



for a great coffee partner... **COUNT ON NEW ENGLAND COFFEE**

WE POUR EVERYTHING WE'VE GOT INTO HELPING YOU BUILD A GREAT COFFEE PROGRAM

New England Coffee has been roasting coffee right in New England for over 100 years. We start with the finest coffee beans from the best sources, and use our time-honored methods of roasting and blending to deliver the highest quality coffee. Our devotion and passion have made us a brand consumers know and trust, at home and away from home. New England Coffee is a top 10 national retail brand and our consumer products lead the category at key grocery retailers along the East Coast. And our complete foodservice program and dedicated team mean you can count on New England Coffee for a great coffee partner to drive growth for your business.



QUALITY COFFEE

New England Coffee has a 100+ year history as a truly reliable roaster, having built notable brand trust in the New England area and beyond. We have the highest quality standards for our coffee and pride ourselves on our dedication to safe and sustainable production practices.

100% ARABICA. 100% NEW ENGLAND.



New England Coffee makes it easy to satisfy all your customer's coffee cravings. Our variety of quality on-trend products and turnkey marketing programs help drive growth and complement any beverage program.

ROASTS & FLAVORED COFFEES

MEDIUM ROAST

Colombian Excelso Blend®
New England Breakfast Blend®
New England City Roast
New England EyeOpener Blend®

FLAVORS

Blueberry Cobbler
French Vanilla
Pumpkin Spice
Witch's Potion

DARK ROAST

Colombian Supremo Dark Roast
French Roast
New England Fully City Roast
San Francisco Blend

DECAFFEINATED

Colombian Decaf
New England Breakfast Blend® Decaf

HOT CHOCOLATE

Milk Chocolate





COFFEE ROASTS



Colombian Excelso

A smooth, full-flavored blend. Rich aroma, mild acidity, and a full-bodied flavor are its signature.

28012 128/2.5 oz.

Breakfast Blend®

The finest beans from Africa, Central and South America in a hearty, medium-roasted wake-me-up blend.

28020 32/14 oz.

28022 128/2.5 oz.

28026 4/4 lb. Beans

New England City Roast

Our Breakfast Blend roasted slightly darker --- for the coffee drinker that likes full-bodied flavor without a dark roast taste.

28062 42/2 oz.

28040 128/2.5 oz.

French Roast

Rich, aromatic dark-roasted beans with a smooth flavor that is ideal for both drip-brewing or espresso.

(Dark Roast)

28054 24/2.5 oz.

27990 2/4 lb. (Whole Bean)

San Francisco Coffee Silex

Rich, aromatic with the distinct flavors of coffee from the East Indies and Central America.

28060 24/2.5 oz.

New England EyeOpener™ Blend

An award-winning blend of rich Colombian and Central American beans with zesty French Roast. For a refreshing alternative, escape the faily grind and enjoy your next cup of EyeOpener™ coffee iced!

28000 2/5 lb.

28002 48/7 oz. Silex

28004 25/2.5 oz. Silex

Breakfast Blend® Decaf

A hearty, medium-roasted blend using only the finest beans from Africa, Central and South America. So flavorful, you won't believe it's decaffeinated.

28024 6/2.25 oz.

28028 80/2 oz.

28034 32/14 oz.

28036 24/2.5 oz. Silex Decaf

Colombian Decaf

A smooth, mellow decaf using only 100% Colombian Excelso beans. The world's best selling origin.

27970 2/5 lb.



FLAVORED COFFEES



Our lineup of classic flavors and unique, unexpected tastes has made New England Coffee® one of the best-known brands of flavored coffee. We start with a custom-crafted blend of 100% Arabica beans, and add the finest flavorings immediately after roasting. This ensures consistently superior flavor in every batch—with no sugar or calories added, and no syrups or shots needed. They're dairy free, gluten free and contain no fat or cholesterol.

Blueberry Cobbler

Fresh and juicy blueberry flavor with a dash of warm spice notes.

28050 24/2.5 oz.

Pumpkin Spice

Sweet pumpkin flavor sprinkled with delicate spice notes.

28052 24/2.5 oz.

French Vanilla

A New England Coffee favorite, our signature blend of South and Central American coffee beans is mixed with smooth and sweet French Vanilla to delight all flavor lovers.

28056 24/2.5 oz.

Witch's Potion

A spooktacular blend of warm cinnamon, cardamom, ginger, anise and vanilla flavors.

28048 24/2.5 oz.





COFFEE KITS (FRAC PACKS & FILTERS)



Start your workday off right with New England Coffee®. We offer kits which are pre-measured coffees in fractional packs (pre-measured coffees in foil pouches) and include filters. Filter Packs (pouches) are pre-measured coffees in a filter pouch.

Columbian Excelso Kit

Colombian Supremo coffee is made with top-grade, extra large Arabica beans to provide an intense flavor and rich aroma. Tightly sealed bags ensure lasting freshness for great-tasting flavor in every bag. 2.5 oz. package of coffee brews up to 12 cups of coffee.

28018 42/2 oz.

Breakfast Blend Silex Kit

28044 42/1.75 oz.

Full City Roast Silex Kit

28042 42/2.5 oz.

Breakfast Blend Coffee Kit

New England® Coffee pre-measured coffee kit. Case includes filters.

28030 42/2.5 oz.

Breakfast Blend Decaf Coffee Kit

New England® Coffee pre-measured coffee kit. Case includes filters.

28032 42/2 oz.

Regular Coffee Filter Pack

27878 150/71 oz.

Decaf Coffee Filter Pack

27966 150/67 oz.



SINGLE SERVE COFFEE PODS



Single Cup coffee pods are ideal for many away from home locations, including offices, foodservice, hospitality, healthcare, and many others. With the power of Keurig® and New England Coffee, you can count on quality, freshness and consistency, cup after cup.



12 ct.
K-Cup® pods

K-Cup Breakfast Blend

The finest beans from Africa, Central and South America in a hearty, medium-roasted wake-me-up blend.
28100 6/12 ct.

K-Cup Colombian Decaf

A smooth, mellow decaf using only 100% Colombian Excelso beans. The world's best selling origin.
28108 6/12 ct.



GOURMET HOT CHOCOLATE



For a cozy winter treat, anytime afternoon snack or children's menu favorite, our New England Coffee® hot chocolate is a treat for just about every occasion. Looking for something new? Frozen hot chocolate has made its way onto year-round menus.

Item #	Description	Case Pack
28686	New England Hot Cocoa	12/2 lb. bags



BEYOND COFFEE



COFFEE FILTERS

12-Cup Coffee Filter
50315 1/1M

13x5 Coffee Filter
50318 1/500 ct.



CLEANING SUPPLIES

1 oz. Urnex Cleaning Packets
50432 100/1 oz.

PAPER CUPS

20 oz. Insulated Hot Paper Cups
These insulated cups will keep you from double cupping and eliminate the need for a sleeve.
50456 600 ct.

COFFEE POTS

Orange Decaf Carafe
54404 1/ea.

Brown Glass Coffee Pot
54414 1/ea.

Green Decaf Glass Coffee Pot
54416 1/ea.





PROPER BREWING & STORAGE



PROPER BREWING

- For the best results, grind coffee just before brewing (DO NOT prefill and stack filters). This will prevent the coffee from going stale and absorbing foreign odors.
- Place fresh filled coffee filter into funnel, give a gentle shake to level off the coffee grounds. This allows even extraction of the coffee.
- Brew the coffee with fresh, cold water. If possible, purify your tap water. Never use hot tap water to brew coffee.
- Never pull a pot before it has completed the full brew cycle. This will destroy the proper formula balance.
- Proper brewing temperature is 195°F +/- 5°. A lower brewing temperature will cause under extraction, which creates weaker tasting coffee.
- Remove coffee grounds from funnel immediately after the brew cycle is complete.
- Serve your coffee while it's still fresh. Maximum holding time for brewed coffee is 30 minutes in glass coffee decanter. For a longer hold time keep your coffee in a preheated thermal container whenever possible. This will keep the coffee hot and fresh for hours.
- Never combine two pots of brewed coffee. Always discard old coffee from the pot before brewing fresh coffee.



PROPER COFFEE STORAGE

- Unless it is properly stored, ground and whole bean coffee will become stale from the influence of oxygen, moisture and heat. Coffee is perishable, it should be treated with the care you would give to any perishable food.
- Once opened, coffee should be consumed within a week for optimal taste and freshness.
- Always store ground and whole bean coffee in a tightly sealed container in a cool, dry place.
- Do not store coffee in the refrigerator or freezer.
- Do not boil or microwave brewed coffee to reheat. This will destroy the flavor, resulting in a bitter taste.