

The Antitrust Dispatch

THE GW LAB'S BIMONTHLY NEWSLETTER

December 2024

ISSUE #01



Welcome to the Lab's Bimonthly Newsletter : The Antitrust Dispatch !

Welcome to the center's newsletter! We are pleased to announce the inaugural newsletter of the GW Competition & Innovation Lab. Our Lab, a global university center focused on competition and innovation research., was officially launched in April 2024 during its Inaugural Conference.

I would like to express my gratitude to my co-directors, Professor William Kovacic (GW Law Professor) and Professor Frederic Jenny (Chair of the OECD Competition Committee), for their contributions.

I would like to express my gratitude to our diverse Senior Fellows for their enthusiastic participation in the Lab's activities, contributing to an unexpectedly successful first year.

We invite participation from readers interested in robust debates regarding antitrust, intellectual property, and market regulation.

In the forthcoming months, we will continue publishing and hosting events while remaining receptive to thinking outside the box with innovative collaborations.

In 2025, among many other projects, the Lab will initiate a project that is particularly important to me. In collaboration with Gallaudet University, the world-leading university for the deaf and hard of hearing, we will carry out research and regulatory analysis aimed at ensuring AI is fully inclusive for people with disabilities. Reach out to us if you wish to participate in this unique project.

Together, we can enhance innovation for those in need. This inaugural newsletter is lengthier than typical as it encompasses the period from January to November 2024.

Enjoy this newsletter!

In this newsletter you can expect:

Presentation of the Lab

Past Events

Some of Our Next Events

Our Publications

Our Fellows' Engagement

Call for Action



BILL KOVACIC
GW LAW PROFESSOR
CO-DIRECTOR



AURELIEN PORTUESE
RESEARCH PROFESSOR
FOUNDING DIRECTOR



FREDERIC JENNY
OECD COMMITTEE CHAIR
FOUNDING DIRECTOR

Presentation of the Lab

Three directors and 40 fellows lead our interdisciplinary Lab. The GW Competition & Innovation Lab is global and innovative.

First, we study innovation's causes and effects from many angles to ensure that regulation promotes innovation rather than stifles it.

Second, the Lab's decentralization reflected our global commitment.

Our regional initiatives allow us to study and engage global regulators. Lab teams in Latin America, Europe, India, and South Africa conduct research and engage in policy.

With cutting-edge research and dynamic policy discussions, the Lab is poised to remain a key player shaping antitrust debates across major jurisdictions.



Event Spotlight

The Inaugural Conference of the GW Competition & Innovation Lab took place on April 25, 2025. Dedicated to the better understanding of the relationship between competition and innovation by antitrust authorities, the inaugural conference included presentations of articles to be published in the Antitrust Law Journal for the symposium '*Beyond Dynamic Competition*'.

Keynote speakers included Susan Athley, then DOJ's Chief Economist, and Adam Cella, Chief Counsel of the U.S. House of Representatives.



Publication Spotlight

Senior Fellows Douglas Melamed and Richard Gilbert wrote a GW Lab Working Paper "*Antitrust for Innovation: A Progress Report*" to be published in the Antitrust Law Journal.

The authors review the more recent treatment of innovation by antitrust enforcement agencies and the courts under the Sherman Act and the Clayton Act. Finally, they add some thoughts regarding analytical approaches for conduct or mergers that affect innovation.

Our Senior Fellows



MICHAEL
ABRAMOVICZ



PHILIPPE
AGHION



PINAR
AKMAN



NEIL
AVERITT



JOHANNES
BAUER



CHRISTIAN
BERGVIST



OSCAR
BORGOGNO



ARHAN
BOYD



MARIANA
ORDONEZ



ALEXANDRE
DE STREELE



ELYSE
DORSEY



EMILIE
FEYLER



PABLO
FLORIAN



ROMAN
GARAGULAGIAN



ELIANA
GARCÉS



RICHARD
GILBERT



MATHEW
HEIM



GEORGE
HOUNOBONON



TIAN
LIAN



LAWRENCE
LANDMAN



AARON
LANE



PIERRE
LAROCHE



KRISTEN
LIMARZI



MIROSLAVA
MARINOVA



DOUGLAS
MELAMED



STEPHEN
MITROFF



SOFIA
MONTEIRO



JORGE
PADILLA



RICHARD
PIERCE



GEORGIANA
POP



EDITH
RAMIREZ



CAMILA
RINGELING



ABRAHAM
SONG



CHRIS
STOMBERG



MPUMI
TSHABALALA



CENTO
VELJANOVSKI



CRISTINA
VOLPIN



RICHARD
WHISH



KOREN
WONG-ERWIN



HANS
ZENGER

Our Regional Initiatives

A distinguishing feature of the GW Competition & Innovation Lab is its capacity to establish local teams dedicated to on-the-ground research and engagement with regional policy frameworks.

To date, the Lab has launched six initiatives: the Hispanic America Initiative, the Brazil Initiative, the European Union Initiative, the UK Initiative, the South Africa Initiative, and the India Initiative.

Looking ahead, the Lab plans to introduce additional regional initiatives, including the U.S. Initiative, the Canadian Initiative, the Turkey Initiative, the China Initiative, the Japan Initiative, the Australian Initiative, and the New Zealand Initiative.

These jurisdictions have been prioritized based on identified research needs and the establishment of robust local networks, enabling the development of comprehensive research programs.





<p>January 26</p>	<p>Online Launch of the GW Competition & Innovation Lab: <i>Presentation of the Senior Fellows</i></p>	
<p>April 8-9</p>	<p>2024 Doing Business in Brazil Legal Symposium</p>	
<p>April 18</p>	<p>Perspectives for Antitrust in Brazil in 2024</p>	
<p>April 24</p>	<p>Academic Workshop: <i>The Senior Fellows' Latest Research</i></p>	
<p>April 25</p>	<p>Inaugural Conference: <i>Presentation of a Symposium published in the Antitrust Law Journal</i></p>	
<p>May 16</p>	<p>COFECE's Preliminary Opinion: <i>the E-Commerce Market in Mexico</i></p>	



<p>May 27</p>	<p>Competition Policy in Digital Markets</p>	
<p>June 8</p>	<p>G7 - GW - Italian Central Bank: Joint Conference in Rome as part of the Italian Presidency of the G7</p>	
<p>July 26</p>	<p>Will Europe Eat the World? <i>Tech Competition Policy Learned from the DMA</i></p>	
<p>August 5</p>	<p>Antitrust News: Peru's Multisectoral Competition Policy is Coming</p>	
<p>Sept. 20</p>	<p>15 Years of India Competition Law Journey</p>	
<p>Sept. 20</p>	<p>The DMA's Brussels Effect</p>	



<p>Sept. 24-27</p>	<p>Lear Competition Festival: <i>Contribution to the Young Talent Competition Awards, and organization of a panel</i></p>	 <p>LEAR COMPETITION FESTIVAL 2024 ROME, 24-27 SEPTEMBER</p>
<p>Oct. 2</p>	<p>OECD Workshop in Paris</p>	 <p>OECD WORKSHOP</p>
<p>Oct. 4</p>	<p>Private Antitrust Enforcement: Taking Stock and Looking Ahead</p>	 <p>clasf The Competition Law Scholars Forum</p>
<p>Oct. 23</p>	<p>The TEC Conference: <i>4 Panels on Tech Regulatory Issues</i></p>	 <p>TEC TECHNOLOGY ECONOMICS COMPETITION</p>
<p>Oct. 23</p>	<p>Public Lecture: <i>Alessandra Perrazzelli, Deputy Governor of the Italian Central Bank</i></p>	 <p>GW Competition & Innovation Lab</p>
<p>Oct. 25</p>	<p>Removing Bureaucratic Barriers: <i>Peru, Ecuador & Colombia</i></p>	 <p>Mariana Camacho Fausto E. Alvarado</p>



Our Events

Nov. 13	AI in Los Angeles Summit	
Nov. 13	The Future of European Competitiveness: <i>With Philippe Aghion, Emmanuel Macron, Mario Draghi</i>	
Nov. 19	The Roadmap for Antitrust Policy: <i>Event at the U.S. House of Representatives</i>	
Nov. 22	Child Protection Laws: EU and U.S. Compared	

[LEARN MORE](#)



Competition & Innovation Lab



Some of our events in early 2025...

January 15	Trump Antitrust 2.0: <i>Views from the Valley</i> <i>(Berkeley, CA)</i>	
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March 7	WTO-GW Conference: <i>Trade & Competition</i> <i>(Geneva, Switzerland)</i>	WORLD TRADE ORGANIZATION
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March 15	The First Global Antitrust India Forum: <i>Hyatt Hotel, New Delhi</i>	
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May 5	Second Annual Conference of the Lab: <i>GWU, DC</i>	
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May 6	Second Annual Workshop of the Lab: <i>GWU, DC</i>	
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Our Publications

The GW Competition & Innovation Working Paper Series:

1. [The European Commission's Draft Article 102 Guidelines Under Fire: Examining the Substance and the Roots of the Criticism](#), by Miroslava Marinova
2. [The Dilemmas of the 2023 Merger Guidelines](#), by Aurelien Portuese
3. [From the More Economic Approach to the More Digital and Data-Driven \(DDD\) Approach](#), by Isabella Lorenzoni
4. [The Battle for Search: United States v. Google LLC and Its Implications for Antitrust Law](#), by Miroslava Marinova
5. [Balancing Innovation and Regulation: Evaluation of the CMA's Report on AI Foundation Models](#), by Miroslava Marinova
6. [Rethinking the As-Efficient Competitor Test](#), by Miroslava Marinova
7. [The TRIPS Agreement in the Face of IP Judicial Fragmentation](#), by Oscar Borgogno
8. [Refining Future Potential Competition: The Doctrine Allowing Courts to Protect Innovation](#), by Lawrence Landman
9. [Navigating The Skies of Regulation and Innovation: The Case of Civil Drones](#), by Aurelien Portuese
10. [A Bottom-Up Proposal for Coordinated International AI Supervision](#), by Oscar Borgogno
11. [Three Stress Tests for the Future of European Antitrust Policy](#), by Aurelien Portuese
12. [Overview of India's Digital Competition Bill, 2024](#), by Lokesh Bulchandani
13. [Disruptive Innovation and Antitrust](#), by Alexandre de Streel & Pierre Larouche
14. [Admissibility of Expert Economic Evidence In Competition Litigation](#), by Cento Veljanovski
15. [Understanding Dynamic Competition](#), by David Teece
16. [Fairness and Contestability in The Provision of Software Application Store Services](#), by Jorge Padilla
17. [Recent Application Of The Prima Facie Standard Of Proof In Interim Relief Applications Before Competition Authorities](#), by Mpumi Tshabalala
18. [The UK's Digital Market Regulation](#), by Miroslava Marinova
19. [The EU's Investigation Into Microsoft Teams](#), by Christian Bergqvist
20. [Rethinking the Legal Test for Excessive Pricing](#), by Miroslava Marinova
21. [Draft for an FTC Policy Statement on the Prohibitions Against 'Unfair' Business Conduct](#), by Neil Averitt
22. [Hayekian Competition Policy - A Historical Perspective](#), by Cento Veljanovski

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

GW Competition & Innovation
Lab Working Paper Series

No. 2024/24

Disruptive Innovation and Antitrust

Alexandre de Streel
Pierre Larouche



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THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

GW Competition & Innovation
Lab Working Paper Series

No. 2024/31

The Dilemmas of the
2023 Merger Guidelines

Aurelien Portuese



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Our Publications

The GW Competition & Innovation Working Paper Series (continued):

23. *Competition Between Antitrust Agencies: What Determinants Influence Antitrust Analysis*, by Mathew Heim
24. *Competition and Generative AI: A contribution to the European Commission's debate*, by Rafael Parisi
25. *Competition in the Age of Generative AI*, by Abraham Song
26. *Decentralised Autonomous Organizations: Targeting the Potential Beyond the Hype*, by Oscar Borgono & Edoardo Martino
27. *Potential Competition and the 2023 Merger Guidelines*, by Richard Gilbert & Douglas Melamed
28. *Antitrust For Innovation: A Progress Report*, by Richard Gilbert & Douglas Melamed
29. *Comments to the Brazilian Ministry of Economy's Consultations on Digital Platforms Regulation*, by Rafael Parisi
30. *Dynamic Competition and Antitrust: Quick-Look Inferences From the Analysis of Big Tech's R&D Expenditure Ratios*, by Koren Wong-Ervin, Jorge Padilla & Douglas Ginsburg
31. *Towards Legal Recognition of Decentralised Autonomous Organisations*, by Aaron Lane, Darcy Allen & Chris Berg
32. *Making Sense of EU Merger Control: The Need for Limiting Principles*, by Aurelien Portuese
33. *Antitrust and Intellectual Property Rights: Toward a New Schumpeterian Approach*, by Aurelien Portuese
34. *The Regulation of Competition in Brazil*, by Rafael Parisi
35. *Precautionary Antitrust: The Changing Nature of Competition Law*, by Aurelien Portuese
36. *New DOJ-FTC Merger Guidelines: Opportunities and Strategies for Merging Parties*, by Jeremy Sandford & Koren Wong-Ervin

[LEARN MORE](#)



THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

GW Competition & Innovation
Lab Working Paper Series

No. 2024/15

Draft for an FTC Policy Statement on
The Prohibitions Against "Unfair" Business Conduct

Neil Averitt



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THE GEORGE WASHINGTON UNIVERSITY

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GW Competition & Innovation
Lab Working Paper Series

No. 2024/2

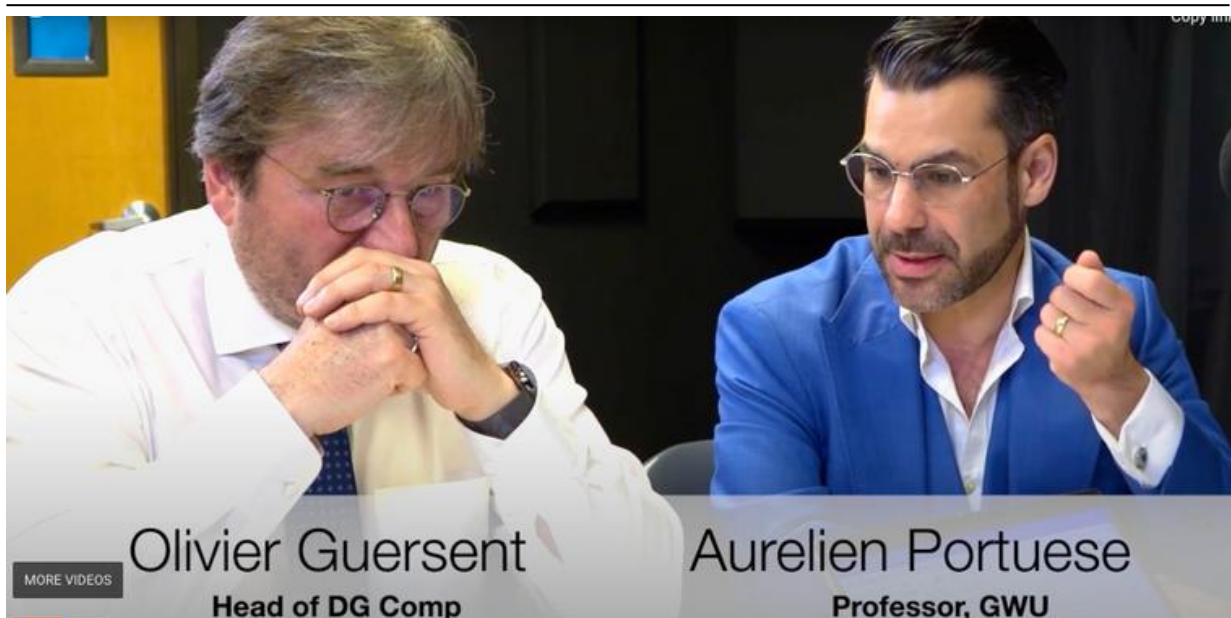
New DOJ-FTC Merger Guidelines:
Opportunities and Strategies for Merging Parties

Jeremy Sandford & Koren Wong-Ervin

Jeremy Sandford is Professor and Director of Competition Economics Studies. Wong-Ervin is Professor in Jones Day and a Senior Fellow of the GW Competition & Innovation Lab at The George Washington University.



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Some of the activities by our Fellows:

Our Senior Fellows play a very active role in shaping discussions on antitrust, AI, and intellectual property. In addition to contributing to the Lab's publications and events, they are actively involved in external publications, speaking engagements, and interactions with regulators and the media. Here are a selected sample of the Fellows' activities:



Other Publications

In January, William Kovacic published "[Antitrust, Transformation, and Enduring Policy Change](#)" at the *Journal of Corporation Law*;

Kirsten Limarzi published a chapter in the Concurrences book "[The 2023 U.S. Merger Guidelines](#)" published in April 2024;

Douglas Melamed authored, with Steve Salop, "[An Antitrust Exemption for Workers](#)" in the *Antitrust Law Journal* and won the Antitrust Writing Award in April 2024;

Pierre Larouche published a book chapter, "[Human-Centered AI: From Conceptual Examination to Legislative Action](#)";

Cristina Volpin published a book chapter "[Merger Control for Green Innovation](#)"



Speaking Engagements

On January 8, Emily Feyler spoke at the ABA Podcast "[Can Self-Preferencing Algorithms Be Pro-Competitive](#)".

Koren Wong-Ervin spoke at [GCR Conference](#); the [27th Annual Antitrust Symposium](#) of George Mason University;

Mathew Heim presented his research "Competition between Competition Agencies" before the UK's Competition & Market Authority in February 2024;

Hans Zenger spoke at [Oxera event](#) on the U.S. Merger Guidelines, and at the [OECD event](#) on Theories of Harm for Digital Mergers;

Cristina Volpin moderated a OECD Workshop on [Regulation of Artificial Intelligence](#) on April, 16 2024.



Media Quotes

Aurelien Portuese went on a [NPR Podcast](#) with Matt Stoller to discuss President Biden's antitrust legacy on October 2, 2024;

William Kovacic discussed the landmark verdict against Google at [Bloomberg Law podcast](#) on August 10, and on August 22 about the non-compete ban at [Bloomberg Radio](#);

Aurelien Portuese was quoted by [Forbes](#) on September 22, 2024;

William Kovacic spoke at the [Bill Kovacic Antitrust Salon](#) organized by Concurrences on September 9th;

Aurelien Portuese was featured in the [DC Journal](#) on October 1st, and in [LegalDive](#) on November 5th.



Engagement with the Lab

As the Lab continues its growth and prepare for exciting projects in 2025, we would like to emphasize two opportunities to be involved with the Lab: i) Visiting Research Fellowship, and ii) the GW Lab Engagement Award



Visiting Fellowship

The GW Competition & Innovation Lab is pleased to announce a six-month Visiting Researcher Fellowship for scholars focused on antitrust, innovation, and related disciplines.

This unpaid fellowship provides access to Lab resources, collaborative opportunities, and involvement in impactful policy discussions.

Fellows will actively contribute to research and events shaping the future of competition and innovation. The fellowship will run from June to December 2025, with applications open from January to February 2025.

For details, contact gwucil@gwu.edu.



Engagement Award

The GW Competition & Innovation Lab is proud to present *The Antitrust Engagement Award*.

This unique award honors thought leaders and coalition builders who have effectively collaborated with civil society, regulators, and scholars to champion a specific cause, resulting in tangible policy changes.

The award aims to spotlight impactful policy advocacy in antitrust and to draw valuable lessons from successful efforts in driving meaningful reform.

Applications will be accepted from March to April 2025, with the award ceremony scheduled for May 2025. For more information, please contact gwucil@gwu.edu.



Competition &
Innovation Lab



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