

E - Design Experience

ALGORITHMIC

## OUR PHILOSOPHY

At Algorithmic we are passionate about creating bespoke lives full of rich & fulfilling experiences. We believe designing transformation in your home will allow you time to enjoy a lifestyle full of individuality.

By understanding the rhythm of how you live your life & how you wish to engage in your space, we can design a home that works in all aspects of your life.

Until now we have been working solely in the “more traditional” route of Interior Architecture and Design.

We are now delighted to announce the launch of our E-design service. This innovative approach to interior architecture and design allows for a more flexible, streamlined experience for our clients.

Our E-design service works similarly to traditional Interior Architecture & Design in that it is as considered in its approach in both single or multiple room as well as whole home design.

This document is how we feel best illustrates our approach and would love to discuss with you how we can use our experience to create your home transformation.



## WHAT IS E-DESIGN AND WHAT IS THE PROCESS ?

### WHAT IS E-DESIGN?

E- Design is a streamlined and collaborative form of design as well as being a more affordable alternative to the more traditional form of Interior Design.

This makes for a great option whether you want to design one or two rooms as well as whole home design.

It is communicated virtually in terms of briefing & presentation with briefings by way of zoom ( if preferred ) with the design & costing documents being emailed.

(Printed copies can be arranged on request)

### WHAT IS THE PROCESS?

#### STAGE 1

Select which package you would prefer & that best suits your requirements.

#### STAGE 2

We will email you a briefing questionnaire so we can fully understand what you want to achieve. This will also include a guide to the information we require from you in terms of measurements, photographs plus any images or inspiration you may have already collated etc.

#### STAGE 3

We will arrange a call (or zoom if you would prefer) to clarify & discuss the brief and your aspirations.

#### STAGE 4


We will work on designing and creating your new space incorporating all the elements that you have selected.

Within this document we detail the different design packages that we provide. This allows you to select the level of service & information you require to create you ideal space.




# GOLD LEVEL DESIGN PACKAGE

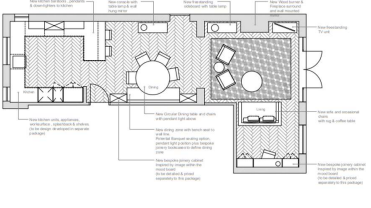
If you are at the beginning of your design journey for any individual room(s) and you wish to work through the design step by step GOLD level Package maybe the best suited for you. By working through each defined stage we can establish and apply your style vibe, design & illustrate the space in both 2D (Autocad Plan) and 3D(Sketchup Visuals). Additionally we will create a both listed and visual product buying list with costings and source.



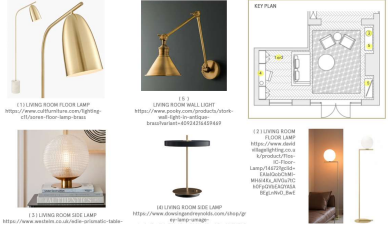
**MOOD BOARD**



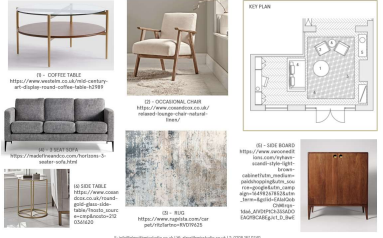
**SKETCH UP VISUAL**



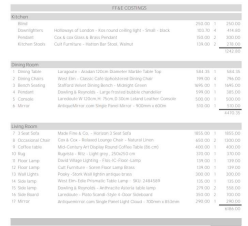
**AUTOCAD PLAN**



**LIGHTING SPECIFICATION**



**FURNITURE SPECIFICATION**



**COSTINGS**

The Gold Level Package includes:

## MOOD BOARD

The mood of a space is essential in creating an environment that resonates with the you. The look and feel of a space helps set the tone for how the room will be used, from the layout to the design elements. We take this into account when designing your space so their home can suit your lifestyle, personality and taste.

## AUTOCAD PLAN

From the survey information provided by you, we can create a scaled floorplan from which we can design your space. This will allow us to accurately position specific furniture, lighting and rugs.

## SKETCH UP VISUALS

This allows you to see the space and gives a better understanding of how the space will look when completed.

## FURNITURE SPECIFICATION & COSTINGS

This is a visual and descriptive document that indicates the selected furniture & fittings. We provide these with images and sizes as well as supplier details / links and current costs. The costings can also be issued as an excel document to allow you to future develop the design whilst keeping accurate costings.

**GOLD LEVEL PACKAGE SNAPSHOT**

# SILVER LEVEL DESIGN PACKAGE

If you already know your own personal style you may not require a mood board but maybe wish to incorporate sketch up visuals within the package.

OR

If you would rather include a mood board to work through your personal style and don't require visuals, then the SILVER level Package maybe best suited for you.

The Silver Level Package includes:

### MOOD BOARD (EITHER)

The mood of a space is essential in creating an environment that resonates with the you. The look and feel of a space helps set the tone for how the room will be used, from the layout to the design elements. We take this into account when designing your space so their home can suit your lifestyle, personality and taste.

### AUTOCAD PLAN

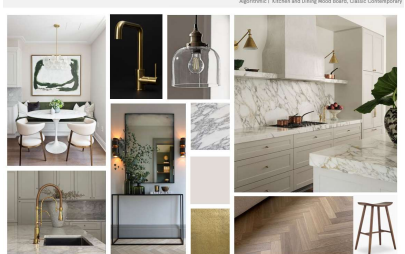
From the survey information provided by you, we can create a scaled floorplan from which we can design your space. This will allow us to accurately position specific furniture, lighting and rugs.

### SKETCH UP VISUALS (OR)


This allows you to see the space and gives a better understanding of how the space will look when completed.

### FURNITURE SPECIFICATION & COSTINGS

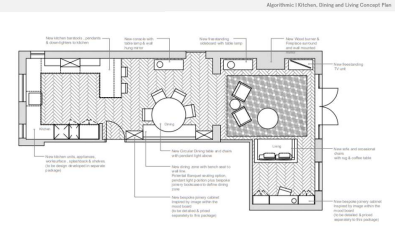
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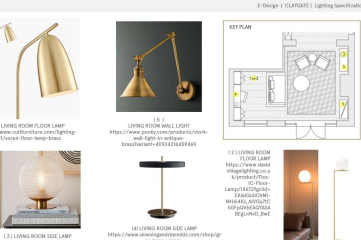
**(EITHER) MOOD BOARD**



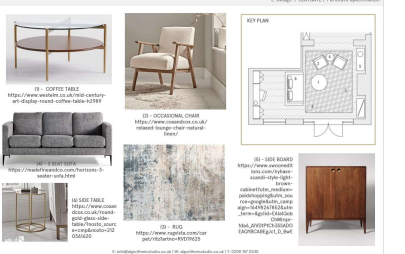
**(OR) SKETCH UP VISUAL**



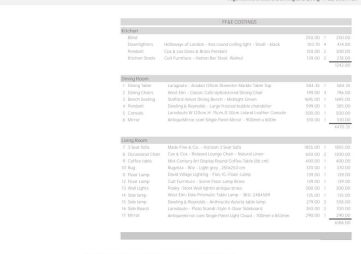
**AUTOCAD PLAN**



**LIGHTING SPECIFICATION**



**FURNITURE SPECIFICATION**



**COSTINGS**

## SILVER LEVEL PACKAGE SNAPSHOT

# BRONZE LEVEL DESIGN PACKAGE

When you have a definitive style in mind, knowing how you want the space to make you feel, as well as work then BRONZE level service maybe the best design package for you. It may only be necessary to design a space and create a scaled floor plan. Included within the package is the specific selected furniture with costings and specifications.

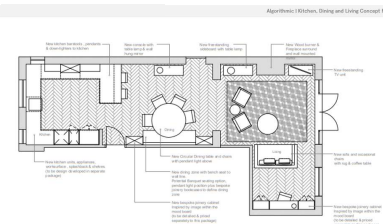
The Bronze Level Package includes:

## AUTOCAD PLAN

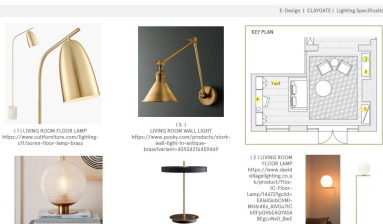
From the survey information provided by you, we can create a scaled floorplan from which we can design your space. This will allow us to accurately position specific furniture, lighting and rugs.

## FURNITURE SPECIFICATION & COSTINGS

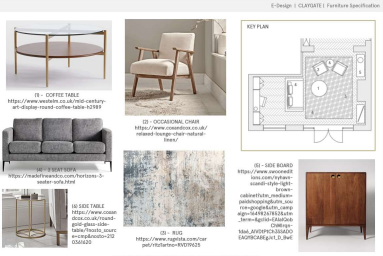
This is a visual and descriptive document that indicates the selected furniture & fittings. We provide these with images and sizes as well as supplier details / links and current costs. The costings can also be issued as an excel document to allow you to future develop the design whilst keeping accurate costings.



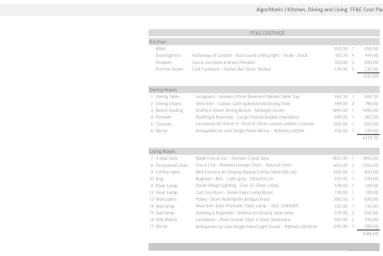
**AUTOCAD PLAN**



**LIGHTING SPECIFICATION**



**FURNITURE SPECIFICATION**

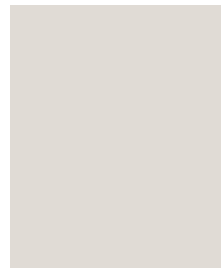
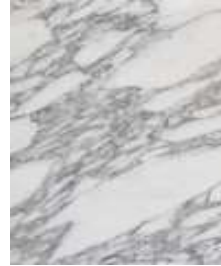


**COSTINGS**

## BRONZE LEVEL PACKAGE SNAPSHOT

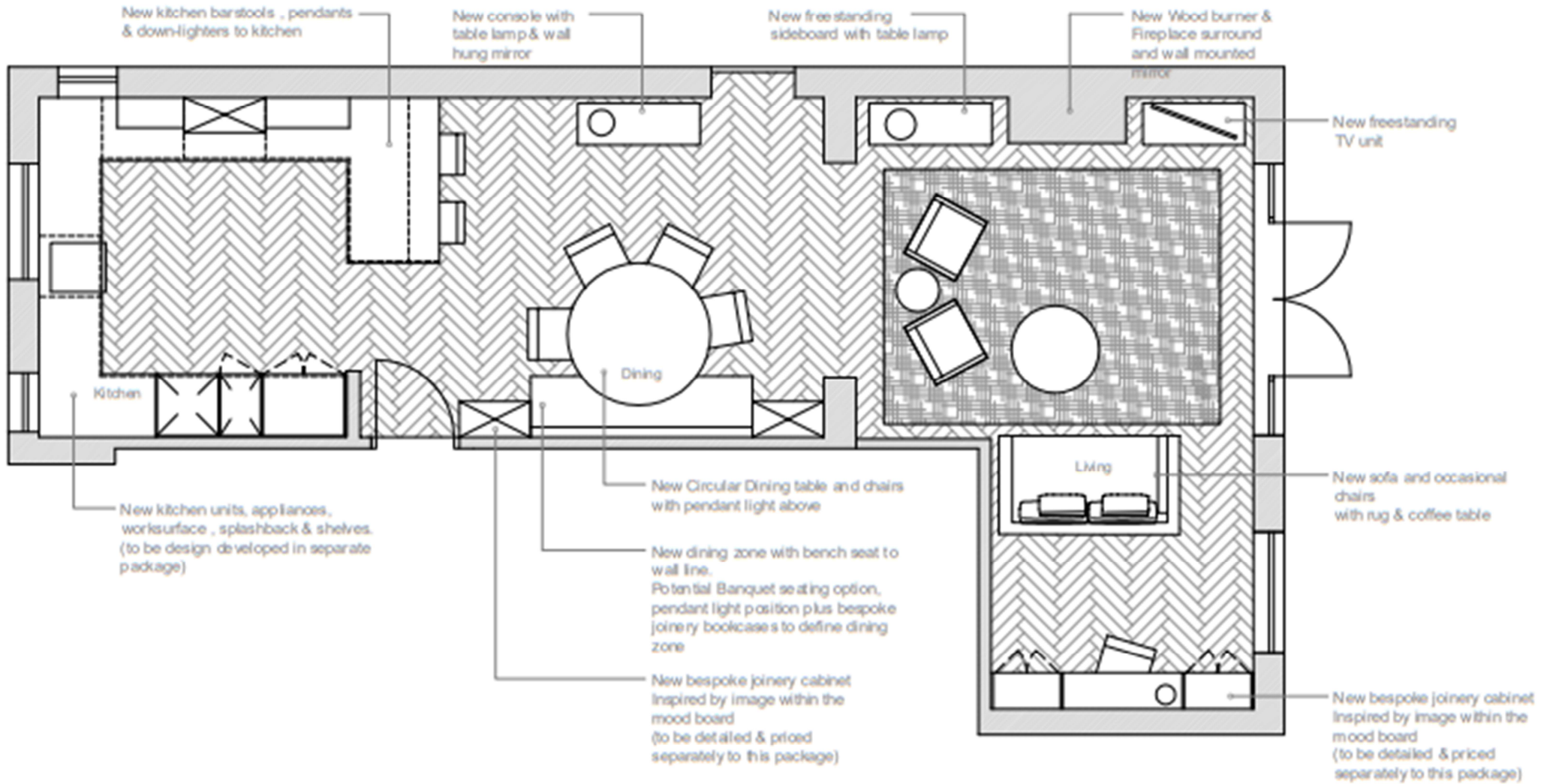
GOLD LEVEL DESIGN PACKAGE













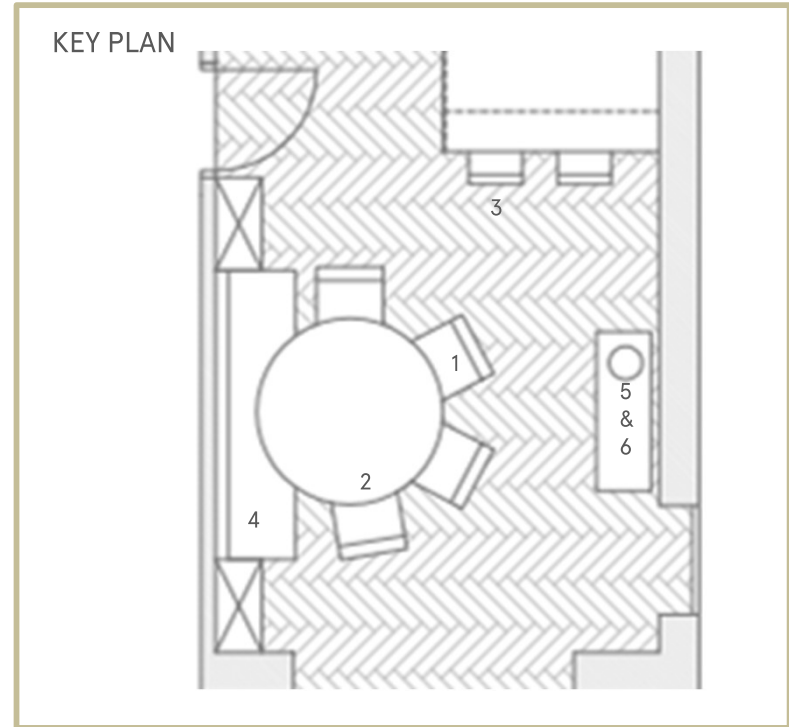
(1) DINING CHAIR  
<https://www.westelm.co.uk/classic-cafe-dining-chair-h2100>



(2) DINING TABLE  
<https://www.laredoute.co.uk/pdp/prod-350055089.aspx?dim1=1>



(3) STOOL  
<https://www.cultfurniture.com/furniture-c10/stools-c8/hatton-bar-stool-walnut-p12794>



(4) BENCH SEATING  
[https://www.oka.com/uk/product/stafford-velvet-dining-bench-a13003-2-18-1408-14?gclid=EAlalQobChMInd7fn-uw\\_AIVw-DtCh3okAkEEAQYAiABEgLTx\\_D\\_BwE](https://www.oka.com/uk/product/stafford-velvet-dining-bench-a13003-2-18-1408-14?gclid=EAlalQobChMInd7fn-uw_AIVw-DtCh3okAkEEAQYAiABEgLTx_D_BwE)



(5) MIRROR  
<https://antiquedmirror.com/products/smoked-single-panel-900mm-x-600m-1>



(6) CONSOLE  
<https://www.laredoute.co.uk/ppdp/prod-350213912.aspx?dim1=1&dim2=1>



(1) - COFFEE TABLE

<https://www.westelm.co.uk/mid-century-art-display-round-coffee-table-h2989>



(2) - OCCASIONAL CHAIR

<https://www.coxandcox.co.uk/relaxed-lounge-chair-natural-linen/>



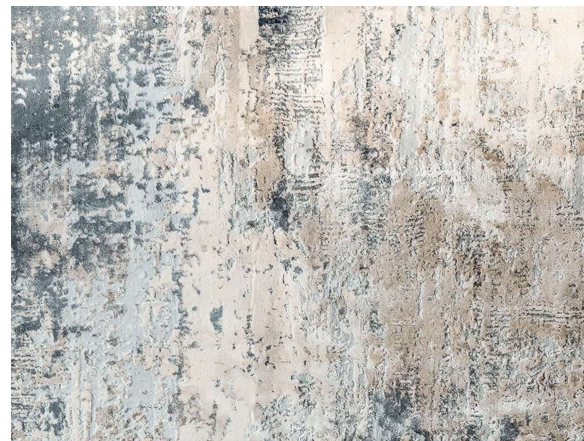
(4) - 3 SEAT SOFA

<https://madefineandco.com/horizons-3-seater-sofa.html>



(6) SIDE TABLE

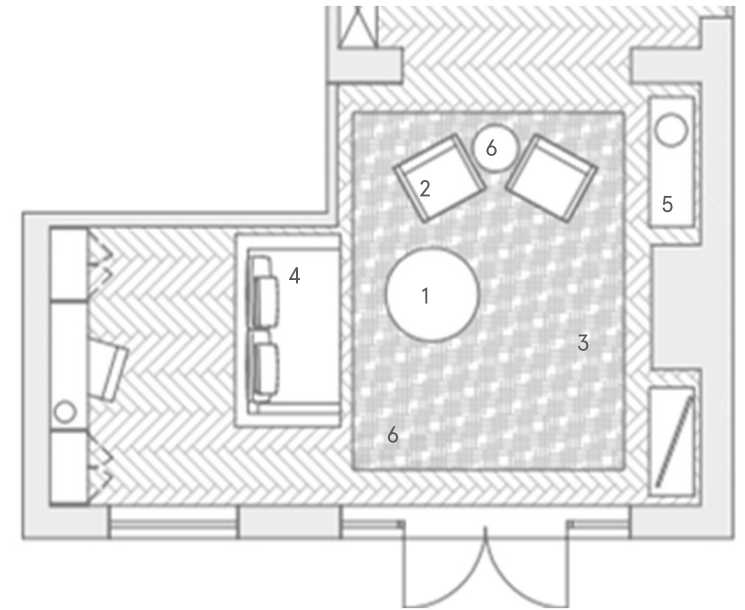
[https://www.coxandcox.co.uk/round-gold-glass-side-table/?nosto\\_source=cmp&nosto=2120361620](https://www.coxandcox.co.uk/round-gold-glass-side-table/?nosto_source=cmp&nosto=2120361620)



(3) - RUG

<https://www.rugvista.com/carpet/ritz?artno=RVD19625>

KEY PLAN



(5) - SIDE BOARD  
[https://www.swooneditions.com/nyhavn-scandi-style-light-brown-cabinet?utm\\_medium=paidshopping&utm\\_source=google&utm\\_campaign=16498267852&utm\\_term=&gclid=EAlaQobChMIrqn-1da6\\_AIVDtPtCh3SSADOEAQYBCABEGjC1\\_D\\_BwE](https://www.swooneditions.com/nyhavn-scandi-style-light-brown-cabinet?utm_medium=paidshopping&utm_source=google&utm_campaign=16498267852&utm_term=&gclid=EAlaQobChMIrqn-1da6_AIVDtPtCh3SSADOEAQYBCABEGjC1_D_BwE)





(1) DINING ROOM PENDANT

[https://www.dowsingandreynolds.com/shop/bubble-light-chandelier-frosted-large/?attribute\\_pa\\_choose-your-style=grey-black&gclid=EAlalQobChMlss3\\_n\\_yw\\_AIVC97tCh2\\_gAVOEaQYASABEgJH3\\_D\\_BwE](https://www.dowsingandreynolds.com/shop/bubble-light-chandelier-frosted-large/?attribute_pa_choose-your-style=grey-black&gclid=EAlalQobChMlss3_n_yw_AIVC97tCh2_gAVOEaQYASABEgJH3_D_BwE)



(2) LIVING OR DINING ROOM SIDE LAMP

[https://www.dowsingandreynolds.com/shop/grey-lamp-umage-asteria/?gclid=EAlalQobChMlwYivy4Gx\\_AlVjM3tCh3EzQDHEaQYASABEgKgVPD\\_BwE](https://www.dowsingandreynolds.com/shop/grey-lamp-umage-asteria/?gclid=EAlalQobChMlwYivy4Gx_AlVjM3tCh3EzQDHEaQYASABEgKgVPD_BwE)



(3) LIVING OR DINING ROOM SIDE LAMP

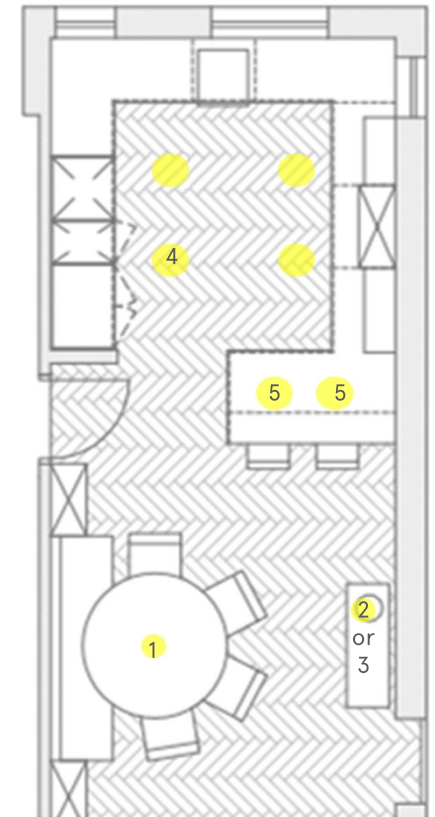
<https://www.westelm.co.uk/edie-prismatic-table-lamp-w3853>



(4) KITCHEN CEILING LIGHT

<https://www.hollowaysofludlow.com/kos-round-ceiling-light.html>

KEY PLAN



(5) KITCHEN PENDANT LIGHT

<https://www.coxandcox.co.uk/brass-glass-pendant/>

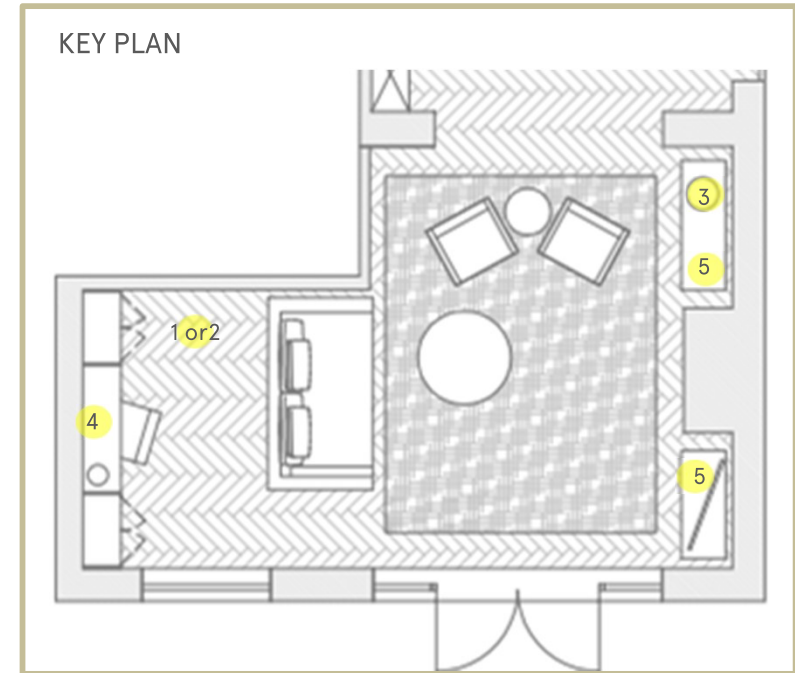




( 1 ) LIVING ROOM FLOOR LAMP  
<https://www.cultfurniture.com/lighting-c11/soren-floor-lamp-brass>



( 5 )  
LIVING ROOM WALL LIGHT  
<https://www.pooky.com/products/stork-wall-light-in-antique-brass?variant=40924216459469>



( 2 ) LIVING ROOM FLOOR LAMP  
[https://www.davidvillagelighting.co.uk/product/Flos-IC-Floor-Lamp/14672?gclid=EAlaIqobChMI-MH6I4Kx\\_AIVGu7tCh0FpQVbEAQYASABEgLnNvD\\_BwE](https://www.davidvillagelighting.co.uk/product/Flos-IC-Floor-Lamp/14672?gclid=EAlaIqobChMI-MH6I4Kx_AIVGu7tCh0FpQVbEAQYASABEgLnNvD_BwE)



( 3 ) LIVING ROOM SIDE LAMP  
<https://www.sterlinginteriors.co.uk/collection/modern-table-lamp-14>



( 4 ) LIVING ROOM SIDE LAMP  
[https://www.dowsingandreynolds.com/shop/gray-lamp-image-asteria/?gclid=EAlaIqobChMIwYivy4Gx\\_AIVjM3tCh3EzQDHEAQYASABEgKjVPD\\_BwE](https://www.dowsingandreynolds.com/shop/gray-lamp-image-asteria/?gclid=EAlaIqobChMIwYivy4Gx_AIVjM3tCh3EzQDHEAQYASABEgKjVPD_BwE)



FURNITURE AND LIGHTING COSTINGS					
<b>Kitchen</b>					
Blind			250.00	1	250.00
Downlighters	Holloways of London - Kos round ceiling light - Small - black		103.70	4	414.80
Pendant	Cox & cox Glass & Brass Pendant		150.00	2	300.00
Kitchen Stools	Cult Furniture - Hatton Bar Stool, Walnut		139.00	2	278.00
					<u>1242.80</u>
<b>Dining Room</b>					
1 Dining Table	Laragoute - Aradan 120cm Diameter Marble Table Top		584.35	1	584.35
2 Dining Chairs	West Elm - Classic Café Upholstered Dining Chair		199.00	4	796.00
3 Bench Seating	Stafford Velvet Dining Bench - Midnight Green		1695.00	1	1695.00
4 Pendant	Dowling & Reynolds - Large frosted bubble chandelier		599.00	1	385.00
5 Console	Laredoute W 120cm,H: 75cm,D 30cm Leland Leather Console		500.00	1	500.00
6 Mirror	AntiqueMirror.com Single Panel Mirror - 900mm x 600m		510.00	1	510.00
					<u>4470.35</u>
<b>Living Room</b>					
7 3 Seat Sofa	Made Fine & Co, - Horizon 3 Seat Sofa		1855.00	1	1855.00
8 Occasional Chair	Cox & Cox - Relaxed Lounge Chair - Natural Linen		650.00	2	1300.00
9 Coffee table	Mid-Century Art Display Round Coffee Table (86 cm)		400.00	1	400.00
10 Rug	Rugvista - Ritz - Light grey , 250x250 cm		370.00	1	370.00
11 Floor Lamp	David Village Lighting - Flos-IC-Floor-Lamp		139.00	1	139.00
12 Floor Lamp	Cult Furniture - Soren Floor Lamp Brass		139.00	1	139.00
13 Wall Lights	Pooky -Stork Wall lightin antique brass		300.00	1	300.00
14 Side lamp	Sterlinginteriors.co.uk/collection/modern-table-lamp-14		250.00	1	250.00
15 Side lamp	Dowling & Reynolds - Anthracite Asteria table lamp		279.00	2	558.00
16 Side Board	Laredoute - Plato Scandi-Style 4-Door Sideboard		350.00	2	700.00
17 Mirror	Antiquemirror.com Single Panel Light Cloud - 700mm x 853mm		290.00	1	290.00
					<u>6301.00</u>

CEILING & CORNICE:

BRAND: Dulux Heritage  
CODE: Linen White  
FINISH: Vinyl Matt

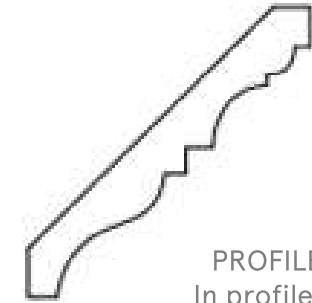
WALLS:

BRAND: Farrow & Ball  
CODE: Ammonite  
FINISH: Estate Emulsion

SKIRTING:

BRAND: Farrow & Ball  
CODE: Ammonite  
FINISH: Eggshell

ENGINEERED WOOD FLOORING:  
BRAND: Havwoods  
CODE: HW16004  
ALABASTRO SELECT 70MM BLOCK  
SIZE: 490mm X70mm X 11mm  
FINISH: Matt Lacquer



CORNICE:

BRAND: WRP  
PROFILE: Cornice C1482  
In profiles Lambs Tongue,  
Victorian

[https://www.wrp-timber-mouldings.co.uk/moulding-profile/3577/in\\_cat/cornices](https://www.wrp-timber-mouldings.co.uk/moulding-profile/3577/in_cat/cornices)



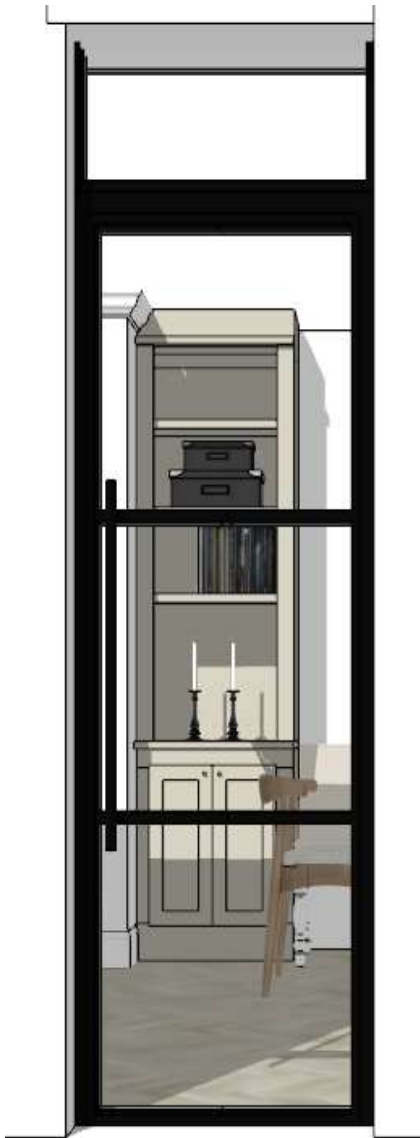
SKIRTING:

BRAND: WRP  
PROFILE: TORUS S989  
SIZE : 135mm x 18mm

<https://www.wrp-timber-mouldings.co.uk/moulding-profiles/profiles/torus/in-stock>



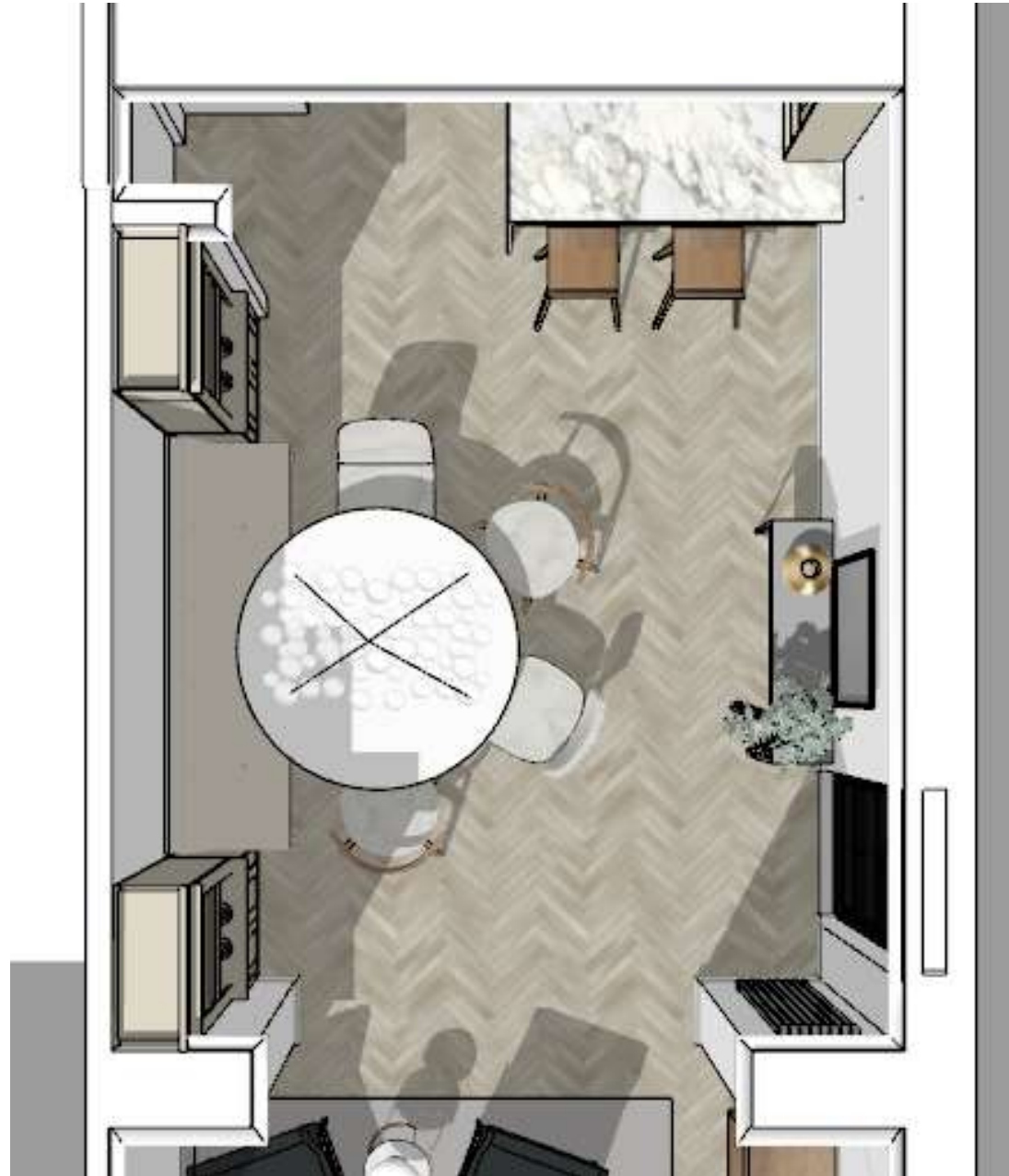










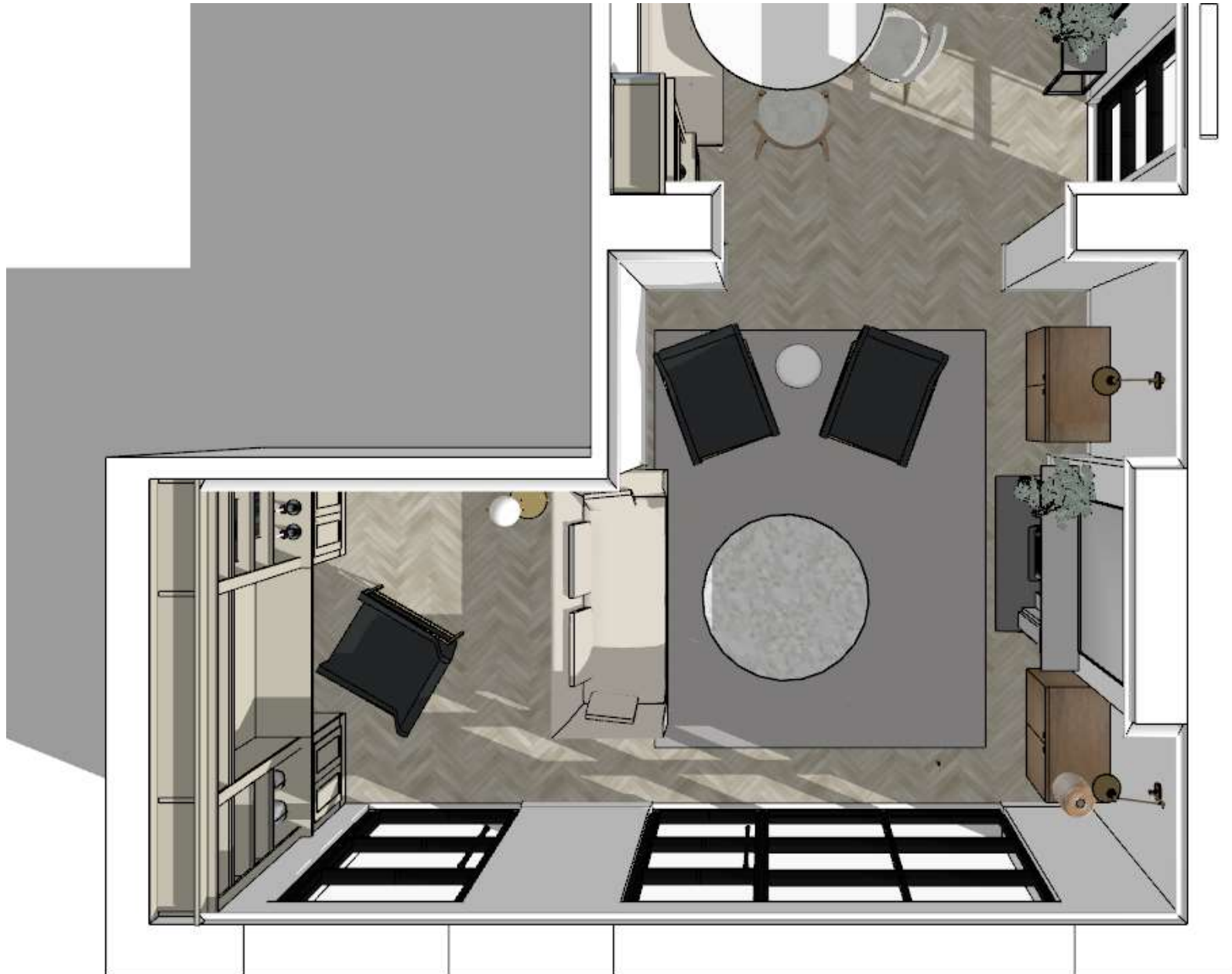






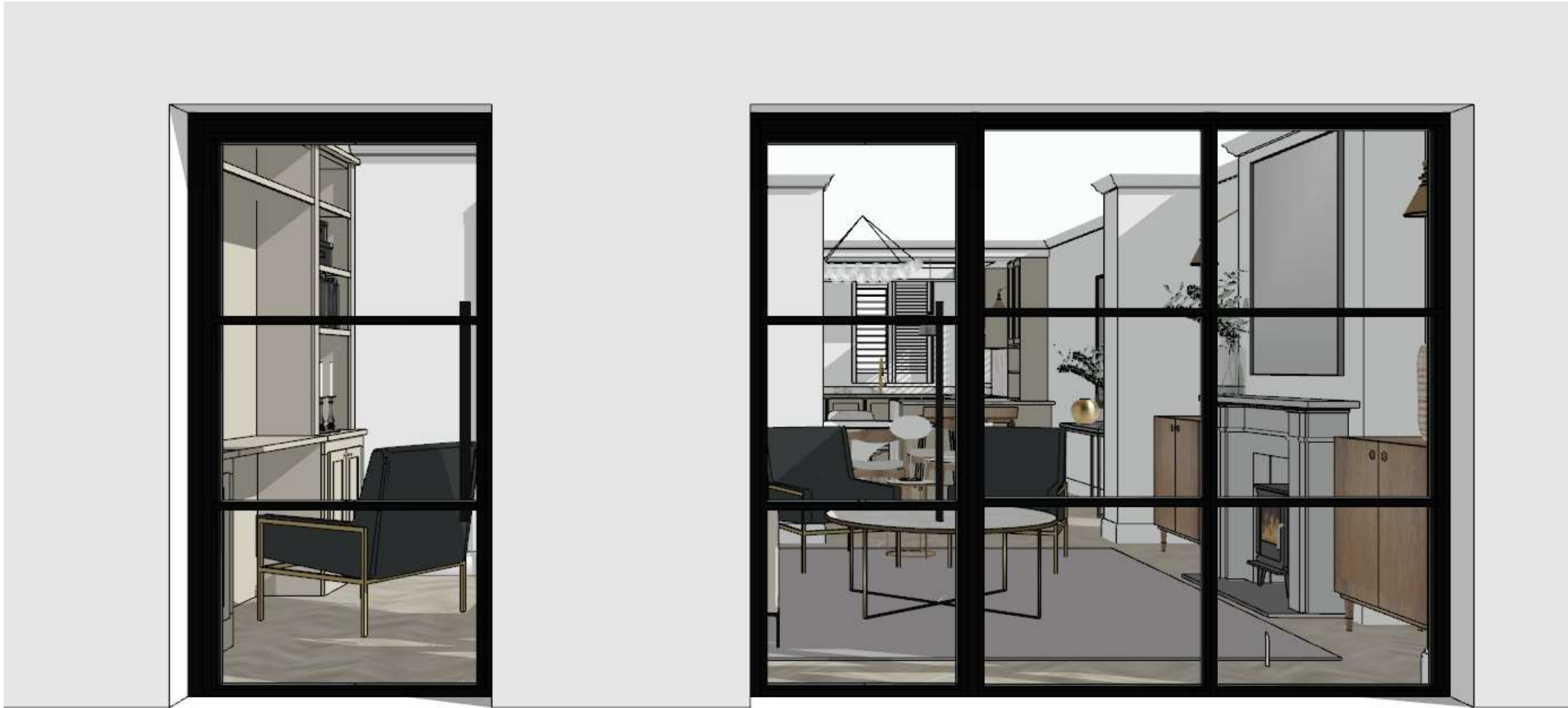














GOLDLEVEL £750.00

INCORPORATING:  
MOOD BOARD, AUTOCAD PLAN, SKETCH UP VISUALS AND  
FURNITURE SPECIFICATION & COSTINGS

SILVER LEVEL £600.00

INCORPORATING:  
MOOD BOARD OR SKETCH UP VISUALS, AUTOCAD PLAN AND  
FURNITURE SPECIFICATION & COSTINGS

BRONZE LEVEL £400.00

INCORPORATING:  
AUTOCAD PLAN AND FURNITURE SPECIFICATION & COSTINGS

THE PRICES ARE BASED ON A SINGLE ROOM DESIGN.  
THE GOLD SERVICE PACKAGE EXAMPLE INDICATED PREVIOUSLY  
WAS FOR TWO ROOMS (DINING & LIVING ROOM WITH THE ADDITION OF THE  
KITCHEN CONCEPT)



We believe in designing a bespoke home to reflect YOUR lifestyle, NOT Generic, NOT following the curve & TOTALLY curated to your needs.

This is why we also have different packages to create these designs that work with whatever stage of the process you are at.

If you'd like to see how we can help with your home transformation we would love to speak to you.

You can contact us on :

E: [info@algorithmicstudio.co.uk](mailto:info@algorithmicstudio.co.uk)

T: 0208 187 0240

Or DM us @algorithmicstudio.co.uk

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