

Mark Bouquet



Creative Carpet & Flooring MOME ADVISOR

Hello Everyone,

I'm hoping this letter finds you all in good health and spirits. April sure was a busy month for our family. Birthdays, [I hit the big 5-0 on the 23rd] my son Clay became 18 and for Easter my whole family was able to head down south to Kentucky to spend the holiday with my mother-in-law and sister-in-law. As our kids have grown it has become more and more difficult to get the family together all at once, so it sure is nice when it happens.

So, Mother's Day is just around the corner, and I find myself thinking about my own mom and mother-in-law, as well as my wife and my daughter-inlaw (who has been a mom for a little over a year now). I think about some of the things that I and my siblings did when we were little and wonder how my mother ever kept her sanity. We grew up in a small house and there were 4 of us sharing a bedroom. I can remember at bedtime, when no one wanted to go to sleep, someone would just yell out, "Milk please!", and my mom would dutifully come in with a glass of milk. Of course, we each would take a turn and could delay bedtime for quite some time before she put her foot down!

Don't get me started on some of the things my kids have done. When Jake was still in diapers the only way my wife could keep them on him was to duct tape them. I'm not even kidding. She carried duct tape and a pair of scissors in her diaper bag. I remember one time when Mark was a teenager, Tammy and I were out and he called and asked if he could have a "few" friends over while we were gone. We came home to no less than a dozen cars in the driveway and on the street in front of the house. Then there was the time that I had to climb out on the roof to get Jake (he was about 2  $\frac{1}{2}$  or 3) down, or the time that Cody at about 4 years old somehow managed to back the car out of the garage without hitting anything ... Oh, I could go on and on. I can't wait to see some of the things my kids get to experience with their kids!!! My point??? Don't forget to bless your moms with something wonderful. Doesn't have to be expensive. Just remember to honor them and tell them how much you love them and thank them for putting up with all of the things you did when you were a kid. By the way - we'd love to hear some of those stories. Why not log onto our Facebook page and share!!!

As always, thanks for being such wonderful customers. Enjoy the rest of the newsletter!

Sincerely, Mark Sr.

<u> Thank You for the Kind Words!</u>

"My house is finally beginning to feel like a home thanks to Creative Carpet! We began to replace the existing flooring in our home about three years ago and we were so pleased with Creative Carpet, that we have included them in every room in our home ©! Thanks for helping us turn our home from old to outstanding!"

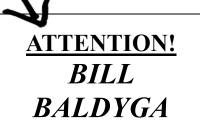
~ Michelle of Plainfield IL, April 2014

"A great experience—from showroom to installation—and an absolutely beautiful floor! Thanks Creative Carpet & Flooring!" ~ Camille and Dean of Frankfort, April 2014

Mark Bouquet, Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!" (708) 479-8600

- A Message from Mark Sr.
- This Month's Mystery Winner
- Thank You for the Kind Words!
- Boost that Curb Appeal
- Did You Know ...
- Mega Trivia Contest!!!
- Mother's Day Facts
- Take Your Chocolate
- Recipe Corner
- Welcome Clients!
- Referral Rewards Program
- Reduce Your Bank Charges



You are this month's **Mystery Winner!** We have a **\$10.00 gift certificate** 

to Starbucks reserved just for you! Come by our store to claim your prize!

Creative Carpet & Flooring 19420 S. LaGrange Road Mokena, IL 60448 NOTE: Must be picked up by 5/31/2014

#### Home Advisor Boost that Curb Appeal



You may be downsizing, upsizing, relocating, selling your own home or using a realtor, but it often comes down to first impressions. Curb appeal simply means "how good does my home look from the curb?" Take a notepad, stand on the sidewalk and answer these questions:

- 1. Is there clutter on the porch and around the yard?
- 2. Are the windows clean?
- 3. Is all trim around the front door and windows clean?
- 4. Do flowers and shrubs enhance the look of your home?
- 5. Is the siding clean?

Taking care of these relatively inexpensive items can move your home much faster.

#### *The Holidays* Mothers' Day Facts

- Celebration of a day to honor mothers goes back many centuries, to Greek and Roman days and beyond.
- In 17<sup>th</sup> century England, Mothering Sunday was observed with gifts and flowers.
- Mothers Day is observed around the world on different dates, like December 22<sup>nd</sup> in Indonesia or the 3<sup>rd</sup> Sunday of October in Argentina.
- In 1872, Julia Ward Howe, author of The Battle Hymn of the Republic, suggested a holiday June 2<sup>nd</sup> to celebrate mothers and peace.
- The modern version of Mothers Day is around a hundred years old. Thanks to the efforts of Anna Jarvis in memory of her own mother, the holiday was officially recognized in 1914 by President Woodrow Wilson.



### DID YOU KNOW...

Creative Carpet & Flooring is your full-flooring design center featuring carpeting from all the major manufacturers? We have the finest flooring installers in the Chicago land area and offer you our **lifetime installation warranty**.

We also specialize in hardwood flooring (prefinished and sand on site), along with laminate and luxury vinyl tile. Whatever your flooring needs, stop on in and let us help you with your design selection.

#### CALL TODAY FOR YOUR FREE NO OBLIGATION MEASURE

We offer financing with **ZERO** down and **ZERO** interest until 2015 & accept the following major credit cards: Visa, Mastercard, Discover and American Express.



**Congratulations to last month's winner:** 

### Les Grant

Stop in at Creative Carpet & Flooring to claim your prize by May 31, 2014! (Answer to last month's quiz: Pennsylvania

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's MegaTrivia question:

## What is the largest island in the world?

A) Borneo C) Greenland E) H

B) Sumatra nd D) Australia E) Hawaii

Call us at 708.479.8600 or e-mail answers to Contests@creativecarpetinc.com

#### © NEW © FRIENDS & CLIENTS ~ March 2014 ~

Ted Boone Donna Cesario Charlotte Cure Randy Czop **Rob Dauphinais** Mike Faber **Denise** Falbo Mike Fogarty John Fuerst Edward George **Tim Graves** Harold Gurgone **Becky Harrington** Jeff Hoffmeister Lennor Johnson Gail Kapovich David Loschiavo Mary Melia **David Navratil** Kathleen Neer Sam Schick Mary Schultz Christian Life Assembly Susan Webster

It Was WONDERFUL to Meet You! ©

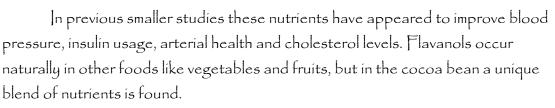
#### Meet our Carpet Cleaning Customers:

#### ANNETTE PRENDERGAST JON JAGER TINA AND CHRIS SHANA JIMMY CLAUSING

Didn't know that we not only sell and install carpet, but we clean it, too?! Call for more info on our expert carpet cleaning services!

#### About Staying Well Take Your Chocolate

Chocolate: however you look at it - cake, candy, bar or drink - it's to die for. In fact, for years we've been told to stay away from chocolate if we want good health. Now, however, researchers at Boston's Brigham and Women's Hospital are taking another look. They've embarked on a major study, involving 18,000 people across the U.S., looking at the cocoa flavanols contained in the chocolate.



The bad news? In these wonderful chocolate pills the cocoa flavanols are highly concentrated, but for the purposes of the trial, all the sugar and fat have been removed.

#### Recipe Corner Spicy Bean and Quinoa Salad with "Mole" Vinaigrette

To make ahead, leave out the greens and keep the quinoa mixture covered in the refrigerator up to two days. Add spinach just before serving.

#### Ingredients

- teaspoon grated orange rind
  teaspoon unsweetened cocoa
  teaspoon ground cumin
  teaspoon ground cinnamon
  tablespoons fresh orange juice
  1/2 tablespoons red wine vinegar
  tablespoon adobo sauce from canned chipotle chiles in adobo sauce
   tablespoons olive oil
   cups cooked quinoa, room temperature
   tapped fresh cilantro
   teaspoon kosher salt
- 2 green onions, thinly sliced
- r nned ee erature

-www.myrecipes.com

- 1/2 cup unsalted pumpkinseed kernels (pepitas), toasted
- 1 Fresno chile or jalapeño pepper, very thinly sliced
- 1 (15-ounce) can black beans, rinsed and drained
- 4 cups baby spinach leaves

#### Directions

1. Combine first 7 ingredients in a small bowl; gradually add oil, stirring well with a whisk.

2. Combine quinoa and next 6 ingredients (through beans) in a large bowl. Add vinaigrette; toss to coat. Add spinach; toss to combine.



#### Welcome Back to Our RETURNING CLIENTS:

Keith Alberts Karen Boyles Tamie Cebula Sue Christensen Leslie Cosich John Paul Evans Lois Fryer Ralph Groskopf Debra Grzeskowiak Kathy Haberkorn Michelle Heurung Pam Huizinga Eileen Keating Jan Poort Steve Rogus Brian Stoecker Scott Vetter Lee Wallace Tom Widelski Greg Wilson



GREAT TO SEE YOU AGAIN!

#### Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's <u>REFERRAL REWARDS</u> <u>PROGRAM</u>

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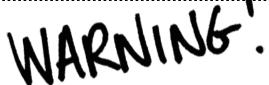
As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*.. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster or TGIF.

## A gigantic <u>THANK YOU</u> to all who referred us last month:

Ann Lewandowski Catherine Meskill Donna Cesario Peggy Wing Lisa and Frank Fus Simone Kapovich Tim Jackson Lori Glowacki Wally Widelski



Enjoy dinner on us as thanks for the referral!



#### Don't visit any flooring dealer until you call us for a <u>FREE</u> Consumer Awareness Guide!

#### You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

#### Moneywise Simple Ways to Reduce Your Bank Charges

Your disposable income – what there is of it – can be gobbled up by bank fees if you're not careful. Follow the principle that everything you do in person at the bank will cost you more.

Here are a few simple things you can do to take charge of those bank charges:

- Lose the checks going paperless is good for the environment and saves you money at the same time. Most banks charge more for handling checks and make you pay for them too.
- Set up direct deposits and direct debits for regular monthly charges. In cases where you need a "voided" check to set these up, your bank can provide your account encoding.
- Pay your own bills online make friends with your financial institution's website.
- 4. Make loan and mortgage payments bi-weekly or weekly instead of monthly this tactic can save thousands in interest charges.
- <u>Always</u> read your monthly statement (preferably online since you may be charged for a printed, mailed copy). Monitor any unusual charges or activity and call your financial rep if there's an issue.
- 6. Negotiate a better deal with your bank if your account charges are ridiculous. You may have to keep a minimum monthly balance to get the best deal. If that's not possible, take out a certain amount of cash each week and use it for day-to-day purchases; this will save on debit fees. Some stores offer cash back when you pay by debit.
- 7. NEVER run an overdraft except in extreme emergency. The bank will let you do it and then soak you for it. Keep a check register or cash flow statement so you'll always know what's in your account. If you don't know what a check register is, your bank can provide you with one; the instructions are easy to understand.
- If you withdraw cash from an ATM, don't go out of network....that is, use your own institution's machines. If you use another bank's ATM you'll pay twice.

Follow some or all of these rules for six months and you'll be amazed at the savings!

Creative Carpet & Flooring 19420 S LaGrange Rd Mokena, IL 60448 708-479-8600

www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm Tues. & Thurs.: 10am – 8pm Sat.: 10am – 4pm



APRIL SHOWERS BRING MAY FLOWERS



... AND ALSO

## FLOODED BASEMENTS!!!



Stop in at Creative Carpet & Flooring to check out our beautiful selection of Luxury Vinyl Flooring by Karndean Design Flooring.

19420 S. LaGrange Mokena, IL 60448 708.479.8600 Info@CreativeCarpetInc.com www.CreativeCarpetInc.com



It's the perfect match for your wet basement with its GREAT moisture resistance.

Don't have a soggy basement?

Luxury Vinyl Flooring is perfect for upstairs!

Low maintenance, beautiful visuals and extreme durability!

Check out www.Karndean.com for more info and to view the wide selection of products!

### SALE!!! SALE!!! SALE!!! SALE!!! SALE!!!

This month only!

# FREE FREE FREE FREE STANDARD INSTALLATION of all Luxury Vinyl Flooring (250 sq.ft.minimum)



Did you know...

Creative Carpet & Flooring now offers

<u>Interior Design Services!!!</u>

#### Would you like a cohesive color palette for your home?

Having trouble deciding which colors work together in a room? Our designer will select a cohesive color palette which will include colors for your walls, furniture, and/or accent pieces.

#### Do you have a space that could use some design updates, but you are not sure what to change or where to start?

Have our designers put together a custom Style Board just for your room to your taste and needs. The Style Board is a compilation of furnishings, finishes, and design elements which achieve the desired look.





#### Want to purchase new furniture but don't know what will fit?

Having trouble figuring out how to place your furniture or just looking to make a room in your home feel new and functional? Perhaps you would like to re-design your room completely, but do not know where to start. Sometimes you need the suggestions of a professional! Our designer will draft three layout options per room, using your existing furniture, new furnishings or a combination of both - your choice.

**Re-Position:** We will take your existing floor plan and give you up to three options and show you how to re-position your existing furnishings- a great option if you just purchased a new piece of furniture and are not sure where to place it, or just want to re-arrange what you currently have.

**Re-Design:** This option is recommended if you intend to re-design an area of your home and is accompanied by a Style Board, which will include new design elements (furnishings, lighting, paint samples, accessories, etc.). The new designs will be drawn based on your submitted requirements and measurements.

### ✓ Get DREAM space you <u>always</u> wanted!

Receive a manual which you can use to shop with confidence at the retailer of YOUR choice!

✓ Have full control over your design budget!

Complete the design project on your own time!



AMAZINE

CALL US AT CREATIVE CARPET & FLOORING TO GET MORE INFO & PRICING ON THESE AWESOME NEW SERVICES! 708.479.8600

OR STOP IN TO TALK TO ONE OF OUR EXPERIENCED DESIGNERS! 19420 S. LAGRANGE RD. IN MOKENA, IL