

# EMPLOYEE HOME LOAN & CHARITY BENEFIT PROGRAM!



**PRMG Affinity Program**





# PARTNER WITH PRMG

WHAT WE CAN DO TOGETHER



PARAMOUNT RESIDENTIAL MORTGAGE GROUP, INC.



**PRMG Affinity** Program

## WHAT IS THE **AFFINITY PROGRAM?**

Businesses who partner with PRMG's Affinity Program may receive below-market home loan financing for their employees. Perks include:

- ✓ **The Program is Free!** There is no cost to join, just a partnership agreement that involves referrals, advertising, and employee event coordination.
- ✓ **A Dedicated VIP Mortgage Team** – You'll receive a VIP team, ensuring expedited response times and top-notch service.
- ✓ **Discounted Rates** – Each employee may be eligible for a discounted interest rate.
- ✓ **Closing Cost Assistance** – Little to no closing costs for eligible employees.  
*\*Closing costs are covered in part by lender credit and participating Real Estate Broker.*
- ✓ **A Charitable Donation in Employee's Name** – Donation up to \$1,000 made to a charity of choice (vetted through Charity Navigator).
- ✓ **A Customized Landing Page** with your Company's Name and Logo



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# THE POWER OF THE **AFFINITY PROGRAM**

## Happy Homeowners Make Happy Employees!

Providing home buying assistance as an employee perk boosts your company's talent recruitment and retention.

- Wealth Building
- Tax Advantages
- Increased Stability
- Stronger Sense of Community
- Physical and Mental Health Benefits
- Educational Success and Advancement

For your employees, it **reduces the stress** of buying a home and makes homeownership more accessible.

Show your employees **how much you care** by helping them navigate this significant financial and emotional milestone in their lives.

Team up with PRMG to offer **home buying perks and savings** to your employees!



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## WHAT ARE THE **BENEFITS?**

- 1** Expert analysis of employee's financial needs, credit, income and assets to determine loan eligibility.
- 2** No upfront fees or obligation.
- 3** Upfront approval by a certified underwriter, shop with confidence.
- 4** 20% commission credit when using a PRMG Preferred Realtor *(Based on Sales Price)*.
- 5** .5% lender credit from PRMG at closing (based on Loan Amount).
- 6** 10% of total credits donated on employee's behalf to designated charity.



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## HOW MUCH CAN YOUR EMPLOYEES **SAVE?**

- Purchase Price: **\$500,000**
- Loan Amount: **\$475,000**
- PRMG Lender Credit: **\$2,375**
- PRMG Preferred Realtor Commission Credit: **\$3,000**
- Total Credit to Buyer: **\$4,827.50**
- Charitable Donation: **\$537.50**

***\*Example based on standard Buyer's Agent commission of 3%***



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# READY TO TAKE THE NEXT STEP?

CALL TODAY For Details!



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