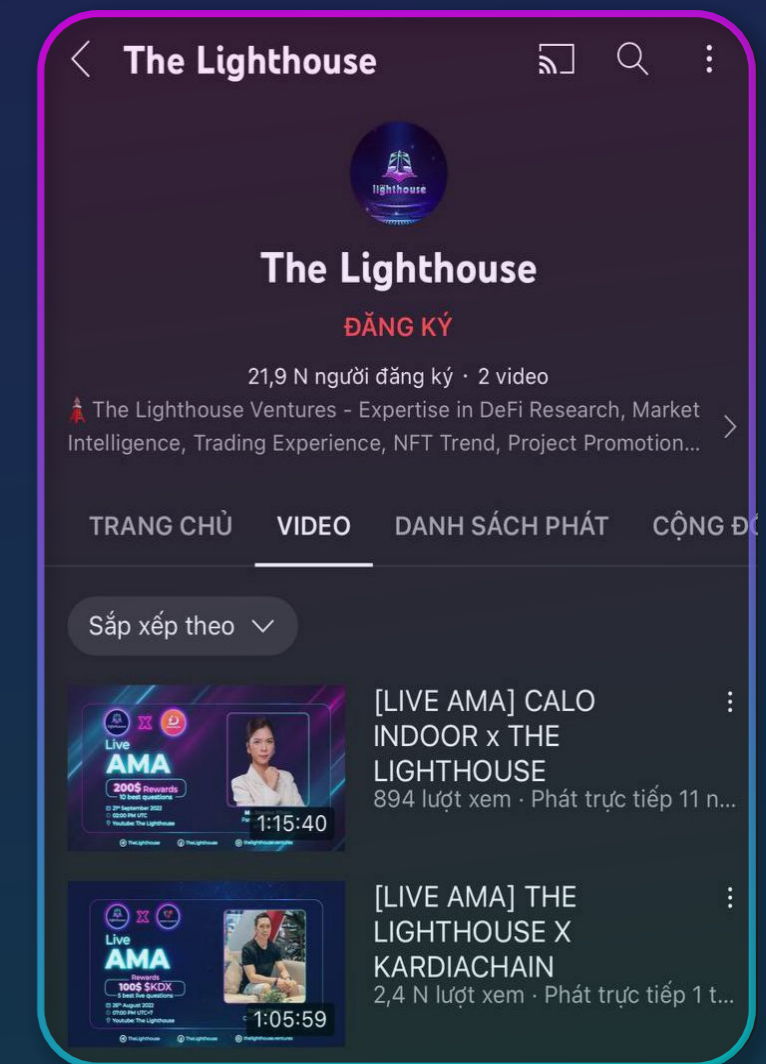
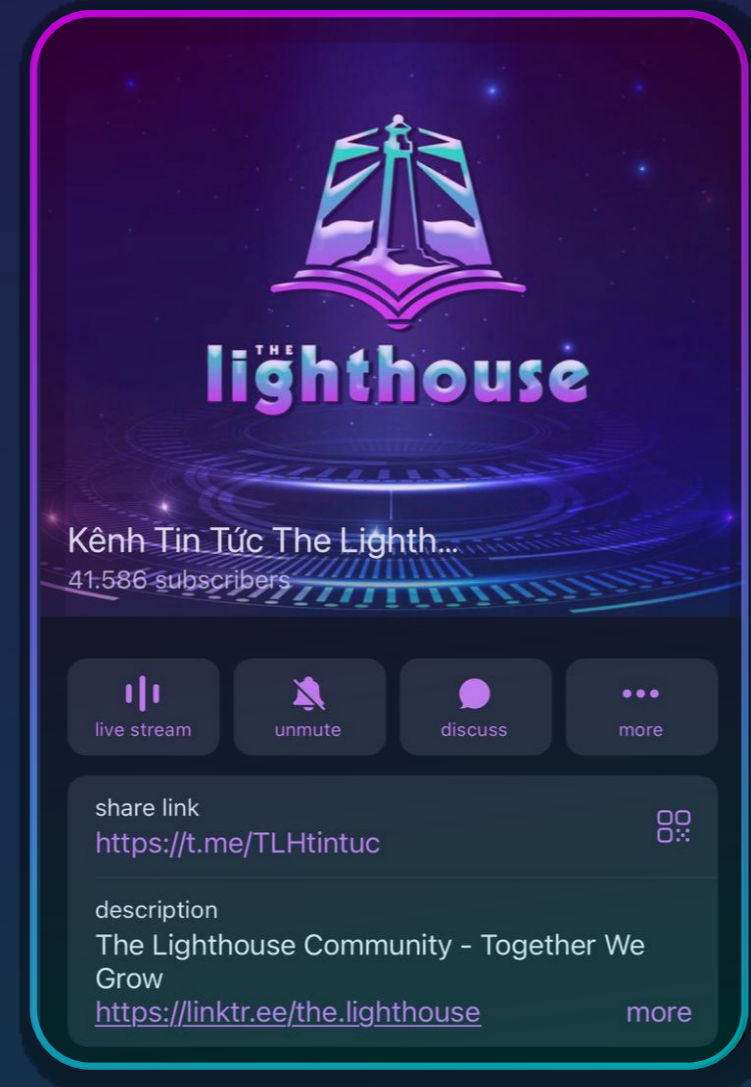
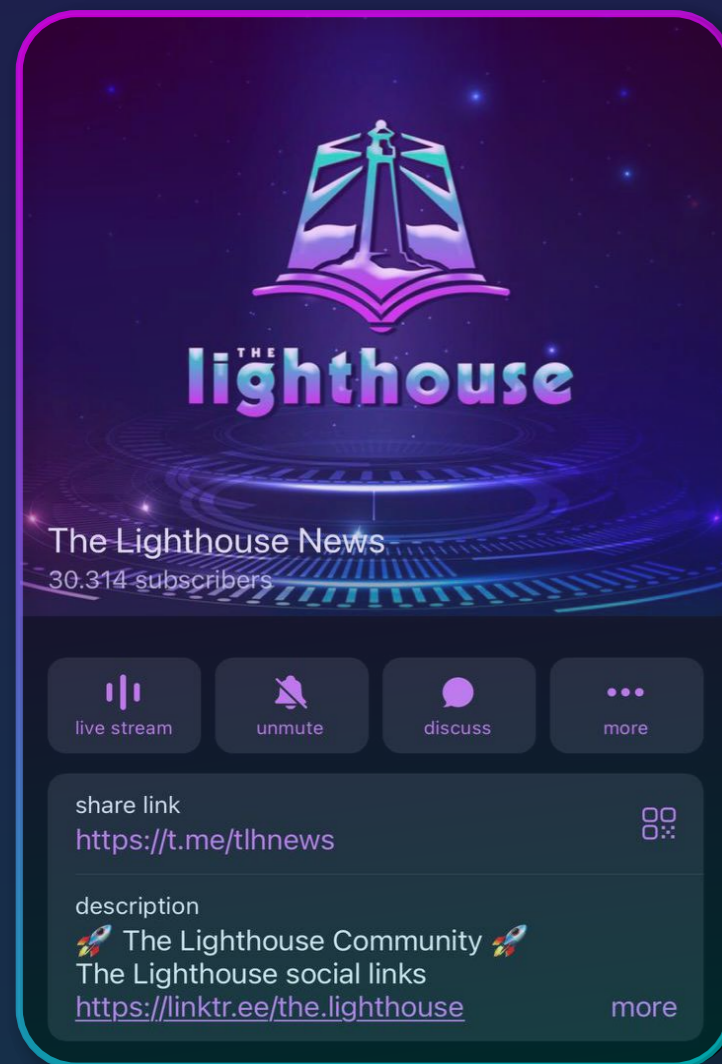




THE
lighthouse

**SERVICE
PROPOSAL**

Welcome to The Lighthouse



 Global News Channel
- Subscribers: 32K +
- Traffic: 4K/ Post

 Vietnam News Channel
- Subscribers: 42K +
- Traffic: 8K/ Post

 Twitter Updates
- Subscribers: 22K +
- Traffic: 500/ Post

 Youtube Media
- Subscribers: 21K +
- Traffic: 1K5/ Video



What do we

OFFER ?

▪ **For Enterprise**

- Incubating
- Community Building
- Technical Supports
- Marketing Supports
- Media Outreach
- KOLs Management

▪ **For Promotion**

▪ **Extra Supports**



FOR ENTERPRISE Incubating

SCOPE OF WORK	DESCRIPTION	EXAMPLE	QUANTITY	REMARKS
PARTNERSHIP OUTREACH	Ventures Capitals, Communities, Game Guilds...	Gotbit, Raptor, Beng Beng Gaming ++	50	FREE: Technical partners connecting
MEDIA & PUBLICATION OUTREACH	KOLs Management	Chinese Whales, Japanese Crypto, Omega Labs ++	30	Fulltime KOLs Manager Local/ Global KOLs
	Media Outreach	Business Insider, Yahoo Finance, CoinTelegraph ++	N/A	
ADVISORY & CONSULTANCY	Finance, Product design, Marketing Strategy, Operating Strategy...		N/A	Experts in the fields (Founders, Investors...)
SOCIAL MEDIA MARKETING	Basic Educational Posts		10	
	Moonsheet/ One-page Summary		1	
	Airdrop/ Giveaway Event		1	
	Text/ Live AMA		1	
HUMAN RESOURCES	Outsource Team	CM, BD, Marketing...	N/A	Experienced Local/ Global team
	Training for In-House team		N/A	

\$5.000 + 5% Total Fundraised


















FOR ENTERPRISE Community Building

	SCOPE OF WORK	DETAIL	PLATFORM	PRICE RANGE
LOCAL & GLOBAL COMMUNITY	Community building	Plan and build community	 	\$1.500 - \$4.000
	Airdrop Campaign	(2 - 4 weeks) Attract and increase 30K - 100K organic users	   	\$1.500 - \$6.000
	Performance Ads (1m)	Social media branding	  	\$1.000 - \$.3000
	CM (Local/ Global)	Plan, manage & interact with the community	 	\$800 - \$1.200 (1m)
	Shilling team	Navigate & attract users	  	\$800 - \$1.500 (1m)

FOR ENTERPRISE Technical Supports

AUDITING	NAME	PRICE	NOTE
I D O LISTING	CertiK, SolidProof, CyberScope, VeriChain	Depends	
	CoinMarketCap	6.000\$	
	CoinGecko	4.000\$	
	Bitmart	50.000\$	
	LBank	50.000\$	
	XT	35.000\$	Market Maker
	Bibox	35.000\$	
	MoonXBT	20.000\$	
	Coinsbit	10.000\$	
	Azbit	10.000\$	
	Gate.io, Houbi, MEXC, Bybit, AceStarter, BSCLaunch	Depends	

FOR ENTERPRISE Marketing Supports

	SCOPE OF WORK	DETAIL	PLATFORM	QUANTITY
IN-HOUSE MARKETING	Social Posts	Bilingual educational post	  	10
	Moonsheet	For project's milestones		1
	Press Release	Tier 2 - 3 publication		1
	Mini Event (GA, Air)	Attract and gain users	   	1
	Text AMA/ Live AMA	AMA Promoting, Pre-Event, Hosting	 	1
	Reviewing Video	Platform review		1
	Shillers	Navigate and attract users	  	> 15
	KOLs Posts	Promoting Posts on KOL Community	  	3
	EXTRA SUPPORTS	KOLs Connecting	Connecting for futher collaboration	
Technical Partners Connecting				5

\$5.500 - All costs are included

FOR ENTERPRISE Media Outreach

BASIC PR PACKAGE			
NAME	TYPE	MONTHLY TRAFFIC	PRICE
Nasdaq	PR	51.600.000	1.500\$
Yahoo Finanace		249.000.000	
Yahoo News		249.000.000	
Bloomberg		102.660.000	
BENZINGA		67.999.888	
MarketWatch		23.881.213	
Business Insider		136.000.000	
Morning Star		54.999.444	
AP News		57.233.000	

PREMIUM PR PACKAGE			
NAME	TYPE	MONTHLY TRAFFIC	PRICE
CoinTelegraph	PR	7.966.845	6.500\$
	Sponsored Post		13.000\$
Coingape	PR	687.331	1.100\$
	PR, Homepage		1.300\$
	PR, Homepage Social Post, Newsletter		1.400\$
Coindesk	PR	8.922.114	15.500\$
Bitcoin.com	PR, Social Post	6.386.613	3.500\$
	Sponsored + PR (Prepared Content)		4.700\$
	Sponsored + PR (Journalist Content)		7.000\$

FOR ENTERPRISE KOLs Management

Large network of 300++ KOLs globally
on Telegram, Twitter, Tiktok, Youtube



BASIC

- ✓ 30 KOLs Connecting
- ✓ KOLs Promotion Management
- ✓ Fulltime KOLs Manager
- ✗ KOLs Auditing & Tracking
- ✗ Private Global/ Local KOLs Group

1.200\$

PREMIUM

- ✓ 50 KOLs Connecting
- ✓ KOLs Promotion Management
- ✓ Fulltime KOLs Manager
- ✓ KOLs Auditing & Tracking
- ✓ Private Global/ Local KOLs Group

3.500\$

FOR PROMOTION

Single Services

TYPE	DESCRIPTION	PLATFORM	UNIT	PRICE
Post	Bilingual promotion post, 24h pinned		Post	200\$
	Promotion post, 24h pinned		Post	100\$
Moonsheet	For project's milestones		Design	100\$
Mini Event (GA, Air)	Event, promoting, shilling	   	Event	300\$
Video	Reviewing/ Unboxing		Video	400\$
Text AMA	AMA promoting, Pre-Event, Hosting		AMA	400\$
Live AMA	AMA promoting, Pre-Event, Hosting		AMA	800\$

FOR PROMOTION Packages

PRICE TABLE	BASIC	BUSINESS
Post	3	5
Moonsheet	1	1
Mini Event	1	2
Video	⊗	1
Text AMA	1	1
Live AMA	⊗	1
	1.500\$	3.000\$

EXTRA SUPPORTS

KOLs PROMOTION PACKAGE				
TYPE	PLATFORM	QUANTITY	PRICE	NOTE
AMA	Telegram	10	Negotiable	Package detail can be customized based on project's phase and requirement
Promoting Video	Tiktok/ Youtube	15		
Promoting Post	Telegram/ Twitter/Facebook	20		

Market Maker Service:

Contact

Social Growth Hacking
(Telegram, Facebook, Twitter, Youtube, Discord, Tiktok)

Contact

Top Trending
(Dextool, PancakeSwap)

Contact



THE
lighthouse

Contact us



management.tlh@gmail.com



[@Coco_Mambo](#) (Partnership Manager)