



SHIFT

AMTC21
Conference

OCT. 31–NOV. 2, 2021 // FORT WORTH, TX

Exhibitor and
Sponsor Prospectus

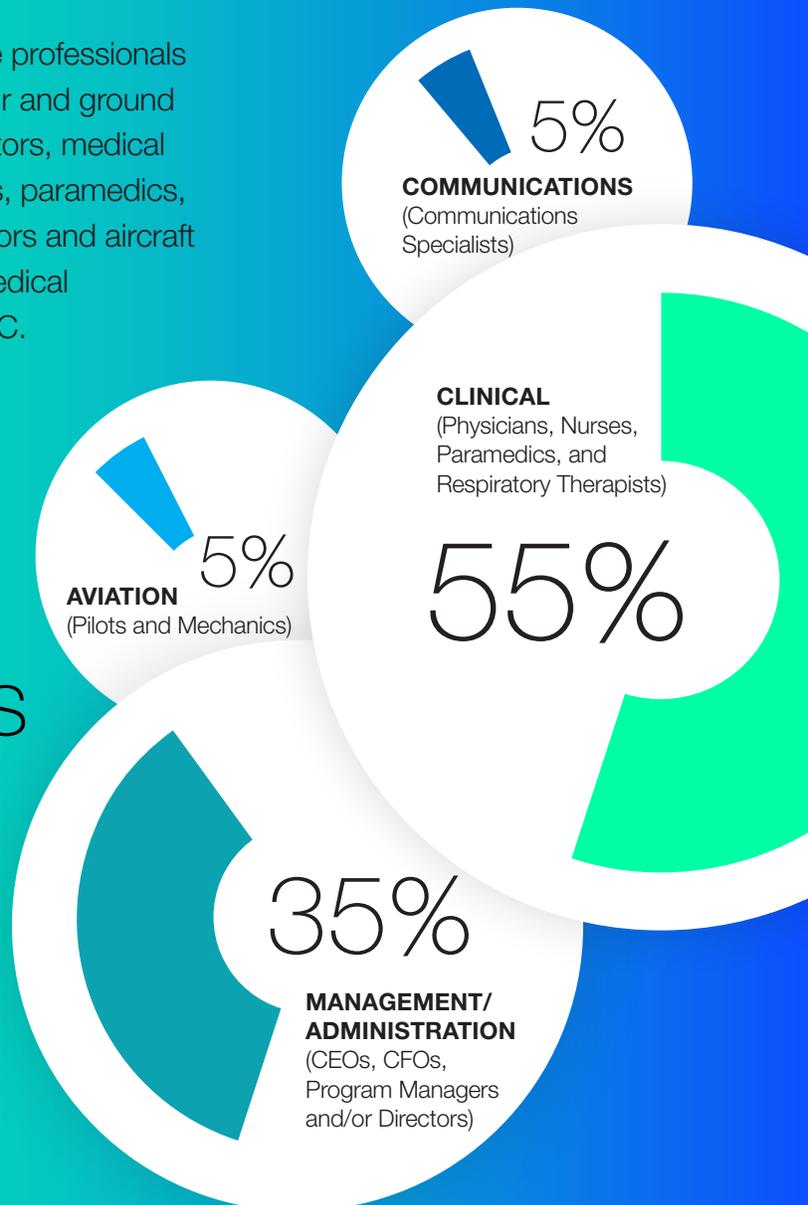
About the Conference

The Air Medical Transport Conference is an internationally recognized, annual educational meeting and trade show dedicated to improving the quality of patient care transport services. The AMTC facilitates a lively exchange of information to help medical transport professionals respond to constantly changing patient needs, and promotes industry advancement through adaptation to new technologies. This is your chance to meet with the most energetic, influential professionals active on all levels and in all areas of the medical transport field.

Attendees are emergency medical and critical care professionals from both hospital and independent providers of air and ground medical transport services—CEOs, program directors, medical directors, physicians, nurses, respiratory therapists, paramedics, pilots, communication specialists, Part 135 operators and aircraft manufacturers. All disciplines of the emergency medical transport industry are well represented at the AMTC. What better arena in which to show off your product or service?



Our Attendees







OUR HOST CITY

Fort Worth

Fort Worth beautifully blends the historic vision of the West with the futuristic vibe of a thriving modern city. Home to 847,000 residents and one of the country's largest airport hubs, this is a city that just calls you to come for a visit. An exploration of the area will bring you to world-class amenities like the country's No. 1 zoo, sprawling shopping districts, high-class museums, stunning Botanic Garden and over 200 options for open-air dining. The local cuisine is mouthwatering, the craft breweries offer exciting choices, and the nightlife is vibrant. You've never been anywhere like Fort Worth before, and it's time to discover all that Texas has to offer.



Fort Worth Convention Center



The Fort Worth Convention Center is a state-of-the-art facility and Texas's premier conference destination. We're proud to hold our conference in such a beautiful, versatile location. The center is in a perfect downtown location, near shops, art galleries, free trolley transportation and more. With exclusive caterers, delicious food is always nearby, and the center has on-site audio and visual capabilities. This engaging and exciting venue provides an ideal atmosphere for learning and networking.



Hotel Accommodations

As the Air Medical Transport Conference (AMTC) continues to grow, so have our housing needs. For the benefit of all attendees and exhibitors, the AMTC will be reserving room blocks at the **Omni Fort Worth Hotel** for the 2021 conference. Full information will be available in May 2021, and room blocks will open at that time. We will send an announcement to all exhibitors that have reserved booth space in Fort Worth with instructions on how to make your hotel reservations. Overflow room blocks are also available at the Sheraton and the Hampton Inn.

Become an Exhibitor

Book your booth today! Visit <http://bit.ly/ExhibitatSHIFT>.

Exhibit Fees

Exhibit Space Rental Fees are as follows:

Member Fees per 10' x 10' space

- \$1,550 early registration (received by March 30, 2021)
- \$1,650 regular registration (received by April 1 - July 31, 2021)
- \$1,950 onsite registration (received by after August 1, 2021)

Non-Member Fees per 10' x 10' space

- \$1,850 early registration (received by March 30, 2021)
- \$1,950 regular registration (received by April 1 - July 31, 2021)
- \$2,250 onsite registration (received by after August 1, 2021)

10' x 10' Booth Fee includes:

- Two Complimentary Expo Hall Badges*
- 10' x 10' Exhibit Space (including backwall and side rail drape)
- 7" x 44" Company Identification Sign
- 24-hour Security
- Company listing, including product/service description, on AMTC Mobile App.

* Complimentary expo hall badges include admittance to the Expo Hall during set-up/dismantle times and scheduled open times, Sunday night Reception, General Sessions, and food and beverage functions served in the Expo Hall. Information on upgrading expo hall badges and additional registration options will be available upon booth confirmation. Expo hall badges must be used by staff members or representatives of the exhibiting company, and will not be eligible for Continuing Medical Education credits.

All exhibitors must agree to rules and regs. Visit <https://aams.org/page/shift21rulesandregs>.



Don't Forget these Advance Mail Marketing Tools!*

Pre- and Post-Conference attendee lists are available for those who opt-in during the registration process.

- Pre-Conference Email Blast \$250
- Post-Conference Email Blast \$300
- Pre- AND Post-Conference Attendee Contact E-mail Blast \$500

* Maximum of 2 blasts per week from those that purchase, first-come, first-served. Valid from June to Sept. 30 and available post show.

MEMBERSHIP PAYS!

A membership discount of \$300 on early and regular booth registration fees is offered to AAMS members to thank them for their support throughout the year. If you are a non-member, but are interested in becoming a member, please call the AAMS office at 703-836-8732 and request a membership kit.

Membership information is also available at www.aams.org.



Exhibit Hours and Activities*

Saturday, October 30

- 8:00 am – 5:00 pm Exhibitor Registration Open
- 8:00 am – 5:00 pm Exhibit Hall Set-Up
- 9:00 am – 2:00 pm Golf Tournament (offsite)

Sunday, October 31

- 8:00 am – 6:30 pm Conference Registration Open
- 8:00 am – 11:00 am Exhibitor Set-Up
- 9:00 am – 10:00 am First Timers and International Orientation
- 9:45 am – 12:00 pm Education Sessions
- 12:00 pm – 6:30 pm Exhibit Hall Open
- 12:00 pm – 6:30 pm Poster Showcase Open
- 12:45 pm – 3:00 pm Education Sessions
- 3:30 pm – 5:00 pm Opening Keynote Session
- 5:00 pm – 6:30 pm Exhibit Hall Opening Reception

Monday, November 1

- 7:00 am – 7:45 am AM Yoga Class
- 8:00 am – 5:00 pm Conference Registration Open
- 8:30 am – 10:45 am Education Sessions

- 8:30 am – 5:00 pm Exhibit Hall Open
- 8:30 am – 5:00 pm Poster Showcase Open
- 11:00 am – 12:30 pm General Session - Government Affairs Update, CEO & President's Remarks
- 12:30 pm – 2:00 pm Lunch
- 2:00 pm – 3:00 pm General Session
- 3:15 pm – 5:30 pm Education Sessions
- Open Evening for Supplier Events

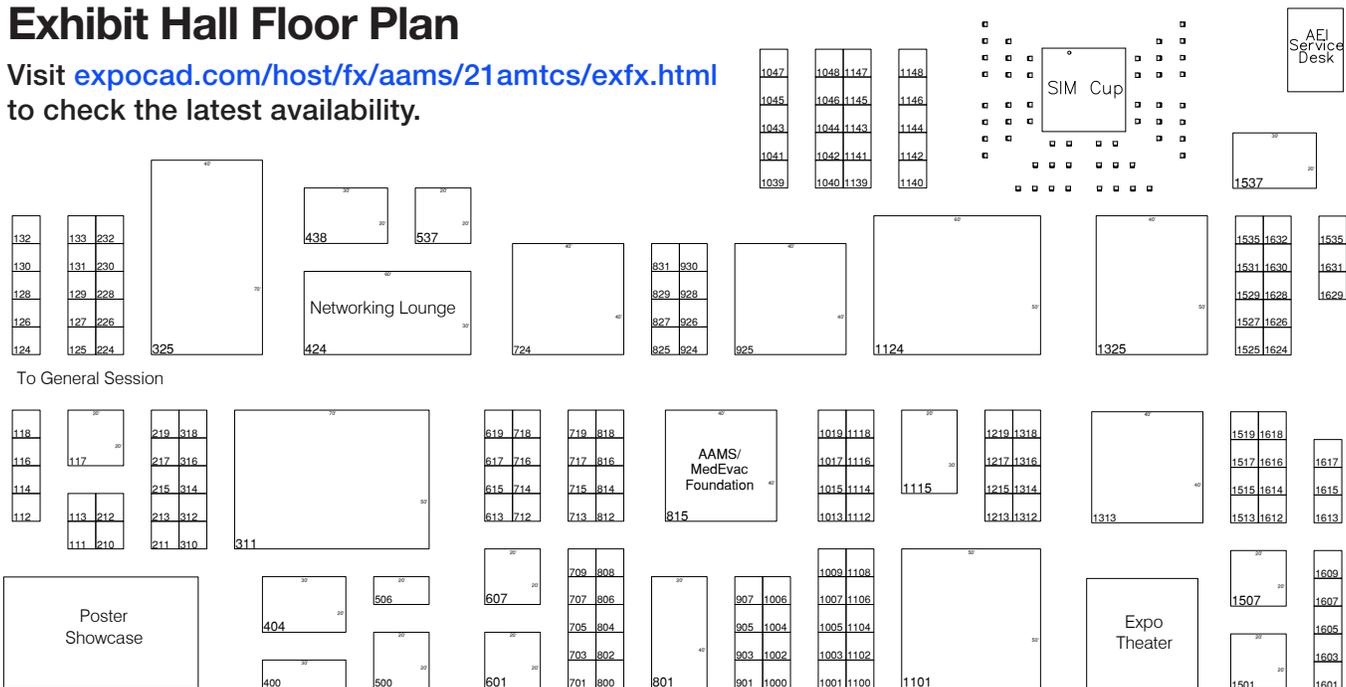
Tuesday, November 2

- 7:00 am – 8:00 am MedEvac Foundation 5K Run and Walk
- 8:00 am – 1:00 pm Conference Registration Open
- 9:00 am – 12:00 pm Exhibit Hall Open
- 9:00 am – 12:00 pm Poster Showcase Open
- 9:00 am – 11:00 am Education Sessions
- 11:00 am – 12:30 pm Closing Keynote Session
- 12:30 pm Exhibit Hall Teardown

*Note: Times of events are subject to change.

Exhibit Hall Floor Plan

Visit expocad.com/host/fx/aams/21amtcs/exfx.html to check the latest availability.



ENTRANCE

Exclusive Ways to Sponsor and Engage!

Sponsor AMTC and be eligible for additional AAMS benefits throughout the year. Vist shiftamtc.com/become-a-sponsor to find out how to qualify.

Wifi Sponsor

\$20,000

The Wifi Sponsorship includes branding the Wifi Networking Name with the name of your choice (must include/reference AAMS or AMTC), customization of password, and a logo/splash page redirect for all attendees!

AMTC Mobile App

\$15,000

The AMTC Mobile App will be THE PLACE where attendees go to get all things AMTC, before, during, and after the show! Your sponsorship will include premier branding and opportunities in the App, as well as prominent recognition onsite during the show.



Opening Reception: Halloween Monster M*A*S*H

\$15,000

This premier event sponsorship will include multiple announcements, signage opportunities, as well as options to make sure your exhibit booth is the one that gets the most Trick-or-Treaters! Contact us so that we can specialize this package for you!



Networking Lounge Sponsor

\$12,500

New this year, we are adding a Networking Lounge for all to visit, convene, and relax in, right on the expo floor! Your sponsorship includes furniture and carpet in your company colors, branded pillows, and signage and recognition throughout the AMTC.

Registration Sponsor

\$12,500

By being the exclusive registration sponsor, you will receive your logo on branded lanyards, brief message on the "Know Before You Go" pre-event email, and signage at the registration area onsite, as well as recognition throughout the AMTC.



SHIFT Coffee Sponsor

\$12,500

An enhancement of an old favorite! This years Coffee Sponsorship includes branded coffee sleeves, napkins, and signage at all coffee functions during the AMTC.

Directional Signage & Floor Clings

(Price available upon request)

Floor clings, easel signs, hanging banners? Make sure your brand gets the visibility it deserves! Contact us for opportunities and available locations.





Monday Lunch

\$10,000

Sponsor the most important meal of the longest day of the conference! Your sponsorship includes branded napkins for all attendees, as well as signage and recognition throughout the entire AMTC.

Headshot Lounge

\$7,500

New this year, our Headshot Lounge will offer attendees the opportunity for a professional headshot to use on their social media or however they see fit. Your sponsorship includes signage and onsite recognition, as well as opportunities to either watermark each photo with your logo OR include your logo and website/message on an email to attendees with their digital photo (depending on selected vendor).



Specialty Receptions Sponsor

(Price available upon request)

Includes Awards Receptions, exhibit show floor awardee visibility sponsorship in networking lounge, Board Meeting, Diversity and Inclusion Reception, and MedEvac Foundation Donor Reception. Contact us for more details!

Expo Theater Presentation

\$1,000

A limited number of slots will be available on Monday and Tuesday for exhibitors to share a 20 minute educational session by a Subject Matter Expert. These sessions are open to all attendees, and will also be recorded for your use post event.

Branded Key Cards

\$10,000

Have your logo, booth location, and anything else you want to share with SHIFT AMTC21 attendees on their hotel key card! This sponsorship includes 2 card per hotel guest at our 3 official SHIFT AMTC21 hotels (Omni, Sheraton, and Hampton Inn).



General Session Sponsor

\$5,000

Our General Sessions are the most attended events of the show! By sponsoring one of our general session, you will receive prominent signage and recognition throughout the show, as well as the opportunity to address the audience and/or introduce a featured speaker during the Session. Choose from our Sunday Opening Keynote, Monday AAMS and Government Update, or our Tuesday Closing Speaker.



AMTC Dog Tags

\$5,000

Back by popular demand, the AMTC dog tags will be available to one sponsor, and will be distributed at the AAMS booth during the Halloween Monster M*A*S*H opening reception. Your logo or message will be included on the customized tags.



Attendee Charging Stations

\$3,000

Power up with a branded cell phone charging stations. These stations will be positioned throughout the convention center, and will feature your logos, messages, and colors!

Sim Cup Sponsor

Title Sponsor: \$25,000

Orientation Lunch: \$3,500

Equipment Sponsor: \$500+

Prize Sponsor: \$1,500

EDUCATIONAL GRANTS

Contact the AAMS Office at 703-836-8732 to learn more about these grant opportunities.

Education Session Tracks: \$1,750
(7 to choose from)



Sponsorships

Since 2005, the MedEvac Foundation International has supported academic research, studies, and education programs designed to enhance the industry's ability to deliver high-quality, safe, and effective medical care and medical transportation for every patient in-need. The Foundation's charitable programs support our industry's members and their families who provide life-saving services and serve their communities with pride and commitment throughout the United States and around the world; we take care of our own. Your sponsorship and support at SHIFT AMTC21 will long outlast the 3 days of the event...

Saturday Foundation Fundraiser Sponsorship

Starting at \$1,000

This year, MFI will host a Foundation Fundraiser the day before SHIFT AMTC21. This year's theme is a Football Tailgate! Instead of golfing, lets play some ladder golf and cornhole! Wings and a cold brew always sound good. And don't forget to wear your team colors! Contact us for custom sponsorship opportunities, including signage, custom menu/drink items, logo'd giveaways, and more!



Monday Yoga Sponsor

\$3,000

Monday will be the longest day of SHIFT AMTC21. So, start off with a rejuvenating early morning Yoga Session. Your sponsorship includes signage, 3 tickets to the Yoga session, as well as a branded wellness item (produced and paid for by AAMS) for all Yoga participants.



Tuesday 5K Sponsorships

Top Sponsor: \$10,000

Includes signage and branded t-shirts (produced and paid for by AAMS) for each 5K participant, Premier level recognition and benefits, and 5 5K Registration

Snack Sponsor: \$5,000

Includes signage, branded disposable water bottles at 5K Start/End, and 4 5K Registration

Supporter: \$2,500

Includes signage recognition, and 3 5K Registration

AAMS Community Awards



The AMTC & AAMS Community Awards include nine (9) different awards that are given out during SHIFT AMTC21. New this year, awards will be presented during our Keynote and General Sessions, to ensure they are recognized at the events where most every attendee attends!

\$4,000 is required to sponsor each of the AMTC and AAMS Awards.

Your sponsorship pays for the award winner's hotel and conference registration (one individual per award), as well as pays for the production of a crystal trophy and some of the costs associated with the production of award winners recognition onsite at SHIFT AMTC21, as well as marketing and design expenses.

This is your chance to get your company's name in front of influential professionals active on all levels and in all areas of the medical transport field, because your sponsorship of the award will include:

- Your company name and/or logo and website hyperlink will be on the application form and marketing materials, if sponsorship secured in advance of award application opening.
- Your company name, logo, and website hyperlink will be added to the general conference website, shiftamtc.com, as well as on selected other digital marketing campaigns.
- Your company name and logo will be on screen when your sponsored award is presented, during the highly attended keynotes and general sessions. There will also be on site signage and recognition throughout the venue, including in the AAMS Booth.
- You, or a representative of your company, will have the opportunity to say a few words when presenting the trophy to the winner.
- Photos will be taken by a professional photographer of the award winner, AAMS CEO/President and the representative of your company. These photos will be posted on all AMTC and AAMS social media accounts (Facebook, LinkedIn, etc).
- The awards, along your company's name listed as the sponsor will be posted on the new AAMS.org member site, which has recently launched and is continually being added to and being upgraded.
- Your company's name will be listed in the Air Medical Journal article announcing Award Winners.

Program of the Year

Marriott-Carlson Lifetime Achievement Award

Jim Charlson Safety Award

Barbara A. Hess Research & Education Award

Transport Mechanic's Award of Excellence

AAMS Fixed Wing Award of Excellence

AAMS Critical Care Ground Award of Excellence

AAMS Neonatal/Pediatric Award of Excellence

AAMS Excellence in Transport Leadership Award

AAMS Excellence in Community Service Award

Award Opportunities Available: aams.org/page/awards

Join an Impressive List of Committed SHIFT AMTC21 Exhibitors and Sponsors!

Aerolite America LLC

Air & Surface Transport Nurses Association (ASTNA)

AirBorne Transport Incubators, a Division of International Biomedical Ltd.

Airbus Helicopters, Inc.

Air Medical Physician Association (AMPA)

Air Methods

Aureus International

Avante Rental Services

Aviation Specialties Unlimited, Inc.

Axnes, Inc.

Baldwin Aviation Safety & Compliance

Becker Avionics USA

Bell

Board of Certification for Emergency Nursing (BCEN)

Classic Air Medical

Commission on Accreditation of Medical Transport Systems (CAMTS)

Complete Flight

Computer Training Systems

Essex Industries

Ferno Aviation, Inc.

Flight Vector

FlightBridgeED, LLC

FlightHelmet.com

Golden Hour

Helifab

Hillaero Modification Center

IA Med

ImageTrend, Inc.

International Association of Flight and Critical Care Paramedics (IAFCCP)

International Association of Medical Transport

Communication Specialists (IAMTCS)

International Board of Specialty Certification (IBSC)

Leonardo Helicopters

LifeBlanket

LifePort

Med-Pac, Inc.

Merit Apparel Co., Inc.

Metro Aviation, Inc.

National EMS Pilots Association (NEMSPA)

Ninth Brain Suite, LLC

OB STAT, Inc.

One Call Medical Transports

PHI Health LLC

Pilatus Business Aircraft Ltd

Pratt & Whitney Canada

Quick Med Claims

RSQ911 Solutions

SAFRAN Helicopter Engines USA

Signature Emergency Products

Spectrum Aeromed

StandardAero

STRYKER

Tortle Products, LLC

University Of Maryland, Baltimore County

Williams & Williams, Inc.

ZOLL Medical Corporation

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Special Thanks to Our
2021 Contributing Sponsors:

