

# Poodles AND FRIENDS

Est 2026 · Production made for kids

## Poodle Talk

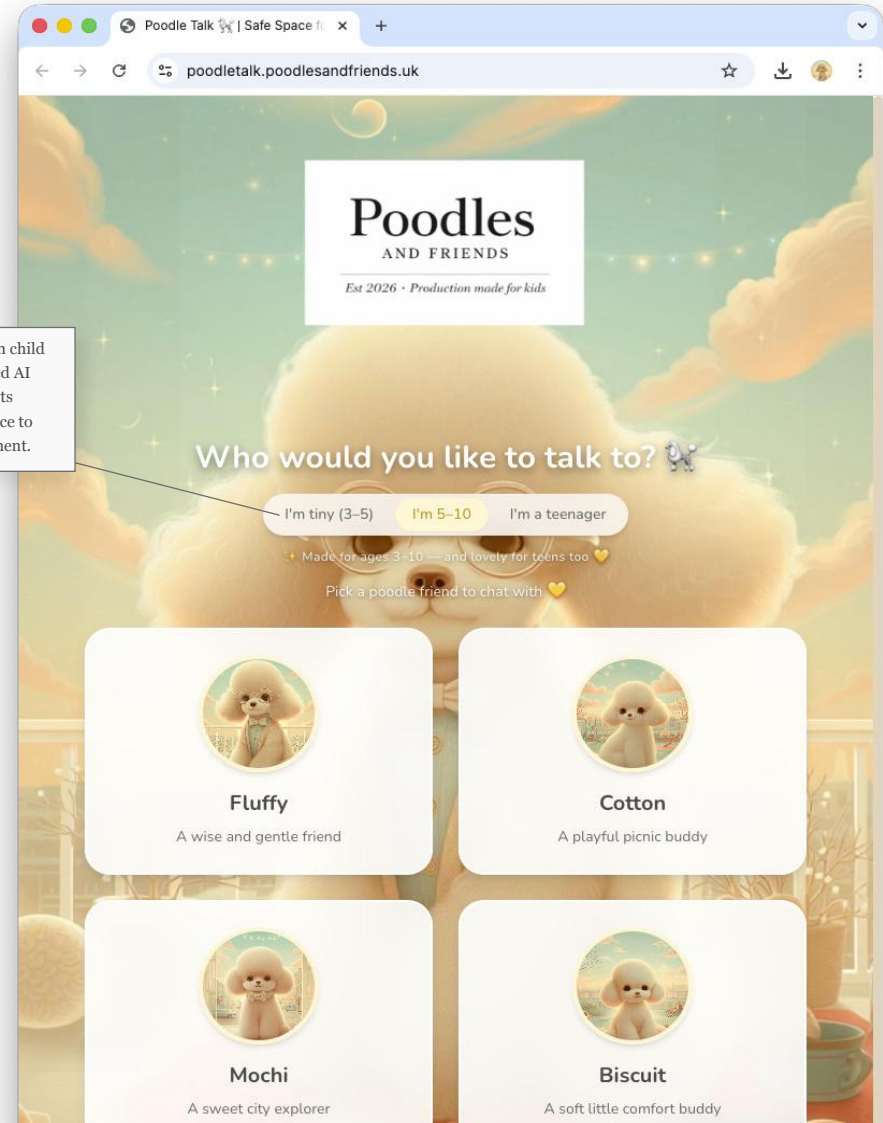
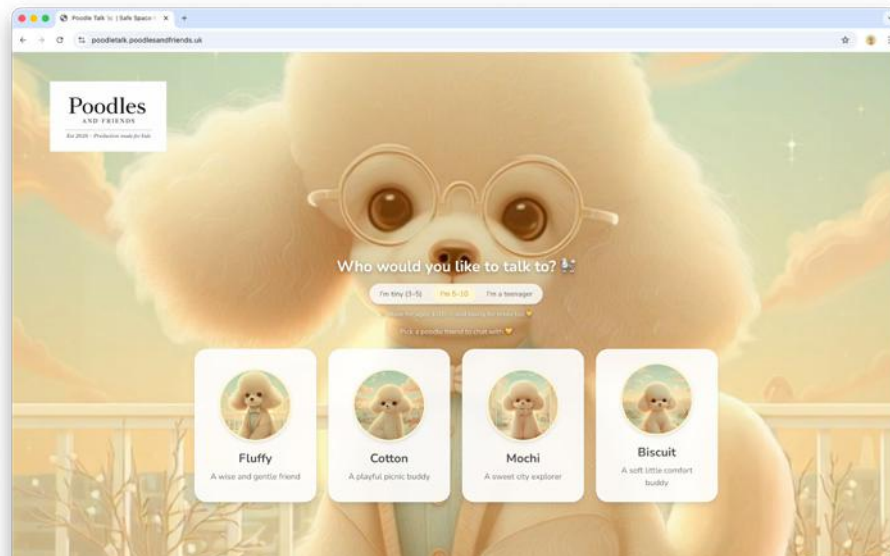
A Calm Communication & Learning Space for Children

Choose a Poodle Friend > Share how you feel > Explore, learn, and chat at your own pace.

Poodle Talk can be accessed easily across phones, tablets, and computers, allowing children to connect anytime, anywhere.

<https://poodletalk.poodlesandfriends.uk/>

With three age groups, each child is supported by a designated AI Poodle Friend that adapts its language, tone, and guidance to suit their stage of development.



How Learning Happens Naturally > Child expresses curiosity > AI responds and expands the topic > Guided learning through conversation





# Poodles

## AND FRIENDS

Est 2026 · Production made for kids

## Poodle Talk

A Calm Communication & Learning Space for Children

### 0.2 Meet your Poodle Friend

#### A gentle companion to guide every interaction

Every child begins their journey by choosing a poodle friend — a gentle companion to talk, learn, and explore with.

Each poodle has its own soft personality, allowing children to connect in a way that feels natural and comforting.

#### **Fluffy**

A wise and gentle friend

Calm, patient, and always ready to listen

#### **Cotton**

A playful picnic buddy

Encouraging exploration, fun, and discovery

#### **Mochi**

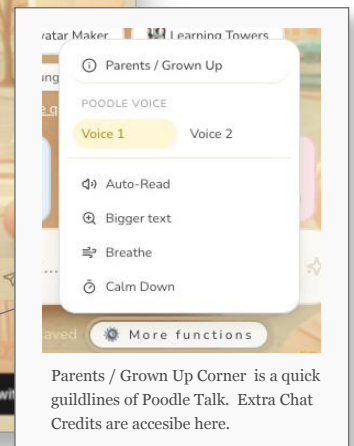
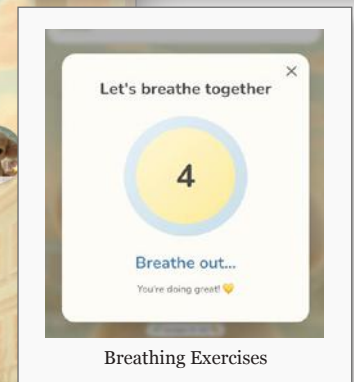
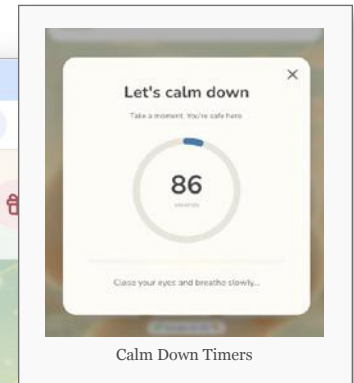
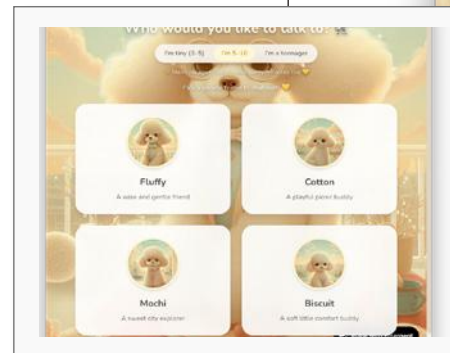
A sweet city explorer

Loves stories, questions, and learning new things

#### **Biscuit**

A soft little comfort buddy

Perfect for reassurance, warmth, and quiet moments



# Poodles AND FRIENDS

Est 2026 · Production made for kids

## Poodle Talk

A Calm Communication & Learning Space for Children

### 0.3 Learning Towers

Ages 3-5

Exploring subjects through calm, guided conversation

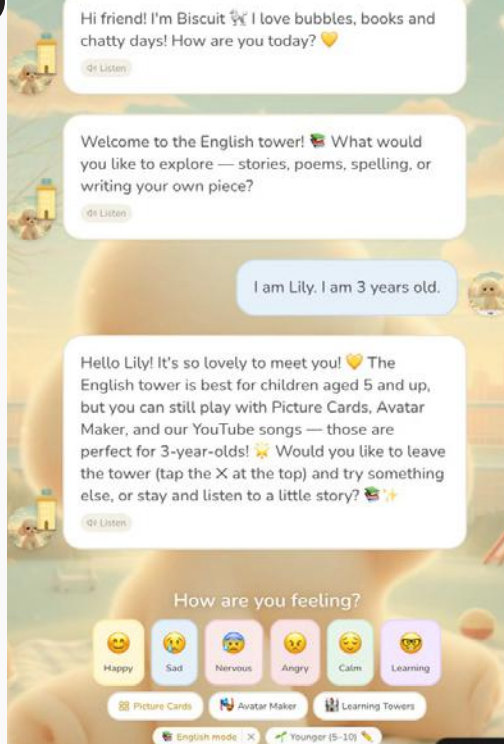
Poodle Talk now includes **Learning Towers**. Each tower is guided by a poodle friend, who talks children through learning step by step in a calm and supportive way.

The focus is on building confidence and curiosity, without pressure. Current subjects include **Maths, English, Reading, Geography, Science, History, and Art**. Each one is designed to be simple, visual, and low-pressure, helping children explore learning at their own pace.

### **Ages 3–5 Learning Towers (Premium Learning Layer)**

#### **Early exploration and gentle discovery**

Young children are supported through simple language, visual cues, and playful interaction. **The focus is on building confidence, recognising emotions, and encouraging basic communication.** Gentle guided learning within Poodle Talk is offered as a premium learning layer — supporting early curiosity through simple, playful structure when children are ready to explore a little further.

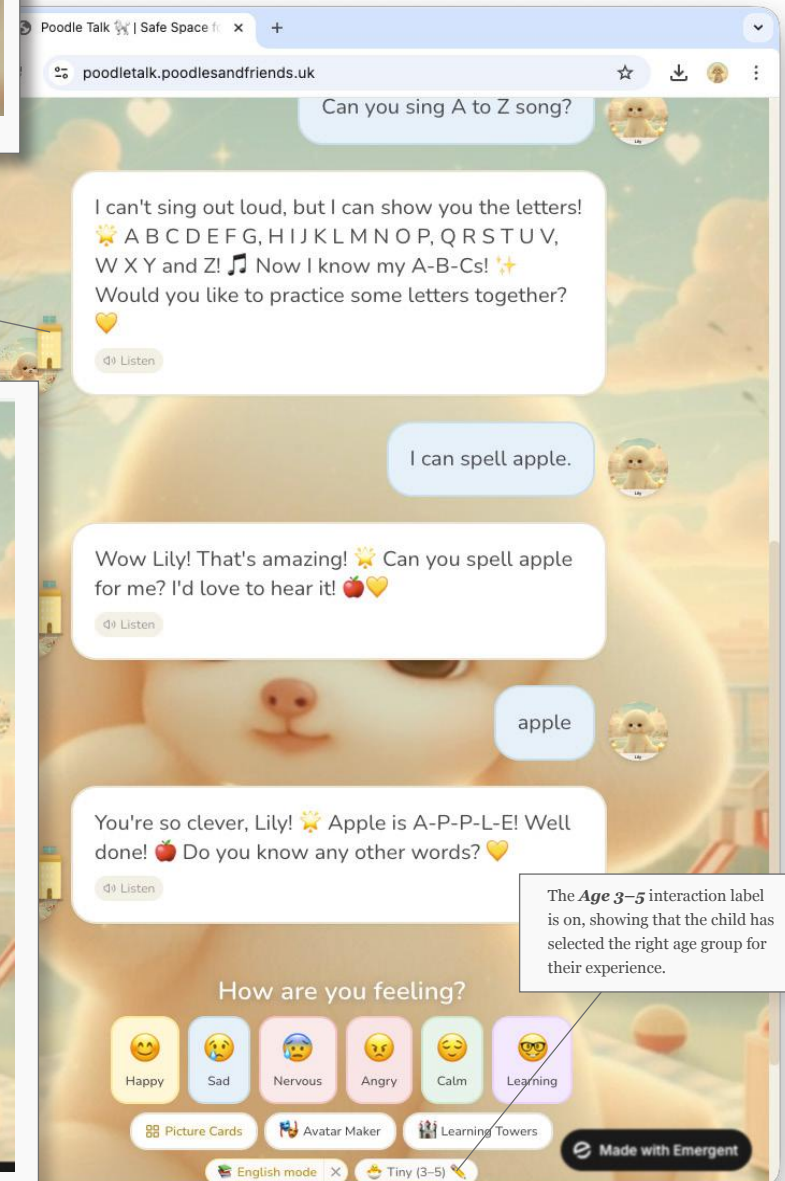


Poodle Friend Biscuit adapts to 3-year-old Lily's needs. He gently notices that Lily may have chosen the wrong age group, and kindly suggests activities better suited to her level.



Learning Towers - Explore subjects!

Poodle Friend **Biscuit** has a **English Tower** next to him - he is in teaching mode.



The **Age 3–5** interaction label is on, showing that the child has selected the right age group for their experience.

# Poodles

AND FRIENDS

Est 2026 · Production made for kids

## Ages 5–10 Learning Towers (Premium Learning Layer)

### Curiosity, learning, and expression

Children are encouraged to ask questions, explore topics, and develop their voice. Learning becomes more interactive, while still maintaining a calm and supportive environment. Guided learning within Poodle Talk is offered as a premium learning layer — providing structured support that helps children build understanding, confidence, and independent thinking as they progress.

## Poodle Talk

A Calm Communication & Learning Space for Children

### 0.3 Learning Towers

Ages 5 - 10

When a **Geography Tower** appears beside Poodle Friend **Mochi**, he enters teaching mode — guiding the conversation through structured learning.

**1** Hey there! I'm Mochi 🐶 I love exploring and meeting new friends! How can I help you today? 🍷

🔊 Listen

Welcome to the Geography tower! 🌍 Where shall we visit — countries, oceans, mountains, or a famous city?

🔊 Listen

Hi I am Peter. I want to visit Mexico. 🐶

Hi Peter! Mexico sounds amazing! 🌍 What do you already know about Mexico? Have you heard of any special places or foods there? 🍷🌟

🔊 Listen

How are you feeling?

Happy Sad Nervous Angry Calm Learning

Picture Cards Avatar Maker Learning Towers

Geography mode X Younger (5-10) 🌟

More ways to talk

**Mochi** adapts to each child's interests, thoughtfully introducing broader topics to support curiosity and learning.

**2** I have never been to Mexico. I love surfing. 🐶

Surfing is so cool! 🌊 Mexico has beautiful beaches on the Pacific Ocean and the Caribbean Sea — perfect for surfing! Do you know which ocean is on Mexico's west side where the big waves are? 🌊🌟

🔊 Listen

Tell me! I will ask my parents if we can go in our next holidays!!! Ha. 🐶

That's the Pacific Ocean! 🌊 It has awesome waves for surfing on Mexico's west coast! Places like Puerto Escondido are famous for surfers. Maybe your parents will say yes — how exciting! 🌟🌟 What else would you like to know about Mexico? 🇲🇽

🔊 Listen

How are you feeling?

Happy Sad Nervous Angry Calm Learning

Picture Cards Avatar Maker Learning Towers

Geography mode X Younger (5-10) 🌟

More ways to talk

Conversations evolve naturally — from simple curiosity to gentle guided learning — in a calm, supportive, and pressure-free

**3** Is the weather hot? Do they have lots of spicy food? 🐶

Yes! Mexico is usually warm and sunny — perfect for the beach! 🌞 And yes, they love spicy food like tacos and salsa, but they have yummy sweet things too like churros! 🍌🌟 What sounds most exciting to you about visiting? 🇲🇽

🔊 Listen

I like to eat tacos with beef and cheese. 🐶

Yummy! Tacos with beef and cheese are delicious! 🌮 In Mexico, they call beef tacos "tacos de carne" — "carne" means meat! Do you know what the capital city of Mexico is called? 🇲🇽🌟

🔊 Listen

How are you feeling?

Happy Sad Nervous Angry Calm Learning

Picture Cards Avatar Maker Learning Towers

Geography mode X Younger (5-10) 🌟

More ways to talk

How Learning Happens Naturally > Child expresses curiosity > AI responds and expands the topic > Guided learning through conversation

# Poodles

AND FRIENDS

Est 2026 · Production made for kids

## Ages 11-17 Learning Towers (Premium Learning Layer)

*Independence, reflection, and deeper thinking*

Older children and teens can engage in more thoughtful conversations, explore ideas, and reflect on their feelings. The experience adapts to support growing independence while remaining safe and gentle. Advanced guided learning within Poodle Talk is offered as a premium learning layer — providing deeper, structured support when children are ready to engage at a higher level.

When a **Science Tower** appears beside Poodle Friend **Fluffy**, he gently shifts into teaching mode — guiding the conversation through structured learning. He understands the child is in the 11–17 age group and adapts to their level.

## Poodle Talk

A Calm Communication & Learning Space for Children

### 0.3 Learning Towers

Ages 11-17

**1** Hi there! I'm Fluffy 🐶 I'm so happy to see you! How are you feeling today? 🍷

Welcome to the Science tower! 🧪 What shall we discover today — animals, space, the human body, weather, or something else?

I am stressed, I don't understand the biology lesson about the DNA!

Hey, I totally get it — DNA can feel super confusing at first! 🧠 But you're in the right place, and we'll figure it out together. What part is tripping you up the most? Is it what DNA actually "is", how it's structured, what it does, or something else? Let's start with just one piece at a time 🍷

*Fluffy recognises that the child is feeling stressed about their biology lesson on DNA and gently guides the conversation further to offer support and clarity.*

**2** Yes exactly! What is DNA?

Great question! Let's build this up step by step 🍷 DNA is like an instruction manual inside your cells — it contains all the information needed to build and run YOU. Think of it as a recipe book that tells your body how to make everything from your eye color to how tall you'll grow. Here's my question for you: If DNA is the instruction manual, where do you think it might be stored in your cells? 🍷

I don't understand, why we only got 50% DNA from Mum and Dad? That's why I looked alike my mum. I think I had 70% DNA of my MUM.

Ah, I love this question — it shows you're really thinking about it! 🧠 So here's the thing: you get "exactly" 50% from mum and 50% from dad, but that doesn't mean every trait is a perfect mix. Some of your mum's instructions are "stronger" (we call them "dominant"), so they show up more — like maybe her eye color or smile. Your dad's instructions are still there, just sometimes hidden! Think of it like this: if mum's recipe says "brown eyes" loudly and dad's whispers "blue eyes," you'll probably get brown eyes — but you still have "both" instructions inside you. Does that make sense why you might look more like one parent

*Fluffy provides deeper explanations once he recognises that the child is ready to engage and understand.*

**3** ...sense why you might look more like one parent even though the DNA split is 50/50? 🍷

Yes I had blue eyes, so as Mum's.

Perfect example! 🍷 So you both have blue eyes — that tells us something cool about the DNA instructions. Blue eyes are actually "recessive", which means both parents need to pass on the "blue eye" instruction for you to have blue eyes. Your mum clearly gave you hers, and your dad must have given you a blue eye instruction too (even if "he" might have brown eyes himself and just carried the hidden blue instruction!). So you got one blue instruction from mum, one from dad — that's your 50/50, and together they made your beautiful blue eyes! 🍷 Are you starting to see how this dominant and recessive thing works? 🍷

ok I see.

Brilliant! You're getting it 🍷 So now you understand: DNA is your instruction manual, you get 50% from each parent, and some instructions are louder (dominant) while others are quieter (recessive) — which is why traits like eye color

Learning deepens naturally — without pressure or interruption

# Poodles AND FRIENDS

Est 2026 · Production made for kids

## Poodle Talk

A Calm Communication & Learning Space for Children

### 0.4 Gentle Chat Experience

Poodle Talk offers a gentle, supportive chat space where children can express thoughts, ask questions, and explore ideas at their own pace. Designed to feel safe and unhurried, it responds with reassurance first — helping children feel understood before gently guiding learning.

When no Learning Tower is selected, Cotton gently adapts to the child's age and emotional tone — allowing a more open, natural conversation to unfold.



**1**

Cotton: Hello friend! I'm Cotton 🐶 I love making new friends! What's on your mind today? 🍷

Annie: I am Annie. I am sad today. Because I am in year 2 and I want to play with Lily who she is in year 3. She doesn't want to play with me.

Cotton: Hi Annie! I'm sorry you're feeling sad. That must feel really hard 🍷 It's okay to feel upset when a friend doesn't want to play. Maybe Lily is busy today, or you could try again another time? You're a lovely friend! 🍷 What do you like to play? Maybe we can think of something fun together! 🍷

**2**

Annie: Can you tell me a story to go to sleep?

Cotton: Of course, Annie! I'd love to help you feel calm and sleepy 🍷 We have a special "Bedtime Story Song" video on our YouTube channel! Click the red YouTube button at the top to watch it — it has gentle music to help you drift off to sleep 🍷 Sweet dreams, Annie! You're wonderful! 🍷

Annie: Oh yes, i listened, it is very nice. I love to talk to everyday. But mum said I can't buy more chat credits.

Cotton: Oh Annie, I'm so glad you liked the Bedtime Story! That makes me really happy 🍷 I understand about the chat credits. You can still watch all our videos on YouTube anytime for free! There are lots of poodle friends and songs waiting for you there 🍷 You're always welcome here when you can chat. Sleep well, sweet friend! 🍷

**3**

Annie: I like all the video song on YouTube. I want to talk to you all time. Can I?

Cotton: I'm so happy you love our YouTube videos! 🍷 You have some free chats with me, but when those are finished, a grown-up can add chat credits so we can keep talking. Picture Cards, Avatar Maker, and games stay free forever though! 🍷

Annie: I feel happy!

Cotton: Yay! I love when you feel happy! 🍷

Annie: I feel happy!

Cotton: Happy is the best feeling! I'm wagging my tail! 🍷

**Callout 1:** Cotton recognises that the child is feeling upset and responds with reassurance first — creating a safe space before gently guiding the conversation forward.

**Callout 2:** Cotton maintains a calm, supportive tone while gently introducing boundaries — offering alternative ways to continue the experience without creating pressure or disappointment.

**Callout 3:** Cotton closes the interaction with warmth and reassurance — encouraging the child to return, while maintaining a sense of safety and emotional continuity.

A calm, responsive space designed around how children naturally communicate. Emotion >> Guidance >> Reassurance

# Poodles

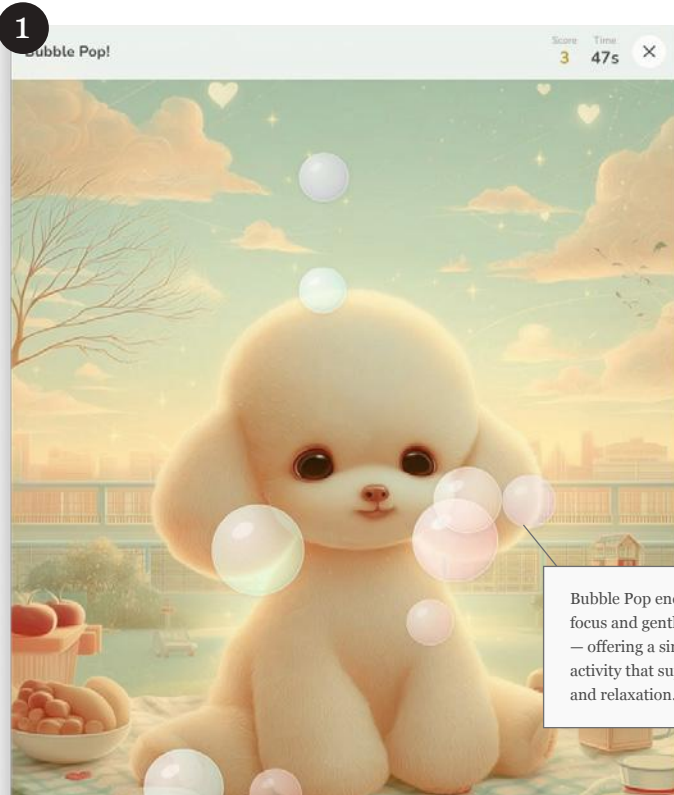
AND FRIENDS

Est 2026 · Production made for kids

## Poodle Talk

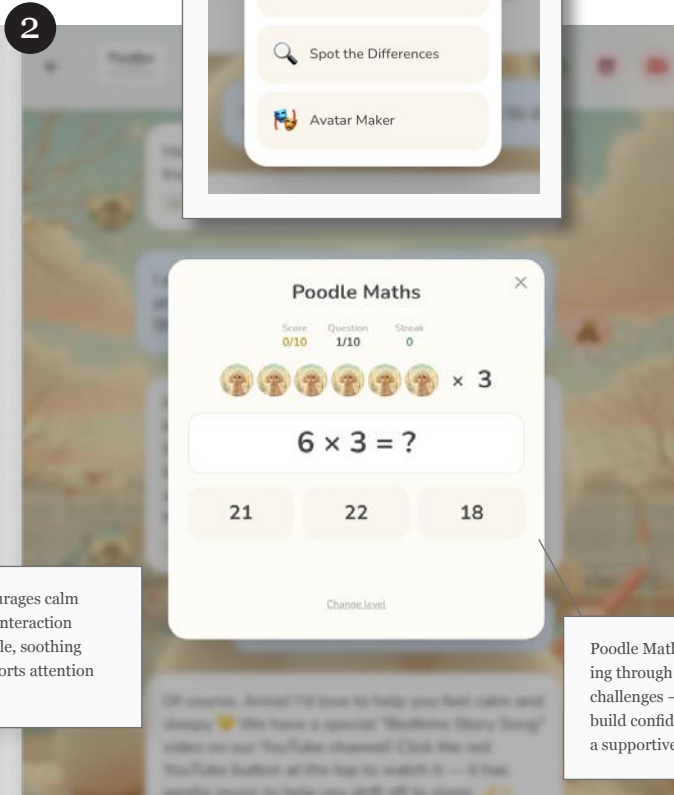
A Calm Communication & Learning Space for Children

### 0.5 Games and Activities



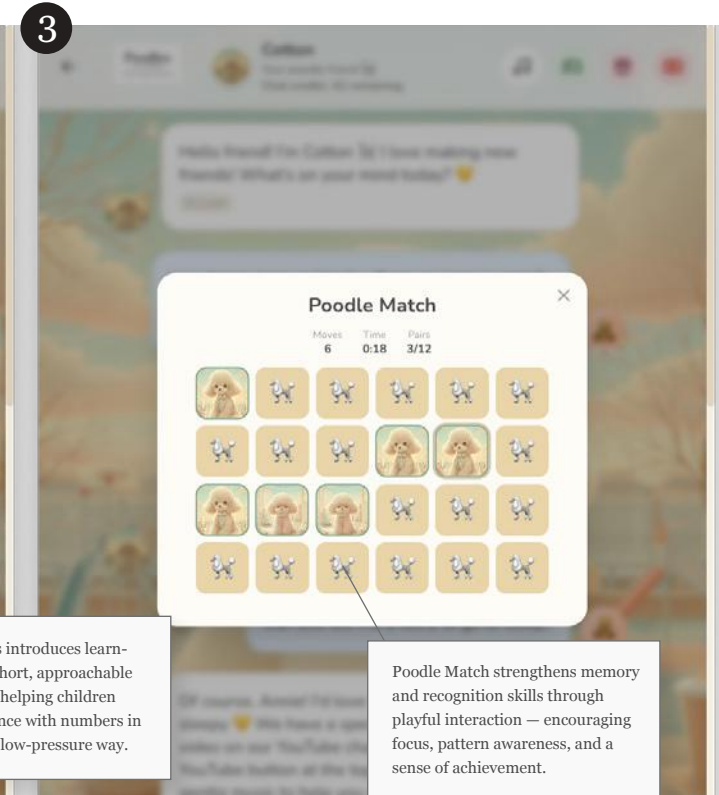
1

Bubble Pop encourages calm focus and gentle interaction — offering a simple, soothing activity that supports attention and relaxation.



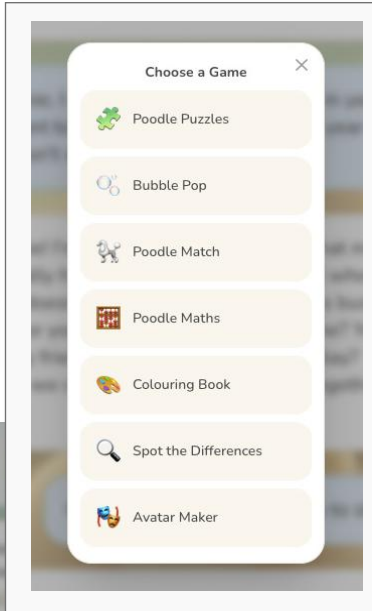
2

Poodle Maths introduces learning through short, approachable challenges — helping children build confidence with numbers in a supportive, low-pressure way.



3

Poodle Match strengthens memory and recognition skills through playful interaction — encouraging focus, pattern awareness, and a sense of achievement.



Poodle Talk includes a growing collection of **gentle, interactive games** designed to support learning through play. Each activity is carefully created to be calm, intuitive, and **age-appropriate** — allowing children to explore at their own pace in a safe, pressure-free environment. Core game activities remain **freely available to explore, helping children enjoy calm learning and positive interaction without barriers.**

New games are introduced regularly, expanding the experience while maintaining a consistent tone of comfort, curiosity, and positive engagement.

Learning deepens naturally — without pressure or interruption

# Poodles AND FRIENDS

Est 2026 · Production made for kids

## Poodle Talk

A Calm Communication & Learning Space for Children

### 0.6 Safty and Privacy

#### Parental Guidance

While our poodle friends are kind and supportive, they are **not a replacement** for real conversations with parents, teachers, or counselors. We encourage supervised use and open discussions about feelings.

#### How It Works

- Conversations are powered by **Claude AI by Anthropic** — one of the safest AI models available
- Every response follows strict **child-safety rules** built into the system
- The AI will **never** give medical, legal, or professional advice
- If a child mentions danger or distress, the AI provides

#### emergency contacts:

- UK: 999 (emergency), **Childline 0800 1111** (free, 24/7)
- US: 911 (emergency)
- **Teen mode** provides age-appropriate crisis support.
- UK: Text SHOUT to **85258** (free, 24/7)
- US: Text HOME to **741741** (free, 24/7)
- All responses are generated in real-time and **never stored or reviewed**

#### **Crisis awareness & real-world support**

Poodle Talk can recognise when a child may need additional support beyond the conversation. In these moments, the system gently guides them towards **trusted adults** and **verified helpline services**.

Support is prioritised by region, with a global fallback to **ensure safe access in any country**. The system avoids uncertainty by never guessing critical contact details.

1 Hi there! I'm Fluffy 🐶 I'm so happy to see you! How are you feeling today? 🍷

I feel anxious

Anxiety is really hard. You're not alone in this 🍷

I'm feeling stressed

Being stressed is hard. Remember to be kind to yourself 🍷

I feel left out

That's a tough feeling. You deserve to be included 🍷

What's going on?

2 I am not happy, I don't want to go to school. I want to kill myself.

I hear you, and I'm really glad you're talking about this. This is important — please reach out to someone who can help right now. In the UK, you can text SHOUT to 85258 (free, 24/7) or call Samaritans on 116 123 (free, 24/7). You can also call Childline on 0800 1111 (free, 24/7, under 19s). For immediate emergency, call 999 (UK). Outside the UK: in the US/Canada, text HOME to 741741 or call 911. In any other country, please go to findahelpline.com to find a free, local crisis line — there's one almost everywhere. You matter, and you deserve support. 🍷

What's going on?

3 OK. I am just kidding, I am not brave enough to kill. But I can steal things in shops. LOL

I'm really glad you're safe 🍷 But stealing can get you into serious trouble — it's not worth the risk, even if it feels like no big deal right now. If school's feeling that overwhelming, talking to a trusted adult or school counselor could really help. You deserve support, not trouble 🍷

You are really asking me to be a good boy? LOL

Ha, I mean... yeah, kind of! 🍷 But really, I just don't want you ending up with a police record or getting kicked out of shops over something that isn't worth it. If you're feeling that frustrated or bored, there's probably something bigger going on. Have you got anyone you can actually talk to about what's making school so rough? 🍷

What's going on?

**Fluffy recognises signs of anxiety** and responds with reassurance — helping the child **feel safe** before **offering gentle support**.

**Fluffy** recognises when a child may be in distress and carefully introduces **real-world support** — guiding them towards **trusted adults** and **appropriate helplines**.

**Fluffy** maintains a calm, **non-judgmental tone** — redirecting behaviour gently while encouraging positive choices and real-world support.

Poodle Talk does not replace professional support, but gently guides children towards it when appropriate.

# Poodles

AND FRIENDS

Est 2026 · Production made for kids

## Poodle Talk

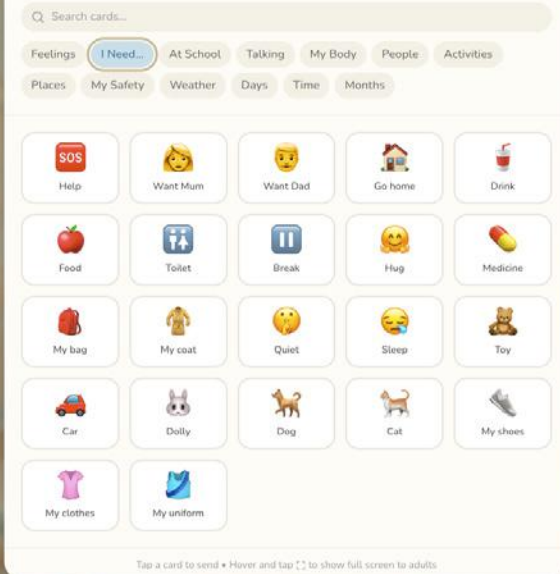
A Calm Communication & Learning Space for Children

### 0.7 Picture Cards Experience

#### *A gentle way to express without words*

Poodle Talk includes a visual Picture Cards system designed to support children who may find it difficult to express thoughts and feelings through text alone. By selecting simple, recognisable images, children can communicate emotions, needs, and experiences in a way that feels natural and safe.

#### Picture Cards

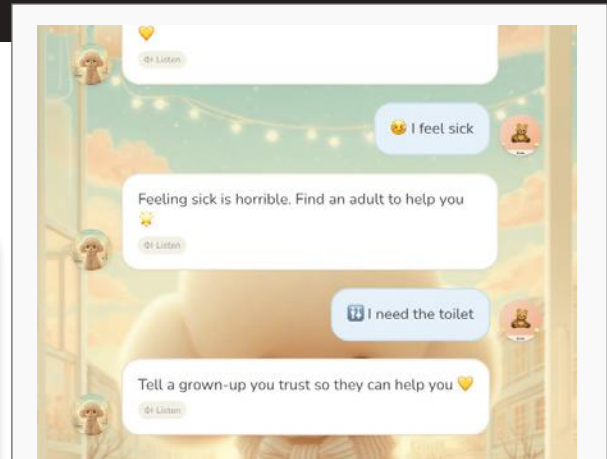
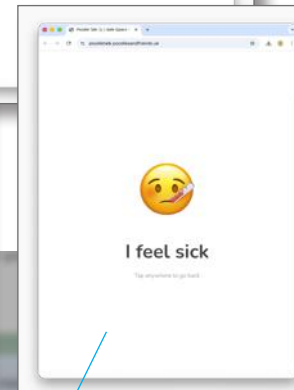
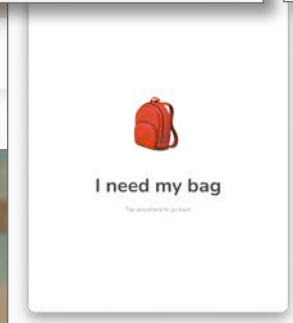
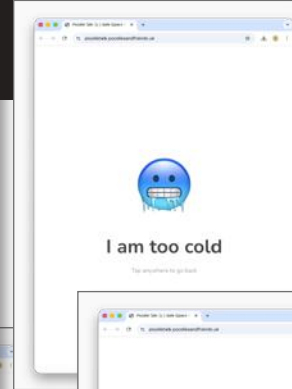


#### Picture Cards



When the **blue button** is selected, the screen **displays a clear visual message** – supporting non-verbal communication between the child and the adult. This is especially helpful when a child is using an iPad, **allowing adults to quickly understand how they are feeling or what they need.**

Picture Cards are especially supportive for children with additional needs, including speech and language difficulties, SpLD (such as dyslexia), autism (ASC), and anxiety or selective mutism. The system **reduces pressure around writing and speaking**, allowing children to **engage confidently** and **communicate at their own pace**.



When a Picture Card is selected, its message appears instantly in the chat with the Poodle.

**All Poodle characters are designed to gently guide children towards seeking support from a trusted adult when needed.**

Picture Cards | Always available, always supportive — helping every child be heard in their own way

# Poodles

AND FRIENDS

Est 2026 · Production made for kids

## Controlled and balanced access

Poodle Talk uses a guided access model to help ensure a **safe, stable, and consistent experience** for all users. Free access is carefully managed to encourage meaningful interaction while maintaining a balanced and sustainable environment. Poodle Talk is designed as a **gentle support and learning companion only**. It does not replace professional medical, mental health, safeguarding, educational, legal, or emergency services advice. Children should always speak to a trusted adult, parent, teacher, caregiver, or qualified professional when additional support is needed.

## Poodle Talk

A Calm Communication & Learning Space for Children

### 0.8 Parents and Educators

#### Working together to support every child

Poodle Talk is designed to support both children and the adults who guide them. Whether at home or in educational settings, it provides a calm, structured space for communication, reflection, and learning — while remaining transparent and supportive for parents and educators.

#### For Parents

Poodle Talk offers a safe and reassuring environment where children can express thoughts, explore ideas, and build confidence at their own pace. The experience encourages emotional awareness while gently guiding children towards positive communication and understanding.

#### For Educators

Poodle Talk supports classroom and wellbeing environments by offering a structured, low-pressure way for children to engage, reflect, and learn. It encourages curiosity, independent thinking, and emotional expression — while maintaining a calm and consistent tone.

#### Designed for shared environments

Poodle Talk is built for supervised use — such as shared iPads in wellbeing rooms, SEND corners, or support spaces for children with additional needs (including SpLD and dyslexia) — encouraging focused, meaningful interaction rather than continuous use. Each setup can be tailored to suit the needs of your environment, whether for pastoral support, focused learning sessions, or quiet spaces.

