



THE ALL-NEW
MINI COOPER.



MINIMALIST TO THE MAX.

Introducing the new MINI Cooper: a pure expression of charisma. We've stripped away the excess to focus on sleek, clean lines and balanced proportions. Every detail of the exterior is meticulously crafted for a confident and striking look.



IT STANDS OUT.

The engaging presence of the new MINI Cooper is defined by its iconic front design and short overhangs. In addition, the modern, futuristic design is underlined by the striking octagonal radiator grille surround and the circular, sleek MINI LED headlights.

Discover more: <https://www.miniusa.com/build-your-own.html#/series>

LESS IS MORE MINI.

The new MINI Cooper is a progressive purist, which combines minimalism with comfort and innovation.

MINI EXPERIENCE MODES.

Reflect your own mood. The MINI Experience Modes open a world of connected and emotional experiences that awaken your senses. Each mode is a specially coordinated interplay of visual design, ambient lighting, and sound design. With just one command, you can completely change the look of your cockpit.

OLED, OLED OLED OLED.

The pulsating heart and center of your cockpit is the unique, round OLED display. With state-of-the-art OLED technology, a diameter of 9.4 inches and a high-quality glass surface, the display has a distinctive, minimalist look. It serves as an instrument cluster and controls at the same time the infotainment and assistance systems. The round shape is a world innovation and embodies an iconic piece of MINI history.



GOING NEW WAYS WITH INNOVATIVE MATERIALS.

Using fabrics, MINI establishes a completely new aesthetic. The new material we use for the cockpit and door panels creates a particularly pleasant ambience. The fabric is made from high-quality, recycled materials and is simple to maintain. It offers a pleasant tactile experience, more design options and serves as the perfect canvas for the exciting projections in the various MINI Experience Modes.

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ADVANCED DRIVING ASSISTANCE SYSTEMS.

Optional offer packages available.

FULL TRANSPARENCY.

Let the sunshine in with the included panoramic moonroof.

TWO DIFFERENT STYLE OPTIONS.

Choose between Classic Style and Favoured Style.

MINI TYPICAL GO-KART FEELING.

A timeless driving experience loved by people of all ages.

EXTRA BRIGHT LED HEADLIGHTS.

Daytime running lights and rear lights customizable with three signature settings, including a welcoming and farewell lighting scenario.



HIGHLIGHTS ONLY.

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HIGHLIGHTS ONLY.

LESS IS MORE.

With a standard head-up display, touch screen and intelligent voice assistant, this is our most minimalist interior design ever.

T-T-T-T-T-TOUCH ME.

OLED display as a central control unit with a diameter of 9.4 inches and operable via touch.

MINI EXPERIENCE MODES.

Select from seven MINI Experience Modes, including personalization options.

WITH A CLEAR CONSCIENCE.

Vescin leather-free upholstery for seats and steering wheel. New knit material in the dashboard and door area made from recycled plastic.

ALWAYS CONNECTED.

MINI Operating System 9 with a new aesthetic, and an emotional & easy-touch operation that is uniquely MINI.

TACTILE TOGGLING.

The toggle bar is the epitome of MINI's typical interior design – minimalistic yet innovative.

TECHNICAL DATA AND PRICES.

Vehicle:		MINI COOPER S
Maximum power:	hp	201
Maximum torque:	lb/ft	221
Maximum speed:	mp/h	130/150
0-60 mp/h:	s	6.3
Curb weight:	lb	3014
Boot volume:	ft ³	8.9-34.4
Length:	in	152.6
Width:	in	68.7
Height:	in	56.4
Wheelbase:	in	98.2

MINI COOPER S.
VEHICLE BASE PRICE:
\$ 32,200.00

CLASSIC STYLE.

With the Classic Style, MINI brings a modern 2D knitted fabric for the first time into the interior of a production vehicle. On the dashboard and in the doors, the two-tone or black knitted material builds a fascinating contrast to the high-quality Vescin upholstery for seats and steering wheel. It is available in grey or black with a perforated houndstooth pattern; the side surfaces are in a contrasting blue fabric. On the outside, the radiator grille is finished in high-gloss black and the MINI logo in Vibrant Silver. Your MINI sales consultant will be happy to inform you about possible combinations of model, style and functional packages.

FEATURES.

Seats: Double-cloth perforated Vescin synthetic leather in grey or black with a blue fabric insert.

Steering wheel: Three-spoke sport steering wheel in Vescin synthetic leather. Stitching and accents in Vibrant Silver.

Interior finish: Dashboard and door trim in black and blue two-tone knitted material.

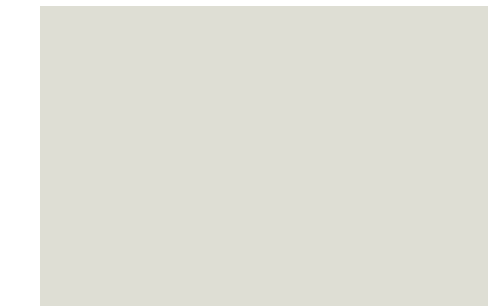
Wheels: 117" U-Spoke in Spectre Grey.
17" Parallel Spoke in 2-Tone Spectre Grey/Polished.
18" Slide Spoke in 2-Tone Jet Black/Polished.
17" U-Spoke in Vibrant Silver.

PAINT AND ROOF COLORS.

Note: The illustration shows the paint color and the combinable roof colors.



Icy Sunshine Blue.



Nanuq White.



Midnight Black II.



British Racing Green IV.



Indigo Sunset Blue.



Melting Silver III.



Chili Red II.



Blazing Blue.



Ocean Wave Green.



Sunny Side Yellow.

FAVOURED STYLE.

The Favoured Style is modern and sophisticated, yet has a very special and individual style. It is the most expressive style for true individualists with a two-tone houndstooth pattern on the knitted dashboard. The JCW sport seats in Vescin synthetic leather, available in two colors and with traditional accent stitching, complement this extravagant style level with dark and bright options. On the outside, the radiator grille in Vibrant Silver stresses the vehicle's front end. Your MINI sales consultant will be happy to inform you about possible combinations of model, style and functional packages.

FEATURES.

Seats: JCW sport seat in Vescin synthetic leather with piping and seam in Beige or Nightshade Blue.

Steering wheel: Three-spoke sport steering wheel in Vescin synthetic leather. Stitching and accents in Vibrant Silver.

Interior finish: Dashboard and door trim in 3D-knit grey and beige.

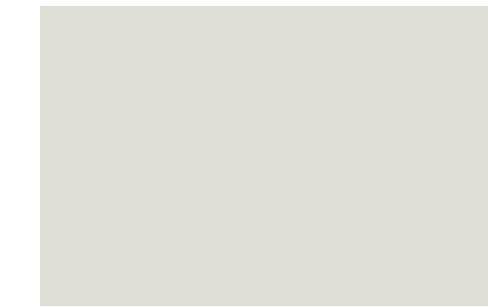
Wheels: 17" U-Spoke in Vibrant Silver.
18" Night Flash Spoke in 2-Tone Jet Black/Vibrant Silver.
18" Slide Spoke in 2-Tone Jet Black/Polished.
17" U-Spoke in Spectre Grey.

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Nanuq White.



Midnight Black II.



British Racing Green IV.



Blazing Blue.



Melting Silver III.



Chili Red II.



Indigo Sunset Blue.



Ocean Wave Green.



Sunny Side Yellow.

WELCOME TO THE FAMILY.

As a customer, you are part of the MINI family and no matter what you need for yourself or your MINI – you will always find the right products with us. Find out more or follow us on:

<https://www.youtube.com/@MINIUSA>

<https://www.instagram.com/miniusa>

<https://www.facebook.com/MINIUSA>

<https://www.linkedin.com/showcase/mini-usa/>

