as student welfare, housing, financial support, and community safety remain central to this agenda.

What can be taken from this evolving landscape is a set of clear, if challenging, priorities. Adaptation must remain continuous, not reactive. Investment in experience and differentiation is essential to drive engagement in a competitive market. Cost control must be embedded across all aspects of operation, without compromising core values. And, crucially, the representative voice of students' unions must be strengthened and leveraged to secure tangible support and relief where it is most needed.

Ultimately, students' unions demonstrate that resilience is not simply about survival, it's about transformation. Despite ongoing uncertainty, many are finding new ways to connect, to operate, and to lead. Their ability to balance commercial realities with social purpose positions them uniquely within the wider economy. While the pressures facing the sector are unlikely to ease in the short term, its capacity for innovation and advocacy suggests a future that, while uncertain, remains full of possibility. ■

*Michael Kill, CEO, NTIA*



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# TRADE CONVENTION

*The challenges SU commercial teams face are never easy. With tighter budgets, rising expectations, geopolitical tensions and shifting student behaviours, this year's Trade Convention brings together the essential updates, sector insight and operational best practice that will help commercial teams navigate these challenges.*

This year's event will be held at the Liverpool Guild of Students on 8-9 July, bringing together two packed days of learning, networking and exhibitions.

Day one is workshop day, with discussions, demos and insight, before transitioning into an evening of celebration with a drinks reception, dinner and awards ceremony.

Day two hosts TWO exhibition spaces - one showcasing our key suppliers, and another dedicated to brands you might not often get the chance to meet face-to-face.

As always, you can expect exclusive **deals**, valuable conversations with suppliers, opportunities to network with fellow students' unions, and plenty of insight into the latest products and innovations shaping the market.

The full agenda will be available shortly but you can **register** for the event now.

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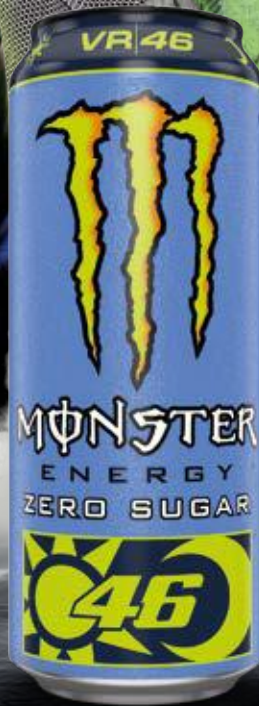
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