

### **Advertising Summary**

PROPERTY: 7104 Del Rio Drive

AGENT: Shana Gates

DATE: 03/12/21



## GLOBAL REACH

WE ARE ALLIED WITH THE MOST RESPECTED MEDIA OUTLETS WORLDWIDE, SO YOUR PROPERTY CAN BE VIEWED AND EXPERIENCED BY AN INTERNATIONAL AUDIENCE WITH BUYING POWER.

629.4M

**Combined Monthly** 

PAGE VIEWS

149.6M

**Combined Monthly** 

SITE VISITS

#### Complete media exposure for properties includes:

WSJ.com, RobbReport.com, WashingtonPost.com, PropGoluxury.com, FinancialTimes.com, WSJ's MansionGlobal.com, MansionGlobal.com/cn (Chinese), MansionGlobal.com/es (Spanish), Barrons.com, Barrons.com/Penta, MarketWatch.com, Juwai.com and LeverageRE.com

# WSJ

## The Washington Post

Robb Report

FINANCIAL TIMES

**MANSION** GLOBAL

ONLY THE EXCEPTIONAL

BARRON'S

PENTA

MarketWatch

PropGOLuxury.com

Luxury Properties Worldwide



LEVERAGERE.COM

# WSJ

wsj.com

The largest online publisher of original business news and financial information.

178.6M MONTHLY PAGE VIEWS

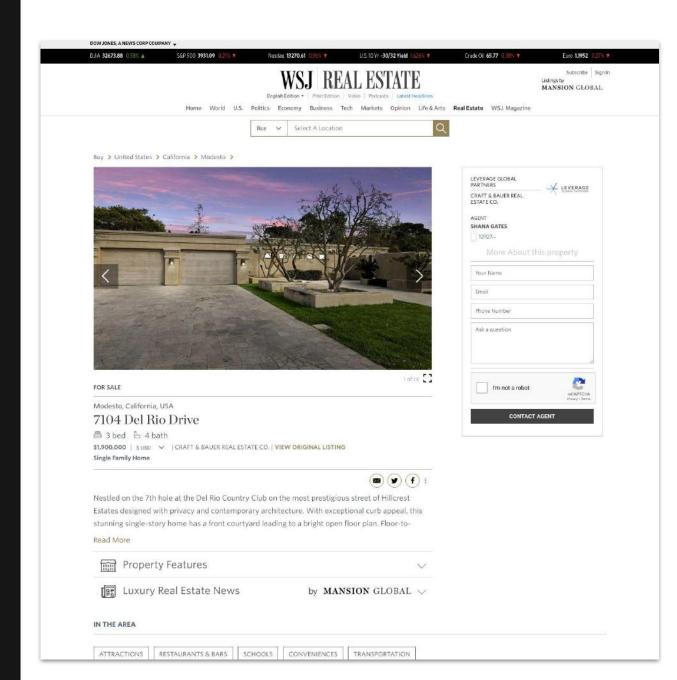
51.2M MONTHLY SITE VISITS

\$242,000 AVG. HOUSEHOLD INCOME

\$1.49 M AVG. HOUSEHOLD NET WORTH

Top Visiting

United States, United Kingdom Canada, Australia, India, Germany, Japan, Hong Kong, Singapore, France LINK: <a href="https://realestate.wsj.com/listings/4183388">https://realestate.wsj.com/listings/4183388</a>



### FINANCIAL TIMES

#### ft.com

Engaging the world's most desirable audience with the largest purchasing power and highest net worth.

11.3M MONTHLY PAGE VIEWS

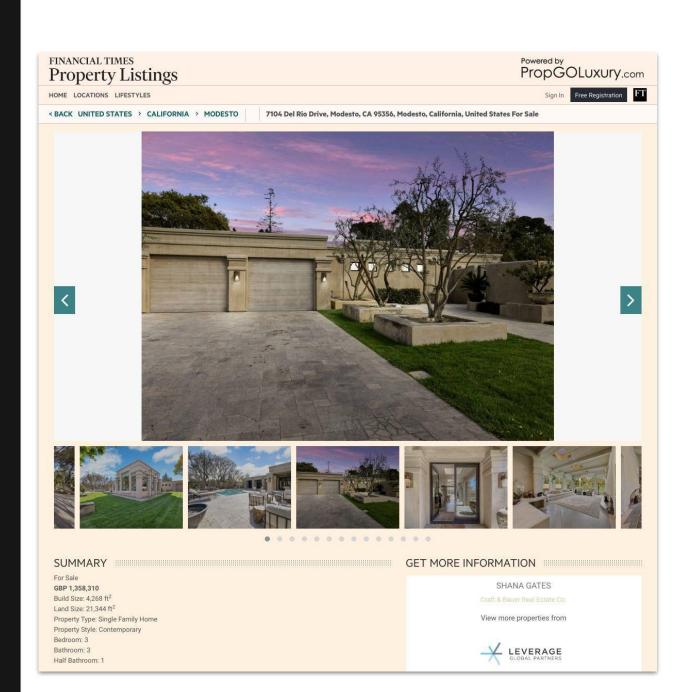
£206,000 AVG. HOUSEHOLD INCOME

£1.3 M AVG. HOUSEHOLD NET WORTH

51% BOUGHT HOMES OUTRIGHT

Global Readership

Americas, United Kingdom, Central Europe, Middle East Africa, Asia Pacific LINK: <a href="https://propertylistings.ft.com/homes/3578829">https://propertylistings.ft.com/homes/3578829</a>



### PropGOLuxury.com

Luxury Properties Worldwide

The largest and fastest growing luxury property site in China and the Asia Pacific region that reaches millions of elite consumers around the world.

26.9M MONTHLY PAGE VIEWS

2.05M

SITE VISITS

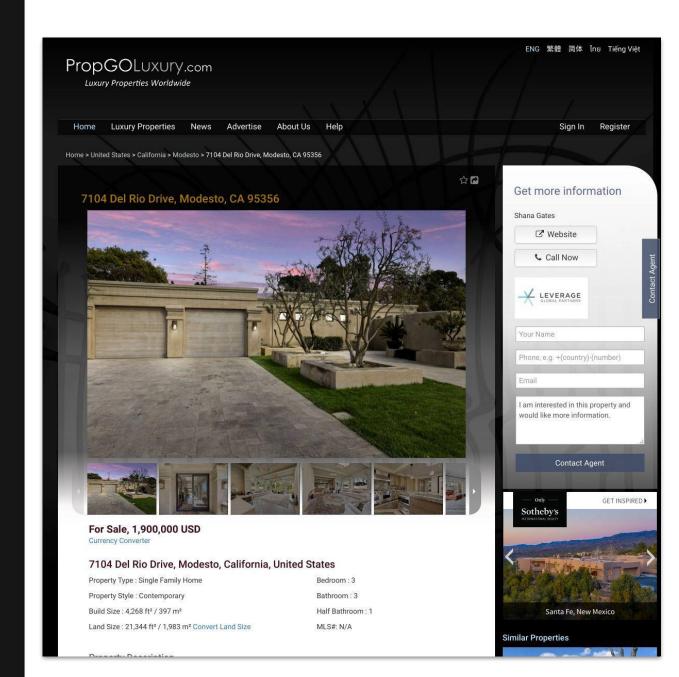
\$235,000 AVG. HOUSEHOLD INCOME

\$2.80M AVG. HOUSEHOLD NET WORTH

51% OWN 2+ RESIDENCES

Top Visiting Countries

United States, China, Hong Kong, United Kingdom, Japan, Taiwan, Singapore LINK: https://www.propgoluxury.com/en/homes/3578829



### The Washington Post

#### washingtonpost.com

As the fastest-growing news site in the world, WashingtonPost.com engages, informs, and entertains the most influential minds and shapes the world through its news coverage and analysis.

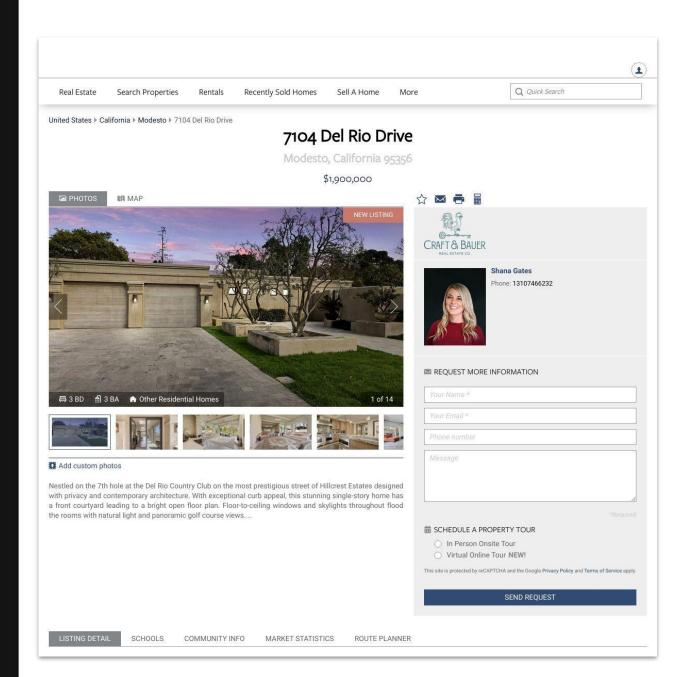
104M MONTHLY SITE VISITS

95M
MONTHLY VISITORS
IN THE UNITED STATES

29M
MONTHLY VISITORS
INTERNATIONALLY

483M
PAGE VIEWS
DOMESTICALLY

LINK: <a href="https://realestate.washingtonpost.com/sales/detail/299-l-18136-13872/710">https://realestate.washingtonpost.com/sales/detail/299-l-18136-13872/710</a>
4-del-rio-drive-modesto-ca-95356



### Robb Report

#### robbreport.com

Robb Report is the leading voice in the global luxury market. Its discerning audience around the world has a shared appreciation and desire for quality, exclusivity, heritage, taste, and fine design. RobbReport.com inspires the most desirable audience of affluent, young, and sophisticated luxury consumers with engaging and exclusive content.

2.1 M MONTHLY SITE VISITS

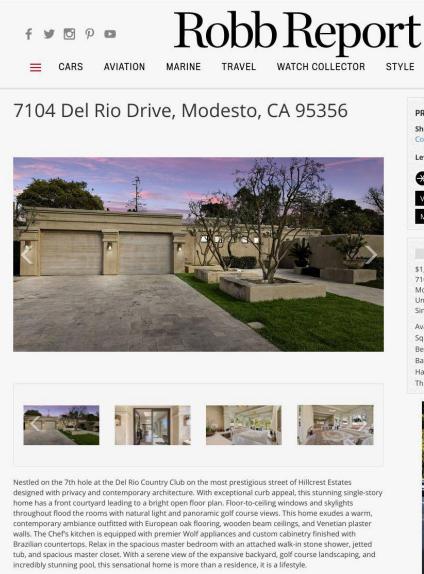
3.2M MONTHLY PAGE VIEWS

\$638,000 AVG. HOUSEHOLD INCOME

\$3.1 M AVG. HOUSEHOLD NET WORTH

#### #1

Highest Household Income Highest Personal Income Across 204 Websites Measured by IPSOS LINK: <a href="https://realestate.robbreport.com/listing/leverage-global-partners/13872">https://realestate.robbreport.com/listing/leverage-global-partners/13872</a>





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FOOD & DRINK

PRESENTED BY

**y** f ₽

### MANSION GLOBAL

#### ONLY THE EXCEPTIONAL

#### mansionglobal.com

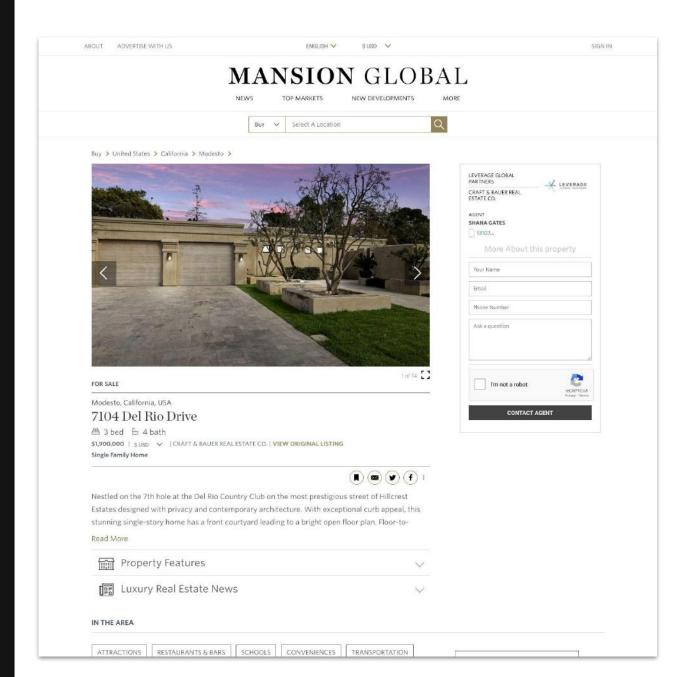
The premier digital destination for compelling content about the global real estate market. The Mansion Global search also powers real estate searches on Barron's and Penta.

6.5M MONTHLY SITE VIEWS

\$418,000 AVG. HOUSEHOLD INCOME

**62%**READERS OUTSIDE OF U.S.

LINK: <a href="https://www.mansionglobal.com/listings/4183388">https://www.mansionglobal.com/listings/4183388</a>



### BARRON'S + PENTA

barrons.com

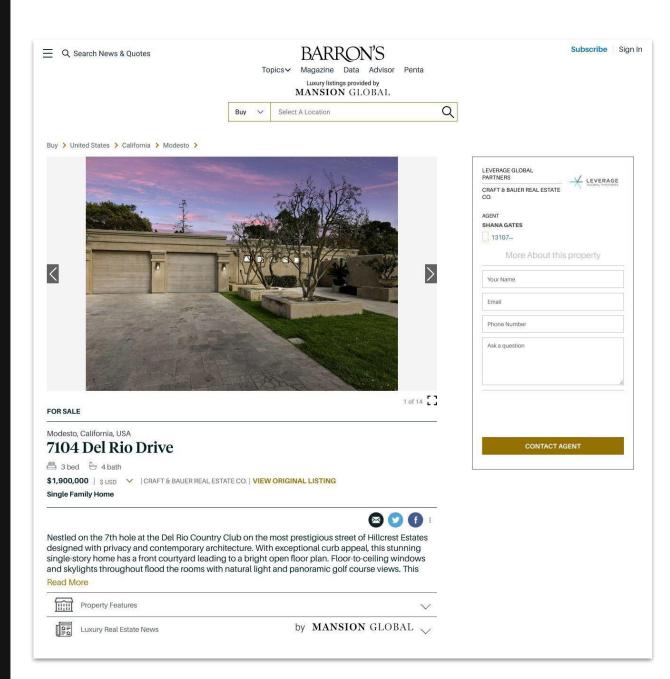
barrons.com/penta

Barron's engages the most influential investors, executives, and financial advisors in the world. Penta delivers inspiring, personality-driven luxury & wealth content about how to spend money with passion and purpose.

29M MONTHLY PAGES VIEWS

7.2M MONTHLY VISITS

\$2.9M HOUSEHOLD NET WORTH LINK: <a href="https://www.barrons.com/real-estate/listings/4183388">https://www.barrons.com/real-estate/listings/4183388</a>



### MarketWatch

#### marketwatch.com

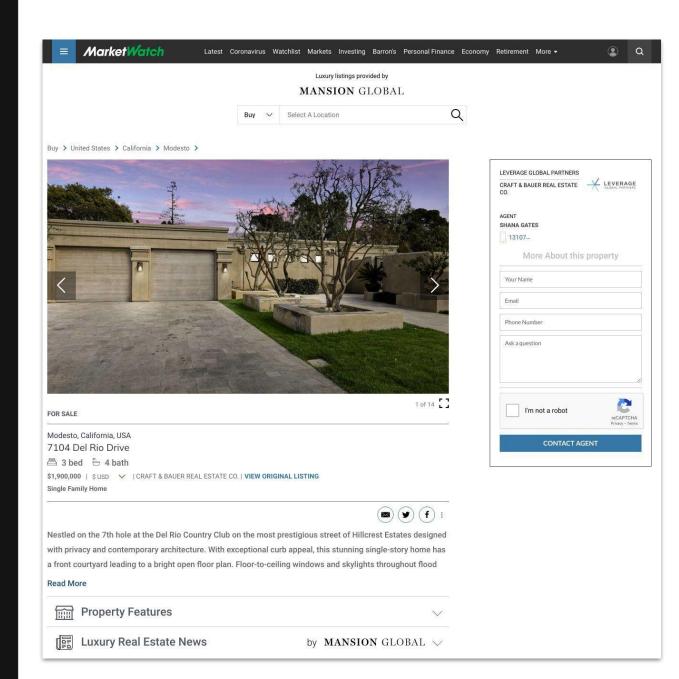
MarketWatch is a leading site in business news and personal finance information with real-time commentary, investment tools and data, and dedicated journalists generating hundreds of headlines, stories, videos, and market briefs daily from bureaus in the U.S. and Europe.

172M MONTHLY PAGE VIEWS

28.4M
MONTHLY
UNIQUE VISITORS

\$291,547 AVG. HOUSEHOLD INCOME

\$2M+ AVG. HOUSEHOLD NET WORTH LINK: <a href="https://www.marketwatch.com/personal-finance/real-estate/listings/418338">https://www.marketwatch.com/personal-finance/real-estate/listings/418338</a> 8-7104-del-rio-drive-95356?mod=search&pos=1&page=1&





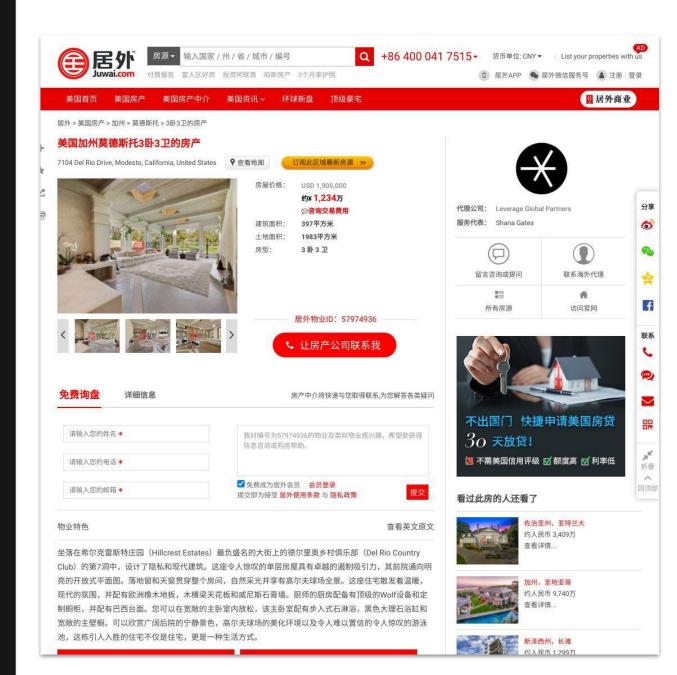
juwai.com

Juwai is the #1 Chinese International Property Portal.

2.2M
CHINESE CONSUMER VISITS
PER MONTH

2.8M
PROPERTY LISTINGS

Top Cities where Chinese buyers are searching from on Juwai.com: Beijing, Guangdong, Shanghai, Zhejiang, Jiangsu LINK: https://www.juwai.com/57974936.htm



<sup>\*</sup>Hosted in China & supported by Juwai's multilingual support team.

### LEVERAGERE.COM

@LeverageLifestyle facebook.com/LeverageRE

Curated properties from a global network of independent brokerage firms that sell over \$15 Billion in real estate annually.

612,706
MONTHLY
IMPRESSIONS

64,698 MONTHLY ENGAGEMENTS

**68,012** FOLLOWERS

LINK: <a href="http://www.leveragere.com/property-detail/13872/7104-del-rio-drive-modes">http://www.leveragere.com/property-detail/13872/7104-del-rio-drive-modes</a> to-california-95356-usa

