

Christmas Carols 2026

Sponsorship Opportunities

Your chance to be a key player at our Christmas Carols event. Secure your unique opportunity to promote your brand while supporting life-changing research to cure paralysis.



spinal-research.org/carols





About Spinal Research

Every two hours, someone in the UK will become paralysed.

Globally, it is estimated that 15.4 million people are living with paralysis. It can happen to anyone at any time, changing lives instantly.

When the spinal cord is injured it affects far more than the ability to walk. Paralysis impacts movement, sensation, continence, breathing, and much more.

At Spinal Research our vision is to create a world where paralysis can be cured, no matter when the injury occurred.

This will be achieved by funding the most innovative and promising research globally, empowering the next generation of Spinal Research scientists, and pushing the boundaries of science to find a cure.

Today, function-restoring treatments are in human trials, offering real hope that curing paralysis could become the medical breakthrough of the 21st century.

The science is here and progressing rapidly, but what we need now is the funding to accelerate this groundbreaking research for the millions affected in the UK and across the globe.

Together, we will cure paralysis.





About Christmas Carols

Your chance to be a part of something special this Christmas.

Join an enchanted evening of festive carols and seasonal sparkle at our second Christmas Carols. Last year's event proved so popular and was sold out well in advance.

We will again welcome old friends and new to join together to sing some classic carols and Christmas favourites. Afterwards, all can stay to enjoy a festive tipples and share in the joyful spirit of the season with good company and cheer.

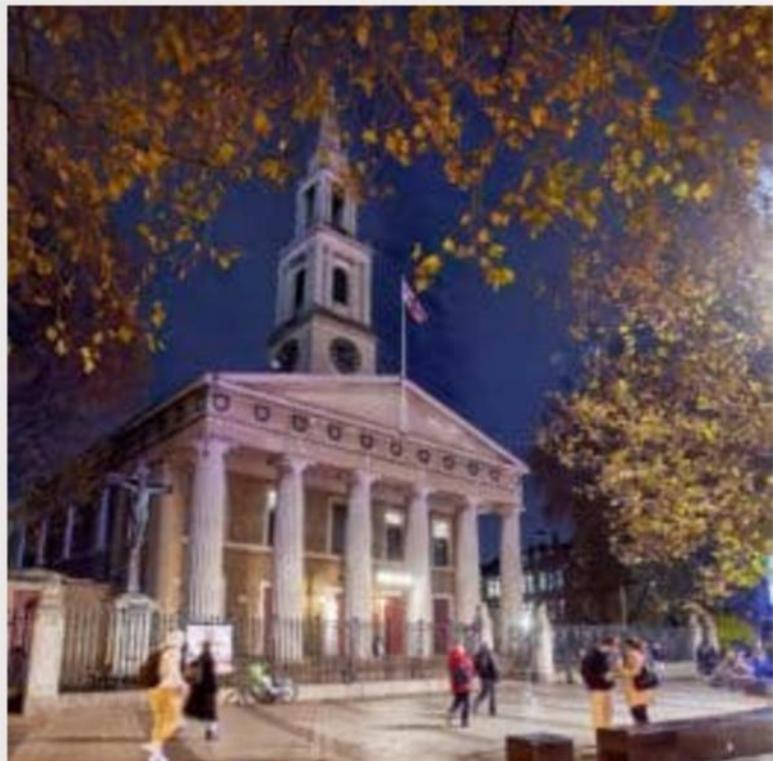
Key details

St John's Church, London SE1 8TY (Waterloo, close to Southbank). (tbc)

Thursday 17 December 2026. (tbc)

Doors 5.30pm. Carols start at 6.30pm. (tbc)

Drinks available before and after the carols.





Your brand at the heart of hope

Sponsorship that makes a difference.

Partnering with Spinal Research for our Christmas Carols is more than just seasonal goodwill, it's a meaningful opportunity to align your brand with a world-changing cause while creating lasting impact.

Corporate Social Responsibility with Real Meaning

Your company will be backing the UK's leading charity dedicated to curing paralysis. It's a powerful way to show your customers, partners and employees that you're committed to making a tangible difference in people's lives. Together, we can help turn today's breakthroughs in spinal cord injury research into tomorrow's treatments.

Targeted Brand Visibility

This special evening will bring together a high-value, engaged audience. As a sponsor, your brand will be front and centre, all in a warm, festive setting that celebrates generosity and hope.

Employee Engagement & Pride

Opportunities to support a cause like ours can boost morale, loyalty and pride across your workforce. Whether through attendance at the event, volunteering, or internal fundraising, your team can be part of something truly inspiring, helping to deliver a future free from paralysis.





Headline Sponsor

£5,000

Your chance to be our sole Headline Sponsor.

Shine at the heart of Christmas by becoming the Headline Sponsor of Christmas Carols 2026.

Benefits for your brand

Pre-event

A dedicated social media post on Spinal Research channels to announce your sponsorship.

An acknowledgement as Headline Sponsor and official quote in media releases and social media posts before the event, with a link to your company website, where possible.

At-event

Up to 8 complimentary tickets for colleagues, friends and family.

A full-page advert on the back page of the event programme.

An acknowledgement and thanks to your brand for being the Headline Sponsor in the welcome talk.

The opportunity to display a pull up banner.

Post-event

Permission to use Spinal Research logo on your company website and marketing materials in relation to the event for 12 months following event.







Accessibility Sponsor



£2,000

Help create a welcoming event for everyone.

We believe access is a right, not a privilege, so we're doing our best to make sure everyone has the best possible access at the event.

Benefits for your brand

Pre-event

Dedicated social media post on Spinal Research channels to announce your sponsorship.

At-event

Up to 4 complimentary tickets for colleagues, friends and family.

A quarter page advert and your logo in the event programme.

Post-event

Permission to use Spinal Research logo on your company website and marketing materials in relation to the event for 12 months following event.







Choir Sponsor



Keep the crowds entertained.

Set the stage for something special this Christmas by becoming the Choir Sponsor of Christmas Carols.

Benefits for your brand

Pre-event

A dedicated social media post on Spinal Research channels to announce your sponsorship.

At-event

Up to 4 complimentary tickets for colleagues, friends and family.

A quarter page advert and your logo in the event programme.

Signage on stage to announce your sponsorship.

Post-event

Permission to use Spinal Research logo on your company website and marketing materials in relation to the event for 12 months following event.





Social
research
Curing paralysis together



Festive Fizz Sponsor

£1,500

Keep the drinks coming.

Add some sparkle to the season by becoming our Festive Fizz Sponsor at Christmas Carols.

Benefits for your brand

Pre-event

Dedicated social media post on Spinal Research channels to announce your sponsorship.

At-event

Up to 4 complimentary tickets for colleagues, friends and family.

A quarter page advert and your logo in the event programme.

Signage by drinks to announce your sponsorship.

Post-event

Permission to use Spinal Research logo on your company website and marketing materials in relation to the event for 12 months following event.





Don't miss out

Claim your chosen sponsorship package now.

By sponsoring Christmas Carols, you're doing more than supporting a magical evening, you will be:

Showcasing your brand or name to a warm, engaged audience.

Aligning with a cause that will change lives through groundbreaking spinal cord research.

Giving back in a meaningful way this festive season.

To claim your chosen sponsorship option, please contact us to check availability and complete your donation.

This ensures we can reserve your package and give you the visibility, recognition, and impact your support deserves.

email: community@spinal-research.org
phone: 0203 824 7400

We'd love to have you with us as part of something truly special.

Together, we will cure paralysis.





Registered with
**FUNDRAISING
REGULATOR**

spinal-research.org/carols

REGISTERED CHARITY NUMBER: 1151015
(ENGLAND & WALES) SC050578 (SCOTLAND)