



Junior
Achievement™
of Maine

Gratitude Report 2021-2022

Inspiring Tomorrows



JA MISSION To inspire and prepare young people to succeed in a global economy.

YEAR IN REVIEW 2021-2022

- ▶ Welcomed 5 new members to the JA Maine Board of Directors
- ▶ Presented Peter Sylvestre with the JA Volunteer of the Year Award at JAM Fest
- ▶ Recruited and trained 399 JA volunteer mentors to deliver JA programs across Maine
- ▶ Impacted 10,337 K-12th grade students in 121 schools across Maine
- ▶ Logged over 21,000 miles around Maine with 403 participants in JAmovesME
- ▶ Challenged nearly 250 students to become business CEO's in the JA Titan Experience
- ▶ Welcomed 6 new laureates into the JA Maine Business Hall of Fame: Kathie Leonard, Larry Wold, Steve DiMillo, Chris Gaunce, Elizabeth Sutherland, Matt Polstein
- ▶ Provided 49 classrooms with a JA Career Speaker Series Experience

Grateful for You

To our partners:

What a year! It's a time of reflection and giving thanks. This year's JA Maine Gratitude Report reflects on the continuing impact of our incredible volunteers and supporters on the lives of Maine students statewide.

The past year has been an exciting one of new learning experiences, innovation, and impact. We entered FY22 (July 1, 2021) with positive energy and a renewed mindset to curate change and make a difference.

Because of you, educators statewide are looking to JA Maine to re-ignite the spark of creativity by connecting school learning to real life, helping students think beyond their classrooms and homes with financial literacy education, career preparedness skills, and building an entrepreneurial mindset. Because of you, students are more confident in their ability to pursue their dreams and

Maine's workforce challenges remain a key priority for state leaders and the business community. We remain committed to building strong partnerships with Maine's leading employers and like-minded non-profit organizations who are educating the next generation of our workforce.

In this Gratitude Report, we have stories of inspiration and impact beyond the classroom. This could not be possible without you and your unwavering support of Maine's youth as we build pathways to their future.

Sincerely,



Michelle Anderson
President & CEO



Brian King
Chairman of the Board

2022 JA Titan Challenge



A simulation-based program in which high school students compete as business CEOs in the phone industry, experiencing firsthand how an organization evaluates alternatives, makes decisions, analyzes the outcomes of those decisions, and then strategizes what to do next.

After taking part in a variety of modules, students compete at the JA Titan Challenge. The competition promotes creativity, tests leadership, and demonstrates the competitive nature of the free enterprise system in the global marketplace.



HIGH SCHOOLS STATEWIDE HAVE BEEN IMMERSSED IN THE JA TITAN PROGRAM THIS SCHOOL YEAR

86% OF STUDENTS AGREED THEY FEEL IN CONTROL OF HOW THEIR FUTURE WILL TURN OUT

89% OF STUDENTS AGREED THE THINGS THEY LEARNED DURING THE TITAN EXPERIENCE WILL HELP THEM BE SUCCESSFUL IN LIFE

84% OF STUDENTS AGREED THE TITAN EXPERIENCE CONNECTED WHAT THEY LEARNED IN THE CLASSROOM TO REAL LIFE

*Data collected in March 2022 from 133 respondents

Next year's competition will be held on April 5, 2023 at seven business and college campus locations.



Story of Impact

“ I see an opportunity to continue to help develop and spread awareness of the opportunities in Maine with the younger generation. I see JA as a platform to showcase the opportunities in Maine that exist that you may not hear about growing up.
-Josh



Meet Josh and Anthony

Both students from Lawrence High School in Fairfield, ME, Josh and Anthony were introduced to Junior Achievement's Titan Experience in an accounting class back in 2012. When reflecting on his JA Titan experience Josh shared, "I remember our team was falling behind and we had a moment where we just took a chance. We had an idea that we thought could work, so we started changing how we were operating, and it was an instant impact on the following reporting round. That was just a moment where we felt like it's okay to take chances. We strategize, work together, and communicate and at some point, we had to trust our instincts on a decision. That was a moment that I still carry today. You must trust yourself and the preparation that you put into something; even if you don't see that instant result, know that the process is in pursuit of achieving that goal."

Now, a decade later, both Josh and Anthony returned to mentor the next generation of Maine students in the 2022 JA Titan Challenge. Josh shared, "I see an opportunity to continue to help develop and spread awareness of the opportunities in Maine with the younger generation. I see JA as a platform to showcase the opportunities in Maine that exist that you may not hear about growing up." The power of mentorship and early career exploration has come full circle for Josh and Anthony, now having the opportunity to pass on their knowledge to JA kids, allowing them to envision a future of success.

Grateful for Inspiring Moments

Select the photo to watch videos from both events!

Maine Business Hall of Fame South September 29, 2021



Steve DiMillo
Manager
DiMillo's On the Water



Kathie Leonard
President/CEO
Auburn Manufacturing, Inc.



Lawrence A. Wold
Market President
TD Bank

Maine Business Hall of Fame North May 5, 2022



Chris Gaunce
President
Central Maine Motors Auto
Group



Elizabeth Sutherland, APR
CEO/Brand Strategy Director
Sutherland Weston, Inc.



Matthew Polstein
President
New England Outdoor Center,
Katahdin Area Trails, and Twin
Pine Rentals, Inc.

Story of Impact

“When I was 7 years old, I created my own car brand. I designed the logo and have drawn prototypes of different cars. Now, to this day, I can't wait to start that company and I have Junior Achievement to thank for that! -James

“Having Junior Achievement in my class gave me a better understanding of what my parents do with the money they earn.
-Kaelan



Meet James and Kaelan

Both 7th graders from the Middle School of the Kennebunks. At the 2021 JA Maine Business Hall of Fame, James and Kaelan shared what they learned in their classroom experiences:

“I am glad I know how to start preparing for my future. One of my favorite lessons in Junior Achievement was about entrepreneurship. We all know Jeff Bezos and Elon Musk are entrepreneurs, but what about all of the small shops you see in your downtown? Those small business owners are entrepreneurs, too! In a way I'm an entrepreneur, at least one in the making! When I was 7 years old, I created my own car brand. I designed the logo and have drawn prototypes of different cars. Now, to this day, I can't wait to start that company and I have Junior Achievement to thank for that!”

“Hi, I'm Kaelan. I am also a 7th grader at the Middle School of the Kennebunks...I have gone through Junior Achievement in school for two years and have learned a lot, including some good money management habits like living within your means and creating a budget so you can track how much you save, earn, and spend. This was shared by my awesome Junior Achievement volunteers. A volunteer is someone who donates time out of their day to give back to others and does not get paid for it.

Some of the things I learned from Junior Achievement when I was in elementary school have still stuck with me! Having Junior Achievement in my class gave me a better understanding of what my parents do with the money they earn. Not only do they save it and donate it, they also have to pay bills... and taxes....and those come out of every paycheck!”

2022 Board of Directors

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Overview of 2021-2022 School Year

BREAKDOWN OF STUDENTS SERVED



10,337
STUDENTS



45.5%

ELEMENTARY
STUDENTS

35%

MIDDLE SCHOOL
STUDENTS

19.5%

HIGH SCHOOL
STUDENTS



399
VOLUNTEERS



38,044
VOLUNTEER HOURS



121
MAINE
SCHOOLS



34.8%
OF PARTICIPATING
STUDENTS QUALIFY
FOR FREE OR
REDUCED LUNCH

2022 JA Maine Team



**Michelle
Anderson**
President & CEO



**Jill
Jamison**
Vice President



**Pamela
Bennett**
Program Manager



**Jen
Brackett**
Finance Manager



**Beau
Holt**
Operations
Manager



**Caroline
Blanchard**
Program
Coordinator



**Abby
Rioux**
Development
Coordinator

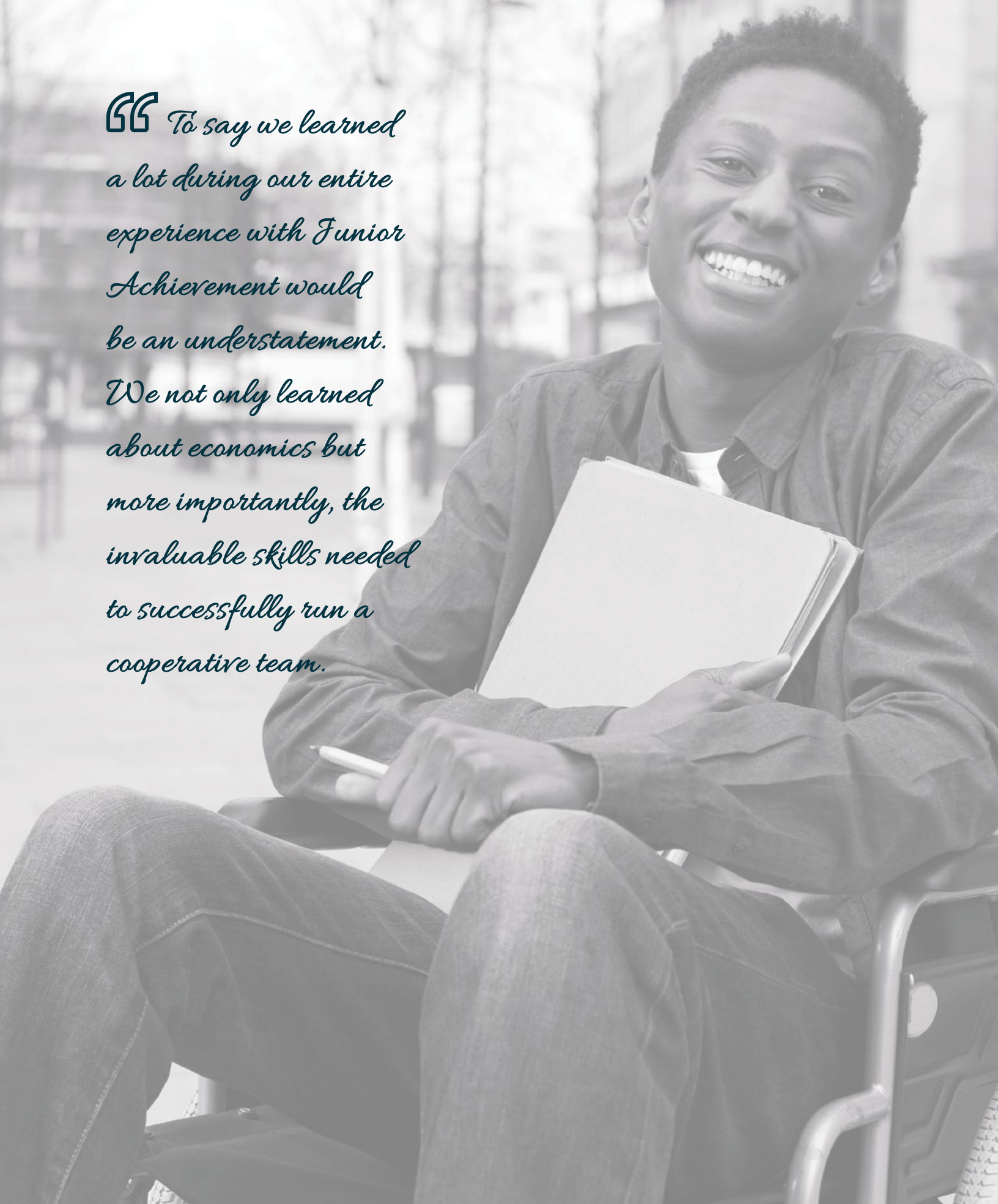
Imagine a generation of students armed with the confidence and knowledge to take control of their futures.

Junior Achievement's proven lessons in financial literacy, work and career readiness, and entrepreneurship are shown to positively impact the lives of young people.

These lessons align with national and state educational standards and are delivered to millions of students across the country with the help of our education partners and volunteers from the local community.

Research shows that JA Alumni are more likely to have a college degree, feel confident managing money, have career success, and have started a business as an adult.

“ To say we learned a lot during our entire experience with Junior Achievement would be an understatement. We not only learned about economics but more importantly, the invaluable skills needed to successfully run a cooperative team.



Grateful for Eventful Moments

JA Golf Classic: June 6, 2022 and Aroostook Golf Classic: August 28, 2021

The summer golf season kicks off each June with the JA Golf Classic; a great day to hit the links with coworkers and support JA experiences for Maine students. The summer rounds out with the Aroostook Golf Classic each August to support JA experiences in Northern Maine.



JAM Fest: April 7, 2022 A volunteer celebration event designed to thank and highlight dedicated JA volunteer mentors from across the state. JA recognizes mentors and highlights one Volunteer of the Year for their selfless dedication and lasting impact on Maine's youth. This year's Volunteer of the Year was Peter Sylvestre, longtime board member and JA champion.



JAMovesME!: June 13-27, 2022 A fun way to get moving while supporting Junior Achievement experiences in Maine schools across the state. Participants log their choice of favorite activities – Running, Walking, Cycling, Hiking, Jogging, Swimming, Yoga – etc. It is all about getting moving!



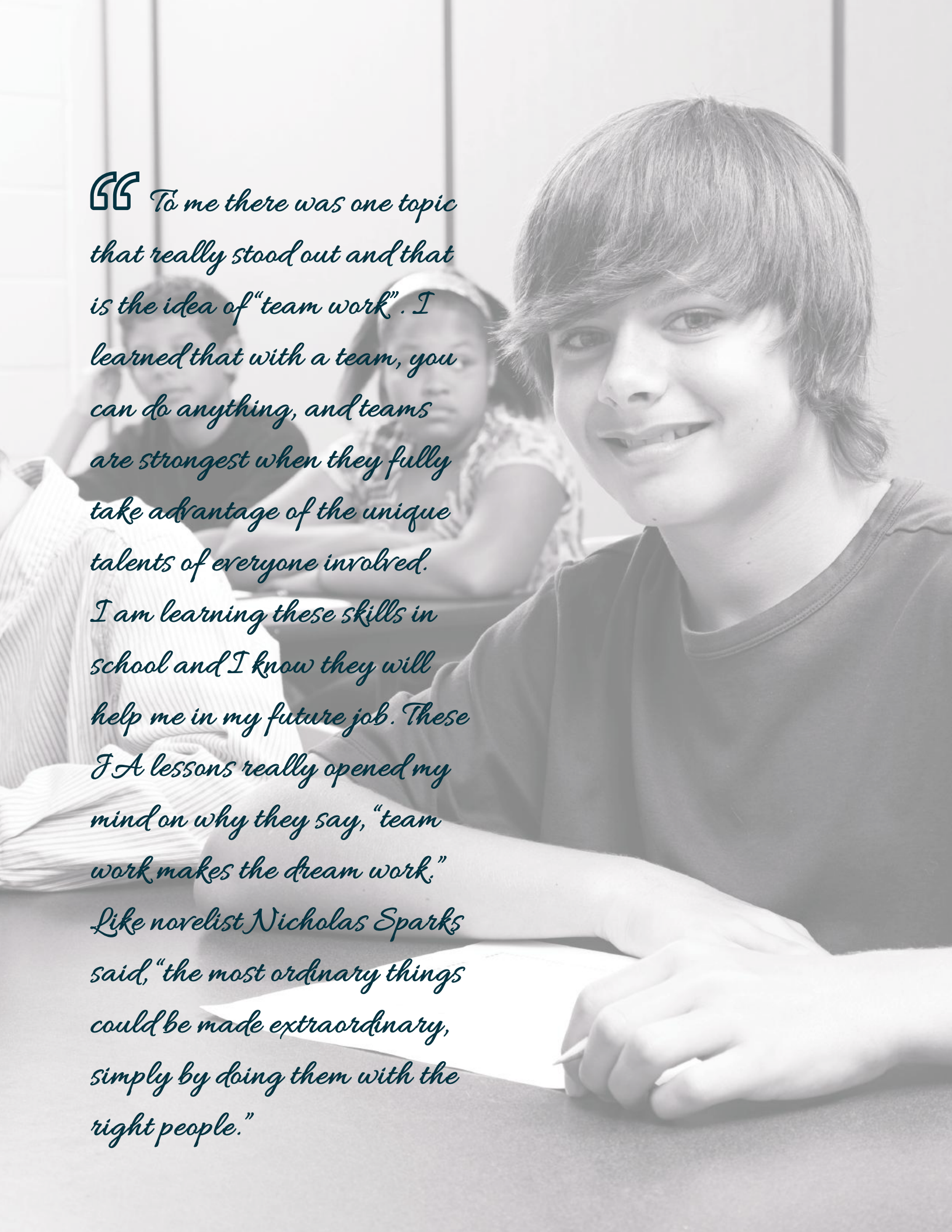
Grateful for Corporate Donors

June 2021 - July 2022



\$5,000-\$9,999

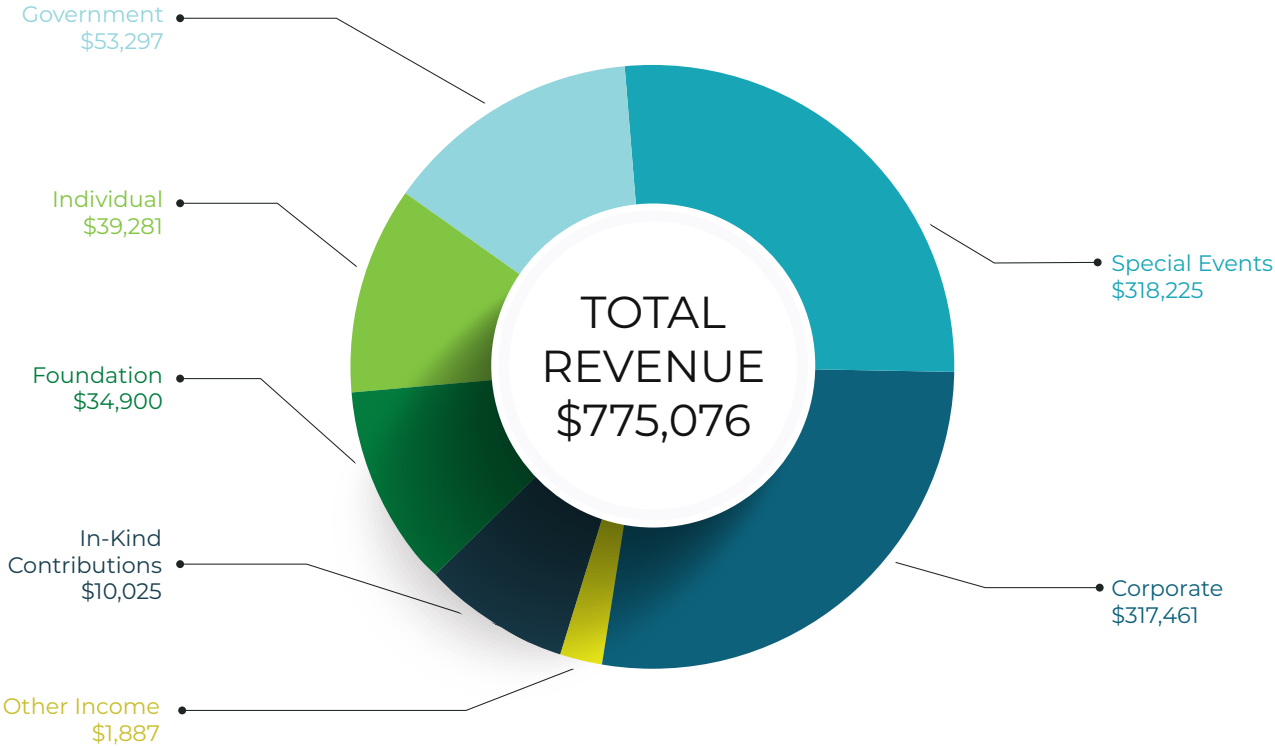




“ To me there was one topic that really stood out and that is the idea of “team work”. I learned that with a team, you can do anything, and teams are strongest when they fully take advantage of the unique talents of everyone involved. I am learning these skills in school and I know they will help me in my future job. These FA lessons really opened my mind on why they say, “team work makes the dream work.” Like novelist Nicholas Sparks said, “the most ordinary things could be made extraordinary, simply by doing them with the right people.”

Financials

Fiscal Year 2022 (July 1, 2021)



Grateful for Your Gifts

Abbott Diagnostics Scarborough, Inc.
Acadia Federal Credit Union
Adam Rothbart, CRPC
Advanced Digital Data, Inc.
Albin Randall & Bennett
Alfond Youth & Community Center
Amazon Smile
Androscoggin Bank
Androscoggin Bank's MainStreet Foundation
Aroosta Cast, Inc.
Aroostook County Federal Savings & Loan
Aroostook Monuments
Aroostook Partnership
Atlantic Companies
Atlantic Federal Credit Union
Austin Associates
Back To Health Chiropractic, P.C.
Bar Harbor Bank & Trust
Barresi Financial, Inc.
Bates College
Bath Savings Institution
Beach to Beacon
Bemis & Rossignol, LLC
BGA Retirement Advisors
Bibeau & Company
Boucher Family Chiropractic, PC
Boucher's Electrical Service
Bowman Constructors
Buck Construction, Inc.
C & K Convenience / Village Variety
Capozza Floor Covering / Old Port Specialty Tile
Carroll's Auto Sales
Cary Medical Center
Casco Federal Credit Union
Cassidy Orthodontics, LLC
Chalmers Insurance Group
Chandler Farms, Inc.
Chester M. Kearney, PA
Cianbro Corporation
City Drug Store
Coastal Equipment Corporation
Colliers International
County Environmental Engineering Inc.
County Physical Therapy
CPort Credit Union
Cumberland County Federal Credit Union
Cyr Bus Lines
D&G Machine Products, Inc
Daigle Oil Company
Darling's
Dianna Fletcher Media
Drummond & Drummond, LLP
Eaton Peabody
Enterprise Holdings Foundation
Evergreen Credit Union

F.A. Peabody Co.
Falcon Transportation
First National Bank
FirstLight
Five County Credit Union
G&E Roofing Co.
Gallagher Insurance Agency
Gibson, Marshall & Ruth Ann
Governors Restaurant
H.A. Mapes
Haley's Metal Shop, Inc.
Hall Implement Co.
Hallmark Homes
Hannaford Dist. Ctr.
Harmon & Barton's
Harvard Pilgrim Health Care
Helen's Restaurant
Herbert Rexall
Hussey Seating Company
Hutchins Trucking Co.
Invironments
James Neumayer, D.C.
Kiwanis Club of Presque Isle, Inc.
Kris-Way Truck Leasing
Landing Real Estate
Landry/French Construction
LG&H
Lucas Tree
Maine Community Bank
Maine Credit Union League
Martin's Point Health Care, Inc.
McCain Foods USA
McCracken, Colleen
Means Wealth Management
MES Foundation
Mid-Maine Chamber of Commerce
Moody's Coworker Owned
Napa Maine Distribution Center
NBT Bank
New Dimensions Federal Credit Union
Nickerson & O'Day Inc.
NMC, Inc.
Nonesuch Handiwork LLC
Northeast Packaging Co.
Northern Business Products
Northern Light Health
Norway Savings Bank
O'Donnell Lee P.A.
P&C Insurance
Paradis Shop 'N Save
Partners Bank
Patrons Oxford Insurance Company
PDQ Door Company, Inc.
Pearce, Dow & Burns
Pie Nana, Inc. D/b/a Irish Setter Pub

Pine State Trading Company
 Plourde, Don
 PNM Construction Inc.
 Portage Hills Country Club
 Portland Safe, Inc.
 Pratt & Sons, Inc.
 Presque Isle Rotary Club
 Puritan Medical Products
 RBC Wealth Management
 REMAX By the Bay David Banks
 REMAX County / Remax Central LLC
 Rubb Building Systems
 S. W. Collins Company, Inc.
 Seabreeze Property Services
 Seafax
 Skowhegan Savings Bank
 Soderberg Contractors
 Staples Construction
 Sullivan's Floor Covering, Inc.
 Sutherland Weston
 Tempo Employment Services
 The Boulos Company
 The County Federal Credit Union
 The Hanover Insurance Group
 Thomas College
 Thompson Financial Group
 Tim Hortons
 Total Home Mortgage
 Town Fair Tire Foundation
 Tranzon Auction Properties
 United Insurance
 University Credit Union
 University of Maine Alumni Association
 USI Insurance Services
 Varney Agency
 Verrill
 Versant Power
 Vistra Corporate Services
 Wilcox Dawson Wilcox Inc
 Winona Camps for Boys
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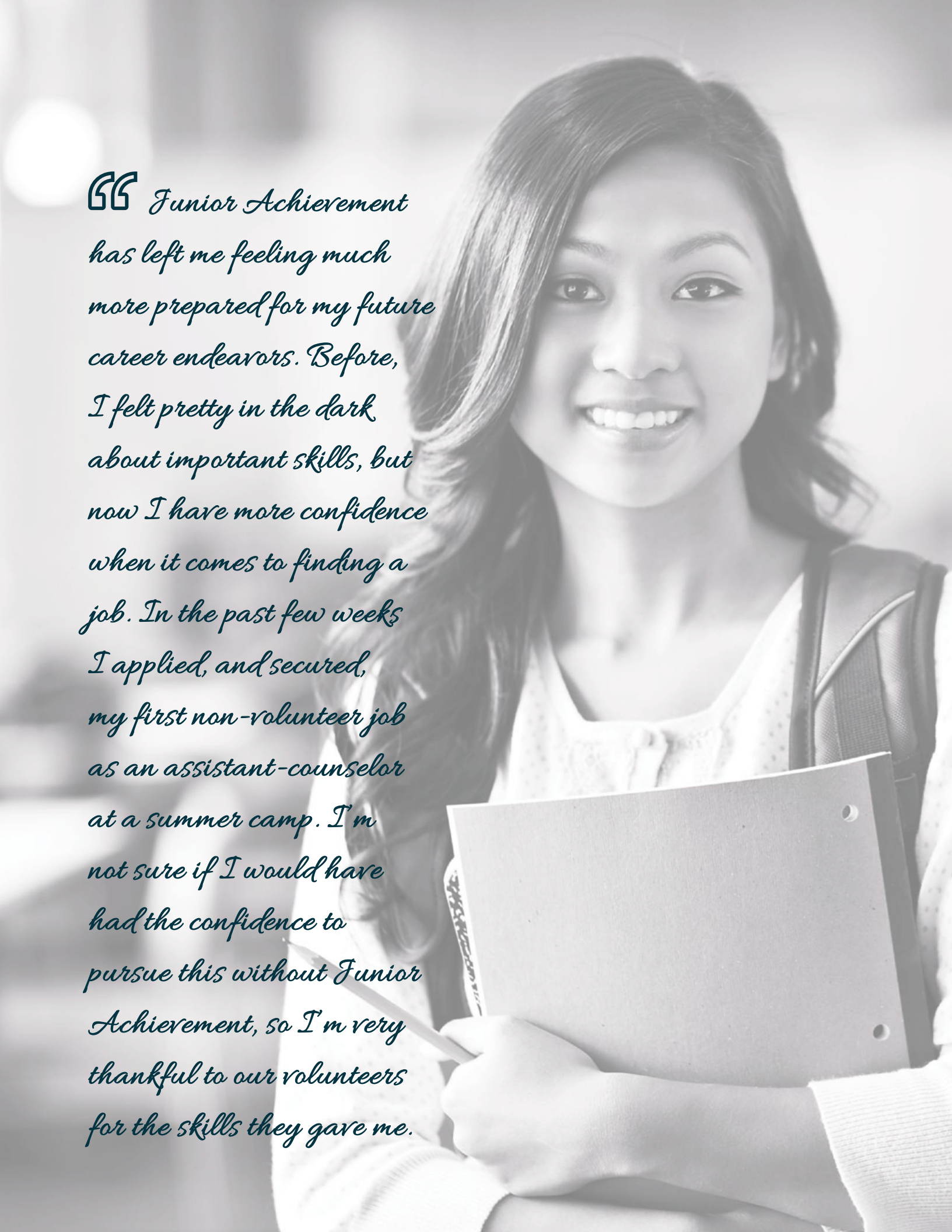
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Larry Wold



“ Junior Achievement has left me feeling much more prepared for my future career endeavors. Before, I felt pretty in the dark about important skills, but now I have more confidence when it comes to finding a job. In the past few weeks I applied, and secured, my first non-volunteer job as an assistant-counselor at a summer camp. I'm not sure if I would have had the confidence to pursue this without Junior Achievement, so I'm very thankful to our volunteers for the skills they gave me.



Learn more by visiting

www.jamaine.org

Follow us!



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